28th All India by 'Competition Success Review' (CSR) B-School Survey 2016 56th All India by 'Times of India' B-School Survey 2016 52nd Best B-school by 'Outlook' All India B-School Survey 2016 49th All India by 'Business India' Best B-School Survey 2016



IBA is the first and the only Indian Business school to become a member of the Council for Higher Education Accreditation (CHEA) International Quality Group, formed to bring together high quality institutions involved in the international accreditation and support services of the world







(Formerly Indian Business Academy)

PGDM 2017-19

Approved by AICTE, Ministry of HRD, Govt. of India

17th BATCH Two year full-time Residential Programme Bangalore Campus

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PGDM POST GRADUATE DIPLOMA IN MANAGEMENT - PGDM

Programme Overview

					Progra	mme	UV	erviev	N			
[Dual Special	lization	Mar	keting	Finan	ce	Humar	Resource N	lanagement	Busine	ess Analytics &	& E-Business
	Course*			etail	Operati			ernational Bu		Entre	epreneurship N	lanagement
÷			nbination fro	m above mer	itioned specializ	zations befo	ore begi	ning of 3 rd Tr	imester.			
	Orientation Programme		1 st & 2 nd trii	nester	3 rd trime	ester		4 th trimeste	er (SIP)	0	5 th & 6 th tri	mester
Preparatory Subjects			Foundation subjects presentations case studies		Introduction of Specialization subjects		3 months of extensive Corporate Internship along with				Cross functional & Specialization subjects	
	Subjects	pro	ojects & ma game	Ũ	Internship Placements		Specialization subjects and APTP programme				← Final Placements →	
		V	ALUE A	DDED (COURSE	S AS P	ART	OF TH	E PGDN		RRICULL	JM
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	ation of Indian ement Scholars, USA	of Ap	ch University blied Science, witzerland	Science &	sity of Emerging Technology, al Pradesh	Friedrich S Univers Germa	sity,	Scie	nstitute of ence, galore	Anusand	vekananda Yoga han Sansthana A), Bangalore	Madras Institute of Development Studies, Chennai
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Control Association

Schools

Development

Network

Institute of India

Commerce

Consortium-Global

India



Dr. Subhash Sharma PhD, University of Southern California (USC)-USA PGDM, IIM-Ahmedabad Dean & Director, IBA Bangalore Exp: 43 years Industry- 2 yrs, Academic- 41 yrs



Shri. B.M.L. Jain B.Tech. (65-70), IIT-Kanpur Chairman, IBA Known Industrialist and Philanthropist Exp: 47 years

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We invite you to invest two years at IBA and gain a world of knowledge and experience. Under supervision of our Renowned Faculty with vast experience in teaching and consulting (in India and Abroad), and Governing Council comprising of a distinguished panel of industry veterans and academicians, you will have the opportunity to network with the Senior Management of Top Companies through Industry visits and Seminars. In precise, we provide you an excellent platform for a great and exciting Professional Career.



Prof. V. Suresh Chandra Masters in Industrial Management (IIT-Chennai), B.Tech. (IIT-Kharagpur) Exp: 41 years Industry- 30 yrs, Academic- 11 yrs

Prof. J.B. Shetty

MA, MBA (HR)

Exp: 21 years



B.Sc., Diploma in Footwear (Canadian Institute of Footwear Industry- 32 yrs, Academic- 9 yrs

Prof. Prema Ramachandran



Prof. B.M. Gourish MSW - Gulbarga University, PGDTD, BA Exp: 26 years Industry- 21 yrs, Academic- 5 yrs

Industry- 14 yrs, Academic- 21 yrs

PhD, FCS & MICS (UK), M.Com.,

Dr. S. Ramesh

Exp: 35 years

MBA (Marketing),

MBA (Finance), LLB



Prof. Manish Jain (PhD), MBA (Marketing), PGDBM (Finance), B.E. (Mechanical) Exp: 20 years Industry- 14 yrs, Academic- 6 yrs



Prof. Nagendra Hegde MBA - Visvesvaraya Technological University, BBA Exp: 16 years Industry- 12 yrs, Academic- 4 yrs



Dr. Vaishali Agarwal PhD, MBA - MJP Rohilkhand University, BBA Exp: 14 years Academic-14 yrs



Prof. Chandra Kant (PhD), PGDM (IIM-Calcutta), B.Tech. (IIT-Kanpur) Exp: 31 years Industry- 22 yrs, Academic- 9 yrs

Dr. Nandeesh V Hiremath PhD, M.Sc.(Agri.), MBA (HRM &

Marketing), PGDHRM, PGDRD, CCIPRs & ACBT & IPRs (WIPO Worldwide Academy, Switzerland) Exp: 25 years Industry- 13 yrs, Academic- 12 yrs

Prof. Muvva Butchi Babu (PhD), MBA - Periyar University, M.Sc. (IT), B.Sc. (CS) Exp: 19 years Industry- 8 yrs, Academic- 11 yrs



Prof. Prashant Kulkarni MA, PGDM (IFIM), Bangalore Exp: 15 years Industry- 2 yrs, Academic- 13 yrs

Prof. Narendra Babu B.V. MBA - Rochester Institute of Technology, New York, B.E. (Mech.) Exp: 13 years Industry-9 yrs, Academic-4 yrs



Prof. Monika Anand MBA (HR), MA - Delhi University, B.Sc. Exp: 19 years Industry- 13 yrs, Academic- 6 yrs



Prof. Smita M. Gaikwad (PhD), M.Phil. - Periyar University, MBA, BBA Exp: 14 years Industry- 1 yr, Academic- 13 yrs



Dr. Souvik Banerjee PhD, PGDM (Finance), B.E. (Industrial & Production) Exp: 9 years Industry- 2 yrs, Academic- 7 yrs

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Contract Contract

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Mr. Subrahmanya Gupta Boda, Chief Information

Security Officer, GMR Group Topic: Skills for Digital Age





	Mr. Satish Viswanathan, Director, BSG-Microsoft Topic: Importance of Interaction	BSG- Microsoft
	Mr. Guru Prasanna, Director (Analytics), Flipkart Topic: Importance of Plan B	flipkart
	Mr. Harsh V. Trehan, Director (HR), BAE Systems India (Services) Pvt. Ltd. Topic: Work Culture	
)	Mr. Tony Varghese Francis, Head (South), Red FM 93.5 Topic: Radio and Entertainment Industry	FM 93.5 Bazute Ruy
	Mr. Binod Hampapur, Sr. VP, Infosys Topic: Types of partnerships in corporate entities	Infosys
1	Ms. Bhumika Jain Consultant – NEN Regional Office, Bangalore Topic: True meaning of being an Entrepreneur	NEN
	Mr. Vrishabhendra Swamy, VP, ABB (India & South Africa) Topic: Engineering Industry Expectations from MBAs	ABB
	Dr. Soumendra K. Dash, Principal Credit Officer, African Development Bank Group Topic: Forwards & Futures as the tools of Risk Management	
	Mr. Santhana Anandraman, Head, Risk & Compliance, GASCO–UAE Topic: Organization Resilience Through Enterprise Risk Management	
	Mr. Thiagarajan Suryanarayanan, VP (HR), Accenture Topic: Corporate Etiquettes & Culture	accenture
A.	Mr. Sujitesh Das, Head (HR), Microland Co. Ltd. Topic: Industrial Relations	MICROLAND
- Ia	Ms. Rekha Santosh, Head (Retail HR), ING Vysya Bank Topic: Best HR Practices and Emerging Trends	ING 🌺
	Mr. Girinarayan, Director (HR), GE Energy, Power Electronics Topic: The Future of Business Graduates in India	8 Ceregy
	Dr. Yung Pin Lu, Social-Economic Commissioner, Chinese Organisation Development Association Topic: Various approaches followed in Switzerland and China in the Education system, Economic & Government policies, etc	Chinese Organisation Development Association
	Mr. Clynton Almeida, CIO, Redington Topic: IT Strategy in Alignment with Corporate Strategy	* REDINGTON

Disclaimer: Readers are requested to note that designations mentioned in this list are the designations held by dignitaries during their interactions/lecture with our students.

Industry Visits & Workshops



Tiger Breweries, Singapore



Amul, Bengaluru



NeWater, Singapore



TVS Motor Company, Bengaluru





Malaysian Petroleum, Kuala Lumpur



Singapore Parliament, Singapore



Bosch, Bengaluru





SAID Business School, UK







Bisleri, Bengaluru



Inventrik Pte Ltd., Singapore

















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Chairman's Office | CEO's Office | Director's Office | Public Relations Dept. | Admissions Dept. | Finance and Accounts Dept. | Operations Dept. | Examination Dept. | Placement Dept. | Visitors Lobby | Alumni Office.



IBA provides separate residential facilities for boys and girls within the campus. *Single rooms, Double rooms, Triple rooms, Single/Double with attached bathrooms.

Each room has a cot, study desk with chair and wardrobe. Mess at IBA, located adjacent to the residence offers vegetarian food.

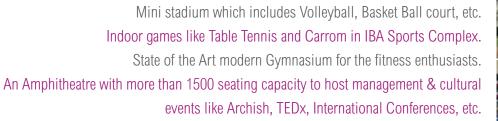
* Accommodation is Hostel Specific













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BANK



Axis Bank ATM | In-campus doctor | Campus store for daily needs | Cafetaria



Wg Cdr (Retd.) Mohandas, AIMA Coordinator

"Came as an observer from AIMA. The serene atmosphere is out of place for a busy hassle of Bangalore. Had a very nice time. The staff is very cooperative and friendly. I wish the college a very prosperous growth."

Suraj Chettri, Regional HR Director, Airbus Group India "Impressed with all that I have seen. Good to see a course with a different focus on EQC."

G V Krishnan, Exec Director, Lowe Lintas

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

Vijender Singh Kadyan, Head HR, C K Chetty & Sons

"Every time I visit IBA, it makes me feel happy as the students have a unique approach to learning, and it always feels good to interact with them."

GGIBA is growing leaps & bounds and great to be associated with Institute of this stature with right focus of the people.

D A Jaya Kumar, Zonal Head, HR, Hindustan Coca Cola

Satish Vishwanathan, Director, Business Support Group, Microsoft

"The focus of corporate world today is a work force that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

Binod Hampapur, Sr. VP & Global Head - Corporate Relations, Infosys

"Lush Green Campus, learned Faculty, Academic resources and energetic students - perfect blend for Industry Managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

Priya Dubey, AVP- HR, Carwale.com

"We have recruited post graduate management students from the IBA, Bangalore Campus and we are very glad to corroborate the excellent caliber and aptness of IBA."

Vikas Baijal, Senior VP-HR, Bata India Ltd, India

"It was a pleasure to be at the campus once again. Will be here for interns too. Great team+student."

Vimal M, Zonal HR Manager, Mahindra and Mahindra Financial Services Ltd

"Pleasure to be back, committed team and good pool of students."

Sujitesh Das, Head HR, Microland

"IBA has done remarkably well in admitting & nurturing students by way of modish curriculum, visiting faculty sessions & corporate partnerships. Students' track record in our organization has been appreciative & progressive."

Start your Journey to Success with Rewarding Placements A glimpse of Placement 2016



Bhopal, Madhya Pradesh

Abhishek Singh Lalwani

Aditi Sengupta

Ranchi, Jharkhand

Sakshi Batra

Vinay Mishra Jamnagar, Guirat

D Naga Maheshwari

Guntur, Andhra Pradesh

Jhilik Probir Mukherjee Kolkata, West Bengal



Anurag Verma

Partial list of Admirable Alumni

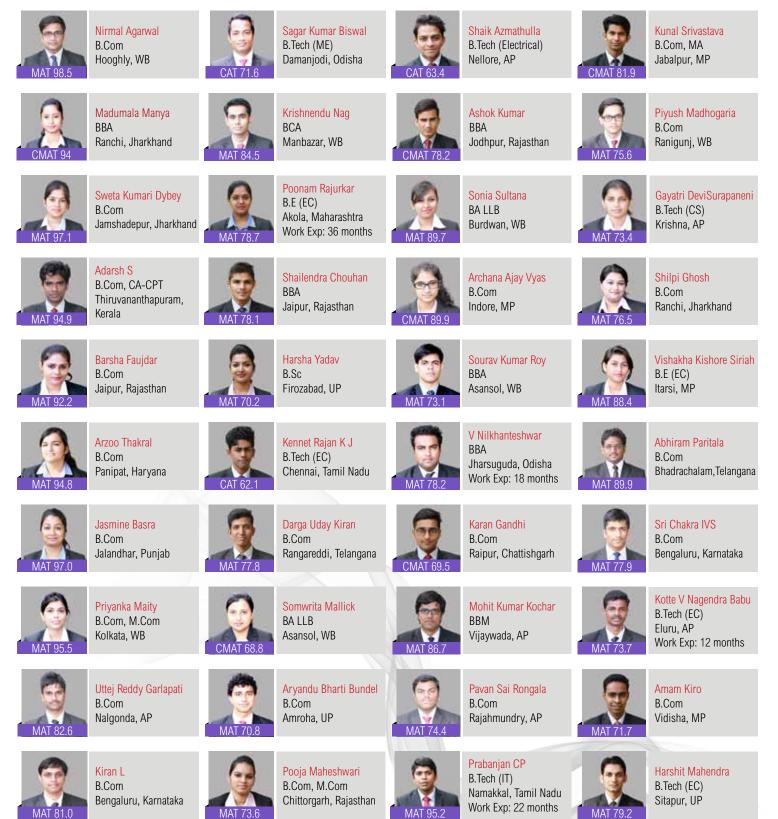
Name	Batch	Hometown	Designation	Current Company
Gurpreet Singh	2007-09	Jamshedpur (Jharkhand)	Territory Manager - Oracle (SGD)	Oracle, U.K
Divya Nayak	2001-03	Bengaluru (Karnataka)	Manager - Corporate Affairs	Transas, Hongkong
Rakesh Jain	2002-04	Bengaluru (Karnataka)	Talent Acquisition Manager	Deloitte, Bengaluru
Mukul Manchanda	2003-05	Chandigarh	Jt.GM and EA to Director- Strategy and Business Development	Essar Steel Ltd., Mumbai
Richeek Dey	2002-04	Kolkata (West Bengal)	Sr. Business Manager - Business Development & Online Sales	Videocon DTH, Mumbai
Amar Rastogi	2002-04	Kanpur (Uttar Pradesh)	Head of Marketing	Worldwide Industrial Venture Ltd., Lagos, Nigeria
Mandeep Singh	2007-09	Jammu & Kashmir	Process Manager - Employee Relations	Hero MotoCorp Ltd, Haridwar
Mousami Chattopadhyay	2007-09	Raipur (Chhattisgarh)	Escalation Specilaist - T3 managment	Yahoo, Bengaluru
Anya Geraldine D'Souza	2003-05	Goa	Marketing Communications Leader, Asia Pacific	Honeywell, Pune
Nitika Mehrotra	2004-06	Lucknow (Uttar Pradesh)	Asst Manager	State Bank of India (SBI), Hyderabad
Pinki Porwal	2001-03	Bijapur (Karnataka)	Manager - Projects - ERP/SAP	CTS - Piscataway, New Jersey
Dilip. V. Bhaskar	2002-04	Cuddapah (Andhra Pradesh)	Programme Manager - Inventory Funding	TVS Motors, Bengaluru
Rajat Verma	2006-08	Rajpura (Punjab)	Associate Director	Standard Chartered Bank, Gurgoan
Niranjan Kr. Marodia	2003-05	Sirsa (Haryana)	Head Branch BDE Channel	Axis Bank, Mumbai
Deepak Lall	2002-04	Madhubani (Bihar)	GM Sales	Allied Blenders & Distilleries, Mumbai
Vijay A G	2001-03	Mysore (Karnataka)	People Manager - President	Worleyparsons, Saudi Arabia & Bahrain
Rajdeep Dutta	2004-06	Kolkata (West Bengal)	Operations Leader	Amazon, Bengaluru
Sridhar Rajaram	2001-03	Bengaluru (Karnataka)	General Manager - Marketing	Louis Philippe, Bengaluru
Samir Sikdar	2003-05	Bhopal (Madhya Pradesh)	Sales Head Developer Vertical Mlabs	Magicbricks.com, Noida
Vinod Lalwani	2003-05	Varanasi (Uttar Pradesh)	Manager - Sales	Acer India Pvt Ltd, New Delhi
Yogesh Jadhav	2004-00	Nasik (Maharashtra)	ABM	Glaxosmithline, Mumbai
Arnav Dutta	2002-04	Kolkata (West Bengal)	Head - Strategic Markets (GSIT)	Bureau Veritas, Mumbai
Mudit Jain	2006-08	Lucknow (Uttar Pradesh)	Senior Manager, Regional Merchandising AMEA	Crocs Asia, Singapore
Auxilian Joseph Paul	2006-08	Chennai (Tamil Nadu)	Manager - Bids & Proposals	Dell, India
Haindavi Narayan	2010-12	·····		
	2010-12	Hyderabad (Andhra Pradesh)	Brand Manager - Oncology Division	Dr.Reddy's Laboratories, Hyderabad
Sumit Moriyani		Datia (Madhya Pradesh)	Technology Evangelist, Digital Transformation Adviser	Hewlett Packard Enterprise, Singapore
Javed Agadi Anindita Kundu	2001-03 2007-09	Haveri (Karnataka)	Global Talent Acquisition Media Director	Ebay, Bengaluru
		Kolkata (West Bengal)		DDB Mudra Group, Bengaluru
Akshay Manikantan	2003-05	Kolkata (West Bengal)	Head of Marketing - Loyalty	Landmark Group , UAE
Nisha Yadav	2001-03	Bokaro (Jharkhand)	Senior Specialist - BPO Recruitment	Accenture, Bengaluru
Sangamesh Ijery Kunwar Abhishek Anand	2003-05 2007-09	Bijapur (Karnataka)	Project Manager	LEGO, Singapore
		Patna (Bihar)	Branch Manager	Union Bank of India, Mangaon
Atushri Barua	2007-09	Jaipur (Rajasthan)	Management Consulting	Accenture Strategy, Bengaluru
Anirban Mukherjee	2005-07	Kolkata (West Bengal)	National Key Account Manager	FieldFresh Foods Private Limited, Mumbai
Amrit Panigrahy	2005-07	Gajapati (Odisha)	Equity Research - European Aerospace and Defence Sector	Cognizant Technology Solutions, Hyderabad
Milan Jain	2004-06	Patnagarh (Odisha)	Sales Manager - Middle East & North Africa	Nuance Communications, UAE
Prashant Hakim	2003-05	Kolkata (West Bengal)	Associate Director	KPMG, HongKong
Kavindra Brijwal	2007-09	Munsiyari (Uttarakhand)	Field Staff Development Manager	Maruti Suzuki India Limited, Hyderabad
Punita Singh	2006-08	Bengaluru (Karnataka)	Asst. Vice President	I Ads & Events, New Delhi
Anant Sagar	2003-05	Dehradun (Uttarakhand)	India-South/Asia Region Sourcing Manager (Facilities/Infrastructure, Marcom & Travel) and GPO	IBM, Bengaluru
Luigi Cordeiro D'Souza	2003-05	Mumbai (Maharashtra)	Director - FX Trading - Africa	Standard Chartered Bank (Africa)
Ankur Saxena	2008-10	Indore (Madhya Pradesh)	Deputy Manager - Ad Sales	Aaj Tak, Bengaluru
Karthik Subramaniyam	2004-06	Chennai (Tamil Nadu)	Director - Product Management	Wirecard, Singapore
Vijay Iyer	2002-04	Mumbai (Maharashtra)	Zonal Manager-Acquisitions	SBI Card, Bengaluru
Manish Parmoji	2001-03	Belgaum (Karnataka)	Associate Director - PMO	Utopia Global, USA
Adithya RS	2007-09	Coimbatore (Tamil Nadu)	Area Sales Manager	Wuerth India Private Limited, Coimbatore
Sanjog Meshram	2002-04	Nagpur (Maharashtra)	Business Head - Telecom Products	Kores (India) Ltd. Mumbai
Sai Harihar A.	2005-07	Puducherry	Regional Sales Supervisor - GTA West	Sony Electronics, Toronto, Ontario, Canada
Pradeep Singh	2006-08	Lucknow (Uttar Pradesh)	Associate Director	MEC, Bengaluru
Abhishek Agarwal	2003-05	Dibrugarh (Assam)	AM - Procurement	Municipality and Planning Dept., Govt. of Anjman, UAE
Jishnu Kumar Baruah	2001-03	Dibrugarh (Assam)	Unit Head	Shoppers Stop, Bengaluru
Dev Bhattacharya	2004-06	Shillong (Meghalaya)	Branded Content and Special Projects - Head, South	Times Television Network, Bengaluru
Parag Shah	2002-04	Kozhikode (Kerala)	Investment Operations Officer	General Pension and Social Security Authority, Abu Dhabi
Satyakam Biswal	2005-07	Bhadrak (Odisha)	Associate VP-Corporate Group	Infinity Research, Bengaluru
D' D'	2006-08	Ranchi (Jharkhand)	Chief Manager-Human Resources	Reliance Industries Ltd., Mumbai
Priya Palit	2000 00	••••••••••••••••••••••••••••••••••••••		•••••••••••••••••••••••••••••••••••••••

Join the journey for exciting career ahead...



IBA Alumni Mr. Vijay Rao (Batch 2001-03), Managing Director-Wilhelmsen Ships Service (Hong Kong) and Mr. Prashant Hakim (Batch 2003-05), Associate Director-KPMG (Hong Kong) along with IBA-CEO, Mr. Manish Jain & Mr. Ashok Sawhney, CEO-Swiss Military Worldwide

Glimpse of students profile: 2016-18 batch

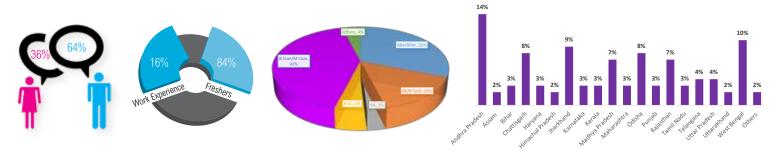


Student Bodies at IBA



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17th Batch ADMISSIONS FOR PGDM 2017-19

Internationally Accredited by IACBE, USA [A recognized body by CHEA, USA - Council of Higher Education & Accreditation]

Approved by AICTE, Ministry of HRD (Govt. of India) Approved by Dept. of Higher & Technical Education, Govt. of Karnataka

Association of Indian Universities (AIU) Application processed

National Board of Accreditation (NBA) Application under process

Educational Loans

All Nationalized Banks provide Educational Loan to selected candidates as PGDM Programme is approved by AICTE, Ministry of HRD (Govt. of India) Eligibility

(As per the notification issued by AICTE, Ministry of HRD, Govt. of India)

- 50% in Graduation (45% for SC/ST/OBC and other reserved categories). Final Year Students are also eligible to apply.
- IBA accepts scores of CAT 2016/XAT 2017/ATMA 2016 & 2017/CMAT 2017/MAT(Sept. 2016, Dec. 2016, Feb. 2017, May 2017)/GMAT (after Sept. 2016)/GRE (after Sept. 2016)/GATE 2017 and State Govt. Entrance Tests 2017.

Disclaimer: IBA uses scores of above mentioned Tests for admission in PGDM Programme. The Testing Bodies neither have any role in selection process nor in conduct of the PGDM Programme.

How to Apply

Apply online: www.iba.ac.in

- (Application fee: Rs.750/-, with option of paying through DD/Credit card/Debit card/Net Banking)
- The Application Form and Prospectus are available at IBA Bangalore campus on payment of Rs. 1000

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