



**2014 IACBE Asian Regional Assembly Conference
15-17 December, 2014
Indus Business Academy, Bangalore Campus
Bangalore, India**

Call for Proposals

Dear Friends,

Greetings from Indus Business Academy, Bangalore, India.

With immense pleasure I take this opportunity to welcome you to ***IACBE Asian Regional Assembly Conference*** with the theme ***Trends and Challenges in Business Education: The Need for Advancing Academic Quality*** during ***15-17 December 2014 at Indus Business Academy, Bangalore Campus, Bangalore, India.***

With advancements in Technology and its influence on Political, Social and Economic conditions across the globe, the approach to education in general and Business education in particular has witnessed drastic changes in the last two decades. The future is unpredictable and requires preparedness from all those who are in the business of providing Business education. How to encourage meritocracy? How to balance Cost and Quality of education? How to foresee the needs of future society? How to design and deliver curriculum? Which are the right models for teaching and learning process? Are some of the critical questions to be answered by Government, Universities, Management Institutes and Teachers. Industry leaders should contribute to answering these questions. This International conference is a platform for deliberations to address these issues about future management education.

Possible presentation topics could address, but are not limited to, the following areas:

- ❖ Curriculum design as a tool to address changing need of Business Education
- ❖ Challenges in meeting the expectation of stake holders of Business Education
- ❖ Impact of Fluctuation in demand for Business Education on B-schools

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- ❖ Role of Universities, Corporate, B-schools and Teachers in creating sustainable Business Education.
- ❖ Advancing Academic Quality in Developing Economies
- ❖ Dimensions of Quality in Higher Education
- ❖ Accreditation and External Quality Assurance in Business and Management Education
- ❖ Internal Quality Management Systems in Higher Education
- ❖ Quality Assessment Metrics and Rubrics in Business and Management Education
- ❖ Integrating a Quality Culture into Strategic Planning
- ❖ Developing Assessment Frameworks for Continuous Quality Enhancement

Brief Agenda

Day 1: 15-12-2014	Day 2: 16-12-2014	Day 3: 17-12-2014
<ul style="list-style-type: none"> • Workshop on “Preparing an effective Self – Study Report” by Mr. Dennis Gash, President, IACBE • Visit to Art of Living International centre 	<ul style="list-style-type: none"> • Conference inauguration • Conference deliberations • paper presentations by delegates • Panel discussion • Networking dinner 	<ul style="list-style-type: none"> • Interaction with Mr. Dennis Gash, President, IACBE • Workshop on “Developing a comprehensive Outcome Assessment Plan ” by Mr. Dennis Gash, President, IACBE

Important dates

Submission of Full paper Deadline: 5th November, 2014

Acceptance confirmation: 10th November, 2014

Please visit <http://iacbe.org/asian-regional-conference-2014.asp> for more information, detailed agenda, delegation fee and Registration.

Registrations will open from 5th November, 2014



Important Take-away from the conference

- *Best paper award includes Cash prize, Memento and Certificate*
- *Publication in conference proceedings with ISBN :978 – 93 – 82293 – 04 – 0*
- *Participation / Presentation certificate*

Participant will be

- *Conversant about Accreditation process*
- *Acquire Knowledge of writing an effective Self – Study Report*

Attendance at a self-study workshop is now a requirement prior to the preparation of a self-study for first-time accreditation or reaffirmation of accreditation. Dennis Gash, President of the IACBE, will introduce each of the IACBE's nine Accreditation Principles and explain step-by-step the ways in which to document compliance with them in the self-study. The workshop will provide a full range of examples, and will give each participant the opportunity to ask questions related to the self-study and to receive individual guidance in writing and editing the two volumes of the document. In addition, Mr. Gash will identify the key points in preparing a complete and accurate self-study, and will point out common pitfalls to avoid. The logistics involved with preparing for an efficient site visit will also be covered.

- *Enriched with deliberations by education and industry evangelists.*
- *Learn 'How to identify, articulate and measure organizational outcomes?'*

About Indus Business Academy, Bangalore, India. IBA is among the top 1% of Management Schools in India and is one among the only 21 B – schools internationally accredited in India. World Consulting & Research Corporation [WCRC] has recognized IBA as one of the Asia's fastest growing institutes. IBA is known for its serene campus which is dedicated to impart quality education with entrepreneurial thinking and social sensitivity to Post Graduate Management students.



About International Assembly for Collegiate Business Education [IACBE] , USA. The IACBE is the leader in mission-driven and outcomes-based programmatic accreditation in business, and it exists for the purposes of advancing academic quality and excellence in business education throughout the world. The IACBE accredits business programs that lead to degrees at the associate, bachelor's, master's, and doctoral levels in institutions of higher education worldwide that grant bachelor's and/or graduate degrees. Till date 172 institutions and more than 1000 programs have received IACBE accreditations across the globe. The IACBE is recognized by European Quality Assurance Registry [EQAR] and the Council for Higher Education Accreditation (CHEA), a national non-governmental association of 3000 degree-granting colleges and universities, and recognizes approximately 60 institutional and programmatic accrediting organizations.