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**Organizes**

# DON'T GET BUSTED

AN INTENSIVE MANAGEMENT & LEADERSHIP WORKSHOP

Thursday October 5, 2023

Presented by : **PETER de Jager**

## Workshop Agenda

*How to avoid Myths  
such as*

**It's lonely at the top**

*Fail Fast, Fail Cheap*

**The Early Adopter**

*Culture eats Strategy for Breakfast*

**If it ain't Broke, Don't fix it**

*Automate Everything*

**Best Practices - is it ?**

An Interactive Session with

**Mr. Ashok Soota**

Author & Founder Chairman,  
Happiest Minds Technologies Ltd.  
& Founder Chairman of  
MindTree Technologies



Workshop Trainer

**Mr. Peter De Jager**

Author, Internationally acclaimed  
Speaker & Management Consultant



Moderator

**Sandhya  
Mendonca**



Author, Founder &  
Managing director of Raintree Media.

## About Workshop

### This Highly Interactive Workshop offers :

- A **rational approach** for embracing new ideas. A hands-on approach based on both common sense and an understanding of our inevitable cognitive biases, which constantly shape our decision-making processes.
- A **Reality based approach to evaluating** management trends, fads and trending ideas.
- A way to **introduce both staff and management** to a way of thinking about management advice that encourages the use of scientific method to not only confirm the advice, but to challenge it to see where it shifts from being good advice to terrible advice.
- An **experiential, hands-on approach to learning**. Concepts are presented, exercises and discussions are held to explore those concepts, and then we examine management practices to see how those concepts have affected the outcomes.

### What is it about ?

This **workshop** explores how we embrace advice from management gurus. Why we are drawn to these ideas, how we can respectfully challenge them regardless of the source, and most importantly, how we can modify their advice to fit our unique management challenges.

### Learnings :

You will acquire the ability to :

- **Identify** the primary cognitive biases which negatively affect our decision-making and understand why these biases exist.
- **Formulate** methods to counteract each of these biases.
- **Develop** a resiliency that enables you to test your own beliefs, more importantly, to allow others to challenge your beliefs without taking offence.

### Who Should Attend ?

Workshop especially designed for

- Managing Directors' and Directors'
- Founders/Presidents /Vice Presidents
- Senior Consultants and Advisors
- Decision Makers and Board Members



**Peter de Jager** is a South African-born Canadian computer engineer, best known for his Y2K early 1990s outcry warning, and was the namesake of the de Jager Year 2000 index that began trading on the American Stock Exchange in 1997.

De Jager co-authored "Countdown Y2K: Business Survival Planning for the Year 2000 and periodically writes for Canada's Municipal World magazine, focusing on Change Management.



**Ashok Soota**, Executive Chairman of Happiest Minds Technologies Limited, is widely recognized as one of the pioneering leaders of the Indian IT industry. As a serial entrepreneur, he has led both companies where he was founding Chairman to very successful IPOs: Happiest Minds (2020) and MindTree (2007). Mr. Soota also served as President to Wipro Infotech Ltd. (1985-1999).



**Sandhya Mendonca** is an Indian writer, editor and publisher. Born in Bengaluru (Bangalore) in the state of Karnataka, India, she gained a BA in Economics, Political Science & Sociology from St. Joseph's College of Arts & Science and an MA in Political Science specialising in International Relations from Bangalore University. She has a Diploma in Public Relations from the Bharatiya Vidya Bhavan. She lives in Bengaluru.

## Schedule of Workshop

9:00 – 9:30 am: Registration, High Tea and Ice-Breaking

9:30 – 9:40 am: Workshop Overview

9.40 – 10:40 am: Preliminary **Session – 1**  
(Mr. Peter De Jager)

10:40 – 12:05 pm: Interactive Q & A  
(with Mr. Ashok Soota),  
Session moderated by Ms. Sandhya Mendonca

12:05 – 1:05 pm: **Session – 2** (Mr. Peter De Jager)

1:05 – 1:45 pm: Lunch

1:45 – 3:45 pm: **Session – 3**  
(Mr. Peter De Jager)

3:45 – 4:00 pm: High Tea

4:00 – 5:00 pm: Concluding **Session – 4**

5:00 – 5:25 pm: Q & A

5:25 – 5:30 pm: Thank you note  
followed by National Anthem

## About IBA

Indus Business Academy (IBA), Bangalore, is a leading Business School offering two year full-time PGDM (Post Graduate Diploma in Management) programme. PGDM programme is approved by AICTE (All India Council for Technical Education) and the Ministry of Education (Govt. of India). IBA, Bangalore is an Internationally Accredited B-School by IACBE (International Accreditation Council for Business Education, USA). International accreditation sets IBA apart from among 5000-odd business schools and makes it one of the elite 60+ B-Schools that have obtained such global endorsement for quality. This group includes IIM – Ahmedabad, IIM – Bangalore, IIM - Lucknow, IIM -Kozhikode, MDI - Gurgaon, ISB - Hyderabad, IIM - Calcutta, TAPAI - Manipal, SP Jain Institute of Management & Research- Mumbai, IMI - New Delhi. The International Accreditation makes IBA - PGDM globally accepted for employment and further education. IBA places emphasis on research - orientated academics and hence initiates many cross-domain research deliberations through workshops and conferences.

## Registration Fee

1	Faculty and Academicians/ Industry Professionals	₹ 3999/-	Registration fee includes Participation Certificate, Refreshments and Lunch
2	IBA Alumni	₹ 599/-	

For Registration, Scan QR Code



Date : **October 5, 2023**

Venue : **Indus Business Academy, Bangalore**

For more details, visit : [www.iba.ac.in](http://www.iba.ac.in)

