



Formerly Indian Business Academy
Bengaluru



PLACEMENT BROCHURE

TALENT POOL 2015-16



SCHOLASTIC ASSOCIATION



Freiburg University,
Germany



Stockholm University
Sweden



Friedrich-Schiller-Universität, Germany



Association of Indian Management
Scholars, USA



Indian Institute of
Science, Bangalore



Madras Institute of Development
Studies, Chennai



Goa University,
Goa



Bansthali Vidyapeeth
University, Bansthali



Baddi University of Emerging
Science & Technology,
Himachal Pradesh



Purvanchal University,
Jaunpur



South Gujarat
University, Gujarat



Swamy Vivekananda Yoga
Anusandhan Sansthana
(SVYASA), Bangalore

ACADEMIC & INDUSTRY ASSOCIATION



European Retail
Academy,
Germany



Association of
Indian Management
Scholars



SAP University
Alliances



Indian Society
for Training &
Development



All India
Management
Association



National HRD
Network



India Retail
Forum



Banaglore Chambers
of Industry &
Commerce



Management
Teachers
Consortium-Global



Association
of Indian
Management



Retailers Association
of India



Franchising
Association of India



National
Entrepreneurship
Network



Executive Recruiters
Association



Institute of
HRD



Higher Education
Forum



Confederation of
Indian Industry



The Global Compact
Network, India





San Diego, April 2014



ACCREDITATION & AWARDS

The IACBE is the leader in mission-driven and outcomes-based programmatic accreditation in business, and it exists for the purposes of advancing academic quality and excellence in business education throughout the world. It is the philosophy of the IACBE that academic quality and excellence in business education should be measured in terms of the overall level of performance of an academic business unit (department, division, school, college of business, etc.) relative to its mission.



In 2013, IBA received 'Certificate of Accreditation' from International Assembly for Collegiate Business Education (IACBE).

Only few Indian B – Schools out of 5000+ have been accredited as of now.

These accreditations bring global acceptance of the management program and opens up a network of collaborations, student and faculty exchanges, academic opportunities and excellent placement prospects.



World Consulting & Research Corporation (WCRC) conducted research for 'Asia's 100 Best & Fastest Growing Private Education Institutes' and recognized IBA Bangalore as one of the 'Fastest Growing Private Education Institute for the session 2012-13' in the 'Business School' category. The Process Advisors & Evaluators were KPMG in India.



Competition Success Review on event of its 50th Anniversary conferred CSR awards to the Top Institutes of the country. IBA Bangalore was awarded as the Top Institute of Excellence in India by CSR in Dec 2012.



B.M.L. Jain B.Tech. (IIT Kanpur 65-70)
Chairman, IBA

Mr. B.M.L. Jain is an alumnus of Indian Institute of Technology - Kanpur and an entrepreneur with keen interest in Management theory and practice. For his contribution to the economic progress of the nation, he has been awarded the prestigious 'Udyog Patra' by Minister of Human Resources Development, Govt. of India. Mr. Jain is also the recipient of a 'Letter of Appreciation' from Bharatiya Ekta Parishad for his efforts towards National Integration. The Group's Engineering Unit was selected for World Quality Commitment International Star Award for the year 2007 by B.I.D. Spain for Corporate achievements, leadership, quality, innovation, excellence, technology & customer service.

He is recipient of "Corporate Philanthropist" Award by AIMS International, USA in the year 2009 at IIM Bangalore. He was honored with 'MTC Global Edupreneur Award 2013' for his contribution to excellence in higher education in India.

With an insider's view of management in India, his experiences on the subject are much sought after.

“ IBA - Striving towards excellence in every area of grooming - Academics, Teamwork, Leadership and Entrepreneurship ”

Why recruit from IBA?

Change is perhaps the only unrestrained order on which enterprises thrive and prosper. It is change that drives innovation, proves leadership and enables growth. Slack, stale and static approaches do not have a place where dynamism and vibrancy are needed. Conventional approaches and adherence to traditions do not hold water in a constantly volatile and turbulent scenarios.

Given these conditions, rightly enterprised and corporates are constantly looking for such managerial human resources who are adept and yet adaptive. More so, they look for those who are resourceful and at the same time are inventive.

IBA managers belong to this unique class. Through a 3D approach to learning Discussion Dialogue and Discourse they are trained to be Creative, Enlightened and Organic Leaders. They are shaped through a robust Industry-relevant Curriculum by Business Leaders with an unparalleled Academic Rigour.

IBA's two-year leadership training is immersed in real-world challenges. IBA is a rare community of colleagues and faculty who demonstrate a diverse world of talents, beliefs and backgrounds. Their learning rigor is intense that results in personal and professional transformations and prepares them for challenges in multi-functional area.

The learning is pervasive and powerful. It drives them to reach inside themselves for the strength, skills and confidence they will need to face in their managerial careers. In every session, class, event, and activity, IBAians are trained not only to study leadership, but demonstrate it.

I, with full responsibility invite you for campus recruitment process at our Institute.

Looking forward to meet you !



MTC Global Entrepreneur Award 2013 awarded to Mr. BML Jay by Maharaja Gajsingh-II of Marwar-Jodhpur, formerly Member of Parliament & Indian High Commission to West Indies.

Also seen, Mr. K.A. Chaukar, Former M.D. Tata Industries Ltd., Mumbai

“

Destination CEO: Creative, Enlightened & Organic Leader”

IBA students are trained to be competent by every managerial measurement. Strategic Leadership, Performative Trait, People-skills, Management, Information Technology, Public Relationship, Innovation and Integrity being some of the critical ones.

The Academics, Learning and Activities at IBA are designed and delivered to enhance competency.

Value-added Academics:

- Constantly evolving curriculum which is focused on contemporary needs
- Slick blend of Core Business Subjects and Functional Dual Specialisation
- Synergy between education and practice
- Industry interfaced, Knowledge based and Technology enabled
- Capstone Business Simulation Programs
- XED Intellect - unique 3-Dimensional Learning Model. A platform to keep them aware of subject knowledge and current affairs
- Emphasis on Decision Making and Problem Solving
- Augmentative skill-building and personality development training
- International Exposure

Encompassing Learning:

- Progressively accelerated lessons
- Case Studies and Research driven Projects
- Expert faculty from Academics and Industry
- Presentations, Discussions, Interactions and Lectures
- Integrative learning - Seminars, Workshops and Conferences
- Mentored and self-driven erudition
- Sprawling purpose-designed State-of-the-art integrated Residential Campus
- Extensive repository of off-line and on-line knowledge resources



Dr. Subhash Sharma PGDM IIM-A,
Ph.D. (University of Southern California (USC) LA, USA),
Director, IBA, Bangalore

Prof. Subhash Sharma, holds Post Graduate Diploma in Management (PGDM) from IIM-A and Ph.D from University of Southern California (USC), Los Angeles.

He is a leading Indian management thinker and his academic contributions to development of Indian Management thought have been widely acknowledged. Prof. Sharma is the author of the path breaking books, Management in New Age: Western Windows Eastern Doors, New Mantras in Corporate Corridors: From Ancient Routes to Global Routes, New Earth Sastra: Towards Holistic Development & Management (HDM), Wisdom & Consciousness from the East: Life, Living & Leadership (this book is also published in French, Leadership Par LA Sagesse & LA Conscience: Tresors & Secrets de l' Orient au Benefice de l' Humanite. His other books Creation from Shunya, Quantum Rope, Arrows of Time, Market's Maya and Shunya Poems are also known for their creative ideas with literary touch. He has published a number of thought provoking articles on management, leadership and on social concerns, in journals of national and international repute. His innovative approach of 'Corporate Rhymes' has drawn worldwide attention.

As an institution builder, Prof. Subhash Sharma has assisted in the development of WISDOM (Women's Institute for Studies in Development Oriented Management) at Banasthali University, been the Founder Director, Indian Institute of Plantation Management, Bangalore and also a Founding Member of Indus Business Academy.

He has received several excellence & achievement awards for his significant contributions including the 'The Innovative Leader Award' at the Global Leadership Conference, 2006, 'AIMS International Outstanding Editor Award' for the AIMS International Journal of Management for 2008, and 'AIMS International Fellow' in 2009.

His research work is used recently by Honorable Supreme Court for very important judgement.

Distinctive Activities:

- Extended Summer Internship Project
- Regular Industry Visits
- Overseas Business Study Mission
- Club-driven curricular activities
- CSR and Cultural Initiatives
- Group Dynamics and Team Work
- Engagement with apex Academic and Industry bodies

Recruiters of IBA students in the recent years



Recruiters of IBA students in the recent years



think beyond...
Think IBA



Indus Business Academy, Bangalore – 8.5 Acre Residential Campus



Administrative Block



Academic Block



Residential Facilities



IT facilities & Knowledge Management Centre (KMC)

Placement Team 2015



Richa Sarna
Public Relations Officer
richa@iba.ac.in



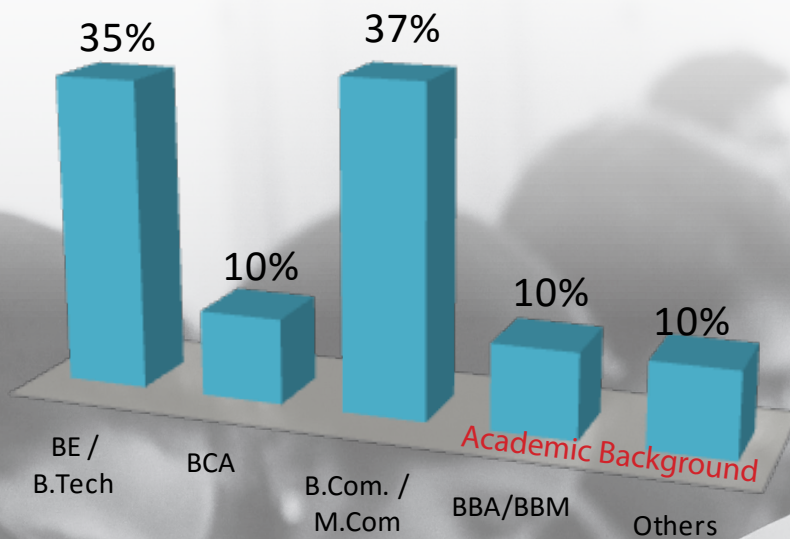
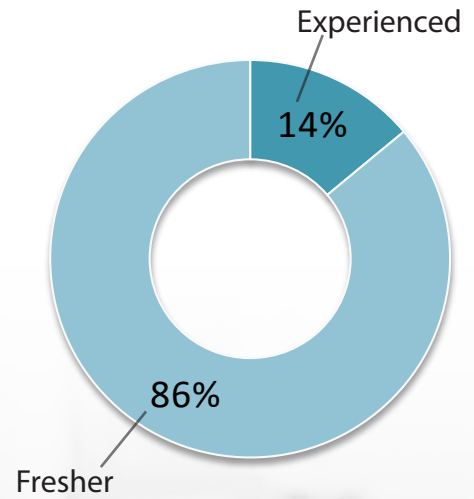
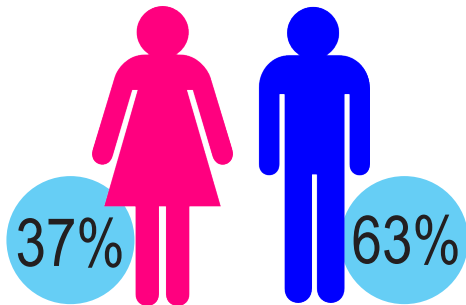
Student Members

(L to R) • Abhijeet Soni | M Satya Srilekha | Ashok G | Vibha Shivhare | Mohit Kewlani

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IBA Student Demography

Batch 2015-16



Value added courses as part of the PGDM curriculum



STUDENT SUMMARY

FINANCE & MARKETING

01. Suman Keshri
02. Aditi Sengupta
03. Somika Prasad
04. Vibha Shivhare
05. Bhupinder Singh
06. Ravikant Sharma
07. Rahul Binaikia
08. Anurag Verma
09. Akash Tak
10. Akhil Gupta
11. Mohit Kewlani
12. Vivek Kumar Gupta
13. Syed Arsalan Ainul
14. Thota Raga Divya
15. Sakshi Batra
16. Dhanlal Yadav
17. Potti Balakrishnamurthy
18. Subham Matolia
19. Prasenjit Basak
20. Sushil Singh

HRM & MARKETING

21. Ritesh Kumar Mahanta
22. Jhilik Probir Mukherjee
23. Ravi Kumar Singh
24. Gouthami R
25. M S Shivarajan
26. Trinity Gupta
27. Preeti Pandey
28. Neha Rao
29. Rabinarayan Das
30. Abhishek Singh Lalwani
31. Shalu Agarwal
32. Neha Gupta
33. Vinay Mishra
34. Sudhanshu Tripathi
35. Sanchari Pyne
36. Anshuman Khalkho

IT & MARKETING

37. Ipsita Patnaik
38. Abir Lal Modal
39. Abhijeet Soni
40. Mayuresh Kalambe
41. Tarandeep Singh
42. C S Sandeep

OPERATIONS & MARKETING

43. Soham Adhikary
44. Sujay Adhikari
45. Kothapali Praveen Kumar
46. Dhupam Naga Maheswari
47. Ratikanta Sahoo
48. Rashmi Subhash Tiple
49. M Satya Srilekha
50. Jonnala Sai Manogna
51. Ashok G
52. Varun A



Suman Keshri
Regn. No.: FPB1416/001
Age: 23 yrs.

01	Academic Background	Bachelor's Degree Additional Qualification	B.Com. (Hons.) Tally 7.2
	Summer Internship Project	Company	Moshi Moshi
Title		Effect of Advertising on purchasing decision of customers	
Area		Marketing	
Duration		4 Months	



Aditi Sengupta
Regn. No.: FPB1416/004
Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com. (Hons.)
Summer Internship Project	Company	Stock Holding Corporation of India Ltd.
	Title	The Study of Derivative Market with special reference to Options- A new strategy development for Range Bound Market Situation
	Area	Finance
	Duration	4 Months



Somika Prasad
Regn. No.: FPB1416/006
Age: 24 yrs.

03	Academic Background	Bachelor's Degree	B.Com.
	Summer Internship Project	Company	Sterling Lab
Title		A Study on Current Financial Trends in a Pharmaceutical Company	
Area		Finance	
Duration		4 Months	



Vibha Shivhare
Regn. No.: FPB1416/007
Age: 23 yrs.

Academic Background	Bachelor's Degree	BBA
Summer Internship Project	Company	Axis Bank
	Title	Risk Measurement in Retail Lending by Axis Bank
	Area	Finance
	Duration	4 Months



Bhupinder Singh
Regn. No.: FPB1416/009
Age: 23 yrs.

05	Academic Background	Bachelor's Degree	B. Com.
	Work Experience	Company	Industrial world of technical consultants
		Designation	Project coordinator and consultant
Duration		60 Months	
Summer Internship Project	Company	Johar and Kathpalya	Analyse the Arms length nature of XYZ India's transactions with its Associated Enterprise during the financial year ended 31st march 2015, from an Indian Transfer Pricing perspective.
	Title		
	Area	Finance	
	Duration	4 Months	

Academic Background	Bachelor's Degree	B. Com.
	Additional Qualification	CIA+
Summer Internship Project	Company	IIFL
	Title	Research of the app IIFL MARKETS
	Area	Marketing
	Duration	4 Months



06

Ravikant Sharma
Regn. No.: FPB1416/011
Age: 24 yrs.



Rahul Binaikia
Regn. No.: FPB1416/014
Age: 23 yrs.

07	Academic Background	Bachelor's Degree	BCA
	Summer Internship Project	Company	MPA Financial Services Pvt. Ltd.
Title		Project Finance and Research on Oleic Acid	
Area		Finance & Marketing	
Duration		4 Months	

Academic Background	Bachelor's Degree	B.Com. (Hons)
	Additional Qualification	CA- CPT, Financial Modelling
Summer Internship Project	Company	Armstrong Caital Advisory Pvt Ltd
	Title	Equity Research and Valuation of Sun Pharma Industries Ltd
	Area	Finance
	Duration	4 Months



08

Anurag Verma
Regn. No.: FPB1416/015
Age: 24 yrs.



Akash Tak
 Regn. No.: FPB1416/016
 Age: 24 yrs.

09

Academic Background	Bachelor's Degree	BCA
Summer Internship Project	Company	Optimal Strategix Group
	Title	Market Reasearch on Blood Sample Separation
	Area	Marketing
	Duration	4 Months



Akhil Gupta
 Regn. No.: FPB1416/017
 Age: 23 yrs.

10

Academic Background	Bachelor's Degree	BCA
Summer Internship Project	Company	Infinite Wealth Management Pvt. Ltd.
	Title	A Study on Mutual Fund industry and Analyzing different Equity Mutual Fund scheme of various Fund Houses
	Area	Finance
	Duration	4 Months



Mohit Kewlani
 Regn. No.: FPB1416/019
 Age: 25 yrs.

11

Academic Background	Bachelor's Degree	B. Com.
Summer Internship Project	Additional Qualification	ITT Training under ICAI / CA/CPT
	Company	Apollo Tyres
	Title	Audit and Analysis of cash management at Apollo tyres
	Area	Finance
	Duration	4 Months

12

Academic Background	Bachelor's Degree	BBA
Summer Internship Project	Company	Teknix Elevators Pvt. Ltd.
	Title	A Study On Customer Perception Towards Teknix Elevators
	Area	Marketing
	Duration	4 Months



Vivek Kumar Gupta
 Regn. No.: FPB1416/021
 Age: 23 yrs.



Syed Arsalan Ainul
 Regn. No.: FBP1416/024
 Age: 24 yrs.

13

Academic Background	Bachelor's Degree	B. Com (Hons)
	Company	Shoppers Stop
Summer Internship Project	Title	Overview & understanding operational parameters of ladies western wear-LIFE Brand
	Area	Operations
	Duration	4 Months



Thota Raga Divya
 Regn. No.: FBP1416/026
 Age: 21 yrs.

14

Academic Background	Bachelor's Degree	B.Com (Taxation)
	Additional Qualification	CRPA- Accounting Package(Tally)
Summer Internship Project	Company	AMICORP
	Title	Analysis of Client Banking Transactions At Amicorp
	Area	Finance
	Duration	4 Months



Sakshi Batra
 Regn. No.: FBP1416/027
 Age: 23 yrs.

15

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	CS (Professional)
Summer Internship Project	Company	Amicorp Management India Pvt Ltd.
	Title	Process to identify & rectify the Revenue leakage
	Area	Finance
	Duration	4 Months



Dhanlal Yadav
 Regn. No.: FBP1416/035
 Age: 23 yrs.

16

Academic Background	Bachelor's Degree	B.Com
	Company	Optimal Strategix Group
Summer Internship Project	Title	Market Research On Ventilator
	Area	Marketing
	Duration	4 Months



Potti Balakrishnamurthy
 Regn. No.: FPB1416/039
 Age: 21 yrs.

17

Academic Background	Bachelor's Degree	B. Com (Computers)
	Additional Qualification	TALLY ERP 9
Summer Internship Project	Company	Shoppers Stop
	Title	Overview & understanding operational parameters of mens denim brand-LIFE
	Area	Operations
	Duration	4 Months



Subham Matolia
 Regn. No.: FPB1416/047
 Age: 24 yrs.

18

Academic Background	Bachelor's Degree	B. Com (Hons)
	Additional Qualification	Company Secretary (Final)
Summer Internship Project	Company	India Infoline Ltd.
	Title	Factors influencing an Indian individual investor before opening a demat and trading account with a stock broking company
	Area	Finance
	Duration	4 Months



Prasenjit Basak
 Regn. No.: FPB1416/050
 Age: 22 yrs.

19

Academic Background	Bachelor's Degree	B. Com (Hons)
	Company	Decathlon
Summer Internship Project	Title	A study on brand awareness of Kalenji brand with reference to Decathlon
	Area	Marketing
	Duration	4 Months

20

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	M. Com (e-commerce)
Work Experience	Company	Abhishek & Com.
	Designation	Assistant Accountant
	Duration	18 months
Summer Internship Project	Company	Bestdealfinance
	Title	Sales & Acquisition
	Area	Finance
	Duration	4 Months



Sushil Singh
 Regn. No.: FPB1416/051
 Age: 25 yrs.



Ritesh Kumar Mahanta
 Regn. No.: FPB1416/003
 Age: 24 yrs.

21

Academic Background	Bachelor's Degree	BBA
	Company	All-Ways Logistics India Pvt. Ltd.
Summer Internship Project	Title	Marketing and Customer Relationship Management at All-Ways logistics India Pvt. Ltd.
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	B-Tech (Biotechnology)
Work Experience	Company	Print Chem Products
	Designation	Administrative Support
	Duration	44 Months
Summer Internship Project	Company	MakeUber
	Title	Study to compare the needs and demands of the vendors and clients and to find a synergy between the vendors and clients
	Area	Marketing
	Duration	4 Months



Jhilik Probir Mukherjee
 Regn. No.: FPB1416/008
 Age: 27 yrs.

22



Ravi Kumar Singh
 Regn. No.: FPB1416/010
 Age: 25 yrs.

23

Academic Background	Bachelor's Degree	B.Com (G)
	Company	way2career
Work Experience	Designation	Admission consultant
	Duration	36 Months
	Company	Shoppers Stop
Summer Internship Project	Title	General Overview of Department & Understanding operational parameters
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	B.E
	Additional Qualification	HCL in plant training
Summer Internship Project	Company	Bhadra International (India) Pvt Ltd
	Title	A study on Performance appraisal system of bhadra international pvt ltd and improving its effectiveness
	Area	HR
	Duration	4 Months



Gouthami R
 Regn. No.: FPB1416/022
 Age: 24 yrs.

24



M S Shivanjan
 Regn. No.: FPB1416/025
 Age: 22 yrs.

25

Academic Background

Bachelor's Degree BBM

Summer Internship Project

Company Smart Retail Pvt. Ltd.

Title Recruitment & Promotional offers to stores

Area HR & Marketing

Duration 4 Months

Academic Background

Bachelor's Degree

B-Tech

Summer Internship Project

Company

KlausIT Solutions Pvt. Ltd.

Title

A study on efficacy of job portals in recruitment process life cycle

Area

HR

Duration

4 Months

26



Trinity Gupta
 Regn. No.: FPB1416/028
 Age: 23 yrs.



Preeti Pandey
 Regn. No.: FPB1416/029
 Age: 24 yrs.

27

Academic Background

Bachelor's Degree B Pharma

Summer Internship Project

Company AIOCD Pharma

Title Market intelligence report on OAD market in india

Area Marketing

Duration 4 Months

Academic Background

Bachelor's Degree

B. Tech (CSE)

Summer Internship Project

Company

All-Ways Logistics India Pvt.Ltd

Title

Implementation of HR Practices at All-Ways Logistics India Pvt. Ltd.

Area

HR

Duration

4 Months

28



Neha Rao
 Regn. No.: FPB1416/032
 Age: 24 yrs.



Rabinarayan Das
 Regn. No.: FPB1416/037
 Age: 23 yrs.

29

Academic Background	Bachelor's Degree	B Pharma
	Company	All-Ways Logistics
Summer Internship Project	Title	A study on fourth party logistics in supply chain management
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	BCA
Summer Internship Project	Company	ZAVASI TECH
	Title	A Project on Developing customer lead, Customer Awareness and Brand Building of ZAVASI in Bangalore
	Area	Marketing
	Duration	4 Months



30

Abhishek Singh Lalwani
 Regn. No.: FPB1416/041
 Age: 24 yrs.

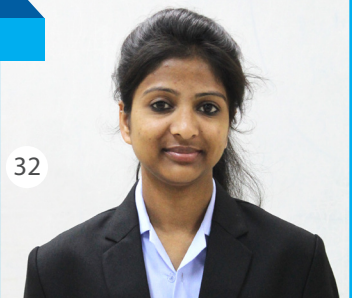


Shalu Agarwal
 Regn. No.: FPB1416/043
 Age: 23 yrs.

31

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	M. Com
Summer Internship Project	Company	IFFCO
	Title	Effectiveness of employee welfare & social security towards employee performance with respect to IFFCO
	Area	HR
	Duration	4 Months

Academic Background	Bachelor's Degree	B. Com
Summer Internship Project	Company	IBM
	Title	Recruitment Process
	Area	HR
	Duration	4 Months



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Neha Gupta
 Regn. No.: FPB1416/046
 Age: 23 yrs.



Vinay Mishra
Regn. No.: FPB1416/048
Age: 24 yrs.

33

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	Tally
Work Experience	Company	Aditya Birla Minacs
	Designation	Customer Support Associate
	Duration	4 Months
Summer Internship Project	Company	DECATHLON
	Title	Strategies to improve brand "INESIS" at Decathlon
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	BBA
	Additional Qualification	Tally
Summer Internship Project	Company	WeOwn.in
	Title	Business Enhancement At Weown.in
	Area	Marketing
	Duration	4 Months



34

Sudhanshu Tripathi
Regn. No.: FPB1416/052
Age: 22 yrs.



Sanchari Pyne
Regn. No.: FPB1416/054
Age: 23 yrs.

35

Academic Background	Bachelor's Degree	B.A (Hons) Journalism and Mass Communication
	Additional Qualification	Tally
Summer Internship Project	Company	Future Group
	Title	Effectiveness of Training Initiatives at Big Bazaar
	Area	HR
	Duration	4 Months

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	Tally
Work Experience	Company	Motif India Infotec Ltd.
	Designation	Executive
	Duration	60 Months
Summer Internship Project	Company	Tata Steel
	Title	Preparation of job description of blue collared employees of steel department of Tata steel
	Area	HR
	Duration	4 Months



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Anshuman Khalkho
Regn. No.: FPB1416/012
Age: 32 yrs.



Ipsita Patnaik
 Regn. No.: FPB1416/013
 Age: 33 yrs.

37

Academic Background	Bachelor's Degree	B. E
	Work Experience	Company: VLS Consulting Designation: IT recruiter Duration: 50 Months
Summer Internship Project	Company	VLS Consulting
	Title	Training in Big Data-Review of business opportunities
	Area	IT & Marketing
	Duration	4 Months



Abir Lal Mondal
 Regn. No.: FPB1416/023
 Age: 22 yrs.

38

Academic Background	Bachelor's Degree	BCA (Hons)
	Additional Qualification	APTECH
Summer Internship Project	Company	Base 2 Media Work Pvt. Ltd
	Title	Retailer on boarding and User acquisition for Street mart
	Area	Marketing
	Duration	4 Months



Abhijeet Soni
 Regn. No.: FPB1416/034
 Age: 24 yrs.

39

Academic Background	Bachelor's Degree	B. E (IT)
	Summer Internship Project	Company: CISO Platform Title: Trends in Security Technologies Area: IT Duration: 4 Months



Mayuresh Kalambe
 Regn. No.: FPB1416/044
 Age: 22 yrs.

40

Academic Background	Bachelor's Degree	BSC (CS)
	Summer Internship Project	Company: Immunity Networks & Technology Title: Factors affecting the acceptance of YOCTA- A web mail service by re-sellers. Area: Marketing Duration: 4 Months



Tarandeep Singh
 Regn. No.: FPB1416/053
 Age: 24 yrs.

41

Academic Background	Bachelor's Degree	B. Tech
	Company	Ambivalent Technologies Pvt. Ltd.
Summer Internship Project	Title	A market Analysis of Ticketinvert and Registration and Activation for Ambivalent Technologies in the North,East and Central Indian region
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	B. Tech
	Company	Biwhiz
Summer Internship Project	Title	Branding Strategies for Biwhiz using Social Media Marketing
	Area	Marketing
	Duration	4 Months

42



Sandeep C S
 Regn. No.: FPB1416/055
 Age: 24 yrs.





Soham Adhikary
 Regn. No.: FPB1416/002
 Age: 24 yrs.

43

Academic Background	Bachelor's Degree	B. Tech
	Company	Topsel Toyota Pvt. Ltd.
Summer Internship Project	Title	Demographic Study of B segment sedan cars of Toyota in Kolkata
	Area	Marketing
	Duration	4 Months



Sujay Adhikari
 Regn. No.: FPB1416/005
 Age: 25 yrs.

44

Academic Background	Bachelor's Degree	B. Tech
	Company	Topsel Toyota Pvt. Ltd.
Summer Internship Project	Title	Comparative study on MPV & SUV car segment of Toyota in Kolkata
	Area	Marketing
	Duration	4 Months



Kothapalli Praveen Kumar
 Regn. No.: FPB1416/018
 Age: 23 yrs.

45

Academic Background	Bachelor's Degree	B. Tech
	Company	Etyacol Technologies Pvt. Ltd.
Summer Internship Project	Title	Developing an agent Referral Network for Financial Services
	Area	Marketing
	Duration	4 Months



Dhupam Naga Maheswari
 Regn. No.: FPB1416/020
 Age: 22 yrs.

46

Academic Background	Bachelor's Degree	B. E
	Company	MakeUber
Summer Internship Project	Title	Increasing Brand awareness of MakeUber using Digital media tools
	Area	Marketing
	Duration	4 Months



Ratikanta Sahoo
 Regn. No.: FPB1416/030
 Age: 24 yrs.

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Academic Background	Bachelor's Degree	B. Tech
	Company	Relliance Fresh
Summer Internship Project	Title	Innovative methods for supermarket performance
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	B. E
Summer Internship Project	Company	Sharekhan
	Title	Marketing the products and services of sharekhan and study of inactive customers
	Area	Marketing
	Duration	4 Months



Rashmi Subhash Tiple
 Regn. No.: FPB1416/031
 Age: 24 yrs.

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M Satya Srilekha
 Regn. No.: FPB1416/033
 Age: 22 yrs.

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Academic Background	Bachelor's Degree	B. Tech
	Company	Shoppers stop
Summer Internship Project	Title	Overview & understanding operational parameters of Men's formal wear-Vetorio Fratini
	Area	Operations & Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	B. Tech
Summer Internship Project	Company	Quadmo Solutions
	Title	The study of operations in employee recognition industry with special reference to Easy Recognition
	Area	Operations
	Duration	4 Months



Jonnala Sai Manogna
 Regn. No.: FPB1416/042
 Age: 22 yrs.

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Ashok G
 Regn. No.: FPB1416/049
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B. E
	Company	Shoppers Stop
Summer Internship Project	Title	Over View and Understanding Operational Parameters in Women Ethnic Brand (STOP)
	Area	Operations
	Duration	4 Months



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Varun A
 Regn. No.: FPB1416/056
 Age: 30 yrs.

Academic Background	Bachelor's Degree	B. E
Work Experience	Company	Lotus Powergear Pvt. Ltd.
	Designation	Marketing Engineer
	Duration	31 Months
Summer Internship Project	Company	Toyota Kirloskar Motors
	Title	Study on Paint Grasping Module & Gesudo Management
	Area	Operations
	Duration	4 Months





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