



## Academic Audit

AY 2023-24

Prepared by:

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Approved by:

For Arihant Education & Research Foundation  
Indus Business Academy

Dr. Subhendu Dey  
Director

Audited by:

Dr. Somayajulu Garimella

## Independent Auditor's Report - Indus Business Academy (A.Y. 2023-24)

### I. Introduction

The academic audit serves as a critical mechanism for evaluating the quality of academic inputs, providing insights into the effectiveness of teaching-learning processes, and facilitating improvements where necessary. Indus Business Academy's (IBA) annual academic audit is characterized by its self-evaluation approach, comprehensive evaluation of institutional activities, and external expert scrutiny.

### II. Objectives of Academic Audit

The primary objectives of the audit are to assess the structure and focus of academic activities, evaluate the efficiency of curricular and co-curricular endeavours, and ensure the availability of adequate resources to uphold academic standards.

### III. Audit Findings

#### A. General Information

1. Established in 2001, IBA offers PGPM (180 intake until 2009), PGDM (120 intake in 2010), and PGDM (180 intake from 2011 onwards).
2. Notable student progression for AY 2021-23: 176 admitted, 132 graduated, 135 placed, 1 venture started, and 2 pursuing further studies.
3. Faculty strength across various areas, with a faculty-student ratio of 1:11 for PGDM.

#### B. Teaching

1. Comprehensive credit distribution across trimesters, reflecting a balanced curriculum.
2. Introduction of 4 new courses for PGDM 2023-25, including Sustainability Management and Fintech.
3. Majority of courses are delivered by full-time faculty.
4. Absence of Teaching-Learning-Assessment (TLA) innovations.
5. Notable changes in curriculum highlighted in Annexure III.
6. Recognition received by faculty for Teaching-Learning-Assessment (TLA).
7. Significant participation in internships and academic events, as evidenced by awards won by students.
8. Numerous conclaves, seminars, guest lectures, and co-curricular activities conducted.

#### C. Research

1. Faculty contributions: 7 papers published, 9 presented at conferences, and 2 books published.

2. Active collaboration between faculty and students, fostering research endeavours.

#### D. Faculty Development Activities

1. Participation in various development programs, including workshops and certification courses.

#### E. Outreach Activities

1. Engaged in MDPs, external committees, and professional boards, enhancing institutional outreach and collaboration.

#### F. Infrastructure Facilities

1. Well-equipped infrastructure supporting academic and extracurricular activities, detailed in Annexure VII.

#### G. Plans for A.Y. 2024-25

1. Ambitious plans outlined for curriculum enhancement, faculty recruitment, and infrastructure development.

#### IV. Conclusion

The academic audit underscores IBA's commitment to academic excellence, evidenced by its robust teaching-learning processes, faculty engagement, and infrastructure provisions. The institution's proactive approach towards curriculum refinement and faculty development bodes well for future academic endeavours.

#### V. Recommendations

1. Encourage faculty innovation in Teaching-Learning-Assessment (TLA).
2. Strengthen industry-academia collaborations for enhanced student exposure.
3. Continuously monitor and update infrastructure to meet evolving academic needs.



Signature

Dr Somayajulu Garimella

(Distinguished Adjunct Professor, Jaipuria Institute of Management, Noida and Independent Consultant)

31 March 2024

## **Academic Audit – Indus Business Academy A.Y. 2023-24**

### **I. Preamble**

Academic Audit is an important tool to measure the quality of academic input. It provides an opportunity to review the quality of the Institute’s teaching-learning process. It also helps in identifying activities that impact students’ learning and provides feedback to faculty to improve their teaching and evaluation methods. The important features of the academic audit at Indus Business Academy are, a) It is a self-evaluation process and is conducted annually b) it evaluates the full range of the Institute’s activities to ensure a balanced recommendation by the audit panel; and c) it is audited by an external expert.

### **II. Objectives of Academic Audit**

The main objectives of the audit are to know whether:

1. The academic activities are structured & focused to attain the desired level of quality;
2. Curricular & Co-Curricular activities are carried out efficiently and effectively; and
3. Adequate resources are available to maintain desired academic standards.

### **III. Information- Academic and Administrative Audit- IBA (A.Y 2023-24)**

#### **A. General Information**

1. Year of Establishment: 2001

2. Programs Offered and Student Intake

Year Started	Program	Student Intake
From 2001 till 2009	PGPM	180
2010	PGDM	120
2011 onwards		180

### 3. Student Progression AY (2021-23)

Details	PGDM
Students Admitted	176
Students Graduated	132
Students Placed	135
Students started own ventures	1
Students going for further studies	2

### 4. Faculty Strength

Area	Professor	Asso. Professor	Senior Asst. Professor	Assistant Professor	Adjunct/ Visiting
Marketing	1		3	2	
HR & OB	2		1		
Finance	2	2	1	1	
Business Analytics	2				
Operations Management		2		1	
Economics/International Business/Law			1	1	1
General Management	1	1		2	

\* Details of faculty are provided in Annexure – I

### 5. Program-Wise Faculty-Student Ratio

Program	Faculty-Student Ratio (A.Y. 2023-24)
PGDM	1:11

## B. Teaching (A.Y. 2023-24)

### 1. Summary of Credit Distribution

Summary of Credit Distribution	
Trimester	Credits
1	24.5
2	26
3 (Core)	23.5
3 (Electives)	6
4 (Core)	11
4 (Electives)	12
5 (Core)	10
5 (Electives)	12
6 (Core)	7

6 (Electives)	12
CIP	10
Management Research Project	3
<b>Total</b>	<b>157</b>

\* Details of Courses offered are provided in Annexure – II

2. Number of New Courses introduced for PGDM 2023-25: 4 (Sustainability Management, Fintech & Valuation Modelling, Product Management, Management Research Project)

3. Percentage of courses taken by full-time faculty: 67.9%

4. Number of Teaching-Learning-Assessment (TLA) Innovations: Nil

5. Changes/Innovations in Curriculum: Changes highlighted in Annexure III– Course Structure

6. Awards and Recognitions Received by Faculty for TLA: 1

7. Number of SIPs Completed and Submitted: 119 (22<sup>nd</sup> Batch)

Note: Internship for 23<sup>rd</sup> batch students will start from the 3<sup>rd</sup> week of April 2024.

8. Number of Awards won by Students in Academic Activities: 5

S.No.	Participant Details	Event Details	Result
1	Harshil Fatnani & Nilutpal Borah	B-Quiz Vertical in Fest USHUS- CHRIST	2 <sup>nd</sup> Position
2	Chayan Ghosh, Ronit Das, Rahul Siwansiya & Anish Kumar	Marketing Vertical in Fest Daastan – Amrita	2 <sup>nd</sup> Position
3	Bharat Chandra, Sudeep Ganguly, Suzain Mir & Yogendra Gautam	Best Management Team in Fest Daastan – Amrita	3 <sup>rd</sup> Position
4	Antra Sinha & Ravi Kant	Wings of Wonder (Aviation) in Fest Cranium 2024 - CMS	1 <sup>st</sup> Position
5	Subham Meena, Ritik Shaw & Nitish Kumar	Dalal Street in Fest Buzzi Buzz – ISME	Runners up

9. Number of Conclaves, student seminars, Guest lectures, etc. conducted:

2023-24: Refer to Annexure IV

10. No. of co-curricular and extra-curricular activities conducted:

Co-curricular activities conducted in 2023-24:

S.No.	Name of the activity	No. of activities conducted
1	Eminent Personality Series	9
2	Guest lectures	11
3	Workshops	10
4	Business Summit & Competition (MTC & Ecofluence)	2
5	International Conference	1

Extra-curricular activities conducted in 2023-24:

S.No.	Name of Extra-curricular activity
1	Burning Bush
2	Run for Unity
3	Daan Utsav
4	Alumni Meet
5	Blood Donation Camp
6	Archish (Management Fest)

### C. Research (A.Y. 2023-24)

Papers Published by Faculty: 7

Paper Presented by Faculty in Conference: 9

Books Published: 2

Joint Faculty Student Collaboration: 41

For Details, please refer to Annexure V

### D. Faculty Development Activities (A.Y. 2023-24)

Number of Faculty Attending Programs

Programs	No. of Faculty
Faculty Development Programs/Workshops	10
Orientation/Refresher Programs	-
MOOCs and Online Programs	1
Professional Certification Programs	1

### E. Outreach Activities (A.Y. 2023-24)

Number of Faculty Involved in Outreach Activities

Activity	Number of Faculty
MDPs Conducted	2
Members of various external committees (Faculty selections, Editorial Boards, Academic Advisory Board, Thesis defense committees, Peer Review teams, etc.)	4
Members of professional boards, Interview boards, Company Boards, Government Panels, etc.	3

\* Details are provided in Annexure – VI

### F. Infrastructure Facilities

Classrooms, Auditorium, Office Area, Library Resources, IT Lab & Infrastructure, Sports and Recreation Facilities, Medical Facilities, Student Hostel & Mess, etc. (Details provided in Annexure- VII)

### H. Plans for A.Y. 2024-25

Plans for the A.Y. 2024-25 (Curriculum/New Programs/ Faculty Recruitment & Development/Infrastructure, etc.)

1. Comprehensive Course Rationalization to be undertaken
2. To introduce at least 5 sector oriented short courses as part of the PGDM program

3. To introduce short term courses from platforms like Udemy, edX as course of independent studies
4. To incorporate at least 5 SWAYAM courses in the curriculum in different specializations
5. To conduct at least 1 MDP in each functional area
6. To enhance the existing inter-library book loan facility to students through DELNET
7. To recruit faculty members with track record of publications in ABDC/Scopus Indexed Journals
8. To increase of scope of functioning of Arihant Management Research Centre (AMRC) by inviting external research collaborators

**Annexure - I**  
**Details of Faculty Members**

Sl. No.	Name of Faculty	Designation	Academic Experience	Industry Experience	Area of Specialisation
1	Dr. Subhash Sharma	Chief Mentor & Senior Professor	47	5	General Management
2	Dr. Subhendu Dey	Director & Professor	30	1	Strategic Management, SCM & Sustainable Development
3	Prof. Chandra Kant	Asst. Professor	23	27	Life Skills, Information Technology & Strategy
4	Dr. S. Ramesh	Professor	32	15	Finance
5	Prof. J B Shetty	Sr. Asst. Professor	14	42	Sales, Marketing & Retail
6	Prof. V. Suresh Chandra	Asso. Professor	15	29	Operations Management, Quantitative Techniques
7	Dr. Ravi Shankar	Professor	23	18	Finance
8	Dr. Suresh MR	Professor	25	13	Marketing
9	Dr. Suranjan Bhattacheryay	Asso. Professor	11	36	Finance
10	Dr. Bijay Krishna Bhattacharya	Asso. Professor	16	29	Banking & Finance
11	Dr. Manish Jain	Asso. Professor	21	10	General Management
12	Prof. Prashant Kulkarni	Sr. Asst. Professor	20	1	Economics & Finance
13	Prof. Shailendra Kadre	Professor	4	30	IT & Business Analytics
14	Prof. Narendra Babu	Sr. Asst. Professor	11	8	Marketing
15	Prof. Nagendra Hegde	Sr. Asst. Professor	11	12	Marketing
16	Prof. B M Gourish	Sr. Asst. Professor	11	24	HRM & Employee Relations
17	Prof. Bhavya Kalra	Sr. Asst. Professor	12	1	Finance
18	Dr. AravamudhanNR	Professor	23	0	HRM
19	Prof. Santanu Saha	Asst. Professor	8	6	Marketing
20	Dr. Krishna Kumari K	Asst. Professor	13	2	Finance
21	Prof. Pargat Singh Sidhu	Asst. Professor	2	10	Sales & Marketing
22	Prof. Ashli R Khurana	Asst. Professor	1	2	International Business/Business Communication
23	Prof. Jenita Saji	Asst. Professor	2	2	Business Communication
24	Prof. Ramesh Murty	Asst. Professor	4	30	Operations Management
25	Dr. Muruganandham Rajagopal	Asso. Professor	1	25	Operations Management & Business Analytics
26	Dr. Anju Kumar	Professor	19	3	Human Resources

## Indus Business Academy, Bangalore - 560 062

## PGDM 2022 - 2024

## Course Structure

Trimester - 1				Trimester - 2			
S.No.	Subject	Course/ Domain	Credit/s	S.No.	Subject	Course/ Domain	Credit/s
1	Accounting for Managerial Decision	Core	3	1	Financial Management	Core	3
2	Marketing Management I		3	2	Human Resource Management		3
3	Managing people at work		3	3	Fundamentals of Business Communication 2		1
4	Micro Economics		3	4	Marketing Management II		3
5	Business Statistics		3	5	Production and Operations Management		3
6	Management Perspectives I		1.5	6	Global Business Environment		2
7	Fundamentals of Business Communication 1		1	7	Fundamentals of Business Analytics		3
8	Legal Aspects of Business		3	8	Basic Course in Entrepreneurship		3
9	Mentoring I		1	9	Foreign Language		2
10	Yes + Program		1	10	Mentoring II		1
11	CPDP 1			11	CPDP 2		
Trimester - 3				Trimester - 4			
S.No.	Subject	Course/ Domain	Credit/s	S.No.	Subject	Course/ Domain	Credit/s
1	Corporate Finance	Core	3	1	Strategic Management and Business Policies	Core	3
2	Organizational Design		2	2	Mentoring		1
3	Macro Economics		2	3	Capstone Business Simulation		3
4	Decision Science		2	4	CPDP 4		
5	Marketing Research		3	5	CIP	10	
6	Management Perspectives II		1.5	6	Sales and Distribution Management	Marketing	3
7	Advanced Business Communications		2	7	Advanced Retail	3	
8	Advanced Course in Entrepreneurship and Start-up Management		3	8	Security Analysis and Portfolio Management	Finance	3
9	Mentoring III (Theme Paper)		3	9	Corporate Taxation	3	
10	CPDP 3			10	Labour Laws	3	
11	Consumer Behaviour	Marketing	3	11	Compensation Benefits and Performance Management	HR	3
12	Banking and Insurance	Finance	3	12	Total Quality Management	Operations	3
13	Talent Acquisition and Management	HR	3	13	Operations Management for Service Industries		3
14	Logistics and Supply Chain Management	Operations	3	14	Foreign Trade and Exchange Management	Int Business	3
15	Exploratory Data Analysis	Business Analytics	3	15	International Marketing		3
16	Logistics and Supply Chain Management	Int Business	3	16	Machine Learning	Business Analytics	2
17	Design Thinking and Innovation Management	Entrepreneurship and Start-up Management	3	17	Introduction to AI		2

				18	Data Warehousing and Business Intelligence		2
				19	Statutory and Legal Compliance for the Start-ups	Entrepreneurship and Start-up Management	3
				20	Entrepreneurial Finance and HR Strategies for the Start-ups		3
<b>Trimester - 5</b>				<b>Trimester - 6</b>			
S.No.	Subject	Course/ Domain	Credit/s	S.No.	Subject	Course/ Domain	Credit/s
1	CASF	Core	3	1	Sustainability Management	Core	2
2	Management of Knowledge Economy		2	2	Project Management		3
3	KPMG Six Sigma		3	3	CPDP 6		
4	CPDP 5			4	Dissertation	3	
5	APTP			5	Brand Management	Marketing	2
6	Digital Marketing	Marketing	3	6	B2B Marketing		2
7	Services Marketing			3	7	Advertising and Sales Promotion	2
8	Financial Instruments Markets and Institutions	Finance	3	8	Mergers, Acquisitions and Investment Banking	Finance	3
9	Derivatives		3	9	Strategic Financial Management		3
10	Employee/Industrial Relation Management	HR	3	10	HR Analytics	HR	2
11	Strategic Human Resource Management		3	11	HR Across Industries		2
12	Operations Analytics	Business Analytics	3	12	International HRM		2
13	Data Visualization Using Tableau/Power BI		3	13	Sustainable SCM	Operations	3
14	Operations Analytics	Operations	3	14	Enterprise Resource Planning		3
15	Agile Operations Management			3	15	Marketing Analytics	Business Analytics
16	International Finance and Managing MNC's	Int Business	3	16	HR Analytics	2	
17	International Business Law, WTO and Intellectual Property Rights (IPRs)		3	17	Google Analytics	1	
18	Incubator, Accelerator, and Funding Ecosystem in Start-ups	Entrepreneurship and Start-up Management	3	18	Global Business Intelligence	Int Business	3
19	Leveraging Technology and Digi-Tools by the Start-ups		3	19	International Economics		3
				20	Venture Capital and Funding Opportunities for Start-ups	Entrepreneurship and Start-up Management	3
				21	B-Plan/ DPR and Venture Pitch Strategies		3

<b>Summary of Credit Distribution</b>	
Trimester	Credits
1	22.5
2	24
3 (core)	21.5
3 (electives)	6
4 (core)	7
4 (electives)	12
5 (core)	8
5 (electives)	12
6 (core)	5
6 (electives)	12
CIP	10
Dissertation	3
<b>Total</b>	<b>143</b>

**Indus Business Academy, Bangalore - 560 062**  
**PGDM 2023 - 2025**  
**Course Structure**

Trimester - 1				Trimester - 2			
S.No.	Subject	Course/ Domain	Credit/s	S.No.	Subject	Course/ Domain	Credit/s
1	Accounting for Managerial Decision	Core	3	1	Financial Management	Core	3
2	Marketing Management I		3	2	Human Resource Management		3
3	Managing people at work		3	3	Fundamentals of Business Communication 2		1
4	Micro Economics		3	4	Marketing Management II		3
5	Business Statistics		3	5	Production and Operations Management		3
6	Management Perspectives I		1.5	6	Macro Economics		2
7	Fundamentals of Business Communication 1		1	7	Fundamentals of Business Analytics		3
8	Legal Aspects of Business		3	8	Basic Course in Entrepreneurship		3
9	Mentoring I		1	9	Foreign Language		2
10	Yes + Program		1	10	Mentoring II		1
11	CPDP 1		2	11	CPDP 2		2
Trimester - 3				Trimester - 4			
S.No.	Subject	Course/ Domain	Credit/s	S.No.	Subject	Course/ Domain	Credit/s
1	Fintech and Valuation Modelling	Core	3	1	Strategic Management and Business Policies	Core	3
2	Organizational Design		2	2	Product Management		2
3	Global Business Environment		2	3	Capstone Business Simulation		3
4	Decision Science		2	4	CPDP 4		2
5	Marketing Research		3	5	Mentoring		1
6	Management Perspectives II		1.5	6	CIP		10
7	Advanced Business Communications		2	7	Sales and Distribution Management		3
8	Advanced Course in Entrepreneurship and Start-up Management		3	8	Advanced Retail		3
9	Mentoring III (Theme Paper)		3	9	Security Analysis and Portfolio Management		3
10	CPDP 3		2	10	Corporate Taxation		3
11	Consumer Behaviour		Marketing	3	11		Employee/Industrial Relation Management
12	Banking and Insurance	Finance	3	12	Compensation Benefits and Performance Management	HR	3
13	Talent Acquisition and Management	HR	3	13	Total Quality Management	Operations	3
14	Logistics and Supply Chain Management	Operations	3	14	Operations Management for Service Industries		3
15	Exploratory Data Analysis	Business Analytics	3	15	Foreign Trade and Exchange Management	Int Business	3
16	Logistics and Supply Chain Management	Int Business	3	16	International Marketing		3
17	Design Thinking and Innovation Management	Entrepreneurship and Start-up Management	3	17	Machine Learning	Business Analytics	2

				18	Introduction to AI	Business Analytics	2
				19	Data Warehousing and Business Intelligence		2
				20	Statutory and Legal Compliance for the Start-ups	Entrepreneurship and Start-up Management	3
				21	Entrepreneurial Finance and HR Strategies for the Start-ups		3
<b>Trimester - 5</b>				<b>Trimester - 6</b>			
S.No.	Subject	Course/ Domain	Credit/s	S.No.	Subject	Course/ Domain	Credit/s
1	CASF	Core	3	1	Sustainability Management	Core	2
2	Management of Knowledge Economy		2	2	Project Management		3
3	KPMG Six Sigma		3	3	CPDP 6		2
4	CPDP 5		2	4	Management Research Project	3	
5	APTP				5	Brand Management	Marketing
6	Digital Marketing	Marketing	3	6	B2B Marketing	2	
7	Services Marketing		3	7	Advertising and Sales Promotion	2	
8	Financial Instruments Markets and Institutions	Finance	3	8	Mergers, Acquisitions an Investment Banking	Finance	3
9	Derivatives		3	9	Strategic Financial Management		3
10	Labour Laws	HR	3	10	HR Analytics	HR	2
11	Strategic Human Resource Management		3	11	HR Across Industries		2
12	Operations Analytics	Business Analytics	3	12	International HRM		2
13	Data Visualization Using Tableau/Power BI		3	13	Sustainable SCM	Operations	3
14	Operations Analytics	Operations	3	14	Enterprise Resource Planning		3
15	Agile Operations Management		3	15	Marketing Analytics	Business Analytics	3
16	International Finance and Managing MNC's	Int Business	3	16	HR Analytics		3
17	International Business Law, WTO and Intellectual Property Rights (IPRs)		3	18	Global Business Intelligence	Int Business	3
18	Incubator, Accelerator, and Funding Ecosystem in Start-ups	Entrepreneurship and Start-up Management	3	19	International Economics		3
19	Leveraging Technology and Digi-Tools by the Start-ups		3	20	Venture Capital and Funding Opportunities for Start-ups	Entrepreneurship and Start-up Management	3
				21	B-Plan/ DPR and Venture Pitch Strategies		

<b>Summary of Credit Distribution</b>	
<b>Trimester</b>	<b>Credits</b>
1	24.5
2	26
3 (core)	23.5
3 (electives)	6
4 (core)	11
4 (electives)	12
5 (core)	10
5 (electives)	12
6 (core)	7
6 (electives)	12
CIP	10
Management Research Project	3
<b>Total</b>	<b>157</b>

## Indus Business Academy, Bangalore - 560 062

PGDM 2023 - 2025

## Changes/Improvement in Course Structure

Trimester - 1				Trimester - 2			
S.No.	Subject	Course/ Domain	Credit/s	S.No.	Subject	Course/ Domain	Credit/s
1	Accounting for Managerial Decision	Core	3	1	Financial Management	Core	3
2	Marketing Management I		3	2	Human Resource Management		3
3	Managing people at work		3	3	Fundamentals of Business Communication 2		1
4	Micro Economics		3	4	Marketing Management II		3
5	Business Statistics		3	5	Production and Operations Management		3
6	Management Perspectives I		1.5	6	Macro Economics		2
7	Fundamentals of Business Communication 1		1	7	Fundamentals of Business Analytics		3
8	Legal Aspects of Business		3	8	Basic Course in Entrepreneurship		3
9	Mentoring I		1	9	Foreign Language		2
10	Yes + Program		1	10	Mentoring II		1
11	CPDP 1		2	11	CPDP 2		2
Trimester - 3				Trimester - 4			
S.No.	Subject	Course/ Domain	Credit/s	S.No.	Subject	Course/ Domain	Credit/s
1	Fintech and Valuation Modelling	Core	3	1	Strategic Management and Business Policies	Core	3
2	Organizational Design		2	2	Product Management		2
3	Global Business Environment		2	3	Capstone Business Simulation		3
4	Decision Science		2	4	CPDP 4		2
5	Marketing Research		3	5	Mentoring		1
6	Management Perspectives II		1.5	6	CIP		10
7	Advanced Business Communications		2	7	Sales and Distribution Management		3
8	Advanced Course in Entrepreneurship and Start-up Management		3	8	Advanced Retail		3
9	Mentoring III (Theme Paper)		3	9	Security Analysis and Portfolio Management		3
10	CPDP 3		2	10	Corporate Taxation		3
11	Consumer Behaviour	Marketing	3	11	Employee/Industrial Relation Management	3	
12	Banking and Insurance	Finance	3	12	Compensation Benefits and Performance Management	3	
13	Talent Acquisition and Management	HR	3	13	Total Quality Management	3	
14	Logistics and Supply Chain Management	Operations	3	14	Operations Management for Service Industries	3	
15	Exploratory Data Analysis	Business Analytics	3	15	Foreign Trade and Exchange Management	3	
16	Logistics and Supply Chain Management	Int Business	3	16	International Marketing	3	

17	Design Thinking and Innovation Management	Entrepreneurship and Start-up Management	3	17	Machine Learning	Business Analytics	2	
				18	Introduction to AI			2
				19	Data Warehousing and Business Intelligence			2
				20	Statutory and Legal Compliance for the Start-ups	Entrepreneurship and Start-up Management	3	
				21	Entrepreneurial Finance and HR Strategies for the Start-ups			3
<b>Trimester - 5</b>				<b>Trimester - 6</b>				
S.No.	Subject	Course/ Domain	Credit/s	S.No.	Subject	Course/ Domain	Credit/s	
1	CASF	Core	3	1	Sustainability Management	Core	2	
2	Management of Knowledge Economy		2	2	Project Management			3
3	KPMG Six Sigma		3	3	CPDP 6			2
4	CPDP 5		2	4	Management Research Project		3	
5	APTP				5	Brand Management	Marketing	2
6	Digital Marketing	Marketing	3	6	B2B Marketing			2
7	Services Marketing			3	7	Advertising and Sales Promotion		2
8	Financial Instruments Markets and Institutions	Finance	3	8	Mergers, Acquisitions an Investment Banking	Finance	3	
9	Derivatives			3	9		Strategic Financial Management	
10	Labour Laws	HR	3	10	HR Analytics	HR	2	
11	Strategic Human Resource Management			3	11		HR Across Industries	
12	Operations Analytics	Business Analytics	3	12	International HRM			2
13	Data Visualization Using Tableau/Power BI			3	13	Sustainable SCM	Operations	3
14	Operations Analytics	Operations	3	14	Enterprise Resource Planning			3
15	Agile Operations Management			3	15	Marketing Analytics	Business Analytics	3
16	International Finance and Managing MNC's	Int Business	3	16	HR Analytics			3
17	International Business Law, WTO and Intellectual Property Rights (IPRs)			3	18	Global Business Intelligence	Int Business	3
18	Incubator, Accelerator, and Funding Ecosystem in Start-ups	Entrepreneurship and Start-up Management	3	19	International Economics			3
19	Leveraging Technology and Digi-Tools by the Start-ups			3	20	Venture Capital and Funding Opportunities for Start-ups	Entrepreneurship and Start-up Management	3
				21	B-Plan/ DPR and Venture Pitch Strategies			3

<b>Summary of Credit Distribution</b>	
Trimester	Credits
1	24.5
2	26
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3 (electives)	6
4 (core)	11
4 (electives)	12
5 (core)	10
5 (electives)	12
6 (core)	7
6 (electives)	12
CIP	10
Management Research Project	3
<b>Total</b>	<b>157</b>

## Annexure IV

### Seminar, Workshop & Conferences

S. No.	Date	Guest Name	Company Name	Designation	Title
1	12-Feb-24	Dr. Anastasia Kiritsi	Macromedia University of Applied Sciences, Berlin (Germany)	Associate Lecturer	Business Planning & Wisdom Leadership
		Dr. Wolfgang Amann	HEC Paris in Qatar	Academic Director, Professor of strategy and Leadership	
2	04-Jan-24 to 06-Jan-24	MARKCON 2024 - 15th International Conference and Research Consortium in Marketing Theme - Sustainable Marketing: A Conscious Consumerism and Public Policy Perspective			
3	15-Dec-23 to 18-Dec-23	Mr. Prem Prakash	CEO	Inventrik Pte Ltd, CIO of Stanmax Pvt. Ltd, and runs a social venture Whole System Wellness (WSW)	Encounters in Entrepreneurship - From Real Life Experiences
4	15-Dec-23 to 18-Dec-23	Dr. Alka Prakash	Associate Lecturer	Life Sciences in School of Applied Science, Republic Polytechnic, Singapore	Right nutrition for healthy body and mind--managing overweight issues
					How to improve memory for better retention of knowledge and importance of proper sleep
					Chronic conditions like hypertension, diabetes & joint pain--causes & their prevention
					How my attitude and work style are damaging me--Power of self-talk & subconscious mind for productivity
5	15-Dec-23	Dr. Chandrika	Chief Consultant	Fortis Hospitals	Seminar on PCOS Awareness
		Dr. Ravindra Brahme	Indian Economic Association	General Secretary	Ecofluence
		Dr. R S Deshpande	Institute for Social and Economic Change (ISEC), Bangalore, Karnataka	Director	Economics Research Championship

S. No.	Date	Guest Name	Company Name	Designation	Title
6	09-Dec-23	Dr. S. Puttaswamaiah	Department of Economics at Bangalore City University	Professor	“Economics Encounters:
		Dr. Malini L. Tantri	Centre for Economic Studies and Policy, Institute for Social and Economic Change (ISEC), Bangalore	Assistant Professor	Economics Applications in Daily Life
		Dr. Padmini Rao	National College	Professor	
		Dr. B S Venkatesh	Institute for Social and Economic Change	Visting Faculty	
		Dr. Vijayalakshmi S	IIM Bangalore and R V Institute of Management	Visting Faculty	
		Prof. Nivedita Karunapalan	City University	PhD in Management	
		Dr. Susheela Subramanya	Shubhodaya Karnataka	Editor	
7	02-Dec-23 to 03-Dec-23	Mr. Amlan Bhushan	Alternative Development Organization, Oslo, Norway	Executive Board Member	Capacity Building for Corporate Governance
8	20-Nov 23 to 29-Nov-23	Prof. GN Satish Kumar	Ecom Software Solutions Pvt Ltd	Data Scientist	Research Workshop on Quantitative Analysis using SPSS and AMOS.
		Dr. Urmila Jagadeeswari	CMS Business School , Jain University	Faculty & Phd Reasearch Guide	
9	30-Oct-23	Dr. Shiv Tripathi	Atmiya University	Vice Chancellor	Symposium on Humanistic Management World Café
		Dr. Ernst von Kimakowitz	Humanistic Management Network	Director & Co-Founder	
			Geneva, Switzerland		
		Dr. Sara Wurzer	University of Innsbruck, Austria	Faculty	
Dr. Agnieszka Konior	Jagiellonian University, Krakow, Poland	Faculty			

S. No.	Date	Guest Name	Company Name	Designation	Title
		Dr. Anna Pluszyńska	Jagiellonian University, Krakow, Poland	Faculty	
		Dr. Christina Schwabenland	University of Bedfordshire, Luton, UK	Faculty	
10	26-Sep-23	Peter de Jager	Author, Internationally acclaimed Speaker & Management Consultant		Change Management
11	09-Sep-23	Prof. Bholanath Dutta	MTC Global	Founder & President	13th World Edu Summit On "Education for Sustainable Development"
12	08-Aug-23	Mr. R S Despande	ISEC Bangalore	Former Director	New Works in Consciousness Corridors: Dialogues" written by Prof. Ananta Giri and Prof. Subhash Sharma
		Dr. Ananth Giri	Madras Institute of Development Studies, Chennai	Professor	
		Ms. Minati Pradhan	Gandhi Institute for Technology, Bhubaneswar	Asst. Professor	
13	05-Aug-23	Ms. Merlin Mythili Nelson	Atlas.ti	Certified trainer in Atlas.ti	Research Workshop - Qualitative Research using ATLAS.ti ( Part Of Markcon)

**Eminent Personality Series**

S. No.	Date	Guest Name	Company Name	Designation	Topic
1	03-Mar-24	Ambassador Dr. Deepak Vohra	Ambassador Of India, Special Advisor to PM in Africa		Amritkal Viksit Bharat @ 2047, Supreme self-confidence for achievement
2	03-Mar-24	Dr.Usha Yanamandra	Deputy Secretary General, The Diplomatic Club		Usage of Social Media
3	26-Jan-24	Brigadier Ravi Muniswamy	Department of Sainik Welfare and Resettlement, Karnataka	Director	Republic Day Celebration
4	02-Dec-23	Mr. Amlan Bhushan	Alternative Development Organization, Oslo, Norway	Executive Board Member	Capacity Building for Sustainable Governance
5	05-Oct-23	Mr. Peter de Jager	Author, Internationally acclaimed Speaker & Management Consultant		Don't Get Busted - Debunking Management Myths
6	05-Oct-23	Mr. Ashok Soota	Happiest Minds Technologies Limited	Chairman	Don't Get Busted - Debunking Management Myths Interactive Q&A
7	18-Sep-23	Major General GD Bakshi	Retired Indian Army Officer	Major General	Bose and His Leadership Style
8	18-Aug-23	Major General Vikram Dev Dogra	Indian Defence	Major General	Mental Endurance
9	15-Aug-23	Lt. CDR Sunil Govind	BIEC - Bengaluru International Exhibition Centre	Sr. Director - Facility Management & Operations	Achieving Success through Well-crafted vision

## Guest Lectures

S. No.	Date	Guest Name	Company Name	Designation	Topic
1	02-Mar-24	Mr. Manohar Iyer	Saptham Food and Beverages	Founder & CEO	Successful story of startup SAPTHAM
2	12-Feb-24	Ms. Haimanti Biswas	HSBC	Head of WPB Risk, Global Analytics Centres	Risk Management in Retail Banking
3	12-Feb-24	Mr. Rupankur Goswami	Merabo Labs (Deal Share)	Director – Fresh Food segment	Fresh Food sourcing & related details
4	30-Dec-23	Mr. Arvind Warriier	Volvo India	HR Lead - People Partner & Culture, Digital & IT	Industry expectations from emerging Professionals
5	07-Nov-23	Dr. Dewakar Goel	Airports (All India)	Enquiry Officer	Stress Management
6	02-Sep-23	Mr. Shubhayu Sengupta	Gloplax Solution Pvt Ltd	Chief Human Resources Officer	Future attributes for a relevant HR function
7	31-Aug-23	Mr. Vibhas sen	Advisor - Ministry Of Sports Affairs	Marketing professional	Unyielding Spirit : Transcending Adversity In Sports and Business
8	19-Aug-23	Ms. Soumitra Sen	Freelancer now, previously Harman International	Director – Product Management	Digital Transformation
9	27-Jul-23	Prof. Atanu Ghosh	IIM Ahmedabad & IIT Mumbai	Former Professor- IIM Ahmedabad & IIT Mumbai	Necessity of Disruptive Innovation for Emerging Economies
10	20-Jul-23	Prof. Krishna Kumar	IIM Khozicode	Former Director, IIM Kozhikode	How to really benefit lifelong by strategic management
11	03-May-23	Vinay Patrale	Bharat Bharti	National President	Igniting Transformation - Life Lessons & Management advices

## Annexure V

### Details of Research (AY 2023-24)

S. No.	Researcher/s	Details of the Publication
<b>Papers Published in Journals</b>		
1	Dr. B.K.Bhattacharya	Quality of Reserve and its Influence on Stock Price" , AIMS Journal of Management, (Accepted for Publication)
2	Dr M.R.Suresh	Krishnamurthy, V., & Suresh, M. R. (2023). Public-private partnership in the sports sector: a scan of the extant literature on the policy environment, global perspectives, and projects implemented by other sectors in India. International Journal of Knowledge Management in Tourism and Hospitality, 3(2), 136-148.
3	Dr. N.R.Aravamudhan	Aravamudhan, N.R. (2023). Moonlighting conundrum: The Indian IT industry's troubled phase. Case Folio, 23 (2), 64-73
4	Dr. KK Ghosh	Moda, M., Ghosh, K. K., & Pathak, K. (2023). Value chain and core competency based approach to outsourcing decision: a case of the Indian coal mining organisation. International Journal of Value Chain Management, 14(2), 168-194.
5	Dr. Suranjan Bhattacheryay	Bhattacheryay, S., (2023). Distinguished Competency and Efficacy of Working Capital Management Ensuing Firm Survival, Liquidity, Solvency and Profitability: A Study on Automotive Industry. American Business Review, 26(1), 3.
6	Prof. S.Mahadevan	Mahadevan, S., Thanigan, J., & Reddy, S. (2023). Masoom baby food—a positioning conundrum. The CASE Journal, 19(2), 290-313.
7	Prof. Narendra Babu	BV, N. B., Keerthi, R., & Agarwal, V. (2023). Manpower Planning at SMMA Enterprises Ltd. Emerging Economies Cases Journal, 25166042231177212.
<b>Papers Published/Presented in Conferences</b>		
1	Dr. Subhendu Dey	Dey, S. (2024), Esthetics in Waste Management: a tenet for driving life and sustainable living, during 9 <sup>th</sup> PAN IIM World Management Conference 2023 organised by IIM Sambalpur, 22-24 January 2024
2	Prof. Narendra Babu	BV, N. B., Chakraborty P (2024). From Fast Fashion to Slow Fashion: Conscious Consumerism and its Influence on the Apparel Industry a Systematic Review in Book of Conference Proceedings, Sustainable Marketing : A Conscious Consumerism and Public Policy Perspective, during Markcon 2024, 4-6 January 2024
3	Dr. Suresh M. R	Niketh S & Suresh, M. R. (2024). Factors Leading to Green Consumerism for Sustainability Among Gen Y & Z - An Empirical Study in Bangalore & Mysore City, India in Book of Conference Proceedings, Sustainable Marketing : A Conscious Consumerism and Public Policy Perspective, during Markcon 2024, 4-6 January 2024
4	Prof. Narendra Babu & Ms. Sravana Ramesh T	BV, N. B., T R Sravana (2024). Microfinancing and Self-Help Women Groups in Kerala during COVID-19: A Qualitative Exploration of Loan Repayment, Challenges and Empowerment in Book of Conference Proceedings, Sustainable Marketing : A Conscious Consumerism and Public Policy Perspective, during Markcon 2024, 4-6 January 2024

5	Dr. B.K.Bhattacharya	Bhattacharya ,B.K.,(2023), A Study of Financial Inclusion in selective Public Sector and Private sector commercial banks of India, Economic Growth and Sustainable Development: Emerging Trends, 8th International Conference, SDMIMD , Mysore , 29-30 November 2023
6	Prof. Shailendra Kadre	Kadre, S.,(2023), Work from Home and Remote Work Challenges & Future trend , Application of AI in Engineering, Business Law, Teaching-Learning, Commerce and Industry, Dhaka International University, 4-5 November 2023
7	Dr. Krishna Kumari	Kumari, K. (2023). Investment Re-Defined- AI's Role in Shaping the Investor's Financial Future Prospects, Application of AI in Engineering, Business Law, Teaching-Learning, Commerce and Industry, Dhaka International University, 4-5 November 2023
8	Dr. N.R.Aravamudhan	Aravamudhan, N.R. (2023). The Moonlight Conundrum- The Indian IT Industry's Troubled Phase, Contemporary Research in Management, PSG Institute of Management, 11 January 2023
9	Dr. Krishna Kumari	Kumari, K.K., Deshpande, M. and Acharyulu, A. R. (2022) Risk Mitigation approaches of Fintech Firms towards cyber security challenges, Emerging Trends in Corporate Finance and Capital Markets,10th International Conference SDMIMD, Mysore, 13-14 October 2023
<b>Book Publications</b>		
1	Dr. Nagendra Hegde	Hegde, N (2023). Not a Word More Not a Word Less , Notion Press , ISBN 979-8-89066-504-1A
2	Dr. Subhash Sharma	Sharma, S. Management in New Age: Western Windows Eastern Doors, New Age International Publishers (Third Edition) - In Press

#### Joint Faculty Student Collaboration

S. No	Name of the Students	Title of the Paper Presented/Published	Details
1	Pragati Dahake & Sravani Gangavarapu (under the guidance of Prof. Prashant Kulkarni)	A Study on Social Media Techniques to Increase Customer Engagement of Netflix	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
2	Challa Rajeev & M. Suzanne Moses (under the guidance of Prof. B.M Gourish)	Exploring Digital Marketing Trends And Innovations: A Comprehensive Market Research Analysis	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
3	Sahil Tibrewal (under the guidance of Prof. Narendra Babu BV)	The impact of ChatGpt and AI on Education	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
4	Nabanita Saha & Mansi Das (under the guidance of Prof. MR Suresh)	Demystifying Investment Decisions: A Comprehensive Study of Consumer Behaviour and Risk Analysis While Selecting Investment	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House

		Avenues	
5	Yamuna V (under the guidance of Prof. JB Shetty)	A research finding about consumer perception in apparel merchandise through Instagram	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
6	Varsha Koyyana & Janvi Yadav (under the guidance of Dr. Aravamudhan NR)	Deciphering the Customer Stickiness Factors in an Over the Top (OTT) Platform	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
7	Kuhu Kuili Saren & Shubham Sah (under the guidance of Prof. Ravi Shankar R)	Navigating the Greenwash: Effects on Consumer Purchases in Sustainable Fashion	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
8	Supriya Iyer & Moumita Das (under the guidance of Prof. Prashant Kulkarni)	The Evolution and Impact of Wokeness in Branding Strategies: A Comparative Analysis	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
9	Piyooosh Patel & Vidhi Parashar (under the guidance of Prof. Ramesh S)	AR's Impact on Consumer Engagement at American Eagle Outfitters and Peter England	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
10	Asish Kumar Patra (under the guidance of Prof. Shailendra Kadre)	Embarking on an Adventure: Gamification's Revolutionary Role in Transforming the Indian Tourism Experience	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
11	Aarushi Verma & Shubham Kumar Singh (under the guidance of Prof. Shailendra Kadre)	A Comparative Study on the Impact of Work-Related Stress on Job Performance Among Men and Women in the Workplace	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
12	Govind Pratap Singh & Utkarsh Kumar (under the guidance of Prof. Prashant Kulkarni)	A Market Research on Organic Food Product & its Acceptance in Society”	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
13	Sunkari Sai Nithisha & Pritisha Majumder (under the guidance of Prof. BM Gourish)	Digital vs brick-and-mortar: Exploring customer perception towards price variation across online and offline platforms of various Cosmetic brands	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
14	Vineela Bonthu & Harita Tripurneni (under the guidance of	Surveying Artificial Intelligence in Education Sector	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House

	Prof. BM Gourish)		
15	Gyanesh Tiwary (under the guidance of Prof. Prashant Kulkarni)	A Study on Consumer buying behaviour towards Amazon	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
16	Kashish Rathor (under the guidance of Prof. Ramesh S)	Impact of Social Media on Brand Loyalty of Customers	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
17	Thota Ranjith Kumar (under the guidance of Prof. Ramesh S)	Equity Research on ITC	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
18	Ayushi Roy (under the guidance of Prof. Ramesh S)	Decoding Icestsay Positioning strategies in Bengaluru Market	Book Chapter in Contemporary Issues in Management and Economics by Himalaya Publishing House
19	Britika Rudra (under the guidance of Prof. Ramesh S)	Analyzing the effectiveness of POP - UP Marketing strategies in Contemporary digital advertising	International Conference on Multidisciplinary Research and Trends In Humanities, Artificial Intelligence, Environmental Sustainability, Social Sciences And Applied Sciences organized by Shri Ratanlal Kanwarlal Patni Girls' College, Kishangarh, Ajmer in collaboration with Inspira Research Association - IRA, Jaipur on 29-30 Jan, 2024
20	Thota Ranjith (under the guidance of Prof. Ramesh S)	Investors behaviours in the indian stock market: Cultural influencers and behavioural biases	International Conference on Multidisciplinary Research and Trends In Humanities, Artificial Intelligence, Environmental Sustainability, Social Sciences And Applied Sciences organized by Shri Ratanlal Kanwarlal Patni Girls' College, Kishangarh, Ajmer in collaboration with Inspira Research Association - IRA, Jaipur on 29-30 Jan, 2024
21	Ayanti Das & Swetasmita Patel (under the guidance of Prof. Aravamudhan NR)	Sustainable Threads: Unraveling Consumer Awareness and Behaviors in the Fast-Fashion Sector	International Conference on Multidisciplinary Research and Trends In Humanities, Artificial Intelligence, Environmental Sustainability, Social Sciences And Applied Sciences organized by Shri Ratanlal Kanwarlal Patni Girls' College, Kishangarh, Ajmer in collaboration with Inspira Research Association - IRA, Jaipur on 29-30 Jan, 2024
22	Lakshmi Bhavya Sri Dhulipalla (under the guidance of Prof. Aravamudhan NR)	Sustainable Success: Exploring the Financial Impact of Sustainable Practices in Indian Companies	International Conference on Multidisciplinary Research and Trends In Humanities, Artificial Intelligence, Environmental Sustainability, Social Sciences And Applied Sciences organized by Shri Ratanlal Kanwarlal Patni Girls' College, Kishangarh, Ajmer in collaboration with Inspira Research Association - IRA, Jaipur on 29-30 Jan, 2024

23	Hammad Siddiquee & Rudransh Singh Kaurav (under the guidance of Prof. Aravamudhan NR)	Understanding User Sentiment and Future Prospects of Unified Payments Interface (UPI) in India	INCON-1, International conference on Entrepreneurship & Innovation organized by KES-IEMS B-School on 18-19 Jan, 2024
24	Prashant Singh (under the guidance of Prof. Ramesh S)	The evolution of Cinemas in the digital Age: Assessing the impact of OTT platforms on the survival and adaptation of theatres	INCON-1, International conference on Entrepreneurship & Innovation organized by KES-IEMS B-School on 18-19 Jan, 2024
25	Charul Priya (under the guidance of Prof. Ramesh S)	The evolution of Cinemas in the digital Age: Assessing the impact of OTT platforms on the survival and adaptation of theatres	INCON-1, International conference on Entrepreneurship & Innovation organized by KES-IEMS B-School on 18-19 Jan, 2024
26	Valli Ruchitha & Nikhil Dobhal (under the guidance of Prof. MR Suresh)	Consumer Perception of Youth towards E.V and Examination of Digital Marketing Strategies of E.V Companies	International conference on New Age Marketing organized by SDMIMD, Mysore on 18-19 Jan, 2024
27	Rutuparna Sahoo (under the guidance of Prof. MR Suresh)	Comparative Analysis of Digital Marketing Strategies and Mobile Engagement: A Study of Axis Bank and ICICI Bank in the Realm of Mobile Banking Services	International conference on New Age Marketing organized by SDMIMD, Mysore on 18-19 Jan, 2024
28	Sravani Gudla & Jaanhvee Dave (under the guidance of Prof. BM Gourish)	Sustainable Marketing in India: Evolution, Challenges and Opportunities	INCON-1, International conference on Entrepreneurship & Innovation organized by KES-IEMS B-School on 18-19 Jan, 2024
29	Shivam Patro & Ritu (under the guidance of Prof. R Ravi Shankar)	FASHIONING CHANGE: A Corporate Approach to Sustainable Production in Fast Fashion	15th International Conference & Research Consortium in Marketing on Sustainable Marketing : A Conscious Consumerism and Public Policy Perspective organized by Indus Business Academy, 4-6 Jan, 2024
30	Marreddy Vamsi Krishna (under the guidance of Prof. Narendra Babu BV)	Evolving Electric Vehicles: Understanding Consumer Behaviour and Manufacturing Challenges	15th International Conference & Research Consortium in Marketing on Sustainable Marketing : A Conscious Consumerism and Public Policy Perspective organized by Indus Business Academy, 4-6 Jan, 2024
31	Sravana Ramesh T (under the guidance of Prof. Narendra Babu BV)	Microfinancing and Self-Help Women Groups in Kerala during COVID-19: A Qualitative Exploration of Loan	15th International Conference & Research Consortium in Marketing on Sustainable Marketing : A Conscious Consumerism and Public Policy Perspective organized by Indus Business Academy, 4-6

		Repayment, Challenges and Empowerment	Jan, 2024
32	Sakshi Sanjay Kathane (under the guidance of Prof. Ramesh S)	Conceptual Framework of Sustainability in Green Finance	15th International Conference & Research Consortium in Marketing on Sustainable Marketing : A Conscious Consumerism and Public Policy Perspective organized by Indus Business Academy, 4-6 Jan, 2024
33	Ankita Singh (under the guidance of Prof. B K Bhattacharya)	Deconstructing Tax Choice: A Study Of Factors Influencing Tax Regime Selection In India	International Conference on Recent Global Innovations, Challenges and Trends in Multidisciplinary Research (ICRGICT HYBRID - 2023) organized by B.B.D. Government College,Jaipur in collaboration with Inspira Research Association-IRA, Jaipur, Rajasthan, 18-19 Dec, 2023
34	Sujitha John & Koyelina Deb (under the guidance of Prof. B K Bhattacharya)	Management and Sustainability Business Practices	International Conference on Recent Global Innovations, Challenges and Trends in Multidisciplinary Research (ICRGICT HYBRID - 2023) organized by B.B.D. Government College,Jaipur in collaboration with Inspira Research Association-IRA, Jaipur, Rajasthan, 18-19 Dec, 2023
35	Urbi Ghosh & Rishita Lakhotiya (under the guidance of Prof. B K Bhattacharya)	A Brief Study on Future of Social Media with Reference to Facebook	International Conference on Recent Global Innovations, Challenges and Trends in Multidisciplinary Research (ICRGICT HYBRID - 2023) organized by B.B.D. Government College,Jaipur in collaboration with Inspira Research Association-IRA, Jaipur, Rajasthan, 18-19 Dec, 2023
36	Aniket Raj & Ishika Saha (under the guidance of Prof. B K Bhattacharya)	The Role of Chat GPT and Artificial Intelligence in Education	International Conference on Recent Global Innovations, Challenges and Trends in Multidisciplinary Research (ICRGICT HYBRID - 2023) organized by B.B.D. Government College,Jaipur in collaboration with Inspira Research Association-IRA, Jaipur, Rajasthan, 18-19 Dec, 2023
37	Tania Mazumder (under the guidance of Prof. JB Shetty)	A Comprehensive Trend Analysis of Term Insurance and Mutual Fund Growth	International Conference on Recent Global Innovations, Challenges and Trends in Multidisciplinary Research (ICRGICT HYBRID - 2023) organized by B.B.D. Government College,Jaipur in collaboration with Inspira Research Association-IRA, Jaipur, Rajasthan, 18-19 Dec, 2023
38	SK Aminur (under the guidance of Prof. Aravamudhan NR)	Emerging Technologies for Teaching and Learning: A Pandemic-Driven Acceleration in Education Transformation	International Conference on Recent Global Innovations, Challenges and Trends in Multidisciplinary Research (ICRGICT HYBRID - 2023) organized by B.B.D. Government College,Jaipur in collaboration with Inspira Research Association-IRA, Jaipur, Rajasthan, 18-19 Dec, 2023

39	Pritam Kundu & Kankana Karan (under the guidance of Prof. Shailendra Kadre)	The Impact of Amazon's Neuromarketing Tactics on their Recommendation System towards its Effect on Customer Satisfaction	International Conference on Recent Global Innovations, Challenges and Trends in Multidisciplinary Research (ICRGICT HYBRID - 2023) organized by B.B.D. Government College, Jaipur in collaboration with Inspira Research Association-IRA, Jaipur, Rajasthan, 18-19 Dec, 2023
40	Rahul Kumar & Gande Bhavishya (under the guidance of Prof. Shailendra Kadre)	Influence of Management Studies on Harnessing Youth Talent	International Conference on Recent Global Innovations, Challenges and Trends in Multidisciplinary Research (ICRGICT HYBRID - 2023) organized by B.B.D. Government College, Jaipur in collaboration with Inspira Research Association-IRA, Jaipur, Rajasthan, 18-19 Dec, 2023
41	Sovanjan Roy (under the guidance of Prof. Aravamudhan NR)	An Investigation of How Visual Merchandising Affects Impulsive Purchases in Retail Apparel Stores	International Conference on Recent Global Innovations, Challenges and Trends in Multidisciplinary Research (ICRGICT HYBRID - 2023) organized by B.B.D. Government College, Jaipur in collaboration with Inspira Research Association-IRA, Jaipur, Rajasthan, 18-19 Dec, 2023

## Annexure VI

### MDP / FDP conducted by Faculty members

S. No.	Faculty Name	Title and details	Duration (Date/s)	On / Off Campus	No. of Participants
1	Dr. Ramesh S	MDP (Management Development Program) on Accounts and Finance for Accion Pvt LTD	Every Thursday & Monday starting from 26 <sup>th</sup> Oct till 30 <sup>th</sup> Nov 2023	Off Campus	15
2	Dr. Subhendu Dey	FDP on 'Tools and Techniques of Publishing Papers in ABDC and Scopus Indexed Journals'	24 <sup>th</sup> – 25 <sup>th</sup> June 2023	Online	37
3	Dr. Subhendu Dey	FDP on 'Learning, Teaching and Assessing in Higher Education'	28 <sup>th</sup> April 2023	Off Campus	65

### Faculty as members of external committees

S. No.	Name of the Faculty member	Company name	Designation	Roles & Responsibilities
1	Dr. Ramesh S	National Company Law Tribunal (NCLT)	Scrutinizer	Scrutinizer for the merger and acquisition process
2	Dr. Subhendu Dey	ECOFIN Global Consulting	Advisor	Advisor – Business Strategy
3	Dr. Manish Jain	Poddar Pharmaceuticals	Director	Advisor – Business Development
		Humanistic Management Network	Member – India Chapter	Encourage, Promote and support economic activities and business conduct of HMN in India
4	Dr. Subhash Sharma	Wisdom School, Banasthali Vidyapit	Executive Board member	Advice on strategic decisions
		RVIM Journal	Editorial Advisory Board	Advice on Abstract & Papers
		AIMS International	Advisory Board	Advice on Conference Themes, Awards recognition, etc

		Humanistic Management Network	Member – India Chapter	Encourage, Promote and support economic activities and business conduct of HMN in India
5	Prof. Chandra Kant	Hexagon Global	Advisory Board	Advice on strategic decisions & policy guidelines
6	Prof. Nagendra Hegde	Altered Scales, Bangalore	Advisor	Guiding on Business Development, Partnerships and Strategic Collaborations. Helping the company with policy guidelines, drafts. Helping the management track the performance periodically.

## **Annexure VII**

### **Infrastructure**

#### **Classrooms & Learning facilities**

Indus Business Academy (IBA) was founded in the city of Bangalore in the late nineties when the city was emerging as the 'Knowledge City'. The opportunities that the city offered were ideas for the youth of the country to realize their potential. IBA's excellent infrastructure spreading across 8.5 acres was designed to provide an ideal learning environment. All resources are provided for including residential facilities, rich library, IT lab, common rooms and well-equipped classroom block. This helps students to be effective and efficient learners. With more than 3, 25,000 Sq. Ft. of built-up infrastructure in 8.5 acres of land exclusively dedicated to management education - IBA is unique in being one of the few reputed stand-alone B-Schools in Bangalore with all crucial infrastructure & quality systems allocated to a single program.

<b>FACILITY AVAILABLE IN EACH CLASSROOM, LANGUAGE LAB &amp; IT LAB</b>	
Symmetry of Table & Chair	1:1
White Board	YES
LED Projector	YES
Podium	YES
Audio Visual Equipment & Facility	YES
Wi-Fi Enabled campus	YES

<b>ADDITIONAL ACADEMIC INFRASTRUCTURE AND FACILITY DETAILS</b>	
Number of Auditorium / Seminar / Conference Rooms	3
Total Capacity of Auditorium/ Seminar/ Conference Rooms	100, 120 and 300
<b>FACILITY AVAILABLE IN AUDITORIUM/ SEMINAR/ CONFERENCE ROOMS</b>	
Audiovisual Equipment	YES
Total Number of Chairs Accommodated (as per the total capacity)	100, 120 and 300
White Board	YES
LED Projector	YES
Projector Screen	YES

**Salient features of IBA's infrastructure:**

- 8.5 acres lush green campus
- More than 3,25,000 Sq. ft. of built-up infrastructure
- 13 classrooms with distinct seating style and capacity (viz. Seminar style, classroom style and boardroom style)
- 3 state-of-art fully equipped auditoriums with 100, 120 & 300+ seating capacity
- 24x7 Wi-Fi enabled campus; 20 Mbps, 1:1 Symmetric
- Round-the-clock security in all parts of the campus with help of CCTV surveillance as well as stationed guards
- Well-equipped IT Lab with desktops having LAN connection in addition to laptops provided to every student as well as Faculty & Staff members
- IBA Sports Complex that consists of a mini stadium with volley ball & basketball courts, indoor games like TT, Carrom, chess etc. and a state-of-art modern gymnasium
- Amphitheatre with 800+ seating capacity
- Full-fledged KMC (Knowledge Management Centre) – Library with 11000+ books, close to 8000 titles, National & International journals & E-journals
- Residential facility with round-the-clock security with help of CCTV surveillance as well as stationed guards
- On-campus medical facility
- Fully vegetarian mess providing 4 times meal – Breakfast, Lunch, Evening snacks and dinner
- Faculty with on an average 15+ years of industry exposure
- Qualified and friendly staff members

**Library (Knowledge Management Centre)**

For an educational institution, library being critical is something stating the obvious. At one level, an assessment is through numbers. These of course are provided in detail. Yet there is life beyond numbers. A pertinent question is going beyond quantity towards quality. A journey towards quality is dynamic, a continuum. IBA is no exception to the same. A unique feature is the involvement of students in the management of the Knowledge Management Centre (KMC), IBA's library. It is they who help in acquiring books thus adding to the collection. The activity that entails a student

to go through the book reviews being published across the newspapers and on the e-commerce websites enable the identification of recent arrivals. This process facilitates procuring books that just hit the market. Therefore, it is not about mere numbers nor about text books or other reference books but about the books that are being released should be made available to the students in the shortest possible time. There were disruptions thanks to COVID-19 and associated lockdowns, but the library is on the journey back towards normalcy. The very fact that students involve themselves in management of the same gives a leverage that enhances their utilization of the resources in the KMC. When one speaks about the resources, it is beyond the print into the digital. As the world moves digital, the KMC is not left behind with it ever increasing impressive addition of the titles. An instance to note is the fact that Jagadish Sheth Foundation chose to donate an array of titles in digital form to the IBA Library. Their decision was based on the conviction of IBA students will make the fullest utilization of their resources. To ensure students do not lose out on access to the resources, KMC remains open until 10.00 PM on normal days and is open upto midnight during examinations. Students are allowed to get the books issued subject to the rules of the library. They have the luxury of reading books in the library till the closing time. This is important given the fact, that the campus is residential and hence the students do not have worry reaching home late night. Thus even if they don't have the book issued, they can still read the books in the library including the reference ones. The datasets below illustrate the collection of resources in the library.

### **Abstract of Books, Journals, Magazines and Non Book Materials at IBA KMC Bangalore**

#### **1. Subject Wise List of Volumes & Titles of the Books:-**

<b>Sl. No.</b>	<b>Subject</b>	<b>Titles</b>	<b>Volumes</b>	<b>Int. Jrnls</b>	<b>Nat. Jrnls</b>	<b>E-Journals</b>
01	Accountancy & Financial Management	1137	1728	00	10	39
02	Business Communication	203	380	00	04	03
03	Economics	700	1022	04	09	1964
04	General	1106	1998	00	08	641
05	General Management, Ethics & Ent	1338	2927	07	15	87
06	Human Resource Management	1405	2079	01	07	8
07	Law	207	284	00	01	257
08	Marketing Management	1559	2212	07	08	15
09	Quantitative Techniques/Stats & Maths	466	753	03	03	141

10	Systems and Information Technology	645	760	02	05	245
	<b>Total (old)</b>	<b>8766</b>	<b>14143</b>	<b>24</b>	<b>70</b>	<b>3500</b>

**1a. Abstract of Multi Medias Available:-**

Sl. No.	Type of Non Book Material	Total
01	No. of Video Cassettes	38
02	No of Audio Cassettes	38
03	No. of Floppies	18
04	Compact Disks	2675
05	DVD's	431
06	Project Reports	2811

**1b. Abstract Of The Research Papers Published / Written / Presented:-**

Sl. No.	By Faculty Members	By Students	Total
<b>01</b>	<b>116 Articles and Presentations</b>	<b>01</b>	<b>117</b>

**\*Total Books in the Reference Section of the KMC: - 808 Books\*\***  
**{INCLUDED IN 12516 BOOKS}**

**1c. Subject Wise List of Donated Books: -**

Sl. No.	Subject	Titles	Volumes
01	Accountancy & Financial Management	18	18
02	Business Communication	04	05
03	Economics	29	32
04	General	48	52
05	General Management, Ethics &Ent	18	21
06	Human Resource Management	37	39
07	Law	7	7
08	Marketing Management	14	20
09	Quantitative Techniques/Stats & Maths	38	41
10	Systems and Information Technology	29	30
	<b>Total</b>	<b>242</b>	<b>265</b>

**2. Abstract of Journals & Magazines: -**

Sl. No	Particulars	Total
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01	International Journals	24
02	International Magazines	04
03	National Journals	70
04	National Magazines	25
05	News Letters	04
06	News Papers	10 (24 copies)

**2a. List of International Journals: -**

Sl. No	Name of the Journal	Duration	Subject
01	International Journal of Marketing and HRD	Half Yearly	Mgt
02	International Journal of Advances in Develop HR	Half Yearly	HRM
03	International Journal of Applied Management Science	Half Yearly	Mgt
04	International Journal of Business	Quarterly	Mkt
05	International Journal of Business & Economics	Quarterly	Eco
06	International Journal of Business & Risk Management	Half Yearly	Mkt
07	International Journal of Business Policy & Economics	Half Yearly	Mkt
08	International Journal of Business Research & Technology	Half Yearly	Mkt
09	International Journal of Entrepreneurship Mgt&Mgt	Half Yearly	Ent
10	International Journal of Global Market	Half Yearly	Mkt
11	International Journal of Logistics & Supply Chain Mgt	Half Yearly	Op. Mgt.
12	International Journal of Management &Int Business Research	Half Yearly	Mkt
13	International Journal of Marketing Management & Research	Half Yearly	Mkt
14	International Journal of Operations Management	Half Yearly	Op. Mgt.
15	International Journal of Retail Marketing	Half Yearly	Mkt
16	International Journal Rural Marketing	Half Yearly	Mkt
17	Journal of International Marketing	Bi-Monthly	Mkt
18	Management Services	Quarterly	Mgt
19	Journal of Public policy and Marketing	Quarterly	Mkt
20	Strategy + Business	Quarterly	Mkt
21	Academy of Management of Review	Quarterly	Mgt
22	CRM (Customer Relationship Management)	Monthly	Mkt
23	Leadership	Quarterly	Mgt
24	Harvard Business Review	Monthly	HRM

**2b. List of International Magazines: -**

Sl.	Name of the Magazine	Duration	Subject
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No			
01	Forbes Asia	Fortnightly	Mgt
02	Time	Weekly	HRM
03	The Economist	Monthly	Eco
04	Wired	Monthly	Mgt

**2c. List of National Journals: -**

Sl.	Name of the Journal	Duration	Subject
01	ASCI Journal of Management	Bi-annual	Mgt
02	AMC Indian journal of Entrepreneurship	Bi-annual	Mgt
03	IIMB Management Review	Quarterly	Mgt
04	The Indian Journal of Economics	Quarterly	ECO
05	The Indian Journal of Labour Economics	Quarterly	ECO
06	Indian Journal of Training & Development	Monthly	HRM
07	Journal of Management and Entrepreneurship	Bi-annual	Mgt
08	Journal of Marketing Vistas	Half Yearly	Mkt
09	Mass Communicator: Int. Jnl. Of Communication	Monthly	Gen.
10	Organizational Management	Quarterly	HRM
11	Productivity	Quarterly	MGT
12	RBI Bulletin	Monthly	FIN MGT
13	South Asian Journal of Management	Quarterly	MGT
14	Values Based Management	Bi-annual	MGT
15	Arthashastra: Indian Journal of Economic	Monthly	ECO
16	Abhigyan	Quarterly	HRM
17	Asian Journal of Professional Ethics &	Quarterly	HRM
18	Corporate India	Fort-Nightly	Fin. Mgt
19	Indian Journal of Research in Capital Market	Monthly	Mrk
20	Forbes India	Monthly	Mgt
21	IUP Journal of Applied Economics	Quarterly	Eco
22	IUP Journal of Applied Finance	Monthly	FIN.MGT
23	IUP Journal of Bank Management	Quarterly	Fin Mgt
24	IUP Journal of Business Strategy	Quarterly	Fin Mgt
25	IUP Journal of Corporate Governance	Quarterly	Fin Mgt
26	IUP Journal of Knowledge Management	Quarterly	Mgt
27	IUP Journal of Management Research	Monthly	MGT
28	IUP Journal of Marketing Management	Quarterly	MKT
29	IUP Journal of Operations Management	Quarterly	Op. Mgt.
30	IUP Journal of Organization Behavior	Quarterly	HRM
31	IUP Journal of Supply Chain Management	Quarterly	Op. Mgt.
32	IUP Journal of Soft Skills	Quarterly	Comm.
33	Indian Journal of Finance	Monthly	Fin Mgt
34	Indian Journal of Marketing	Monthly	MKT
35	Indian Journal of Human Development	Monthly	HRM

36	Indian Journal of Corporate Governance	Monthly	Mrk
37	Prabandhan: Indian Journal of Management	Bi-Monthly	MGT
38	Praginan Journal of Social and Management	Quarterly	MGT
39	Gitam Journal of Management	Quarterly	MGT
40	Southern Economist	Monthly	ECO
41	VINIMAYA	Quarterly	FIN MGT
42	Journal of Accounting and Finance	Quarterly	Fin.Mgt
43	Journal of Commerce and Accounting Research	Quarterly	Acc.
44	Asian Journal of Management Cases	Bi-annual	MGT
45	Asia Pacific Jnl.of Management, Research &	Quarterly	MGT
46	Foreign Trade Review	Quarterly	ECO
47	Global Business Review	Semi annual	Mkt
48	Global Journal of Emerging Market Economics	Quarterly	Mkt
49	IIM Kozhikode Society & Management	Quarterly	MGT
50	International Journal of Rural Management	Bi-annual	Mgt
51	Journal of Creative Communications	Monthly	Comm.
52	Indian Journal of Public Administration	Quarterly	HRM
53	Jindal Journal of Business Research	Quarterly	Gen.
54	Journal of Emerging Market & Finance	Thrice	Fin.Mgt
55	Journal of Entrepreneurship	Semi annual	Ent
56	Journal of Human Values	Semi annual	HRM
57	Management and Labour Studies	Quarterly	ECO
58	Review of Market Integration	Quarterly	Mkt
59	South Asian Journal of Business Management	Quarterly	MGT
60	Vikalpa: The Journal For Decision Making	Quarterly	HRM
61	SEDME	Quarterly	MGT
62	Vision	Quarterly	MGT
63	Journal of South Asian Development	Semi annual	Fin.Mgt
64	IUP Journal of Financial Risk Management	Quarterly	Fin.Mgt
65	IETE Journal of Research	Bi-Monthly	Mgt
66	IETE Journal of Education	Quarterly	Others
67	Technology Review	Bi-Monthly	IT
68	Focus : Journal of Intl. Business	Bi-annual	Fin.Mgt
69	Current Contents in Management : Marketing	Monthly	Mkt.
70	Current Index of Management : Marketing	Monthly	Mkt.

**2d. List of National Magazines: -**

Sl. No	Name of the Magazine	Duration
01	Business Manager	Fort Nightly
02	Business Today	Fort Nightly
03	Business World	Weekly
04	Civil Services Chronicle	Monthly
05	Competition Success Review	Monthly
06	Dalal Street	Fort Nightly

07	Economic and Political Weekly	Weekly
08	Effective Executive	Monthly
09	Electronics For You	Monthly
10	Frontline	Fort-Nightly
11	India Today	Weekly
12	Kurukshetra	Monthly
13	Management Accountant	Monthly
14	Outlook	Weekly
15	Outlook Business	Weekly
16	OutLook Money	Weekly
17	PratyogitaDarpan	Monthly
18	Readers Digest	Monthly
19	The Sports Star	Weekly
20	University News	Weekly
21	Yojana	Monthly
22	The Indian Banker	Monthly
23	Chartered Accountant	Monthly
24	Competition Affairs	Monthly
25	The Week	Weekly

### 3. List of News Letters:-

Sl. No	Name of the News Letters	Duration	Subject
1	HPS News Letter	Monthly	Mrk
2	XIME News Latter	Quarterly	Mgt
3	SCMS News	Monthly	Mgt
4	HRD News Latter	Monthly	Mgt

### 4. List of News Papers Subscribed: -

Sl. No	Name of the News Paper	No. of Copies
1.	Bangalore Mirror	1
2.	Business Line	3
3.	Business Standard	2
4.	Deccan Chronicle	2
5.	Deccan Herald	2
6.	Economic Times	5
7.	Financial Express	2
8.	Indian Express	1
9.	The Times of India	4
10.	The Hindu	2

### 5. Abstract of Non Book Materials Available:-

Sl.	Type of Non Book Material	Total No
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No		
1	No. of Video Cassettes	38
2	No of Audio Cassettes	38
3	No. of Floppies	18
4	Compact Disks	2675
5	DVD's	431
6	Project Reports	2811
7	Bound Volumes	982

#### 6. Library Management Software and the Databases: -

- Library is enriched with SLIM++ Library Management Software for the purpose of Transactions of Library Books to staff and students, with Bar Code compatibility, Serial control system and Fine management.
- Library Books are classified as per the Dewey decimal classification 21<sup>st</sup> Edition (LIBRARY OF CONGRESS).

#### 7. Online Databases: -

- Enriched with **EBSCO, J-Gate (Social & Management Sciences), EMIS – Emerging Markets Research data and news.** Data bases from which students can access and download around 3500 Journals in Databases & and Magazines for Reference.
- **DELNET** Institutional Membership and **DELNET - World E-Book Library accessing facility available in our IBA KMC.**
- Tie up with **IIM-Ahmedabad NICMAN PROJECT** for the access of Online Resources for Reference for the usage by faculty members and Students
- Faculty, Staff and Students can access **Dalal Street** Journal online.
- Enriched with online access of **SAGE Publications** journals.

#### 8. KMC (Library) Infrastructures: -

- Library is Equipped with 2 Systems for the House keeping activities and 2 Bar code Scanners
- Library is furnished with 3 additional systems from which students access the catalogue of the books available in the Library.
- Seating Capacity: 90 Students can be accommodated in the reference section of the Library.  
Apart from which around 130 students can use the 3D center (reading room) which is connected to the KMC for their reading and project work activity.

- Audio and Visual Room services is provided with DVD and Video Cassette Player to view Management related CD's, DVD's, Video Cassettes in the AV Room of KMC. 03 Multimedia PCs are dedicated for this purpose.
- Reprographic Services are provided at Nominal charges to the Users.
- Scanning Facility is provided.
- Apart from normal borrowing, overnight Borrowing service is also provided based on the request of the user.

### **IT Infrastructure and Learning Management System**

#### **IT Infrastructure:**

#### **Software Details**

<b>Part No.</b>	<b>Product Description</b>	<b>Quantity</b>
2UJ-00011	Microsoft® Desktop Education All Languages License & Software Assurance Open Value Level E 1 Year Academic Enterprise	21
9EM-00292	Microsoft® Win Server Standard Core All Languages License & Software Assurance Open Value 16 Licenses Level E 1 Year Academic AP	1
312-04097	Microsoft® Exchange Server Standard All Languages License & Software Assurance Open Value Level E 1 Year Academic AP	1
S2Y-00002	Microsoft® M365 Apps Enterprise Open Student All Languages Subscription Open Value No Level 1 Month Academic Student Use Benefit	250
2UJ-00034	Microsoft® Desktop Education All Languages License & Software Assurance Open Value No Level 1 Year Academic Up to Date Student	250
GU3-00001	Microsoft® O365 A1 Edu Open Student All Languages Subscription Open Value No Level 1 Month Academic	250
5FV-00004	Microsoft® O365 E3 Edu Open Faculty All Languages Subscription Open Value Level E 1 Month Academic AP Add-on CCAL/ECAL/Office Pro Plus Renewal	35

<b>License ID</b>	<b>Product</b>	<b>Type</b>	<b>MAK Activations</b>
V5903083	Windows 7 VECD for SA N Upgrade - Windows 7 Enterprise N	MAK	500
V5903083	Windows 10 Enterprise N 2015 LTSB - Windows 10 Enterprise N LTSB	MAK	500
V5903083	Windows 8 Pro - Windows 8 Professional	MAK	500
V5903083	Windows 7 Professional N with SP1 - Windows 7 Professional N with Service Pack 1	MAK	500
V5903083	Windows 7 Enterprise VDA Upgrade - Windows 7 Enterprise	MAK	500
V5903083	Windows 8.1 Enterprise VDA - Windows 8.1 Enterprise	MAK	500
V5903083	Windows 7 Professional K	MAK	500
V5903083	Windows 8 Enterprise K	MAK	500
V5903083	Windows 7 Professional N	MAK	500
V5903083	Windows 7 Professional K with SP1 - Windows 7 Professional K with Service Pack 1	MAK	500
V5903083	Windows 7 Enterprise N	MAK	500
V5903083	Windows Server 2016 Standard	MAK	45
V5903083	Windows 7 VECD for SA N - Windows 7 Enterprise N	MAK	500
V5903083	Windows 7 Enterprise N with SP1 - Windows 7 Enterprise N with Service Pack 1	MAK	500
V5903083	Windows 7 Enterprise	MAK	500
V5903083	Office Professional Plus 2016	MAK	500
V5903083	Windows 7 Professional K Upgrade with SP1 - Windows 7 Professional K with Service Pack 1	MAK	500
V5903083	Windows 8.1 Pro K - Windows 8.1 Professional K	MAK	500
V5903083	Windows 10 Enterprise N 2016 LTSB	MAK	500
V5903083	Windows 7 Enterprise K Upgrade with SP1 - Windows 7 Enterprise K with Service Pack 1	MAK	500
V5903083	Windows 8 Enterprise K VDA - Windows 8 Enterprise K	MAK	500
V5903083	Windows 10 Enterprise 2016 LTSB	MAK	500
V5903083	Windows 7 Professional with SP1 - Windows 7 Professional with Service Pack 1	MAK	500
V5903083	Windows 8.1 Enterprise	MAK	500
V5903083	Windows 10 Education N	MAK	500
V5903083	Windows 10 Pro N / Windows 10 Pro N for Workstations - Windows 10 Professional N	MAK	500
V5903083	Windows 7 Professional	MAK	500
V5903083	Windows 8.1 Pro - Windows 8.1 Professional	MAK	500

V5903083	Windows 7 Enterprise N VDA Upgrade - Windows 7 Enterprise N	MAK	500
V5903083	Windows 8 Enterprise N VDA - Windows 8 Enterprise N	MAK	500
V5903083	Windows 7 Professional Upgrade with SP1 - Windows 7 Professional with Service Pack 1	MAK	500
V5903083	Office Professional Plus 2013	MAK	500
V5903083	Windows 7 Enterprise with SP1 - Windows 7 Enterprise with Service Pack 1	MAK	500
V5903083	Windows 8.1 Enterprise N	MAK	500
V5903083	Windows 7 Enterprise Upgrade - Windows 7 Enterprise	MAK	500
V5903083	Windows 8.1 Pro N - Windows 8.1 Professional N	MAK	500
V5903083	Windows 7 Enterprise N Upgrade with SP1 - Windows 7 Enterprise N with Service Pack 1	MAK	500
V5903083	Windows 7 Enterprise K	MAK	500
V5903083	Windows 8 Enterprise VDA - Windows 8 Enterprise	MAK	500
V5903083	Windows 7 Enterprise K with SP1 - Windows 7 Enterprise K with Service Pack 1	MAK	500
V5903083	Windows Server 2016 MultiPoint Server Premium - Windows Server 2016 MutiPoint Server Premium	MAK	45
V5903083	Windows 8 Enterprise N	MAK	500
V5903083	Windows 7 Enterprise K VDA Upgrade - Windows 7 Enterprise K	MAK	500
V5903083	Windows 10 Enterprise 2015 LTSC - Windows 10 Enterprise LTSC	MAK	500
V5903083	Windows 7 Enterprise Upgrade with SP1 - Windows 7 Enterprise with Service Pack 1	MAK	500
V5903083	Office Professional Plus 2013 with SP1	MAK	500
V5903083	Windows 10 Pro / Windows 10 Pro for Workstations - Windows 10 Professional	MAK	500
V5903083	Windows 7 VECD N - Windows 7 Enterprise N	MAK	500
V5903083	Windows 7 Enterprise N VDA - Windows 7 Enterprise N	MAK	500
V5903083	Windows 7 Enterprise N Upgrade - Windows 7 Enterprise N	MAK	500
V5903083	Windows 8 Enterprise	MAK	500
V5903083	Windows 8 Pro N - Windows 8 Professional N	MAK	500
V5903083	Windows 7 Professional N Upgrade - Windows 7 Professional N	MAK	500
V5903083	Windows Thin PC	MAK	500
V5903083	Windows 7 Enterprise K Upgrade - Windows 7	MAK	500

	Enterprise K		
V5903083	Windows 8.1 Enterprise K VDA - Windows 8.1 Enterprise K	MAK	500
V5903083	Windows 8.1 Enterprise K	MAK	500
V5903083	Windows 8 Pro K - Windows 8 Professional K	MAK	500
V5903083	Windows 7 Enterprise VDA - Windows 7 Enterprise	MAK	500
V5903083	Windows 7 Enterprise K VDA - Windows 7 Enterprise K	MAK	500
V5903083	Windows 7 Professional Upgrade - Windows 7 Professional	MAK	500
V5903083	Windows 7 Professional K Upgrade - Windows 7 Professional K	MAK	500
V5903083	Windows 8.1 Enterprise N VDA - Windows 8.1 Enterprise N	MAK	500
V5903083	Windows 7 VECD N Upgrade - Windows 7 Enterprise N	MAK	500
V5903083	Windows 7 Professional N Upgrade with SP1 - Windows 7 Professional N with Service Pack 1	MAK	500
V5903083	Windows 10 Education	MAK	500
V5903083	Office Professional Plus 2019	MAK	500
V5903083	Windows 10 Enterprise LTSC 2019	MAK	500
V5903083	Windows 10 Enterprise N LTSC 2019	MAK	500
V5903083	Windows Server 2019 Essentials	MAK	500
V5903083	Windows Server 2019 Standard	MAK	45
V5903083	Windows Server 2022 Standard	MAK	45
V5903083	Office LTSC Professional Plus 2021	MAK	500
V5903083	Windows 11 Education N - Windows 11 Education N	MAK	500
V5903083	Windows 11 Pro / Windows 11 Pro for Workstations - Windows 11 Pro - Windows 11 Pro for Workstations	MAK	500
V5903083	Windows 11 Education - Windows 11 Education	MAK	500
V5903083	Windows 11 Pro N / Windows 11 Pro N for Workstations - Windows 11 Pro N - Windows 11 Pro N for Workstation	MAK	500
V5903083	Windows 10 Enterprise N LTSC 2021 - Windows 10 Enterprise N LTSC 2021	MAK	500
V5903083	Windows 10 Enterprise LTSC 2021	MAK	500
V5903083	Office 365 Open Plan A3 Faculty	OSA	-
V5903083	M365 Apps for enterprise Open Stu	OSA	-
V5903083	Office 365 Education Open Students	OSA	-

## **Hardware Details**

<b>S. No.</b>	<b>Particulars</b>	<b>Qty.</b>
1	Number of PCs Installed	300
2	Number of Installed Printers	30
3	Number of Laptops	340
4	Speakers	34
5	Headset	06
6	Web Camera	04
7	Projectors	19
8	Server	06
9	Security Server (Sophos)	01
10	Amplifier & Mic System	13
11	Access Points	30
12	Switches	20
13	Routers	02
14	Voltage Stabilizer	01
15	Mixer	03
16	Xerox Machines	02
17	DVR CCTV	17
18	EPABX	01
19	Fax Machines	03

## **Learning Management System**

IBA uses Moodle as its LMS. This is deployed at a VPN hosted externally (<http://69.49.229.125/moodle/login/index.php>) and is accessible to all registered users of Moodle, namely the students and the faculty. The current installed version is 3.11. The current number of active users is around 400.

Moodle has been used primarily as:

- an online course outline,
- a calendar of events,
- online evaluation
- grade book for the students
- repository of question bank and archived courses to be shared and used by the faculty

It is used by the internal and external faculty of IBA and students.

## Categories and list of courses

### Academic Courses

The academic courses are organized by batch. For each batch, the courses are organized by Trimester, including the orientation program.

### Personality Development and Skills

Skills and Personality Development Category contains courses designed by academic mentors, and tests such as grammar, vocabulary and material for placement.

The Placement course has placement rules, interview questions, practice GD tests as well as aptitude tests which are regularly conducted by the I3 committee to keep the students in practice and to measure improvement. It also has attendance for news-reading sessions.

### Faculty Development and Information

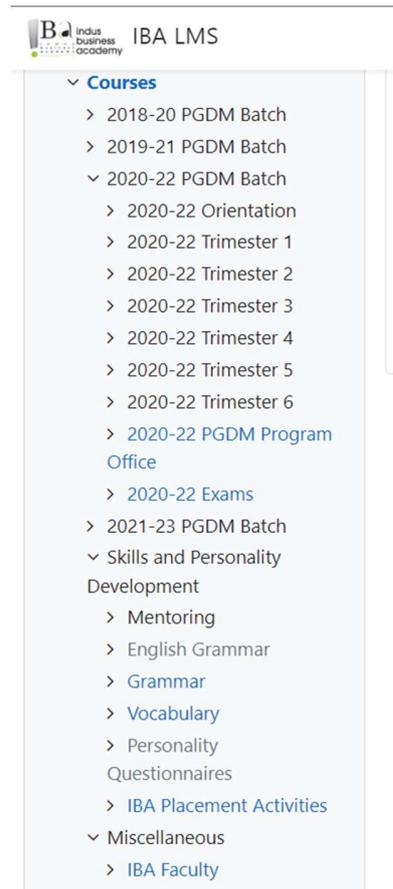
The IBA Faculty course is a repository of information pertaining to Examination Management, Use of Moodle, Subject Management and Mentoring. It also has information about the role of faculty in social activities in IBA.

### PGP and Exams Administration

Each batch has 2 additional courses for PGP and Exams Administration.

The PGDM Program Office is a repository of batch level surveys and feedback for each course. This online feedback process allows a rapid processing of feedback which is then passed to the faculty for further discussions. Access to this area is given only to PGP Office.

The Exams area is accessible only to the online exam coordinator and the Director. This is used to administer online Mid Term and End Term Exams, both MCQ format as well as essay type format.



The screenshot shows the IBA LMS interface. At the top, there is a logo for 'Indus Business Academy' and the text 'IBA LMS'. Below this is a 'Courses' menu with a dropdown arrow. The menu items are: '2018-20 PGDM Batch', '2019-21 PGDM Batch', '2020-22 PGDM Batch' (which is expanded to show '2020-22 Orientation', '2020-22 Trimester 1', '2020-22 Trimester 2', '2020-22 Trimester 3', '2020-22 Trimester 4', '2020-22 Trimester 5', and '2020-22 Trimester 6'), '2020-22 PGDM Program Office', '2020-22 Exams', '2021-23 PGDM Batch', 'Skills and Personality Development' (expanded to show 'Mentoring', 'English Grammar', 'Grammar', 'Vocabulary', 'Personality Questionnaires', and 'IBA Placement Activities'), 'Miscellaneous', and 'IBA Faculty'.

The PGP Office also has read-only access to online attendance in various courses in Moodle, so that it can pick up and report attendance to IBA Administrative office.

#### Key features of the IBA LMS

##### Online and offline MCQ

Moodle provides the facility to conduct online traditional Multiple Choice Questions, including multiple correct answers and matching columns. By creating a question bank with multiple categories, an instructor can create a quiz with selected number of questions from each category. Each student therefore gets a random set of questions different from his neighbour.

A separate plug-in is available to create printed bubble-sheet type MCQ.

##### Online Essay Type Exams

IBA has conducted essay type exams using moodle, especially during COVID times. The answers have been downloaded and by using Word Mail merge, converted into answer sheets for offline evaluation.

##### Safe Exam Browser

The use of SEB has made it difficult for students to tab out of the Moodle screen in order or look for answers either on the web or asking others on social media.

##### Scheduling

Scheduling in Moodle can be done using topics or weeks. The following is an example of topic based course structure



The following is a sample grade report. This can be downloaded and sent to exam department for final grade calculations.

All participants: 144/144

First name  A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
Surname  A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

				2021-23 CPDP1 Career an... -			
				General+		Self Awareness+	Stress Management
First name / Surname	Username	ID number	Email address	Course total	General total	Self Awareness total	CPDP1 What do you know...
Satyam .	fpb2123035	FP82123/035	fpb2123.035.satyam@gmail.com	35.40	8.00	3.33	4.0
Srishti .	fpb2123130	FP82123/130	fpb2123.130.srishti@gmail.com	44.90	8.00	3.33	5.0
Jothika A	fpb2123142	FP82123/142	fpb2123.142.jothika@gmail.com	60.40	6.00	3.33	6.0
Suchit Acharya	fpb2123055	FP82123/055	fpb2123.055.suchit@gmail.com	37.05	7.00	3.33	9.0
Dipti Agrawal	fpb2123032	FP82123/032	fpb2123.032.dipti@gmail.com	37.90	9.00	3.33	4.0
Vaishali Ahuja	fpb2123098	FP82123/098	fpb2123.098.vaishali@gmail.com	66.48	5.00	3.33	4.0
Md. Zakir Ali	fpb2123174	FP82123/174	fpb2123.174.zakir@gmail.com	25.48	0.00	3.33	6.0
Aditya Anand	fpb2123019	FP82123/019	fpb2123.019.aditya@gmail.com	26.40	7.00	3.33	3.0
Sai Vandana Athyam	fpb2123132	FP82123/132	fpb2123.132.saivandana@gmail.com	10.64	-	-	-
Prem Teja Ayika	fpb2123120	FP82123/120	fpb2123.120.prem@gmail.com	50.40	8.00	3.33	7.0
Manish Sadatya	fpb2123131	FP82123/131	fpb2123.131.manish@gmail.com	18.40	-	3.33	-
Asmit Bandoopatiyay	fpb2123135	FP82123/135	fpb2123.135.asmit@gmail.com	53.33	0.00	3.33	7.0
Vishal Bangera	fpb2123159	FP82123/159	FP82123.159.vishal@gmail.com	67.83	6.00	3.33	5.0
Debasish Banik	fpb2123109	FP82123/109	fpb2123.109.debasish@gmail.com	48.45	7.00	6.67	4.0
Sunil Kumar Barma	fpb2123076	FP82123/076	fpb2123.076.sunil@gmail.com	11.40	-	3.33	-
Susruta Barman	fpb2123167	FP82123/167	fpb2123.167.susruta@gmail.com	41.90	7.00	3.33	5.0
Abhisikta Basu	fpb2123178	FP82123/178	fpb2123.178.abhisikta@gmail.com	42.48	6.00	3.33	6.0
Harshita Batra	fpb2123026	FP82123/026	fpb2123.026.harshita@gmail.com	45.83	8.00	3.33	6.0
Vivek Bhatia	fpb2123179	FP82123/179	fpb2123.179.vivek@gmail.com	31.90	7.00	3.33	4.0
Payel Bhattacharya	fpb2123093	FP82123/093	fpb2123.093.payel@gmail.com	76.07	6.00	8.00	4.0
Akash Bhowmick	fpb2123094	FP82123/094	fpb2123.094.akash@gmail.com	40.33	6.00	3.33	6.0

## Gradebook

The following is what each student sees as his gradebook for a subject. Ranking compared to peers' average is a significant part of the gradebook. It allows the student to evaluate what could potentially be his final relative grade.

You are logged in as Jothika A.

side Item	Grade	Range	Rank	Average	Feedback
<b>2021-23 CPDP1 Career and Personality Development Program - 1 (CQ)</b>					
<b>General</b>					
CPDP1 Concept Quiz	6.00	0-10	71/144	6.36	
<b>General total</b>	<b>6.00</b>	<b>0-10</b>	<b>71/144</b>	<b>6.36</b>	
<b>Self Awareness</b>					
CPDP1 Personality, Values and Self Image	3.33	0-10	20/144	3.84	
<b>Self Awareness total</b>	<b>3.33</b>	<b>0-10</b>	<b>20/144</b>	<b>3.84</b>	
<b>Stress Management</b>					
CPDP1 What do you know about stress	6.00	0-10	32/144	5.32	
CPDP1 Communication in various situations	7.00	0-10	53/144	7.13	
Stress Management: Intermediate Quiz	10.07	0-30	57/144	9.55	
Lessons from The Shivohank Redemption	16.00	0-30	2/144	0.42	
<b>Stress Management total</b>	<b>39.07</b>	<b>0-80</b>	<b>2/144</b>	<b>19.91</b>	
<b>Managing Projects and Tasks</b>					
Project Plan: Leaving home for IBA	4.00	0-10	18/144	1.65	
Project Food Court: Steps 1 to 4.	5.00	0-10	24/144	3.37	
Project Food Court: Steps 5 to 9.	3.00	0-30	51/144	4.65	only mltidg tab was filled
Project Food Court: Steps 10 to 12	0.00	0-25	29/144	2.58	
<b>Managing Projects and Tasks total</b>	<b>12.00</b>	<b>0-75</b>	<b>40/144</b>	<b>12.25</b>	
<b>Course total</b>	<b>60.40</b>	<b>0-175</b>	<b>23/144</b>	<b>41.33</b>	

The following is what the student sees as his overall report card.

**Jothika A** Message Add to contacts

View Setup Scales Letters Import Export

Grader report Grade history Outcomes report **Overview report** Single view User report

Select a user: Jothika A

Course name	Grade	Rank
2021-23 Exams	317.67	45/144
2021-23 Marketing Management I Sec B (NGH)	-	-
2021-23 LEGAL ASPECTS OF BUSINESS(VR)	-	-
2021-23 Business Research Methods (SMG)	-	-
2021-23 Managing People At Work (BMG)	-	-
2021-23 Accounting for Managerial Decision (BKB)	108.00	8/144
2021-23 Managerial Economics (PK)	35.00	19/144
2021-23 Business Statistics (SVC)	19.67	20/144
2021-23 CPDP1 Career and Personality Development Program - 1 (CK)	60.40	23/144
2021-23 Fundamentals of Business Communication 1 (PS)	108.00	28/144
2021-23 Production & Operations Management (SVC)	10.00	84/144
2021-23 Financial Management (BKB)	100.00	1/144

## IBA LMS Administration

### IBA LMS Security

#### Creation of usernames

Student user names are created based on the registration number and these are informed during admissions to the administrator, along with other details.

Faculty usernames are created by the administrator based on information from the PGP Office. System-wide Cohorts for sections and specialisations are created by the administrator based on information from the PGP Office.

On the student leaving the program temporarily or permanently, the user names are suspended. Special users names like “Aptitude Administrator” and “PGP Office” are created, which are handed over to persons in charge of these roles.

#### Suspension of accounts

On information from PGP Office, these student names are suspended and then made active on subsequent confirmation.

### Failed login attempts

The administrator gets a log of all failed attempts.

### IP Address validation

All activities carried out in moodle are logged along with the IP address

### Safe Exam Browser

An SEB configuration file is created by the administrator, which is required for users to start SEB. Without this file, SEB cannot be used to access Moodle. With this file, the access to Moodle is controlled and the student is prevented from starting additional tabs or switch out of the browser.

### Restrict Access to course resources

Access to all evaluations and information resources can potentially be controlled by dates, groups, and other conditions like reading an article before answering questions. This allows the instructor to guide the self-learning and evaluation process.

### IBA LMS Maintenance and Reliability

#### Backups

Backups of the system are taken periodically, and before any upgrade. These backups are stored offsite in a hard disk.

#### Performance

Performance monitoring, upgrade and tweaking of system parameters is done based on need.

#### Moodle Level

A plugin is used to check performance benchmarks

## System Benchmark

Benchmark Score: 54 points

#	Description	Time (seconds)	Acceptable limit	Critical limit
1	Moodle loading time Load the 'config.php' configuration file	0.005	0.5	0.8
2	Processor processing speed Call a PHP function with a loop to check the processor speed	0.079	0.5	0.8
3	Reading file performance Read a file multiple times to check the reading speed of the Moodle temporary folder	0.009	0.5	0.8
4	Writing file performance Write a file multiple times to check the writing speed of the Moodle temporary folder	0.076	1	1.25
5	Reading course performance Read a course multiple times to check the reading speed of the database	0.078	0.75	1
6	Writing course performance Write a course multiple times to check the writing speed of the database	0.087	1	1.25
7	Database performance (#1) Run a complex SQL query to check the speed of the database	0.067	0.5	0.7
8	Database performance (#2) Run a complex SQL query to check the speed of the database	0.098	0.3	0.5
9	Login time performance for the guest account Check the loading time of the guest account login page	0.012	0.3	0.8
10	Login time performance for a fake user account Check the loading time of a fake user account login page	0.027	0.3	0.8
Total time		0.538s		
Score		54 points		

**Congratulations!**  
The performance of your Moodle installation seems to be perfect.

## Linux Level

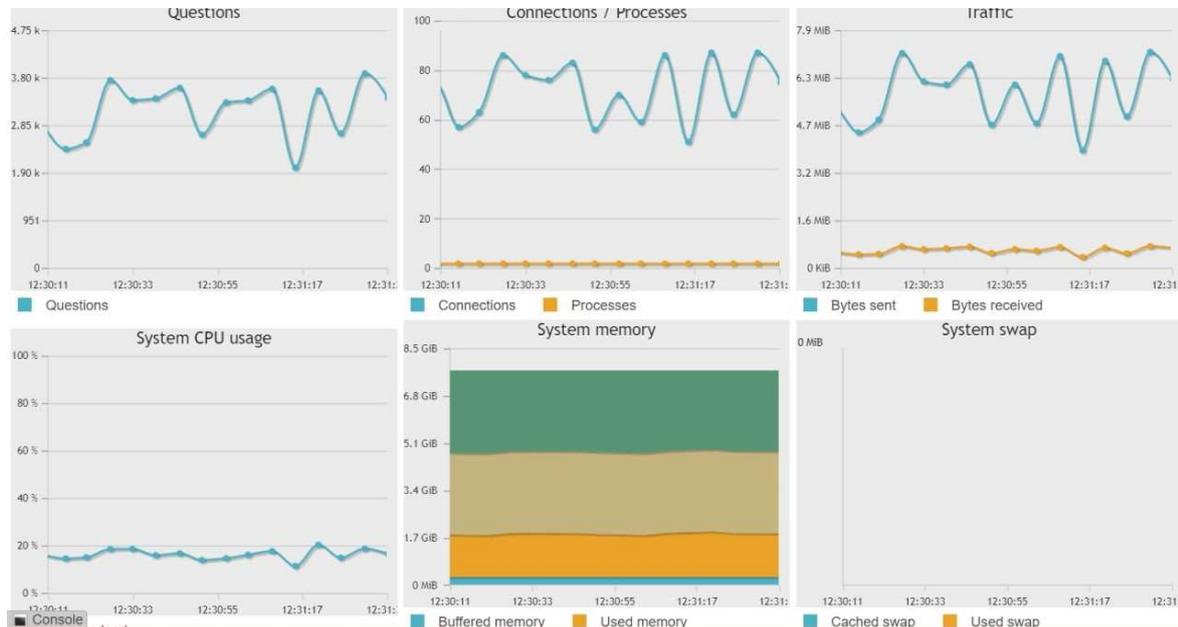
Logs are checked for thwarted attacks, DDOS attempts as well as error logs. Htop is run periodically to check the load on the server.

```
root@69-49-229-125: ~
1 [|||||] 16.7% Tasks: 108, 73 thr; 1 running
2 [|||||] 19.7% Load average: 0.61 0.69 0.55
3 [|||||] 21.5% Uptime: 20:06:43
4 [|||||] 30.0%
Mem [|||||] 1.37G/7.77G
Swp [|||||] 0K/0K

  PID USER   PRI  NI  VIRT   RES   SHR  S  CPU% MEM%   TIME+  Command
 33912 mysql  20   0 2815M 798M 39020 S  1.3 10.0 0:12.31 /usr/sbin/mysqld
 34634 www-data 20   0 230M 66144 54816 S  1.3  0.8 0:01.37 /usr/sbin/apache2 -k start
 34820 www-data 20   0 229M 47300 36076 S  1.3  0.6 0:00.02 /usr/sbin/apache2 -k start
 34811 www-data 20   0 230M 57152 46212 S  0.7  0.7 0:00.09 /usr/sbin/apache2 -k start
 34049 mysql  20   0 2815M 798M 39020 S  0.7 10.0 0:11.14 /usr/sbin/mysqld
 34119 mysql  20   0 2815M 798M 39020 S  0.7 10.0 0:10.26 /usr/sbin/mysqld
   847 mysql  20   0 2815M 798M 39020 S  0.7 10.0 0:32.23 /usr/sbin/mysqld
 33131 root    20   0 8072 4184 3296 R  0.7  0.1 0:05.47 htop
   848 mysql  20   0 2815M 798M 39020 S  0.7 10.0 0:24.53 /usr/sbin/mysqld
 6308 root    20   0 224M 33520 26176 S  0.7  0.4 0:05.93 /usr/sbin/apache2 -k start
   708 root    20   0 388M 24308 10228 S  0.7  0.3 1:03.66 /usr/bin/python3 /usr/bin/fail2ban-server
 34753 www-data 20   0 230M 59060 47948 S  0.7  0.7 0:00.28 /usr/sbin/apache2 -k start
   870 mysql  20   0 2815M 798M 39020 S  0.7 10.0 0:09.55 /usr/sbin/mysqld
 34639 www-data 20   0 232M 61124 48020 R  0.0  0.8 0:01.37 /usr/sbin/apache2 -k start
 34674 www-data 20   0 234M 61176 46152 S  0.0  0.8 0:01.40 /usr/sbin/apache2 -k start
 34729 www-data 20   0 230M 59076 48204 S  0.0  0.7 0:00.66 /usr/sbin/apache2 -k start
1 Help F2 Setup F3 Search F4 Filter F5 Tree F6 Sort By F7 Nice F8 Nice + F9 Kill F10 Quit
```

## Database Level

PhpMyAdmin is used to monitor the health of the mysql database



### Network and response times

Students have been advised on the optimal strategy of using routers and mobile data for critical quizzes while connecting to Moodle.

“There are 4 routers in each hostel, 1 on each floor. They are diagonally opposite to each other. If you are near a router, on the same floor or above it or below it, you will get a good connection. If you are on a different diagonal your signals will be weakest.

The signal goes through walls, floors and ceilings. Since these have iron rods, these work as faraday cages and attenuate the signal even more (same thing happens with phones, if there is a faraday cage between you and the mobile tower). Depending on where you are sitting, the thickness of the wall between the router and your laptop will determine the signal loss. If the line of sight is perpendicular to the wall, the signal loss is lowest, for the same distance. If you are at an angle, the total thickness of the wall changes.”

### Conclusions

The IBA Moodle is a powerful learning management system which has the potential to be the repository of all history and knowledge of various operations (managerial, operational, student related as well as pedagogy related) of IBA. This will, in further editions, be expanded to encompass these operational aspects.

### **Residential & Mess Facilities**

Solely to meet the requirements of the PGDM program, IBA has residential facilities that can easily accommodate 600 students. The residential wing consists of 2 boys' hostel and 1 girl's hostel with a capacity of 300, 200 and 100 respectively as well as a fully vegetarian mess serving 4 meals a day – breakfast, lunch, evening snacks and dinner.

Hostel features:

- Round the clock Wi-Fi connectivity
- Uninterrupted water connection (both hot & cold)
- Drinking water available on all floors
- Common room with flat screen TV and D2H connection
- Laundry exclusively for students and a general store for daily utilities
- Fire extinguishing equipment available at numerous key locations within hostel premises
- Generator connection to all hostels as well as rechargeable LED emergency lights set up at key locations within hostel premises
- Round the clock security with CCTV surveillance along with stationed security guards
- Various occupancy options

<b>Sharing options</b>	<b>Remarks</b>
Single sharing	Boys & Girls hostel
Double sharing	Boys & Girls hostel
Triple sharing	Boys hostel only
Double sharing with attached toilet	Boys & Girls hostel
Single sharing with attached toilet	Girls hostel only

## Sports Facility

### Indoor and Outdoor Sports Facilities

PGDM program at IBA is not just about academics. The emphasis is given to the all-round development of the individual in all aspects of their lives. The infusion of co-curricular aspects of the program allows students to develop their personality and explore their values to become more self-aware individuals that contribute holistically to society.

With this belief IBA has ensured good **recreation facilities** and activities that allow students to develop other parts of their personality. The campus has facilities like basketball and volleyball courts among outdoor games along with table tennis, chess and carrom equipment among indoor games in the **sports complex**. The sports complex also consists of a contemporary gymnasium for students to work on their physical health.

The IBA campus also houses an **amphitheater** which serves as host to cultural events like **Archish, Kalakshetra, festival celebrations** etc.

DETAILS OF RECREATIONAL AND OPEN SPACE FACILITY	
Number of Recreational Facility	4
FACILITY AVAILABLE	TOTAL CAPACITY
An <b>amphitheatre</b> to host Management & Cultural IBA events like IBA International Conference, Archish (IBA National Level Annual Management Fest), TEDxIBABangalore, etc.	800+ seating capacity
A mini stadium, which includes Volleyball, Basket Ball court	522 Sqm
IBA Sports Complex, which facilitates indoor games like Table Tennis & Carom	424 Sqm
State of the Art modern Gymnasium for the fitness enthusiasts	329 Sqm

### Medical Facility

The physical and mental health of students is of vital importance for their performance in the program, not only to excel academically but also to show up as their best selves in the world. In order to ensure students are well taken care of IBA has enabled the availability of an in-campus doctor who is a general physician. Students can consult the doctor whenever in need, who prescribes them and if possible, provides them medical support as per diagnosis. The doctor also refers certain cases to specialist doctors keeping IBA management informed as well, the expenses for which are mostly taken care by IBA. IBA also ensures availability of vehicles at all times in the campus should there be any kind of medical emergency.