

# PLACEMENT BROCHURE

TALENT POOL 2012-14



**INDUS BUSINESS ACADEMY**

*FORMERLY* Indian Business Academy  
BANGALORE 560 062



## Vision

To be a globally respected Business School nurturing innovative entrepreneurs and business leaders who would produce wealth for the nation.

## Mission

To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society.



Ranked among the top 1% B-Schools in India

**A++**

All India by **Business India** Survey 2013

**1**

All India among B-Schools of Excellence by **CSR-GHRDC** Survey 2013

**2**

In Karnataka by **The New Indian Express** Survey 2010

**4**

In South India by **Dainik Bhaskar** Survey 2012

**32**

All India among Tier-1 B-Schools by **Career 360** Survey 2011

## Credentials

**AICTE - All India Council for Technical Education**

A Statutory body of Ministry of HRD, Govt. of India

### International Recognitions

- International Assembly for Collegiate Business Education (Received Candidacy Status)
- European Retail Academy
- AIMS International

### Academic Association

- Bangalore Chamber of Industry and Commerce (BCIC)
- Confederation of Indian Industry (CII)
- Institute of Human Resource Development (IHRD)
- Indian Society for Training and Development (ISTD)
- Bangalore Management Association (BMA)
- NHRD
- Franchisee Association of India (FAI)
- Retailers Association of India (RAI)
- Indian Retail Forum (IRF)
- Executive Recruiters Association (ERA)
- The Indus Entrepreneurs (TIE)
- National Entrepreneurship Network (NEN)

### Scholastic Associations

- Frelburg University, Germany
- Stockholm University, Sweden
- Friedrich Schiller University, Jena, Germany
- Association of Indian Management Scholars, USA
- Indian Institute of Science, Bangalore
- Madras Institute of Development Studies, Chennai
- Goa University, Goa
- Bansthali Vidyapeeth University
- Baddi University of Emerging Science & Technology, HP
- Purvanchal University, Jaunpur
- South Gujarat University
- Swamy Vivekananda Yoga Anusandhan Sansthana (SVYASA), Bangalore

## Academic, Governing Council Members

### Mr. Ashok Kumar

Consultant-Tata Power LA

### Mr A. Thothathri Raman

Chairman-SEAA Trust, New Delhi

### Mr. B.M.L. Jain

Chairman-IBA, CMD-M.J. Group, New Delhi

### Dr. Gopal P. Mahapatra

Sr. Director-Organization & Talent Development, Oracle India

### Mr. Hriday Mohan Jain

Chairman-H.M. Foundation,  
Ex-Chairman-Samrat Ashok Technological Institute

### Mr. Manish Jain

CEO-IBA, Bangalore, Director-MUHEPL, New Delhi

### Mr. Narendra Nahata

Hon'ble Minister (Ex.), Govt. of Madhya Pradesh

### Mr. Pawan Kumar

Ex. CEO-Sahara Next, Ex-President-Tata IBM

### Mr. P. Thiruvengadam

Senior Director-Deloitte Touche Tohmatsu India

### Prof. Rajen K. Gupta

Sr. Professor-MDI, Gurgaon

### Dr. Rakesh Khurana

Chairman-Knowledge Networks India Pvt. Ltd., Ex. Pro VC-IGNOU

### Dr. Subhash Sharma

Director-IBA, Bangalore

### Mr. Vinod Kumar

Director-Corporate Workshops,  
Director-Sri Sri Rural Development Programme, The Art of Living

# IBA - Striving towards excellence in every area of grooming - Academics, Teamwork, Leadership and Entrepreneurship...



## Why recruit from IBA?

*Change is perhaps the only unrestrained order on which enterprises thrive and prosper. It is change that drives innovation, proves leadership and enables growth. Slack, stale and static approaches do not have a place where dynamism and vibrancy are needed. Conventional approaches and adherence to traditions do not hold water in a constantly volatile and turbulent scenarios.*

*Given these conditions, rightly enterprised and corporates are constantly looking for such managerial human resources who are adept and yet adaptive. More so, they look for those who are resourceful and at the same time are inventive.*

*IBA managers belong to this unique class. Through a 3D approach to learning Discussion Dialogue and Discourse they are trained to be Creative, Enlightened and Organic Leaders. They are shaped through a robust Industry-relevant Curriculum by Business Leaders with an unparalleled Academic Rigour.*

*IBA's two-year leadership training is immersed in real-world challenges. IBA is a rare community of colleagues and faculty who demonstrate a diverse world of talents, beliefs and backgrounds. Their learning rigor is intense that results in personal and professional transformations and prepares them for challenges in multi-functional area.*

*The learning is pervasive and powerful. It drives them to reach inside themselves for the strength, skills and confidence they will need to face in their managerial careers. In every session, class, event, and activity, IBAians are trained not only to study leadership, but demonstrate it.*

***I with full responsibility invite you for campus recruitment process at our Institute.***

***Looking forward to meet you !***

### **B.M.L. Jain**

*B.Tech. (IIT Kanpur 65-70)*

#### **Chairman, IBA**

*Mr. B.M.L. Jain is an alumnus of Indian Institute of Technology - Kanpur and an entrepreneur with keen interest in Management theory and practice. For his contribution to the economic progress of the nation, he has been awarded the prestigious 'Udyog Patra' by Minister of Human Resources Development, Govt. of India. Mr. Jain is also the recipient of a 'Letter of Appreciation' from Bharatiya Ekta Parishad for his efforts towards National Integration. The Group's Engineering Unit was selected for World Quality Commitment International Star Award for the year 2007 by B.I.D. Spain for Corporate achievements, leadership, quality, innovation, excellence, technology & customer service.*

*He is recipient of "Corporate Philanthropist" Award by AIMS International, USA in the year 2009 at IIM Bangalore. He was honored with 'MTC Global Edupreneur Award 2013' for his contribution to excellence in higher education in India.*

*With an insider's view of management in India, his experiences on the subject are much sought after.*





# At IBA, the decree is to meet the Corporate Expectations, first

## **Manish Jain**

*B.E. (Mechanical), PGDBM (Finance),  
MBA (Marketing)*

**Founder & CEO, IBA, Bangalore**

*Shri Manish Jain has managerial experience at MICO & Tata-IBM and is also presently the Director-Business Development MUHEPL. He was a nominee for 'Jewel of India 2002 Award' and a recipient of "Rastriya Shiksha Saman Puraskar 2003" by Indian Economic Development & Research Association (IEDRA) for his contributions to quality higher education. He received 'Distinguished Service Award' at IIM Ahmedabad for his contribution of developing Management Education in India.*

*He is the driving force behind IBA, ably guided by an illustrious Academic Advisory Council and distinguished faculty members.*

### ■ **Is there a common career goal?**

There's no typical IBA student. No traditional paths. They are ignited to make a difference in the world. And achieve that difference throughout their careers.

### ■ **How are IBA students' career paths shaped?**

Students learn about different industries through many avenues: Case Studies, Peer Group Learning, Alumni Interaction, Clubs, Career Development Activities, Guest Lectures, Internships, Industry and Company Visits, Seminars, Workshops and many others. The network is supportive and career development services are deeply helpful. Alumni and fellow students play a big role. Active participation is the key.

### ■ **How does IBA leverage the innate abilities of their diverse students?**

At IBA, we strongly believe that each student's management ambition is somewhere connected to his or her intrinsic abilities which he or she grooms very carefully. As such every effort is made to connect their true self to their managerial future. One's deep analytical traits are best manifested in finance related managerial career and IBA would take a reasoned stand on this in leveraging intrinsic abilities to managerial career ambitions.

### ■ **How are the IBA students moulded?**

The pedagogy at IBA prepares the students with skills such as the ability to listen carefully, think quickly and respond confidently. Their constant exposure to performing leaders in the industry imbues in them a sense of awe and even deeper humility and openness. This creates an organic manager who is constantly evolving.

### ■ **How does the 4-month long internship help IBA students and their recruiters?**

At IBA, we do not limit the gains from an Internship project to the academics alone. It's as serious as one's first job! They immerse themselves into their role, observe intently around and pick-up numerous skills that are further strengthened by the curricular activities back at the Institute. The result being their readiness to seamlessly integrate themselves in any corporate scenario, from the day one.

### ■ **What do IBA students look forward to, in their career?**

IBA students come armed with the right tools. They come to pursue a true passion. The hunger to become successful drives them to achieve better than their counterparts from other institutes. They crave to make the biggest impact on the path of their choice. Given the right situations, they will want to do their utmost to excel.



# Destination CEO: Creative, Enlightened & Organic Leader

## **Dr. Subhash Sharma**

*PGDM IIM-A, Ph.D. (University of Southern California (USC) LA, USA),*

**Director, IBA, Bangalore**

*Prof. Subhash Sharma, holds Post Graduate Diploma in Management (PGDM) from IIM-A and Ph.D from University of Southern California (USC), Los Angeles.*

*He is a leading Indian management thinker and his academic contributions to development of Indian Management thought have been widely acknowledged. Prof. Sharma is the author of the path breaking books, Management in New Age: Western Windows Eastern Doors, New Mantras in Corporate Corridors: From Ancient Routes to Global Routes, New Earth Sastra: Towards Holistic Development & Management (HDM), Wisdom & Consciousness from the East: Life, Living & Leadership (this book is also published in French, Leadership Par LA Sagesse & LA Conscience: Tresors & Secrets de l' Orient au Benefice de l' Humanite. His other books Creation from Shunya, Quantum Rope, Arrows of Time, Market's Maya and Shunya Poems are also known for their creative ideas with literary touch. He has published a number of thought provoking articles on management, leadership and on social concerns, in journals of national and international repute. His innovative approach of 'Corporate Rhymes' has drawn worldwide attention.*

*Prof. Subhash Sharma is also known for his contributions to institution building. He has assisted in the conceptualization and development of WISDOM (Women's Institute for Studies in Development Oriented Management) at Banasthali University, Banasthali. He is founder Director, Indian Institute of Plantation Management, Bangalore. He is also a founding Member of Indus Business Academy and is associated with several other educational institutions and professional bodies.*

*He has received several excellence & achievement awards for his significant contributions including the 'The Innovative Leader Award' at the Global Leadership Conference, 2006, 'AIMS International Outstanding Editor Award' for the AIMS International Journal of Management for 2008, and 'AIMS International Fellow' in 2009.*

IBA students are trained to be competent by every managerial measurement. Strategic Leadership, Performative Trait, People-skills, Management, Information Technology, Public Relationship, Innovation and Integrity being some of the critical ones.

The Academics, Learning and Activities at IBA are designed and delivered to enhance competency.

### **Value-added Academics:**

- Constantly evolving curriculum which is focused on contemporary needs
- Slick blend of Core Business Subjects and Functional Dual Specialisation
- Synergy between education and practice
- Industry interfaced, Knowledge based and Technology enabled
- Capstone Business Simulation Programs
- XED Intellect - unique 3-Dimensional Learning Model. A platform to keep them aware of subject knowledge and current affairs
- Emphasis on Decision Making and Problem Solving
- Augmentative skill-building and personality development training
- International Exposure

### **Encompassing Learnin:**

- Progressively accelerated lessons
- Case Studies and Research driven Projects
- Expert faculty from Academics and Industry
- Presentations, Discussions, Interactions and Lectures
- Integrative learning - Seminars, Workshops and Conferences
- Mentored and self-driven erudition
- Sprawling purpose-designed State-of-the-art integrated Residential Campus
- Extensive repository of off-line and on-line knowledge resources

### **Distinctive Activities:**

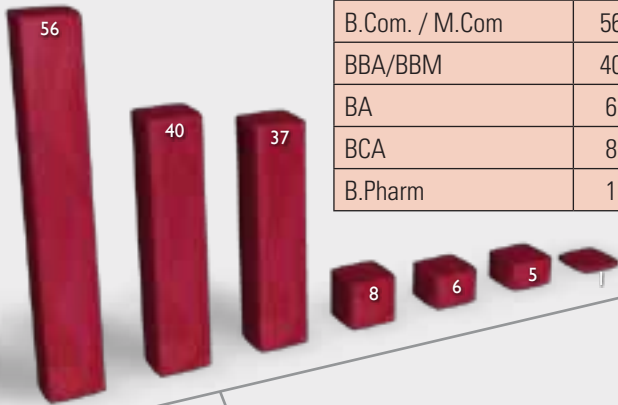
- Extended Summer Internship Project
- Regular Industry Visits
- Overseas Business Study Mission
- Club-driven curricular activities
- CSR and Cultural Initiatives
- Group Dynamics and Team Work
- Engagement with apex Academic and Industry bodies

***I am sure that you will find the right candidates at IBA for your organisational needs.***

***I welcome you and your team for campus recruitment.***

### Academic Backgrounds

BE / B.Tech	37
B.Sc.	5
B.Com. / M.Com	56
BBA/BBM	40
BA	6
BCA	8
B.Pharm	1



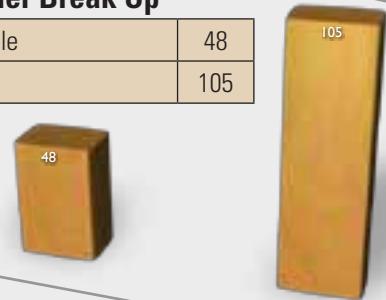
### Specialisations

Finance & Marketing	69
HRM & Marketing	48
IT & e-Business & Marketing	19
Operations & Marketing	17



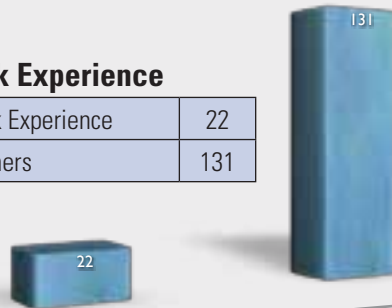
### Gender Break Up

Female	48
Male	105



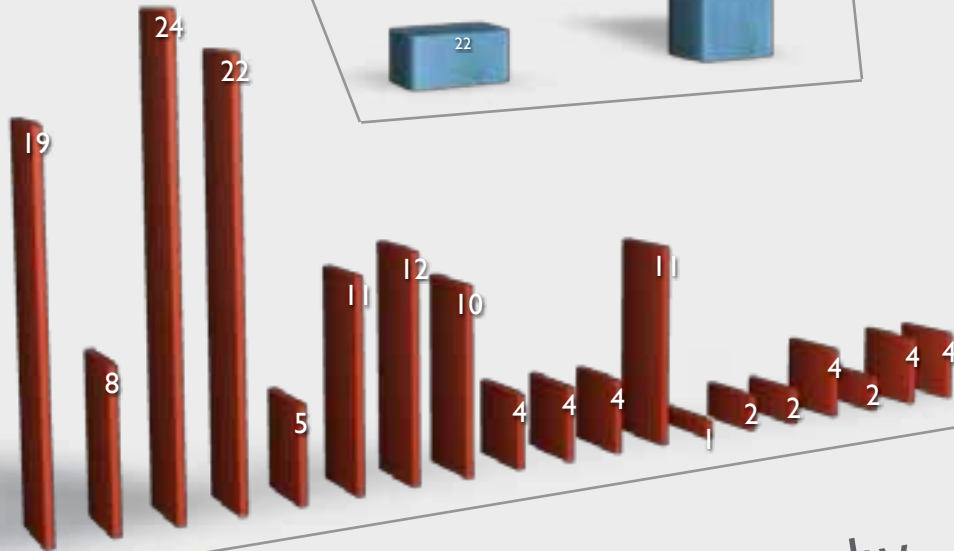
### Work Experience

Work Experience	22
Freshers	131



### Regions

Orissa	19
Maharashtra	08
Andhra Pradesh	24
Jharkhand	22
Karnataka	05
U.P.	11
Chhattisgarh	12
M.P.	10
Kerala	04
Rajasthan	04
Tamil Nadu	04
West Bengal	11
Gujarat	01
Assam / Tripura	02
Uttarakhand	02
Bihar	04
Delhi	02
Goa	04
Haryana	04
<b>Total</b>	<b>153</b>



## IBA Student Demography



# Post Graduate Diploma in Management (PGDM)

Approved by AICTE Ministry of HRD, Govt. of India  
2 Years Full Time Residential Programme

TRIMESTER I	TRIMESTER II	TRIMESTER III
Subject	Subject	Subject
Managerial Accounting	Managerial Communications - I	Managerial Communications - III
Managerial Communications - I	Macro Economics	Total Quality Management
Marketing Management I	Financial Management	Organization Structure & Design
Information Technology in Management	Management Skills - II	Market Research
Managerial Economics	Productions & Operations Management	International Business
Understanding Behaviour	Art of Living - Yes Plus Program	Corporate Finance
Management Skills - I	Marketing Management - II	Business Law
Cost Accounting	Management Information & control system	Management Skills - III
Quantitative Technique	Human Resource Management	Management Perspectives - II
Management Perspective - I	Quantitative Methods	Theme Paper

TRIMESTER IV	TRIMESTER V	TRIMESTER VI
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## COMMON PAPERS FOR ALL SPECIALISATION

Strategic Management & Business Policy	CAPSTONE <sup>®</sup> Business Simulation	Entrepreneurship
Enterprise Resource Planning	Retail	Balance Score Card
Management Skills - IV	Navision	Theme Paper (Evaluation OD)
	Management Skills - V	Management Skills - VI

## MARKETING

Internet Marketing & Social Media	Brand Management	Social Media & Social CRM
Consumer Behaviour	Customer Relationship Management	Rural Marketing
Advertising Sales & Promotion	Retail Marketing	Big Data Analysis
Sales & Distribution Management	Services Marketing	

## FINANCE

Management of Banks & Financial Institution	Investment Management	SAPM
Management of Banking Operations	Comparative Taxation	Risk Management
Financial Instruments, Markets & Institutions	Project Finance	IFRS/GAAP
	Derivatives	

## HUMAN RESOURCE

Talent Acquisition & Management	Compensation Management	HRIS
Training & Development	Leadership & Managerial Effectiveness in the Global Context	Knowledge Management
HRD	Employee Relationship Management	Organizational Development

## INTERNATIONAL BUSINESS

Exim Management	International Financial Management	WTO - TRIPS & TRIMS
Services Exports	Forex Management	Licensing & Franchising in International Business
Risk Management & Logistics in International Business	International Marketing	

## IT & e-BUSINESS

IT Products & Services	Business Process Modelling	Systems Audit & Control
Business Intelligence	Software Project Management	Software Product Management
Requirement Analysis & Functional Testing	Software Tools & Techniques	Projects

## OPERATIONS MANAGEMENT

Productivity Management & Value Engineering	Production Planning & Control	Operations Management in Service Industry
Supply Chain Management	Operations Strategy	Six Sigma
Production Planning & Control	Project Management	
	Global Manufacturing & Materials Management	

## Management Skills

IBA believes that confidence to handle life comes from knowledge and skills that use this knowledge. Reading a book on "Driving" is not the same as practicing driving. Management Skills is a set of courses, run by Professor Chandra Kant, that teach students practical corporate skills as follows:

<b>Emotional Intelligence</b>	<ul style="list-style-type: none"><li>• How to control emotions and handle other persons' emotions.</li><li>• Understand how our mind creates negative thoughts and how to handle these thoughts.</li><li>• How to control breath, meditate and be mindfully aware. How to control emotions to do better time management, prioritisation of activities and be more productive.</li></ul>
<b>Critical Thinking</b>	<ul style="list-style-type: none"><li>• How to make goal-centric decisions rationally.</li><li>• How to come up with creative solutions.</li><li>• How to remove subjective bias from decision making.</li><li>• Understand why we make wrong decisions.</li></ul>
<b>Convincing People</b>	<ul style="list-style-type: none"><li>• Understand people's motivation.</li><li>• How to sell your ideas to others.</li><li>• How to generate leads, get appointments and sell face-to-face.</li></ul>
<b>Negotiation</b>	<ul style="list-style-type: none"><li>• Understanding the difference between bargaining and negotiation.</li><li>• How to create a win-win situation for all parties.</li></ul>
<b>Strategic Thinking</b>	<ul style="list-style-type: none"><li>• Understand and use the principles of strategic management to determine success in your own life.</li></ul>
<b>Managing Projects</b>	<ul style="list-style-type: none"><li>• Understand and use the principles of project management in achieving short-term and long-term life objectives.</li></ul>
<b>Transition Management</b>	<ul style="list-style-type: none"><li>• How to prepare for and adjust to inevitable changes (good or bad) in our life and our careers.</li><li>• Understanding the change management process.</li><li>• Understanding what will happen in corporate life and what a student can do to be most effective.</li></ul>

Unique feature of this course is that senior students volunteer as tutors to hold practical tutorial classes for the first year students. These tutors run additional exercises and give feedback so that the first year students learn more about management skills.

IBA is possibly the only Institute which teaches these skills as part of its formal pedagogy.

## 6 Months' Internship - unique to IBA

Like none other, IBA's management education stipulates a long-duration Internship to its students which covers 6 months. The uniqueness of this Internship is that the students are assigned internship in a corporate / industry in two parts. The first 3 months mainly enables them to understand the enterprise and its processes which help them research on their Internship Project in the second period of 3 months. There is a break between the two parts which the students utilise to seek further guidance from their faculty on the projects they are undertaking.





## Kalakshetra (Live Project Management)

All their academic life, students have been taught to compete with others. Students do not really learn how to work in groups, towards a predefined objective. This, however, is an essential skill for success in corporate life. Kalakshetra is a platform for students to learn team management while doing a cultural activity.

At IBA, students in first year are grouped randomly to stage a set of short-duration plays on a theme, the performance of which is judged by the seniors, the alumni and the faculty. This allows them to understand the concept of team formation, to learn each other's strengths and use these qualities and their creativity to produce a play. They learn to compete with other teams but coordinate with them for common infrastructure requirements as well a budget management. Enacting a play requires back-end coordination which teaches them the important of timing and support. They have to act in front of an audience which teaches them confidence and to face their fears. It also teaches them that when team members work together, they can create something awe-inspiring. Students remember the lessons of Kalakshetra more than any theoretical class on Project Management.

IBA is possibly the only Institute which uses plays to teach project management and team building as part of MBA skills.

## Capstone® Business Simulation Program

Capstone® Business Simulation programs are a jump-start for leadership development. They enhance and bring alive business understanding and create competent, confident and astute business professionals.

The program provides participants with a clearer and holistic understanding of core business dynamics, a sound understanding of financial objectives and metrics, and lays the groundwork for smart, business-savvy decision making that will favorably impact your company's productivity and profitability.

### *Some High Level Outcomes:*

- Improved market-based decision making skills and business acumen.
- Usable financial literacy: a compelling understanding of how various functional decisions effect the numbers.
- Improved cross-functional collaboration and teamwork.
- Ability to balance the daily tactical pressures with strategic initiatives.
- Improved problem-solving based on customer needs, competitor information and company data.
- Gain insights that challenge your assumptions: forward thinking individuals.
- Clearer understanding of and alignment with the company's strategy.
- Ability to define and/or clarify specific bottom line performance expectations and objectives related to profitability and other measureable business drivers.

Capstone Business Simulation provides the rare opportunity to experience running a complete business, with the benefit of reports that show clear correlations between management decisions and outcomes.

## News Analysis - XED Intellect

Xed Intellect has expertise in providing innovative and effective online learning solutions. These Solutions are designed to improve Management students' performance and thereby enhance their employability skills. Xed Intellect has developed a unique 3-Dimensional Learning Model (3DLM) by using 3 modes of delivery Daily Mobile Updates via SMS, Weekly Learning Modules & Newsletters via Email and conducting Quizzes Online.





**Dr. Subhash Sharma**  
PGDM IIM-A, Ph.D. (University of Southern California (USC) LA, USA)



**Dr. M.S. Ramachandra**  
MBA, M.Com., M.Phil., Ph.D. - Kuvempu University  
Principal & Program Director



**Dr. S. Ramesh**  
M.Com, MBA (Marketing), MBA (Finance), LLB, FCS, Ph.D  
Professor, Finance



**Prof. V. Suresh Chandra**  
B.Tech. (IIT, Kharagpur, MIM (IIT-Chennai), Professor, Operations Mgmt. & Quantitative Techniques



**Prof. Chandra Kant**  
B.Tech. IIT-K, PGDM IIM-C  
Professor, Information System & Strategy



**Dr. V.J. Byra Reddy**  
BA, MA, Ph.D. - Mangalore University, Professor, International, Business & Economics



**Dr. K.N. Veena**  
Ph.D, M.Sc (Statistics) M.Sc (TQM) - Mysore University, SKMU, Associate Professor  
Quantitative Techniques



**Prof. J.B. Shetty**  
Management Development Program at IIM Kolkata, Diploma in Footwear (Canadian Institute of Footwear) Diploma in Export - Import, B.Sc. (Physics & Chemistry-Mysore University)



**Dr. Sowmya C.S.**  
M.A, M.Sc. - Bangalore University  
Asst. Professor, HRM



**Prof. B.M. Gourish**  
BA, PGDTP, MSW - Gulbarga University  
Assistant Professor - HRM



**Prof. Anju Kumar**  
B.Arch, MBA, PGDIM, PGDHRM - Bangalore University  
Asst. Professor, HRM



**Prof. Prashant Kulkarni**  
MA, PGDM (IFIM, Bangalore)  
Asst. Professor, Economics & Finance



**Prof. Monika Anand**  
B.Sc., MA - Delhi University  
Assistant Professor - Business Communication



**Prof. Manish Jain**  
B.E. (Mechanical), PGDBM (Finance), MBA (Marketing), Asst. Professor, Marketing & Finance



**Prof. Muwa Butchi Babu**  
B.Sc. (CS), M.Sc. (IT), MBA - Periyar University  
Assistant Professor - Information Technology

**Mentored by  
Committed  
Faculty**



**Prof. Smita M. Gaikwad**  
BBA, MBA, M.Phil. - Periyar University,  
Assistant Professor - Marketing



**Prof. Narendra Babu B.V.**  
B.E. (Mech.), MBA - Rochester Institute of Technology, New York, Assistant Professor - Marketing



**Prof. Nagendra Hegde**  
BBA, MBA - Visveswariah Technological University  
Assistant Professor - Marketing



# Visiting Faculty

## Marketing & Retail

- Mr. Harish Bijoor**  
CEO, Harish Bijoor Consults Inc.
- Mr. Mohan Kuruvilla**  
Imperial Chemical Industries
- Dr. R.V. Jayathirtha**  
Director, Bullseye Consulting Group
- Prof. Joy Chakrabarty**  
Strategy Consultant, Ex. Contract Advtg. and TBWA Anthem
- Mr. B.K. Kumar**  
CEO, Business & Markets Strategists
- Mr. M. Kulothungan**  
Titan Industries Ltd.
- Mr. Ram Subramaniam**  
Next Phase Solutions India Pvt. Ltd.
- Dr. K. Ravichandran**  
Former Regional Director, AICTE & Faculty MKU, Dept. of Management Studies
- Mr. Rajiv Ahmed**  
TNS India
- Prof. Samir R. Chatterjee**  
President (SGBED),  
Curtin Business School, Australia
- Mr. P.S. Srinivas**  
Sidvin School of Business
- Mr. Shankar Bharath**  
Senior Researcher - Hansa Research Group
- Ms. Suchitra Ramesh**  
Intel Corporation
- Mr. B.V. Srinath**  
Consultant Marketing
- Mr. Venkatramanan**  
Krishnamurthy  
Consultant - Retail, Supply Chain & Strategy
- Mr. Jayaram Babu Shetty**  
Director - Merchandising,  
Innovative Film City  
Finance in Retail
- Mrs. Nandini Vaidyanathan**  
CEO - Startups, Strategy in Retail
- Mr. V. Nagendra**  
Manager - Marketing,  
Valdel Retail Pvt. Ltd.  
Retail Management
- Mr. S.P. Venkatraman**  
Manager - Category, Bigbazaar  
Retail Store Operations
- Mr. David Livingston**  
Manager - Warehouse, Future Group  
Management of Warehouse

## Finance

- Mr. K.N. Guha**  
Advisor - Corporate Banking
- Mr. V.V. Mohan**  
Ex. VP - IndusInd Bank
- Mr. Muralidharan R. Nair**  
QMS Lead Auditor - Consultant  
Livelihoods
- Mr. Kiran Bindu**  
Director - Systems Domain
- Mr. Prasanna R.**  
Research Analyst - ING Vysya Bank
- Mr. Vijay Raja**  
Chartered Accountant - Vijay Raja & Co.
- Prof. Sai Baba**  
Management Consultant
- Mr. Vivekanand V. Kulkarni**  
Management Consultant & Advocate HC  
Mumbai, Ex - Head, Corporate Banking,  
Deutsche Bank (AG), Former Independent  
Director, ITA LABS., Mumbai
- Dr. Binoy Mathew**  
Head - P.G. Studies, R.B.A.N.M.S
- Mr. K.S. Raghunath**  
Senior Consultant

## Human Resource

- Mr. Ram K. Navaratan**  
Chief Executive - HR Resonance
- Mr. Mathew Chacko**  
COO - HAL Infotech
- Mr. M.P. Manjunatha**  
Consultant, HRM Consultants,  
Ex. Director Personal, BEML, Bangalore
- Mr. S.K. Nandy**  
Director-CHRS, Ex-Head-HR, BPL Telecom
- Dr. Ramani**  
WIMEN, Bangalore
- Dr. B.R. Patil**  
Ex. Professor - IIM, Bangalore
- Dr. V. Prakash**  
EX-GM-HR, Cadilla
- Mr. S. Sekhar**  
Consultant-HR
- Mr. Hari Rao**  
Director - Titan Time Products & Titan  
Properties Ltd., Bangalore
- Mr. B.N. Srinivas Rao**  
Ex. Head HR & Admin - SKF India Ltd.

## Operations

- Mr. R. Devanathan**  
Retd. Sr. Divisional Manager  
(Mechanical), TATA Steel, Jamshedpur
- Mr. Vishu Behl**  
GM-PED, TVS Motor Co.
- Mr. Kunigal Rama Sastry**  
Industrial Consultant
- Dr. M.V. Madan**
- Mr. G. Ravindran**  
SQC & OR Unit, Indian Statistical  
Institute, Bangalore
- Mr. Anant Sagar**  
Global SCM Programme Manager, IBM  
International Business
- Dr. H.B.N. Murthy**  
GM - Solid Container
- Dr. Shaji Thomas**  
Director - ABMT&R
- Mr. K.N. Sheshu**  
Consultant
- Prof. A.V. Rao**  
Director - (Academic & Administration),  
NSB, Bangalore

## IT & E-Business

- Prof. Anandh Venkatraman**  
Sapient Corporation, Bangalore
- Prof. P.G. Bhat**  
VP-Engineering - Object Orb Technologies
- Mr. R. Dorai**  
CEO - Hartech Consultant, Bangalore
- Mr. Moses Mathuram**  
Regional Partner - CA Computer  
Associates India
- Mr. S. Srikant**  
Accenture
- Mr. Ramesh Chandra**  
Mindsource Consulting Services
- Mr. Somanatha S.**  
Principal Consultant,  
EMC Data Storage System
- Mr. Sreekanth Moni**  
Sr. Engg. Project Manager -  
Fletronics Software Systems
- Mr. Ramesh P. Iyer**  
Ex. Principal Consultant,  
Strategic Partnership - Shobha  
Renaissance Information Tech. Ltd.
- Mr. Rajendran Thangadurai**  
Director - RB & Creations

## General Management

- Prof. Ramu P. Iyer**  
Director, Strategic  
Management & Corporate Advisory  
Service
- Mr. Ramesh Venkataraman**  
Lead Audit Manager - Unilever Corporate,  
Audit - Asia
- Mr. Y. Shekar**  
Consultant - Adhishtaa Consulting
- Mr. K. Sivasubramanian**  
AVP Quality & Master Black Belt,  
Accenture Global e-Business Operations  
Pvt. Ltd.
- Mr. Suvas C. Mahapatra**  
Head PSS - Wipro Technologies
- Mr. S. Nagendra**  
Director - Siddganta Softwares
- Ms. Rupa Gopal**  
Soft Skills Consultant, Trainer for Project  
Genesis with INFOSYS
- Mr. Raj Subramani**  
Partner - Six Sigma Consultants - Six  
Sigma
- Prof. Sarah Giri**  
Certified Counsellor - Voice & Language
- Mr. Karmarkar**, German
- Ms. Margaret Anne**, French
- Mr. Gnanamurthy**, Kannada
- Ms. Revathi Shivakumar**,  
English
- Ms. Shyamala Kamath**, English



# Inspired by eminence Committed to Spearhead

Ranked among the  
Top 1% B-Schools in India

- Mr. Binod Hampapur  
Sr. VP & Global Head - Commercial & Corporate Relations,  
**Infosys**
- Mr. S. Bhaskar  
Founder  
**Amagi India**
- Mr. Praveen Kamat  
Global Head - Talent Acquisition  
**Wipro**
- Mr. Shoib Ahmed  
President  
**Tally Solutions**
- Mr. Vijendra Singh Kadyan  
Head-HR  
**C. Krishniah Chetty and Sons**
- Mr. Saurabh Prakash  
Director-Sales  
**HP**
- Mr. Bob Hoekstra  
CEO  
**Philips Innovation**
- Justice Santosh Hegde  
Former Justice  
**Supreme Court of India**
- Mr. Satish Vishwanathan  
Director-Business Support  
**MicroSoft**
- Dr. David Saad  
Chairman, President & CEO  
**CLIBRA Corporation**
- Mr. Abhay Mudgal  
Zonal Head, Business Banking  
**ING Vysya**
- Mr. Eshwar Bhatt  
Director  
**BgSE**
- Dr. Preeti Sharma  
GM-Medical Affairs  
**Cryo**
- Mr. Arun  
Head-Corporate Marketing  
**V3**
- Mr. Harshvardhan Trehan  
Director-HR  
**British Aerospace**
- Dr. Pallab Basdhapadyay  
Chief People's Officer  
**Scadent Solutions**
- Mr. C.Y. Pal  
Chairman  
**Cadbury's India Limited**
- Dr. Prasanna Chandra  
Director  
**Centre for Financial Management**
- Mr. D.K. Varma  
VP-HR & OD  
**Ingersoll Rand Ltd.**
- Mr. Tony V Francis  
Dy. GM  
**South of Digital Radio Broadcasting - RED FM 93.5**
- Mr. N.V.R. Nathan  
Vice President  
**IL&FS**
- Mr. Waman S. Jwadekar  
Consultant  
**Systems Design**
- Mr. Jaydev Bhattacharyya  
Jt. GM & Head  
**L&T**
- Mr. Surender Gynavolivu  
Vice President - Lifestyle Business  
**Reliance Retail Ltd.**
- Dr. K.B. Akhilesh  
Dept. of Management  
**Indian Institute of Science, Bangalore**
- Prof. Vinayshil Gautam  
Professor, Dept of Management Studies  
**IIT Delhi**
- Dr. Gopalakrishnan  
Director  
**Indian Institute of Scientific Heritage**
- Mr. H.K. Agrawal  
Director  
**Cosmo Films Ltd.**
- Mr. N. Mahalingam  
Senior Vice President & Chief Peoples Officer  
**Symphony, Bangalore**
- Prof. Kasturi Narsinhan  
Bolton University  
**U.K.**
- Mr. R. Ravikumar  
Managing Director  
**Acrotetal Technologies Ltd.**
- Mr. Pradeep Bhargava  
Managing Director  
**Cummins Generator Technologies**
- Mr. Pawan Kumar  
Ex-CEO  
**Sahara Next**
- Mr. Asis Sen  
General Manager  
**HPCL**
- Mr. Parameshwaram Balakrishnan  
GM-HR Division  
**Toyota Kirloskar Motors Pvt. Ltd.**
- Dr. Trinh Thi Kim Ngoc  
Director of Department of Human & Culture  
**Institute of Human Studies, Hanoi, Veitnam**
- Mr. Som Mittal  
Chairman  
**NASSCOM**
- Mr. Sharad Pawar  
CEO  
**BEWO Technologies**
- Dr. Pawan G. Agrawal  
CEO  
**Mumbai Dabbawalas' Association**
- Mr. Amuleek Singh  
Founder & CEO  
**Mountain Trail Foods**

## Admirable Alumni

IBA's alumni footprint is large. Spread across many business verticals and geographical regions, they have successfully worn their IBA logo on their sleeve. They are IBA's mascots and true testimony for the commitment of the institution. Some of them who have made it to the very top over the years are :

### **Sandeep Sharma (2002-04)**

CEO, Krishna Decor Pvt. Ltd.

### **Rajdeep Datta (2004-06)**

Division Head Organization,  
System & Supply Chain,  
Carrefour India Pvt. Ltd.

### **Ved Prakash (2003-05)**

Area Sales Manager,  
HDFC ERGO General Insurance Co. Ltd.

### **Sumit Moriyani (2003-05)**

National Alliance Manager, WIPRO

### **Jishnu Barua (2001-03)**

Territory Head, Shoppers Stop

### **Vijay A.G. (2001-03)**

Manager, Special Projects  
(OD, Talent Mgmt. & SAP),  
Alghanim Industries, Kuwait

### **Deepak Lal (2002-04)**

DGM, State Sales Head – UB Group

### **Shantanu Phukan (2002-04)**

SAP Consultant, Mahindra Satyam

### **Sachin Kulkarni (2002-04)**

GM-HR, Intuit.com

### **Anant Sagar (2003-05)**

DGM, Operations Strategy,  
Finance & Learning Services - IBM

### **Nitesh Mittal (2004-06)**

Founder-Nitesh Agro Industries

### **Aditya Mathur (2004-06)**

Area Sales Manager,  
Sharp Business Systems Ltd.

### **Karan Malhotra (2004-06)**

Account Director, Food Food

### **Jubin Kapasi (2005-07)**

Manager-HR, Wells Fargo

### **Sameer Redij (2002-04)**

Snr. Account Director, Gartner, Mumbai

### **Luigi Errol Cordelo D'Souza (2003-05)**

Trader Financial Market East Africa,  
Standard Chartered Bank, Nairobi - Kenya

### **Vinay Bhawe (2005-07)**

Asst. Manager, Ernst & Young, New York

### **Rajat Verma (2006-08)**

Area Sales Manager,  
Standard Chartered Bank, Gurgaon

### **Priya Goswami (2007-09)**

Marketing Associate - Publicity & Promotions,  
Oxford University Press, Delhi

### **Ankur Saxena (2008-10)**

Asst. Manager (Corporate Sales),  
UTV Bloomberg, Bangalore



## Alumni Guidance Series

### **Mr. Ravi Dabbiroo (01-03)**

Founder & CEO, Zice Holidays had a session on 'Venture Capital and Entrepreneurship'

### **Rajdeep Singh (05-07)**

spoke on careers in IT industry

### **Makrand Patwardan (07-09)**

Business Analyst 24[7] spoke on Analyst as a profile and job opportunities in that field

### **Naveen Mutnal (07-09)**

Senior News Analyst, Thomson Reuters spoke on Stock Market and various job profiles in Finance

### **Amrita Phadnis (08-10)**

Senior Business Analyst, Deloitte spoke on various aspect of Blog and social media

### **Mr. Guiv Framjee (03-05)**

Project Manager - Geo Expansion, IBM India Ltd spoke on Sales Analytics

### **Mr. Kalyan Pola (06-08)**

World Wide Product Marketing Manager (Tivoli Software) IBM spoke on Opportunities in IT sector

## Students Clubs - the Impelling Urge to Perform

IBA students are driven by an impelling urge to perform and excel. This youthful spirit has seen initiate wide ranging activities, both curricular and extra-curricular. Beyond fun, the Club activities at IBA have trained the students in Imagination, Innovation, Planning, Execution, Teamwork, Leadership, Responsibility, Accountability and other soft-skills.

### **Some of the Clubs at IBA are :**

Spandan - HR Club

Cosmos Club - Business Quiz Club

Hunterz Ignite - Marketing Club

Infinit - IT Club

OM - Operations Management Club

Navigator - Finance Club

Dolphins - Communication Club

Barcodes - Retail Club

### **Student Committees**

I<sup>3</sup> (Institute - Industry - Interface) Committee

YMCC (Yoga Meditation Cultural Centre)

Samtripty (The Mess Committee)

Hope (A CSR Initiative)

Newsletter Committee

## Events driven at Sharpening Management Skills

**Archish** - the flagship annual National Management Fest of IBA that involves networking with industry and academia. More than 30 Institutes of India compete during Archish.

**Kalakshetra** - the team building and team management cultural-theatre activity.

**Burning Bush** - the inter-club sports competitive event.

**Business Week** - A comprehensive business management competition from core business idea to its successful running and generating profits.

**International Conference** - the consortium of academicians across globe.

# Placement Team 2013



**Prakash Babu**

Senior Manager  
Corporate Relations

prakash.iba.placements@iba.ac.in



**Surendra Singh Parihar**

Manager  
Corporate Relations

surendra.iba.placements@iba.ac.in



**Richa Sarna**

Public Relations Officer  
richa@iba.ac.in



## Student Members

- Ramaswamy N.
- Nikhil Vissa
- Dinesh Subramaniam
- Rishikesh Pratap Singh
- Dipanjan Lahiri
- Amal Sebastian
- Shruti Sridharan
- Sarvesh Parab
- P.B. Paresh Kumar

- 99 Acres.Com
- Accenture
- Acropetal
- ACT Television
- Adverto
- Akzo Nobel
- Alph Consultancy
- Amagi
- Amba Research
- American Express
- ANZ IT
- Asus Technology
- Atlas Copco
- Baja Alliance General Insurance
- Bajaj Alliance Life Insurance
- Bajaj Allianz
- Bata India
- Berger Paints
- BFW
- Birla White
- Blue Dart
- Blue Star
- Dr. Reddy's
- DSL Software
- Echrome
- Edurite
- Eli Lilly
- Emmay HR
- Empower
- Ernst & Young
- Essar Group
- ETA Engineering Private Limited
- EXL
- Fever 104
- Fortis Securities
- Foster's
- Frost & Sullivan
- Fugro
- Gariwaan Pharma
- Genesis Burson Marsteller
- Globus Logisys
- GMR
- Godrej Hi Care
- Grey Apple
- JP Morgan
- JP Morgan Chase
- Jsoft
- Kotak Bank
- Kotak Life Insurance
- Kotak Mahindra
- Kotak Securities
- KSA Technopak
- Kuehne & Nagel Intl AG
- Kurlon
- L & T Finance
- Laqshya Media
- Lifestyle
- Locuz Enterprise Solutions
- Lupin Pharma
- MA FOI
- Madura Garments
- Magma Fincorp
- Magma Leasing
- Mason & Summers
- Matrix
- Maveric Systems
- Process Mind
- PSI Data Systems
- QAI
- Ranbaxy
- Redington
- REFCO Securities
- Reliance Entertainment
- Reliance Infocomm
- Religare Technova
- Reuters
- Sami Labs
- SBI Life Insurance
- Sequel Logistics
- Shaw Wallace
- Spandana Spoorthy Finance
- Spar Hypermarket
- Spice Telecom
- Stanley Works
- Surya Roshani Lighting
- Suzlon Energy
- Systech
- Taj Group

## Value Partners - Recruiters of IBA Students in the recent years

- Bosch
- Boyden
- Bulls Eye Consultancy
- C W Solutions
- Cambridge Tech.
- Camlin Limited
- Capco
- Caritor
- Centurian Bank
- Cholamandalam DBS
- Citi Bank
- Clickjobs
- Coke
- Colgate Palmolive
- Conjure Edusports
- Cross Tab
- CTS
- Dell
- Deloitte
- Deutsche Bank
- Deutsche Bank Shared Services
- GroupM
- HCL Limited
- HCL Technologies
- HDFC
- Hexaware
- Hill & Associates
- Hyundai Motors
- I dream Production
- I-Flex Solutions
- IBM
- ICICI Lombard
- ICICI Securities
- IDBI Bank
- India Bulls
- Indian Express
- Indusind Bank
- Indusleague
- Infiniti Research
- Infoedge
- ITC
- JCB
- Max Hypermarket
- Max New York
- Metro
- Microland
- Mind Fire Solutions
- Mindlance
- Mirc Electronics (Onida)
- MITOKEN
- Morgan Stanley
- Motilal Oswal
- Mphasis
- Naukri.Com
- NDTV
- Ness Technologies
- Nestle
- New Wave Computing
- Newry International
- Nike
- Northern Trust
- Oracle
- People One Equity
- Take Solutions
- Tanishq
- TATA AIG
- TCS
- Technopak
- Techvoyant
- Times Business Solutions
- Times of India
- TMI
- Trinity Group
- UTI
- Videocon
- VITA
- Waters Limited
- Winspire Solutions
- Wipro
- WNS Solutions
- X-Serve
- Zee Telefilms
- Zensar Technologies

## FINANCE & MARKETING

- |                           |                        |
|---------------------------|------------------------|
| 01. Amal Sebastian        | 08. Rajasekhar Kolluri |
| 02. Jagannath Misra       | 09. Ramaswamy N.       |
| 03. Nakul Kedia           | 10. Ramesh Kumar N.    |
| 04. Nirav Rajiv           | 11. Ravi Kumar Singh   |
| 05. Pargat Singh Sidhu    | 12. Sahera Reshmy      |
| 06. Parijat Bandyopadhyay | 13. Susanah Chand      |
| 07. Rachit Tiwari         | 14. Sindhu H.          |

## IT-e-BUSINESS & MARKETING

- |                            |                      |
|----------------------------|----------------------|
| 17. Avinash Dlxit          | 19. Shruti Sridharan |
| 18. Gupta Abhishek Jawahar | 20. Souptik Gupta    |

# WORK EXPERIENCED CANDIDATES

## HRM & MARKETING

- |                 |                     |
|-----------------|---------------------|
| 15. Hena Kausar | 16. Kumari Sangeeta |
|-----------------|---------------------|

## OPERATIONS & MARKETING

- |                     |                |
|---------------------|----------------|
| 21. Kishor Kumar V. | 22. Vikas Arya |
|---------------------|----------------|





## FINANCE & MARKETING

1. Ajay Sarkar
2. Ankit Rathore
3. Ankita Pandey
4. Ankur Jain
5. Anubhav Pancholia
6. Arpit Kumar
7. Arpit Tandon
8. Ashish Kumar Sharma
9. Atul Wasan Das
10. Avnish Chaurasia
11. Beenita Kumari
12. Biswaranjan Das
13. Dabbuli Jabili
14. Deepak Kumar Singh
15. Dharmendra Kumar Jena
16. Gourav Bedi
17. Govinda Chandra Behera
18. Happy Agrawal
19. Kaushal Mehta
20. Kolla Sai Phani Krishna
21. Makwana Udaybhai Rambhai
22. Manpreet Singh
23. Md. Shahbaz
24. Neel Kumar D. Dodhia
25. Nikita
26. Nirmal
27. Nitish Kumar Dubey
28. P. Mohini Kumari
29. Prabhav Rastogi
30. Prachi Singhanian
31. Pradeep Kumar
32. Pradeep Prasad Adhikari
33. Praveen Sharma
34. Pravin A.
35. Rachapudi Manikanta
36. Rahul Shukla
37. Richa Pillai
38. Saquib Mohammad
39. Shalu Prakash
40. Shanki Kate
41. Shantaveer Sollapur
42. Shefy Philip
43. Shijin C.S.
44. Shruti Priya
45. Shubhransu Kumar Patel
46. Smrita Chowdhury
47. Sonika Kansaria
48. Sourav Ghosh
49. Souvik Choudhury
50. Sreekanth E.
51. Sumesh Sukumaran
52. Suryansh Purwar
53. Tripti Singh
54. Umesh Soni
55. Vikas S.

## IT-e-BUSINESS & MARKETING

102. Abinash Mohanty
103. Ajit Kumar Mishra
104. Aurangabadkar Renukanandan Avinash
105. Fernandes Anisha Gloria
106. Gourab Biswas
107. Gourav Gakhar
108. Guduru Supriya
109. Kasarla Sharath Teja
110. Manpreet Kaur
111. N. Sunil Kumar Choudhury
112. Potti .N.V.R.L.S. Satish
113. Pyar Mohammad
114. Variganji Austin Samuel
115. Vikas Verma
116. Vinayak Mehra

# FRESHERS

## HRM & MARKETING

56. A. Sai Chaitanya
57. Aadarsh Kumar
58. Abhishek Kumar Jha
59. Akanksha Bhargava
60. Anshuparna Mishra
61. Anup Anthony Toppo
62. Arnab Majumder
63. Avinash Kumar
64. Ch. Rakesh Kumar Patro
65. Chinmoy Mahapatra
66. Chitransh Pathroliya
67. Debabrita Roy
68. Debolina Das
69. Deepraj
70. Dipanjan Lahiri
71. Gottipati Padmini
72. Hansa Dalmia
73. Jyoti Rothan
74. K.S. Mallika
75. Khandelwal Harshada Parmanand
76. Kilambi Rajeev Sridhar
77. Krishn Mani Shukla
78. Merapala Pushpa Manjari
79. Monika Legha
80. Mrityunjay Kumar
81. Narsi Reddy Adidela
82. Nikhil Kumar Boob
83. Nikita Soni
84. Pooja Ahuja
85. Priyadarshini Das
86. Priyamada Nayak
87. Ranade Sayalee Mohan
88. Rodrigues Ilona Liza
89. Satyam Singh
90. Saurabh Vatasayan
91. Saurav Verma
92. Shamili M.
93. Shashank Pandey
94. Shervani K.
95. Shrishti Shukla
96. Sneha Chakravorty
97. Sourav Kumar Rana
98. Sindhu T.
99. Varsa Mohanta
100. Vikas Dansena
101. Yashawant Deshmukh

## OPERATIONS & MARKETING

117. A. Sri Kanth Reddy
118. D'Souza Carlton Succor
119. Kommineni Yojana
120. Mupparaju Sureshbabu
121. Nidhi Shree
122. Parab Sarvesh Rama
123. Prudvi Raj Vorchu
124. Sandesh Bokka
125. Santosh Kumar Panda
126. Sundeep Ande
127. Tammineedi Saidoraiah
128. Tiragabatti Jaibharath
129. Vattikuti Sarath Chandra
130. Vignam Anush
131. Vyshak S.



## WORK EXPERIENCED CANDIDATES

## FINANCE & MARKETING



01

**Amal Sebastian**  
Regn. No.: FPB1214/010  
Age: 27 yrs.

Academic Background	Bachelor's Degree	B.Com. (Finance)
	Additional Qualification	TALLY 9.0
Work Experience	Company	Altisource Business Solutions Pvt. Ltd.
	Designation	Specialist - Brokerage Operations
	Duration	3 Years 1 Month
Summer Internship Project	Company	Span Outsourcing Pvt. Ltd.
	Title	Development of a "Digital Marketing Service" Marketing Plan & Operational Implementation for supporting the Business Objective
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Com. (Accounting Honors)
	Additional Qualification	PGDCA
Work Experience	Company	SLB India Ltd.
	Designation	Sales Executive
	Duration	24 Months
Summer Internship Project - 1	Company	National Aluminium Co. Ltd. (NALCO)
	Title	Working Capital Management & Ratio Analysis
	Area	Finance
	Duration	2 Months
Summer Internship Project - 2	Company	Indusind Bank
	Title	The Study of Retail Banking
	Duration	3 Months



02

**Jagannath Misra**  
Regn. No.: FPB1214/055  
Age: 28 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	CPT, MS Office certificate
Work Experience	Company	AK Dhandhanian & Associates
	Designation	Auditing
	Duration	13 Months
Summer Internship Project - 1	Company	Omnium Technology Pvt. Ltd.
	Title	Getting subscription for India dental world
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	Odigma Consultancy Solution Marketing Research & Product Development
	Title	Project on search engine optimization
	Area	Marketing
	Duration	3 Months



03

**Nakul Kedia**  
Regn. No.: FPB1214/077  
Age: 26 yrs.

Academic Background	Bachelor's Degree	B.Com. (Accounts & Finance)
	Additional Qualification	Tally 9.0
Work Experience	Company	Deloitte Tax
	Designation	Tax Analyst
	Duration	20 Months
Summer Internship Project	Company	Reliance Retail Ltd.
	Title	Master Data Management
	Area	Finance
	Duration	6 Months



04

**Nirav Rajiv**  
Regn. No.: FPB1214/084  
Age: 25 yrs.

## WORK EXPERIENCED CANDIDATES

## FINANCE & MARKETING



05

**Pargat Singh Sidhu**

Regn. No.: FPB1214/089  
Age: 27 yrs.

Academic Background	Bachelor's Degree	BBA (Marketing)
Work Experience	Company	Webaroo Technology India Pvt. Ltd.
	Designation	Business Development Executive
	Duration	16 Months
Summer Internship Project	Company	Corporates World
	Title	Measuring Effectiveness of Display System for Props in Retail Store
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Com. (Accountancy Hons.)
Work Experience - 1	Company	Hilife Paints & Chemicals Industries
	Designation	Office Assistant
	Duration	10 Months
Work Experience - 2	Company	First Source Solutions Pvt. Ltd.
	Designation	Vodafone Customer Service Associate
	Duration	4 Months
Summer Internship Project - 1	Company	Bank of Baroda
	Title	Credit Appraisal System
	Area	Finance
	Duration	3 Months
Summer Internship Project - 2	Company	Bridge & Roof Co. (India) Ltd.
	Title	A Study of Bank Guarantee, TDS & BRS
	Area	Finance
	Duration	3 Months



06

**Parijat Bandyopadhyay**

Regn. No.: FPB1214/090  
Age: 24 yrs.

Academic Background	Bachelor's Degree	BBM (Marketing & HR)
Work Experience	Company	Lucintel India Private Limited
	Designation	Secondary Research
	Duration	5 Months
Summer Internship Project	Company	Batra Deepak & Associates
	Title	A study on project finance
	Area	Finance
	Duration	4.5 Months



07

**Rachit Tiwari**

Regn. No.: FPB1214/106  
Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Tally ERP9.0
Work Experience	Company	Suresh Siva & Co.
	Designation	Asst. of Auditor
	Duration	3 Years 6 Months
Summer Internship Project	Company	Suresh Siva & Co.
	Title	Accounting & internal audit of small scale companies
	Area	Finance
	Duration	6 Months



08

**Rajasekhar Kolluri**

Regn. No.: FPB1214/110  
Age: 25 yrs.

## WORK EXPERIENCED CANDIDATES

## FINANCE & MARKETING



09

**Ramaswamy N.**  
Regn. No.: FPB1214/111  
Age: 29 yrs.

Academic Background	Bachelor's Degree	B.Tech (Textile Technology)
Work Experience	Company	SivanTech LLC
	Designation	Head-Operations
	Duration	36 Months
Summer Internship Project - 1	Company	Nirantara Livelihood Resources Pt. Ltd.
	Title	A Study on Customer Satisfaction & Catchment Area Analysis at Dhaanyam
	Area	Marketing
	Duration	6 Months
Summer Internship Project - 2	Company	Future Lifestyle Fashion Ltd.
	Title	A Study on Supply Chain Management of CENTRAL
	Area	Operations
	Duration	2 Months

Academic Background	Bachelor's Degree	BBM (Finance)
	Additional Qualification	SAP, FICO
Work Experience	Company	Ocwen Financials Ltd.
	Designation	Foreclosure Associate
	Duration	10 Months
Summer Internship Project	Company	Strategic Outsourcing Services
	Title	A study on industrial niche products using primary and secondary research
	Area	Marketing
	Duration	6 Months



10

**Ramesh Kumar N.**  
Regn. No.: FPB1214/112  
Age: 26 yrs.

Academic Background	Bachelor's Degree	B.Com. (Finance & Investment)
	Additional Qualification	Tally 9 ERP
Work Experience	Company	Sagar Marketing
	Designation	Accountant
	Duration	21 Months
Summer Internship Project	Company	G.K. Ispat Pvt. Ltd.
	Title	Customized Steel Solution for Construction Industry-Ready to use TMT Steel
	Area	Marketing
	Duration	6 Months



11

**Ravi Kumar Singh**  
Regn. No.: FPB1214/114  
Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Tally
Work Experience	Company	Ernst & Young
	Designation	Resource Co-ordinator
	Duration	22 Months
Summer Internship Project - 1	Company	MS Securities Ltd.
	Title	Fundamental Analysis
	Area	Finance
	Duration	2 Months
Summer Internship Project - 2	Company	Ernst & Young
	Title	Derivative Valuation
	Area	Finance
	Duration	4 Months



12

**Sahera Reshmy**  
Regn. No.: FPB1214/117  
Age: 24 yrs.

## WORK EXPERIENCED CANDIDATES

## FINANCE & MARKETING



13

**Susannah Chand**

Regn. No.: FPB1214/150  
Age: 26 yrs.

Academic Background	Bachelor's Degree	BBA
Work Experience	Company	HDFC Sales Ltd.
	Designation	Management Trainee
	Duration	6 Months
Summer Internship Project	Company	Religare Securities Limited
	Title	Business Partner/Franchisee Development of RSL
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	BBM (Finance)
	Additional Qualification	• Certified in Yes + Course • Certified in Tally 9.0"
Work Experience	Company	HDFC Bank Ltd.
	Designation	Sales Executive - Insurance
	Duration	12 Months
Summer Internship Project - 1	Company	Global Mergers
	Title	Analysis of Mergers & Acquisition
	Area	Finance
	Duration	3 Months
Summer Internship Project - 2	Company	Sathyanarayana Raju & Co.
	Title	Preparation & Analysis of Financial Reports
	Area	Finance
	Duration	3 Months



14

**Sindhu H.**

Regn. No.: FPB1214/138  
Age: 26 yrs.

## HRM & MARKETING



15

**Hena Kausar**

Regn. No.: FPB1214/054  
Age: 26 yrs.

Academic Background	Bachelor's Degree	B.Com.
Work Experience	Company	Deloitte
	Designation	Tax Analyst
	Duration	20 Months
Summer Internship Project - 1	Company	Tata Steel
	Title	Transfer of Training
	Area	HRM
	Duration	2 Months
Summer Internship Project - 2	Company	Byteridge Software Pvt. Ltd.
	Title	Market research & branding at byteridge
	Area	Marketing
	Duration	4 Months

## WORK EXPERIENCED CANDIDATES

## HRM & MARKETING



Academic Background	Bachelor's Degree	BA (Political Science Honours)
	Additional Qualification	Diploma in Computer Programming & Application
Work Experience	Company	Tata Sky DTH
	Designation	Customer Care Executive
	Duration	6 Months
Summer Internship Project - 1	Company	Tata Steel
	Title	A Comparative Study on Job Satisfaction
	Area	HRM
	Duration	2 Months
Summer Internship Project - 2	Company	Infre Consulting
	Title	Recruitment
	Area	HRM
	Duration	4 Months

## IT-e-BUSINESS & MARKETING

Academic Background	Bachelor's Degree	BCA
Work Experience - 1	Company	Wipro BPO India Pvt. Ltd.
	Designation	Sr. Associate
	Duration	15 Months
Work Experience - 2	Company	Convergys India Pvt. Ltd.
	Designation	Technical Support Officer for Microsoft
	Duration	15 Months
Summer Internship Project	Company	Collaboration Labs Pvt. Ltd.
	Title	Impact of Smart Technology Products
	Area	Marketing
	Duration	6 Months



Academic Background	Bachelor's Degree	BCA
	Additional Qualification	Advanced Analytics, Advanced Excel, SAS from ATI Institute, Live Project in Slyds for 2 months, Live Project in CirroLogix for 3 months
Work Experience	Company	WIPRO BPO
	Designation	Associate
	Duration	7 Months
Summer Internship Project	Company	CirroLogix
	Title	Market Potential Analysis for TCS-iON & Salesforce CRM and Social Media marketing with emphasis on LinkedIn
	Area	Marketing
	Duration	6 Months

## WORK EXPERIENCED CANDIDATES

## IT-e-BUSINESS & MARKETING



19

**Shruti Sridharan**  
Regn. No.: FPB1214/136  
Age: 24 yrs.

Academic Background	Bachelor's Degree	BCA (Computer Application)
Work Experience	Company	PT Education
	Designation	Student's Resource Manager
	Duration	11 Months
Summer Internship Project	Company	Research Fox Consulting Pvt. Ltd.
	Title	ICT adoptions by SMBs In India
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Sc.
	Additional Qualification	Higher Diploma in Software Engineering, Diploma in .NET technologies, Certificate in .NET Technologies Certificate in Android Application Development Certificate in Security & Ethical Hacking.
Work Experience	Company	E4E
	Designation	Technical Support Executive
	Duration	36 Months
Summer Internship Project	Company	Tata Steel
	Title	Market Research Report on The Requirement Mapping of Flat Products in The Manufacturing of Heavy Commercial Vehicles at Tata Motors
	Area	Marketing
	Duration	3 Months



20

**Souptik Gupta**  
Regn. No.: FPB1214/142  
Age: 28 yrs.

## OPERATIONS & MARKETING



21

**Kishor Kumar V.**  
Regn. No.: FPB1214/062  
Age: 28 yrs.

Academic Background	Bachelor's Degree	B.Tech (Dairy Technology)
Work Experience	Company	Al-Marai
	Designation	Team Manager
	Duration	33 Months
Summer Internship Project	Company	Griffith Laboratories Private Limited
	Title	Analysis of core operations in food processing plant
	Area	Operations
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Tech
Work Experience	Company	Shakti Powertronix
	Designation	Sales Executive
	Duration	13 Months
Summer Internship Project	Company	Shakti Powertronix
	Title	Marketing & Operations
	Area	Marketing
	Duration	6 Months



22

**Vikas Arya**  
Regn. No.: FPB1214/161  
Age: 27 yrs.



01

**Ajay Sarkar**  
 Regn. No.: FPB1214/007  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	BBA
	Additional Qualification	Certification Course in Finance, Basic French Language, Certificate from XED Intellect
Summer Internship Project - 1	Company	MyDeals247
	Title	Real Time e-commerce
	Area	Marketing
Summer Internship Project - 2	Duration	3 Months
	Company	Global Mergers
	Title	Raising Capital, Mergers & Acquisitions
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com. (Foreign Trade & Practices)
	Additional Qualification	DCA & Hardware
Summer Internship Project	Company	Bitla Solutions Simplified Pvt. Ltd.
	Title	Business promotion of Bitla Software Solutions to the Hotel Industry
	Area	Marketing
	Duration	6 Months



02

**Ankit Rathore**  
 Regn. No.: FPB1214/011  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BBA (Finance)
	Additional Qualification	Ministry of Micro, Small & Medium Enterprises, Certificate of training
Summer Internship Project - 1	Company	Eastern Coalfield Ltd. (Subsidiary of Coal India)
	Title	Study of financial Report of Raj Mahal Area, ECL
	Area	Finance
Summer Internship Project - 2	Duration	3 Months
	Company	Sakhatech Information System Pvt. Ltd.
	Title	Market Research for Mathscribe
	Area	Marketing
	Duration	3 Months



03

**Ankita Pandey**  
 Regn. No.: FPB1214/013  
 Age: 22 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	An introduction to Financial Accounting from University of Pennsylvania, Introduction to Finance from University of Michigan, Operations Management from University of Pennsylvania, Grow to Greatness-Smart Growth to Private Business from University of Virginia, Microsoft Excel Basic & Advanced. Bond, Commodities & Adobe Photoshop Courses.
Summer Internship Project - 1	Company	PGL Ramji Motors Pvt. Ltd.
	Title	Working Capital Management & Ratio Analysis
	Area	Finance
Summer Internship Project - 2	Duration	3 Months
	Company	Ashika Stock Broking Ltd.
	Title	Equity Research
	Area	Finance
	Duration	3 Months



04

**Ankur Jain**  
 Regn. No.: FPB1214/014  
 Age: 24 yrs.





05

**Anubhav Pancholia**  
 Regn. No.: FPB1214/016  
 Age: 26 yrs.

Academic Background	Bachelor's Degree	B.Com. (Computers)
Summer Internship Project - 1	Company	Tata Motors (Sanghi Bros)
	Title	Factors influencing sales of Tata Cars
	Area	Marketing
Summer Internship Project - 2	Duration	2 Months
	Company	Emaxglobal Media Pvt. Ltd.
	Title	A study on lead generation of bulk SMS Software for Emaxglobal Media Pvt. Ltd.
	Area	Marketing
	Duration	4 Months



06

**Arpit Kumar**  
 Regn. No.: FPB1214/019  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	BBA (Finance)
	Additional Qualification	C, C++, Tally
Summer Internship Project	Company	Bharti Airtel Limited
	Title	Analysis of business development of Airtel Money (B2B)
	Area	Marketing
	Duration	6 Months



07

**Arpit Tandon**  
 Regn. No.: FPB1214/020  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	'O' level course from the UPTEC Computer Consultancy Ltd.
Summer Internship Project - 1	Company	Shri Ram Transport Finance Co. Ltd.
	Title	Analysing financial performance using Ratio Analysis
	Area	Finance
Summer Internship Project - 2	Duration	2 Months
	Company	Karvy Stock Broking Ltd.
	Title	Equity Research & Portfolio Management
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	BE (Electronics & Telecommunication)
Summer Internship Project	Company	Strategic Outsourcing Services Pvt. Ltd. (Champions Group)
	Title	Market Research on Various Industrial Products by Primary & Secondary Services
	Area	Marketing
	Duration	6 Months



08

**Ashish Kumar Sharma**  
 Regn. No.: FPB1214/021  
 Age: 27 yrs.



09

**Atul Wasan Das**  
 Regn. No.: FPB1214/022  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	BBA (Finance)
	Additional Qualification	
Summer Internship Project	Company	Amicorp Management India Pvt. Ltd.
	Title	Process in Internal Administration Department
	Area	Finance
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Com. (Commerce)
	Additional Qualification	NCFM Certification for Capital Market (Dealers Module)
Summer Internship Project - 1	Company	iLeadFarmers
	Title	Business Development for iLeadFarmers
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	Indiabulls Real Estate Ltd.
	Title	Sales & Promotion Activities at Indiabulls Real Estate Ltd.
	Area	Marketing & Sales
	Duration	3 Months



10

**Avnish Chaurasia**  
 Regn. No.: FPB1214/026  
 Age: 24 yrs.



11

**Beenita Kumari**  
 Regn. No.: FPB1214/027  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	BBA
	Additional Qualification	DCA and Tally
Summer Internship Project - 1	Company	Omnium Technologies Pvt. Ltd.
	Title	Demographic research on dental sector
	Area	Marketing
	Duration	2 Months
Summer Internship Project - 2	Company	DNA
	Title	Sales & Promotional Activity for DNA
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	"Diploma in Banking & Finance (continue) Certificate on Microsoft Office Package"
Summer Internship Project	Company	Genius Professional Services (India) Pvt. Ltd.
	Title	A Study on Taxation
	Area	Finance
	Duration	6 Months



12

**Biswaranjan Das**  
 Regn. No.: FPB1214/028  
 Age: 24 yrs.



13

**Dabbuli Jabili**  
 Regn. No.: FPB1214/034  
 Age: 21 yrs.

Academic Background	Bachelor's Degree	B.Com. (Taxation)
Summer Internship Project - 1	Company	Global Mergers
	Title	Analysis of Mergers & Acquisition and Fund Raising
	Area	Finance
Summer Internship Project - 2	Duration	3 Months
	Company	Sathyarajana Raju and Co.
	Title	Preparation of Financial Statements & Internal Auditing for DRDA
	Area	Finance
	Duration	3 Months



14

**Deepak Kumar Singh**  
 Regn. No.: FPB1214/038  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com.
Summer Internship Project	Company	Future Generali Total Insurance Solution Co. Ltd.
	Title	Under writing guidelines in insurance industry
	Area	Finance
	Duration	6 Months



15

**Dharmendra Kumar Jena**  
 Regn. No.: FPB1214/041  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	BMS BBA (Marketing)
Summer Internship Project - 1	Company	Nuetech Solar Systems Pvt. Ltd.
	Title	Business Development
	Area	Marketing
Summer Internship Project - 2	Duration	2 Months
	Company	Carl Zeiss India (Bangalore) Pvt. Ltd.
	Title	Market Research
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	C.P.T. of ICAI
Summer Internship Project - 1	Company	MyDeals247 Pvt. Ltd.
	Title	Real time e-commerce
	Area	Marketing
Summer Internship Project - 2	Duration	3 Months
	Company	Systema Shyam Tele-Services Ltd.
	Title	Penetration of MTS Smart-phones
	Area	Marketing
	Duration	3 Months



16

**Gourav Bedi**  
 Regn. No.: FPB1214/047  
 Age: 24 yrs.



17

**Govinda Chandra Behera**

 Regn. No.: FPB1214/049  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BBA (Finance)
	Company	Dachser India Pvt. Ltd.
Summer Internship Project - 1	Title	A Study on Accounts Receivable Management
	Area	Finance
	Duration	3 Months
Summer Internship Project - 2	Company	Pantaloons Fashion & Retail Ltd.
	Title	Customer Relationship Management
	Area	Marketing
	Duration	3 Months

Academic Background	Degree	B.Com. M.Com.
	Additional Qualification	MDCIM (15 months computer course) NCFM (Capital Market Dealer Module)
Summer Internship Project - 1	Company	Kotak Securities
	Title	Customer Satisfaction Level of Stock Broking Firms at Bhilai Location
	Area	Marketing
Summer Internship Project - 2	Duration	4 Months
	Company	Bhilai Steel Plant (SAIL)
	Title	Costing and Budgeting in Bhilai Steel Plant
	Area	Finance
	Duration	2 Months



18

**Happy Agrawal**

 Regn. No.: FPB1214/053  
 Age: 25 yrs.


19

**Kaushal Mehta**

 Regn. No.: FPB1214/059  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	BBA
	Additional Qualification	IRDA certification course
Summer Internship Project	Company	Gujarat Co-operative Milk Marketing Federation Ltd.
	Title	Measuring the brand equity of brand AMULYA dairy whitener
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Com. (Taxation)
	Additional Qualification	ICWAI (GROUP-1)
Summer Internship Project - 1	Company	Sathayanarayana Raju & Co.
	Title	Preparation of Financial Statements & Internal audit for DRDA
	Area	Finance
Summer Internship Project - 2	Duration	4 Months
	Company	J.P. Associates
	Title	Research & Forecasting Prices in Commodity Market
	Area	Finance
	Duration	2 Months



20

**Kolla Sai Phani Krishna**

 Regn. No.: FPB1214/064  
 Age: 22 yrs.



21

**Makwana Udaybhai Rambhai**  
 Regn. No.: FPB1214/068  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BBA
	Additional Qualification	
Summer Internship Project	Company	Genius Professional Services (India) Pvt. Ltd.
	Title	A Study on Taxation
	Area	Finance
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Com. (Accounts Honours)
	Additional Qualification	Bachelor of Computer Application
Summer Internship Project - 1	Company	TATA MOTORS
	Title	Pick up Trucks TATA RX-207
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	The Advisers
	Title	Study/Assignment on Business Development of Educational Consultancy
	Area	Marketing
	Duration	3 Months



22

**Manpreet Singh**  
 Regn. No.: FPB1214/070  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Certificate in Financial Accounting (Tally ERP 9)
Summer Internship Project - 1	Company	TRF Ltd.
	Title	Ratio Analysis & Financial Analysis
	Area	Finance
	Duration	3 Months
Summer Internship Project - 2	Company	Era Renewable Energy
	Title	General Awareness & Business Development
	Area	Marketing
	Duration	3 Months



23

**Md. Shahbaz**  
 Regn. No.: FPB1214/071  
 Age: 26 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Financial Modelling Course
Summer Internship Project	Company	Amicorp Management India Pvt. Ltd.
	Title	A study on Management of Financial Data, Statutory Audit & Preparation of Financial Statement
	Area	Finance
	Duration	6 Months



24

**Neel Kumar D. Dodhia**  
 Regn. No.: FPB1214/079  
 Age: 23 yrs.



25

**Nikita**

 Regn. No.: FPB1214/082  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Com.
Summer Internship Project	Company	India Infoline Ltd.
	Title	Understanding of Financial Planning & Financial Product
	Area	Finance
	Duration	6 Months

Academic Background	Bachelor's Degree	BA (English Literature)
Summer Internship Project - 1	Company	Mydeals247 eCommerce Pvt. Ltd.
	Title	Real-time E-commerce
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	Odigma Consultancy Solutions Pvt. Ltd.
	Title	Internet Marketing with the Emphasis on SEO
	Area	Marketing
	Duration	3 Months



26

**Nirmal**

 Regn. No.: FPB1214/085  
 Age: 27 yrs.


27

**Nitish Kumar Dubey**

 Regn. No.: FPB1214/086  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BBM (Finance)
Summer Internship Project	Company	Span Outsourcing Pvt. Ltd.
	Title	Comparative Analysis of Digital Marketing Players in North America
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	2 Years Banking Diploma Course from Ranchi University with Banking Honours. TALLY ERP & PF ESI 2011-12 from Institute of Computer Accountants with a duration of 2 Months
Summer Internship Project	Company	Suvision Holdings Pvt. Ltd.
	Title	Study on Financial Products
	Area	Finance
	Duration	6 Months



28

**P. Mohini Kumari**

 Regn. No.: FPB1214/087  
 Age: 25 yrs.

## FINANCE & MARKETING



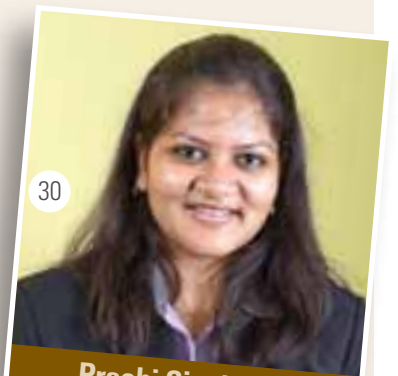
29

**Prabhav Rastogi**

Regn. No.: FPB1214/093  
Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Commercial Banking in India: A Beginner's Module - NCFM Fundamental Analysis Module - NCFM
Summer Internship Project - 1	Company	Bank of India
	Title	Credit Appraisal
	Area	Finance
	Duration	2 Months
Summer Internship Project - 2	Company	ICICI Bank
	Title	Bond Issuance
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	<b>BBA (Finance)</b>
	Additional Qualification	An introduction to Financial Accounting from University of Pennsylvania, Diploma in Computer Application with Tally 'Introduction to Finance' from University of Michigan. Grow to Greatness, Smart Growth for Private Business Part-2 from University of Virginia. Bonds, Commodities Courses, Microsoft Excel Advanced.
Summer Internship Project - 1	Company	Kotak Mahindra Asset Management Co. Ltd.
	Title	Performance of Mutual Funds
	Area	Finance
	Duration	3 Months
Summer Internship Project - 2	Company	Kotak Mahindra Asset Management Co. Ltd.
	Title	Risk & Return Analysis of Mutual Funds
	Area	Finance
	Duration	3 Months



30

**Prachi Singhania**

Regn. No.: FPB1214/094  
Age: 23 yrs.



31

**Pradeep Kumar**

Regn. No.: FPB1214/095  
Age: 25 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Company	Orangetrips Holidays
Summer Internship Project - 1	Title	Sales of Domestic & International Tourism and Marketing with Orange Trips Holidays
	Area	Marketing
	Duration	3 Months
	Company	Odigma
Summer Internship Project - 2	Title	Digital Marketing through SEO & Social Media
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	<b>BBA (Marketing &amp; Finance)</b>
	Additional Qualification	PGDCA NCFM (Persuing)
Summer Internship Project - 1	Company	Orange Trips Holidays
	Title	Sales & Marketing of Holiday Tour Package
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	Odigma Consultancy Solution
	Title	Creating Online Identity by Digital Marketing
	Area	Marketing
	Duration	3 Months



32

**Pradeep Prasad Adhikari**

Regn. No.: FPB1214/096  
Age: 24 yrs.



33

**Praveen Sharma**

 Regn. No.: FPB1214/099  
 Age: 22 yrs.

Academic Background	Bachelor's Degree	B.Com. (Income Tax)
Summer Internship Project - 1	Company	Sun Management Services
	Title	Accounts Receivable Management
	Area	Finance
Summer Internship Project - 2	Duration	3 Months
	Company	Global Mergers
	Title	Raising Funds and Mergers & Acquisitons
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	BE (Mechanical)
	Additional Qualification	Professional in Product Design
Summer Internship Project - 1	Company	Sun Management Services
	Title	Accounts Receivable Management
	Area	Finance
Summer Internship Project - 2	Duration	3 Months
	Company	Stratos Investment & Finance Advisory Service Pvt. Ltd.
	Title	Analysis & Evaluation of Company Stock in Hand & Watchlist
	Area	Finance
	Duration	2 Months



34

**Pravin A.**

 Regn. No.: FPB1214/100  
 Age: 25 yrs.


35

**Rachapudi Manikanta**

 Regn. No.: FPB1214/105  
 Age: 22 yrs.

Academic Background	Bachelor's Degree	B.Com. (Taxation)
Summer Internship Project	Company	Redligos
	Title	A study of Karnataka Handlooms & Handicrafts and operational feasibility in Bangalore and Hyderabad
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	BBA (Finance)
Summer Internship Project - 1	Company	Orangetrips Holidays
	Title	Sales & Marketing of Various Destinations & Orangetrips Website
	Area	Marketing
Summer Internship Project - 2	Duration	3 Months
	Company	Dynamic CG Equipments Pvt. Ltd. (JCB Dealership)
	Title	Market Research on Various Segmentations for JCB (for generating prospects & taking customer feedback)
	Area	Marketing
	Duration	3 Months



36

**Rahul Shukla**

 Regn. No.: FPB1214/108  
 Age: 24 yrs.





37

**Richa Pillai**

 Regn. No.: FPB1214/115  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	DFAA (Diploma in Finance & Accountancy) from NIIT
Summer Internship Project - 1	Company	Bajaj Finserv Lending
	Title	Business Strategy Adopted in Life Style Finance
	Area	Finance & Marketing
	Duration	2 Months
Summer Internship Project - 2	Company	Orifin Fincorp
	Title	Investment Management & Client Acquisition
	Area	Marketing
	Duration	4 Months



38

**Saqib Mohammad**

 Regn. No.: FPB1214/120  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	NISM V A Mutual Fund Distributors & NISM VIII Equity Derivatives Certification Examination
Summer Internship Project	Company	HDFC MF
	Title	Mutual Fund Comparison & Distributors Perception on Asset Management Company
	Area	Finance
	Duration	6 Months



39

**Shalu Prakash**

 Regn. No.: FPB1214/124  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	BA (Economics)
	Company	Bank of India
Summer Internship Project - 1	Title	SME Advances
	Area	Finance
	Duration	2 Months
	Company	Sakhatech Information Systems Pvt. Ltd.
Summer Internship Project - 2	Title	Market research for Mathscribe
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com.
	Company	Emaxglobal Media Pvt. Ltd.
Summer Internship Project	Title	Assisting in Business Development & Google Adwords Campaign
	Area	Marketing
	Duration	6 Months



40

**Shanki Kate**

 Regn. No.: FPB1214/126  
 Age: 23 yrs.



41

**Shantaveer Sollapur**

Regn. No.: FPB1214/127

Age: 25 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Tally
Summer Internship Project - 1	Company	The Karnataka State Co-operative Apex Bank Ltd.
	Title	A Study on Loans & Advances in Retail Banking with Reference to the KSCABL
	Area	Finance
Summer Internship Project - 2	Duration	3 Months
	Company	Anand Rathi Securities Ltd.
	Title	Fundamental & Technical Analysis
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com. (Computers)
	Additional Qualification	Business English Certificate from Cambridge University
Summer Internship Project	Company	Schneider Electric ITB India Pvt. Ltd.
	Title	A study on workings & Analysis of Cost Accounting and Inventory Management
	Area	Finance
	Duration	6 Months



42

**Shefy Philip**

Regn. No.: FPB1214/130

Age: 23 yrs.



43

**Shijin C.S.**

Regn. No.: FPB1214/132

Age: 24 yrs.

Academic Background	Bachelor's Degree	BBA
	Company	Hedge Equities Pvt. Ltd.
Summer Internship Project	Title	A study of Investment Plan for Individuals in Stock Market
	Area	Finance
	Duration	6 Months

Academic Background	Bachelor's Degree	BBA (Marketing & Retail)
Summer Internship Project - 1	Company	Rightdeal.com
	Title	Promotion & Branding
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	Amul
	Title	Re-launching and Re-positioning of Amul Pro Brand through Doctors' Channel
	Area	Marketing
	Duration	3 Months



44

**Shruti Priya**

Regn. No.: FPB1214/135

Age: 23 yrs.



Academic Background	Bachelor's Degree	BBA (Finance)
	Company	Sun Management Services
Summer Internship Project - 1	Title	Accounts Receivable Management
	Area	Finance
	Duration	3 Months
Summer Internship Project - 2	Company	National Aluminium Co. Ltd.
	Title	Working Capital Management
	Area	Finance
	Duration	2 Months

Academic Background	Bachelor's Degree	B.Tech (Computer Science)
	Additional Qualification	CJET- System Integration from CMC Ltd.
Summer Internship Project - 1	Company	IDBI Bank Ltd.
	Title	Study of Process Flow for Lending, Linking Customer Requirements with Current Process Flow & GAP Identification
	Area	Finance
	Duration	2 Months
Summer Internship Project - 2	Company	Reliance Mutual Fund
	Title	Portfolio Management of Mutual Funds
	Area	Finance
	Duration	4 Months



Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Professional Accounting Course (Tally 7.2 & 9.0)
Summer Internship Project - 1	Company	Suvison Holding Private Limited
	Title	Study of Financial Products
	Area	Finance
	Duration	4 Months
Summer Internship Project - 2	Company	A One Steel India Private Limited
	Title	Analysing Financial Statements
	Area	Finance
	Duration	2 Months

Academic Background	Bachelor's Degree	B.Com. (Accounting & Finance Honours)
	Additional Qualification	TALLY
Summer Internship Project - 1	Company	Amicorp Management India Private Ltd.
	Title	Price List: Its Maintenance & Updation
	Area	Finance
	Duration	6 Months





49

**Souvik Choudhury**  
 Regn. No.: FPB1214/145  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	B.Com. (Accounting Honors)
	Additional Qualification	Tally. ERP 9.0
Summer Internship Project - 1	Company	JUSCO
	Title	Comparative Analysis of Power Generation Tariff of Various Thermal Power Companies in India
	Area	Finance
	Duration	3 Months
Summer Internship Project - 2	Company	S.M.V. Beverages (Franchisee of Pepsico Ltd.)
	Title	Sales Distribution, Promotion & Market Research
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA
Summer Internship Project	Company	Hedge Equities Pvt. Ltd.
	Title	Factors Influencing Trader's Decision with Reference to Derivative's Market
	Area	Finance
	Duration	6 Months



50

**Sreekanth E.**  
 Regn. No.: FPB1214/146  
 Age: 24 yrs.



51

**Sumesh Sukumaran**  
 Regn. No.: FPB1214/147  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	B.Com. (Computer Application)
Summer Internship Project	Company	RBG Commodities Ltd.
	Title	Investments strategies for Individuals in Stock Market
	Area	Finance
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	DOEACC 'A' level certification course
Summer Internship Project	Company	India Infoline Finance Limited
	Title	Risk - Lending Business
	Area	Finance
	Duration	6 Months



52

**Suryansh Purwar**  
 Regn. No.: FPB1214/149  
 Age: 23 yrs.



53

**Tripti Singh**  
 Regn. No.: FPB1214/154  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com. (Computer Application)
	Additional Qualification	
Summer Internship Project	Company	Amicorp Management India Pvt. Ltd.
	Title	Reconciliation of the Data & Client Activation Process of Administration Department
	Area	Finance
	Duration	6 Months



54

**Umesh Soni**  
 Regn. No.: FPB1214/155  
 Age: 25 yrs.

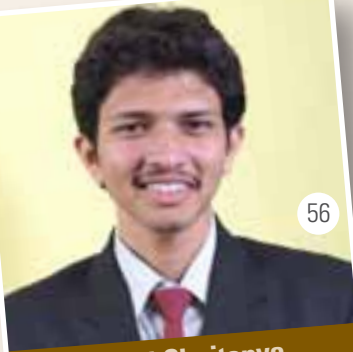
Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Tally, Photoshop
Summer Internship Project	Company	SMV Beverages (Pepsico Franchisee)
	Title	Sales Promotion, Distribution & Market Research
	Area	Marketing
	Duration	6 Months



55

**Vikas S.**  
 Regn. No.: FPB1214/163  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	BBM (Finance)
	Additional Qualification	Tally ERP 9 & N.S.E. Certified Investment Analyst Pro (N.C.I.A.P.)
Summer Internship Project	Company	JK Tyre & Industries Ltd.
	Title	Analysis of Financial Statements & Receivables Statements of JK Tyre & Industry
	Area	Finance
	Duration	6 Months 11 Days



56

**A. Sai Chaitanya**

 Regn. No.: FPB1214/001  
 Age: 22 yrs.

Academic Background	Bachelor's Degree	B.Com. (Taxation)
Summer Internship Project	Company	Redlegos
	Title	A study of Gujarat Handloom & Handicraft Products for E-commerce trading and logistical feasibility in Bangalore and Hyderabad
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	BBA (Marketing)
Summer Internship Project - 1	Company	IvoryEdge.com
	Title	Business Development & Inbound Marketing
	Area	Marketing
Summer Internship Project - 2	Duration	3 Months
	Company	Taurus Outdoor Live Advertising Pvt. Ltd.
	Title	Business Development & Content Creation
	Area	Marketing
	Duration	3 Months



57

**Aadarsh Kumar**

 Regn. No.: FPB1214/003  
 Age: 23 yrs.


58

**Abhishek Kumar Jha**

 Regn. No.: FPB1214/005  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BCA
	Additional Qualification	Java certification and Software Testing
Summer Internship Project - 1	Company	Orangetrips Holidays
	Title	Promotional strategy for ixiards cum sales of tours packages
	Area	Marketing
Summer Internship Project - 2	Duration	3 Months
	Company	U.C.I.L. (PSU)
	Title	A Research on Absenteeism
	Area	HRM
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com. (Marketing & Advertising)
Summer Internship Project	Company	Kumon
	Title	Business Development of Kumon Franchisee
	Area	Marketing
	Duration	6 Months



59

**Akanksha Bhargava**

 Regn. No.: FPB1214/009  
 Age: 23 yrs.



60

**Anshuparna Mishra**  
 Regn. No.: FPB1214/015  
 Age: 22 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Tally ERP 9.0
Summer Internship Project	Company	Assystem India
	Title	Recruitment & Selection Procedure
	Area	HRM
	Duration	6 Months



61

**Anup Anthony Toppo**  
 Regn. No.: FPB1214/017  
 Age: 26 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Course on Social & Digital Media Marketing
Summer Internship Project	Company	Digital Vidya
	Title	Sales & business development of social media marketing and digital media marketing
	Area	Marketing
	Duration	6 Months



62

**Arnab Majumder**  
 Regn. No.: FPB1214/018  
 Age: 26 yrs.

Academic Background	Bachelor's Degree	BBA (HRM)
	Additional Qualification	IT-BS, Web page designing, C programming, from DOEACC
Summer Internship Project	Company	LIC India
	Title	Challenges in agents planning and effect of color of brand logo on consumer behaviour
	Area	HRM & Marketing
	Duration	6 Months



63

**Avinash Kumar**  
 Regn. No.: FPB1214/025  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	BBA (Marketing)
Summer Internship Project	Company	Bitla Solutions Simplified Pvt. Ltd.
	Title	Online Hotel Sales Viable Business Model or Not
	Area	Marketing
	Duration	6 Months



64

**Ch. Rakesh Kumar Patro**  
 Regn. No.: FPB1214/029  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	BBA (Marketing)
Summer Internship Project - 1	Company	ING Vysya Life Insurance Co. Ltd.
	Title	Sales & Marketing Strategy of ING Vysya Life Insurance Co. Ltd.
	Area	Marketing
	Duration	2 Months
Summer Internship Project - 2	Company	The Accurates
	Title	Social Media Marketing Strategy of The Accurates
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	BBA (Marketing)
Summer Internship Project - 1	Company	Planman HR
	Title	Temporary Staffing & Payroll
	Area	HRM
	Duration	2 Months
Summer Internship Project - 2	Company	Carl Zeiss
	Title	An Organizational Insight into HR Auditing (Personal File Management) & Market Mapping (Recruitment)
	Area	HRM
	Duration	4 Months



65

**Chinmoy Mahapatra**  
 Regn. No.: FPB1214/032  
 Age: 22 yrs.



66

**Chitransh Pathroliya**  
 Regn. No.: FPB1214/033  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Com. (Computers)
	Additional Qualification	Tally 9.2
Summer Internship Project	Company	Satguru Fortunes
	Title	A study of Business Development Activities at Satguru Fortunes
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	BA (Psychology Honours)
	Additional Qualification	IT-BS, Web page designing, C programming, from DOEACC
Summer Internship Project	Company	LIC India
	Title	HR core activities in LIC India: The out come of Motivation, Training & Development, Grievance Handling leading to corporate effectiveness and the effect of color on consumer behaviour
	Area	HRM
	Duration	6 Months



67

**Debabrita Roy**  
 Regn. No.: FPB1214/036  
 Age: 25 yrs.





68

**Debolina Das**

 Regn. No.: FPB1214/037  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	BBA
	Company	Omnium Technologies Pvt. Ltd.
Summer Internship Project - 1	Title	A Study on Clinic Management Software & Indian Dental Industry
	Area	Marketing
	Duration	2 Months
Summer Internship Project - 2	Company	Solutions Infini Technologies (India) Pvt. Ltd.
	Title	Process definition for Dialstreet, a cloud telephony product of Solutions Infini Technologies (India) Pvt. Ltd.
	Area	Marketing
	Duration	4 Months

Academic Background	Bachelor's Degree	BBA (Marketing)
	Additional Qualification	Diploma in Computer Application
Summer Internship Project	Company	Chantilly Group
	Title	Small Business Optimization
	Area	Marketing
	Duration	6 Months



69

**Deepraj**

 Regn. No.: FPB1214/040  
 Age: 23 yrs.


70

**Dipanjan Lahiri**

 Regn. No.: FPB1214/042  
 Age: 28 yrs.

Academic Background	Bachelor's Degree	B.Tech (Electronics & Instrumentation)
	Additional Qualification	A certificate course on C++ from IBM
Summer Internship Project	Company	School of Animation & Visual Effects
	Title	Branding & Sales of "Advanced Diploma in Digital Media Marketing"
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Tech (Electronics & Communication Engg.)
	Company	IVYCTOR (Knowledgify Solutions Pvt. Ltd.)
Summer Internship Project	Title	Business Development & Service Delivery Strategy for Ivyctor
	Area	Marketing
	Duration	6 Months



71

**Gottipati Padmini**

 Regn. No.: FPB1214/045  
 Age: 23 yrs.



72

**Hansa Dalmia**  
Regn. No.: FPB1214/052  
Age: 23 yrs.

Academic Background	Bachelor's Degree	BBA
Summer Internship Project - 1	Company	Capres Consultants
	Title	Recruitment & Selection
	Area	HRM
Summer Internship Project - 2	Duration	3 Months
	Company	Viteos Capital Market Service
	Title	Recruitment
	Area	HRM
	Duration	3 Months



73

**Jyoti Rothan**  
Regn. No.: FPB1214/056  
Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com.
Summer Internship Project	Company	CirroLogix Technology Pvt. Ltd.
	Title	Gamification and Talent Transformation & Management
	Area	HRM
	Duration	6 Months



74

**K.S. Mallika**  
Regn. No.: FPB1214/057  
Age: 25 yrs.

Academic Background	Bachelor's Degree	BE (Electronics & Instrumentation)
	Additional Qualification	Upper Intermediate Impact Course from British Council, Chennai (Certification Course)
Summer Internship Project	Company	Precision Infomatic (M) Pvt. Ltd.
	Title	Employee Engagement
	Area	HRM
	Duration	6 Months

Academic Background	Bachelor's Degree	BE (Electronics & Telecommunication)
	Additional Qualification	Emotional Intelligence, Certified Human Resource Management Program
Summer Internship Project - 1	Company	ConsultBI
	Title	Recruitment for BI Companies
	Area	HRM
Summer Internship Project - 2	Duration	2 Months
	Company	Tejas Networks
	Title	360 Degree Performance feedback at Tejas Networks & Role of HR
	Area	HRM
	Duration	4 Months



75

**Khandelwal Harshada Parmanand**  
Regn. No.: FPB1214/060  
Age: 24 yrs.



76

**Kilambi Rajeev Sridhar**  
 Regn. No.: FPB1214/061  
 Age: 22 yrs.

Academic Background	Bachelor's Degree	B.Com. (Taxation)
	Company	Strategic Outsourcing Services Pvt. Ltd.
Summer Internship Project	Title	Market Research on Various Niche Products by Primary & Secondary Research Services
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	BCA (Computer Application)
Summer Internship Project - 1	Company	Odigma Consultancy Pvt. Ltd.
	Title	Importance of Digital Marketing
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	Birla Corporation Ltd.
	Title	Sales Promotion & Distribution Channel of Birla Cement
	Area	Marketing
	Duration	3 Months



77

**Krishn Mani Shukla**  
 Regn. No.: FPB1214/066  
 Age: 24 yrs.



78

**Merapala Pushpa Manjari**  
 Regn. No.: FPB1214/072  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Sc. (Computers)
	Company	L&T Infotech Ltd.
Summer Internship Project	Title	Analysis on use of Social Networking Sites in Recruitment Process
	Area	HRM
	Duration	6 Months

Academic Background	Bachelor's Degree	BBA
Summer Internship Project	Company	Dholdhamaka.com
	Title	Customer Satisfaction in E-Commerce
	Area	Marketing
	Duration	6 Months



79

**Mrityunjay Kumar**  
 Regn. No.: FPB1214/074  
 Age: 26 yrs.



**Narsi Reddy Adidela**

Regn. No.: FPB1214/078  
Age: 25 yrs.

Academic Background	Bachelor's Degree	B.Sc. (Biotechnology)
Summer Internship Project	Company	Alcove Technologies
	Title	Business analysis and HR Activities in Alcove Technologies
	Area	HRM
	Duration	6 Months

Academic Background	Bachelor's Degree	BBA
Summer Internship Project - 1	Company	Ivoryedge.com
	Title	Business Development & Sales Strategy for Ivoryedge's Photography and Sports and Fitness Portfolio
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	Taurus Outdoor Live Advertising Pvt. Ltd.
	Title	Business Development & Expansion
	Area	Marketing
	Duration	3 Months



**Nikhil Kumar Boob**

Regn. No.: FPB1214/081  
Age: 22 yrs.



**Nikita Soni**

Regn. No.: FPB1214/083  
Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Sc. (Biotechnology)
Summer Internship Project	Company	Cirrologix
	Title	Talent Transformation & Management and Gamification for Marketing Team
	Area	HRM
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	1. NCFM 2. Certification in Orientation Programme, ICAI 3. Certification in Information Technology Training course, 2009 (ICAI)
Summer Internship Project - 1	Company	Cirrologix Pvt. Ltd.
	Title	Gamification & TTM for HR Vertical
	Area	HRM
	Duration	3 Months
Summer Internship Project - 2	Company	Thrillophilia Adventure Tours Pvt. Ltd.
	Title	Recruitment for Multiple open positions & HRM
	Area	HRM
	Duration	3 Months



**Pooja Ahuja**

Regn. No.: FPB1214/091  
Age: 23 yrs.



**Priyadarshini Das**  
 Regn. No.: FPB1214/101  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Tally 9.0
Summer Internship Project - 1	Company	ConsultBI
	Title	Recruitment & Business Development Process
	Area	HRM
Summer Internship Project - 2	Duration	3 Months
	Company	Reliance Retail Ltd.
	Title	A study on HR Process
	Area	HRM
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA (Finance)
	Additional Qualification	PGDCA
Summer Internship Project	Company	Ajax Managements Consultant Pvt. Ltd.
	Title	HR Recruitment at Ajax Managements Consultant Pvt. Ltd.
	Area	HRM
	Duration	6 Months



**Priyambada Nayak**  
 Regn. No.: FPB1214/102  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BBA (Finance)
	Company	Mahindra & Mahindra Ltd. Automotive Division
Summer Internship Project	Title	To study the existing induction process & measure its effectiveness
	Area	HRM
	Duration	3 Months
Summer Internship Project	Company	Legrand India Pvt. Ltd.
	Title	Recruitment & Selection process at Legrand India Pvt. Ltd.
	Area	HRM
	Duration	3 Months



**Ranade Sayalee Mohan**  
 Regn. No.: FPB1214/113  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	BE (IT)
	Company	Motherhood Health Care
Summer Internship Project	Title	HR Core Activities in Motherhood Health Care
	Area	HRM
	Duration	6 Months



**Rodrigues Ilona Liza**  
 Regn. No.: FPB1214/116  
 Age: 23 yrs.



88

**Satyam Singh**

 Regn. No.: FPB1214/121  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Additional Qualification	Tally
Summer Internship Project - 1	Company	Orangetrips Tours & Travels
	Title	Importance of SEO in Digital Marketing
	Area	Marketing
Summer Internship Project - 2	Duration	3 Months
	Company	Odigma Consultancy Solution Pvt. Ltd.
	Title	Creating online identity to a brand by Digital Marketing Strategy
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA (Marketing)
	Additional Qualification	Certification course in Marketing Management
Summer Internship Project - 1	Company	MyDeals247
	Title	Real Time E-commerce, Promotion & Sales of Personalized Advertisement Model
	Area	Marketing
Summer Internship Project - 2	Duration	3 Months
	Company	Jaika Motors Pvt Ltd.
	Title	Sale of Tata Automobiles at Jaika Motors Pvt Ltd.
	Area	Marketing
	Duration	3 Months



89

**Saurabh Vatasayan**

 Regn. No.: FPB1214/122  
 Age: 23 yrs.

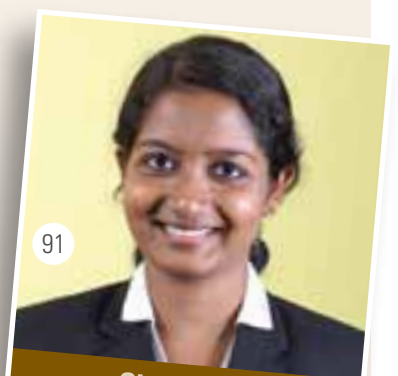

90

**Saurav Verma**

 Regn. No.: FPB1214/123  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com.
	Company	ITC
Summer Internship Project	Title	How to improve O-FMCG Business/Distribution in Convenience Channel?
	Area	Marketing
	Duration	3 Months
Summer Internship Project	Company	SMV Beverages
	Title	Sales, Distribution, Promotion & Market Research
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BE (Computer Science)
	Company	Infre Consulting
Summer Internship Project	Title	Study of Recruitment Consulting Business
	Area	HRM
	Duration	6 Months



91

**Shamili M.**

 Regn. No.: FPB1214/125  
 Age: 23 yrs.



92

**Shashank Pandey**

 Regn. No.: FPB1214/129  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Com. (Computers)
	Additional Qualification	British English Certificate
Summer Internship Project	Company	Tejas Networks Ltd.
	Title	Role of an HR in an Organization
	Area	HRM
	Duration	6 Months

Academic Background	Bachelor's Degree	BA (Functional English)
Summer Internship Project	Company	Cirrologix Pvt. Ltd.
	Title	Gamification and Talent Transformation & Management
	Area	HRM
	Duration	6 Months



93

**Shervani K.**

 Regn. No.: FPB1214/131  
 Age: 23 yrs.


94

**Shrishti Shukla**

 Regn. No.: FPB1214/134  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BBA (HRM)
Summer Internship Project	Company	Ikya Human Capital Solutions Pvt. Ltd.
	Title	Recruitment Cycle
	Area	HRM
	Duration	4 Months
Summer Internship Project	Company	SSS Solutions
	Title	Recruitment & Business Development
	Area	HRM
	Duration	2 Months

Academic Background	Bachelor's Degree	B.Com. (Accounts Honours)
Summer Internship Project	Company	Vaatsalya Healthcare Solutions
	Title	Recruitment for Vaatsalya Healthcare Solutions
	Area	HRM
	Duration	6 Months



95

**Sneha Chakravorty**

 Regn. No.: FPB1214/140  
 Age: 23 yrs.



96

**Sourav Kumar Rana**  
 Regn. No.: FPB1214/144  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Com.
Summer Internship Project - 1	Company	Planman HR
	Title	Temporary Staffing & Pay Roll
	Area	HRM
Summer Internship Project - 2	Duration	2 Months
	Company	Car Zeiss India (Bangalore) Pvt. Ltd.
	Title	Market Mapping, Personnel File Management
	Area	HRM
	Duration	4 Months



97

**Sindhu T.**

Regn. No.: FPB1214/151  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Tech (IT)
Summer Internship Project	Company	Teleparadigm Networks
	Title	Employee Recruitment & Selection Process at Teleparadigm Networks
	Area	HRM
	Duration	6 Months



98

**Varsa Mohanta**

Regn. No.: FPB1214/157  
 Age: 22 yrs.

Academic Background	Bachelor's Degree	B.Com.
Summer Internship Project	Company	Odigma Pvt. Ltd.
	Title	Internet Marketing Optimization
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	BBA
Summer Internship Project	Company	MSP Steel & Power Ltd.
	Title	Overview of HR-IR Practices
	Area	HRM
	Duration	6 Months



99

**Vikas Dansena**

Regn. No.: FPB1214/162  
 Age: 22 yrs.





Academic Background	Bachelor's Degree	B.Pharma
Summer Internship Project - 1	Company	Mydeals247 E-commerce Pvt. Ltd.
	Title	A project on real time e-commerce
	Area	Marketing
Summer Internship Project - 2	Duration	3 Months
	Company	ODigma Consultancy Solutions Pvt. Ltd.
	Title	A project on SEO
	Area	Marketing
	Duration	3 Months



Academic Background	Bachelor's Degree	BA (Political Science)
Summer Internship Project	Company	Atul Agro Com
	Title	Employees satisfaction
	Area	HRM
	Duration	6 Months



**Abinash Mohanty**  
 Regn. No.: FPB1214/006  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Sc. (Information Technology & Management)
Summer Internship Project - 1	Company	Rourkela Steel Plant
	Title	A comprehensive study on Marketing of secondary products for RSP
	Area	Marketing
Summer Internship Project - 2	Duration	2 Months
	Company	Innovadorslab
	Title	Solution4all - A community website
	Area	I.T. & e-Business
	Duration	4 Months

Academic Background	Bachelor's Degree	BE (Electrical & Electronics Engg.)
	Additional Qualification	Diploma in .NET from NIIT Bangalore
Summer Internship Project	Company	Safegen Securtech
	Title	Market Strategy Formulation & Implementation
	Area	Marketing
	Duration	6 Months



**Ajit Kumar Mishra**  
 Regn. No.: FPB1214/008  
 Age: 27 yrs.



**Aurangabadkar Renukanandan Avinash**  
 Regn. No.: FPB1214/023 • Age: 24 yrs.

Academic Background	Bachelor's Degree	BE (Electronics & Telecommunication Engg.)
	Additional Qualification	1) Certificate course Digital Marketing 2) Foundation Course in Analytics using the SAS Language 3) Excel certification
Summer Internship Project	Company	CirroLogix Technology Pvt. Ltd.
	Title	Content & Social Media Marketing
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	BE (Information Technology)
	Additional Qualification	HTML
Summer Internship Project	Company	Ampsys Consulting Pvt. Ltd.
	Title	WealthERP- Implementation & Operational Procedures
	Area	I.T & E-Biz
	Duration	3 Months
Summer Internship Project	Company	Vivanta Technologies
	Title	Study on Business Development Tools of online advertisement
	Area	Marketing
	Duration	3 Months



**Fernandes Anisha Gloria**  
 Regn. No.: FPB1214/044  
 Age: 23 yrs.



**Gourab Biswas**  
 Regn. No.: FPB1214/046  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BCA (Computer Application)
	Additional Qualification	Project Based Training on ASP.NET, Tally (7.2 & 9.1), Certificate course from BRITISH COUNCIL, Certificate of Excellence conducted by Xed Intellect, YES+ course from THE ART OF LIVING
Summer Internship Project - 1	Company	Birla White
	Title	Growth strategy of Birla wall Care Putty in West Bengal
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	Orient Bell Ltd.
	Title	Awareness of recently added value added product of Bell Tiles
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Tech (Electronics & Communication)
	Additional Qualification	1. Foundation Course in SAS Language (Analytics, Business intelligence) 2. Digital Marketing certified by edukart.com 3. Retail Management certified by edukart.com
Summer Internship Project	Company	Cirrologix
	Title	Social Media Marketing with Emphasis on Facebook & Paper.li & Market Potential for employAstar
	Area	Marketing
	Duration	6 Months



**Gourav Gakhar**  
 Regn. No.: FPB1214/048  
 Age: 24 yrs.



**Guduru Supriya**  
 Regn. No.: FPB1214/050  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Tech (Electronics & Communication)
Summer Internship Project	Company	Red Legos
	Title	Business Plan of Online Retailing of Flowers
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Tech (Computer Science)
	Additional Qualification	Dot Net
Summer Internship Project	Company	MARCONIX
	Title	Business Development & Client Management
	Area	Marketing
	Duration	6 Months



**Kasarla Sharath Teja**  
 Regn. No.: FPB1214/058  
 Age: 26 yrs.



**Manpreet Kaur**  
 Regn. No.: FPB1214/069  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	B.Tech (Computer Science)
	Additional Qualification	C++, Adobe flash, Adobe dreamweaver, php, Oracle sql, Oracle pl/sql
Summer Internship Project	Company	Marconix INC
	Title	Business Development & Client Management
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	BCA (IT)
	Additional Qualification	ASP.Net
Summer Internship Project	Company	Locohire Technologies Pvt. Ltd.
	Title	ERP Implementation in Health care
	Area	Marketing
	Duration	6 Months



**N. Sunil Kumar Choudhury**  
 Regn. No.: FPB1214/076  
 Age: 22 yrs.



**Potti .N.V.R. L. S. Satish**  
 Regn. No.: FPB1214/092  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Tech (Information Technology)
	Additional Qualification	Live project in Future group of companies on "Retail Store Operations"
Summer Internship Project	Company	Ampsps Consulting Pvt. Ltd.
	Title	Product Analysis and implementation in WealthERP System
	Area	I.T & E-Biz
	Duration	6 Months

Academic Background	Bachelor's Degree	BCA
Summer Internship Project	Company	Bitla Software Pvt. Ltd.
	Title	Sales & Marketing of Online Hotel Booking Services
	Area	Marketing
	Duration	6 Months



**Pyar Mohammad**  
 Regn. No.: FPB1214/104  
 Age: 24 yrs.



114

**Variganji Austin Samuel**  
 Regn. No.: FPB1214/156  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Tech (Electrical & Electronics Engg.)
	Company	Strategic Outsourcing Solutions
Summer Internship Project	Title	Market Research on Various Industrial Products by Primary & Secondary Services
	Area	Marketing
	Duration	6 Months



115

**Vikas Verma**

Regn. No.: FPB1214/160  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BBA (Marketing & Finance)
Summer Internship Project	Company	HomeTown (Future Group)
	Title	Operations in Retail - a case study on HomeTown
	Area	Retail
	Duration	6 Months



116

**Vinayak Mehra**

Regn. No.: FPB1214/164  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	BBA (Marketing)
	Additional Qualification	Diploma in Social Media Marketing, Microsoft Digital Literacy - IT Basics, Internet & Productivity Programs, Diploma in Multimedia Development, Tally
Summer Internship Project	Company	ODigMa
	Title	Sales optimization by Online Digital marketing at ODigMa
	Area	Marketing
	Duration	6 Months



Academic Background	Bachelor's Degree	B.Tech (Electronics & Communication Engg.)
Summer Internship Project	Company	Vaibhav Overseas
	Title	Business development of home textiles at Vaibhav Overseas
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	BE (Information Technology)
	Additional Qualification	IRDA
Summer Internship Project	Company	Vivanta Technologies
	Title	A Study on Business Development Tools of Online Advertisement
	Area	Marketing
	Duration	6 Months



Academic Background	Bachelor's Degree	B.Tech (Electronics & Communication Engg.)
	Additional Qualification	PGDCA, DCA, Computer Hardware, MS -Office, C, JAVA, Web Designing & Maintenance
Summer Internship Project	Company	Heritage Foods India Ltd.
	Title	Route viability of delivery vehicles & dealers' grievance redressal project
	Area	Operations
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Tech (Electronics & Communication)
Summer Internship Project	Company	Impegno Pharma Pvt. Ltd.
	Title	Business development of Impegno Pharma Pvt. Ltd. in Hyderabad
	Area	Marketing
	Duration	6 Months





121

**Nidhi Shree**  
Regn. No.: FPB1214/080  
Age: 26 yrs.

Academic Background	Bachelor's Degree	B.Tech (Instrumentation & Electronics)
Summer Internship Project - 1	Company	Brandwidth Events Pvt. Ltd.
	Title	Operations Handling in an Event Management Firm
	Area	Operations
Summer Internship Project - 2	Duration	4 Months
	Company	Coal India Ltd.
	Title	Study on Sales & Marketing of Coal
	Area	Marketing
	Duration	2 Months



122

**Parab Sarvesh Rama**  
Regn. No.: FPB1214/088  
Age: 25 yrs.

Academic Background	Bachelor's Degree	BE (Mechanical)
Summer Internship Project	Company	Collabration Labs Pvt. Ltd.
	Title	Research & Sale of Smart Interactive White Boards
	Area	Marketing
	Duration	6 Months



123

**Prudvi Raj Vorchu**  
Regn. No.: FPB1214/103  
Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Tech (Computer Science Engg.)
Summer Internship Project - 1	Company	Amstar Technologies Pvt. Ltd.
	Title	Business development analysis of Amstar Technologies Pvt. Ltd., corporate trainings in India
	Area	Marketing
Summer Internship Project - 2	Duration	4 Months
	Company	Unisun Marketing Services
	Title	Business analysis of Bigsun Healthcare ERP and Unisun Marketing Services
	Area	Marketing
	Duration	2 Months

Academic Background	Bachelor's Degree	B.Tech (Computer Science Engg.)
Summer Internship Project	Company	BHEL-HYD
	Title	Study on Freight Transportation Models & Defining GAP Analysis for Cost Optimization in BHEL
	Area	Operations
Summer Internship Project	Duration	3 Months
	Company	Kusalava International Ltd.
	Title	Assessment of customer perception towards the Products
	Area	Marketing
	Duration	3 Months



124

**Sandesh Bokka**  
Regn. No.: FPB1214/118  
Age: 24 yrs.



125

**Santosh Kumar Panda**  
 Regn. No.: FPB1214/119  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	BE (Electronic & Tele Communication)
Summer Internship Project	Company	Chantilly Group
	Title	Business Optimization
	Area	Marketing & Operations
	Duration	6 Months



126

**Sundeeep Ande**  
 Regn. No.: FPB1214/148  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	B.Tech (Computer Science Engg.)
Summer Internship Project	Company	Parry Enterprises India Ltd.
	Title	A Study on Buying Behaviour Analysis of an institute/ organization for Packaged Drinking Water in Chennai
	Area	Marketing
	Duration	6 Months



127

**Tammineedi Saidoraiah**  
 Regn. No.: FPB1214/152  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Tech (Electronics & Communication Engg.)
Summer Internship Project - 1	Company	Mylan
	Title	Report on Role of Tenofovir Alafenamide Fumarate in HIV/AIDS & HBV Theory
	Area	Marketing
	Duration	3 Months
Summer Internship Project - 2	Company	DMR Consultancy Services
	Title	Sales in CV Plus
	Area	Marketing
	Duration	3 Months



128

**Tiragabatti Jaibharath**  
 Regn. No.: FPB1214/153  
 Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Tech (Electronics & Communication Engg.)
	Additional Qualification	PGDCA, DCA, Computer Hardware, MS-Office, C, C++, JAVA, Web Designing & Maintenance
Summer Internship Project	Company	Heritage Foods India Ltd.
	Title	Route Viability for distribution channel & dealer's grievances redressal project
	Area	Operations
	Duration	6 Months





**Vattikuti Sarath Chandra**  
 Regn. No.: FPB1214/158  
 Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Tech (Computer Science Engg.)
	Company	ODIGMA
Summer Internship Project	Title	Importance of SEO in internet marketing
	Area	Marketing
	Duration	6 Months

Academic Background	Bachelor's Degree	B.Tech (Electrical)
Summer Internship Project	Company	Red Legos
	Title	Survey and analysis about cakes & its bundling
	Area	Marketing
	Duration	6 Months



**Vignam Anush**  
 Regn. No.: FPB1214/159  
 Age: 25 yrs.

Academic Background	Bachelor's Degree	BE (Mechanical)
	Additional Qualification	Analysis Software's: 1. CATIA 2. ANSYS Was active member of ISHRAE students chapter
Summer Internship Project - 1	Company	G.K. ISPAT Pvt. Ltd.
	Title	Market Research on Product Requirements to Expand the Business to Reach New Customers
	Area	Marketing
	Duration	6 Months



**Vyshak S.**  
 Regn. No.: FPB1214/165  
 Age: 25 yrs.







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