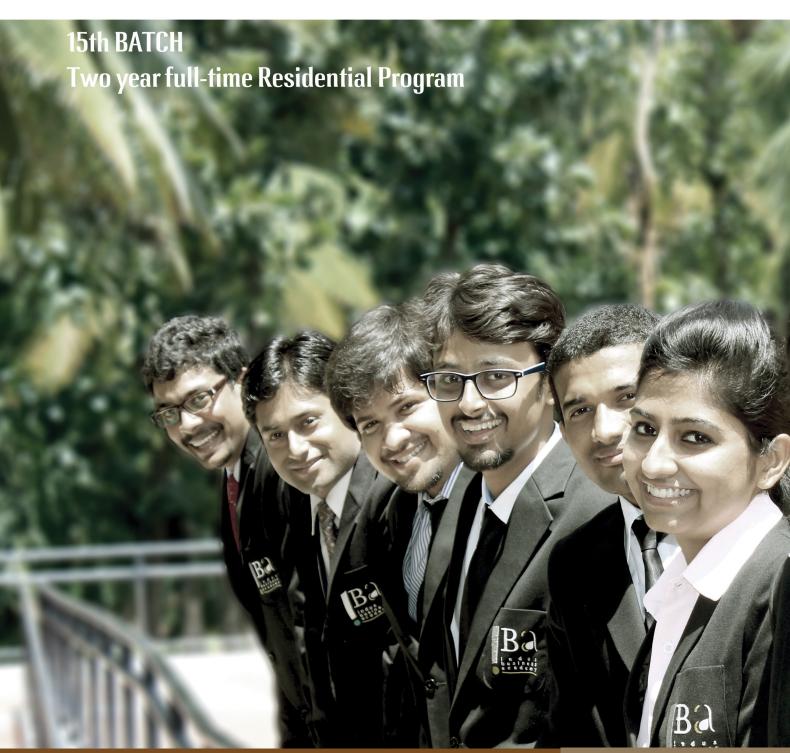
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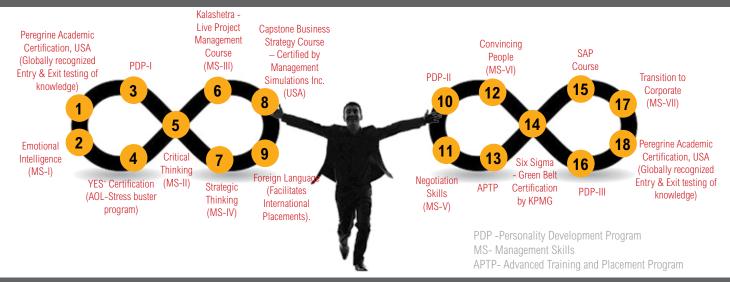
Program Overview

Dual Specialization	Marketing	Finance	Human Resource Management	Entrepreneurship
Course*	Retail	Operations	International Business	I.T & E- Business

Student can choose combination from above mentioned specializations at beginning of 3rd Trimester.

Orientation Program	1 st & 2 nd trimester	3 rd trimester	4 th trimester (SIP)	5 th & 6 th trimester
Preparatory Subjects	Foundation subjects presentations case studies projects & management games	Introduction of Specialization subjects	6 months of Corporate Internship along with Specialization subjects and viva	Cross functional & Specialization subjects
		Summer Placements		Final Placements

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Indian Institute of Science, Bangalore



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University of Southern California (USC), USA
Dean & Director, IBA Bangalore
Exp: 41 years
Industry- 2 yrs, Academic- 39 yrs



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Exp: 36 years
Industry- 22 yrs, Academic- 14 yrs
Principal & Program Director



Dr. S. Ramesh
Ph.D, FCS, M.Com, MBA
(Marketing), MBA (Finance),
LLB
Exp: 33 years
Industry- 14 yrs, Academic- 19 yrs



Prof. V. Suresh Chandra MIM (IIT-Chennai), B.Tech. (IIT, Kharaghpur) Exp: 39 years Industry- 30 yrs, Academic- 9 yrs



Prof. Chandra Kant
PGDM-IIM-Calcutta, B.Tech.
IIT-Kanpur
Exp: 29 years
Industry- 22 yrs, Academic- 7 yrs



Prof. J.B. Shetty B.Sc., Diploma in Footwear (Canadian Institute of Footwear Technology), MDP (IIM—C) Exp: 39 years Industry- 32 yrs, Academic- 7 yrs



Dr. K.N. Veena
Ph.D, M.Sc (Statistics), M.Sc
(TQM)-Mysore University,
SKMU
Acdemic Exp.- 17 years



Dr. Sowmya C.S.
Ph.D, M.A, M.Sc. - Bengaluru
University
Exp: 21 years
Industry- 6 yrs, Academic- 15 yrs



Prof. B.M. Gourish
MSW - Gulbarga University,
PGDTD, BA
Exp: 24 years
Industry- 21 yrs, Academic- 3 yrs



Prof. Anju Kumar MBA, PGD IM, PGD HRM -Bangalore University, B.Arch Exp: 18 years Industry- 4 yrs, Academic- 14 yrs



Prof. Prashant Kulkarni MA , PGDM (IFIM, Bengaluru) Exp: 13 years Industry- 2 yrs, Academic- 11 yrs



Prof. Monika Anand MA - Delhi University, B.Sc. Exp: 17 years Industry- 13 yrs, Academic- 4 yrs



Prof. Manish Jain MBA (Marketing), PGDBM (Finance), B.E. (Mechanical) Exp: 18 years Industry- 14 yrs, Academic- 4 yrs



Prof. Muvva Butchi Babu MBA - Periyar University, M.Sc. (IT), B.Sc. (CS) Exp: 17 years Industry- 8 yrs, Academic- 9 yrs



Prof. Smita M. Gaikwad BBA, MBA, M.Phil. - Periyar University Exp: 12 years Industry- 1 yrs, Academic- 11 yrs



Prof. Narendra Babu B.V. B.E. (Mech.), MBA - Rochester Institute of Technology, New York Exp: 11 years Industry- 9 yrs, Academic- 2 yrs



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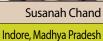


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Howrah, West Bengal



Sonika Kansaria Ellenabad, Haryana



Partial list of Admirable Alumni

Name	Hometown	Designation	Current Company
Sumit Moriyani	Datia (Madhya Pradesh)	Head Infrastructure Management Services - ASEAN	Tech Mahindra, Singapore
Anant Sagar	Dehradun (Uttrakhand)	Global Process Owner & Op Strategy Leader for Procurement and SC	IBM, Bangalore
Rajdeep Dutta	Kolkata (West Bengal)	AVP - Operations - Head SOI	Snapdeal, Gurgaon
Ankur Saxena	Indore (Madhya Pradesh)	Assistant Manager - Ad Sales	Aaj Tak, Bangalore
Anindita Kundu	Kolkata (West Bengal)	Manager-Marketing Solutions (South)	LinkedIn, Bangalore
Vijay A G	Mysore (Karnataka)	Head - HR Process Excellence	Alghanim Industries, Kuwait
Punita Singh	Bangalore (Karnataka)	Asst. Vice President	I Ads & Events, New Delhi
Deepak Lall	Madhubani (Bihar)	State Sales Head	United Sprits Ltd, (UB Group) Raipur
	······································		Godrej & Boyce Mfg. Co Ltd. Bangalore
Kavindra Brijwal	Munsiyari (Uttarakhand)	Manager - Marketing (South)	:
Sameer Sikdar	Bhopal (M.P)	Zonal Business Head	Timesjobs.com, Hyderabad
Vijay lyer	Mumbai (Maharashtra)	Assistant Vice President	GE Capital, Bangalore
Niranjan Kr. Marodia	Sirsa (Haryana)	Deputy Vice President	Axis Bank, Mumbai
Prasant Hakim	Kolkata (West Bengal)	Associate Vice President	Ernst & Young, Gurgaon
Parag Shah	Calicut (Kerala)	Analyst - Trading & Surveillance	Dubai Gold & Commodities Exchange, Dubai.
Sridhar Rajaram	Bangalore (Karnataka)	General Manager - Marketing	Aditya Birla Group, Bangalore.
Dev Bhattacharya	Shillong (Meghalaya)	Head Events & Special Initiatives	NDTV, Bangalore
Mukul Manchanda	Chandigarh	DGM and EA to Executive Director-Strategy & Business Development	Essar Steel Ltd. Mumbai
Milan Jain	Patnagarh (Orissa)	Business Development Manager - India , Middle East & Saudi Arabia	Wipro (Saudi Arabia)
Haindavi Narayan	Hyderabad (A. P)	Brand Manager - Oncology Division	Dr.Reddy`s Laboratories, Hyderabad
Priya Palit	Ranchi (Jharkhand)	Manager-Human Resources	Reliance Industries Ltd. Mumbai
Auxilian Joseph Paul	Chennai (Tamil Nadu)	Manager - Bids & Proposals	Dell, India
Richeek Dey	Kolkata (West Bengal)	National Manager - Business Development & Online Sales	Videocon DTH, Mumbai
Luigi Cordeiro D'Souza	Mumbai (Maharashtra)	Director - FX Trading - Africa	Standard Chartered Bank (Africa)
Mandeep Singh	J&K	Manager - Employee Relations	Tata Motors Ltd., Lucknow
Akshay Manikantan	Kolkata (West Bengal)	Head of Marketing - Loyalty	Landmark Group , UAE.
Gurpreet Singh	Jamshedpur (Jharkhand)	Territory Sales Manager - VDI,SGD & Sun Ray.	Oracle, U.K
Amrit Panigrahy	Gajapati (Odisha)	Equity Research - European Aerospace and Defence Sector	Cognizant Technology Solutions, Hyderabad
Pinki Porwal	Bijapur (Karnataka)	Manager - Projects - ERP/SAP	CTS - Piscataway, New Jersey
Amar Rastogi	Kanpur (U.P)	Head of Marketing	•
Arnav Dutta	Kolkata (West Bengal)	Group Head - Logistics	Worldwide Industrial Venture Ltd., Lagos, Nigeria NCDEX, Mumbai
Jishnu Kumar Baruah	Dibrugarh (Assam)	Unit Head	Shoppers Stop, Bangalore.
Nisha Yadav	Bokaro (Jharkhand)		Accenture, Bangalore
<u> </u>	Bangalore (Karnataka)	Senior Specialist - BPO Recruitment	<u> </u>
Divya Nayak	•	Manager - Corporate Affairs	Transas, Hongkong
Anirban Mukherjee	Kolkata (West Bengal)	National Category Manager	Metro Cash & Carry, Bengaluru
Yogesh Jadhav	Nasik (Maharashtra)	ABM	Glaxosmithline, Mumbai
Abhishek Agarwal	Assam	AM - Procurement	Municipality and Planning Dept., Govt. of Anjman, U.A.E
Vinod Lalwani	Varanasi (U.P)	Sales Manager - North	Toshiba , NCR
Javed Agadi	Haveri (Karnataka)	Global Talent Acquisition	Ebay, Bangalore
Manish Pamoj	Belgaum (Karnataka)	Sr. Manager - PMO	Utopia Global, USA.
Rakesh Jain	Bangalore (Karnataka)	Talent Acquisition Manager	Deloitte, Bangalore
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Karthick S.	Chennai (Tamil Nadu)	Business Leader (Product)	VISA
Sai Harihar A.	Puducherry	Asst. Manager - Retail Sales & Operations	Sony of Canada Ltd. , Canada
Mudit Jain	Lucknow (U.P)	Sr. Merchandiser	Tommy Hilfiger, UAE
Pradeep Singh	Lucknow (U.P)	Asst. Manager	ESPN India, Bangalore
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Atushri Barua	Jaipur (Rajasthan)	Global Communication & Change Management - Procure to Pay	Hindustan Unilever Ltd (HUL), Bangalore
Adithya RS	Coimbatore (Tamil Nadu)	S0	Stanley Black & Decker, Coimbatore
Dilip. V. Bhaskar	Cuddapah (A.P)	Assistant Manager Retail Finance	TVS Motors, Bengaluru
Sanjog Meshram	Nagpur (Maharashtra)	Business Head - Telecom Products	Kores (India) Ltd. Mumbai
Nitika Mehrotra	Lucknow (U.P)	Asst Manager	State Bank of India (SBI), Hyderabad
Anya Geraldine D'Souza	Goa	Marketing Communications Manager	Honeywell, Pune
Ashish Sahrawat	Ghaziabad (U.P)	Senior Manager - State Trade Marketing	United Sprits Ltd, (UB Group), Faridabad
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(Marketing)











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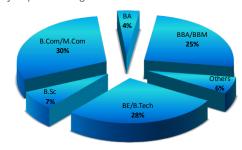


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