31st All India by 'Competition Success Review' (CSR) B-School survey 2014 51st All India by 'Times of India' B-School survey 2014 44th All India by 'The Week' B-School survey 2014 39th All India by 'Business World' B-School survey 2014





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# **PGDM 2016-18**

Approved by AICTE, Ministry of HRD, Govt. of India

### 16th BATCH

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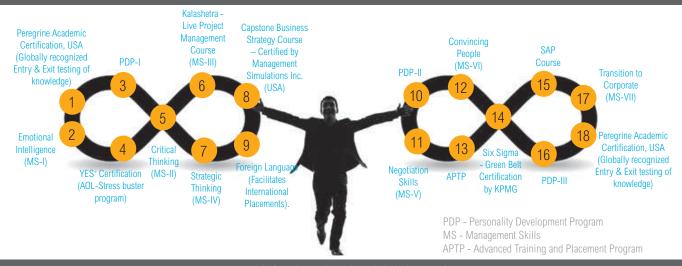
### **Program Overview**

Dual Specialization	Marketing	Finance	Human Resource Management	Business Analytics	Entropropourabin
Course*	Retail	Operations	International Business	IT & E-Business	Entrepreneurship

Student can choose combination from above mentioned specializations at beginning of 3rd Trimester.

Orientation Program	1 <sup>st</sup> & 2 <sup>nd</sup> trimester	3 <sup>rd</sup> trimester	4 <sup>th</sup> trimester (SIP)	5 <sup>th</sup> & 6 <sup>th</sup> trimester
Preparatory Subjects	Foundation subjects presentations case studies	Introduction of Specialization subjects	3 months of extensive Corporate Internship along with	Cross functional & Specialization subjects
	projects & management games	Internship Placements	Specialization subjects and APTP programme	Final Placements

### VALUE ADDED COURSES AS PART OF THE PGDM CURRICULUM



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Stockholm University. Sweden



Bansthali Vidyapeeth University, Bansthali



Friedrich Schiller University, Germany



Science & Technology, Himachal Pradesh



Association of Indian Management Scholars, USA



Baddi University of Emerging Purvanchal University, Jaunpur



Indian Institute of Science, Bangalore



South Gujarat University, Gujarat



Madras Institute of Development Studies, Chennai



Swamy Vivekananda Yoga Anusandhan Sansthana (SVYASA), Bangalore

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All Indian Management Association



National HRD Network



India Retail Forum



of Industry &



Banaglore Chambers Commerce



Network India

Management



Schools







Network









The Global Compact





Dr. Subhash Sharma
PhD University of Southern California (USC), USA
PGDM, IIM-Ahmedabad
Dean & Director, IBA Bangalore
Exp: 42 years
Industry- 2 yrs, Academic- 40 yrs



Shri. B.M.L. Jain B.Tech. (65-70), IIT-Kanpur Chairman, IBA Known Industrialist and Philanthropist Exp: 46 years

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Dr. M.S. Ramachandra
PhD. - Kuvempu University,
M.Phil., MBA, M.Com. *Principal & Program Director*Exp: 37 years
Industry- 22 yrs, Academic- 15 yrs



Dr. S. Ramesh
PhD, FCS & MICS (UK), M.Com.,
MBA (Marketing),
MBA (Finance), LLB
Exp: 34 years
Industry- 14 yrs, Academic- 20 yrs



Prof. V. Suresh Chandra
Masters in Industrial
Management (IIT-Chennai),
B.Tech. (IIT-Kharaghpur)
Exp: 40 years
Industry- 30 yrs, Academic- 10 yrs



Prof. Chandra Kant (PhD), PGDM (IIM-Calcutta) B.Tech. (IIT-Kanpur) Exp: 30 years Industry- 22 yrs, Academic- 8 yrs



Prof. J.B. Shetty
B.Sc., Diploma in Footwear
(Canadian Institute of Footwear
Technology),
MDP (IIM—Calcutta)
Exp: 40 years
Industry- 32 yrs, Academic- 8 yrs



Prof. B.M. Gourish MSW - Gulbarga University, PGDTD, BA Exp: 25 years Industry- 21 yrs, Academic- 4 yrs



Dr. Nandeesh V Hiremath
M.Sc.(Agri.), MBA (HRM & Marketing)
PhD, PGDHRM, PGDRD, CCIPRs
& ACBT & IPRs (WIPO Worldwide
Academy, Switzerland)
Exp: 24 years
Industry- 13 yrs, Academic- 11 yrs



Prof. Prema Ramachandran MA, MBA (HR) Exp: 20 years Academic- 20 yrs



Prof. Manish Jain (PhD), MBA (Marketing), PGDBM (Finance), B.E. (Mechanical) Exp: 19 years Industry- 14 yrs, Academic- 5 yrs



Prof. Muvva Butchi Babu (PhD), MBA - Periyar University, M.Sc. (IT), B.Sc. (CS) Exp: 18 years Industry- 8 yrs, Academic- 10 yrs



Prof. Monika Anand MA - Delhi University, B.Sc. Exp: 18 years Industry- 13 yrs, Academic- 5 yrs



Prof. Nagendra Hegde MBA - Visveswariah Technological University, BBA Exp: 15 years Industry- 12 yrs, Academic- 3 yrs



Prof. Prashant Kulkarni MA, PGDM (IFIM), Bangalore Exp: 14 years Industry- 2 yrs, Academic- 12 yrs



Prof. Smita M. Gaikwad (PhD), M.Phil. - Periyar University, MBA, BBA Exp: 13 years Industry- 1 yr, Academic- 12 yrs



Prof. Narendra Babu B.V. MBA - Rochester Institute of Technology, New York, B.E. (Mech.) Exp: 12 years Industry- 9 yrs, Academic- 3 yrs



Prof. Kannadas (PhD), M. Phil., MBA Exp: 8 years Industry- 1 yrs, Academic- 7 yrs

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Singapore Parliament, Singapore



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IBA provides separate residential facilities for boys and girls within the campus. \*Single rooms, Double rooms, Triple rooms, Single/Double with attached bathrooms.

Each room has a cot, study desk with chair and wardrobe. Mess at IBA, located adjacent to the residences offers vegetarian food.





\* Accommodation is Hostel Specific







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Kandregula Prasanth



























Namrata Rai





Nikhil Singh Kirola

Kota, Rajasthan

PLACED



Nikita Kumari Nahata

Cuttack, Orissa





Bata PLACED





Kammisetty Nikhil





Sumit Birari Pune, Maharashtra



Ashish Thukral Chandigarh, Punjab



Axis Banl Supriya Soni Bhilai, Chhattisgarh



Vutukuri NSHP Sumanth Ongole, Andhra Pradesh



Bodi Jagadeesh Raju Vuyyuru, Andhra Pradesh



Shaik Rizwana Begum Guntur, Andhra Pradesh



Uttam Gupta Hathras, Uttar Pradesh



Vinay D.N. Bengaluru, Karnataka



Anita Gupta Varanasi, Uttar Pradesh



Nikhil Vissa Bengaluru, Karnataka



Smith Nath Howrah, West Bengal



Sulakshan Banerjee



Galla Bhargav Ram Guntur, Andhra Pradesh



Shagufa Jameel Cuttack, Orissa



Swagata Ghosh Kolkata, West Benga



Sanjay Chanda Siliguri, West Benga



Ikya Human Capital Solutions Sarita Khotani



Ravi Kiran Narra Guntur, Andhra Pradesh



Rohit Lalit Bardiya Nagpur, Maharashtra



Sachyen Dhlip Erode, Tamil Nadu



Prerna Paul Ranchi, Jharkhand



V. Sandeep Kumar Vijaywada, Andhra Pradesh



Sagarika Satapathy Berhampur, Orissa



Sharad Krishna Vadodara, Guirat



Sharadh R. Trichy, Tamil Nadu



Shilpa D. Wadji



Soumya Pramanik Kolkata, West Bengal



Subhajeet Bhattacharjee Dhanbad, Jharkhand



Subinita Dey Kolkata West Bennal



Rajala Venkata Raghu Theja



Kolkata, West Bengal



Cuttack, Orissa









## Partial list of Admirable Alumni

Name	Batch	Hometown	Designation	Current Company
	2003 - 05	Datia (Madhya Pradesh)		
Sumit Moriyani	· <del>;</del> ·····		Head Infrastructure Management Services & Cloud - ASEAN & North Asia	Tech Mahindra, (Singapore).
Anant Sagar	2003 - 05	Dehradun (Uttrakhand)	GM/Region Sourcing Manager - Facilities/Infrastructure, Marcom & Travel	IBM, Bangalore.
Rajdeep Datta Anindita Kundu	2004 - 06 2007 - 09	Kolkata (West Bengal)  Kolkata (West Bengal)	AVP - Operations - Head SD Plus Media Director	Snapdeal, Gurgaon.  DDB Mudra Group, Bangalore
Vijay A G	2001 - 03	Mysore (Karnataka)	People Manager - Special Projects	Worley Parsons, Saudi Arabia
Deepak Lal	2002 - 04	Madhubani (Bihar)	VP - Business Development	RenB, Pune
Kavindra Singh Brijwal	2007 - 09	Munsiyari (Uttarakhand)	Regional Training Manager (FFE South)	Godrej & Boyce Mfg. Co Ltd. ,Bangalore.
Vijay lyer	2002 - 04	Mumbai (Maharashtra)	Assistant Vice President	SBI Card, Bangalore.
Niranjan Kr. Marodia	2003 - 05	Sirsa (Haryana)	Deputy Vice President	Axis Bank, Mumbai.
Prasant Hakim	2003 - 05	Kolkata (West Bengal)	Associate Director	KPMG, Gurgaon.
	· <del>!</del> ·····			
Parag Shah	2002 - 04	Calicut (Kerala)	Investment Operations Officer	General Pension and Social Security Authority, Abu Dhabi
Sridhar Rajaram	2001 - 03	Bengaluru (Karnataka)	General Manager - Marketing, Louis Philippe	Aditya Birla Group, Bangalore.
Dev Bhattacharya	2004 - 06	Shillong (Meghalaya)	Head - Branded Content and Special Projects, South	: Times Television Network, Bangalore.
Mukul Manchanda	2003 - 05	Chandigarh	Joint GM and EA to Director - Strategy & Business Development	Essar Steel Ltd., Mumbai.
Milan Jain Richeek Dey	2004 - 06 2002 - 04	Patnagarh (Orissa)  Kolkata (West Bengal)	Sales Manager - Global Infrastructure Services (Wipro Gulf)  National Manager - Business Development & Online Sales	Wipro, Dubai  Videocon DTH, Mumbai.
Luigi Cordeiro D'Souza	2003 - 05	Mumbai (Maharashtra)	Director - FX Trading - Africa	Standard Chartered Bank, South Africa
Akshay Manikantan	2003 - 05	Kolkata (West Bengal)	Head of Marketing - Loyalty	Landmark Group , Dubai
Gurpreet Singh	2007 - 09	Jamshedpur (Jharkhand)	Territory Sales Manager - Secure Global Desktop (UK, Benelux & Nordix)	Oracle, UK
Amrit Panigrahy	2007 - 09	Gajapati (Odisha)	Equity Research Manager - European Aerospace and Defence Sector	Cognizant Technology Solutions, Hyderabad.
	•‡			
Arnav Datta	2002 - 04	Kolkata (West Bengal)	Head - Strategic Markets (Govt. Services & International Trade)	Bureau Veritas, Mumbai
Jishnu Kumar Baruah	2001 - 03	Dibrugarh (Assam)	Unit Head	Shoppers Stop, Bangalore
Anirban Mukherjee	2005 - 07	Kolkata (West Bengal)	National Category Manager - Detergents & Homecare	Metro Cash & Carry India Pvt. Ltd., Bangalore
Abhishek K Agarwal	2003 - 05	Dibrugarh (Assam)	AM - Procurement	Municipality and Planning Dept., Govt. of Anjman, UAE
Javed Agadi	2001 - 03	Haveri (Karnataka)	Global Talent Acquisition	ebay Inc., Bangalore
Rakesh Jain	2002 - 04	Bengaluru (Karnataka)	Manager - Talent Acquisition	Deloitte India, Bangalore.
Sangamesh ljery	2003 - 05	Bijapur (Karnataka)	Project Lead/PMO	Johnson & Johnson, Singapore
Mudit Jain	2006 - 08	Lucknow (Uttar Pradesh)	Brand Manager	Tommy Hilfiger & Calvin Klein, UAE
Mousumi Chattopadhyay	2007 - 09	Raipur (Chattisgarh)	Escalation Specilaist - T3 managment	Yahoo, Bangalore.
Kumar Abhishek Anand	2007 - 09	Patna (Bihar)	Branch Manager	Union Bank of India, Mangaon
Sameer Redij	2002 - 04	Mumbai (Maharashtra)	Chief Revenue Officer	ESDS Software Solution Pvt. Ltd., India
Navin Patel	2001 - 03	Vishakapatnam (Andhra Pradesh)	General Manager - IT Recruitment	Accenture, Bangalore
	· <del>!</del> ······		Sr. Officer - PED	Asian Paints Ltd., Greater Noida
Yogendra Goswami	2005 - 07	Mathura (Uttar Pradesh)		
Kunal Dhingra Siddharth Karnawat	2004 - 06 2003 - 05	Mumbai (Maharashtra)  Mumbai (Maharashtra)	Vice President - eCommerce Head & Marketing Head Chief Manager - Marketing	Electronica Finance Ltd., Mumbai  TechProcess Payment Services Ltd, Mumbai
Nitin Sharma	2004 -06	Ajmer (Rajasthan)	Manager - Global Enterprise Business Unit	Reliance Communications, New Delhi
Ashutosh Sonkar	2007 - 09	Sultanpur (Uttar Pradesh)	Deputy Chief Manager	Mail Today (The India Today Group), Noida
Rajdeep Singh	2005 - 07	Haryana (Punjab)	Head - Digital Marketing & Go to Market	Lumata, Noida
Amrit Malhotra	2007 - 09	Bhopal (Madhya Pradesh)	Head Sales - Microsoft Dynamics	Winspire Solutions, UAE
Ritesh Kr. Sahay	2002 - 04	Kolkata (West Bengal)	Sales Manager	Hewlett Packard, Bangalore
Makrand Patwardhan	2007 - 09	Nagpur (Maharashtra)	Visualization Developer & Analyst	IBM, Noida
Waseem Surve	2006 - 08	Mumbai (Maharashtra)	Asso, Media Director	UM Worldwide, Qatar
	· <del>!</del> ·····			
Ravi Kyal	2002 - 04	Kolkata (West Bengal)	Vice President - Project Syndication Group	IL&FS Financial Services Ltd., New Delhi
Nitika Mehrotra	2004 - 06	Lucknow (Uttar Pradesh)	Asst. Manager	State Bank of India (SBI), Hyderabad
Anya Geraldine D'Souza Sanjog Meshram	2003 - 05 2002 - 04	Goa Nagpur (Maharashtra)	Marketing Communications Leader (Asia Pacific)  Business Head - Telecom Products	Honeywell, India  Kores India Ltd., Mumbai
Karthick S.	2004 - 06	Chennai (Tamil Nadu)	Business Leader (Product)	VISA, India
	• • • • • • • • • • • • • • • • • • • •			
Sai Harihar A.	2005 - 07	Puducherry	Asst. Manager - Retail Sales & Operations	Sony of Canada Ltd., Canada
Mandeep Singh	2007 - 09	Jammu & Kashmir	Process Manager - Employee Relations	Hero MotoCorp Ltd., India
Haindavi Narayan	2010 - 12	Hyderabad (Andhra Pradesh)	Brand Manager - Oncology Division	Dr.Reddy`s Laboratories, Hyderabad
Priya Palit	2006 - 08	Ranchi (Jharkhand)	Chief Manager - HR Operations and Services	Reliance Retail Ltd., Navi Mumbai
Amar Rastogi	2002 - 04	Kanpur (Uttar Pradesh)	Head of Marketing	Worldwide Industrial Venture Ltd., Lagos
Pinki Porwal	2001 -03	Bijapur (Karnataka)	Manager - Projects (ERP-SAP HCM)	Cognizant Technology Solutions, New Jersey
Divya Nayak	2001 - 03	Bengaluru (Karnataka)	Manager - Corporate Affairs	Transas, Hongkong
Atushri Barua	2007 - 09	Jaipur (Rajasthan)	Management Consulting	Accenture (Strategy), Bangalore
	. 8	<b>*</b>	\$	

# Join the journey for exciting career ahead... Glimpse of students profile: 2015-17 batch



Rishabh Gupta B.Com. Jaipur, Rajasthan



Yeruva Prasanth Reddy B.Com., CA-CPT, CA-IPCC (persuing) Kurnool, AP Work Exp: 12 months



Swaroop Bharadwaj B.Tech. (E.C.E) Vizianagaram, AP



Prafful Rai B.E. (E.C.E) Sehore, MP



Amrutha P B.B.A. Wayanad, Kerala



Ashwini P B.E. (CS) Mangalore, Karnataka



Anjan Banerjee B.Tech. (Electrical) Dubrajpur, WB Work Exp: 42 months



L. J. Monica B.E. (Chemical) Mayurbhanj, Odisha



Dipankar Chetry B.Com. Tinsukia, Assam



Gurpreet Singh B.Tech. (Electrical) Sangrur, Punjab



Suman Mondal B.Com. Bangalore, Karnataka Work Exp: 19 months



Devesh Kumar Jain B.B.M. Vijayawada, AP



Monisha. M.R B.Tech. (IT) Bodinayakanur, Tamil Nadu



A. Phaneendra Babu B.Tech. (E.C.E.) Vijayawada, AP



T. Priyanka B.Tech. (E.E.E.) Vijayawada, AP



Gandikota Mahesh Babu B.Tech. (E.C.E.) Guntur, AP



Rajat Soni B.Sc. (Statistics & CS) M.Sc. (Statistics) Dewas, MP



Shweta B. Tech. (CS) Sri Ganganagar, Rajasthan



Partha Partim Manna B.Sc. (CS) Kolkata, WB Work Exp: 24 months



Leela Venkat S S Guna B.Tech. (Mechanical) Attili, AP



Sapna Soni B.Sc. (Mathematics) Bhind, MP



Souravmoy Bose B.Com. Jamshedpur, Jharkhand



Gummadi Leena B.Tech. (Chemical) Guntur, AP



Dipannita Ghosh B.Com. (Accts Hons.) Bagdogra, WB



G. Anitha B.Tech. (E.C.E) Vijayawada, AP



Bharadwaja Vishnubhotla B.Tech. (E.E.E.) Hyderabad, Telangana Work Exp: 24 months



Veerabommu Arundeep B.Tech. (E.E.E.) Hyderabad, Telangana



Dalia Das B.A. (English Hons.)

Kolkata, West Bengal



Gargee Bhuyan B.Tech. (Biotechnology) Guwahati, Assam Work Exp: 18 months



Kajal Raghuwanshi B.Tech. (CS) Bhopal, MP



Gunjan Kalra B.Sc. (Electronics) Mandsour, MP



G. Sai Dileep B.Sc. Hyderabad, Telangana

Work Exp: 12 months



Sagar Apte B.B.A. Hyderabad, Telegana



Ria Sharma B.Com. Sawai Madhopur, Rajasthan



Priyanka Shome B.Tech. (IT) Shillong, Meghalaya



Snigdha Ganguly B.Com. Chaibasa, Jharkhand



Nitin Vaswani B.Com. Sitapur, UP



Yamuna Kumari Jain B.B.M. Vijayawada, AP



Deepak Agarwala B.Com. Kolkata, WB



Shreya Dewangan B.Com., CA (CPT), Persuing IPCC Dantewada, Chattisgarh



Naresh Vanga B.Com. Guntur, AP



Akash Jaiswal B.B.A. Kolkata, WB



Venkata Manoj Kumar Yaram B.Tech. (Electronics) Ongole, AP



Sri Charan Gunday B.Tech. (Electronics) Rajahmundry, AP

### Student Bodies at IBA



Barcodes (Retail)



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Spandan

Hunterz Ignite (Marketing)





(Finance)





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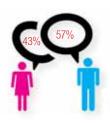


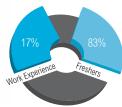
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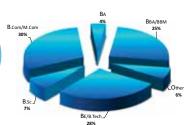


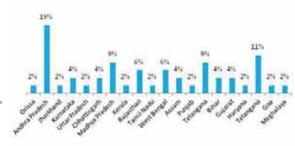
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Disclaimer: IBA uses scores of above mentioned Tests for admission in PGDM Programme. The Testing Bodies neither have any role in selection process nor in conduct of the PGDM Programme.

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