



IBA's
Business Academy

University of
Mysore
NAAC A+



Admissions Announcement MBA 2015-17

MBA is a coveted PG Management Degree.
It gets even more robust when delivered by a high-ranked B-School.
A perfect blend of scholastic knowledge and business acumen.
A formidable synergy.



Perfect Synergy of
Business Proficiency and
Scholarly Knowledge



Dr. Subhash Sharma
PGDM IIM-A, Ph.D (University of Southern California (USC) LA, USA),
Director, IBA

We invite you to invest two years at IBA and gain a world of knowledge and experience. Under supervision of our Renowned Faculty with vast experience in teaching and consulting (in India and Abroad), and Governing Council comprising of a distinguished panel of industry veterans and academicians, you will have the opportunity to network with the Senior Management of Top Companies through Industry visits and Seminars. In precise, we provide you an excellent platform for a great and exciting Professional Career.



B.M.L. Jain
B.Tech (IIT-Kanpur 65-70)
Chairman, IBA

Programme Details

Mysore University MBA Course Structure

- First year comprises of Two Semesters. Most of them are foundation subjects focusing on fundamentals of management followed by Two-months Internship.
 - Second year comprises of Two Semesters which consists of Electives, Cross-functional and foundation courses which are taught by senior practitioners from Industry.
- These courses consist of Classroom Lectures, Individual and Group Presentations, Case Studies, Projects, Field work and Research work.

Advantage IBA

- State-of-the-art life-friendly, residential, Wi-Fi campus with separate in-campus hostels for boys and girls with round the clock security.
- One of the Largest Infrastructure with built-up area of more than 2,50,000 Sq. ft dedicated only for Management Program.
- Constantly updated curriculum for better job/career opportunities under the guidance of Strong & Committed Governing Council and eminent & experienced core/visiting faculty.
- Well stocked Library with more than 13,500 books on Management, 160 plus National & International Journals & Online access to Databases like EBSCO, Industry Analysis Service, Insight, CMIE, SAGE, J-Gate, British Library, IIM – A library resources etc.
- Strong and Active Network of more than 3,500 Alumni.
- Classrooms equipped with modern Audio Visual equipment.
- Overall personality development through Student Club Activities
- Demographically diverse learning community (students from 20 plus states).
- Ongoing enriching corporate interface through Guest Lectures, workshops & Industry Visits.
- Learning opportunities through National & International Conferences.
- Disciplined Environment.
- 10 Mbps (1:1) Asymmetric dedicated leased line for round the clock seamless Internet access.

@IBA every Rank is a Testimony

IBA has been continuously enjoying enviable positions in the Ranking list of B-Schools, surveyed & studied by credible institutions. Currently, IBA Bangalore enjoys a covetable position that's reflective of its consistent commitment for student success. Some highlights :

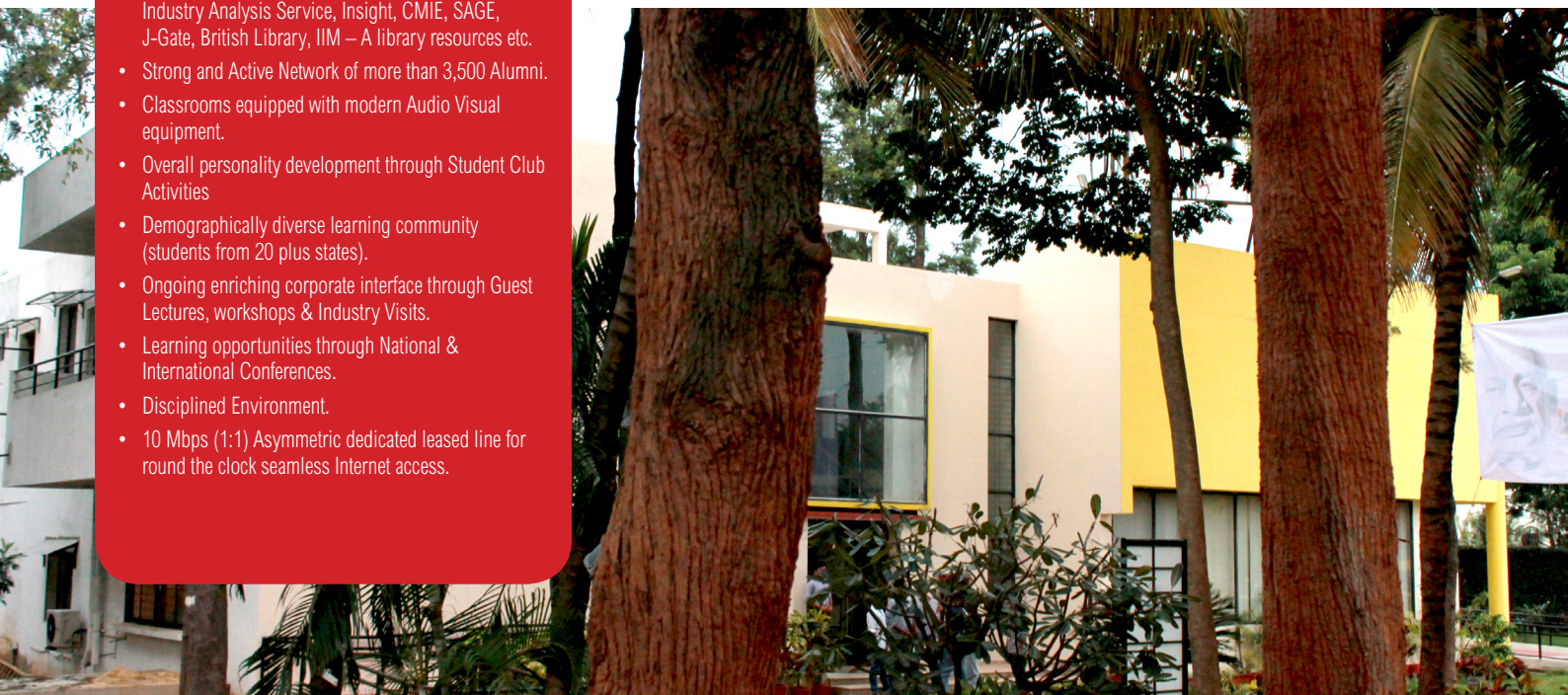


Ranked among the top 1% B-Schools in India	
1	All India among B-Schools of Excellence by CSR-GHRDC Survey 2013
31	All India by ' Competition Success Review ' (CSR) B-School survey 2014
51	All India by ' Times of India ' B-School survey 2014
44	All India by ' The Week ' B-School survey 2014
39	All India by ' Business World ' B-School survey 2014

University of Mysore

Accredited with 'A+' Grade by NAAC

- Established in 1916
- First Indian University outside British Administration
- 6th University in India, First University in Karnataka
- Accredited with a 5-Star status in 2000 by NAAC
- Approved by UGC, Ministry of HRD, Govt. of India
- Member of AIU
- 122 Affiliated Colleges & 5 Constituent Colleges
- 53,000 students
- 37 PG programmes - 35,000 PG students



@IBA every Student is our Responsibility

@IBA Value Addition is the Difference

- A Business Laptop to each student with 2 years on campus warranty & support.
- Best Business Management Simulation Course - CAPSTONE (CBS), Certified by Management Simulations Inc. (USA).
- Grounding in ERP (Navision Course).
- KPMG Certification - Green Belt Six Sigma Certified by KPMG
- Skill Building - Skill building courses are offered in each Semester to enhance students employability.
- PDP - Well defined Personality Development programme which focuses on Communication Skills (Verbal and Non - Verbal), written skills, etiquettes, body language etc. Well-equipped Language Laboratory acts as a feeder to PDP programme.
- Foreign Languages - Option to choose one of the foreign language (German, French and Chinese) Course in beginning of 3rd Semester.
- International Study Tour - Opportunity to visit Corporates and Industries in countries like Singapore and/or Malaysia (offered to Top 50 Performers of the First year).
- How to Handle Placement Interviews: Focused preparation for Aptitude Tests, Group Discussion and Mock Interviews under personal mentoring of experienced Faculty and Alumni.
- Art of Living course for Spiritual Development and handle stress.
- PA (Personal Accident) Insurance cover to each Student.

In a competitive job market, Management graduates rarely secure a job solely on the basis of their degree. Academic qualifications or technical skills are only eligibility requirement but when it comes to cracking the Interview most of the MBA students fail to do so. Successful are only those who are able to think out of the box with right attitude, decision making skills and capabilities to execute on time.

Keeping placements and students' career in mind, the IBA curriculum is constantly fine tuned to the issues which the Corporate / Industry face every day. To make student placement ready apart from courses taught in classrooms, skill building courses are offered in areas of

- Leadership & Interpersonal Relationship
- Entrepreneurial Deftness
- Talent Management
- Time Management
- Global Competencies
- Team Building and Team Work
- Sales & Negotiations
- Interpersonal Skills

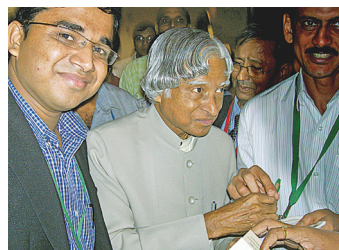


3D Model of Learning

Learning at IBA is based on 3D approach of **Discussion, Dialogue** and **Discourse** to facilitate development of **Creative, Enlightened and Organic (CEO)** Leaders.



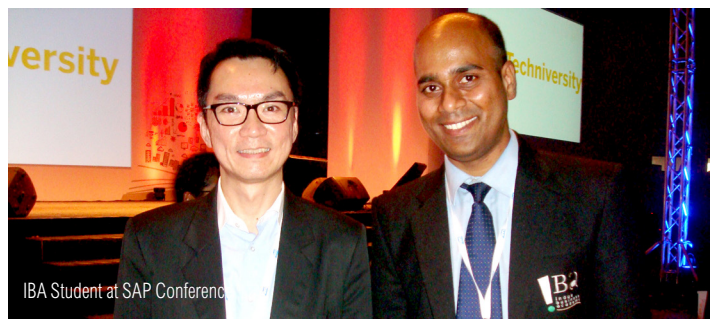
@IBA the Exposure is Exclusive



Mandeep Singh (Batch 07-09) with Dr. Abdul Kalam during 14th AISDRG Conference



Mr. Sathish Viswanathan Director, Business Support, Microsoft



IBA Student at SAP Conference



Mr. Dennis Gash President, IACBE



Mr. S. Baskar Founder, Amagi Media



Mr. Pradeep Bhargava MD, Cummins Generator Technologies India Ltd.

Professional Memberships and Linkages

IBA is different. From its inception, it has focused on the 'relevance' than the regular and thus has emerged the 'preferred B-School' of the Corporate.

NATIONAL



AIMA
ALL INDIA MANAGEMENT ASSOCIATION



IRF
INDIA RETAIL FORUM



AIMS
ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS



INSTITUTE OF HRD
SAP University Alliances Associate Member



CII
CONFEDERATION OF INDIAN INDUSTRY



RAI
RETAILERS ASSOCIATION OF INDIA



FAI
FRANCHISING ASSOCIATION OF INDIA



ERA
EXECUTIVE RECRUITERS ASSOCIATION

INTERNATIONAL



IAACBE
INTERNATIONAL ASSOCIATION TO ADVANCE BUSINESS COMMUNICATION



European Retail Academy



Mr. Dennis Gash President, IACBE



Mr. S. Baskar Founder, Amagi Media



Mr. Pradeep Bhargava MD, Cummins Generator Technologies India Ltd.

World of Opportunities

@IBA every Recruiter is a Leader

Today's job market is highly competitive, and IBA's outstanding career resources are an important part of the experience. The team at IBA is constantly striving to strengthen relationships and cultivate new partnerships that's guaranteed 100% placement, year after year.

Every year 120+ Corporates visit IBA Campus to recruit students. The comprehensive Placement Process begins with Mentoring - that offers personal support systems to students, Mock Interviews - puts to test the confidence and Networking Events through which students are provided opportunities to interact with corporate leaders.



@IBA every Day is a New Day

IBAIans are driven by an impelling urge to perform and excel. This youthful spirit gets its due encouragement that permits a higher than normal operating level.

They also engage themselves with a range of co-curricular activities through Clubs that are formed for every specialisation.



@IBA every Alumni is a Success

The success of a B-School is in the Success of its Alumni

IBA's 3500+ alumni network is growing stronger with every passing year. With the covetable positions that they occupy, IBA alumni have made a profound impact in various industries across functions and geographies. They remain actively engaged with IBA and participate in student conferences, competitions, project viva voce, guest lectures, etc.



Scholarships for Meritorious Students

ADMISSIONS 2015-17

ELIGIBILITY

1. 50 % in Graduation (45% for SC/ST/OBC and other reserved categories). Final Year Students are also eligible to apply.
2. IBA accepts scores* of CAT 2014 / XAT 2015 / ATMA 2014 / 15, MAT (Sept. 2014, Dec. 2014, Feb. 2015, May 2015) / AICTE-CMAT 2014 / 15, GMAT and State Govt. Entrance Tests 2014 / 15

*Entrance Test Score is not mandatory as per prevailing norms of UGC



Educational Loans
All Nationalized Bank provide Loan to selected candidates as MBA Program is approved by Govt. of Karnataka, UGC and MHRD (Govt. of India). Mysore University MBA is approved by AIU (Association of Universities)

Course Fee: 5.40 lacs for 2 years

For Admissions related queries, call us on

Ph: 080 2608 3706 | Mobile: +91 93424 10271, 93410 19395 | E-mail us on: admissions@ibaintl.org | www.ibaintl.org



IBA's BUSINESS ACADEMY

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