

Perfect Synergy of Business Proficiency and Scholarly Knowledge



## Admissions Announcement MBA 2017-19

University of  
Mysore



MBA is a coveted PG Management Degree. It gets even more robust when delivered by a high-ranked B-School. A perfect blend of scholastic knowledge and business acumen. A formidable synergy.

Specializations	Marketing	Finance	Human Resource Management	International Business	Information System
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Orientation Programme	1 <sup>st</sup> & 2 <sup>nd</sup> Semester	SIP	3 <sup>rd</sup> Semester	4 <sup>th</sup> Semester
Preparatory Subjects	Foundation subjects <i>presentations</i> <i>case studies</i> <i>projects &amp; management games</i>	2 months of extensive Corporate Internship	Introduction of Specialization subjects	Cross functional & Specialization subjects
				← Final Placements →

## Advantage IBA

- State-of-the-art life-friendly, residential, Wi-Fi campus with separate in-campus hostels for boys and girls with round the clock security.
- One of the Largest Infrastructure with built-up area of more than 2,50,000 Sq. ft dedicated only for Management Programme.
- Constantly updated curriculum for better job/career opportunities under the guidance of Strong & Committed Governing Council and Eminent & Experienced Core/Visiting Faculty.
- Well stocked Library with more than 15,000 books on Management, 3500+ National & International Journals & Online access to Databases like EBSCO, Industry Analysis Service, Insight, CMIE, SAGE, J-Gate, British Library, IIM – A library resources, etc.
- Strong and Active Network of more than 4,500 Alumni.
- Classrooms equipped with modern Audio Visual equipment.
- Overall personality development through Student Committee/Club Activities.
- Demographically diverse learning community (students from 20 plus states).
- Ongoing enriching corporate interface through Guest Lectures, Workshops & Industry Visits.
- Learning opportunities through National & International Conferences.
- Disciplined Environment.
- 10 Mbps (1:1) Asymmetric dedicated leased line for round the clock seamless Internet access.

## @IBA every Rank is a Testimony

IBA has been continuously enjoying enviable positions in the Ranking list of B-Schools, surveyed & studied by credible institutions. Currently, IBA Bangalore enjoys a covetable position that's reflective of its consistent commitment for student success. Some highlights:



Ranked among the top 1% B-Schools in India	
28	All India by 'Competition Success Review' (CSR) B-School Survey 2016
56	All India by 'Times of India' B-School Survey 2016
52	Best B-school by 'Outlook' All India B-School Survey 2016
49	All India by 'Business India' Best B-School Survey 2016

## University of Mysore

Accredited with 'A+' Grade by NAAC

- Established in 1916
- First Indian University outside British Administration
- 6<sup>th</sup> University in India, First University in Karnataka
- Accredited with a 5-Star status in 2000 by NAAC
- Approved by UGC, Ministry of HRD, Govt. of India
- Member of AIU
- 122 Affiliated Colleges & 5 Constituent Colleges
- 53,000 students
- 37 PG programmes - 35,000 PG students



# @IBA every Student is our Responsibility

## @IBA Value Addition is the Difference

- A Business Laptop to each student with 2 years on campus warranty & support
- Grounding in ERP (Navision)
- KPMG Certification - Green Belt Six Sigma Certified by KPMG
- Bloomberg Business Week B-School Connection - For article reviews, quizzes, short case studies, and engaging classroom lessons across twelve business disciplines & covering seven academic competencies
- Skill Building - Skill building opportunities to enhance student's employability
- PDP - Well defined Personality Development programme which focuses on Communication Skills (Verbal and Non - Verbal), Written Skills, Etiquettes, Body Language, etc. Well-equipped Language Laboratory acts as a feeder to PDP Programme
- Foreign Languages - Option to choose one of the foreign language (German, French and Chinese) course in beginning of 3rd Semester
- International Study Tour - Opportunity to visit Corporate and Industries in countries like Singapore and/or Malaysia (offered to Top 50 Performers of the First year)
- How to Handle Placement Interviews: Focused preparation for Aptitude Tests, Group Discussion and Mock Interviews under personal mentoring of experienced Faculty and Alumni
- Art of Living course (YES+ Programme) for Spiritual Development and Handling Stress

In a competitive job market, Management graduates rarely secure a job solely on the basis of their degree. Academic qualifications or technical skills are only eligibility requirement but when it comes to cracking the Interview most of the MBA students fail to do so. Successful are only those who are able to think out of the box with right attitude, decision making skills and capabilities to execute on time.

Keeping placements and students' career in mind, the IBA curriculum is constantly fine tuned to the issues which the Corporate / Industry face every day. To make student placement ready apart from courses taught in classrooms, skill building courses are offered in areas of

- Leadership & Interpersonal Relationship
- Entrepreneurial Deftness
- Talent Management
- Time Management
- Global Competencies
- Team Building and Team Work
- Sales & Negotiations
- Interpersonal Skills



### 3D Model of Learning

Learning at IBA is based on 3D approach of **Discussion, Dialogue** and **Discourse** to facilitate development of **Creative, Enlightened and Organic (CEO)** Leaders.



## @IBA the Exposure is Exclusive



Mandeep Singh (Batch 07-09) with Dr. Abdul Kalam during 14th AISDRS Conference



Mr. Satish Viswanathan Director, Business Support, Microsoft



Mr. Ravijot Singh  
Renowned Vlogger at IBA conference



Dr. Yung Pin Lu  
Social-Economic Commissioner, Chinese Organisation Development Association



Ms. Temsutula Imsong  
Cleanliness Warrior, Clean Ganga Mission at Varanasi

## Professional Memberships and Linkages

IBA is different. From its inception, it has focused on the 'relevance' than the regular and thus has emerged the 'preferred B-School' of the Corporate.

### NATIONAL



### INTERNATIONAL





**Dr. Subhash Sharma**  
 PhD, University of Southern California (USC)-USA  
 PGDM, IIM-Ahmedabad  
 Dean & Director, IBA Bangalore  
 Exp: 43 years  
 Industry- 2 yrs, Academic- 41 yrs



**Shri. B.M.L. Jain**  
 B.Tech. (65-70), IIT-Kanpur  
 Chairman, IBA  
 Known Industrialist and Philanthropist  
 Exp: 47 years

# Get mentored by Committed faculty

We invite you to invest two years at IBA and gain a world of knowledge and experience. Under supervision of our Renowned Faculty with vast experience in teaching and consulting (in India and Abroad), and Governing Council comprising of a distinguished panel of industry veterans and academicians, you will have the opportunity to network with the Senior Management of Top Companies through Industry visits and Seminars. In precise, we provide you an excellent platform for a great and exciting Professional Career.



**Prof. V. Suresh Chandra**  
 Masters in Industrial Management (IIT-Chennai),  
 B.Tech. (IIT-Kharagpur)  
 Exp: 41 years  
 Industry- 30 yrs, Academic- 11 yrs



**Dr. S. Ramesh**  
 PhD, FCS & MICS (UK), M.Com.,  
 MBA (Marketing),  
 MBA (Finance), LLB  
 Exp: 35 years  
 Industry- 14 yrs, Academic- 21 yrs



**Prof. Chandra Kant**  
 (PhD), PGDM (IIM-Calcutta),  
 B.Tech. (IIT-Kanpur)  
 Exp: 31 years  
 Industry- 22 yrs, Academic- 9 yrs



**Prof. J.B. Shetty**  
 B.Sc., Diploma in Footwear  
 (Canadian Institute of Footwear  
 Technology),  
 MDP (IIM-Calcutta)  
 Exp: 41 years  
 Industry- 32 yrs, Academic- 9 yrs



**Prof. B.M. Gourish**  
 MSW - Gulbarga University,  
 PGDTD, BA  
 Exp: 26 years  
 Industry- 21 yrs, Academic- 5 yrs



**Dr. Nandeesh V Hiremath**  
 PhD, M.Sc.(Agri.), MBA (HRM &  
 Marketing), PGDHRM, PGDRD, CCIPRs  
 & ACBT & IPRs (WIPO Worldwide  
 Academy, Switzerland)  
 Exp: 25 years



**Prof. Prema Ramachandran**  
 MA, MBA (HR)  
 Exp: 21 years  
 Academic- 21 yrs



**Prof. Manish Jain**  
 (PhD), MBA (Marketing), PGDBM  
 (Finance), B.E. (Mechanical)  
 Exp: 20 years  
 Industry- 14 yrs, Academic- 6 yrs



**Prof. Muvva Butchi Babu**  
 (PhD), MBA - Periyar University,  
 M.Sc. (IT), B.Sc. (CS)  
 Exp: 19 years  
 Industry- 8 yrs, Academic- 11 yrs



**Prof. Monika Anand**  
 MBA (HR), MA - Delhi  
 University, B.Sc.  
 Exp: 19 years  
 Industry- 13 yrs, Academic- 6 yrs



**Prof. Nagendra Hegde**  
 MBA - Visvesvaraya  
 Technological University, BBA  
 Exp: 16 years  
 Industry- 12 yrs, Academic- 4 yrs



**Prof. Prashant Kulkarni**  
 MA, PGDM (IFIM), Bangalore  
 Exp: 15 years  
 Industry- 2 yrs, Academic- 13 yrs



**Prof. Smita M. Gaikwad**  
 (PhD), M.Phil. - Periyar  
 University, MBA, BBA  
 Exp: 14 years  
 Industry- 1 yr, Academic- 13 yrs



**Dr. Vaishali Agarwal**  
 PhD, MBA - MJP Rohilkhand  
 University, BBA  
 Exp: 14 years  
 Academic- 14 yrs



**Prof. Narendra Babu B.V.**  
 MBA - Rochester Institute of  
 Technology, New York,  
 B.E. (Mech.)  
 Exp: 13 years  
 Industry- 9 yrs, Academic- 4 yrs



**Dr. Souvik Banerjee**  
 PhD, PGDM (Finance), B.E.  
 (Industrial & Production)  
 Exp: 9 years  
 Industry- 2 yrs, Academic- 7 yrs

## Industry Visits & Workshops



TVS Motor Company, Bengaluru



Tiger Breweries, Singapore



Bosch, Bengaluru



SAID Business School, UK



V.S.T Tillers Tractors Ltd., Bengaluru



SAP, Singapore








Garuda Polyflex Foods Pvt. Ltd, Bengaluru



Bisleri, Bengaluru

# LEARN FROM 'practitioners' WHO INSPIRE

	Justice Santosh Hegde, Ex-Judge Supreme Court and Lokayukt of Karnataka Topic: Current scenario in Public Offices			Mr. Satish Viswanathan, Director, BSG-Microsoft Topic: Importance of Interaction	BSG-Microsoft
	Mr. Anand Talwai, Ex- CEO, Wipro and Executive Director & Co-founder, Nextwealth.in Topic: Big Giant Corporate vs Start ups			Mr. Guru Prasanna, Director (Analytics), Flipkart Topic: Importance of Plan B	
	Mr. Riju Antony, Zonal Head (South), Reliance Retail Ltd. Topic: The Value of Time & Money			Mr. Harsh V. Trehan, Director (HR), BAE Systems India (Services) Pvt. Ltd. Topic: Work Culture	
	Mr. Sunit Rikhi, VP & General Manager (Retd.) Intel Custom Foundry and Founder – Reach for Infinity, LLC Topic: Career lesson in Leadership			Mr. Tony Varghese Francis, Head (South), Red FM 93.5 Topic: Radio and Entertainment Industry	
	Mr. Saurabh Prakash, Global Delivery Manager, HP Topic: Responsibility of a Corporate citizen			Mr. Binod Hampapur, Sr. VP, Infosys Topic: Types of partnerships in corporate entities	Infosys
	Mr. Venkataramana B, President – Group HR, Landmark Group Topic: HR Best Practices			Ms. Bhumika Jain Consultant – NEN Regional Office, Bangalore Topic: True meaning of being an Entrepreneur	NEN
	Mr. Krishna Singh, Business Segment Manager – Kuehne Nagel Topic: Career Advice for Future Managers			Mr. Vrishabhendra Swamy, VP, ABB (India & South Africa) Topic: Engineering Industry Expectations from MBAs	ABB
	Mr. P. Thiruvengadam, Sr. Director, Deloitte Topic: Management consulting with respect to Growth, Profitability and Leverage			Dr. Soumendra K. Dash, Principal Credit Officer, African Development Bank Group Topic: Forwards & Futures as the tools of Risk Management	
	Mr. Srikanth G., Regional Training Manager, Times Group Topic: Introduction to the Corporate World			Mr. Santhana Anandraman, Head, Risk & Compliance, GASCO-UAE Topic: Organization Resilience Through Enterprise Risk Management	
	Mr. Suraj Chettri, Regional HR Director, Airbus Group Topic: Innovation in Airlines Industry and Work Practices for Success			Mr. Thiagarajan Suryanarayanan, VP (HR), Accenture Topic: Corporate Etiquettes & Culture	accenture
	Mr. Rohit Khajuria, Talent Acquisition Leader (Analytics) – Genpact Topic: Analytics – Recent Industry Buzz			Mr. Sujitesh Das, Head (HR), Microland Co. Ltd. Topic: Industrial Relations	MICROLAND
	Mr. Jayakumar D A, Associate Vice President Hindustan Coca-Cola Beverages Pvt. Ltd. Topic: FMCG and the Food & Beverages Industry			Ms. Rekha Santosh, Head (Retail HR), ING Vysya Bank Topic: Best HR Practices and Emerging Trends	
	Mr. Parmeshwaram Balakrishnan, GM (HR), Toyota Kirloskar Pvt. Ltd. Topic: Role of HR practices in India			Mr. Girinarayan, Director (HR), GE Energy, Power Electronics Topic: The Future of Business Graduates in India	
	Ms. Rajeswari Santhanam Associate Director (Tax) – Grant Thornton Topic: Career Choices & Career in Tax			Dr. Yung Pin Lu, Social-Economic Commissioner, Chinese Organisation Development Association Topic: Various approaches followed in Switzerland and China in the Education system, Economic & Government policies, etc.	Chinese Organisation Development Association
	Mr. Subrahmanya Gupta Boda, Chief Information Security Officer, GMR Group Topic: Skills for Digital Age			Mr. Clynton Almeida, CIO, Redington Topic: IT Strategy in Alignment with Corporate Strategy	REDINGTON

Disclaimer: Readers are requested to note that designations mentioned in this list are the designations held by dignitaries during their interactions/lecture with our students.



Wg Cdr (Retd.) Mohandas, AIMA Coordinator

"Came as an observer from AIMA. The serene atmosphere is out of place for a busy hassle of Bangalore. Had a very nice time. The staff is very cooperative and friendly. I wish the college a very prosperous growth."

Suraj Chettri, Regional HR Director, Airbus Group India

"Impressed with all that I have seen. Good to see a course with a different focus on EQC."

G V Krishnan, Exec Director, Lowe Lintas

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

Vijender Singh Kadyan, Head HR, C K Chetty & Sons

"Every time I visit IBA, it makes me feel happy as the students have a unique approach to learning, and it always feels good to interact with them."

“ IBA is growing leaps & bounds and great to be associated with Institute of this stature with right focus of the people. ”

D A Jaya Kumar, Zonal Head, HR, Hindustan  
Coca Cola

Satish Vishwanathan, Director, Business Support Group,  
Microsoft

"The focus of corporate world today is a work force that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

Binod Hampapur, Sr. VP & Global Head - Corporate  
Relations, Infosys

"Lush Green Campus, learned Faculty, Academic resources and energetic students – perfect blend for Industry Managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

Priya Dubey, AVP- HR, Carwale.com

"We have recruited post graduate management students from the IBA, Bangalore Campus and we are very glad to corroborate the excellent caliber and aptness of IBA."

Vikas Baijal, Senior VP-HR, Bata India Ltd, India

"It was a pleasure to be at the campus once again. Will be here for interns too. Great team+student."

Vimal M, Zonal HR Manager, Mahindra and Mahindra  
Financial Services Ltd

"Pleasure to be back, committed team and good pool of students."

Sujitesh Das, Head HR, Microland

"IBA has done remarkably well in admitting & nurturing students by way of modish curriculum, visiting faculty sessions & corporate partnerships. Students' track record in our organization has been appreciative & progressive."

# Start your Journey to Success with Rewarding Placements

## A glimpse of Placement 2016

**100%**  
PLACEMENTS

**12 Lacs**  
HIGHEST SALARY OFFERED

**5.75 Lacs**  
AVERAGE SALARY



**Morgan Stanley**

Sanchari Pyne  
Kolkata, West Bengal



**Bata**

Vibha Shivhare  
Jhansi, Uttar Pradesh



**EXIDE INDUSTRIES LIMITED**

Vivek Kumar Gupta  
Dhanbad, Jharkhand



**Mahindra FINANCE**

Tarandeep Singh  
Khanna, Punjab



**Deloitte.**

Abhijeet Soni  
Jagdalpur, Chhattisgarh



**GOENKA-NEELI**

Umang Yadav  
Raipur, Chhattisgarh



**Abbott**  
A Promise for Life

Abir Lal Mondal  
Burdwan, West Bengal



**Goenka**

Akash Tak  
Bilaspur, Chhattisgarh



**Justdial**  
India's first and largest

Somika Prasad  
Patna, Bihar



**Quess**

M Satya Srilekha  
Kakinada, AP



**ICICI PRUDENTIAL**

Preeti Pandey  
Rishikesh, Uttarakhand



**MAGNA INFOTECH**

T Raga Divya  
Vijayawada, AP



**Building Solutions**

Ashok G  
Tirunelveli, Tamil Nadu



**IIFL**  
India's Suburban Internet

Ravikant Sharma  
Howrah, West Bengal



**zeta**

Ratikanta Sahoo  
Cuttack, Odisha



**WNS**  
Extending Your Enterprise

Sandeep C S  
Vishakhapatnam, AP



**IntelliPaat**

P Balakrishnamurthy  
Guntur, Andhra Pradesh



**MAGNA INFOTECH**

Vinaya Ann Mathew  
Tiruvalla, Kerala



**IndusInd Bank**

Ravi Kumar Singh  
Howrah, West Bengal



**BOSCH**

Shalu Agarwal  
Varanasi, Uttar Pradesh



**zeta**

K Praveen Kumar  
Nizamabad, Telangana



**Bata**

Mohit Kewlani  
Lucknow, Uttar Pradesh



**Abbott**  
A Promise for Life

Mayuresh Kalambe  
Badlapur, Maharashtra



**Justdial**  
India's first and largest

Neha Gupta  
Mussoorie, Uttarakhand



**Mahindra FINANCE**

Rashmi Subhash Tiple  
Nagpur, Maharashtra



**ICICI Securities**  
Achieving. Profitable. Partnerships.

Varun A  
Belthangady, Karnataka



**amoa**

Aditi Sengupta  
Ranchi, Jharkhand



**MAGNA INFOTECH**

Abhishek Singh Lalwani  
Bhopal, Madhya Pradesh



**WNS**  
Extending Your Enterprise

Sakshi Batra  
Jagdalpur, Chhattisgarh



**Shakti**

Vinay Mishra  
Jamnagar, Gujrat



**ITK**

D Naga Maheshwari  
Guntur, Andhra Pradesh



**jaro education™**

Jhilik Probir Mukherjee  
Kolkata, West Bengal



**Grant Thornton**  
An instinct for growth™

Anurag Verma  
Kolkata, West Bengal

# World of Opportunities

## @ IBA every Recruiter is a Leader

Today's job market is highly competitive, and IBA's outstanding career resources are an important part of the experience. The team at IBA is constantly striving to strengthen relationships and cultivate new partnerships that's guaranteed 100% placement, year after year.

Every year 120+ Companies visit IBA Campus to recruit students. The comprehensive Placement Process begins with Mentoring - that offers personal support systems to students, Mock Interviews - puts to test the confidence and Networking Events through which students are provided opportunities to interact with corporate leaders.



## @ IBA every Day is a New Day

IBAIans are driven by an impelling urge to perform and excel. This youthful spirit gets its due encouragement that permits a higher than normal operating level.

They also engage themselves with a range of co-curricular activities through Clubs that are formed for every specialization.



## @ IBA every Alumni is a Success

The success of a B-School is in the Success of its Alumni.

IBA's 4500+ alumni network is growing stronger with every passing year. With the covetable positions that they occupy, IBA alumni have made a profound impact in various industries across functions and geographies. They remain actively engaged with IBA and participate in student conferences, competitions, project viva voce, guest lectures, etc.



Scholarships worth ₹1.35 crores for meritorious students

## ADMISSIONS 2017-19

### ELIGIBILITY

(As per the notification issued by AICTE, Ministry of HRD, Govt. of India)

- 50% in Graduation (45% for SC/ST/OBC and other reserved categories). Final Year Students are also eligible to apply.
- IBA accepts scores of CAT 2016/XAT 2017/ATMA 2016 & 2017/CMAT 2017/MAT(Sept. 2016, Dec. 2016, Feb. 2017, May 2017)/GMAT (after Sept. 2016)/GRE (after Sept. 2016)/GATE 2017 and State Govt. Entrance Tests 2017.

\*Entrance Test Score is not mandatory as per prevailing norms of UGC.



### Educational Loans

All Nationalized Banks provide Loan to selected candidates as MBA Programme is approved by Govt. of Karnataka, UGC and MHRD (Govt. of India). Mysore University MBA is approved by AIU (Association of Universities).

Course Fee: ₹5.72 lacs for 2 years

For Admissions related queries, call us on

Ph: 080 2608 3706 | Mobile: +91 93424 10271, 93410 19395, 81978 62131 | E-mail us on: admissions@ibaintl.org | www.ibaintl.org



### IBA's BUSINESS ACADEMY

Survey No. 65/1A, Lakshmipura, Thataguni Post, Kanakapura Main Road, Bangalore - 560 082, India  
Fax: +91 80 2608 3708

### How to Apply

- Apply online: [www.ibaintl.org](http://www.ibaintl.org)  
(Application fee: Rs.750/-, with option of paying through DD/Credit card/Debit card)
- The Application Form and Prospectus are available at IBA Bangalore campus on payment of Rs. 1000

