

# ARCHISH

THE HUMANOID REVOLUTION

## 2020



12<sup>TH</sup> MANAGEMENT & CULTURAL FEST  
7-8 FEBRUARY, 2020

**Indus Business Academy**  
Lakshmipura, Thataguni Post, Kanakapura Rd, Bengaluru, Karnataka 560082

Theme

## **ARCHISH 2020**

### **The Humaniod Revolution**

#### Definition of Humanoid

A humanoid robot is a robot with its body shape built to resemble the human body. The design may be for functional purposes, such as interacting with human tools and environments, for experimental purposes, such as the study of bipedal locomotion, or for other purposes. It is the most advanced machine with human resemblance and intelligence. Even companies are trying to put emotions also in these which can be used to take business decisions as well.

#### Relevance and context of this theme with Archish 2020

We all know presently management goes hand in hand with technology and this dependency will increase over the time. Since Archish is our national level management fest it will be a great platform to portray the implementation and impact of such Humanoid technology on business and other managerial grounds. Till now such humanoids are showcased mainly in EXPOs and Technical innovation talks but we will be among very few colleges and may be the 1st management college who will be coming up with this theme which will showcase how these Humanoids will be immensely helpful for business sectors and business decisions. Since on one hand business is moving to Business 4.0 which talks about mass customization and IT consumerization on the other hand technology is also moving from single entity towards collaborative intelligence which says that the technologies like IoT, AI, Machine learning all have to be collaborated and integrated to deliver the business solutions and HUMANOIDS are the real time example of collaborative intelligence.

#### **FEST COORDINATOR**

 **Mukundan Kumar M**

 **+919786318630**

#### **FOR COLLEGE PARTICIPATION**

 **Manu Reddy**

 **+917659936655**

#### **FOR SPONSORSHIP**

 **Gourab Mazumder**

 **+917358421464**



## BEST MANAGER



Sophia personifies future of AI, and Best Manager vertical tests the skills of future managers. Sophia is a combination of innovation in science, engineering and artistry, which depicts where AI and robotics are heading, just like Best Managers who excel in all areas of decision making and decide how their organizations should run to set an example for future. Just as the creators of Sophia aspire her to achieve true AI cognizant, an organization aspires BMs to be the expert in everything they do.

## CONTACT


 **Deepti Nair**  
 **bm.archish@gmail.com**  
 **+91 9958911748**

## FINANCE



Technology is not a new thing it just evolves from time to time and every industry, sector has their own say on how they use this technology. In finance till now we have seen companies pouring billions into AI and machine learning so as to speed up the process and improve their service quality, resulting in the streamlined front offices. Now a new era is about to start ! Like the era of computers but this times it's through ROBOTS. We already have Lakshmi and Mitra in India along with Nao all in to banking. "Pepper", roughly twice the size of Nao, could become the first humanoid consumer robot and the beginning of an era of mechanized, cloud-connected 'emotion-reading' digital assistants. We would like to mark the beginning of a new era within the finance by having something new and exciting ready for you.

## CONTACT

 **Pawan Thokala**  
 **fin.archish2k@gmail.com**  
 **+91 9550537974**



## MARKETING

Come experience, smarter marketing with technology innovation and intelligence. Jimmy brings Marketing to life, armed with advanced facial, speech and emotion recognition capabilities which is driven by recent improvements in AI. AI and machine based adaptive learning represents the next great frontier for marketers. A Marketer brings smart and unique solution to their customer and so does Jimmy with its evolutionary engagement.

## CONTACT

 **Shreya Nair**  
 **marketing.archish@gmail.com**  
 **+91 9414988742**



## HR

Technologies like IoT, AI, Machine learning all are collaborated and integrated to deliver business solutions and their interventions have made HR's lives easier by enabling them to focus on contemporary challenges and practices.

We welcome you to compete with utmost zeal and have better insights that today's HR leader should possess.

## CONTACT

 **Shelly Gupta**  
 **hr.archish2k@gmail.com**  
 **+91 94074 96926**



## CSR

Technology is evolving and we are in the era of artificial intelligence and robotics. So, in the field of CSR-MANAV, robot who runs exercise session in care homes, mostly with autistic children's and undertakes valuable work in the societies. As, MANAV cares for people and how can humans lack behind? Let's show the world how responsible we humans are for the society.

**Welcome to CSR-the only vertical which will give you happiness and pride.**

## CONTACT

 **Vinisha Biju**  
 **archish.csr.manav@gmail.com**  
 **+91 7000716913**

## MANAGEMENT CONGRUENCE



Management Congruence is a result of the alignment of goals of different functions of an organisation to achieve an overarching mission. To accomplish this mission, modern day technologies like AI, Machine learning etc. has assisted to carry out business with ease.

We heartily welcome you to compete with utmost enthusiasm and have a better insight on the congruence of the business world.

## CONTACT

 **Sabin Sunny**  
 **bconglo.archish@gmail.com**  
 **+91 9655797701**

## TREASURE HUNT



Nothing can beat treasure hunt when it comes to team building activities. This vertical never fails to transform a group into a team and get the competitive spirit pumping. Atlas, the next generation Humanoid Robot which uses LIDAR and stereo sensors in its head to avoid obstacles, assess the terrain, helps with navigations and manipulate objects, even when the objects are being moved. So let's warm our brain muscles, think out of the box and work together to crack the clues and identify the treasure.

## CONTACT

 **Mathyseelan V**  
 **th.archish@gmail.com**  
 **+91 9585261806**

## B-QUIZ



The Future is automated; Humanoids will play a big role in the future but will they be as sharp and as Intellectual as the humans of today? Come let's find out. We welcome you to compete against other humans in B-Quiz and see whether the humans of today are better than the humanoids of the future the last human standing shall be crowned as the sharpest and the most intellectual human. Welcome to B-Quiz, where you can win exciting prizes with your sharp skills, intellect and abilities.

## CONTACT

 **Anand R Kumar**  
 **bquiz.archish@gmail.com**  
 **+91 9806932061**



## CULTURALS



A new era with evolution, where a lot of unimaginable phenomenon are going to take place, we have entered into an era where humanoids and robots are going to be the most quintessential parts of the future life, many of which is yet to be unveiled. Let's sail into the new year and give a small appreciation to these humanoids with lots of energetic music, dance, drama and ramp walks, which is again impossible without the help of these amazing machines.

## CONTACT

 **Lokesh M**  
 **culturals.archish@gmail.com**  
 **+91 7978952836**

## PHOTOGRAPHY



In the era of artificial intelligence and evolving of robotics in the field of photography- EVA is the first robot which clicks pictures as well as process them on spot to make it more

Interesting, this has created a challenge for the photographers, a challenge to their talents. In this battle of human v/s humanoid showcase your mobile photography skills by participating, facing different challenges like portrait photography, editing skills and many more interesting things waiting for you.

## CONTACT

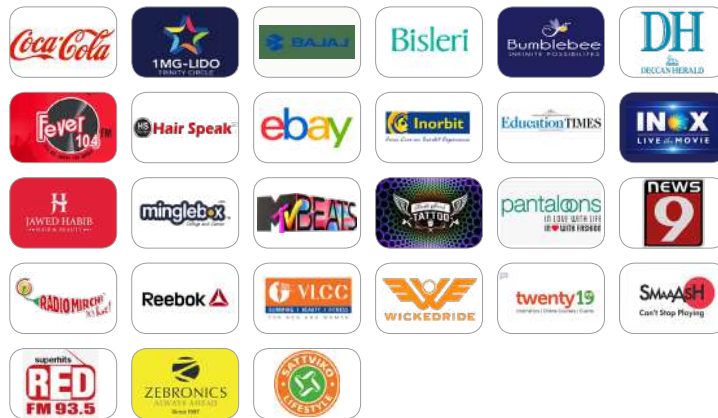
 **Omkar Chaurasia**  
 **photography.archish@gmail.com**  
 **+91 9748637721**



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Scan or Tap the QR code to register

## PAST SPONSORS



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