



IACBE

International Accreditation Council for Business Education

Public Disclosure of Student Learning

Institution Indus Business Academy

Academic Business Unit Indus Business Academy

Academic Year 2017-18

Report of Student Learning and Achievement for

Indus Business Academy

For Academic Year: 2017-18

Mission of the <i>Indus Business Academy</i>
<p><i>Mission Statement</i></p> <ul style="list-style-type: none"> To be an Institute of Excellence in creating and nurturing research-oriented academics, entrepreneurship and leadership with sensitivity towards society.

Student Learning Assessment for Program – Post Graduate Program in Management (Finance & Marketing)
Program Intended Student Learning Outcomes (Program ISLOs)
<p>1. <i>Program Learning Outcome 1</i> Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)</p>
<p>2. <i>Program Learning Outcome 2</i> Students will be capable of applying the understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations</p>
<p>3. <i>Program Learning Outcome 3</i> Students will be engaged in activities that help them appreciate the concepts of management</p>
<p>4. <i>Program Learning Outcome 4</i> Students will develop analytical abilities to understand and solve managerial problems through case method of learning</p>
<p>5. <i>Program Learning Outcome 5</i> Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning</p>
<p>6. <i>Program Learning Outcome 6</i> Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation</p>
<p>7. <i>Program Learning Outcome 7</i></p>

Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives	
8. <i>Program Learning Outcome 8</i> Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment	
9. <i>Program Learning Outcome 9</i> Students will demonstrate the ability and skill to work, lead and excel in teams	
10. <i>Program Learning Outcome 10</i> Students will have the numerical ability to apply the same for a better understanding of management in theory and practice	
11. <i>Program Learning Outcome 11</i> Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports	
12. <i>Program Learning Outcome 12</i> Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas	
13. <i>Program Learning Outcome 13</i> Students will develop the research aptitude and critical thinking skills	
Intended Student Learning Outcomes: Post Graduate Program in Management (Finance & Marketing)	
1. <i>Intended Learning Outcome 1</i> Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)	
2. <i>Intended Learning Outcome 2</i> Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations	
3. <i>Intended Learning Outcome 3</i> Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas	
4. <i>Intended Learning Outcome 4</i> Students will come up with alternative solutions to the managerial problems that requires an integrative understanding	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. <i>Direct Measure 1:</i> End of the program Comprehensive Examination	<i>At least 70% of the students will score 60% or above</i>

2. Direct Measure 2: Capsim Simulation				At least 70% of the students will score 400 or more				
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:				Performance Objectives (Targets/Criteria) for Indirect Measures:				
1. Indirect Measure 1: Exit Survey				At least 70% of the students will rate their overall learning experience as having met 65% or above of their expectations				
2. Indirect Measure 2: Alumni Feedback (This feedback is taken from an Alumni after 6 months to three years of graduating from the Institute)				At least 60% of the Alumni will rate their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life				
Assessment Results: Post Graduate Program in Management (Finance & Marketing)								
Summary of Results from Implementing Direct Measures of Student Learning:								
1. Summary of Results for Direct Measure 1: The results show that 85.71% of the students of Finance & Marketing batch 2016-18 have scored 60% or more								
2. Summary of Results for Direct Measure 2: The results show that 84.12% of the students of Finance & Marketing batch 2016-18 have scored more than 400 marks								
Summary of Results from Implementing Indirect Measures of Student Learning:								
1. Summary of Results for Indirect Measure 1: The results show that 100% of the students of Finance & Marketing batch 2016-18 have rated their overall learning experience as having met 65% or above of their expectations								
2. Summary of Results for Indirect Measure 2: The results show that 97.41% of the alumni have rated their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life								
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes		Learning Assessment Measures						
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...

1. <i>Program Learning Outcome 1</i> Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)	Met	Met			Met	Met		
2. <i>Program Learning Outcome 2</i> Students will be capable of applying the understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations	Met	Met			NA	Met		
3. <i>Program Learning Outcome 3</i> Students will be engaged in activities that help them appreciate the concepts of management	Met	Met			Met	Met		
4. <i>Program Learning Outcome 4</i> Students will develop analytical abilities to understand and solve managerial problems through case method of learning	NA	Met			NA	Met		
5. <i>Program Learning Outcome 5</i> Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning	NA	Met			NA	Met		
6. <i>Program Learning Outcome 6</i> Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation	NA	Met			Met	Met		

7. <i>Program Learning Outcome 7</i> Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives	NA	Met			NA	Met		
8. <i>Program Learning Outcome 8</i> Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment	Met	Met			Met	Met		
9. <i>Program Learning Outcome 9</i> Students will demonstrate the ability and skill to work, lead and excel in teams	NA	Met			Met	Met		
10. <i>Program Learning Outcome 10</i> Students will have the numerical ability to apply the same for a fuller understanding of management in theory and practice	Met	Met			Met	Met		
11. <i>Program Learning Outcome 11</i> Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports	Met	Met			Met	Met		
12. <i>Program Learning Outcome 12</i> Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas	NA	Met			NA	Met		

13. <i>Program Learning Outcome 13</i> Students will develop the research aptitude and critical thinking skills	Met	NA			Met	Met		
Intended Student Learning Outcomes: Post Graduate Program in Management (Finance & Marketing)								
1. <i>Intended Learning Outcome 1</i> Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)	Met	Met			NA	Met		
2. <i>Intended Learning Outcome 2</i> Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations	Met	Met			Met	Met		
3. <i>Intended Learning Outcome 3</i> Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas	NA	Met			NA	Met		
4. <i>Intended Learning Outcome 4</i> Students will come up with alternative solutions to the managerial problems that requires an integrative understanding	NA	Met			NA	Met		
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1: NA</i>								
2. <i>Course of Action 2: NA</i>								

Student Learning Assessment for Program – Post Graduate Program in Management (Human Resource & Marketing)

Program Intended Student Learning Outcomes (Program ISLOs)

1. Program Learning Outcome 1

Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)

2. Program Learning Outcome 2

Students will be capable of applying their understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations

3. Program Learning Outcome 3

Students will be engaged in activities that help them appreciate the concepts of management

4. Program Learning Outcome 4

Students will develop analytical abilities to understand and solve managerial problems through case method of learning

5. Program Learning Outcome 5

Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning

6. Program Learning Outcome 6

Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation

7. Program Learning Outcome 7

Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives

8. Program Learning Outcome 8

Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment

9. Program Learning Outcome 9

Students will demonstrate the ability and skill to work, lead and excel in teams

10. Program Learning Outcome 10

Students will have the numerical ability to apply the same for a better understanding of management in theory and practice

11. Program Learning Outcome 11

Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports

12. Program Learning Outcome 12

Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas	
13. Program Learning Outcome 13 Students will develop the research aptitude and critical thinking skills	
Intended Student Learning Outcomes: Post Graduate Program in Management (Human Resource & Marketing)	
1. Intended Learning Outcome 1 Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)	
2. Intended Learning Outcome 2 Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations	
3. Intended Learning Outcome 3 Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas	
4. Intended Learning Outcome 4 Students will come up with alternative solutions to the managerial problems that requires an integrative understanding	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. Direct Measure 1: End of the program Comprehensive Examination	<i>At least 70% of the students will score 60% or above</i>
2. Direct Measure 2: Capsim Simulation	<i>At least 70% of the students will score 400 or more</i>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. Indirect Measure 1: Exit Survey	<i>At least 70% of the students will rate their overall learning experience as having met 65% or above of their expectations</i>

2. Indirect Measure 2: Alumni Feedback (This feedback is taken from an Alumni after 6 months to three years of graduating from the Institute)				At least 60% of the Alumni will rate their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life				
Assessment Results: Post Graduate Program in Management (Human Resource & Marketing)								
Summary of Results from Implementing Direct Measures of Student Learning:								
1. Summary of Results for Direct Measure 1: The results show that 86.66% of the students of HR & Marketing batch 2016-18 have scored 60% or more								
2. Summary of Results for Direct Measure 2: The results show that 83.33% of the students of HR & Marketing batch 2016-18 have scored more than 400 marks								
Summary of Results from Implementing Indirect Measures of Student Learning:								
1. Summary of Results for Indirect Measure 1: The results show that 100% of the students of HR & Marketing batch 2016-18 have rated their overall learning experience as having met 65% or above of their expectations								
2. Summary of Results for Indirect Measure 2: The results show that 97.41% of the alumni have rated their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life								
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes		Learning Assessment Measures						
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Program Learning Outcome 1 Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)	Met	Met			Met	Met		
2. Program Learning Outcome 2	Met	Met			NA	Met		

Students will be capable of applying the understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations								
<i>3. Program Learning Outcome 3</i> Students will be engaged in activities that help them appreciate the concepts of management	Met	Met			Met	Met		
<i>4. Program Learning Outcome 4</i> Students will develop analytical abilities to understand and solve managerial problems through case method of learning	NA	Met			NA	Met		
<i>5. Program Learning Outcome 5</i> Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning	NA	Met			NA	Met		
<i>6. Program Learning Outcome 6</i> Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation	NA	Met			Met	Met		
<i>7. Program Learning Outcome 7</i> Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives	NA	Met			NA	Met		
<i>8. Program Learning Outcome 8</i>	Met	Met			Met	Met		

Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment								
<i>9. Program Learning Outcome 9</i> Students will demonstrate the ability and skill to work, lead and excel in teams	NA	Met			Met	Met		
<i>10. Program Learning Outcome 10</i> Students will have the numerical ability to apply the same for a fuller understanding of management in theory and practice	Met	Met			Met	Met		
<i>11. Program Learning Outcome 11</i> Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports	Met	Met			Met	Met		
<i>12. Program Learning Outcome 12</i> Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas	NA	Met			NA	Met		
<i>13. Program Learning Outcome 13</i> Students will develop the research aptitude and critical thinking skills	Met	NA			Met	Met		
Intended Student Learning Outcomes: Post Graduate Program in Management (Human Resource & Marketing)								
<i>1.Intended Learning Outcome 1</i>	Met	Met			NA	Met		

Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)								
2. <i>Intended Learning Outcome 2</i> Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations	Met	Met			Met	Met		
3. <i>Intended Learning Outcome 3</i> Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas	NA	Met			NA	Met		
4. <i>Intended Learning Outcome 4</i> Students will come up with alternative solutions to the managerial problems that requires an integrative understanding	NA	Met			NA	Met		
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1: NA</i>								
2. <i>Course of Action 2: NA</i>								

Student Learning Assessment for Program – Post Graduate Program in Management (Business Analytics –IT & Marketing)	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. Program Learning Outcome 1	Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)
2. Program Learning Outcome 2	Students will be capable of applying their understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations
3. Program Learning Outcome 3	Students will be engaged in activities that help them appreciate the concepts of management
4. Program Learning Outcome 4	Students will develop analytical abilities to understand and solve managerial problems through case method of learning
5. Program Learning Outcome 5	Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning
6. Program Learning Outcome 6	Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation
7. Program Learning Outcome 7	Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives
8. Program Learning Outcome 8	Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment
9. Program Learning Outcome 9	Students will demonstrate the ability and skill to work, lead and excel in teams
10. Program Learning Outcome 10	Students will have the numerical ability to apply the same for a better understanding of management in theory and practice
11. Program Learning Outcome 11	Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports
12. Program Learning Outcome 12	

Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas	
13. Program Learning Outcome 13 Students will develop the research aptitude and critical thinking skills	
Intended Student Learning Outcomes: Post Graduate Program in Management (Business Analytics –IT & Marketing)	
1. Intended Learning Outcome 1 Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)	
2. Intended Learning Outcome 2 Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations	
3. Intended Learning Outcome 3 Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas	
4. Intended Learning Outcome 4 Students will come up with alternative solutions to the managerial problems that requires an integrative understanding	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. Direct Measure 1: End of the program Comprehensive Examination	<i>At least 70% of the students will score 60% or above</i>
2. Direct Measure 2: Capsim Simulation	<i>At least 70% of the students will score 400 or more</i>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. Indirect Measure 1: Exit Survey	<i>At least 70% of the students will rate their overall learning experience as having met 65% or above of their expectations</i>

2. Indirect Measure 2: Alumni Feedback (This feedback is taken from an Alumni after 6 months to three years of graduating from the Institute)				At least 60% of the Alumni will rate their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life				
Assessment Results: Post Graduate Program in Management (Business Analytics –IT & Marketing)								
Summary of Results from Implementing Direct Measures of Student Learning:								
1. Summary of Results for Direct Measure 1: The results show that 90.47% of the students of IT & Marketing batch 2016-18 have scored 60% or more								
2. Summary of Results for Direct Measure 2: The results show that 76.19% of the students of IT & Marketing batch 2016-18 have scored more than 400 marks								
Summary of Results from Implementing Indirect Measures of Student Learning:								
1. Summary of Results for Indirect Measure 1: The results show that 100% of the students of IT & Marketing batch 2016-18 have rated their overall learning experience as having met 65% or above of their expectations								
2. Summary of Results for Indirect Measure 2: The results show that 97.41% of the alumni have rated their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life								
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes		Learning Assessment Measures						
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Program Learning Outcome 1 Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)	Met	Met			Met	Met		
2. Program Learning Outcome 2	Met	Met			NA	Met		

Students will be capable of applying the understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations								
<i>3. Program Learning Outcome 3</i> Students will be engaged in activities that help them appreciate the concepts of management	Met	Met			Met	Met		
<i>4. Program Learning Outcome 4</i> Students will develop analytical abilities to understand and solve managerial problems through case method of learning	NA	Met			NA	Met		
<i>5. Program Learning Outcome 5</i> Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning	NA	Met			NA	Met		
<i>6. Program Learning Outcome 6</i> Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation	NA	Met			Met	Met		
<i>7. Program Learning Outcome 7</i> Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives	NA	Met			NA	Met		
<i>8. Program Learning Outcome 8</i>	Met	Met			Met	Met		

Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment								
<i>9. Program Learning Outcome 9</i> Students will demonstrate the ability and skill to work, lead and excel in teams	NA	Met			Met	Met		
<i>10. Program Learning Outcome 10</i> Students will have the numerical ability to apply the same for a fuller understanding of management in theory and practice	Met	Met			Met	Met		
<i>11. Program Learning Outcome 11</i> Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports	Met	Met			Met	Met		
<i>12. Program Learning Outcome 12</i> Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas	NA	Met			NA	Met		
<i>13. Program Learning Outcome 13</i> Students will develop the research aptitude and critical thinking skills	Met	NA			Met	Met		
Intended Student Learning Outcomes: Post Graduate Program in Management (Business Analytics –IT & Marketing)								
<i>1.Intended Learning Outcome 1</i>	Met	Met			NA	Met		

Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)								
2. <i>Intended Learning Outcome 2</i> Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations	Met	Met			Met	Met		
3. <i>Intended Learning Outcome 3</i> Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas	NA	Met			NA	Met		
4. <i>Intended Learning Outcome 4</i> Students will come up with alternative solutions to the managerial problems that requires an integrative understanding	NA	Met			NA	Met		
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1: NA</i>								
2. <i>Course of Action 2: NA</i>								

Student Learning Assessment for Program – Post Graduate Program in Management (Operations Management & Marketing)

Program Intended Student Learning Outcomes (Program ISLOs)

1. Program Learning Outcome 1

Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)

2. Program Learning Outcome 2

Students will be capable of applying their understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations

3. Program Learning Outcome 3

Students will be engaged in activities that help them appreciate the concepts of management

4. Program Learning Outcome 4

Students will develop analytical abilities to understand and solve managerial problems through case method of learning

5. Program Learning Outcome 5

Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning

6. Program Learning Outcome 6

Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation

7. Program Learning Outcome 7

Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives

8. Program Learning Outcome 8

Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment

9. Program Learning Outcome 9

Students will demonstrate the ability and skill to work, lead and excel in teams

10. Program Learning Outcome 10

Students will have the numerical ability to apply the same for a better understanding of management in theory and practice

11. Program Learning Outcome 11

Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports

<p>12. Program Learning Outcome 12 Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas</p>	
<p>13. Program Learning Outcome 13 Students will develop the research aptitude and critical thinking skills</p>	
<p>Intended Student Learning Outcomes: Post Graduate Program in Management (Operations Management & Marketing)</p>	
<p>1. Intended Learning Outcome 1 Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)</p>	
<p>2. Intended Learning Outcome 2 Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations</p>	
<p>3. Intended Learning Outcome 3 Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas</p>	
<p>4. Intended Learning Outcome 4 Students will come up with alternative solutions to the managerial problems that requires an integrative understanding</p>	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<p>1. Direct Measure 1: End of the program Comprehensive Examination</p>	<p><i>At least 70% of the students will score 60% or above</i></p>
<p>2. Direct Measure 2: Capsim Simulation</p>	<p><i>At least 70% of the students will score 400 or more</i></p>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
<p>1. Indirect Measure 1: Exit Survey</p>	<p><i>At least 70% of the students will rate their overall learning experience as having met 65% or above of their expectations</i></p>

2. Indirect Measure 2: Alumni Feedback (This feedback is taken from an Alumni after 6 months to three years of graduating from the Institute)				At least 60% of the Alumni will rate their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life				
Assessment Results: Post Graduate Program in Management (Operations Management & Marketing)								
Summary of Results from Implementing Direct Measures of Student Learning:								
1. Summary of Results for Direct Measure 1: The results show that 100% of the students of Operations & Marketing batch 2016-18 have scored 60% or more								
2. Summary of Results for Direct Measure 2: The results show that 87.5% of the students of Operations & Marketing batch 2016-18 have scored more than 400 marks								
Summary of Results from Implementing Indirect Measures of Student Learning:								
1. Summary of Results for Indirect Measure 1: The results show that 100% of the students of Operations & Marketing batch 2016-18 have rated their overall learning experience as having met 65% or above of their expectations								
2. Summary of Results for Indirect Measure 2: The results show that 97.41% of the alumni have rated their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life								
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes		Learning Assessment Measures						
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Program Learning Outcome 1 Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)	Met	Met			Met	Met		
2. Program Learning Outcome 2	Met	Met			NA	Met		

Students will be capable of applying the understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations								
<i>3. Program Learning Outcome 3</i> Students will be engaged in activities that help them appreciate the concepts of management	Met	Met			Met	Met		
<i>4. Program Learning Outcome 4</i> Students will develop analytical abilities to understand and solve managerial problems through case method of learning	NA	Met			NA	Met		
<i>5. Program Learning Outcome 5</i> Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning	NA	Met			NA	Met		
<i>6. Program Learning Outcome 6</i> Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation	NA	Met			Met	Met		
<i>7. Program Learning Outcome 7</i> Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives	NA	Met			NA	Met		
<i>8. Program Learning Outcome 8</i>	Met	Met			Met	Met		

Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment								
<i>9. Program Learning Outcome 9</i> Students will demonstrate the ability and skill to work, lead and excel in teams	NA	Met			Met	Met		
<i>10. Program Learning Outcome 10</i> Students will have the numerical ability to apply the same for a fuller understanding of management in theory and practice	Met	Met			Met	Met		
<i>11. Program Learning Outcome 11</i> Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports	Met	Met			Met	Met		
<i>12. Program Learning Outcome 12</i> Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas	NA	Met			NA	Met		
<i>13. Program Learning Outcome 13</i> Students will develop the research aptitude and critical thinking skills	Met	NA			Met	Met		
Intended Student Learning Outcomes: Post Graduate Program in Management (Operations Management & Marketing)								
<i>1.Intended Learning Outcome 1</i>	Met	Met			NA	Met		

Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)								
2. <i>Intended Learning Outcome 2</i> Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations	Met	Met			NA	Met		
3. <i>Intended Learning Outcome 3</i> Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas	NA	Met			NA	Met		
4. <i>Intended Learning Outcome 4</i> Students will come up with alternative solutions to the managerial problems that requires an integrative understanding	NA	Met			NA	Met		
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1: NA</i>								
2. <i>Course of Action 2: NA</i>								

Student Learning Assessment for Program – Post Graduate Program in Management (International Business & Marketing)

Program Intended Student Learning Outcomes (Program ISLOs)

1. Program Learning Outcome 1

Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)

2. Program Learning Outcome 2

Students will be capable of applying their understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations

3. Program Learning Outcome 3

Students will be engaged in activities that help them appreciate the concepts of management

4. Program Learning Outcome 4

Students will develop analytical abilities to understand and solve managerial problems through case method of learning

5. Program Learning Outcome 5

Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning

6. Program Learning Outcome 6

Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation

7. Program Learning Outcome 7

Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives

8. Program Learning Outcome 8

Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment

9. Program Learning Outcome 9

Students will demonstrate the ability and skill to work, lead and excel in teams

10. Program Learning Outcome 10

Students will have the numerical ability to apply the same for a better understanding of management in theory and practice

11. Program Learning Outcome 11

Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports

12. Program Learning Outcome 12

Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas	
13. Program Learning Outcome 13 Students will develop the research aptitude and critical thinking skills	
Intended Student Learning Outcomes: Post Graduate Program in Management (International Business & Marketing)	
1. Intended Learning Outcome 1 Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)	
2. Intended Learning Outcome 2 Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations	
3. Intended Learning Outcome 3 Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas	
4. Intended Learning Outcome 4 Students will come up with alternative solutions to the managerial problems that requires an integrative understanding	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. Direct Measure 1: End of the program Comprehensive Examination	<i>At least 70% of the students will score 60% or above</i>
2. Direct Measure 2: Capsim Simulation	<i>At least 70% of the students will score 400 or more</i>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. Indirect Measure 1: Exit Survey	<i>At least 70% of the students will rate their overall learning experience as having met 65% or above of their expectations</i>

2. Indirect Measure 2: Alumni Feedback (This feedback is taken from an Alumni after 6 months to three years of graduating from the Institute)				At least 60% of the Alumni will rate their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life				
Assessment Results: Post Graduate Program in Management (International Business & Marketing)								
Summary of Results from Implementing Direct Measures of Student Learning:								
1. Summary of Results for Direct Measure 1: The results show that 88.23% of the students of International Business & Marketing batch 2016-18 have scored 60% or more								
2. Summary of Results for Direct Measure 2: The results show that 82.35% of the students of International Business & Marketing batch 2016-18 have scored more than 400 marks								
Summary of Results from Implementing Indirect Measures of Student Learning:								
1. Summary of Results for Indirect Measure 1: The results show that 100% of the students of Operations & Marketing batch 2016-18 have rated their overall learning experience as having met 65% or above of their expectations								
2. Summary of Results for Indirect Measure 2: The results show that 97.41% of the alumni have rated their overall learning experience as having met 60% or above and found programme helpful to perform and grow in corporate life								
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes		Learning Assessment Measures						
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Program Learning Outcome 1 Students will have the conceptual understanding of the foundational areas of management (accounting, economics, statistics, communications etc)	Met	Met			Met	Met		
2. Program Learning Outcome 2	Met	Met			NA	Met		

Students will be capable of applying the understanding of the foundational areas of management (accounting, economics, statistics, communications etc) to business situations								
<i>3. Program Learning Outcome 3</i> Students will be engaged in activities that help them appreciate the concepts of management	Met	Met			Met	Met		
<i>4. Program Learning Outcome 4</i> Students will develop analytical abilities to understand and solve managerial problems through case method of learning	NA	Met			NA	Met		
<i>5. Program Learning Outcome 5</i> Students will develop critical thinking skills to arrive at alternate solutions to management problems through project based learning	NA	Met			NA	Met		
<i>6. Program Learning Outcome 6</i> Students will learn 'how to think' rather than 'what to think' so that they develop the aptitude for innovation	NA	Met			Met	Met		
<i>7. Program Learning Outcome 7</i> Students will demonstrate the ability to develop a business plan and build on the consequent entrepreneurial initiatives	NA	Met			NA	Met		
<i>8. Program Learning Outcome 8</i>	Met	Met			Met	Met		

Students will demonstrate the intrapreneurial abilities necessary to achieve excellence in a given work environment								
<i>9. Program Learning Outcome 9</i> Students will demonstrate the ability and skill to work, lead and excel in teams	NA	Met			Met	Met		
<i>10. Program Learning Outcome 10</i> Students will have the numerical ability to apply the same for a fuller understanding of management in theory and practice	Met	Met			Met	Met		
<i>11. Program Learning Outcome 11</i> Students will develop the ability to communicate effectively through oral and written communication skills, and write business reports	Met	Met			Met	Met		
<i>12. Program Learning Outcome 12</i> Students will be able to identify the important ethical dilemmas facing business enterprises, analyze them from multiple stakeholder perspectives, and identify appropriate resolutions to these dilemmas	NA	Met			NA	Met		
<i>13. Program Learning Outcome 13</i> Students will develop the research aptitude and critical thinking skills	Met	NA			Met	Met		
Intended Student Learning Outcomes: Post Graduate Program in Management (International Business & Marketing)								
<i>1.Intended Learning Outcome 1</i>	Met	Met			NA	Met		

Students will have the conceptual understanding of the functional areas of management (Finance, HR, Marketing etc)								
2. <i>Intended Learning Outcome 2</i> Students will be capable of applying their understanding of main functional areas of management (Finance, HR, Marketing etc) to understand the business situations	Met	Met			NA	Met		
3. <i>Intended Learning Outcome 3</i> Students will develop the ability to analyze and understand a managerial problem in all of the dimensions of the functional areas	NA	Met			NA	Met		
4. <i>Intended Learning Outcome 4</i> Students will come up with alternative solutions to the managerial problems that requires an integrative understanding	NA	Met			NA	Met		
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
3. <i>Course of Action 1: NA</i>								
4. <i>Course of Action 2: NA</i>								