

IBA's Business Academy Bengaluru

University of Mysore

NAAC A+





MBA is a coveted PG Management Degree.

It gets even more robust when delivered by a high-ranked B-School.

A perfect blend of scholastic knowledge and business acumen.

A formidable synergy.



Perfect Synergy of **Business Proficiency** and **Scholarly Knowledge**

@ IBA build your Career in Right Direction



Dr. Subhash Sharma PGDM IIM-A, Ph.D (University of Southern California (USC) LA, USA), Director, IBA

We invite you to invest two years at IBA and gain a world of knowledge and experience.

Under supervision of our Renowned Faculty with vast experience in teaching and consulting (in India and Abroad), and Governing Council comprising of a distinguished panel of industry veterans and academicians, you will have the opportunity to network with the Senior Management of Top Companies through Industry visits and Seminars.

In precise, we provide you an excellent platform for a great and exciting Professional



B.M.L. Jain B.Tech (IIT-Kanpur 65-70) Chairman, IBA

Programme Details

Mysore University MBA Course Structure

- First year comprises of Two Semesters. Most of them are foundation subjects focusing on fundamentals of management followed by Two-months Internship.
- Second year comprises of Two Semesters which consists of Electives, Cross-functional and foundation courses which are taught by senior practitioners from Industry.
 These courses consist of Classroom Lectures, Individual and Group Presentations, Case Studies, Projects, Field work and Research work.

@IBA every Rank is a Testimony

IBA has been continuously enjoying enviable positions in the Ranking list of B-Schools, surveyed & studied by credible institutions. Currently, IBA Bangalore enjoys a covetable position that's reflective of its consistent commitment for student success. Some highlights:



| Ranked among the top 1% B-Schools in India | | |
|--|--|--|
| 1 | All India among B-Schools of Excellence by CSR-GHRDC Survey 2013 | |
| 31 | All India by 'Competition Success Review' (CSR) B-School survey 2014 | |
| 51 | All India by 'Times of India' B-School survey 2014 | |
| 44 | All India by 'The Week' B-School survey 2014 | |
| 39 | All India by 'Business World' B-School survey 2014 | |

Advantage IBA

- State-of-the-art life-friendly, residential, Wi-Fi campus with separate in-campus hostels for boys and girls with round the clock security.
- One of the Largest Infrastructure with built-up area of more than 2,50,000 Sq. ft dedicated only for Management Program.
- Constantly updated curriculum for better job/ career opportunities under the guidance of Strong & Committed Governing Council and eminent & experienced core/visiting faculty.
- Well stocked Library with more than 13,500 books on Management, 160 plus National & International Journals & Online access to Databases like EBSCO, Industry Analysis Service, Insight, CMIE, SAGE, J-Gate, British Library, IIM — A library resources etc.
- Strong and Active Network of more than 3,500 Alumni
- Classrooms equipped with modern Audio Visua equipment.
- Overall personality development through Student Club Activities
- Demographically diverse learning community (students from 20 plus states).
- Ongoing enriching corporate interface through Guest Lectures, workshops & Industry Visits.
- Learning opportunities through National & International Conferences.
- Disciplined Environment
- 10 Mbps (1:1) Asymmetric dedicated leased line for round the clock seamless Internet access.

University of Mysore

Accredited with 'A+'
Grade by NAAC

- Established in 1916
- First Indian University outside British Administration
- 6th University in India, First University in Karnataka
- Accredited with a 5-Star status in 2000 by NAAC
- Approved by UGC, Ministry of HRD, Govt. of India
- · Member of AIU
- 122 Affiliated Colleges & 5 Constituent Colleges
- 53,000 students
- 37 PG programmes 35,000 PG students



@ IBA Value Addition is the Difference

- A Business Laptop to each student with 2 years on campus warranty &
- Green Belt Six Sigma Certified by KPMG
- Skill building opportunities to enhance students
- focuses on Communication Skills (Verbal and Non Verbal), written skills, etiquettes, body language etc. Well-equipped Language Laboratory acts as a feeder to PDP programme.
- Foreign Languages Option to choose one of the foreign language (German, French and Chinese) Course in beginning of 3rd Semester.

 International Study Tour Opportunity to visit Corporates and Industries in countries like Singapore and/or Malaysia (offered to Top 50 Performers of the First year).
- How to Handle Placement Interviews: Focused preparation for Aptitude Tests, Group Discussion and Mock Interviews under personal
- Art of Living course (YES+ Program) for Spiritual Development and
- PA (Personal Accident) Insurance cover to each Student.

@ IBA every Student is our Responsibility

In a competitive job market, Management graduates rarely secure a job solely on the basis of their degree. Academic qualifications or technical skills are only eligibility requirement but when it comes to cracking the Interview most of the MBA students fail to do so. Successful are only those who are able to think out of the box with right attitude, decision making skills and capabilities to execute on time.

Keeping placements and students' career in mind, the IBA curriculum is constantly fine tuned to the issues which the Corporate / Industry face every day. To make student placement ready apart from courses taught in classrooms, skill building courses are offered in areas of

- · Leadership & Interpersonal Relationship
- Entrepreneurial Deftness
- Talent Management
- Time Management
- Global Competencies
- · Team Building and Team Work
- Sales & Negotiations
- Interpersonal Skills



3D Model of Learning

Learning at IBA is based on 3D approach of Discussion, Dialogue and Discourse to facilitate development of **Creative**. **Enlightened and Organic (CEO)** Leaders.



Professional Memberships and Linkages

IBA is different. From its inception, it has focused on the 'relevance' than the regular and thus has emerged the 'preferred B-School' of the Corporate.

CII

NATIONAL

| TANK | Confederation of Indian industry |
|-------------------|--|
| AMA | NHRO |
| /RE | BCIC |
| AIMS | [®] rai |
| TE | FAI |
| NEN | TRA Consider Nationality Association |
| INSTITUTE OF HRID | 1/F |

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INTERNATIONAL





Mr. Dennis Gash President, IACBE, USA

@ IBA the Exposure is Exclusive



Mandeep Singh (Batch 07-09) with Dr. Abdul Kalam during 14th AISDRC Conference



Mr. Satish Viswanathan Director, Business Support, Microsoft









Auditorium



Dr. Subhash Sharma
PhD University of Southern California (USC), USA
PGDM, IIM-Ahmedabad
Dean & Director, IBA Bangalore
Exp: 42 years
Industry- 2 yrs, Academic- 40 yrs



Shri. B.M.L. Jain B.Tech. (65-70), IIT-Kanpur Chairman, IBA Known Industrialist and Philanthropist Exp: 46 years

Get mentored by Committed faculty

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Dr. M.S. Ramachandra
PhD. - Kuvempu University,
M.Phil., MBA, M.Com.
Principal & Program Director
Exp: 37 years
Industry- 22 yrs, Academic- 15 yrs



Dr. S. Ramesh
PhD, FCS & MICS (UK), M.Com.,
MBA (Marketing),
MBA (Finance), LLB
Exp: 34 years
Industry- 14 yrs, Academic- 20 yrs



Prof. V. Suresh Chandra
Masters in Industrial
Management (IIT-Chennai),
B.Tech. (IIT-Kharaghpur)
Exp: 40 years
Industry- 30 yrs, Academic- 10 yrs



Prof. Chandra Kant (PhD), PGDM (IIM-Calcutta) B.Tech. (IIT-Kanpur) Exp: 30 years Industry- 22 yrs, Academic- 8 yrs



Prof. J.B. Shetty
B.Sc., Diploma in Footwear
(Canadian Institute of Footwear
Technology),
MDP (IIM—Calcutta)
Exp: 40 years
Industry- 32 yrs, Academic- 8 yrs



Prof. B.M. Gourish
MSW - Gulbarga University,
PGDTD, BA
Exp: 25 years
Industry- 21 yrs, Academic- 4 yrs



Dr. Nandeesh V Hiremath
M.Sc.(Agri.), MBA (HRM & Marketing)
PhD, PGDHRM, PGDRD, CCIPRs
& ACBT & IPRs (WIPO Worldwide
Academy, Switzerland)
Exp: 24 years
Industry- 13 yrs, Academic- 11 yrs



Prof. Prema Ramachandran MA, MBA (HR) Exp: 20 years Academic- 20 yrs



Prof. Manish Jain (PhD), MBA (Marketing), PGDBM (Finance), B.E. (Mechanical) Exp: 19 years Industry- 14 yrs, Academic- 5 yrs



Prof. Muvva Butchi Babu (PhD), MBA - Periyar University, M.Sc. (IT), B.Sc. (CS) Exp: 18 years Industry- 8 yrs, Academic- 10 yrs



Prof. Monika Anand MA - Delhi University, B.Sc. Exp: 18 years Industry- 13 yrs, Academic- 5 yrs



Prof. Nagendra Hegde MBA - Visveswariah Technological University, BBA Exp: 15 years Industry- 12 yrs, Academic- 3 yrs



Prof. Prashant Kulkarni MA, PGDM (IFIM), Bangalore Exp: 14 years Industry- 2 yrs, Academic- 12 yrs



Prof. Smita M. Gaikwad (PhD), M.Phil. - Periyar University, MBA, BBA Exp: 13 years Industry- 1 yr, Academic- 12 yrs



Prof. Narendra Babu B.V.
MBA - Rochester Institute of
Technology, New York,
B.E. (Mech.)
Exp: 12 years
Industry- 9 yrs, Academic- 3 yrs



Prof. Kannadas (PhD), M. Phil., MBA Exp: 8 years Industry- 1 yrs, Academic- 7 yrs

Industry Visits & Workshops

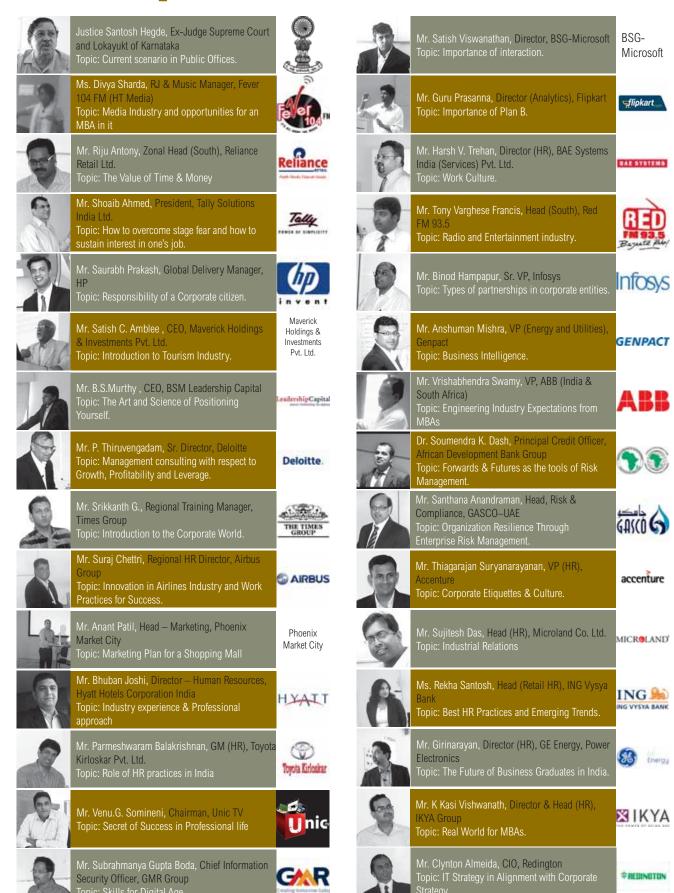








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Start your Journey to Success with Rewarding Placements A glimpse of Placement 2015

Highest Salary Offered: 13.00 Lacs CTC Average Salary: 5.40 Lacs CTC



Paresh P.B. Kumar























































Kush Shekhawat







Vijaywada, Andhra Pradesh







PLACED Meetraj Parmar



Madhur Kumar Dubey





Kota, Rajasthan

Namrata Rai



Nikhil Singh Kirola

Kota, Rajasthan

PLACED







Bata PLACED









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Vuyyuru, Andhra Pradesh







Bengaluru, Karnataka







Howrah, West Bengal



Sulakshan Banerjee



Uttam Gupta



























Erode, Tamil Nadu



V. Sandeep Kumar Vijaywada, Andhra Pradesh

Sagarika Satapathy

Sharad Krishna Vadodara, Guirat



Nagpur, Maharashtra





















Sucharita Chaki Kolkata, West Bengal



Cuttack, Orissa



Kolkata, West Bengal

Vijaywada, Andhra Pradesh

World of Opportunities

(CO) IBA every Recruiter is a Leader

Today's job market is highly competitive, and IBA's outstanding career resources are an important part of the experience. The team at IBA is constantly striving to strengthen relationships and cultivate new partnerships that's quaranteed 100% placement, year after year.

Every year 120+ Corporates visit IBA Campus to recruit students. The comprehensive Placement Process begins with Mentoring - that offers personal support systems to students, Mock Interviews - puts to test the confidence and Networking Events through which students are provided opportunities to interact with corporate leaders.

@ IBA every Day is a New Day

IBAians are driven by an impelling urge to perform and excel. This youthful spirit gets its due encouragement that permits a higher than normal operating level.

They also engage themselves with a range of co-curricular activities through Clubs that are formed for every specialisation.





(CO) IBA every Alumni is a Success

The success of a B-School is in the Success of its Alumni

IBA's 3500+ alumni network is growing stronger with every passing year. With the covetable positions that they occupy, IBA alumni have made a profound impact in various industries across functions and geographies. They remain actively engaged with IBA and participate in student conferences, competitions, project viva voce, quest lectures, etc.

> Schlorships worth ₹1.27 crores for meritorious students

> > **Educational Loans**









ADMISSIONS 2016-18

ELIGIBILITY

- (As per the notification issued by AICTE, Ministry of HRD, Govt. of India)

 50% in Graduation (45% for SC/ST/OBC and other reserved categories). Final Year Students are also eligible to apply.
- Govt. Entrance Tests 2016.

All Nationalized Bank provide Loan to selected candidates as MBA Program is approved by Govt. of Karnataka, UGC and MHRD (Govt. of India). Mysore University MBA is approved by











Course Fee: 5.58 lacs for 2 years

For Admissions related queries, call us on

Ph: 080 2608 3706 | Mobile: +91 93424 10271, 93410 19395 | E-mail us on: admissions@ibaintl.org | www.ibaintl.org



IBA'S BUSINESS ACADEMY

Survey No. 65/1A, Lakshmipura, Thataguni Post, Kanakapura Main Road, Bangalore - 560 062, India Fax: +91 80 2608 3708







How to Apply

- Apply online: www.ibaintl.org (Application fee: Rs.750/-, with option of paying through DD/Credit card/Debit card)
 - The Application Form and Prospectus are available at both IBA Bangalore and Greater Noida Campuses/Select Branches of TIME, IMS, CL, PT, Cerebral Heights, Bulls Eye, Safal Endeavor on payment of Rs.1,000/-

