



SMF (Strategic Management Forum)

Seminar on

New Ideas

in **STRATEGIC**
Thinking &
MANAGEMENT

27th August, 2018

- Venue: IBA Auditorium, Bangalore
- Timing: 10.00 am to 05.00 pm

Direction & Moderation
Dr. Subhash Sharma
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Direction & Moderation
Prof. Michael Zirkler
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Workshop Co-ordination
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Patron
Dr. Manish Jain
Founder & CEO
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India's development experience since 1947 has seen transition from Socialist model to LPG (Liberalization, Globalization, Privatization) in 1991 and in 2014 to Holistic and Harmonic Development Approach reflected through the vision, 'Sabka Saath Sabka Vikas' (Collective development through Collective energy) articulated by **Indian Prime Minister, Narendra Modi**. Accordingly, policy making and strategic thinking has also undergone a transformation. Challenges of the new vision of '**Harmonic Development**' in the context of '**inward**' and '**outward globalization**' require new ideas and new thinking in policy making, strategic thinking and strategic management. Purpose of this Seminar is to deliberate on new thinking and new initiatives in this direction and also discuss research based new models, tools, techniques and mantras originating from India and other nations with respect to strategic thinking and management in the context of Harmonic Development and Management (HDM).

Who Should Attend:

Teachers, Scholars and Practitioners of Strategic Management as well as B-School students.

Confirm your participation before August 1, 2018 by sending us an email on SMF_FD@iba.ac.in

Participations Fee:

Rs.2,000/- for students Rs.1,000/-

SMF Strategic Management Forum

is an association of strategic management professionals from industry, academic and public administration fields, to propagate the concept and practice of strategic management in the country. Registered as a non-profit making body in January 1997, it has leading management institutions / corporates and professionals as its institutional and individual members. The Forum is one of the few virtual organizations in the country. It has so far organized 86 events with the help of leading management institutions in which more than 2800 people have participated so far, without having any regular staff or physical asset of its own. It is shining example of collaboration spirit of leading institutions of the country. Prof. Krishna Kumar, Former Professor IIM Lucknow and Former Director, IIM Kozhikode, has been its Founder as well as its Guide and Mentor, since inception in 1997. SMF website: www.smfi.org

School of Applied Psychology, Zurich University, Switzerland

Zurich University of Applied Sciences is one of the major higher education institutions covering more than 11'500 students in eight schools. The School of Applied Psychology is the leading centre of expertise for the teaching and practice of scientifically-based applied psychology in Switzerland.

The section for organization development and consulting focuses on transformation processes for social systems, including leadership development, organization culture change and values orientation, as well as intercultural understanding of all management related topics.

Our attitude in education is directed towards unfolding next generation's potential, unifying ancient wisdom and philosophy, lasting values, modern technology, Swiss virtues and future visions for a sustainable social ecology.

Indus Business Academy (IBA)

Indus Business Academy (IBA - formerly Indian Business Academy) has been Ranked **'24th'** All India by Competition Success Review (CSR) – GHRDC B-School Survey 2017, **'41st'** All India by Business India Best B-School Survey 2017, **'55th'** All India by 'Business India' Best B-School Survey 2017, and **'28th'** All India by Times of India B-School Survey 2018. IBA's founding mission was to bring excellence in Teaching, Training, Corporate Networking and in Placements. At IBA, students are groomed, not just as managers but as holistic individuals. It ensures emergence of positively charged individuals, ready to contribute to the growth of corporations and the welfare of the society. Internationally Accredited by IACBE – IBA, Bangalore is the **19th** among the 33 B-Schools (Out of 5000+ B-Schools in India) to get an International Accreditation. Awarded as the **'Most Innovative Institute'** in India by AIMS (Association of Indian Management Schools) in 2016. Honoured with the **'The Academy of Success'** award at the World Business Conclave 2016, Hong Kong: **"Celebrating Asia-Pacific's Success Story"**. Listed among 100 Fastest growing Private Institutes in Asia by WCRC Survey (Process Advised & Evaluated by KPMG).



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Process Advisors & Evaluators:
KPMG in India



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