

About IBA

Indus Business Academy (IBA - formerly Indian Business Academy) has been Ranked '28th' All India by Competition Success Review (CSR) – GHRDC B-School Survey 2016, '49th' All India by Business India Best B-School Survey 2016, '52nd' Best B-School by Outlook All India B-School Survey in 2016, and '56th' All India by Times of India B-School Survey 2016.

IBA's founding mission was to bring excellence in Teaching, Training, Corporate Networking and in Placements. At IBA, students are groomed, not just as managers but as holistic individuals. It ensures emergence of positively charged individuals, ready to contribute to the growth of corporations and the welfare of the society.

Internationally Accredited by IACBE – IBA, Bangalore is the 19th among the 33 B-Schools (Out of 5000+ B-Schools in India) to get an International Accreditation.

Awarded as the 'Most Innovative Institute' in India by AIMS (Association of Indian Management Schools) in 2016.

Honoured with the 'The Academy of Success' award at the World Business Conclave 2016, Hong Kong: "Celebrating Asia-Pacific's Success Story".

Listed among 100 Fastest growing Private Institutes in Asia by WCRC Survey (Process Advised & Evaluated by KPMG).



IBA Bangalore is the first and the only Indian Business school to become a member of the Council for Higher Education Accreditation (CHEA) International Quality Group, formed to bring together high quality institutions involved in the international accreditation and support services of the world.

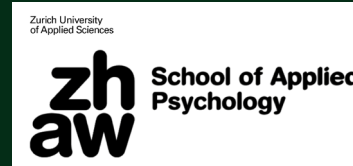


School of Applied Psychology Zurich University, Switzerland

Zurich University of Applied Sciences is one of the major higher education institutions covering more than 11'500 students in eight schools. The School of Applied Psychology is the leading centre of expertise for the teaching and practice of scientifically-based applied psychology in Switzerland.

The section for organization development and consulting focuses on transformation processes for social systems, including leadership development, organization culture change and values orientation, as well as intercultural understanding of all management related topics.

Our attitude in education is directed towards unfolding next generation's potential, unifying ancient wisdom and philosophy, lasting values, modern technology, Swiss virtues and future visions for a sustainable social ecology.



International Conference on Advances in Leadership & Management

Merging Eastern & Western Perspectives
September 4 - 6, 2017
Bangalore, India



Conference Support Team from IBA

Prof. Narendra Babu

Prof. Vaishali Agarwal

Prof. B.M. Gourish

Conference Communication: E-mail: iba10conf@iba.ac.in

Last Date for Registration August 10th, 2017

Conference Venue Address:



indus business academy

Lakshmpura, Thataguni Post, Kanakapura Main Road
Bengaluru 560 062. India

www.iba.ac.in

Conference Conveners

Prof. Subhash Sharma
Indus Business Academy (IBA)
Bangalore
prof.subhash.sharma789@gmail.com

Prof. Michael Zirkler
Zurich University of
Applied Sciences, Zurich
zirm@zhaw.ch

Prof. Yungpin Lu
Shanghai Jiao Tong
University, Shanghai
yungpin@sjtu.edu.cn

Prof. K.B. Akhilesh
Indian Institute of
Science (IISc), Bangalore
kba@mgmt.iisc.ernet.in

Conference Background and Basic Idea

Societies and economies, particularly in the Eastern parts of our world, are changing dramatically at the beginning of the 21st. century. A young, the new-well-educated generation with outstanding social capabilities is ready to start their journeys in various fields of profession. New forms of organizations have been created and emerged just recently, attempting to reach next generation's desire for collaboration, productivity as well as relating to their values, social relations and self-realizations. Things are in transition, economic and social orders are in movement.

Classic management and leadership models are increasingly not any more sufficient to handle more and more complex circumstances as well as meeting next generation's requirements. Nor are they powerful enough to address markets and clients which are drifting towards total individualism or complete customizing. This has been well described under the title of «Industry 4.0» (for more details see the reports of World Economic Forum on www.weforum.org).

What do the rapid and disruptive changes in industry and economy mean for next generation's leadership and management approaches? Can we really solve increasingly demanding problems with yesterday's means? Social innovation within the field of leadership and management itself is inevitable.

We would like to search the horizon: which new approaches in leadership and management, in theory and practice do we discover? What might be future models? What is worth to pursue? Who is going to take action?

From the conference convenors' point of view intercultural leadership and management studies would be a good approach to attain understanding of current functional practices – indigenous solutions in connection with respective traditions, philosophies and epistemologies for everyday challenges in leadership and management – and their potential for the future.

This conference is to display and connect the most promising from East and West in the context of leadership and management. The conference will cover high end research and advanced practice, which are able to address intelligently today's and future's problems of an increasingly complex and changing world. The challenge and the art in doing so will be to find a respective language which is understandable to the scholars and the practitioners by the same time.

Conference Format

This conference is limited to around 20 international scholars with research interest in advances in management and leadership. It is suggested that each scholar may bring 2 to 5 students along. The students will have additional sessions apart from the professors to discuss and create their own unique, and hopefully creative perspectives on the subject. They represent the next generation, therefore they would be given space to think outside of the box and share their creativity as much as possible.

Last day of the conference will be devoted to a co-creation Workshop rooted in design thinking to challenge the process of knowledge creation as well as the scholars themselves. The processes of knowledge creation focus on the dialogue among scholars, students, practitioners and other conference participants. This co-creation Workshop on the final day is open to the core group, i.e. all participants who are willing to continue having a dialogue on the conference theme as well as willing to contribute to joint further actions.

Book Publication

A book publication with selected papers and /or contributions will be targeted with Springer Press (Berlin, New York, New Delhi).

Structure of the Conference

Day 1, Monday, Sept. 4

9.00	Inaugural Ceremony
10.00 - 12.00	Vision of the Conference, Meditation, Defining expectations, Contributions, Ideas for solutions
12.00 - 1.00	Lunch
1.00 - 3.00	Concurrent Sessions (Academia Perspectives)
3.00 - 3.30	Tea break
3.30 - 5.00	Continuation of Concurrent Sessions
5.00 - 6.00	Plenary, Sharing & Discussions

Day 2, Tuesday, Sept. 5

9.15 - 12.00	Students' Perspectives
12.00 - 1.00	Lunch
1.00 - 3.00	Practitioners' Perspectives
3.00 - 3.30	Tea Break
3.30 - 5.00	Continuation of Concurrent Sessions
5.00 - 6.00	Plenary, Sharing & Discussions

Day 3, Wednesday, Sept. 6

9.15 - 12.00	Design Thinking Workshop: Towards the future of an integrated perspective on leadership and management : cultural heritage and modern knowledge as routes for future wisdom.
12.00 - 1.00	Lunch
1.00 - 3.00	Continuation of Design Thinking Workshop
3.00 - 3.30	Tea break
3.30 - 5.00	Continuation of Design Thinking Workshop
5.00 - 6.00	Plenary, Sharing & Discussions
6.00 - 6.30	Farewell

Conference Participation Fee

International scholars 200 US\$, International students 50 US\$, Scholars from emerging countries 100 US\$, Students from emerging countries 30 US\$, Indian scholars ₹ 3,500, Indian students ₹ 750.