



THE SOUND OF RIGHTEOUSNESS

VOLUME-01



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NEWSLETTER TEAM

2023

Prof. Jenita Saji
Mentor

Dileep Reddy
Ideation and Design

Aarushi Verma
Content Curator

Rahul Anand
Editor

Prashant Singh
Editor

Hammad Siddiquee
Content Curator

Shreeparna Sen
Content Curator

Sneha Mishra
Content Curator

Sujitha John
Content Curator

Sudheer Rathi
Content Curator

Shubham Kumar
Editor

Shruti Modi
Social Media





EDITOR'S NOTE- 2023

Dear Readers,

We are delighted to share with you the recent edition of our college's quarterly newsletter. This publication offers insights into the accomplishments and advancements within our college community during the past few months.

You will discover articles contributed by our students, faculty, and staff, covering a wide range of topics. This include a comprehensive overview of our college life.

We extend our heartfelt appreciation to our contributors for their hard work and commitment in creating this newsletter. Additionally, we want to express our gratitude to our readers for their ongoing support and interest in our college.

We trust that you will find this issue informative and enjoyable to read. As always, we welcome any feedback or suggestions you may have for future editions.

Best regards,

Aarushi Verma
Newsletter Committee

Snapshots

A Collection of Mobile Photographs taken by students in and around the campus that depicts the life of an IBAian.



CONVOCATION WEEK

Convocation Ceremony

The convocation ceremony at Indus Business Academy (IBA), Bangalore, is a significant event that represents the culmination of years of hard work, dedication, and personal growth for the graduating students. On April 30, 2023, IBA proudly celebrated its 20th Convocation, a day filled with excitement, pride, and lasting memories. Distinguished guests, faculty, and the batch of 2020-22 gathered at the serene campus for this grand occasion.

Distinguished speakers, including Dr. Swapna Abraham, the Chief Guest, shared valuable insights and wisdom. Awards and scholarships were bestowed upon deserving students who excelled academically, inspiring others to strive for excellence.



The conferring of the Post Graduate Diploma in Management (PGDM) certificates was a defining moment, acknowledging the graduates' hard work. Passing on the Knowledge Lamp to the next batch symbolized the continuity of knowledge and responsibility.

As the graduates move forward, they carry with them cherished memories, valuable lessons, and the IBA experience. Equipped with the institution's support and guidance, they are prepared to make a positive impact on society, upholding the values instilled in them at Indus Business Academy.



Tanushree Aggarwal

(Batch 22-24)





ORIENTATION 2023

Orientation Ceremony 2023

The orientation program for Batch 2023-25 at Indus Business Academy (IBA) commenced on June 16, 2023, with great enthusiasm, marking the start of an exciting journey for the new PGDM students. The event aimed to introduce them to IBA's facilities, resources, and support systems.

The entire IBA family, including faculty members, staff, and student volunteers, warmly welcomed the incoming class and their parents. Esteemed Chief Guest Mrs. Kavitha Prasad added prestige to the occasion. The orientation included a campus tour, familiarizing students with essential locations like classrooms, libraries, computer labs, and administrative offices, fostering a sense of belonging.



The well-stocked library, with its vast collection of books, academic journals, research papers, and online databases, was showcased, emphasizing its role in fostering academic excellence. Career services and placement assistance were highlighted, showcasing IBA's commitment to equipping students for success in the professional world. IBA emphasized student support and wellness, introducing resources such as academic advisors, counseling centers, and wellness programs to ensure students navigate their academic journey successfully while focusing on personal growth alongside academic excellence.



Sudhanshu Shekhar
(Batch 23-25)

BLOOD CANCER AWARENESS

The 'Hope Committee' of Indus Business Academy, Bangalore, organized a 'Blood Cancer Awareness Session' on April 1, 2023, in collaboration with DKMS BMST Foundation.

The session aimed to raise awareness and understanding of blood cancer, motivating students and the audience to join the fight against this rapidly growing disease that affects millions globally.

The guest speaker showcased the foundation's efforts in finding matching blood stem cell donors to save lives. The registration process and swab testing to determine tissue type were explained, emphasizing the need for potential donors to help patients with blood diseases like leukemia and lymphoma.



Tripti Singh
(Batch 22-24)



PwC Acceleration Launchpad Program Empowers Students with Industry-Ready Skills

The PwC Acceleration Launchpad Programme held at Bagmane Tech Park in Bangalore on May 4, 2023, was a transformative experience for IBA students. It provided in-depth training in US taxation and professional skills, along with networking opportunities. The PwC team's professionalism and knowledge left a strong impact, and the interactive activities strengthened student bonds.

The programme empowered the students, leaving them enthusiastic and well-prepared for future success. It was a life-changing opportunity for them. The IBA students' participation in this programme was truly life-changing, offering them priceless knowledge, expert guidance, and a pathway to their aspirations.



Akanksha Dubey

(Batch 22-24)



Igniting Transformation:

Vinay Patrale Empowering students at IBA with Life-Changing Advice

Indus Business Academy recently had the privilege of hosting renowned management trainer Vinay Patrale, who engaged in an interactive session with enthusiastic students, leaving them inspired. Patrale shared valuable life-changing advice, emphasizing self-belief, innovation, and adaptability. He encouraged continuous learning and resilience in the face of challenges. His insights on embracing failure as a learning opportunity ignited motivation and self-belief among the students.



The session provided invaluable guidance and a proactive approach to professional growth. Patrale's visit was truly enriching, leaving a lasting impact on aspiring management professionals at Indus Business Academy.



Suchismita Senapti

(Batch 22-24)

Mahavir Jayanti

The important Jain festival, is celebrated with great fervor. It promotes diversity, inclusivity, and spiritual growth, holding a special place for the teachings of Lord Mahavir. The celebrations offer students and faculty a platform to deepen their understanding of Jain principles, particularly non-violence (ahimsa), and reflect on their relevance in the modern world.



The evening prayer ceremony at the Omega Circle brings the community together, fostering a sense of peace and spirituality. These celebrations transcend religious boundaries and promote universal values, emphasizing the importance of creating a harmonious and inclusive society. It reflects IBA's commitment to holistic growth and embracing diverse philosophies, instilling values of non-violence and compassion in its community.



Harsh Raj

(Batch 22-24)

International Yoga Day

The newly inducted batch of PGDM 2023-25 at Indus Business Academy along with the staff and faculty members celebrated International Yoga Day with great enthusiasm on the morning of 21st June, 2023.

The Guest for the day was Prof. Sreekumari, a retired Physical Education professor and senior Art of Living (AOL) teacher. She highlighted the importance of yoga and how it helps the physical, mental health and explained the spiritual benefits of yoga.

The session helped each and everyone to realize the magical wonders of yoga on one's body, mind and health. The event served to be a refreshing and a fantastic learning experience.



Sudhanshu Shekhar

(Batch 23-25)



23-25 EXPERIENCE



BHASHIT TRIVEDI

This institution has become a significant part of my life, where I am constantly learning new skills and practical knowledge that will undoubtedly help me excel in the corporate world. The highly qualified professors at IBA not only assist me in my academic pursuits but also share invaluable life experiences from which I have learned a great deal. IBA provides a platform where I can showcase my skills through extracurricular activities and offers numerous opportunities for learning in various fields. Looking back, I firmly believe that enrolling at IBA was the best decision of my life.



SHIVANI KUMARI

I genuinely believe that IBA has set a benchmark for excellence in PGDM Program. I am proud to be a part of this institution. It's great to meet new people from different states here. And I'm grateful for the chance it has given students, such as internships, placement and extracurricular activities.



KILLI LIKHITHA

During my initial few days, I observed that IBA is really a divergent B-school as compared to others and has such a lush green campus. I am truly impressed by IBA for its exceptional academic programs, faculty, campus facilities and extracurricular activities. The dedication of the faculty and the diverse opportunities for students like placements, internships, research papers have made it an institution that stands out. I believe that IBA fosters an environment that truly nurtures both personal and academic growth.



NEHA NIKULE

I feel lucky to be a part of the prestigious institution. My journey has been a roller coaster ride since the day I joined IBA but I have started to realise that I am supposed to be the best out of the lot. Entering IBA has been a transformative experience, full of new opportunities for learning, growth, and self-discovery. I met diverse people, with different cultural backgrounds, encountered fresh perspective, engaged in challenging academics and gained newfound independence.



Saloni Sharma

My experience at IBA has been nothing short of incredible. The dynamic campus, the unwavering support from the faculty, and the diverse student community has collectively enriched my learning and personal growth. At IBA, the professors go beyond being mere educators; they are mentors who have a genuine interest in your success. Their doors are always open, welcoming students for guidance and meaningful discussions.



DINESH R. MALI

As a student of IBA. I am attracted by its greenery and campus with its beautiful infrastructure. The best thing is that IBA has excellent faculty with experience. At IBA, students get everything on campus itself from good study environments to placements and also the essentials required in daily life. IBA teaches discipline and time management. Everyone at IBA including seniors are always ready to give a helping hand during times of need. It is a pleasure to make new friends from different states. I look forward to exploring more here and improve my skills and practical knowledge.



SWETA SARANGI

IBA has helped me improve my skills and knowledge by learning from the best faculty in the midst of beautiful greenery surrounding the campus situated in the outskirts of Bangalore where you get the fresh air and feel the peace of mind. IBA is one of the places where students get many opportunities in every field and making the optimum utilization of every opportunity is in our hands. This is a place where you can change the way of thinking beyond academics to get the practical learning. This is why we say " THINK BEYOND, THINK IBA".



CONGRATULATIONS ADMISSION DEPARTMENT

Warmest congratulations to the Admissions team for their exceptional achievement in securing full admissions yet again! We extend our best wishes to them for a remarkable journey ahead.

INTERNSHIP DIARIES



AARUSHI VERMA 

TALENT ACQUISITION INTERN

My time at JSW Energy was truly enriching. In just two months, I gained a wealth of knowledge and skills that were greatly bolstered by my education at IBA. I learned the importance of stress management, punctuality, and unwavering dedication in achieving my career goals.

This experience has allowed me to bridge the gap between theory and reality, providing me with a deeper understanding of practical implications. It also gave me a glimpse into the corporate world's challenges and demands, preparing me for what lies ahead. I'm immensely grateful to IBA for its comprehensive teachings that have shaped me in every aspect of my journey

VIDISHA MORE

BUSINESS DEVELOPMENT ANALYST INTERN



I had the privilege of interning as a Business Development Analyst at Madam Manchali Montessori, and it was an incredibly rewarding experience that played a pivotal role in shaping my career.

During my internship at Madam Manchali Montessori, I was exposed to a dynamic and innovative educational environment. Working closely with the management team, I had the opportunity to analyze market trends, develop strategic plans, and contribute to the school's growth. The hands-on experience I gained was invaluable, and it allowed me to apply the theoretical knowledge I had acquired in my studies to real-world scenarios.



HARSH RAJ



MARKETING INTERN



I was an intern at the Allen Solly Store and had an amazing experience. I learned so much from my colleagues and supervisors, and I was given the opportunity to work on real-world projects that made a difference in the company. One of the things I appreciated most about my internship was the supportive and collaborative work environment.

Everyone was always willing to help me and answer my questions. I also felt valued and respected as a member of the team. One of the most important things I have learned during my internship is how to work in a professional setting. This includes things like dressing appropriately, showing up on time, and meeting deadlines. It also includes learning how to communicate professionally with your colleagues and manager.

PARAMESHWARA REDDY



BUSINESS ANALYST INTERN

During my internship at Jindal SAW, I had the opportunity to analyze data and investigate the high rejection rate in DI pipe manufacturing. It was an incredible experience for me as I was entrusted with a real-life problem to solve. Working closely with various departments such as operations, quality, IT, and chemistry provided me with a broader understanding of the company's operations. I am grateful for the friendly and supportive environment that allowed me to successfully complete my project. Overall, my internship at Jindal SAW was a great learning experience that enhanced my skills and knowledge in a practical setting.



PRE PLACEMENT OFFER

ANIKET RAJ

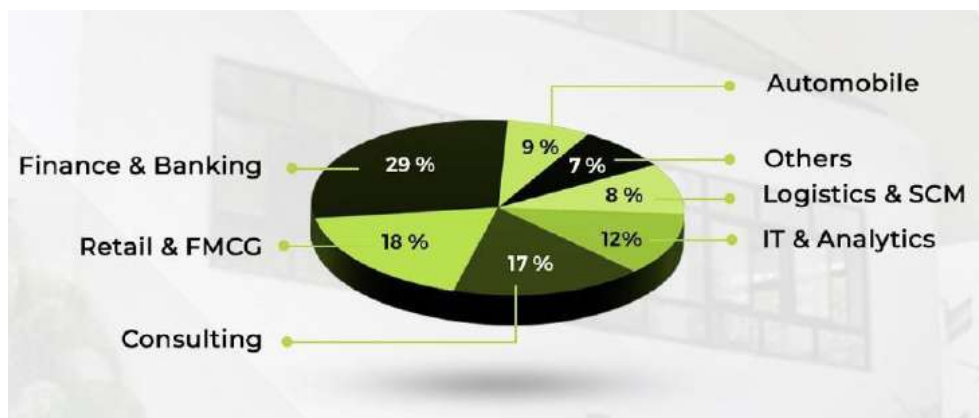
Aniket Raj received a PPO (Pre Placement Offer) for his performance at Jindal SAW Ltd. (JSAW) during his internship. His speed and creativity was the plus point which was appreciated by everyone in his organization.



PLACEMENTS 2021-23

Congratulations

Batch 2021-23 for outstanding performance during the placements. We wish you all the best for your career.



CONGRATULATIONS PLACEMENTS DEPARTMENT

Indus Business Academy continues to excel in MBA/PGDM job placements, reaffirming our commitment to fostering student success. We take pride in celebrating the achievements of our senior batch for the academic year 2021-23, as they have secured impressive placements. Each of our placed students received multiple job offers from various reputable companies during our campus recruitment drives. Congratulations to our accomplished senior batch for their outstanding achievements!

ALUMNI IN SPOTLIGHT

Sarath Chaitanya

STRATEGY MANAGER
VALLHABHA MILK PRODUCTS
PVT LTD



Q How does it feel today, at this moment, to be here at IBA as an interviewee for the newsletter committee? What memories are flashing through your mind?

During my time at IBA, I had the opportunity to participate in the i3 selections, which stands for the Industry Interface and Internship (i3) program. The i3 selection process was a crucial and transformative experience for me as a management student.

Q What increased your affinity towards marketing and operations?

Professors' impassioned teaching and utilisation of real-life examples and case studies have resulted in an improved affinity for sales. Working through similar events enhances understanding and excitement for the subject. This method offers a dynamic learning environment that encourages a greater understanding of sales and its practical applications.

Q What difference do you see in the operations field? How was it back then, in the initial phase of your career, and how different is it today?

During my sales career, I developed the necessary abilities for quality sales, such as people and industry knowledge. To achieve both quantity and quality sales, these skills have to be honed. Handling difficult events also increased my confidence over time, allowing me to manage difficult situations efficiently.

Q What would you advice if someone is willing to join I3 committee?

Be passionate

Q What is your experience being in the corporate world? And how has this experience changed your life?

My experience with corporates began with IBA, so it was not a major change when I started working. At IBA, the events (Eg: Archish, Kalakshetra), corporate events (NHRD connects, Swayamwar), internal placement committee (I3), and fests in different colleges are some examples of how I was corporate ready, and it taught me how to live a balanced life while contributing to the project.

Q How was your experience being a member of I3 Committee, the placement committee of IBA? As a manager, what exposure do you think it gives to students?

Being a member(I3) gave me the opportunity to see the world through the eyes of a recruiter. It taught me how to evaluate a candidate's emotional intelligence, professional skills, and cultural fit depending on the demands of the firm. This knowledge enables me to make more informed hiring decisions and build a more successful and diverse workforce.

Q Is there any special moment from IBA that you still cherish?

Life at IBA is what I cherish.

Q What advice do you have for our students?

To excel in any scenario, cultivate a present attitude combined with an unquenchable thirst for knowledge. Accept curiosity, for constant learning is the key to progress. Prioritise full understanding of the situation before rushing to solutions. This method promotes greater decision-making and problem-solving effectiveness.

*“The
essence
of
strategy is
choosing what
not to do ”*



KNOW YOUR FACULTY: PROF JENITA SAJI

What are your education qualifications?

I hold a Bachelor's degree in Sociology, Psychology, and Communicative English, which has provided me with a comprehensive understanding of society, the complexities of the human mind, and the power of effective communication. Pursuing my Master's degree in English Literature further fueled my love for literature allowing me to delve deeper into the realms of storytelling, analysis, and interpretation. Additionally, my Master's degree in Psychology showcases my dedication to understanding the intricacies of the human mind, its behaviors, and the factors influencing our thoughts and actions. Currently, I am pursuing a B.Ed to acquire the necessary skills and knowledge to shape and contribute to the field of education.



What are your work experiences?

For 2.5 years, I have had the privilege of starting my career as a Lecturer in English at Loyola Degree College in Bangalore. It has been an incredibly fulfilling experience, where I have had the opportunity to share my knowledge and passion for English language with eager and bright students. Post my teaching role, I spent 1.7 years working as a Content Writer at Xea Innovations Pvt. Ltd. in Bangalore. This position allowed me to utilize my writing skills and creativity to craft engaging and informative content across various platforms. It was a dynamic environment that constantly challenged me to think critically and communicate effectively.

How you started with Academia?

My mother has been an exceptional teacher, and she has been my constant source of inspiration throughout my life. Watching her passion and dedication in the classroom has always motivated me to strive for excellence in my own teaching endeavors. I have always admired her unique approach in dealing with students and her ability to make the subjects come alive. Observing her teaching methods and the positive impact she has on her students helped solidify my decision to pursue a career in education. However, while teaching holds a special place in my heart, I also remain open to exploring new paths and opportunities. I believe that life is a journey of continuous learning and growth, and I am eager to embrace new challenges and expand my horizons.

What do you pursue in the non-working hour?

During my non-working hours, I find solace and adventure in embarking on solo trips. These journeys have not only allowed me to explore new places but also provided me with the opportunity to meet diverse individuals from different walks of life. It has been a humbling experience, reminding me that I am just a small part of an immensely evolving world, rich with stories and experiences. As an introvert, I also greatly value the quiet moments spent at home. Being nestled under cozy blankets, indulging in long hours of deep slumber, is incredibly relieving and refreshing for me. It allows me to recharge and find inner peace in the tranquility of my own space. Balancing my love for exploration with the comforting sanctuary of home has become an essential aspect of my life, enriching both my personal growth and my appreciation for the world around me.

Any unforgettable memory during your professional life?

I strongly believe that every moment of our lives is an opportunity for growth and learning. Throughout my professional journey, I have encountered numerous experiences that have enriched my understanding and shaped my perspective. From successes to setbacks, each chapter has taught me invaluable lessons. I embrace the belief that both the good and the challenging times hold significance and should be cherished. The moments of triumph have taught me the rewards of hard work, perseverance, and the joy of achieving goals. On the other hand, the difficult times have imparted resilience, adaptability, and the wisdom to navigate adversity.

KNOW YOUR FACULTY: PROF JENITA SAJI

Any advice to IBA students?



Embrace your time at IBA as a blend of fun and learning. Remember that stressing about the future is futile if you fail to appreciate the present. Cherish every single moment, relish the friendships you make, and seize the opportunities that come your way. However, it's equally important to be prepared to face challenges head-on. Your college years are a crucial period that shapes your future self. Make the most of the abundant resources available at IBA. Engage in diverse academic and extracurricular activities, seek guidance from mentors, and cultivate a mindset of continuous growth. By immersing yourself fully in the college experience, you'll equip yourself with the necessary skills, knowledge, and resilience to excel in your future endeavors. So, make the most of this incredible journey at IBA and let it mold you into a confident and capable management professional.

Who all are there in your family?

My family consists of my father, a retired Government employee from Kandla Port in Gujarat, dedicated more than three decades of his life to public service. My mother, a retired High School Teacher from St. Xavier's High School in Gujarat, has been instrumental in shaping the lives of countless students through her passion for education. Her dedication and love for teaching have instilled in me a deep appreciation for learning and teaching. I am also proud of my elder brother, who is a successful Engineer settled in Germany. Alongside him is my sister-in-law, who is also an Engineer and has established a successful career in Germany. Lastly, I have a delightful nephew, a toddler, who unfailingly brings joy and laughter to our lives.





INDUS BUSINESS ACADEMY

Indus Business Academy, Lakshimpura,
Thataguni Post, Kanakapura Rd, Bengaluru,
Karnataka 560082

www.iba.ac.in





Hope
you all
enjoyed
Reading!!