



IBA BANGALORE - www.iba.ac.in

INTERNATIONALLY ACCREDITED



Recognized by CHEA, (USA)



PLACEMENT **BROCHURE** 2021-23



NBA (National Board of Accreditation) Accredited
AIU (Association of Indian Universities) Approved

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Top Education Brand



By Business World

CHEA Council for
Higher Education
Accreditation
CHEA International Quality Group **CIQG**

2020-2021 CIQG Member

IBA is the first and the only Indian Business school to become a member of the Council for Higher Education Accreditation (CHEA) International Quality Group, formed to bring together high quality institutions involved in the international accreditation and support services of the world

SCHOLASTIC ASSOCIATION



Freiburg University,
Germany



Stockholm University,
Sweden



Goa University,
Goa



South Gujarat University,
Gujarat



University of Dhaka,
Bangladesh



Curtin University,
Australia



Banasthali Vidyapeeth
University, Vanasthali



Association of Indian
Management Scholars,
USA



Zurich University
of Applied Science,
Switzerland



Griffith University,
Queensland, Australia



Friedrich Schiller University,
Germany



Indian Institute of
Science,
Bangalore



Swami Vivekananda Yoga
Anusandhan Sansthana
(SVYASA), Bangalore



Dhyana Pura University,
Bali, Indonesia



Madras Institute of
Development Studies,
Chennai

ACADEMIC & INDUSTRY ASSOCIATION



Confederation of
Indian Industry



European Retail
Academy, Germany



Franchising
Association of India



Retailers Association
of India



Institute of
HRD



National HRD
Network



India Retail
Forum



Executive Recruiters
Association



Higher Education
Forum



Information
Systems Audit and
Control Association



Association of
Indian Management
Schools



Indian Society
for Training &
Development



Academy of Indian
Marketing, Bangalore



National
Entrepreneurship
Network



Entrepreneurship
Development
Institute of India



Bangalore Chambers
of Industry &
Commerce



Management
Teachers
Consortium-Global



The Global
Compact Network
India



Indus Business Academy

Since 2000, IBA, Bangalore under aegis of Arihant Education and Research Foundation, has made substantial contributions to the enhancement of management education, through a business-relevant curriculum, experienced and knowledgeable faculty, state-of-the-art infrastructure and a committed Academic Advisory Council. The research undertaken by the faculty at IBA is of remarkable depth and is referred and quoted by govt. & non govt. officials in their decision making process. Emphasis is placed on inculcating ethical values, social impact, sensitivity to environment, and strong leadership skills to mould young minds towards becoming best-in-class managers, capable of operating in globally competitive environments.

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Mission

To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society

Academic Advisory & Governing Council

The IBA Academic Advisory Council has the mandate of maintaining the highest standards of course content, delivery, assessment methodology and assisting in continuous improvement of quality in management education.

The objective of IBA is to align itself with international business education practices. The Academic Advisory Council members actively participate in the following processes:

- Student Induction and Placement
- Course, Structure, Design and Content
- Management of Post Graduate Programme
- Student Evaluation System and Processes
- Teaching and Training Methodologies
- Faculty Recruitment and Retention
- Infrastructure & Facilities Upgrade
- Integration of Global Trends in Managerial Education to IBA courses
- Execution of Management Development Programmes



Governing

Shri. Ashok Kumar

Consultant: Power generation HRD processes; Ex TATA Power

He has over 40 years of rich experience in the field of energy production. He has had a long association with Tata Power Company and is currently consultant to Lanco Power for process Management.

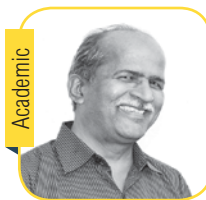


Academic

Mr. Chandra Kant

Life Skills Coach, Counsellor and Mentor

He has over 25 years of experience in Strategic Implication of IT for the Banking and Financial Services Sector and 13 years of experience of teaching Management. He is also on the board of advisors of 2 technology start-ups.



Academic

Mr. Thothathri Raman

International Accreditation Advisor and Chairman, SEAA Trust, New Delhi and Former EXE Editor Business India Magazine

He has worked with leading business dailies and magazines of the country spanning over three decades. He is known to the world of higher education as an International quality champion having pioneered the scientific rating and ranking of Business schools in the year 2000.



Governing

Mr. Hriday Mohan Jain

Chairman H.M. Foundation

He was Ex- Chairman at Samrat Ashok Technologies Institute. He is also a CSR activist. He is known for building institutes and advisory services.



Governing

Mr. Manish Jain

Founder and CEO of IBA; Director of MUHEPL; Director of Arihant Edusys; Member of Entrepreneurs Organisation

Mr. Manish Jain has done PGDBM in Finance and MBA in Marketing. He completed his Engineering degree in Mechanical Stream. He has managerial experience at MICO & TATA-IBM and is also presently the director, MUHEPL.



Governing

Shri Narendra Nahata

Hon'ble Minister (Ex), Govt. of Madhya Pradesh

He has been engaged in social service and active politics and has been a member of Public Accounts Committee, Estimate committee and Public Sector Undertakings of the assembly. He was re-elected and was a Minister in the Cabinet of digvijay Singh

To be a globally respected Business School nurturing innovative entrepreneurs and business leaders who would produce wealth for the nation

Vision

Governing



Mr. Pawan Kumar

Mentor, Advisor and Angel Investor

He was appointed as the Operation- Manager, Computer Centre at IITK. He created the first ASP in India, vMoksha Technologies Pvt. Ltd., JadooWorks Pvt. Ltd. And vFortress Security Pvt. Ltd.

Governing



Ms. Susan Verghese

Former World Bank Advisor

She has 38 years of experience in Governance, Management, Internal Audit, Information Technology and Finance functions, of which 18 years have been with the World Bank Group. She is also a Certified Internal Auditor (CIA) from the Institute of Internal Auditors, USA, Certified Information Systems Auditor (CISA), USA, Information Systems Audit and Control Association® (ISACA), USA, Certified Quality Assessor of Internal Audit, IIA, USA.

Governing



Mr. P Thiruvengadam

Senior Director Consulting at Deloitte Touche Tohmatsu India Pvt. Ltd.

He has quality experience in areas of Human Capital Consulting, leadership Development, Performance Measurement, joint Ventures and Collaborations.

Governing



Mr. Vinod Kumar

Director of Sri Sri Rural Development Programme and Corporate Workshops

He has experience of over two decades in Education and training and leads Sri Sri Institute of Media Studies.

Academic



Prof. Rajen Gupta

Professor (retired) MDI Gurgaon and IIM Lucknow. Currently he is an Independent Director on the Board of Power Grid Corporation of India Ltd. He is also a member of the Academic Councils of the KIIT University, Bhubaneswar and Navrachna University, Baroda.

Academic



Dr. Rakesh Khurana

Chairman Knowledge network India Pvt Ltd

He has over 35 years of rich experience in corporate as well as Education Industry. He has held Top Level positions in various Education Institutions, Professional Associations and corporate Houses.

Governing



Mr. Vijay A G

BBM from University of Mysore and PGDBM from IBA Bangalore. Certified Competency Mapping Professional, Internal Auditor (ISO 9000 - 9001) and a Green Belt professional in Lean Six Sigma

He previously served as Principle Consultant, servicing various Industrial groups in India for their HR intervention in the Organizational Development Area.

Academic



Dr. Subhash Sharma

Director at IBA. He holds PGDM from IIM-A and PhD from University of Southern California (USC), Los Angeles.

Dr Sharma has authored well known and path breaking books, viz. Creation from Shunya (1993), Management in New Age: Western Windows Eastern Doors (WWED) (1996, 2006), Quantum Rope: Science, Mysticism and Management (1999) and Arrows of Time: From the Blackholes to the Nirvana Point (2001). A number of his scientific and spiritual verses are quite popular among his students and professional managers across the country.

Academic



Dr. Subhendu Dey

Program Director at IBA. He holds PGCPM from IIM Kozhikode and PhD from AMU, Aligarh

Dr. Subhendu Dey is a passionate educationist, researcher, consultant and an institution-builder. He was instrumental in the development and progress of institutions like RSB Chennai (as Founding Director) and Globsyn Business School (as Dean & Campus Head). He has more than a dozen Indian cases to his name, many of which, were published in top international journals. Dr. Dey is currently working on multiple research projects with professors from Australia, UK and Vietnam focusing on NGOs and Social Enterprises in India.

The aim of IBA is to develop future CEO's –
Creative, **E**nlightened and **O**rganic leaders.

Success = Inspiration x Breakthrough x Achievement
(S = I x B x A)

Dr. Subhash Sharma

Chief Mentor and Professor, IBA Bangalore
PhD (University of Southern California
(USC), LA, USA), PGDM (IIM Ahmedabad)



Dr. Subhash Sharma, holds Post Graduate Diploma in Management (PGDM) from IIM-A and Ph.D from University of Southern California (USC), Los Angeles.

He is a leading Indian management thinker and authored many path breaking books like Conversations on the Remaking of Managers, New Ideas in Strategic Thinking & Management: A Knowledge Tree of New Age Mantras, From the Edge of Chaos: Dialogues Amongst Social Theory & Practice, Wisdom & Consciousness from the East: Life, Living & Leadership (this book is also published in French, Leadership Par LA Sagesse & LA Conscience: Tresors & Secrets de l' Orient au Benefice de l' Humanite. His other books, New Earth Sastra, Management in New Age, New Mantras in Corporate Corridors, Creation from Shunya, Quantum Rope, Arrows of Time, Market's Maya and Shunya Poems, are also known for their creative ideas with literary touch. He has published a number of thought provoking articles on management, leadership and social concerns, in journals of national and international repute. His innovative approach of 'Corporate Rhymes' has drawn worldwide attention.

As an institution builder, Dr. Subhash Sharma has assisted in the development of WISDOM (Women's Institute for Studies in Development Oriented Management) at Banasthali University, has been the Founder Director of Indian Institute of Plantation Management, Bangalore and is also a Founding Member of Indus Business Academy.

He has received several Excellence & Achievement awards for his significant contributions including the 'The Innovative Leader Award' at the Global Leadership Conference, 2006, 'AIMS International Outstanding Editor Award' for the AIMS International Journal of Management for 2008, and 'AIMS International Fellow' in 2009.

His research work was used recently by Honorable Supreme Court for a very important judgement.

He has been conferred the title of 'Academic Rishi' by PES University MBA Department and the 'Management Guru' award by MTC Global in 2015. He was also recently awarded the 'Lifetime Achievement Award' by AIMS International on 26th December 2016.

At IBA, the decree is to meet the corporate expectations, first. Our students are trained to perform in real life.

Mr. Manish Jain has managerial experience at MICO & Tata-IBM and is also presently the Director-Business Development MUHEPL. He was a nominee for 'Jewel of India 2002 Award' and a recipient of "Rastriya Shiksha Samman Puraskar 2003" by Indian Economic Development & Research Association (IEDRA) for his contributions to quality higher education. He received 'Distinguished Service Award' at IIM Ahmedabad for his contribution of developing Management Education in India. He has also been recognized as one among the 100 visionaries of India by NexBrands and ET Now. He has been invited by ET Now to be a part of its Talk Show "Brand India Vision 2020"

He is the driving force behind IBA, ably guided by an illustrious Academic Advisory Council and distinguished faculty members.

The IBA's founding mission is to bring excellence in Teaching, Training, Corporate Networking and in Placements. We decided to address these issues by creating a world-class infrastructure in a 5-acre eco-friendly land. The curriculum at IBA is designed in such a manner that it is rigorous and constantly upgraded based on corporate requirements and in tune with the latest case studies and real-time experiences. Our strong and active corporate networking help channelize industry inputs into academics. Apart from curriculum, the best available faculty teach IBAians to enhance their leadership, communication and soft skills.



Dr. Manish Jain

Founder & Chairman, IBA Bangalore

PhD, MBA (Marketing), PGDM (Finance), B.E. (Mechanical)



Dr. Subhendu Dey
PhD (AMU), PGCPM (IIM-K), B.E.
Director, IBA Bangalore

Message from Director

Dear Recruiters,

Greetings from Indus Business Academy (IBA), Bangalore

At IBA, we develop professionals who not only have remarkable knowledge of the concepts of management, but also have learnt the art of applying that knowledge to develop strategies and implement those strategies for successful execution. We offer our students contemporary concepts and principles, imparted through a blend of classroom and non-classroom activities to make the learning 'innovative' and 'thinking'. Our differentiated pedagogy ensures that students get the most contemporary inputs from the best-in-class faculty, both in-house and visiting. The faculty team at IBA works towards transforming students using the latest learning tools and pedagogical innovations and ensure long term employability. Our students are at the core of our learning universe, and are provided a holistic learning environment assimilating both Indian and global best practices and content. This holistic learning experience equips our students with the required skills to succeed in their personal and professional lives.

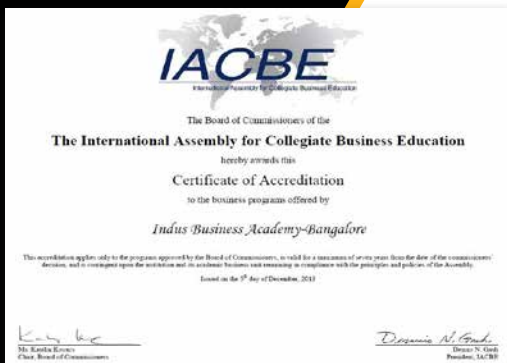
We believe that a business school experience should create adequate challenges for its students to be faced collectively as part of their learning and transformation towards becoming capable leaders in future. We create in our students the ability to understand the finer nuances of their potential to work in a team and lead a team for successful results. This is achieved by addressing the latent potential in each one of them, done through the rigorous Management Skills courses which run in a scientific manner, through all the trimesters of the program. This unique course equips our students with the ability to deliver beyond the narrow confines of their work. The extra-curricular activities at IBA structured in the form of various clubs and committees also help our students to work in teams, and apply their managerial skills into practice at the school. These activities develop in them, the essential qualities required to excel in their jobs and an understanding that career is a marathon and not a sprint – values that they have imbibed during their post-graduation at IBA.

The 21st batch of IBA graduating in April 2023. With the comprehensive education that our students have received, they are ready to contribute to the growth of your organization. We welcome you to our beautiful campus and experience the difference that our students can make to your organization.



Awarded as one of the Best Education Brands 2017 by the Economic Times at the ET Best Education Brands Awards 2017. Award presented by Mr. Manish Sisodia, Deputy Chief Minister, Delhi – 24th February, 2017

Accreditation & Awards



The IACBE is the leader in mission-driven and outcomes-based programmatic accreditation in business education, and it exists for the purposes of advancing academic quality and excellence in business education throughout the world. The philosophy of the IACBE is that academic quality and excellence in business education should be measured in terms of the overall level of performance of an academic business unit (department, division, school, college of business, etc.) relative to its mission.

In 2013, IBA received 'Certificate of Accreditation' from International Assembly for Collegiate Business Education (IACBE). Only few Indian B-Schools out of 5000+ have been accredited as of now. These accreditations bring global acceptance of the management program and opens up a network of collaborations, student and faculty exchanges, academic opportunities and excellent placement prospects.



"Great Indian Institutes" Forbes India Marquee- a special Marquee Edition in association with Skill Tree Knowledge Consortium and Great Place to Study



IBA Bangalore receiving 'The Economic Times (ET) Best Education Brands 2022' Award from Prof. Anil Sahasrabudhe - Chairperson of the All India Council for Technical Education (AICTE) on June 29, 2022



IBA, Bangalore received 'The Academy of Success Award 2016' at World Business Conclave 2016, Hong Kong 'Celebrating Asia-Pacific's Success Story'. The Process Reviewers and Evaluators were PWC (PriceWaterhouseCoopers), ASSOCHAM (The Associated Chambers of Commerce and Industry of India) and HKGCC (The Hong Kong General Chamber of Commerce).



Awarded as one of the Best Growing Brands 2018 at the NexBrand's Brand Vision Summit 2018. Trophy and memento presented by Mr. Sunil Grover with Shri Suresh Prabhu, Hon. Minister of Commerce and Industry, Govt. of India being the Chief Guest at the event – 30th January 2018



Economic Times Best Education Brands 2018 awarded by Shri Vinod Tawde, Minister of Higher & Technical Education, Govt. of Maharashtra and Ms. Sunita Quadros, Business Head, Economic Times (ET) Edge – 30th March 2018

Mentored by Committed Faculty



Dr. Subhash Sharma

An Alumnus of University of Southern California (USC) – USA & IIM Ahmedabad
PhD, PGDM
Dean, IBA Bangalore
Exp: 49 years
Industry- 05 yrs, Academic- 44 yrs



Dr. Manish Jain

An Alumnus of IIM Ahmedabad
PhD, MBA (Marketing), PGDBM (Finance),
B.E. (Mechanical)
Founder & CEO, IBA Bangalore
Exp: 25 years
Industry- 14 yrs, Academic- 11 yrs



Dr. Subhendu Dey

PhD-AMU, PGCPM-IIM Kozhikode, B.E.
(Mechanical)
Exp: 30 years
Industry- 01 yrs, Academic- 29 yrs



Prof. V. Suresh Chandra

M.Tech-Industrial Management (IIT-
Chennai), B.Tech. (IIT-Kharagpur)
Exp: 46 years
Industry- 30 yrs, Academic- 16 yrs



Dr. S. Ramesh

PhD, FCS & MICS (UK), M.Com., MBA
(Marketing),
MBA (Finance), LLB
Exp: 44 years
Industry- 15 yrs, Academic- 29 yrs



Prof. Chandra Kant

PGDM (IIM-Calcutta), B.Tech. (IIT-
Kanpur)
Exp: 36 years
Industry- 22 yrs, Academic- 14 yrs



Prof. J.B. Shetty

MDP (IIM-Calcutta), Diploma in
Footwear (Canadian Institute of
Footwear Technology), B.Sc.
Exp: 53 years
Industry- 42 yrs, Academic- 11 yrs



Dr. Bijay Krishna Bhattacharya

PhD, MBA (Finance), M.Com, CAIIB,
M.Phil, PGDBM
Exp: 43 Years
Industry- 29 Yrs, Academic- 14 Yrs



Dr. R Ravi Shankar

PhD, M.S (BITS, Pilani), Company
Secretary & Cost Accountant
Exp: 40 years
Industry- 22 yrs, Academic- 18 yrs



Dr. A V Ramana Acharyulu

PhD, MBA-IRMA Anand, B.Sc.
Exp: 40 years
Industry- 15 yrs, Academic- 25 yrs



Dr. Nandeesh V Hiremath

PhD, M.Sc.(Agri.), MBA (HRM &
Marketing), PGDHRM, PGDRD, CCIPRs &
ACBT & IPRs (WIPO Worldwide Academy,
Switzerland)
Exp: 31 years
Industry- 13 yrs, Academic- 18 yrs



Prof. B.M. Gourish

MSW – Gulbarga University, PGDTD-
ISTD, BA
Exp: 34 years
Industry- 25 yrs, Academic- 9 yrs



Prof. Muralidhar Deshpande

(PhD), EPGBDM, BE (Comp Sc &
Engg), PMP, Prince2
Exp : 27 Years
Industry - 18 yrs, Academic - 9 yrs



Prof. Nagendra Hegde

(PhD), MBA - Visweshwaraiah
Technological University, BBA
Exp: 21 years
Industry- 12 yrs, Academic- 9 yrs



Prof. Prashant Kulkarni

MA, PGDM
Exp: 20 years
Industry- 2 yrs, Academic- 18 yrs



Prof. Smita M. Gaikwad

(PhD), M.Phil. – Periyar University,
MBA, BBA
Exp: 20 years
Industry- 1 yr, Academic- 19 yrs



Prof. Narendra Babu B.V.

(PhD), MBA – Rochester Institute of
Technology, New York, PGDESD (USA),
B.E. (Mech.)
Exp: 18 years
Industry- 9 yrs, Academic- 9 yrs



Dr. Krishna Kumari

M.Com, MBA(Finance), Ph.D(Manage-
ment)
Exp: 14 years
Industry- 2 yr, Academic- 12 yrs



Prof S. Mahadevan

PG in Rural Management, IRMA MA
(Economics), Loyola PG in Journalism
from Bhavan's
Exp: 37 years
Industry- 30 yrs, Academic- 07 yrs



Prof. Priyanka Sharma

M.A (International Business) – FH
Osnabrueck, Germany & Skema
Business School, Lille, France, B.A (IB)
Exp: 7 years
Industry- 5 yrs, Academic- 2 yrs

The Trove-Associate & Visiting Faculty

Apart from the illustrious core faculty, IBA students are also privileged to periodically and regularly learning from IBA's Associate and Visiting Faculty. The academic eminence that they bring with them is enriched with professional and industry experience and augur well with IBA's unique pedagogy.

MARKETING & RETAIL

- Mr. Harish Bijoor
CEO, Harish Bijoor Consults Inc.
- Mr. Mohan Kuruvilla
Imperial Chemical Industries
- Prof. G.S. Sreekiran
Dean, Dayanand Sagar Academy
- Mr. Shankar Iyer
Marketing Consultant, Vidhura 3C Management
- Mr. Ganesh Iyer
Senior Vice President, Radio Mirchi
- Prof. Joy Chakrabarty
Strategy Consultant, Ex Contract Advtg. and TBWA Anthem
- Mr. B.K. Kumar
CEO, Business & Markets Strategists
- Mr. M. Kulothungan
Sales Trainer, Titan Industries Ltd.
- Mr. Ram Subramaniam
Next Phase Solutions India Pvt. Ltd.
- Dr. K. Ravichandran
Former Regional Director, AICTE & Faculty MKU, Dept. of Management Studies
- Mr. Rajiv Ahmed
TNS India
- Prof. Samir R Chatterjee
President (SGBED), Curtin Business School, Australia
- Mr. P. S. Srinivas
Sidvin School of Business
- Mr. Shankar Bharath
Senior Researcher, Hansa Research Group
- Ms. Suchitra Ramesh
Intel Corporation
- Mr. B.V. Srinath
Consultant Marketing
- Mr. Venkatramanan Krishnamurthy
Consultant - Retail, Supply Chain & Strategy
- Mr. Jayaram Babu Shetty
Director – Merchandising, Innovative Film City Finance in Retail
- Mrs. Nandini Vaidyanathan
CEO, Startups, Strategy in Retail
- Mr. V. Nagendra
Manager – Marketing, Valdel Retail Pvt Ltd., Retail Management
- Mr. S.P Venkatraman
Manager - Category, Bigbazaar Retail Store Operations
- Mr. David Livingston
Manager - Warehouse, Future Group, Management of Warehouse

FINANCE

- Mr. K.N. Guha
Advisor, Corporate Banking
- Mr. V.V. Mohan
Ex. VP, IndusInd Bank
- Mr. Muralidharan R. Nair
QMS Lead Auditor, Consultant Livelihoods
- Mr. Kiran Bindu
Director, Intl. Programmes, ISBR
- Mr. Prasanna. R.
Research Analyst, ING Vysya Bank
- Mr. Vijay Raja
Chartered Accountant, Vijay Raja & Co.
- Prof. Sai Baba
Management Consultant

- Mr. Vivekanand V. Kulkarni
Prof. (Corp. Fin.) Aegis School of Business & Telecommunication
- Dr. Binoy Mathew
Head, P.G. Studies, R.B.A.N.M.S
- Mr. K.S. Raghunath
Senior Consultant
- Mr. S.K.N. Swamy
Retired Asst. General Manager, State Bank of India
- Prof. Hema D.
Asst. Prof., Welingkar Institute of Management
- Dr. K. V. Ramanathan
Associate Prof., Dayanand Sagar Business School
- Mr. Harish Rao
Investment Coach, Simple Equation
- Mr. Vijay Kumar N.V.
Retired Manager, Canara Bank
- Prof. K. Harinath
Asst. Prof., AIMS Institute
- Mr. S.P. Srinivasan
Chartered Accountant
- Prof. Ramakrishnan
Professor, Christ and Jain University

HUMAN RESOURCE

- Mr. Praveen Kamath
Global Head Talent Transformation, Wipro, BPM
- Mr. Ram K. Navaratan
Chief Executive, HR Resonance
- Mr. Mathew Chacko
COO - HAL Infotech
- Mr. M.P. Manjunatha, Consultant,
HRM Consultants, Ex. Director Personal, BEML
- Mr. S.K. Nandy
Director-CHRS, Ex-Head-HR, BPL Telecom
- Dr. Ramani
WIMEN
- Dr. B.R. Patil
Ex. Professor - IIM Bangalore
- Dr. V. Prakash
EX-GM-HR, Cadilla
- Mr. S. Sekhar
Consultant-HR
- Mr. Hari Rao
Director, Titan Time Products & Titan Properties Ltd.
- Mr. B.N Srinivas Rao
Ex. Head HR & Admin, SKF INDIA LTD,

OPERATIONS

- Mr. Pankaj Jain
Director Projects, OLX
- Mr. Rajaram Chandrasekar
National Vice-Chairman, Indian Institution of Production Engineers
- Mr. R. Devanathan
Retd. Sr. Divisional, Manager (Mechanical), TATA Steel
- Mr. Vishu Behl
GM-PED, TVS Motor Co.
- Mr. Kunigal Rama Sastry
Industrial Consultant
- Mr. G. Ravindran
SQC & OR Unit, Indian Statistical Institute
- Mr. Anant Sagar

Global SCM Programme Manager, IBM

- Dr. H.B.N. Murthy
GM - Solid Container
- Dr. Shaji Thomas
Director - ABMT&R
- Mr. K.N. Sheshu
Consultant
- Prof. A.V. Rao
Director - (Academic & Administration), NSB

IT & E-BUSINESS

- Prof. Anandh Venkatraman
Sapient Corporation
- Prof. P.G. Bhat
VP-Engineering, Object Orb Technologies
- Mr. R. Dorai
CEO, Hartech Consultant
- Mr. Moses Mathuram
AVP - Global Alliances, Infosys
- Mr. S. Srikant
Accenture
- Mr. Ramesh Chandra
Mindsourcing Consulting Services
- Mr. Somanatha S.
Director - Mobilistic Business Solution Pvt. Ltd.
- Mr. Sreekanth Moni
Sr. Engg. Project Manager - Fletronics Software Systems
- Mr. Ramesh P. Iyer
Ex Principal Consultant, Strategic Partnership-Shobha Renaissance Information Tech. Ltd.
- Mr. Rajendran Thangadurai
Director - RB & Creations
- Prof. Rama Satish K.V.
Professor, RNS Engineering College
- Ms. R. Vijaylakshmi
Consultant, ISBR, IBMR, IFIM, Manipal Global
- Mr. Diwakar Menon
Director, Last Mile Consultants, Technologies Solutions Pvt. Ltd.

GENERAL MANAGEMENT, IB, BUSINESS COMMUNICATION

- Mr. Y.R. Sridhargopal
Vice-President, Clarion Technologies Pvt. Ltd.
- Ms. Vedavathy R. Kabadi
Company Secretary & Attorney, General Motors
- Dr. Ashok Kumar T.K.
Senior Product Manager, Altisource
- Prof. Shikha Ojha
Asst. Prof., CMS Business School
- Mr. Ramesh Venkataraman
Director - CurAlea Mgmt. Consultants
- Mr. Y. Shekar
Consultant - Adhishtaa Consulting
- Mr. K. Sivasubramanian
AVP Quality & Master Black Belt, Accenture Global e-Business Operations Pvt. Ltd.
- Mr. Suvas C. Mahapatra
Global Head HiTech Technical Support, TCS
- Mr. S. Nagendra
Director - Siddhanta Softwares
- Ms. Rupa Gopal
Soft Skills Consultant, Trainer for Project Genesis with INFOSYS
- Mr. Raj Subramani

Six Sigma Consultants Trainer & Coach

- Prof. Sarah Giri
Certified Counsellor - Voice & Language
- Mr. Karmarkar
German
- Ms. Margaret Anne
French
- Mr. Gnanamurthy
Kannada
- Ms. Revathi Shivakumar
English
- Ms. Shyamala Kamath
English
- Mrs. Sarawathi
French
- Mrs. Archana Bhulata
German

Post Graduate Diploma in Management (PGDM)

1st YEAR

1

Trimester

Accounting for Managerial Decision | Marketing Management I | Managing people at work | Micro Economics | Productivity Tools for Managers | Business Statistics | Management Perspectives I | Fundamentals of Business Communication 1 | Business Research Method | Legal Aspects of Business | CPDP I (Art of Living - Yes+ Program) | Mentoring

28.5
Credits

2

Trimester

Financial Management | Marketing Management II | Organizational Design | Macro Economics | Fundamentals of Business Analytics | Business Research Method | CPDP II (Foreign Language) | Fundamentals of Business Communication 2 | NEN 200 | Legal Aspects of Business | Operations Management | Theme Paper I | Mentoring

30
Credits

3

Trimester

Corporate Finance | Human Resource Management | Global Business Environment | Decision Sciences | Business Research Tools | Management Perspectives II | CPDP III | Advanced Business Communication | NEN 201 | Theme Paper II | Mentoring | Sales and Distribution Management | Banking and Insurance | Talent Acquisition and Management | Logistics and Supply Chain Management | Logistics and Supply Chain Management | Exploratory Data Analysis

43.5
Credits

2nd YEAR

Core Courses

Strategic Planning, Business Research Tools, CPDP IV (GD, APTP and Capstone), Dissertation, Mentoring, Strategic Control Systems, Strategic Execution, Management in the Knowledge Economy, Six Sigma (KPMG)

International Business

Foreign Exchange Management
International Marketing
EXIM
Global Business Intelligence
Managing MNCs
Cross Cultural Management
International Finance

Marketing

Digital Marketing
Consumer Behaviour
Advanced Retail
Services Marketing
Rural Marketing
B2B Marketing
Brand Management
Advertising & Sales Promotion

Business Analytics

Machine Learning
Data Visualization Using Tableau
IOT & Cloud Computing
Requirements Analysis and Functional Testing
Global Business Intelligence
Marketing Analytics
Customer Analytics
SAP

Finance

Security Analysis and Portfolio Management
NBFC and Mutual Fund Operations
Corporate Taxation
Derivatives
Mergers & Acquisitions
Investment Banking
Financial Analytics
International Finance

Human Resource

Compensation and Benefits
Performance Management
Industrial Relations and Labour Laws
Training & Development
HR Across Industries
HR Information Systems
HR Analytics
Cross Cultural Management

Operations Management

Operations Management of Services Industry
Productivity Management & Value Engineering
TQM
Green Supply Chain Management
Production Planning Control
Retail Operations Management
Operation Analytics
Outsourcing Operations - A PM Approach

Students can choose combination of two specializations before beginning of 3rd trimester

IBA Programme – The Difference

The Management programme at IBA provides a solid foundation in the key business disciplines and reflects the breadth of management issues that arise in the national and international context. The curriculum packs the ingredients to enhance the crucial Emotional intelligence along with Logical thinking to ensure that the students have the edge when they enter the corporate world.



CPDP – Career & Personality Development Programme

IBA believes that confidence to handle situations come from the knowledge and the skills that utilizes this knowledge. Reading a book on “Driving” is not the same as practicing driving. CPDP is a set of courses, run by Prof. Chandra Kant, that teach students practical corporate skills as follows:

Emotional Intelligence	<ul style="list-style-type: none"> • How to control emotions and handle other persons' emotions. • Understand how our mind creates negative thoughts and how to handle these thoughts. • How to control emotions for better time management, prioritisation of activities & be more productive.
Critical Thinking	<ul style="list-style-type: none"> • How to make goal-centric decisions rationally and come up with creative solutions • How to remove subjective bias from decision making. • Understand why we make wrong decisions.
Convincing People	<ul style="list-style-type: none"> • Understand people's motivation. • How to sell your ideas to others. • How to generate leads, get appointments and sell face-to-face.
Negotiation	<ul style="list-style-type: none"> • Understanding the difference between bargaining and negotiation. • How to create a win-win situation for all parties.
Strategic Thinking	<ul style="list-style-type: none"> • Understand and use the principles of strategic management to determine success in your own life.
Managing Projects	<ul style="list-style-type: none"> • Understand and use the principles of project management in achieving short-term and long-term life objectives.
Transition Management	<ul style="list-style-type: none"> • How to prepare for and adjust to inevitable changes (good or bad) in our life and our careers. • Understanding the change management process. • Understanding what will happen in corporate life and what a student can do to be most effective.

Unique feature of this course is that senior students acts as tutors to the first year students. They conduct additional exercises & give feedback on gaps and ways to reduce the gaps. IBA is possibly the only Institute which teaches these skills as part of its formal pedagogy.

CORPORATE INTERNSHIP

At IBA, we believe that no professional management education is complete until students are able to relate Management Theory with practice in more meaningful way. As part of the academic curriculum of the program, the students of PGDM are required to take up Corporate Internship/Project in reputed organizations for 3 months. The internship is carefully designed so that it is mutually beneficial to both organization and student.

CAPSTONE® BUSINESS SIMULATION PROGRAM

Capstone® Business Simulation programs are a jump-start for leadership development. They enhance and bring a live business understanding and create competent, confident and astute business professionals.

The program provides participants with a clearer and holistic understanding of core business dynamics, a sound understanding of financial objectives and metrics, and lays the groundwork for smart, business-savvy decision making that will favourably impact company's productivity and profitability.

Some High Level Outcomes:

- Improved market-based decision making skills and business acumen.
- Usable financial literacy: a compelling understanding of how various functional decisions effect the numbers.
- Improved cross-functional collaboration and teamwork.
- Ability to balance the daily tactical pressures with strategic initiatives.
- Improved problem-solving based on customer needs, competitor information and company data.
- Gain insights that challenge your assumptions: forward thinking individuals.
- Clearer understanding of and alignment with the company's strategy.
- Ability to define and/or clarify specific bottom line performance expectations and objectives related to profitability and other measurable business drivers.

Capstone Business Simulation provides the rare opportunity to experience running a complete business, with the benefit of reports that show clear correlations between management decisions and outcomes.

KALAKSHETRA (LIVE PROJECT MANAGEMENT)

Throughout their academic life, students have been taught to compete with others. Students do not really learn how to work in groups, towards a predefined objective. This, however, is an essential skill for success in corporate life. In Kalakshetra:

- Students of 1st year are grouped randomly into teams of 12-14 each with an objective of performing a task. The task varies every year, from a theme based set of short-duration plays or dance performance to even running a short-term business like a food stall or even cultivation of certain vegetables as well as their sale.
- While in case of performances students get judged as a team by the seniors, the alumni and the members of faculty & staff, in case of businesses a comparative assessment of the bottom line or revenue/profits is the judgment criteria for teams.
- Kalakshetra basically is a platform for students to learn
- Project management basics like Work Breakdown Structure, Gantt chart, MS Project, Project planning, Stakeholder analysis, Project charter, Project status reporting, etc.

- Team management while doing a cultural activity/short-term business.
 - Concept of team formation.
 - Each other's strengths and use these qualities with creativity to produce a play.
 - Competing as well as coordinating with other teams for common infrastructure requirements as well as budget management.
 - Importance of timing and support systems as enacting a play or common business infrastructure requires immense back-end coordination and mutual cooperation.
 - Being confident and face their fears of failure.
 - That teamwork can move mountains and create something awe-inspiring.
- Students remember the lessons of Kalakshetra more than any theoretical class on Project Management.
- IBA is possibly the only Institute which uses 'plays' to teach project management and team building as part of management skills.

ADVANCED PLACEMENT & TRAINING PROGRAMME

At IBA placements is not a seasonal task but instead a process that is initiated by means of Advanced Placement & Training Programme (APTP) right from the day when the student joins for the course. An exclusive Placement Team has been developed to serve this purpose which comprises of select students along with the Placement officers.

- The team builds an interface between Institute and Industries.
- Prepares students for Aptitude Tests, Group Discussion and Mock Interviews to gain confidence, diminish nervousness, hone their responses and think on their feet.
- Offers personal support systems and work directly with the students keeping their interests and goals in mind.
- Groom students to meet the expectation levels of the Corporate world.

PEREGRINE ACADEMIC SERVICES

Peregrine Academic Services is a Global Education Support which provides a variety of Academic oriented programs with quality assurance. This helps a student for Educational transition which occurs for a student when moved to Higher Level Programs such as Post Graduate in Management. This is a module-based program that is entirely online and includes online instructional content and online testing. Each of these options allows the student to academically transition more effectively to the next higher level.

BUSINESS ANALYTICS

The Business Analytics specialisation at Indus Business Academy introduce the concepts of Information Technology and Data Science to allow a management graduate to understand how these concepts can be used to get actionable insights for businesses to increase revenues and profits.

Traditionally, organisations increase revenues and profits based on models that assume steady state in the market. The current market scenario is fast changing and chaotic.

With the advent of technology, there is a surplus of transaction data pertaining to an organisation's business operations and customer relationships. Traditional MIS, at best, relies on Extract, Transform and Load logic to summarise, slice and dice data to find meaningful information for operational efficiency as well as strategic insights.

Business Analytics allows the students to use statistical models and machine learning to determine actionable insights.

Glimpse of Final Placements 2022



Duvvuri Manikanta
Jagganaickpur, AP



Anirban Halder
Paschim Bardhaman, WB



Karthik Nagaraj
Chittoore, AP



Anindita Mondal
Durgapur, WB



Abhisek Mishra
Keonjhar, Odisha



Priyam Chowdhury
Kolkata, WB



Asmita Dey
Makum, Assam



Raja Sunkisala
Hyderabad, Telangana



Nalla Suma Satya Vahini
Kandhikuppa, AP



Dipto Mandal
Jaffarpore Chalbazar, WB



Saurav Kumar
Ranchi, Jharkhand



Arulanand R
Gandhi Nagar, TN



Subhadeep Goswami
Durgapur, WB



Debanjali Biswas
Kolkata, WB



Hitesh Kumar
Nagpur, Maharashtra



Raja Chaitanya
Koilkuntla, AP



Tiyyasha Talukder
Kolkata, WB



Udit Dam
Kolkata, WB



Ranita Bhowmik
Haldia Township, WB



Sourav Dasgupta
Dumka, Jharkhand



Omkar Sahoo
Puri, Orissa



Vijayaragavan S
Virudhunagar, TN



Rezuatun Nessa Azim
Kolkata, WB



Anumita Bhattacharya
Bhilai, Chattisgarh



D Sharvani
Angulipada, Odisha



Praveena Bonthu
West Godavari, AP



Ashi Goel
Rudrapur, Uttarakhand



Shashank Sonwane
Balaghat, MP



Patten Sai Sankar
Guntur, AP



Sheeba
Hazariabagh, Jharkhand



Nickey Agrawal
Bangalore, Karnataka



Gara Avinash
Srikakulam, AP



Rathina Manickam
Tuticorin, TN



G Venkata Sai Pavan Kumar
Nellore, AP



Abhishek R Birajdar
Solapur, Maharashtra



Ritik Bishen
Deoria, Bihar



Shouvik Chowdhury
Kolkata, WB



Shilpa Kumari
Jamshedpur, Jharkhand



Bolem Jyothsna
Visakhapatnam, AP



Subimal Sahoo
Cuttack, Odisha



Satyam Sharma
Patna, Bihar



Narender Singh Dhani
Udhm Nagar, Uttarakhand



>>> For more details visit www.iba.ac.in

Disclaimer: Readers are requested to note that this is a partial list of students placed in

INDUSTRY VISITS & WORKSHOPS



SAP, Singapore



Bosch, Bengaluru



Amway, Bangalore



Apple, Dubai



Pepsico, Dubai



Akshay Patra Foundation, Bangalore



TVS Motor Company, Bengaluru



Tiger Breweries, Singapore



Intel Ignition Lab, Dubai



3M, Dubai



SAID Business School, UK



Siemens, Dubai



Malaysian Petroleum, Kuala Lumpur



NeWater, Singapore



Nestle, Dubai

Visiting Industries & International study tours gives us real time exposure to the work culture and its functioning

Industry Interaction



Mr. Prashant Saran, Chief Operations Officer, Souq.com (An Amazon Company), Dubai
Topic: Operations Leadership at Amazon, UAE



Justice Santosh Hegde, Ex-Judge Supreme Court and Lokayukt of Karnataka
Topic: Current scenario in Public Offices



Dr. Michael Zirkler, Head, Org Development & Consulting - Zurich University of Applied Sciences
Topic: Various approaches followed in Switzerland in Education system, Economic & Government policies



Mr. Bader D. Dagher, HR Business Partner at Nestlé, Dubai
Topic: Best HR Practises and changing scenario in HR



Dr. Philippe Bouvier, President, Institut National de Recherche En Gestion Urbaine - INREGU
Topic: New Product and Service Innovation



Ms. Samreen Asif, Chief Actuary, Gulf Metlife Alico, Dubai
Topic: Actuarial Science and Building a Career in Actuary



Mr. P. Thiruvengadam, Sr. Director, Deloitte
Topic: Management consulting with respect to Growth, Profitability and Leverage



Dr. Yung-Pin Lu, Asst. Prof. & Director, Shanghai Jiao Tong University
Topic: Various approaches followed in China in the Education system, Economic & Government policies



Dr. Charles M. Savage, President and Mentor, Knowledge Era Enterprises, Inc.
Topic: Knowledge – The Real Success Factor



Mr. Harsh V. Trehan, Director (HR), BAE Systems India (Services) Pvt. Ltd.
Topic: Work Culture



Mr. Aditya Mathur, National Key Account Manager (KAM), Panasonic India Ltd.
Topic: Trends on retail industry



Mr. Sunit Rikhi, VP & General Manager (Retd.) Intel Custom Foundry and Founder – Reach for Infinity, LLC
Topic: Career lesson in Leadership



Dr. Mithileshwar Jha, Professor of Marketing (Retd), IIM, Bangalore
Topic: Marketing during Covid times



Mr. GowriShankar Paramasivam, Head of Maersk Accelerator – India & China
Topic: Innovation Demystified



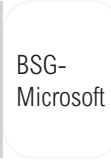
Mr. Prem Rathod, Founder and CEO, KisanSaathi
Topic: "How to emerge as a Successful Entrepreneur? Case of KisanSaathi.com



Mr. Mallikarjuna Sarma Abburi, Deputy Manager (Territory Sales Manager and Regional Marketing Coordinator), Maruti Suzuki Limited
Topic: Changing Trends in the Automobile Industry as well as Banking Industry



Mr. Satish Viswanathan, Director, BSG-Microsoft
Topic: Importance of Interaction



Mr. Rajdeep Singh, Associate Director - Brand, Marketing & Communications Leader, EY
Topic: Build your personal Brand



Ms. Rashmi Saran, Co-Founder, Grow Talent HR Consulting
Topic: Hard Skills vs. Soft Skills-Why You Need Both!



Mr. Raju Gundala, Founder of IPQC, MSMEonline.in
Topic: Entrepreneurship & Innovation



Mr. Saurabh Prakash, Global Delivery Manager, HP
Topic: Responsibility of a Corporate citizen



Mr. Vasant Badami, General Manager – R & D, Trivitron Healthcare Pvt. Ltd.
Topic: Product Life Cycle Management



Ms. Jyothi Sudhir, Co-Founder & COO, Inventindia Innovations Pvt. Ltd.
Topic: Innovations in service delivery – The new trend



Mr. Praveen Malla, Founder and CEO, Robo Coupler Pvt. Ltd.
Topic: Journey of an Entrepreneur...





Mr. Matthew Cherian, Executive Director, HelpAge India
Topic: Why compassion is necessary even in the practical world

HelpAge India



Mr. Subrahmanya Gupta Boda, Chief Information Security Officer, GMR Group
Topic: Skills for Digital Age

GMR
Creating tomorrow today



Mr. Narasimhan M R, Senior Manager Coordinator – IDFC Mutual Funds
Topic: Investment Awareness – Personal Financial Planning

CAPITAL FIRST



Mr. Venkataramana B, President – Group HR, Landmark Group
Topic: HR Best Practices

LANDMARK GROUP



Mr. Saurabh Verma, Executive Vice President, Willis Towers Watson (Delhi, India)
Topic: 'I' Brand – Building an Individual Brand

Willis Towers Watson



Dr. Udo Wagner, Professor – Marketing, University of Vienna
Topic: Sensory Marketing

universität wien



Mr. Srinivas Rao, CEO, Super Mount Pack Pvt. Ltd.
Topic: Strategies/Tips for becoming a Successful Entrepreneur and Start-up Founder

Super Mount Pack Pvt. Ltd.



Dr. Gibson G Vedamani, Founder & Managing Partner, Retail Solutions & Learning Technologies LLP
Topic: Role of Service Marketing in Retail

RETAIL SOLUTIONS



Ambassador Dr. Deepak Vohra, Special Advisor to PM in Africa
Topic: The Indian growth story and how youth should relate to it

GOVERNMENT OF INDIA



Ms. Janaki Srinivasan, Staffing Partner, Yog Business Solutions
Topic: Networking on LinkedIn

Yog Business Solutions



Mr. Manish Singh, Senior Partnership & Reward Manager – Asia, AIMIA Inc.
Topic: Handling Job situation post Covid

AIMIA
LOYALTY SOLUTIONS



Mr. Anand Roy, Managing Director, Start Health and Allied Insurance Co. Ltd.
Topic: Health Insurance Industry in India

STAR Health Insurance



Mr. Anand Talwai, Ex- CEO, Wipro and Executive Director & Co-founder, Nextwealth.in
Topic: Big Giant Corporate vs Start ups

NextWealth



Mr. Prashant Gupta, Founder & Director, Wisprout Life Pvt. Ltd. In detail
Topic: Influence of Thinking on Emotions and Feelings

Wisprout Life



Mr. Chirag Aneja – Recruitment, Accenture and Ms. Perna Arora – L&D Specialist, Accenture
Topic: Team work, Career planning and Emotional Intelligence

accenture



Mr. Jayakumar D A, Associate Vice President Hindustan Coca-Cola Beverages Pvt. Ltd.
Topic: FMCG and the Food & Beverages Industry

Coca-Cola
Hindustan Coca-Cola Beverages Pvt. Ltd.



Mr. A. Srinivasa Ramanujam, Ex. Sr Vice President, Adani Agrifresh Ltd.
Topic: Discovering Me

adani
Agri Fresh



Mr. Anupam Chauhan, Vice President, Mc Cann World Group
Topic: How Ads are Made? 'From Pen to TV'

McCANN WORLDGROUP



Mr. Aravind Kumar Kotte, Associate Director, Lera Technologies
Topic: Sales techniques for generating Leads

Lera Technologies



Mr. Rohit Ohri, Chairman and CEO – FCB India
Topic: Trends in Advertising Industry

FCB INDIA



Mr. Vinay Kumar Singh, Senior General Manager (HR & ER) – Jindal Saw Ltd.
Topic: Organisational culture & the importance of Empathy in professional life

JINDAL SAW LTD
TOTAL PIPE SOLUTIONS



Ms. Sona Rawal, Director of Sales, Radisson Blu Hotel, Dubai Deira Creek
Topic: Introduction to Sales and Marketing: Hospitality Industry

Radisson BLU



Mr. Sandeep Agarwal, EVP & Head – BFSI IT, Visionet Systems Inc.
Topic: Trends & Opportunities in Digital Business

VISIONET

>>> For more details visit www.iba.ac.in

Disclaimer: Readers are requested to note that designations mentioned in this list are the designations held by dignitaries during their lecture with our students

Prominent Events Held at Indus Business Academy

2019-20



Archish 2020

7th & 8th February 2020

Archish 2020 was the twelfth edition of IBA's national level management and cultural fest. The event has grown by leaps and bounds over a span of ten illustrious years with an array of top notch sponsors and splendid performances to count upon. The theme of the event this time was "The Humanoid Revolution," a theme that hovered around the possibilities of human-like robots and their efficiency, which could be used, in the favour of mankind and business management for that matter.



Alumni Meet and Kalakshetra

21st December 2019

It was the 9th edition of IBA's Alumni Meet and 10 year reunion of Batch 2007-09. There were various sessions conducted by the Alumni pertaining to different domains of the Management. Alumni shared their own experience and knowledge with the students that helped the students to bridge the gap between them and the industry.



Convocation Ceremony 2020

15th February 2020

The day every graduate waits for, the convocation ceremony, this was the 17th convocation ceremony at IBA of the Batch 2017-19. Hon. Shri Ganesh Margabandhu, Former General Manager – Global Technology Services, IBM India, was the Chief Guest on this occasion. The entire fraternity gathered to congratulate the batch on a day that was filled with nostalgia.



13th IBA Intl. Conference on Marketing – MARKCON 2020

11th January 2020

The 13th IBA International Conference on Marketing, "MARKCON 2020," was a three days knowledge extravaganza that truly etched a mark in the history of IBA. More than 200 papers were received for MARKCON 2020 with foreign participation from countries like Nepal, Bangladesh, USA and Australia. 101 delegates and a total of 21 speakers witnessed the conference across three days.



12th IBA International Conference

20th-21st September 2019

The 12th IBA International conference began with an inaugural session and had two plenary sessions, a panel discussion comprising of experts from corporate and six technical sessions in which paper presentations were made by the participants. The conference was concluded with a valedictory session in which all the best paper award winners were awarded.

Corporate Speak



It was a wonderful experience interacting with the Director and the students, IBA has an amazing campus and a great learning environment.

My special wishes to young bright future managers and many thanks for giving us an opportunity to visit the esteemed Institution and the hospitality extended to us.



Vinay Kumar Singh, Jindal Saw, Senior General Manager (HR & ER)

Dr. Deepak Vohra, The Ministry of Foreign
Affair, Ambassador, IFA 1973
"Outstanding academic institution with
amazing facilities and faculty."

Dr. Pretusha Curtis, Akj Nobel India Ltd.
Founder
"Excellent new generation business students
wish you all a very great future."

Major Adit Mohan, FNF India Pvt Ltd., Vice
President
"Amazing campus with very good hospitality
and excellent students all the best. Jai Hind"

A. Srinivasa Ramanujam, Adani Agrifresh Ltd
. Ex. Sr Vice President
"Enjoyed the time spent with students with
good hospitality and excellent campus."

Rajdeep Singh, Ernst & Young,
Associate Director & Brand, Marketing &

Communications Leader
"Loved the interaction with great crowd."

Dr. Haimanti Biswas, HSBC WPB Risk
Analytics team lead
"Interactive students with pleasant
environment. Thank you for the opportunity,
hope to visit again."

Debajyoti Mohanty, KPMG, Associate
Director
"I am really impressed with the vision and
how IBA is thinking, that is what set it apart.
Looking forward to being in touch."

Srinivas Billa, Bajaj Electricals Ltd.
Regional Head
"Excellent team and everybody has done
well. Very confident & talented students."

Kamal S, Reckitt Benckiser, Sr HR Manager
"Excellent coordination by placement team"

and highly enthusiastic students. Excellent &
energetic campus"

Binod Hampapur, Infoys, Sr. VP & Global
Head - Corporate Relations
"Lush green campus, learned Faculty,
Academic resources and energetic students-
perfect blend for industry managers in
making. All the best IBA! Tremendous effort
by the institute for the society as a whole."

Vikas Bajjal, Bata India Ltd., Senior VP-HR
"It was a pleasure to be at campus once
again. Will be here for interns too. Great team
+ student."

Karan Bhatia, Deloitte USI, Tax Campus
Recruiter
"Great to visit this lovely campus. The
hospitality was amazing! I wish everyone
the very best and a great long association!
cheers!"

G V Krishnan, Lowe Lintas, Ex Director
"I find that IBAians are more adaptable
and are eager to adjust to the corporate
environment and to that extent 'less
demanding' and are more eager to prove that
they can contribute first. They also have their
feet to the ground and hence are willing and
able to adapt well."

Nikita Sarangi, Colgate Palmolive, Branch
HR Manager
"Good quality of students, great hospitality
by placement team. Looking forward to visit
IBA again."

Satish Vishwanathan, Microsoft Director,
Business Support Group
"The focus of corporate world today is a
workforce that has the ability to handle the
situation practically and that is what the
student of IBA is trained to do from the
onset."

Placements @ IBA

Today's job market is highly competitive, and IBA's outstanding career resources are an important part of the learning experience. The team at IBA is constantly striving to strengthen relationships and cultivate new partnerships.

Ever since its inception since 2001, IBA has gained an image of a Management Institute with difference and relevance owing to its placement commitments. An exclusive Placement Team has been developed to have an interface between Institute and Industries. At IBA, placements is not a seasonal task but instead a process that is initiated from the day when the student joins for the course; hence the team is constantly striving to strengthen relationships and cultivate new partnerships.

IBA's career advisory services include:

Institute Industry Interface (I3)

The team serves as an interface between students and business leaders by organizing a wide range of events like Workshops, Seminars and Guest Lectures.

Mentoring & Career counselling

Offering personal support systems, the team works directly with the students keeping their interests and goals in mind. They also help in grooming the students to meet the expectation levels of the Corporate world.

Advanced Placement & Training Programme

Focused preparation for Aptitude Tests, Group Discussion and Mock Interviews to enable students gain confidence, diminish nervousness, hone their responses and think on their feet.

In addition to this, the Placement Team at IBA also has the uniqueness of comprising of select students along with the Placement officers. The Placement Team through its dynamism and professionalism, has been able to manage commendable placement figures every year for students in leading MNCs and Corporations across the globe.





Partial list of Illustrious Alumni

Name	Batch	Hometown	Designation	Current Company
Kavindra Brijwal	2007-09	Munsiyari (Uttarakhand)	Field Sales Development Manager	Maruti Suzuki India Limited, Hyderabad
Samir Sikdar	2003-05	Bhopal (Madhya Pradesh)	General Manager - South	Magicbricks.com, Bangalore
Niranjan Kr. Marodia	2003-05	Mumbai (Maharashtra)	GEVP & Head - YES Prosperity Program and Channel	Yes Bank, Mumbai
Prashant Hakim	2003-05	Gurgaon (Haryana)	Chief Operating Officer	Smartworks, Gurgaon
Nishant Bahuguna	2008-10	Dehradun (Uttarakhand)	Manager - Research	Hexagon, Hyderabad
Amrit Panigrahy	2005-07	Gajapati (Odisha)	Engagement Manager - Finance Analytics Consulting	Fractal, Gurgaon
Amar Rastogi	2002-04	Kanpur (Uttar Pradesh)	Country Sales & Marketing Manager	Mikano International Ltd., Nigeria
Arnav Datta	2002-04	Kolkata (West Bengal)	Vice President	CDSL Commodity Repository Ltd., Mumbai
Jishnu Kumar Baruah	2001-03	Dibrugarh (Assam)	Unit Head	Shoppers Stop, Bangalore
Nisha Yadav	2001-03	Bokaro (Jharkhand)	Sr. Specialist	Accenture, Bangalore
Divya Nayak	2001-03	Bengaluru (Karnataka)	Manager- Corporate Affairs	Transas Hong Kong Ltd., Hong Kong
Anirban Mukherjee	2005-07	Kolkata (West Bengal)	Senior Manager - Modern Trade	Field Fresh Foods Pvt. Ltd., Bangalore
Yogesh Jadhav	2008-10	Nasik (Maharashtra)	Regional Business Manager	GlaxoSmithKline, Mumbai
Vinod Lalwani	2004-06	Varanasi (Uttar Pradesh)	Data Center Compute & Solutions Sales Specialist	Dell International Services India Pvt. Ltd., Gurgaon
Javed Agadi	2001-03	Haveri (Karnataka)	Global Talent Acquisition	eBay Inc., Bangalore
Manish Parmoji	2001-03	Bengaluru (Karnataka)	Director PMO	Utopia Global Inc, Mundelein, Illinois, USA
Nitin Sharma	2004-06	Ajmer (Rajasthan)	AVP - Global Research Solutions	Orchidea Research Group, New Delhi
Amrit Malhotra	2007-09	Bhopal (Madhya Pradesh)	Country Head	Winspire Solutions, UAE

Name	Batch	Hometown	Designation	Current Company
Pradeep Singh	2006-08	Lucknow (Uttar Pradesh)	Digital Client Lead	Motivator (GroupM), Bangalore
Mousumi Chattopadhyay	2007-09	Raipur (Chattisgarh)	Digital Customer Success Manager	Yellow Australia, Melbourne, Australia
Atushri Barua	2007-09	Jaipur (Rajasthan)	Senior Change Manager	ASG Group, Melbourne, Australia
Adithya RS	2007-09	Coimbatore (Tamil Nadu)	Key Account Manager	Stanley Black & Decker Inc., Bangalore
Dilip Bhaskara	2002-04	Cuddapah (AP)	Programme Manager Retail Finance	TVS Motor Company, Bangalore
Sanjog Meshram	2002-04	Nagpur (Maharashtra)	Founder & Managing Director	Zappcode Solutions Pvt. Ltd., Mumbai
Nitika Mehrotra	2004-06	Lucknow (Uttar Pradesh)	Manager	State Bank of India, Hyderabad
Any Geraldine D'Souza	2003-05	Goa	General Manager - Global Marketing	ELGi Equipments Ltd., Bangalore
Sameer Redij	2002-04	Mumbai (Maharashtra)	Managing Partner	EvolutionCo, Mumbai
Ravi Kyal	2002-04	Kolkata (West Bengal)	Senior Vice President	Ekam Advisors Pvt. Ltd., Mumbai
Waseem Surve	2006-08	Mumbai (Maharashtra)	Manager (Head) - Marketing	Qatar Financial Centre (QFC) Authority, Doha, Qatar
Anup Gholap	2009-11	Nasik (Maharashtra)	Senior Market Segmentation Analyst	OpenText, Toronto, Canada
Preeti Shrotri	2010-12	Jagdalpur (Chattisgarh)	Coaching Program Manager	Refinitiv, Bangalore
Parag Shah	2002-04	Calicut (Kerala)	Investment Operations	General Pension and Social Security Authority, UAE
Sridhar Rajaram	2001-03	Bengulur (Karnataka)	Partner, India	COBO Consult, India
Dev Bhattacharya	2004-06	Shillong (Meghalaya)	Regional Head	Network18 Media & Investments Ltd., Bangalore
Mukul Manchanda	2003-05	Chandigarh	Head of Sales - Iron Ore	Arcelor Mittal Nippon Steel India, Mumbai
Milan Jain	2004-06	Patnagarh (Orissa)	Sales Leader - MENA	Nuance Communications, Dubai, UAE
Haindavi Narayan	2010-12	Hyderabad (Telengana)	Group Therapy Manager - CNS Division	Intas Pharmaceuticals Ltd., Ahmedabad
Priya Palit	2006-08	Ranchi (Jharkhand)	Asst. General Manager - Corporate HR and CoE	Reliance Retail, Mumbai
Auxilian Joseph Paul	2006-08	Chennai (Tamil Nadu)	Solution Architect	Dell Services, Bangalore
Richeek Dey	2002-04	Kolkata (West Bengal)	State Head	Dish TV India Ltd., Mumbai
Luigi Corderio D'Souza	2003-05	Mumbai (Maharashtra)	Executive Director, FX Trading - Africa & Southern Africa	Standard Chartered Bank, Dubai, UAE
Akshay Manikantan	2003-05	Kolkata (West Bengal)	Head of E-Commerce, CRM and Corporate Partnerships	Mohamed Hilal Group, Dubai, UAE
Gurpreet Singh	2007-09	Jamshedpur (Jharkhand)	Business Development Manager	Amazon Web Services, Gurugram
Udaysinh Raje Nimbalkar	2005-07	Benguluru (Karnataka)	Head - Technology Solutions	DHL Supply Chain, Bangalore
Sanaden Gurunathan	2009-11	Benguluru (Karnataka)	Sales Operations	Citroën India, Chennai
Rajdeep Singh	2005-07	Haryana (punjab)	Assistant Director Marketing	EY, Bangalore
Poulamee Ghosh	2003-05	Kolkata (West Bengal)	Head - Business Development	Omnicom Media Group, Mumbai
Navin Patel	2001-03	Vishakapatnam (AP)	Director - Talent Acquisition	Affine, Bangalore
Yogendra Goswami	2005-07	Mathura (Uttar Pradesh)	Senior Manager - Operations	Sagar Nutriments Pvt. Ltd., Bhopal
Ravi Newatia	2008-10	Nainital (Uttar Pradesh)	Director (Founder)	Akriti Resources Pvt. Ltd., Bhubaneswar
Karthik Subramaniam	2004-06	Chennai (Tamil Nadu)	Innovation and Prototyping	Railsbank, Singapore
Sai Harihar Ananthanarayanan	2005-07	Puducherry	Marketing Manager, Portable Audio	Sony Electronics, Toronto, Ontario, Canada
Mudit jain	2006-08	Lucknow (Uttar Pradesh)	Product Director	ASICS Corporation, India
Kunal Dhingra	2004-06	Mumbai (Maharashtra)	Director - Technology (Founder)	MindCept India, Pune
Heena Sharma	2009-11	Raipur (Chattisgarh)	Product Owner	MRI Software Investment Management Solutions, Australia
Nitin Sharma	2004-06	Ajmer (Rajasthan)	AVP - Global Research Solutions	Orchidea Research Group, New Delhi
Amrit Malhotra	2007-09	Bhopal (Madhya Pradesh)	Head Sales - Microsoft Dynamics	Winspire Solutions, UAE
Karthik Subramaniam	2004-06	Chennai (Tamil Nadu)	Head of Card Processing Deployment	Railsbank, Singapore
Sai Harihar Ananthanarayanan	2005-07	Puducherry	Product Marketing Manager, Portable Audio	Sony Electronics, Toronto, Ontario, Canada
Mudit jain	2006-08	Lucknow (Uttar Pradesh)	Product Head	ASICS Corporation, India
Rakesh Jain	2002-04	Bengaluru (Karnataka)	Director - Talent Acquisition	HSO, Bangalore
Satyakam Biswal	2005-07	Bhubaneswar (Odisha)	Vice President, Corporate Group	Infiniti Research, Bangalore
Anubha Pathak	2010-12	Lucknow (Uttar Pradesh)	Manager - Operational Risk & Compliance	EXL, Delhi
Ashutosh Sonkar	2007-09	Sultanpur (Uttar Pradesh)	Head of Sales	Mediaqart, Delhi
Siddharth Karnawat	2003-05	Mumbai (Maharashtra)	Head Trade Marketing, Service Delivery & NFR	Nayara Energy, Mumbai
Bhavesh Rathod	2007-09	Bhubaneswar (Odisha)	Manager - Delivery, Analytics and Insights	TCS, Bangalore
Kunal Dhingra	2004-06	Mumbai (Maharashtra)	Director	Ceresphere Consulting, Pune
Heena Sharma	2009-11	Raipur (Chattisgarh)	Product/Asset Owner	Deloitte, Australia

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ACADEMIC BLOCK



RESIDENTIAL FACILITIES



IT FACILITIES & KNOWLEDGE MANAGEMENT CENTRE (KMC)

PLACEMENT TEAM

2022



Prof. Mahadevan S.
Professor and Chairperson
Corporate Engagements & Placements



Pargat Singh Sidhu
Manager
Corporate Engagements & Placements



Ashli Khurana
Officer
Corporate Engagement & Placements

Creative

Enlightened

Organic

L-R : TOP: Ujjawal Kumar, Abhishek Kumar Panda, Sundarra Harini S, Soumya Ranjan Mohanti and Binit Kumar Mishra
Below: Hemanth Jadala, Arnab Mukherjee and Sandeep Paul.

✉ placements@iba.ac.in

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STUDENT DEMOGRAPHY

Batch 2021-23

61%

men

39%

women

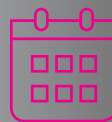


21%

work experience

79%

freshers



17%

BE/ B.Tech

30%

B.Com / M.Com

27%

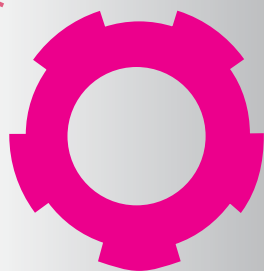
BBA / BBM

13%

BSc

13%

Others



23%

business analytics & marketing

10%

business analytics & finance

37%

finance & marketing

21%

human resource & marketing

10%

international business & marketing



Student Summary

FINANCE & MARKETING

Shreya Shaw
Nakkirakanti Hima Bindu
Saheen parween
Harinadh Gaddam
Mishra Akash Hariprakash
Sanoj Kumar Ray
Srimanta Pradhan
Sandeep Paul
Subham Saha
Nirta Rathi
Lakhan Pratap Singh Chauhan
Rahul Kumar Singh
Arya M K
Dipti Agrawal
Neharika Sinha
Ayush Sood
Lokesh Upreti
Anjali Pilia
Prashant Raj Pandey
Abhishek Kumar Panda
Suchit Acharya
Sadaram nitish kumar
Dibyam Prakash
Nitin Burh
Samujjal Dutta
Barma sunil kumar
Ritika Ghosh
Aakancha Shaw
Aman Chowdhury
Bhavana Srivastava
Sourav Choudhury
Muskan Kumari
A Rama krishna Reddy
Susmita Ghosh
Ayika Prem Teja
Soumya Ranjan Mohanty
Shivam Sharma
Nupur Parakh
Srishti
Athyam Sai Vandana
Asmit Bandopadhyay
Snigdha Sarkar
Raunak Srivastava
Adyasha Jena
Raj Kumar
CVS Naga Sai Kumar

Subhajit Dutta
Rishit Ghosh
Guduguntla Umesh
Kalluru Guru Maheswara Reddy
Md. Zakir Ali
Abhisikta Basu
Vivek bhatia

IB & MARKETING

Swagat Kumar Sabat
Sidhartha Shankar Sahu
Giselle Joia Fernandes
Sangati Vishnu Vardhan Reddy
Pochampalli Naga Venkata Sravanth
Manish Kumar Shriwas
Shuchita Srivastava
Amrita
Ayush Ray
Debasish Barik

HRM & MARKETING

Joshi Dipti Purshottamlal
Swaraj Karmakar
MANUKONDA SAI DEVA ANOOSH
Anuj Sharma
Parth R Mishra
Dhigwar Ghanshyam Sanjay
Anindita Halder
Sundarra Harini S
Arunava Das
Tulika Ghosh
P Shreyasi
Danish Sharma
Shruti Srivastava
Ananya Chowdhury
Mohima Chakravorty
Anushka Das
Sreyas N
Shreyasi Srivastava
Rituparna Ghosh
Atreyee Pal
Sourav Das
Veenit Kumar Rout
Sowmika R
Prarthana Venkatesh
Desilla Suryanarayana
Kritika Pandey

Anurita Samadder
Susrita Barman
Yeddulapalli Srivathsa Sanketh
Suchintita Mondal

MARKETING & BUSINESS ANALYTICS

Jadala Hemanth
Souvik Chatterjee
Sujoy Krishna Bera
Aditya Anand
Muttukundu Mahesh Reddy
Dhruv Rajneesh Bhardwaj
Bodapati Kesavarao
Bhagat Meet Manoj
Tammewar Nidhi Pradeep
Varre Sri Harshitha
Alok Raj
Akshay Muraleedharan C K
Arka Sen
Amal Varghese
Pralipsa Sahoo
Satyajeeet Kumar Sinha
Akash Bhowmick
Vaishali Ahuja
Arnab Mukherjee
Pratik Ghosh
Binit Kumar Mishra
Ravi Raushan
Rabijyoti Das
Pritam Das
Ujjawal Kumar
Manish Badatya
Chetna kumawat
Jothika A
Rapaka Sumanth
Madhushree Dere
Eraparaju Guru Chandu
Deepanjan Ray
Rahul Singhal

FINANCE & BUSINESS ANALYTICS

ROHITHA K
Harshita Batra
Satyam
Bharath Krishna

BODA HARI KRISHNA REDDY
Gembali Soumya
Payel Bhattacharya
Revanuri Prasanth
Sathya Narayanan V
Anmol Kaur Chadha
Shinik Bose
Sebi Jain
Vishal Bangera
Avinash Tiwary

Finance & Marketing



Shreya Shaw, 28 yrs

B.Com

FPB2123/002

CIP: ACH & ASSOCIATES

Title: Study of practical exposure in taxation and auditing function with reference to ACH & Associates.

Certification: Advance Excel by NIIT/ Mutual Fund Planner by NISM

Projects: Study of Consumer Behaviour Towards Reliance JIO



Hima N Bindu, 23 yrs

B.Sc

FPB2123/004

CIP: M/s. A. Balasubramanian, CA

Title: Schedule iii Amendments- A study on Management of trade receivables and trade payables.

Certification: Advanced Excel by Coursera, Fundamentals of digital marketing by great learning

Projects: A Comparative Study of preference of book readers among e-books, audio books and printed books.



Saheen Parween, 22 yrs

B.Com

FPB2123/008

Work Experience: 06 months

CIP: Agarwal Jyoti and Associates

Title: Analysis of GST filing and ITR filing procedure.

Certification: Introduction to Digital marketing by great learning/ excel by udemy

Projects: Impact of eco tourism on CBB for green brands On Millennials



Harinadh Gaddam, 22 yrs

B.Com

FPB2123/009

CIP: T.Venkatesh reddy&co

Title: A study on basic aspects of Direct & Indirect taxation in India.

Certification: Finance analytics course by Udemy/ Tally certification by Tally institution

Projects: NA



Akash H Mishra, 24 yrs

BBA

FPB2123/011

CIP: Nanavati motors

Title: A study on Sales & marketing strategies of Renault Cars.

Certification: N/A

Projects: A study on Performance Appraisal in under graduation



Sanoj Kumar Ray, 25 yrs

B.Com

FPB2123/014

CIP: Pioneer Polyleathers Pvt. Ltd.

Title: A study on consumer buying behaviour

Certification: The Fundamentals of Digital Marketing

Projects: N/A



Srimanta Pradhan, 22 yrs

BBA

FPB2123/015

CIP: Muvi LLC

Title: Study on Symbiotic relationship between OTT and Telcom Service Providers.

Certification: The Fundamental of Digital Marketing certified by Google Digital Unlocked.

Projects: A Study on Ford's exit from Indian market based on customer Perception & Satisfaction towards Ford motors



Sandeep Paul, 24 yrs

B.Com

FPB2123/020

Work Experience: 03 months

CIP: Mitra Roy and Datta

Title: Analysis of audit procedures and verification of loan files under Mitra Roy and Datta

Certification: Advance MS Excel (Learnx) and Digital Marketing (Learnx)

Projects: Tenhard India (live project) and Market research on (Why Students prefer MBA/PGDM as a career option)



Subham Saha, 24 yrs

B.Com

FPB2123/021

CIP: Mitra Roy and Datta

Title: Analysis of audit procedure and verification of loan files under Mitra Roy and Datta

Certification: Advanced Ms-Excel(Lernx) and Tally Erp 7.2 and Tally 9(Softtech)

Projects: How UPI changed the whole transaction system in India.



Nirta Rathi, 22 yrs

BBA

FPB2123/022

CIP: Ashika Stock Broking Pvt Ltd

Title: A study on Risk management & Taxation in stock broking firm.

Certification: CITA& DITA certified by youth centre, Kolkata

Projects: Sales & Marketing Internship with Aditya Birla Fashion & Retail Ltd, Pantaloon during my UG.



Lakhan Chauhan, 24 yrs

BBA

FPB2123/027

CIP: Kumbhat & Co

Title: Analysis of preparation of books of accounts, financial statements and statutory audit.

Certification: N/A

Projects: N/A



Rahul K Singh, 24 yrs

BBA

FPB2123/029

CIP: Gintje Fintech Private Limited

Title: Mutual fund growth

Certification: EQUITY AND DERIVATIVES Certification from NISM

Projects: FMEP program from Finlatics. The project is based on Research of stocks.



Arya M K, 23 yrs

B. Com

FPB2123/031

CIP: JGS & Associates (CA Firm)

Title: Income Tax Return Filing & Audit Procedures

Certification: 1.Fundamentals of digital marketing from Google
2. Diploma in International Finance form Alison, 3. Tax Accounting systems&Administration from Alison

Projects: 1. Attitudes of Millennials Toward Saving and Spending, 2. Role of Social Media on the Growth of Kerala Tourism.



Dipti Agrawal, 23 yrs

B.Com

FPB2123/032

CIP: Gifting Delight Private Limited

Title: A study on accounting and auditing practices

Certifications: 1.Certificate of advance excel by CA Amit Jain from Blzwiz.co.in, 2. Excel Fundamental by CFI, 3. Accounting Fundamentals by CFI
4.Microsoft word certificate by CFI, 5. Read for success workshop by unstoppable wisdom academy

Projects: MR report on Consumer perception towards brand Patanjali at IBA



Neharika Sinha, 23 yrs

B.Com

FPB2123/037

CIP: A S N & Company

Title: Income tax, GST & Corporate laws

Certification: Tally certification course from Kainex Institute

Projects: NA



Ayush Sood, 22 yrs

BBA

FPB2123/039

CIP: Fecund Software Services

Title: A study on Market research utilising SEO and expertise of digital marketing

Certification: 1. The Fundamentals of Digital Marketing Certified by Google, 2. SEO Certification Course Certified by Hubspot Academy

Projects: NA



Lokesh Upreti, 24 yrs

BBA

FPB2123/049

CIP: IBE FORUM

Title: Analysis and Determination of Consumer buying behaviour for educational events at IBEForum.

Certification: Introduction to Digital Marketing by google garage, Facebook ads and marketing by Udemy, Digital Marketing Strategy by Udemy, Google ads and YouTube ads strategies by Udemy.

Projects: A study on masstige marketing of apparel industry in India., Market Research On Branding Of Samsung Smartphones



Anjali Pilania, 25 yrs

B. Com

FPB2123/050

CIP: Pirgal Consulting Pvt. Ltd.

Title: A study on the preparation of Audit Report for Auditing of a Company/ Firm at Pirgal Consulting Pvt. Ltd.

Certification: Information Technology Training (The Institute of Chartered Accountants of India), Advanced Financial Accounting(Udemy), Accounting Fundamentals (Corporate Finance Institute), Certified Tax Professional (Omnifin Solutions), Marketing Campaigns in Finance (Certified by IIM Bangalore Vista)

Projects: Financial Planning for Salaried Employees and Strategies For Tax Savings.



Prashant Pandey, 21 yrs

B. Com

FPB2123/053

CIP: VASUDEVAN & Co.

Title: Internal audit for Urban co-operative Bank under Vasudevan & Co.

Certification: Advanced MS Excel , Google digital unlocked digital marketing

Projects: Market research report on A Study on Customer satisfaction towards Tata Motors Car



Abhishek Panda, 25 yrs

B. Com

FPB2123/054

Work Experience: 09 months

CIP: G. Das & Co.

Title: Direct Taxation - Corporate and Individual Tax Return Filing along with Foreign Exchange Remittances

Certification: 1. Effective Business Communication by eduonix. 2. Vista workshop certificates by IIM Bangalore. 3. Advance Excel Course by Elearn-market. 4. Certificate of appreciation by Bhumi NGO for successfully conducting Ice-Breaking activities for the new volunteers.

Projects: A behavioural study of Insurance Purchase decision - LIC



Suchit Acharya, 25 yrs

BBA

FPB2123/055

CIP: Sushmita Chowdhury & Co

Title: Maintaining Company's Financials, Filing Yearly Audit Report, and Personal Taxes

Certification: Core Data Analysis, Manipulation, and Presentation Certification from Certiport., Financial Analyst Certification From Udemy.

Projects: Finlatics Financial Market Experience Certification, US Embassy (Nepal) funded 7days Access Alumni Career Camp Project managed by Edushala Pvt. Ltd. , Accounts Intern- Edushala Pvt. Ltd Kathmandu, Nepal



Nitish Kumar, 21 yrs

BBA

FPB2123/063

CIP: Parvathaneni and Associates

Title: A study on Indian tax fillings and audit Turnover reconciliation

Certification: Photoshop certified by GIT solutions, Advance excel certified by GIT solutions.

Projects: A study on impact of covid-19 on Online higher education and satisfaction of students



Dibyam Prakash, 23 yrs

B.Com

FPB2123/067

Work Experience: 09 months

CIP: Bhasin Hota & Co.

Title: Internal Auditing Impact on Management Control System of Education Institution in Odisha.

Certification: Financing Decisions certified by Udemy

Projects: Market research on "The Perception Towards Secondary Education: A Study Conducted on School Dropout and their Parents in Assam"



Nitin Burh, 23 yrs

B.Com

FPB2123/071

CIP: Vasudevan & Co.

Title: Internal Audit for Jewellery Sector under Vasudevan & Co.

Certification: The Fundamentals of Digital Marketing issued by Google, Financial Analyst Course by Udemy.

Projects: A study on the effectiveness of IT employees at WFH (work from home) during covid-19 pandemic.



Samujjal Dutta, 23 yrs

B.Com

FPB2123/075

CIP: Ferdinand Wealth Management

Title: Importance of Comprehensive Financial Planning & Research on various aspects impacting financial decisions for individuals from different walks of life

Certification: The Complete Financial Analyst Course, issued by Udemy

Projects: No



Sunil K Barma, 23 yrs

B.Com

FPB2123/076

CIP: Bosch Limited.

Title: Taxation and auditing

Certification: N/A

Projects: Market segmentation in Netflix: An analysis of subscription prices with reference to millennials.



Ritika Ghosh, 25 yrs

BBA

FPB2123/078

CIP: Ray & Co Chartered Accountants

Title: Implementation of Fraud Detection Model in Ray&Co Chartered Accountant Firm

Certification: Marketing campaigns in Finance certification by IIM Vista, Technology consulting virtual internship certification by Deloitte, Customer engagement services certification by EBSCO Information Services, Career Edge certification by TCS iON

Projects: A study On Indian Consumer Behaviour Towards Zoom App., A Study To Identify Possible Solution For Appropriate C&D Waste Disposal Method In East Bangalore.



Aakancha Shaw, 23 yrs

B.Com

FPB2123/080

CIP: Gadly Shaw & Associates

Title: Case Study on Due Diligence, Auditing, Taxation, GST Filing and ROC Search Report at Gadly Shaw & Associates

Certification: "The Fundamentals of Digital Marketing" Certified by Google Digital Unlocked and "Social Media Marketing" with Crazy for Success Foundation

Projects: A project to assess the root causes of problems related to C&D Waste disposal methods in East Bangalore.



Aman Chowdhury, 26 yrs

B. Com

FPB2123/086

CIP: Thota Prasad and Co. Chartered Accountants

Title: Taxation and Auditing

Certification: The Complete Financial Analyst Course 2022, Responsibility Accounting & Performance Measurement certified by Udemy., Business Finance Foundation course, Financial Accounting course, Introduction to Corporate Finance and Corporate Governance by Great Learning.

Projects: Live project as a Equity Markets Analyst by Finlatics., Research Paper on 'A study on investors awareness about mutual funds'



Bhavana Srivastava, 23 yrs

B.Com

FPB2123/100

CIP: EduTap Technologies Private Limited

Title: Technical Content Creation & Validation

Certification: Google Digital Marketing, Beginners in Excel, Beginners in Powerpoint, Financial Modelling, Cognos, Courseon ComputerConcept

Projects: BRM Project on "Effect of Social Media Advertisements on Consumer Behaviors and Brand Preferences.", Market Research on "To understand the consumer awareness level of Mama Earth in different consumer segments of Bangalore"



Sourav Choudhury, 27 yrs

BBA

FPB2123/102

CIP: THOTA PRASAD & CO.

Title: Audit procedures and GST filings under THOTA PRASAD & CO.

Certification: Excel for beginners
Fundamentals of taxation
Introduction to Corporate Finance

Projects: N/A



Muskan Kumari, 23 yrs

B. Com

FPB2123/111

CIP: MKPS AND ASSOCIATES

Title: To study the impact of audit to establish long term development of the business/company

Certification: Fundamentals of Taxation, Financial Markets, Introduction to Digital Marketing, Content Marketing Basics by Great Learning Academy.
Microsoft Excel Masterclass for Business Managers by Udemy.
Tally ERP 9 by Elite School of Professional Accountants.

Projects: A study on social media marketing and OTT Platform: Amazon., A study on consumer buying behaviour of Lakme Products.



Rama Krishna Reddy, 24 yrs

BBA

FPB2123/115

Work Experience: 29 months

CIP: Parvathaneni & Associates

Title: A Study Based on GST Audit and Reconciliation for Taxpayers.

Certification: N/A

Projects: Study based on Rapid Rise of consumer Adaption and their perception while using PhonePe in India.



Susmita Ghosh, 23 yrs

BBA

FPB2123/116

CIP: KGRS & CO

Title: Analysis of GST filing and Audit procedure under KGRS & Co.

Certification: Digital Marketing and Financial Modelling from Udemy

Projects: Market Research Report on customer satisfaction on life insurance policy., Market Research Report on Social Media Marketing and OTT platform: Amazon.



Ayika Prem Teja, 24 yrs

B.Com

FPB2123/120

Work Experience: 12 months

CIP: Sarath & Associates

Title: A Comprehensive study on income tax returns and tax payments of assessee as per the income tax act 1961

Certification: The Complete Financial Analyst Course 2022.

Projects: A Study on Challenges faced by customers through E-banking.



Soumya Ranjan Mohanty, 22 yrs

B.Com

FPB2123/121

CIP: BAPS & Associates

Title: Practical Exposure For Different Audit, Taxation and Project Finance

Certification: ACCA (Association of Chartered Certified Accountants), Advance Excel course from BIZWIZ.co.in, Stock Market Basics from Zerodha Varsity

Projects:-HR Internship at IMFA., Marketing intern at Coca-Cola., Market Research on "Consumer perception and buying Behaviour towards brand Patanjali", BRM Project on "Study based on Rapid Rise of consumer Adaption and their perception while using PhonePe in India.



Shivam Sharma, 27 yrs

BBA

FPB2123/124

CIP: HDSG& Associates

Title: Auditing for GST compliance and accounting processes at IRCON international

Certification: Digital marketing certification by Google

Projects: Marketing research report "A study on the emerging trend of the Fintech industry.", A study on Indian consumers behaviour towards Zoom video conferencing app."



Nupur Parakh, 22 yrs

BBA

FPB2123/129

CIP: ANOVA Corporate Services Pvt.Ltd

Title: A study of new investment sectors & innovation and supporting deal screening activities for possible investments

Certification: Financial Modeling and Valuation by Intershala/Introduction to Corporate by Cousera

Projects: An Analytical study of financial performance of Spice Jet with reference to working capital management



Srishti, 24 yrs

B.Com

FPB2123/130

CIP: Ajay Tiwary & Co.

Title: Analysis of GST filings and audit procedures under Ajay Tiwary & Co.

Certification: Introduction to corporate finances certified by Great Learning.

Projects: Worked as a Trainee in the role of Audit and Tax assistant for the period of 3 months in December 2020.



Sai Vandana, 22 yrs

BBA

FPB2123/132

CIP: M/s. A. Balasubramanian

Title: A Project on Taxation- direct and indirect taxes

Certification: Advanced MS Excel certified from Udemy., Entrepreneurial development cell., Certified by Tenhard India live project

Projects: Completed Internship for one month as a HR recruiter in "Infe-learn", A market research on "Consumer experiences and attitudes towards online grocery shopping in the big basket", BRM project on "A study on consumer's perception towards influencer marketing on YouTube channels".



Asmit Bandopadhyay, 22 yrs

B.Com

FPB2123/135

CIP: Pirgal Consulting

Title: A Study on Litigations and Certifications with reference to Pirgal Consulting

Certification: Advanced Excel certified by Aptech Learning., Tally ERP 9.1 certified by The Institute Of Computer Engineers (India)., Digital Marketing certified by MyCaptain

Projects: Market Research on "A Critical examination of empirical results on mutual fund perceptions"., Instagram Influencer with Pahel Foundation



Snigdha Sarkar, 22 yrs

BBA

FPB2123/139

CIP: Ray and Co

Title: A project report on relevance of different audit and taxation in a financial organization

Certification: Business Finance foundation course at Great Learning., Financial Risk Analysis Course by Great Learning., Introduction to Corporate finance course by Great Learning

Projects: BRM project on "A study based on rapid rise of consumer adaptation and their perception while using PhonePe in India



Raunak Srivastava, 22 yrs

BA

FPB2123/140

Work Experience: 18 months

CIP: KSK Film Works

Title: Impact of content writing towards achieving higher brand awareness for KSK FILM WORKS

Certification: Digital Marketing Certificate by Great Learning

Projects: Worked as an Intern in NDTV during graduation.



Adyasha Jena, 23 yrs

B.Com

FPB2123/143

CIP: Pirgal Consulting

Title: The study on Tax and GST Auditing

Certification: Financial Analyst Course by Udemy., Valuation of Start-Ups by IIMB (Vista)., Marketing Campaigns in Finance by IIMB (Vista)., Power BI by IIMB(Vista)

Projects: Business Research Management project on "A Study of Audience Response to Influencer Marketing on YouTube"., Theme Paper on "A study on Consumer Behaviour towards Barbeque Nation"



Raj Kumar, 24 yrs

B. Com

FPB2123/145

CIP: Kumbhat & Co.

Title: The study On Audit Procedure And Credit Appraisal Policies With Reference To Kumbhat & Co.

Certification: US Income Tax Preparation (IRS)., Excel Fundamentals- Formulas for finance., Introduction to Financial Modelling and Digital Marketing strategy for 2022 from UDEMY., Diploma in applied finance & accounts: NIIT.,

Projects: Customer satisfaction towards Amazon prime video., Customer satisfaction towards UPI Payment"



Naga Sai Kumar, 22 yrs

B.Com

FPB2123/149

CIP: Sarath & Associates

Title: A Study on the role of AIS & TIS documents by income tax department of india.

Certification: Financial Risk Analysis by Great Learning

Projects: No



Subhajit Dutta, 22 yrs

BBA

FPB2123/154

CIP: International Business and Economic Forum (IBE Forum)

Title: A Study on Digital Marketing and Lead Generation at IBE Forum Pvt Ltd.

Certification: Certification from IIM Bangalore and my captain for marketing and advertising., Certification from Udemy for digital marketing, blogging and affiliate mastery., Certification from NCL&D for Tally ERP 9 and diploma in computer application

Projects: Customer Satisfaction of Samsung Home Appliances in Home Town, 2020., A Survey On Customer Satisfaction Of Honda Two Wheelers in the Area of Bangalore (Jayanagar to Lakshmipura)



Rishit Ghosh, 25 yrs

B.Com

FPB2123/165

CIP: Budge Budge Refineries Limited (BBRL)

Title: Corporate internship report on Finance Internship carried out at Budge Budge Refineries Limited

Certification: SAP FICO (Financial Management & Management Accounting) by Udemy., Grant Thornton Australia Audit Virtual Experience., KPMG Data Analytics Consulting Virtual Internship., KPMG Tax Virtual Experience Program

Projects: Social Entrepreneurship Internship, with Hamari Pahchan (NGO)



Umesh Guduguntla, 22 yrs

B.Com

FPB2123/171

CIP: Sarath & Associates Chartered Accountant

Title: A Study on Financials and Taxation in Audit Firm.

Certification: Advanced Excel Certificate from CFL., CPBFI Certificate from Bajaj Finserv. Ltd., Direct Taxation Certificate from Udemy.

Projects: A study of the impact of covid -19 on E- commerce transactions in India., Completed a Live Project for Outlook Group.



Guru Reddy, 21 yrs

B. Com

FPB2123/172

CIP: PARVATHANENI & ASSOCIATES

Title: A study of income tax returns in India

Certification: CPBFI by Bajaj

Projects: Outlook Live project



Md. Zakir Ali, 25 yrs

B. Com

FPB2123/174

CIP: Pirgal Consulting Pvt. Ltd.

Title: A Study of Auditing Process and Internal Control at Pirgal Consulting Pvt. Ltd.

Certification: Business Accounting Course certified by ICA., Tally. ERP 9, Tally-Prime, GST, Income Tax and TDS, MS Excel, Advance Financial Accounting certified by Udemy., PowerBI, Marketing Campaigns in Finance, Valuation of Start-Ups certified by IIM Bangalore, Customer Engagement Services certified by EBSCO Information Services

Projects: A Study on Social Media Influence on Consumer Buying Behavior of Smartphone using Online Platform.



Abhisikta Basu, 25 yrs

B.Sc

FPB2123/178

CIP: B & A Packaging India Limited

Title: Growth Projection Challenges and Wealth Creation of Paper Sack division in B & A Packaging India Limited

Certification: nil

Projects: During my MSc (Chemistry) 2nd semester, I completed an internship at IISER Mohali on the Modification of vector pCDNA 3.1 with FC region & Protein



Vivek Bhatia, 25 yrs

B. Com

FPB2123/179

Work Experience: 13 months

CIP: Waycool Foods and Products Pvt. Ltd.

Title: Adoption of SunnyBee App by Waycool's Employees.

Certification: Digital marketing by DSIM, Certificate of Career Edge – Knock-down the Lockdown from TCSiON, Financial analyst by Udemy

Projects: A Study on Consumer Satisfaction towards Packaged Drinking Water

International Business & Marketing



Swagat Sabat, 21 yrs

B.Sc

FPB2123/003

CIP: Zolve Innovation Pvt.Ltd

Title: Inside Sales and Marketing for Business Development in Zolve

Certification: Digital Marketing from Google, Salesforce from Simplilearn, Six Sigma from Simplilearn

Projects: Project report on Prevention of Tuberculosis



Sidhartha Sahu, 26 yrs

B.Sc

FPB2123/007

CIP: Zolve Innovations Pvt. Ltd

Title: Inside sales and marketing for business development in Zolve

Certification: NA

Projects: A study on factors affecting customer perception towards online travel portals.



Giselle Fernandes, 22 yrs

B.Com

FPB2123/040

CIP: Kantar IMRB

Title: Impact of digital marketing for lead generation on EdTech companies like Certybox

Certification: Digital Marketing, Smart Marketing with Pricing Psychology, Python for Data Science and Data Analysis, Excel Analytics: Linear Regression Analysis in MS Excel

Projects: Sustainable Chocolate and the ability to build an Indian Chocolate Brand, An in depth case analysis on Make My Trip using lean canvas model & Venture Capitalist Framework, Impact of eco tourism on consumer buying behavior of green brands, Impact of a green economy on biodiversity loss



S Vishnu Reddy, 24 yrs

B.Sc

FPB2123/043

CIP: Certybox

Title: A study on understanding the recruitment process and employee engagement program in the department of Human resource

Certification: Fundamentals of digital marketing certificate by Google., Excel for Beginners certificate from Great Learning

Projects: Impact of Eco Tourism on Consumer Buying Behavior for Green brands on Millennials., Marketing Research on Impact of online platforms like BYJU'S during Covid-19 situation.



P Naga Sravanth, 26 yrs

B.Tech

FPB2123/057

CIP: Woodpickr Studios

Title: End-to-End Client Management: A Study Undertaken at an Interior Designing Firm

Certification: MS Excel in UDEMY

Projects: No



Manish Shriwas, 24 yrs

B.Com

FPB2123/066

CIP: The Tech Destiny

Title: A study of social media tactics of The Tech Destiny with focus with Whatsapp.

Certification: Marketing Internship Certificate by Goodsapce, Google Digital Marketing, Digital marketing, Digital story telling, pragmarketism, Brand planning by IIMB & VISTA, Fundamental of Digital marketing by IIDE

Projects: Goodspace an application for students and job seekers to find their desired jobs to fulfillment of their dreams.



Shuchita Srivastava, 24 yrs

BBA

FPB2123/068

CIP: Greendzine Technologies Pvt Ltd

Title: A study on using sales and marketing as tools for business development of Greendzine Technologies.

Certification: SEO strategies by Great Learning, Work Ethics, Attitude & Personality by Udemy, Excel crash course by Corporate Finance Institute, Electric Vehicle By Udemy, Content Marketing Basics by Great Learning.

Projects: A Study on Awareness of Consumer Over Negative Effects of Fast Fashion.



Amrita, 22 yrs

BBA

FPB2123/085

CIP: Stockify investec wealth management LTD

Title: An Investigation into the Usage of Instagram Media as a tool for Maximising the Reach at Stockify.

Certification: Digital marketing fundamental certified by IIDE, Brand marketing certified by IIM Bangalore, vistas

Projects: Digital marketing internship in Ray Theory PVT.



Ayush Ray, 24 yrs

B.Com

FPB2123/108

Work Experience: 41 months

CIP: Kent RO Systems Ltd

Title: An analysis of Kent's marketing strategy.

Certification: Fundamentals of digital marketing

Projects: Live project in sales and marketing at TENHARD INDIA PRIVATE LIMITED., Market research report on "Market penetration and consumer attitude towards organic personal care products", BRM project on "Impact of green brand awareness on consumer purchase decision"



Debasish Barik, 25 yrs

B.Com

FPB2123/109

CIP: Play Shifu, Mobilizar Technologies Pvt.Ltd

Title: Customers accepting technology as study guide and fun, for their children

Certification: Fundamentals of Digital Marketing by IIDE

Projects: Nil



HRM & Marketing



Dipti Joshi, 24 yrs

BMM

FPB2123/006

Work Experience: 09 months

CIP: SecurEyes Techno Services Pvt. Ltd.

Title: A study of Social media marketing with SecurEyes

Certification: Fundamental of Digital Marketing - Google Content Marketing - Udemy

Projects: Market Research- Bata Shoes : Marketing Through Instagram



Swaraj Karmakar, 26 yrs

B.Sc

FPB2123/023

CIP: KPMG India

Title: HR policy in Recruitment and selection/talent acquisition in KPMG assurance and consulting services LLP.

Certification: Excel from Beginner to Advanced certificate by Udemy Recruiting & Talent Sourcing certificate by Udemy

Projects: N/A



Sai Deva Anoosh, 22 yrs

BBA

FPB2123/024

CIP: Hinduja Global Solutions - HEALTHCARE

Title: Supporting Project Management Operations for Global Human Resources Team.

Certification: Human Resources Analytics course by Coursera.

Projects: As a Human Resources - Trainee in IFORTIS WORLDWIDE for 1 month.



Anuj Sharma, 23 yrs

BBA

FPB2123/034

CIP: Byju's The Learning App

Title: (DSSL) Discovery School Super League

Certification: Digital marketing certificate provided by Globsyn business school

Projects: Quickride carpool and bikepool as sales executive and as data researcher and part time HR in Proace International



Parth R Mishra, 28 yrs

B.Tech

FPB2123/042

CIP: Chordia Jewels

Title: Market analysis and lead generation for the product by digital marketing1. **Certification:** Certification on "Data analytics" course by udemy, Certification on workshop "Crux of Advanced JAVA"

Projects: 2 months of internship in "Metvy net Pvt. Ltd." as a Sales & Marketing intern., Marketing research project - Consumer preference towards green coffee and tea to increase metabolism rate., Research project - A study on Sustainable chocolate. Project "Remote Bike Access System"



Ghanshyam Dhigwar, 28 yrs

B.E

FPB2123/045

CIP: Hyundai Motor India Ltd

Title: A study of the Life Cycle Management (Flexi Resources) in Hyundai Motor India Limited.

Certification: The Fundamentals of Digital Marketing by Google Digital Garage

Projects: Marketing Project based Online Internship in L&T STA, Mumbai for Analysing feedback received from DVET participants using Power BI.



Anindita Halder, 24 yrs

BBA

FPB2123/047

CIP: Fortis Hospital and Kidney Institute

Title: Training and Development, and Employee Engagement Programs on Human Resource

Certification: HR Analytics Excel Certification, The Fundamentals of Digital Marketing Certification, Programming with Python, HR Database Management System certification by Great Learning.

Projects: SIP from Institute of Neurosciences, Kolkata., HR Internship from Aashman Foundation., Corporate Digital Marketing Internship from Guide Me. Workshop from IIM Bangalore on Marketing Campaigns in Power BI & valuation Start-Ups.



Sundarra Harini S, 24 yrs

B.Tech

FPB2123/051

CIP: GAVS Technologies

Title: A study on effectiveness of talent acquisition management

Certification: Digital Marketing Foundations certified by LinkedIn Converting Challenges into Opportunities certified by Coursera

Projects: Market Research project "A Study of Brand Equity in L'OREAL PARIS in India", "Production of Humic Acid using Microbial Consortia as an Alternative Source for Biodynamic Preparation: A Comparative Study", Biotechnology-based internship at Apex Biotechnology Training and Research Institute, Chennai, on Molecular Biology and Genetics



Arunava Das, 23 yrs

B.Tech

FPB2123/059

CIP: Kaybase

Title: An assessment of Customer Satisfaction for Brand G-SQUARE; An Extensive Market Research Conducted at Kaybase

Certification: Nil

Projects: Marketing and Sales intern for Goodspace (70 days)



Tulika Ghosh, 24 yrs

BA

FPB2123/064

CIP: Novotel Hyderabad Convention Centre

Title: To study how to control the attrition rate of employees in the hospital-ity sector.

Certification: Digital Marketing Certificate certified by Google

Projects: No



P Shreyasi, 25 yrs

BCA

FPB2123/072

CIP: Eastern Coalfields Limited

Title: HCM and its implementation in ERP

Certification: Human Resource Management, Human Capital Management, Design Thinking, Search Engine Marketing certificate offered by Great learning Academy.

Projects: A Study on Vaccination Challenges in India (MR Project)



Danish Sharma, 24 yrs

B.Com

FPB2123/083

CIP: Waterscience

Title: A study of outlets in Retail Marketing

Certification: Start Up India Program Certificate, offered by Government Of India., Digital Marketing, Business Analytics program offered by Google., Human Capital Management, HR Management certificate by Great Learning.

Projects: Digital Marketing & Fund Raising Internship for a NGO name: JAZBA Helping Hand., A study on Consumer Buying Behaviour with respect to Charm Pricing.



Shruti Srivastava, 24 yrs

B.Sc

FPB2123/084

CIP: JSM Technologies Pvt. Ltd.

Title: A Study on HR Operations at JSM Technologies

Certification: Human Resource Management by Great Learning, Human Resource Analytics by Coursera

Projects: Market research project "A Ground Reality Check of Stray Dog's Relinquishment in Bangalore."



Ananya Chowdhury, 24 yrs

BHM

FPB2123/088

CIP: ConnectBox (Longtail Sourcing Pvt Ltd)

Title: A Study On The Effectualisation Of Talent Acquisition Management At Workplace

Certification: Talent Acquisition & Recruitment certified by Udemy

Projects: N/A



Mohima Chakravorty, 23 yrs

BBA

FPB2123/091

CIP: Steel Authority of India (SAIL)

Title: The Study of Welfare Facilities under Central Marketing Organization (CMO, SAIL) **Certification:** Cabin Crew certification from Skylagoon Aviation Services Pvt. Ltd.

Projects: Market Research on the Study of competitiveness of Amul Products in the Dibrugarh Region.



Anushka Das, 23 yrs

B.Tech

FPB2123/097

CIP: Career Dose

Title: Human Resource Recruitment' of Career Dose and Webologix

Certification: JAVA Fundamental course by Oracle Academy

Projects: MR on The impact of green brand awareness on consumer purchase decisions



Sreyas N, 26 yrs

B.Sc

FPB2123/099

Work Experience: 25 months

CIP: TeamLease Services Ltd

Title: Internship in Human Resources - HR Ops Processes Benchmarking

Certification: SEO Tutorial for Beginners by Udemy, Complete IBM Cognos Analytics 11.2 Cloud., Overview of HR and Payroll Processes in India by Udemy, Microsoft Excel- Excel from Beginner + Advanced by Udemy

Projects: Nil



Shreyasi Srivastava, 24 yrs

BA

FPB2123/103

Work Experience: 25 months

CIP: Nippon Life India Asset Management Ltd

Title: Sales and Distribution in Mutual Funds Industry

Certification: The Fundamentals of digital marketing by Google Digital Garage, Certification course in Microsoft Excel Masterclass For business Managers by udemy, Conflict management with emotional intelligence by Udemy, The complete digital marketing strategy for 2022 by Udemy, Run Facebook Ads For Customer Engagement & Followers by Udemy

Projects: A study of consumer buying behavior of ID branded food products



Rituparna Ghosh, 26 yrs

B.Sc

FPB2123/127

Work Experience: 40 months

CIP: BetterEver (A brand of RUSA Solutions LLP.)

Title: The use of Social Media Marketing to generate leads on LinkedIn

Certification: The Fundamentals of Digital Marketing certified by Google Digital Garage

Projects: Market Research on to analyse how social media influences buying behaviour.



Atreyee Pal, 24 yrs

B.Sc

FPB2123/137

CIP: Northern Coalfields Limited

Title: Payroll Process under Human Capital Management Module of ERP at NCL, Coal India Limited.

Certification: Recruiting: Talent Acquisition & Hiring (Version 3.2) Udemy.

Projects: MR Project- "Study on Impact of e-learning on students using EdTech apps during Covid-19", Internship during Graduation- Nanjil Anand Foundation as Content Writer."



Sourav Das, 23 yrs

BBA

FPB2123/141

CIP: Deesani Aqua Private Limited

Title: Evaluating alternate approaches for market penetration in Packaged Drinking Water Industry

Certification: Fundamentals of Digital Marketing by Google Digital Garage, Digital Marketing Fundamentals by Indian Institute of Digital Education

Projects: Indian Consumer Behaviour towards Zoom App during pandemic situation, project on Employment Administration, Indian Consumer Behaviour towards Online Cab services in India.



Veenit Kumar Rout, 23 yrs

BBA

FPB2123/147

CIP: Aditya birla fashion and retail limited(Louis philippe)

Title: Improving Louis Philippe online business

Certification: Digital marketing, brand planning, digital marketing, digital story telling, marketing master toolkit

Projects: Nil



Sowmika R, 24 yrs

BCA

FPB2123/148

Work Experience: 28 months

CIP: Hindustan Aeronautics limited - Aerospace Division

Title: A study on the effectiveness of apprenticeship training in HAL Bangalore based divisions.

Certification: Nil

Projects: Nil



Prarthana Venkatesh, 25 yrs

BBA

FPB2123/156

CIP: Hindustan Aeronautics Limited -ADA

Title: Study On Covid Infected Employees at HAL

Certification: NLP Practitioner (Udemy), Critical thinking with emotional intelligence (Udemy), Fire safety and first aid - CPR (Vitals Health Care), Chef-de-partie (National skill development corporation, skill India)

Projects: Project- A Study of Employee Motivation (HAL) Completed while pursuing BBA (HR)"



Desilla Suryanarayana, 24 yrs

B.Tech

FPB2123/158

CIP: OPTYMONEYA

Title: Study on online financial services for marketing with reference to Optymoney

Certification: Digital Marketing in Google coursera, Financial Business Tools By CIF in LinkedIn

Projects: Growth of online Healthtech services and Companies post covid.



Kritika Pandey, 27 yrs

BA

FPB2123/160

CIP: IBEForuMA

Title: Study on the function of HR in an Organization

Certification: Human Resource Management provided by Great Learning, Introduction to Digital Marketing provided by Great Learning, Human Resource Foundation Course by LinkedIn

Projects: A Study on Consumer Buying Behaviour of Cadbury Dairy Milk Chocolates, A Study on OTT Platform- Amazon, Comprehensive Report on XLR8 Smart Shoes.



Anurita Samadder, 23 yrs

B.Sc

FPB2123/166

CIP: Big Basket

Title: A study on Online Grocery's Shopping at Big Basket of T4 cities

Certification: Excel and PowerPoint for beginners by Udemy, Social Media Marketing by Great Learning

Projects: NA



Susrita Barman, 23 yrs

B.Sc

FPB2123/167

CIP: Big Basket

Title: Analysis on Factors Influencing the Purchase of Grocery From Big Basket

Certification: Excel for Beginners from Great Learning, IBM Cognos Analytics 11.2 Cloud Training Course from Udemy, PowerPoint for Beginners from Great Learning, Digital Marketing framework from Great Learning, Social Media Marketing from Great Learning.

Projects: Nil



Srivathsa Sanketh, 25 yrs

B. Tech

FPB2123/170

Work Experience: 13 months

CIP: Bajaj Electricals

Title: Analysis, Mapping, Funneling and Lead generation for Bajaj Electricals ~ Illumination

Certification: Python by Cloudymml, Mira by Unacademy.

Projects: No



Suchintita Mondal, 23 yrs

BA

FPB2123/175

CIP: NstHR: Total HR Solution

Title: A study on recruitment process of an Organisation.

Certification: Digital Marketing by Google

Projects: NA

Business Analytics & Marketing



Jadala Hemanth, 23 yrs

M.Tech

FPB2123/001

CIP: Chawla Publications (P) Ltd.

Title: Identifying and Positioning Chawla Publication App in Indian Legal Market.

Certification: R programming For Absolute Beginners certification by Udemy., Fundamentals of Digital Image and Video Processing certification by Coursera., Introduction to Project Management certification by Udemy.

Projects: Vehicle license plate detection and recognition using Connected component analysis and Support vector machine, SMS Classification For Corona Pandemic Response Management.



Souvik Chatterjee, 24 yrs

B.Com

FPB2123/012

CIP: MyCoolGuru

Title: The future of online education in India

Certification: Marketing Analytics and Retail Business Management

Projects: Growing acceptance of cab service in urban India



Sujoy Krishna Bera, 23 yrs

B.Tech

FPB2123/018

CIP: Chawla Publications Pvt. Ltd.

Title: A study on the role of digital library in legal industry in reference to Chawla Publications

Certification: Marketing Analytics and Retail Business Management by Udemy, Learning Coding using Python by NPTEL, Data Science and Machine Learning using Python by Ardent Computech Pvt. Ltd.

Projects: Live Project with Tenhard India Pvt Ltd, College Project of creating crop detection app 'AgriGo'



Aditya Anand, 24 yrs

B.Tech

FPB2123/019

CIP: Chawla Publications Pvt. Ltd.

Title: Marketing and sales

Certification: N/A

Projects: Vocational training at Damodar Valley Corporation on power supply and distribution during graduation., Project on IOT based Garbage Monitoring system during graduation., Market research on consumers perception towards Nestle products."



M Mahesh Reddy, 27 yrs

BCA

FPB2123/036

CIP: Swayam Essentials

Title: Implementation a 360degree Sales Tracking and Workflow system for Retail Sales

Certification: IIMB Vista Financial Package Workshop on PowerBI, Marketing Campaigns in Finance, Valuation of Start-ups., Microsoft Power BI Desktop for Business Intelligence on Udemy, Tableau 2022 A-Z: Hands-On Tableau Training for Data Science on Udemy

projects: A Study of Audience Response to Influencer Marketing on YouTube. Cognitive Dissonance for Amazon Prime Subscription.



Dhruv R Bhardwaj, 25 yrs

B.E

FPB2123/038

CIP: Bajaj Electricals Ltd - Illuminations

Title: Market Analysis, Mapping, and Lead Generation of Untapped Market for Bajaj Electricals Ltd.

Certification: Google Data Analytics Professional Certificate., Data Visualization using Tableau, by Great Learning. Microsoft Excel: Complete Guide, by Udemy., The Fundamentals of Digital Marketing, by Google Digital Unlocked.

Projects: Nil



Keshavrao Bodapati, 24 yrs

B.Tech

FPB2123/041

CIP: Bright Ads Digital India Pvt. Ltd.

Title: A study on market analysis and lead generation through digital marketing **Certification:** Fundamentals of digital marketing by Google Digital Garage/Excel for Beginners Course by Great Learning.

Projects: The study on The Brand Loyalty of Consumer Towards Hyundai Brand



Bhagat Meet Manoj, 23 yrs

B.Sc

FPB2123/044

CIP: Ascenso

Title: Reise Moto - Market Research of tyres and automobile accessories

Certification: Digital Marketing by Udemy, Marketing Analytics and Retail Business Management by Udemy, Vista Workshop certificate by IIM Bangalore

Projects: Youth Influencer and social media marketing at Unschoo.



Nidhi Tammewar, 26 yrs

B.E

FPB2123/052

Work Exp: 07 months

CIP: Swayam Essentials

Title: Interpret Realtime Market data for effective sales growth and decision making for the entire channel and team members

Certification: Working for BigTech by IIM Bangalore's Vista 2021

Projects: Impact of consumer attitude on consumer buying behaviour of Levi's (MR), Securely Data Sharing with Time Server and CP-ABE in Cloud Computing Using Key Management Protocol (UG)



Varre Sri Harshitha, 23 yrs

BBA

FPB2123/061

CIP: CFO Buddies brand of Papilio Advisory Services (OPC) Pvt. Ltd.

Certification: Certification in essential skills for Business Excel (Udemy), Advanced business strategy through Coursera.

Projects: MR Report on "Survey on beauty market in India: A Study of Beauty products offered by Nykaa"



Alok Raj, 27 yrs

B.Tech

FPB2123/070

Work Experience: 22 months

CIP: IBE Forum

Title: Digital marketing and Business Research at IBE forum

Certification: Business Analytics using Excel certified by Simple learn

Projects: Internship Program in Tata Steel on Instruments used in coke plant (2018)



Akshay M C K, 24 yrs

BBA

FPB2123/074

CIP: Exide Industries limited

Title: Project on Exide Integra in new distribution channel called modern trade

Certification: Digital marketing Masterclass certified by Udemy

Projects: I completed a live project provided by Outlook for one month where I got certificate for exemplary performance.



Arka Sen, 25 yrs

B.Sc

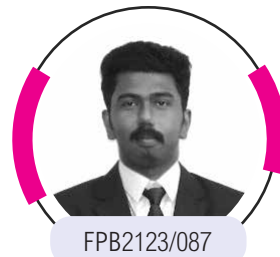
FPB2123/081

CIP: A & AB Associates

Title: A Study on Social Media Marketing for Business Development

Certification: Digital Marketing, Digital Skills : Web Analytics by Accen-ture, Google Analytics for Beginners - Udemy, German Communicative Course, Basics of Customer Services - T.C.S.

Projects: MR on 'Growth of Pharma Companies during Covid-19', Mar-keting Management Report of Product Development on 'Sustainable Smart Shoes', BRM Report on 'Market Segmentation in Netflix



Amal Varghese, 30 yrs

B.E

FPB2123/087

Work Experience: 34 months

CIP: Cityfurnish India Pvt. Ltd.

Title: Identification of new sales channel and lead generation for boosting B2B sales.

Certification: Search Engine Marketing, Introduction to digital Marketing, Marketing and Retail Analytics and Data Visualization with Power BI

Projects: Successful completion of Spare part control and cost saving initiative in shampoo packaging division at Cavinkare Pvt. Ltd



Pralipsa Sahoo, 25 yrs

B.Tech

FPB2123/090

CIP: Jay Bharat Spices Pvt. Ltd.

Title: A study on the marketing strategy and the brand image of Jay Bharat Spices Pvt. Ltd.

Certification: Advanced embedded system by CTTC Bhubaneswar, Tally ERP 9 by Seenet

Projects: Live Project in digital marketing, Artificial Intelligence in agricul-ture from consumers' perspective, The impact of green brand awareness on consumer purchase decisions, Coin recognition using MATLAB, Creative Display



Satyaajeet Sinha, 24 yrs

B.E

FPB2123/092

CIP: HUVIAiR Technologies

Title: Digital Marketing - ABM

Certification: Zero to hero in Microsoft Excel:Complete excel guide 2021 by Udemy, Social media Marketing by Udemy, The fundamentals of Digital Marketing by Google Digital, Statistics for Business Analytics using MS Excel by Udemy, Microsoft Technology Associate for Security Fundamentals by Microsoft

Projects: A study on Consumer buying behavior from BigBasket



Akash Bhowmick, 22 yrs

B.Tech

FPB2123/094

CIP: Kaybase

Title: To evaluate overall consumer acceptance on Nabati chocolate coated wafer and Vs. competitor for India

Certification: Advanced Excel by Internshala/Marketing Analytics by Udemey

Projects: Understanding Indian Consumer Behaviour towards 4 wheeler EV's



Vaishali Ahuja, 24 yrs

BCA

FPB2123/098

CIP: WayCool Foods and Products Pvt. Ltd.

Title: Project on sunnybee app adoption for waycool employees

Certification: Marketing analytics, Congo IBM Analytics 11.2, Google analytics.

Projects: No



Arnab Mukherjee, 23 yrs

BCA

FPB2123/101

CIP: Dalmia Cement Bharat Limited

Title: Customer BTL Inventory for Branding Elements

Certification: Marketing Analytics and Retail Business Management by Udemey

Projects: Identifying the barriers regarding adaption of EV and actions to overcome them., Card Payment Security using RSA (Rivest- Shamir- Adleman) Algorithm



Pratik Ghosh, 23 yrs

BCA

FPB2123/104

CIP: KPMG

Title: Creating a BI-enabled dashboard as well as data management and governance for KPMG's asset-building process.

Certification: Power BI Essential Training by LinkedIn Learning, Data Analytics Consulting Virtual Internship by KPMG, Strategic Management by IIM Bangalore.

Projects: Customer acquisition project at Outlook Publishing Group, Market Research on Knowledge Of Self-Initiated Actions Resulting In Stray Dog Issues, developed Online hotel booking system.



Binit Mishra, 25 yrs

BCA

FPB2123/112

CIP: TATA Big Basket

Title: Penetration of Big Basket in T4 City

Certification: Fundamental of Digital Marketing by Google/ IBM Data Science certification by Coursera

Projects: Live Project as Sales Associate at Tenhard India Pvt. Ltd., Internship at Crazy For Success Foundation as Social Media Marketing., Market Research on Consumer perception towards Artificial Intelligence in making better Marketing Decision



Ravi Raushan, 24 yrs

BCA

FPB2123/113

CIP: Tata Bigbasket

Title: Penetration of Bigbasket in T4 Cities.

Certification: Fundamental of Digital Marketing by Google

Projects: Live project as Sales Associate at "Outlook Group", A Study based on Consumer Perception toward online shopping with reference to Amazon.



Rabijyoti Das, 23 yrs

B.Sc

FPB2123/117

CIP: Inspiring Potential Agency

Title: A study on business development on Inspiring Potential Agency through targeted leads

Certification: Advanced Excel By Udemey

Projects: Indian Consumer Behaviour towards Google Meet app



Pritam Das, 23 yrs

B.Sc

FPB2123/119

CIP: Bajaj Electricals Limited

Title: Market Analysis, Segment focus mapping & Lead generation of untapped Hyderabad market for Bajaj Professional lighting at Bajaj Electricals limited.

Certification: SQL And Relational Database - IBM, Data Analytics - Google, Project Management - Google, Digital Marketing - Google, Marketing Analytics - Udemey, Advance Excel - Elearnmarkets

Projects: Live Project - Outlook India., Worked as Brand Builder at V Dart Inc.



Ujjawal Kumar, 24 yrs

BCA

FPB2123/123

Work Experience: 12 months

CIP: Dayal Group

Title: Market Development Strategies for cattle Feed

Certification: Digital Marketing certified by Internshala, Advanced Excel workshop certified by JS Academy, SAP ABAP Programming certified by Techno India University, Microsoft excel training certified by Udemy, Product Analytics certified by IIM Bangalore, Vista 2021

Projects: Market Research: A Study based on consumer adoption and perception towards Paytm



Manish Badatya, 23 yrs

BBA

FPB2123/131

CIP: JSR NETSOL Pvt. Ltd.

Title: Report on sales and marketing strategies used by JSR NETSOL PVT. LTD.

Certification: The fundamentals of Digital Marketing by Google, Marketing Analytics by Udemy, Microsoft Excel by Udemy

Projects: Social media marketing in Pie Rooms.



Chetna Kumawat, 28 yrs

B.Tech

FPB2123/138

Work Experience: 06 months

CIP: Ivy mobility Pvt. Ltd.

Title: Driving business level insights for decision making using AI

Certification: Fundamentals of digital marketing certified by Google digital unlocked., Digital Marketing, Story Telling, Pragmatism, and Brand Planning workshop held at IIM Bangalore.

Projects: Effect of Sales promotion on consumer buying behaviour: Myntra., A study on Algorithms of AI in cybersecurity used by safe security., Rendezvous System – An online appointment booking website, Shoppie cart – An e-commerce website



Jothika A, 22 yrs

B.E

FPB2123/142

CIP: ExcelaCom Technologies Private Ltd

Title: Market Analysis for Telecom software company.

Certification: Introduction to Data Analysis Using Excel by Coursera/ Excel skills for business: Essentials by Coursera

Projects: Have done some projects in Robotics in my UG.



Rapaka Sumanth, 23 yrs

B.Tech

FPB2123/164

CIP: Chawla Publications Pvt. Ltd.

Title: Study of Legal Software Industry in India for Chawla publications

Certification: Excel Skills for Business Essentials by Coursera., Microsoft Certified Azure Fundamentals by Microsoft.

Projects: A Survey on mobile market in India : case study on OnePlus.



Madhushree Dere, 25 yrs

B.Tech

FPB2123/169

Work Experience: 20 months

CIP: The Tech Destiny

Title: A study on network marketing

Certification: NA

Projects: Raspberry Pi Based Smart and Automated Irrigation System
Raspberry Pi Based Smart and Automated Irrigation System



Guru Chandu, 23 yrs

B.E

FPB2123/173

CIP: Chawla Publications

Title: A Comprehensive Study On The Impact Of E-library On Law Practitioners Of Bengaluru

Certification: Fundamentals of business analytics certified by udemy

Projects: Worked on a project called 'A Study On Indian Consumers Behaviour Towards Zoom Video Conferencing App.', Worked on a major project called 'Automated Precision Liquid Dispenser Using Robotic Arm.'



Deepanjan Ray, 26 yrs

BBA

FPB2123/176

CIP: Sara Stree Apparels

Title: Sara Stree Apparels – Brand Building and Brand Awareness for startups

Certification: Digital Marketing from Google

Projects: Impact of Eco tourism on Consumer Buying Behavior on Millennials., Refurbished smartphones: A Study of the Consumer buying behavior of refurbished products among Indians



Rahul Singhal, 23 yrs

B.Tech

FPB2123/177

CIP: ITC Ltd.

Title: ITC BINGO FC PROGRAM

Certification: NA

Projects: NA



Business Analytics & Finance



Rohitha K, 23 yrs

BBA

FPB2123/025

CIP: Y.TIRUPATHAIAH & CO

Title: Taxation & Auditing

Certification: Digital Marketing in Techvolt Software Pvt Ltd., Abacus and Vedic Maths., Participate in FinQuest finance quiz competition., Finlatics Financial Market Experience Certification., Direct Taxation in India

Projects: MR Project on "UNDERSTANDING THE CONSUMER BUYING BEHAVIOUR OF HEALTH INSURANCE PRODUCTS, BRM project on "Study of Indian Consumer Behavior Towards Zoom App"



Harshita Batra, 22 yrs

B.Com

FPB2123/026

CIP: S.C.M ASSOCIATES

Title: A Study on procedure to file income tax return through Genius

Certification: Fundamentals of accounting by Coursera, A comprehensive study on Indian Direct taxation by Udemy, Certification in excel tools for managers by Udemy

Projects: Prediction of stock prices through LSTM and RNN, Library management using Python and MySQL.



Satyam, 22 yrs

BBA

FPB2123/035

CIP: DevMantra Online Securities Pvt Ltd.

Title: An Examination of Auditing Functions

Certification: Digital Marketing, Audit- Financial Statement

Projects: No



Bharath Krishna, 23 yrs

BBA

FPB2123/058

Work Experience: 14 months

CIP: JBPR & CO Chartered Accountants

Title: Qualitative Analysis on Implementation of Physical Asset Management in Karnataka Golf Association

Certification: Financial Modeling and Valuation by Udemy

Projects: A Study on Processes of C&D Waste Disposal and its Impact on Environment in East Bangalore



Hari Krishna Reddy, 23 yrs

BBA

FPB2123/060

CIP: SVRL & Co Chartered Accountants

Title: Study on Audit and Tax computation practices in SVRL & Co Chartered Accountants

Certification: Excel from beginner to Advanced by Udemy, The complete Financial Analyst Course by Udemy, Direct Taxation in India A comprehensive Study by Udemy, Attended Marketing Campaigns in Finance Workshop conducted by IIM-B

Projects: A project undertaken to propose Unique Solutions for Waste segregation in North Bangalore



Gembali Soumya, 23 yrs

BBA

FPB2123/073

CIP: B N Ashok Kumar&Co. Chartered Accountants

Title: Analysis of GST Practices and factors leading to non-filing of GST returns.

Certification: N/A

Projects: A Comparative Study on the Financial Performance of Public Sector Banks in pre and post-Merger Period(2017-2021) with the help of financial parameters.



Payel Bhattacharya, 26 yrs

BBA

FPB2123/093

Work Experience: 48 months

CIP: D Garodia & Co

Title: Analysis of GST filling under D Garodia & Co

Certification: DITA from Youth Jubo kendra

Projects: Impact of Artificial Intelligence in Marketing, Market Research Report completed during my PGDM Degree



Revanuri Prasanth, 24 yrs

B.Sc

FPB2123/096

Work Experience: 29 months

CIP: Edutap Technologies Private Limited

Title: Technical Content creation & validation

Certification: I have completed IBM Cognos analytics course on Udemy, I have completed JIRA course on Udemy

Projects: Business research management Project on "A study on social media marketing and OTT platform: Amazon", Market research on "Consumer perception towards buying branded apparel in India"



Sathya Narayanan, 22 yrs

B.Com

FPB2123/106

CIP: Hyundai Motors India Limited.

Title: A study on a Techtonic shift of Goods and Service Tax in Hyundai Motors India Ltd.

Certification: Crash course on Goods and Service Tax by The Institute of Cost accountants of India., Excel Crash course - Spreadsheet Formulas for Finance by Corporate Finance Institute., The complete Financial Analyst 2022 by Udemy.

Projects: Completed Internship in Motherson Automotive Technologies and Engineering in Finance field.



Anmol Kaur Chadha, 27 yrs

B.Com

FPB2123/118

Work Experience: 24 months

CIP: Pirgal Consulting Private Limited

Title: The study on Taxation and Auditing functions with reference to Pirgal Consulting

Certification: Corporate Finance Foundation certified by LinkedIn, Financial Modeling and Forecasting Financial Statement by LinkedIn, Learning Python by LinkedIn, Python Data Analysis by LinkedIn

Projects: Research paper on A Study on Consumer perception towards PAYTM



Shinik Bose, 22 yrs

BBA

FPB2123/133

CIP: HDSG & ASSOCIATES

Title: A study on analysis of GST and auditing under HDSG & Associates at Ircon International

Certification: Advanced Excel certified by Udemy, Power BI workshop, Marketing Campaign in Finance workshop held by IIM Bangalore, Enhancing Soft Skills and Personality certified by NPTEL

Projects: BRM Project on "A Study on Social Media Marketing and OTT Platform: Amazon", Market Research Project on "A Study on Customer Satisfaction on Digital Banking"



Sebi Jain, 23 yrs

B.Com

FPB2123/146

CIP: Dev Mantra Financial services Pvt. Ltd.

Title: Internal Audit - To assist Management in the preparation and presentation of financial statements

Certification: No

Projects: No



Vishal Bangera, 26 yrs

BFM

FPB2123/159

Work Experience: 24 months

CIP: Thota Prasad&Co. Chartered Accountants

Title: Auditing and Taxation

Certification: Certified Investment Banking Operations Professional - Imarticus, Certification of Financial Markets - Great Learning, Certification of Analytics in Finance - Great Learning, Excel for Beginners - Great Learning, Complete Cognos Training Course for a dream IT job - Udemy

Projects: A comparative study on the usage pattern and consumer preference towards various UPI payment applications.



Avinash Tiwary, 27 yrs

B.Com

FPB2123/168

Work Experience: 24 months

CIP: Dev Mantra Financial Services Pvt Ltd

Title: The Significance of Auditing in Project Management Under The Guidance of Dev Mantra Financial Service Pvt Ltd

Certification: The Significance of Auditing in Project Management Under The Guidance of Dev Mantra Financial Service Pvt Ltd

Projects: N/A

Manish Jain
Chairman and CEO - IBA

की निकल बेस्ट एजुकेशन को देते हैं। आईबीए के शिक्षा में उल्लेखनीय योगदान के लिए कॉम्प्यूटेशन सबसेस रिज्यू आईबीए को 30 अप्रैल 2011 को टॉप इंस्टीट्यूट ऑफ इंडिया अवार्ड से सम्मानित कर रहा है।



INDUS BUSINESS ACADEMY

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