



Approved by AICTE, Ministry of Education (GoI)



“There is no **ELEVATOR**
to **SUCCESS** . . .
You have to take the **STAIRS**”

Placement **2022-2024**
www.iba.ac.in Brochure



AWARDS AND ACCOLADES



RANKINGS



A Bird View of the Campus



Scholastic Association & International Linkages



Freiburg University,
Germany



Stockholm University,
Sweden



Goa University,
Goa



South Gujarat University,
Gujarat



University of Dhaka,
Bangladesh



Association of Indian
Management Scholars,
USA



Zurich University
of Applied Science,
Switzerland



Curtin University,
Australia



Swami Vivekananda Yoga
Anusandhan Sansthana
(SVYASA), Bangalore



Banasthali Vidyapith
University, Vanasthali



Griffith University,
Queensland, Australia



Friedrich-
Schiller-
Universität

Friedrich Schiller University,
Germany



Indian Institute of
Science, Bangalore



Dhyana Pura University,
Bali, Indonesia

Academic & Industry Association



Confederation of
Indian Industry
Confederation of
Indian Industry



European Retail
Academy, Germany



Franchising
Association of India



Retailers Association
of India



Institute of
HRD



National HRD
Network



Academy of Indian
Marketing, Bangalore



Wadhvani
Foundation



Entrepreneurship
Development
Institute of India



India Retail
Forum



Executive Recruiters
Association



Higher Education
Forum



Information
Systems Audit &
Control Association



Association of
Indian Management
Schools
Institute of India



Indian Society
for Training &
Development



Bangalore Chambers
of Industry &
Commerce



Management
Teachers
Consortium
Global



The Global
Compact Network
India

RANKINGS



JOIN OUR

Indus Business Academy

Since 2001, IBA, Bangalore under aegis of Arihant Education and Research Foundation, has made substantial contributions to the enhancement of management education, through a business-relevant curriculum, experienced and knowledgeable faculty, state-of-the-art infrastructure and a committed Academic Advisory Council. The research undertaken by the faculty at IBA is of remarkable depth and is referred and quoted by govt & non govt officials in their reason making process. Emphasis is placed on inculcating ethical values, social impact, sensitivity to environment, and strong leadership skills to mould young minds towards becoming best-in-class managers, capable of operating in globally competitive environments.



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Mission

To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society

Academic Advisory & Governing Council

The IBA Academic Advisory Council has the mandate of maintaining the highest standards of course content, delivery, assessment methodology and assisting in continuous improvement of quality in management education. The objective of IBA is to align itself with international business education practices. The Academic Advisory Council members actively participate in the following processes:-

- Student Induction and Placement
- Course, Structure, Design and Content
- Management of Post Graduate Programme
- Student Evaluation System and Processes
- Teaching and Training Methodologies
- Faculty Recruitment and Retention
- Course, Structure, Design and Content
- Management of Post Graduate Programme
- Student Evaluation System and Processes
- Teaching and Training Methodologies
- Faculty Recruitment and Retention
- Infrastructure & Facilities Upgrade
- Integration of Global Trends in Managerial Education to IBA courses
- Execution of Management Development Programmes

Shri. Ashok Kumar



Consultant: Power generation HRD processes; Ex TATA Power. He has over 40 years of rich experience in the field of energy production. He has had a long association with Tata Power Company and is currently consultant to Lanco Power for process Management.

Mr. Chandra Kant



Life Skills Coach, Counsellor and Mentor. He has over 25 years of experience in Strategic Implication of IT for the Banking and Financial Services Sector and 13 years of experience in teaching Management. He is also on the board of advisors of 2 technology start-ups.

Mr. Thothathri Raman



International Accreditation Advisor and Chairman, SEAA Trust, New Delhi and Former EXE Editor Business India Magazine. He has worked with leading business dailies and magazines of the country spanning over three decades. He is known to the world of higher education as an International quality champion

having pioneered the scientific rating and ranking of Business schools in the year 2000.

Mr. Hriday Mohan Jain



Mr. Hriday Mohan Jain Chairman H.M. Foundation. He was Ex- Chairman at Samrat Ashok Technologies Institute. He is also a CSR activist. He is known for building institutes and advisory services.

Dr. Manish Jain



Founder and CEO of IBA; Director of MUHEPL; Director of Arihant Edusys; Member of Entrepreneurs Organisation. Mr. Manish Jain has done PGDBM in Finance and MBA in Marketing. He completed his Engineering degree in Mechanical Stream. He has managerial experience at MICO & TATA-IBM

and is also presently the director, MUHEPL.

Shri Narendra Nahata



Hon'ble Minister (Ex), Govt. of Madhya Pradesh. He has been engaged in social service and active politics and has been a member of Public Accounts Committee, Estimate committee and Public Sector Undertakings of the assembly. He was re-elected and was a Minister in the Cabinet of digvijay Singh

Hon'ble Minister (Ex), Govt. of Madhya Pradesh He has been engaged in social service and active politics and has been a member of Public Accounts Committee, Estimate committee and Public Sector Undertakings of the assembly. He was re-elected and was a Minister in the Cabinet of digvijay Singh

To be a globally respected Business School nurturing innovative entrepreneurs and business leaders who would produce wealth for the nation

Mr. Pawan Kumar



Mentor, Advisor and Angel Investor. He was appointed as the Operation-Manager, Computer Centre at IITK. He created the first ASP in India, vMoksha Technologies Pvt. Ltd., Jadoo Works Pvt. Ltd. And vFortress Security Pvt. Ltd.

Ms. Susan Verghese

Former World Bank Advisor



I

A

Auditor (CISA), USA, Information Systems Audit and Control Association® (ISACA), USA, Certified Quality Assessor of Internal Audit, IIA, USA.

She has 38 years of experience in Governance, Management, Internal Audit, Information Technology & Finance functions, of which 18 years have been with the World Bank Group. She is also a Certified Internal Auditor (CIA) from the Institute of Internal

auditors, USA, Certified Information Systems

Auditor (CISA), USA, Information Systems Audit and Control

Association® (ISACA), USA, Certified Quality Assessor of Internal

Audit, IIA, USA.

Mr. P Thiruvengadam



Senior Director Consulting at Deloitte Touche Tohmatsu India Pvt. Ltd.

He has quality experience in areas of Human Capital Consulting, leadership Development, Performance Measurement, joint Ventures and Collaborations.

Mr. Vinod Kumar



Director of Sri Sri Rural Development Program and Corporate Workshops and training.

He has experience of over two decades in Education and leads Sri Sri Institute of Media Studies.

Dr. Rakesh Khurana

Chairman Knowledge network India Pvt



He has over 35 years of rich experience in corporate as well as Education Industry.

He has held Top Level positions in various Education Institutions, Professional Associations and corporate Houses.

Prof. Rajen Gupta



Professor (retired) MDI Gurgaon and IIM Lucknow. Currently he is an Independent Director on the Board of Power Grid Corporation of India Ltd. He is also a member of the Academic Councils of the KIIT University, Bhubaneswar & Navrachna University, Baroda.

Mr. Vijay A G



BBM from University of Mysore and PGDBM from IBA Bangalore. Certified Competency Mapping Professional, Internal Auditor (ISO 9000 - 9001) and a Green Belt professional in Lean Six Sigma. He previously served as Principle Consultant, servicing various Industrial groups in India for their HR intervention in the Organizational Development Area.

Dr. Subhash Sharma



Director at IBA. He holds PGDM from IIM-A and PhD from University of Southern California (USC), Los Angeles. Dr Sharma has authored well known and path breaking books, viz. Creation from Shunya (1993), Management in New Age: Western Windows Eastern Doors (WWED) (1996, 2006), Quantum Rope: Science, Mysticism and Management (1999) and Arrows of Time: From the Blackholes to the Nirvana Point (2001). A number of his scientific and spiritual verses are quite popular among his students and professional managers across the country.

Dr Subhendu Dey



Program Director at IBA. He holds PGCPM from IIM Kozhikode and PhD from AMU, Aligarh.

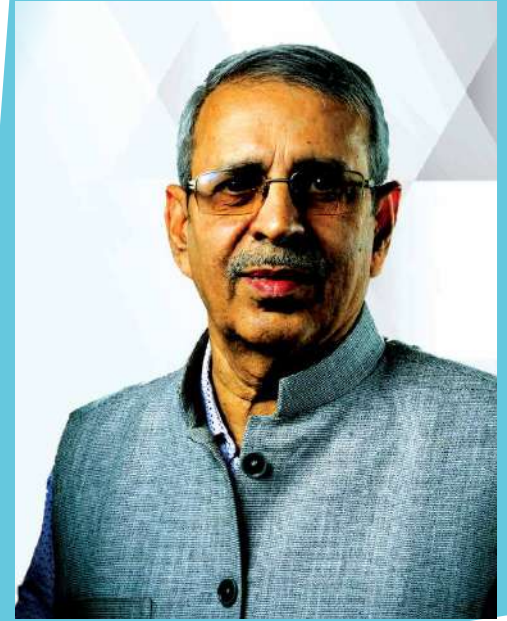
Dr. Subhendu Dey is a passionate educationist, researcher, consultant and an institution-builder. He was instrumental in the development and progress of institutions like RSB Chennai (as Founding Director) and Globson Business School (as Dean & Campus Head). He has more than a dozen Indian cases to his name, many of which, were published in top international journals. Dr. Dey is currently working on multiple research projects with professors from Australia, UK and Vietnam focusing on NGOs and Social Enterprises in India.

**The aim of IBA is to develop future CEO's –
Creative, Enlightened and Organic leaders.**

**Success =
Inspiration x Breakthrough x Achievement
(S = I x B x A)**

Dr. Subhash Sharma

**Chief Mentor and Professor, IBA Bangalore PhD
(University of Southern California (USC), LA, USA),
PGDM (IIM Ahmedabad)**



Dr. Subhash Sharma, holds Post Graduate Diploma in Management (PGDM) from IIM-A and Ph.D from University of Southern California (USC), Los Angeles.

He is a leading Indian management thinker and authored many path breaking books like Conversations on the Remaking of Managers, New Ideas in Strategic Thinking & Management: A Knowledge Tree of New Age Mantras, From the Edge of Chaos: Dialogues Amongst Social Theory & Practice, Wisdom & Consciousness from the East: Life, Living & Leadership (this book is also published in French, Leadership Par LA Sagesse & LA Conscience: Tresors & Secrets de l' Orient au Benefice de l' Humanite. His other books, New Earth Sastra, Management in New Age, New Mantras in Corporate Corridors, Creation from Shunya, Quantum Rope, Arrows of Time, Market's Maya and Shunya Poems, are also known for their creative ideas with literary touch. He has published a number of thought provoking articles on management, leadership and social concerns, in journals of national and international repute. His innovative approach of 'Corporate Rhymes' has drawn worldwide attention. As an institution builder, Dr. Subhash Sharma has assisted in the development of WISDOM (Women's Institute for Studies in Development Oriented Management) at Banasthali University, has been the Founder Director of Indian Institute of Plantation Management, Bangalore and is also a Founding Member of Indus Business Academy.

He has received several Excellence & Achievement awards for his significant contributions including the 'The Innovative Leader Award' at the Global Leadership Conference, 2006, 'AIMS International Outstanding Editor Award' for the AIMS International Journal of Management for 2008, and 'AIMS International Fellow' in 2009. His research work was used recently by Honorable Supreme Court for a very important judgement.

He has been conferred the title of 'Academic Rishi' by PES University MBA Department and the 'Management Guru' award by MTC Global in 2015. He was also recently awarded the 'Lifetime Achievement Award' by AIMS International on 26th December 2016.





“ All IBA, the decree is to meet the corporate expectations, first. Our Students are trained to perform in real life. ”



Mr. Manish Jain has managerial experience at MICO & Tata-IBM and is also presently the Director-Business Development MUHEPL. He was a nominee for 'Jewel of India 2002 Award' and a recipient of “Rastriya Shiksha Samman Puraskar 2003” by Indian Economic Development & Research Association (IEDRA) for his contributions to quality higher education. He received 'Distinguished Service Award' at IIM Ahmedabad for his contribution of developing Management Education in India. He has also been recognized as one among the 100 visionaries of India by NexBrands and ET Now. He has been invited by ET Now to be a part of its Talk Show "Brand India Vision 2020".

He is the driving force behind IBA, ably guided by an illustrious Academic Advisory Council and distinguished faculty members.

The IBA's founding mission is to bring excellence in Teaching, Training, Corporate Networking and in Placements. We decided to address these issues by creating a world-class infrastructure in a 5-acre eco-friendly land. The curriculum at IBA is designed in such a manner that it is rigorous and constantly upgraded based on corporate requirements and in tune with the latest case studies and real-time experiences. Our strong and active corporate networking help channelize industry inputs into academics. Apart from curriculum, the best available faculty teach IBAians to enhance their leadership, communication and soft skills.

Dr. Manish Jain

Founder & Chairman, IBA Bangalore
PhD, MBA (Marketing), PGDM (Finance), B.E. (Mechanical)



Dr. Subhendu Dey

PhD (AMU), PGCPM (IIM-K), B.E.
Director, IBA Bangalore

Message from Director

Dear Recruiters,

Greetings from Indus Business Academy (IBA), Bangalore. At IBA, we develop professionals who not only have remarkable knowledge of the concepts of management, but also have learnt the art of applying that knowledge to develop strategies and implement those strategies for successful execution. We offer our students contemporary concepts and principles, imparted through a blend of classroom and non-classroom activities to make the learning 'innovative' and 'thinking'. Our differentiated pedagogy ensures that students get the most contemporary inputs from the best-in-class faculty, both in-house and visiting. The faculty team at IBA works towards transforming students using the latest learning tools and pedagogical innovations and ensure long term employability. Our students are at the core of our learning universe, and are provided a holistic learning environment assimilating both Indian and global best practices and content. This holistic learning experience equips our students with the required skills to succeed in their personal and professional lives. We believe that a business school experience should create adequate challenges for its students to be faced collectively as part of their learning and transformation towards becoming capable leaders in future. We create in our students the ability to understand the finer nuances of their potential to work in a team and lead a team for successful results. This is achieved by addressing the latent potential in each one of them, done through the rigorous Management Skills courses which run in a scientific manner, through all the trimesters of the program. This unique course equips our students with the ability to deliver beyond the narrow confines of their work. The extra-curricular activities at IBA structured in the form of various clubs and committees also help our students to work in teams, and apply their managerial skills into practice at the school. These activities develop in them, the essential qualities required to excel in their jobs and an understanding that career is a marathon and not a sprint – values that they have imbibed during their post-graduation at IBA. The 21st batch of IBA graduating in April 2023. With the comprehensive education that our students have received, they are ready to contribute to the growth of your organization. We welcome you to our beautiful campus and experience the difference that our students can make to your organization.



“Great Indian Institutes” Forbes India Marquee-a special Marquee Edition in association with Skill Tree Knowledge Consortium and Great Place to Study

Accreditation & Awards



The IACBE is the leader in mission-driven and outcomes-based programmatic accreditation in business education throughout the world. The philosophy of the IACBE is that academic quality and excellence in business academic business unit (department, division, school, college of business, etc.) relative to its mission. In 2013, IBA received “Certificate of Accreditation” from International Assembly for Collegiate Business Education (IACBE). Only few Indian B-Schools out of 5000+ have been accredited as of now. These accreditations bring global acceptance of the management program and opens up a network of collaborations, student and faculty exchanges, academic opportunities and excellent placement prospects.



IBA Bangalore receiving 'The Economic Times (ET) Best Education Brands 2022' Award from Prof. Anil Sahasrabudhe-Chairperson of the All India Council for Technical Education (AICTE) on June 29, 2022



IBA, Bangalore received 'The Academy of Success Award 2016' at World Business Conclave 2016, Hong Kong 'Celebrating Asia-Pacific's Success Story'. The Process Reviewers and Evaluators were PWC (PriceWaterhouseCoopers), ASSOCHAM (The Associated Chambers of Commerce and Industry of India) and HKGCC (The Hong Kong General Chamber of Commerce).



Awarded as one of the Best Growing Brands 2018 at the NexBrand's Brand Vision Summit 2018. Trophy and memento presented by Mr. Sunil Grover with Shri Suresh Prabhu, Hon. Minister of Commerce and Industry, Govt. of India being the Chief Guest at the event-30th January 2018



Economic Times Best Education Brands 2018 awarded by Shri Vinod Tawde, Minister of Higher & Technical Education, Govt. of Maharashtra and Ms. Sunita Quadros, Business Head, Economic Times (ET) Edge – 30th March 2018

Mentored by Committed Faculty

MENTORED BY COMMITTED FACULTY



Dr. Subhash Sharma

An Alumnus of University of Southern California (USC) – USA & IIM Ahmedabad
PhD, PGDM
Dean, IBA Bangalore
Exp: 49 years
Industry- 05 yrs, Academic- 44 yrs



Dr. Manish Jain

An Alumnus of IIM Ahmedabad
PhD, MBA (Marketing), PGDBM (Finance),
B.E. (Mechanical)
Founder & CEO, IBA Bangalore
Exp: 25 years
Industry- 14 yrs, Academic- 11 yrs



Dr. Subhendu Dey

PhD-AMU, PCCPM-IIM Kozhikode,
B.E. (Mechanica)
Exp. 30 Years Industry - 01 yrs,
Academic- 29 yrs

We invite you to invest two years at IBA and gain a world of knowledge and experience. Under supervision of our Renowned Faculty with vast experience in teaching and consulting (in India and Abroad) and Governing Council comprising of a distinguished panel of industry veterans and academicians, you will have the opportunity to network with the Senior Management of Top Companies through Industry visits and seminars. To be precise, we provide you an excellent platform for a great and exciting Professional Career.



Prof. V. Suresh Chandra

M.Tech-Industrial Management
(IIT-Chennai), B.Tech. (IIT Kharagpur)
Exp: 48 Years, Industry-30 years,
Academic-18 years



Dr. S Ramesh

PhD, FCS & MICS (UK), M.Com.,
(Marketing), MBA (Finance), LLB
Exp: 44 years Industry - 15 years
Academic-29 years



Prof. J.B. Shetty

MDP (IIM-Calcutta),
Diploma in Footwear, B.Sc.,
Exp. 53 Years Industry - 48 yrs,
Academic- 32 yrs



Dr. Bijay Krishna Bhattacharya

PhD, MBA (Finance), M.Com, CAIIB
M.Pil, PGDBM
Exp. 44 Years Industry - 29 yrs,
Academic- 15 yrs



Dr. R Ravi Shankar

PhD, M.S (BITS Pilani), C.S. & C.A.
Exp. 42 Years Industry - 22 yrs,
Academic- 20 yrs



Dr. Suresh M R

Ph D , PGDRM (IRMA)
Exp : 38 years Industry-13 yrs,
Academic-25 yrs



Prof. B.M. Gourish

MSW-Gulbarga University,
PGDTD, ISTD, BA
Exp.36 Years Industry - 25 yrs,
Academic- 11 yrs



Prof. Shailendra Kadre

M.Tech. (Design Engg), IIT Delhi
MS (AI) LIJM University UK, PGD, AI, IITB,
PMP; Lead Auditor, IIT Security Exp : 34
years Industry-30 yrs, Academic-04 yrs



Prof. Narendra Babu B. V.

(PhD), MBA-Rochester Institute of
Technogoly, New York, PGDESD (USA)
BE. (Mech.) Exp : 20years Industry-09
Academic 11 years



Prof. Arvamudhan

PhD, UGC-NET Qualified, M. Phil,
MBA, PSGIM, B.Com
Exp: 23 years
Academic- 23 yrs



Prof. Nagendra Hegde

(PhD), MBA-VTU, BBA
Exp. 23 Years Industry - 12 yrs,
Academic- 11 yrs



Prof. Prashant Kulkarni

MA, PGDM
Exp. : 20 Years Industry-2 yrs,
Academic-20 yrs



Dr. Krishna Kumari

M.Com, MBA (Finance), PhD
(Mgmt.) Exp. : 15 Years Industry-
2 year, Academic- 13 yrs



Prof. Bhavya Kalra

Exp. : 13 Years Industry-1
year, Academic-11 yrs



Prof. Shantanu Shah

Exp. : 18 Years Industry-10
year, Academic-8 yrs



Ms. Jenita Saji

BA-Sociology, Psychology,
Communicative English
(Triple Major)
Exp. : 4.2 Years Industry-
1.7 year, Academic-2.5 yrs



Prof. Pargat Singh Sidhu

PGDM (Marketing & Finance)
BBA, (Industry Integrated)
Exp. : 12 Years
Industry Exp. : 10 years
Academic : 2 years

Visiting Faculty & The Trove-Associate

Apart from the illustrious core faculty, IBA students are also privileged to periodically and regularly learning from IBA's Associate and Visiting Faculty. The academic eminence that they bring with them is enriched with professional and industry experience and augur well with IBA's unique pedagogy.

MARKETING & RETAIL

- Mr. Harish Bijoor
CEO, Harish Bijoor Consults Inc.
- Mr. Mohan Kuruvilla
Imperial Chemical Industries
- Prof. G.S. Sreekiran
Dean, Dayanand Sagar Academy
- Mr. Shankar Iyer
Marketing Consultant, Vidhura 3Cgmt.
- Mr. Ganesh Iyer
Senior Vice President, Radio Mirchi
- Prof. Joy Chakrabarty
TBWA Anthem
- Mr. B.K. Kumar
CEO, Business & Markets Strategists
- Mr. M. Kulothungan
Sales Trainer, Titan Industries Ltd.
- Mr. Ram Subramaniam
Next Phase Solutions India Pvt. Ltd.
- Dr. K. Ravichandran
Former Regional Director, AICTE & Faculty MKU, Dept. of Mgmt. Studies
- Mr. Rajiv Ahmed
TNS India
- Prof. Samir R Chatterjee
Australia
- Mr. P. S. Srinivas
Sidvin School of Business
- Mr. Shankar Bharath
Senior Researcher Hansa Research Group
- Ms. Suchitra Ramesh
Intel Corporation
- Mr. B.V. Srinath
Consultant Marketing
- Mr. Venkatraman Krishnamurthy
- Mr. Jayaram Babu Shetty
Director – Merchandising, Innovative Film City Finance in Retail
- Mrs. Nandini Vaidyanathan
CEO, Startups, Strategy in Retail
- Mr. V. Nagendra
Retail Management
- Mr. S.P. Venkatraman
Operations
- Mr. David Livingston
Manager - Warehouse, Future Group, Management of Warehouse

FINANCE

- Mr. K.N. Guha
Advisor, Corporate Banking
- Mr. V.V. Mohan
Ex. VP, IndusInd Bank
- Mr. Muralidharan R. Nair
QMS Lead Auditor, Consultant Livelihoods
- Mr. Kiran Bindu
Director, Intl. Programmes, ISBR
- Mr. Prasanna. R.
Research Analyst, ING Vysya Bank
- Mr. Vijay Raja
Chartered Accountant, Vijay Raja & Co.

- Prof. Sai Baba
Management Consultant
- Mr. Vivekanand V. Kulkarni
Prof. (Corp. Fin.) Aegis School of Business & Telecommunication
- Dr. Binoy Mathew
Head, P.G. Studies, R.B.A.N.M.S
- Mr. K.S. Raghunath
Senior Consultant
- Mr. S.K.N Swamy
Retired Asst. General Manager, State Bank of India
- Prof. Hema D.
Asst. Prof. Welingkar Institute of Mgmt.
- Dr. K. V. Ramanathan
Associate Prof., Dayanand Sagar Business School
- Mr. Harish Rao
Investment Coach, Simple Equation
- Mr. Vijay Kumar N.V.
Retired Manager, Canara Bank
- Prof. K. Harinath
Asst. Prof., AIMS Institute
- Mr. S.P. Srinivasan
Chartered Accountant
- Prof. Ramakrishnan
Professor, Christ and Jain University

HUMAN RESOURCE

- Mr. Praveen Kamath
Global Head Talent Transformation, Wipro, BPM
- Mr. Ram K. Navaratan
Chief Executive, HR Resonance
- Mr. Mathew Chacko
COO - HAL Infotech
- Mr. M.P. Manjunatha, Consultant, HRM Consultants, Ex. Director Personal, BEML
- Mr. S.K. Nandy
Director-CHRS, Ex-Head-HR, BPL Telecom
- Dr. Ramani
WIMEN
- Dr. B.R. Patil
Ex. Professor- IIM Bangalore
- Dr. V. Prakash
EX-GM-HR, Cadilla
- Mr. S. Sekhar
Consultant-HR
- Mr. Hari Rao
Director, Titan Time Products & Titan Properties Ltd.
- Mr. B.N Srinivas Rao
Ex. Head HR & Admin SKF INDIA LTD,

OPERATIONS

- Mr. Pankaj Jain
Director Projects, OLX
- Mr. Rajaram Chandrasekar
National Vice-Chairman, Indian Institution of Production Engineers
- Mr. R. Devanathan
Retd. Sr. Divisional, Manager

- (Mechanical), TATA Steel
- Mr. Vishu Behl
GM-PED, TVS Motor Co.
- Mr. Kunigal Rama Sastry
Industrial Consultant
- Mr. G. Ravindran
SQC & OR Unit, Indian Statistical Inst.
- Mr. Anant Sagar
Motors • • • • • Ltd. • • • • •
Global SCM Programme Manager, IBM
- Dr. H.B.N. Murthy
GM - Solid Container
- Dr. Shaji Thomas
Director-ABMT&R
- Mr. K.N. Sheshu
Consultant
- Prof. A.V. Rao
Director - (Academic & Admin.), NSB

IT & E-BUSINESS

- Prof. Anandh Venkatraman
Sapient Corporation
- Prof. P.G. Bhat
VP-Engineering, Object Orb Technologies
- Mr. R. Dorai
CEO, Hartech Consultant
- Mr. Moses Mathuram
AVP - Global Alliances, Infosys
- Mr. S. Srikant
Accenture
- Mr. Ramesh Chandra
Mindsource Consulting Services
- Mr. Somanatha S.
Director-Mobilistic Business Solution Pvt. Ltd.
- Mr. Sreekanth Moni
Sr. Engg. Project Manager-Fletrronics Software Systems Six Sigma Consultants Trainer & Coach
- Prof. Sarah Giri
Certified Counsellor - Voice & Language
- Mr. Karmarkar
German
- Ms. Margaret Anne
French
- Mr. Gnanamurthy
Kannada
- Ms. Revathi Shivakumar
English
- Ms. Shyamala Kamath
English
- Mrs. Sarawathi
French
- Mrs. Archana Bhulata
German
- Mr. Ramesh P. Iyer
Ex Principal Consultant, Strategic Partnership-Shobha Renaissance Information Tech. Ltd.
- Mr. Rajendran Thangadurai
Director - RB & Creations
- Prof. Rama Satish K.V.
Professor, RNS Engineering College

- Ms. R. Vijaylakshmi
Consultant, ISBR, IBMR, IFIM, Manipal Global
- Mr. Diwakar Menon
Director, Last Mile Consultants, Technologies Solutions Pvt. Ltd.

GENERAL MANAGEMENT, IB, BUSINESS COMMUNICATION

- Mr. Y.R. Sridhargopal
Vice-President, Clarion Tech. Pvt. Ltd.
- Ms. Vedavathy R. Kabadi
Company Secretary & Attorney, General Motors
- Dr. Ashok Kumar T.K.
Senior Product Manager, Alti Source
- Prof. Shikha Ojha
Asst. Prof., CMS Business School
- Mr. Ramesh Venkataraman
Director-CurAlea Mgmt. Consultants
- Mr. Y. Shekar
Consultant - Adhishtaa Consulting
- Mr. K. Sivasubramanian
AVP Quality & Master Black Belt, Accenture Global e-Business Operations Pvt. Ltd.
- Mr. Suvas C. Mahapatra
Global Head HiTech Technical Support, TCS
- Mr. S. Nagendra
Director - Siddganta Softwares
- Ms. Rupa Gopal
Soft Skills Consultant, Trainer for Project Genesis with INFOSYS
- Mr. Raj Subramani
German • French • Kannada • English • English • French • German Six Sigma Consultants Trainer & Coach
- Prof. Sarah Giri
Certified Counsellor-Voice & language
- Mr. Karmarkar
German
- Ms. Margaret
Anne French
- Mr. Gnanamurthy
Kannada
- Ms. Revathi Shivakumar
English
- Ms. Shyamala Kamath
English
- Mrs. Sarawathi
French
- Mrs. Archana Bhulata
German

Post Graduate Diploma in Management (PGDM)

1st
YEAR

1

Trimester

Accounting for Managerial Decision | Marketing Management | Managing people at work | Micro Economics | Productivity Tools for Managers | Business Statistics | Management Perspectives | Fundamentals of Business Communication 1 | Business Research Method | Legal Aspects of Business | CPDPI (Art of Living-Yes+ Program) | Mentoring

28.5
Credits

2

Trimester

Financial Management | Marketing Management | Organizational Design | Macro Economics | Fundamentals of Business Analytics | Business Research Method | CPDP II (Foreign Language) | Fundamentals of Business Communication 2 | NEN 200 | Legal Aspects of Business | Operations Management | Theme Paper | Mentoring

30
Credits

3

Trimester

Corporate Finance | Human Resource Management | Global Business Environment | Decision Sciences | Business Research Tools | Management Perspectives II | CPDP III | Advanced Business Communication | NEN 201 | Theme Paper II | Mentoring | Sales and Distribution Management | Banking and Insurance | Talent Acquisition and Management | Logistics and Supply Chain Management | Logistics and Supply Chain Management | Exploratory Data Analysis

43.5
Credits



2nd YEAR

Core Courses

Strategic Planning, Business Research Tools, CPDP IV (GD, APTP and Capstone), Dissertation, Mentoring, Strategic Control Systems, Strategic Execution, Management in the Knowledge Economy, Six Sigma (KPMG)

International Business

Foreign Exchange Management
International Marketing
EXIM
Global Business Intelligence
Managing MNCs
Cross Cultural Management
International Finance

Business Analytics

Machine Learning
Data Visualization Using
Tableau
IOT & Cloud Computing
Requirements Analysis and
Functional Testing
Global Business Intelligence
Marketing Analytics
Customer Analytics
SAP

Human Resource

Compensation and Benefits
Performance Management
Industrial Relations and Labour Laws
Training & Development
HR Across Industries
HR Information Systems
HR Analytics
Cross Cultural Management

Marketing

Digital Marketing
Consumer Behaviour
Advanced Retail
Services Marketing
Rural Marketing
B2B Marketing
Brand Management
Advertising & Sales Promotion

Finance

Security Analysis and Portfolio
Management
NBFC and Mutual Fund
Operations
Corporate Taxation
Derivatives
Mergers & Acquisitions
Investment Banking
Financial Analytics
International Finance

Operations Management

Operations Management of Services
Industry
Productivity Management & Value
Engineering
TQM
Green Supply Chain Management
Production Planning Control
Retail Operations Management
Operation Analytics
Outsourcing Operations - A PM
Approach



Courses

Offered

IBA Programme – The Difference

The Management programme at IBA provides a solid foundation in the key business disciplines and reflects the breadth of management issues that arise in the national and international context. The curriculum packs the ingredients to enhance the crucial Emotional intelligence along with Logical thinking to ensure that the students have the edge when they enter the corporate world.



CPDP – Career & Personality Development Programme

IBA believes that confidence to handle situations come from the knowledge and the skills that utilizes this knowledge. Reading a book on “Driving” is not the same as practicing driving. CPDP is a set of courses, run by Prof. Chandra Kant, that teach students practical corporate skills as follows:

Emotional Intelligence	<ul style="list-style-type: none"> • How to control emotions and handle other persons’ emotions. • Understand how our mind creates negative thoughts and how to handle these thoughts. • How to control emotions for better time management, prioritisation of activities & be more productive.
Critical Thinking	<ul style="list-style-type: none"> • How to make goal-centric decisions rationally and come up with creative solutions • How to remove subjective bias from decision making. • Understand why we make wrong decisions.
Convincing People	<ul style="list-style-type: none"> • Understand people’s motivation. • How to sell your ideas to others. • How to generate leads, get appointments and sell face-to-face
Negotiation	<ul style="list-style-type: none"> • Understanding the difference between bargaining and negotiation. • How to create a win-win situation for all parties.
Strategic Thinking	<ul style="list-style-type: none"> • Understand and use the principles of strategic management to determine success in your own life
Managing Projects	<ul style="list-style-type: none"> • Understand and use the principles of project management in achieving short-term and long-term life objectives
Transition Management	<ul style="list-style-type: none"> • How to prepare for and adjust to inevitable changes (good or bad) in our life and our careers. • Understanding the change management process. • Understanding what will happen in corporate life and what a student can do to be most effective

Unique feature of this course is that senior students acts as tutors to the first year students. They conduct additional exercises & give feedback on gaps and ways to reduce the gaps. IBA is possibly the only Institute which teaches these skills as part of its formal pedagogy.

Corporate Internship

At IBA, we believe that no professional management education is complete until students are able to relate Management Theory with practice in more meaningful way. As part of the academic curriculum of the program, the students of PGDM are required to take up Corporate Internship/Project in reputed organizations for 3 months. The internship is carefully designed so that it is mutually beneficial to both organization and student.

Capstone® Business Simulation Program

Capstone® Business Simulation programs are a jump-start for leadership development. They enhance and bring a live business understanding and create competent, confident and astute business professionals.

The program provides participants with a clearer and holistic understanding of core business dynamics, a sound understanding of financial objectives and metrics, and lays the groundwork for smart, business-savvy decision making that will favourably impact company's productivity and profitability

Some High Level Out comes:

- Improved market-based decision making skills and business acumen.
- Usable financial literacy: a compelling understanding of how various functional decisions effect the numbers.
- Improved cross-functional collaboration and teamwork.
- Ability to balance the daily tactical pressures with strategic initiatives.
- Improved problem-solving based on customer needs, competitor information and company data.
- Gain insights that challenge your assumptions: forward thinking individuals.
- Clearer understanding of and alignment with the company's strategy.
- Ability to define and/or clarify specific bottom line performance expectations and objectives related to profitability and other measurable business drivers.

Capstone Business Simulation provides the rare opportunity to experience running a complete business, with the benefit of reports that show clear correlations between management decisions and outcomes.

Kalakshetra (Live Project Management)

Throughout their academic life, students have been taught to compete with others. Students do not really learn how to work in groups, towards a predefined objective. This, however, is an essential skill for success in corporate life. In Kalakshetra:

- Students of 1st year are grouped randomly into teams of 12-14 each with an objective of performing a task. The task varies every year, from a theme based set of short-duration plays or dance performance to even running a short-term business like a food stall or even cultivation of certain vegetables as well as their sale.
- While in case of performances students get judged as a team by the seniors, the alumni and the members of faculty & staff, in case of businesses a comparative assessment of the bottom line or revenue/profits is the judgment criteria for teams.
- Kalakshetra basically is a platform for students to learn
- Project management basics like Work Breakdown Structure, Ganguue chart, MS Project, Project planning, Stakeholder analysis, Project charter, Project status reporting, etc

- Team management while doing a cultural activity/short-term business. Concept of team formation.
Each other's strengths and use these qualities with creativity to produce a play.
- Competing as well as coordinating with other teams for common infrastructure requirements as well as budget management.
- Importance of timing and support systems as enacting a play or common business infrastructure requires immense back-end coordination and mutual cooperation.
- Being confident and face their fears of failure.
- That teamwork can move mountains and create something awe-inspiring.

Students remember the lessons of Kalakshetra more than any theoretical class on Project Management. IBA is possibly the only Institute which uses 'plays' to teach project management and team building as part of management skills.

Advanced Placement & Training Programme

At IBA placements is not a seasonal task but instead a process that is initiated by means of Advanced Placement & Training Programme (AFTP) right from the day when the student joins for the course. An exclusive Placement Team has been developed to serve this purpose which comprises of select students along with the Placement officers.

- The team builds an interface between Institute and Industries.
- Prepares students for Aptitude Tests, Group Discussion and Mock Interviews to gain confidence, diminish nervousness, hone their responses and think on their feet.
- Offers personal support systems and work directly with the students keeping their interests and goals in mind.
- Groom students to meet the expectation levels of the Corporate world.

Peregrine Academic Services

Peregrine Academic Services is a Global Education Support which provides a variety of Academic oriented programs with quality assurance. This helps a student for Educational transition which occurs for a student when moved to Higher Level Programs such as Post Graduate in Management. This is a module-based program that is entirely online and includes online instructional content and online testing. Each of these options allows the student to academically transition more effectively to the next higher level.

Business Analytics

The Business Analytics specialisation at Indus Business Academy introduce the concepts of Information Technology and Data Science to allow a management graduate to understand how these concepts can be used to get actionable insights for businesses to increase revenues and profits.

Traditionally, organisations increase revenues and profits based on models that assume steady state in the market. The current market scenario is fast changing and chaotic.

With the advent of technology, there is a surplus of transaction data pertaining to an organisation's business operations and customer relationships. Traditional MIS, at best, relies on Extract, Transform and Load logic to summarise, slice and dice data to find meaningful information for operational efficiency as well as strategic insights. Business Analytics allows the students to use statistical models and machine learning to determine actionable insights

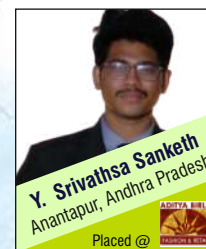
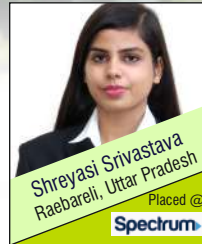
Glimpse of Final Placements 2023

Placements (2021-2023) BATCH

Highest Salary - 22.26 LPA

Top 25 Average Salary - 10.89 LPA

Average Salary - 7.80 LPA





IBA Bangalore awarded as 'Best Education Brand 2023' by Economic Times



IBA Bangalore has been Featured in "Great Indian Institutes" Forbes India Marquee 2019 - a special Marquee Edition in association with SkillTree Knowledge Consortium and "Great Place To Study"

Placements (2021-2023) BATCH

Highest Salary - 22.26 LPA
Top 25 Average Salary - 10.89 LPA
Average Salary - 7.80 LPA

Eraparaju Guru Chandu
Bangalore, Karnataka
Placed @

K.G. Maheswara Reddy
Khajipet, Andhra Pradesh
Placed @

Md Zakir Ali
Kolkata, West Bengal
Placed @

Rahul Singhal
New Delhi, Delhi
Placed @

Abhisikta Basu
Siliguri, West Bengal
Placed @

Jadala Hemanth
Wrangal, Andhra Pradesh
Placed @

Shreya Shaw
Howrah, West Bengal
Placed @

Akash Mishra
Vapi, Gujarat
Placed @

Souvik Chatterjee
Durgapur West Bengal
Placed @

Srimanta Pradhan
Bhubaneswar, Odisha
Placed @

Aditya Anand
Dhanbad, Jharkhand
Placed @

Subham Saha
Siliguri, West Bengal
Placed @

Nirta Rathi
Kolkata, West Bengal
Placed @

Rohitha K
Kurnool, Andhra Pradesh
Placed @

Harshita Batra
Jodhpur, Rajasthan
Placed @

Rahul Kumar Singh
Howrah, West Bengal
Placed @

Dipti Agrawal
Jharsuguda, Odisha
Placed @

Anuj Sharma
Howrah, West Bengal
Placed @

Neharika Sinha
Ranchi, Jharkhand
Placed @

Ayush Sood
Guna, Madhya Pradesh
Placed @

Giselle Joia Fernandes
Panjim, Goa
Placed @

Bodapati Kesavarao
Srikakulam, Andhra Pradesh
Placed @

Ujjawal Kumar
Dharbanga, Bihar
Placed @

Meet Bhagat
Killa Pardi, Gujarat
Placed @

G. Sanjay Dighwar
Amravati, Maharashtra
Placed @

Sundarra Harini S
Chennai, Tamil Nadu
Placed @

Abhishek K. Panda
Ramgarh, Jharkhand
Placed @

P N Venkata Sravanth
Ramgarh, Jharkhand
Placed @

Arunava Das
Barasat, West Bengal
Placed @

B. Hari Krishna Reddy
Karimnagar, Telangana
Placed @

Rewarding Placements 2021-23 *Highest Salary Offered - ₹ 22.86 LPA *Average Salary ₹ 7.80 LPA



Varre Sri Harshitha
Tadepalligudem, A.P.
Placed @ 



Sadaram Nitish Kumar
Vishakhapatnam, A. P.
Placed @ 



Tulika Ghosh
Krishnagar, W.B.
Placed @ 



Manish K Shriwas
Korba, Chattisgarh
Placed @ 



Shuchita Srivastava
Gorakhpur, Uttar Pradesh
Placed @ 



Alok Raj
Jamshedpur, Jharkhand
Placed @ 



Nitin Burh
Kolkata, West Bengal
Placed @ 



P Shreyasi
Asansol, West Bengal
Placed @ 



Gembali Soumya
Visakhapatnam, A. P.
Placed @ 



Akshay Muralaeddharan C K
Kolkata, West Bengal
Placed @ 



Samujjal Dutta
Guwahati, Assam
Placed @ 



Barma Sunil Kumar
Pendekallu, Andhra Pradesh
Placed @ 



Arka Sen
Kolkata, West Bengal
Placed @ 



Amrita
New Delhi, Delhi
Placed @ 



Danish Sharma
Udhampur, J & K
Placed @ 

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For more information, contact
9741811100 | 9606902687
080-2608 3716
placements@iba.ac.in




Aman Chowdhury
Kolkata, West Bengal
Placed @ 



Reyvanuri Prasanth
Madanapalle, A.P.
Placed @ 



Vaishali Ahuja
Jhansi, Uttar Pradesh
Placed @ 



Sreyas N
Kannur, Kerala
Placed @ 



Bhavana Srivastava
Raebareilly, Uttar Pradesh
Placed @ 



Arnab Mukherjee
Durgapur, West Bengal
Placed @ 



Sourav Choudhury
Dumka, Jharkhand
Placed @ 



Sathya Narayanan V
Chennai, Tamil Nadu
Placed @ 



Ayush Ray
Bhadrak, Odisha
Placed @ 



Ravi Raushan
Bihta, Bihar
Placed @ 



Susmita Ghosh
Siliguri, West Bengal
Placed @ 

Recruiters Speak

Nikita Sarangi
Branch HR Manager,
Colgate Palmolive India Ltd.

“ Good Quality of students, great hospitality by placement team. Look forward to visti IBA again. ”

Recruiters Speak

Debajyoti Mohanty
Associate Director
- HR KPMG

“ I am really impressed with the vision and how IBA is thinking, that is what sets it apart. Looking forward to being in touch. ”

IBa indus business academy

LakshmiPura, Thataguni Post,
Kanakapura Main Road,
Bengaluru-560 062. India



Photo Lab: Disrupting the Portrait Co-created with Christopher Anderson

Apple, Dubai



SAP, Singapore



Pepsico, Dubai

INDUSTRY VISITS & WORKSHOPS



Intel Ignition Lab, Dubai



Tiger Breweries, Singapore



Nestle, Dubai



Akshay Patra Foundation, Bangalore



Amway Bangalore



NeWater, Singapore



RELEVANCE
22 YEARS
DIFFERENCE



TVS Motor Company, Bangalore



SIEMENS
Ingenuity for life



Bosch, Bangalore



3M, Dubai



SAID Business School, UK



Malaysian Petroleum, Kuala Lumpur

Industry Interaction



Mr. Prashant Saran, Chief Operations Officer, Souq.com (An Amazon Company), Dubai
Topic: Operations Leadership at Amazon, UAE



Justice Santosh Hegde, Ex-Judge Supreme Court and Lokayukt of Karnataka
Topic: Current scenario in Public Offices



Dr. Michael Zirkler, Head, Org Development & Consulting - Zurich University of Applied Sciences
Topic: Various approaches followed in Switzerland in Education system, Economic & Government policies



Mr. Bader D. Dagher, HR Business Partner at Nestlé, Dubai
Topic: Best HR Practises and changing scenario in HR



Dr. Philippe Bouvier, President, Institut National de Recherche En Gestion Urbaine - INREGU
Topic: New Product and Service Innovation



Ms. Samreen Asif, Chief Actuary, Gulf Metlife Alico, Duabi
Topic: Actuarial Science and Building a Career in Actuary



Mr. P. Thiruvengadam, Sr. Director, Deloitte
Topic: Management consulting with respect to Growth, Profitability and Leverage



Dr. Yung-Pin Lu, Asst. Prof. & Director, Shanghai Jiao Tong University
Topic: Various approaches followed in China in the Education system, Economic & Government policies



Dr. Charles M. Savage, President and Mentor, Knowledge Era Enterprises, Inc.
Topic: Knowledge – The Real Success Factor



Mr. Harsh V. Trehan, Director (HR), BAE Systems India (Services) Pvt. Ltd.
Topic: Work Culture



Mr. Aditya Mathur, National Key Account Manager (KAM), Panasonic India Ltd.
Topic: Trends on retail industry



Mr. Sunit Rikhi, VP & General Manager (Retd.) Intel Custom Foundry and Founder – Reach for Infinity, LLC
Topic: Career lesson in Leadership



Dr. Mithileshwar Jha, Professor of Marketing (Retd), IIM, Bangalore
Topic: Marketing during Covid times



Mr. Gowri Shankar Paramasivam, Head of Maersk Accelerator – India & China
Topic: Innovation Demystified



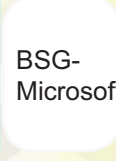
Mr. Prem Rathod, Founder and CEO, Kisan Saathi
Topic: "How to emerge as a Successful Entrepreneur? Case of KisanSaathi.com



Mr. Mallikarjuna Sarma Abburi, Deputy Manager (Territory Sales Manager & Regional Marketing Coordinator), Maruti Suzuki Limited
Topic: Changing Trends in the Automobile Industry as well as Banking Industry



Mr. Satish Viswanathan, Director, BSG-Microsoft
Topic: Importance of Interaction



Mr. Rajdeep Singh, Associate Director-Brand, Marketing & Communications Leader, EY
Topic: Build your personal Brand



Ms. Rashmi Saran, Co-Founder, Grow Talent HR Consulting
Topic: Hard Skills vs. Soft Skills-Why You Need Both!



Mr. Raju Gundala, Founder of IPQC, MSME online.in
Topic: Entrepreneurship & Innovation



Mr. Saurabh Prakash, Global Delivery Manager, HP
Topic: Responsibility of a Corporate citizen



Mr. Vasant Badami, General Manager – R & D, Triviron Healthcare Pvt. Ltd.
Topic: Product Life Cycle Management



Ms. Jyothi Sudhir, Co-Founder & COO, Invent India Innovations Pvt. Ltd.
Topic: Innovations in service delivery – The new trend



Mr. Praveen Malla, Founder and CEO, Robo Coupler Pvt. Ltd.
Topic: Journey of an Entrepreneur...





Mr. Matthew Cherian, Executive Director, HelpAge India
Topic: Why compassion is necessary even in the practical world



Mr. Anand Talwai, Ex- CEO, Wipro and Executive Director & Co-founder, Nextwealth.in
Topic: Big Giant Corporate vs Start ups



Mr. Subrahmanya Gupta Boda, Chief Information Security Officer, GMR Group
Topic: Skills for Digital Age



Mr. Prashant Gupta, Founder & Director, Wisprout Life Pvt. Ltd. In detail
Topic: Influence of Thinking on Emotions and Feelings



Mr. Narasimhan M R, Senior Manager Coordinator – IDFC Mutual Funds
Topic: Investment Awareness – Personal Financial Planning



Mr. Chirag Aneja – Recruitment, Accenture and Ms. Prerna Arora – L&D Specialist, Accenture
Topic: Team work, Career planning and Emotional Intelligence



Mr. Venkataramana B, President – Group HR, Landmark Group
Topic: HR Best Practices



Mr. Jayakumar D A, Associate Vice President Hindustan Coca-Cola Beverages Pvt. Ltd.
Topic: FMCG and the Food & Beverages Industry



Mr. Saurabh Verma, Executive Vice President, Willis Towers Watson (Delhi, India)
Topic: 'I' Brand – Building an Individual Brand



Mr. A. Srinivasa Ramanujam, Ex. Sr. Vice President, Adani Agrifresh Ltd.
Topic: Discovering Me



Dr. Udo Wagner, Professor – Marketing, University of Vienna
Topic: Sensory Marketing



Mr. Anupam Chauhan, Vice President, Mc Cann World Group
Topic: How Ads are Made? 'From Pen to TV'



Mr. Srinivas Rao, CEO, Super Mount Pack Pvt. Ltd.
Topic: Strategies/Tips for becoming a Successful Entrepreneur and Start-up Founder



Mr. Aravind Kumar Kotte, Associate Director, Lera Technologies
Topic: Sales techniques for generating Leads



Dr. Gibson G Vedamani, Founder & Managing Partner, Retail Solutions & Learning Technologies LLP
Topic: Role of Service Marketing in Retail



Mr. Rohit Ohri, Chairman and CEO – FCB India
Topic: Trends in Advertising Industry



Ambassador Dr. Deepak Vohra, Special Advisor to PM in Africa
Topic: The Indian growth story and how youth should relate to it



Mr. Vinay Kumar Singh, Senior General Manager (HR & ER) - Jindal Saw Ltd.
Topic: Organisational culture & the importance of Empathy in professional life



Ms. Janaki Srinivasan, Staffing Partner, Yog Business Solutions
Topic: Networking on LinkedIn



Ms. Sona Rawal, Director of Sales, Radisson Blu Hotel, Dubai Deira Creek
Topic: Introduction to Sales and Marketing: Hospitality Industry



Mr. Manish Singh, Senior Partnership & Reward Manager – Asia, AIMIA Inc.
Topic: Handling Job situation post Covid



Mr. Sandeep Agarwal, EVP & Head – BFSI IT, Visionet Systems Inc.
Topic: Trends & Opportunities in Digital Business



Mr. Anand Roy, Managing Director, Start Health and Allied Insurance Co. Ltd.
Topic: Health Insurance Industry in India



>>> For more details visit www.iba.ac.in

Disclaimer: Readers are requested to note that designations mentioned in this list are the designations held by dignitaries during their lecture with our students this list are the designations held by dignitaries during their lecture with our students.

Prominent Events at Indus Business Academy

Archish 2020



7th & 8th February 2020

Archish 2020 was the twelfth edition of IBA's national level management and cultural fest. The event has grown by leaps and bounds over a span of ten illustrious years with an array of top notch sponsors and splendid performances to count upon. The theme of the event this time was "The Humanoid Revolution," a theme that hovered around the possibilities of human-like robots and their efficiency, which could be used, in the favour of mankind and business management for that matter.

Alumni Meet & Kalakshetra



21st December 2019

It was the 9th edition of IBA's Alumni Meet and 10 year reunion of Batch 2007-09. There were various sessions conducted by the Alumni pertaining to different domains of the Management. Alumni shared their own experience and knowledge with the students that helped the students to bridge the gap between them and the industry.

Convocation Ceremony 2020



15th February 2020

The day every graduate waits for, the convocation ceremony, this was the 17th convocation ceremony at IBA of the Batch 2017-19. Hon. Shri Ganesh Margabandhu, Former General Manager – Global Technology Services, IBM India, was the Chief Guest on this occasion.

The entire fraternity gathered to congratulate the batch on a day that was filled with nostalgia.

13th IBA Intl. Conference on Marketing – MARKCON 2020



11th January 2020

The 13th IBA International Conference on Marketing, "MARKCON 2020," was a three days knowledge extravaganza that truly etched a mark in the history of IBA. More than 200 papers were received for MARKCON 2020 with foreign participation from countries like Nepal, Bangladesh, USA and Australia. 101 delegates and a total of 21 speakers witnessed the conference across three days.

12th IBA Intl. Conference



20th-21st September 2019

The 12th IBA International conference began with an inaugural session and had two plenary sessions, a panel discussion comprising of experts from corporate and six technical sessions in which paper presentations were made by the participants. The conference was concluded with a valedictory session in which all the best paper award winners were awarded.

Corporate Speak

Dr. Deepak Vohra, The Ministry of Foreign Affairs, Ambassador, IFA 1973

"Outstanding academic institution with amazing facilities and faculty."

Dr. Prettusha Curtis, Akjonobel India Ltd. Founder

"Excellent new generation business students wish you all a very great future."

Major Aditie Mohan, FNF India Pvt Ltd., Vice President

"Amazing campus with very good hospitality and excellent students all the best. Jai Hind"

A. Srinivasa Ramanujam, Adani Agrifresh Ltd. Ex. Sr Vice President

"Enjoyed the time spent with students with good hospitality and excellent campus."

Rajdeep Singh, Ernst & Young, Associate Director & Brand, Marketing & Communications Leader

"Loved the interaction with great crowd."

Dr. Haimanti Biswas, HSBC WPB Risk Analytics team lead

"Interactive students with pleasant environment. Thank you for the opportunity, hope to visit again."

Debajyoti Mohanty, KPMG, Associate Director

"I am really impressed with the vision and how IBA is thinking, that is what set it apart."

Looking forward to being in touch."

Srinivas Billa, Bajaj Electricals Ltd. Regional Head

"Excellent team and everybody has done well. Very confident & talented students."

Kamal S, Reckitt Benckiser, Sr HR Manager

"Excellent coordination by placement team and highly enthusiastic students. Excellent & energetic campus"

Binod Hampapur, Infoys, Sr. VP & Global Head-Corporate Relations

"Lush green campus, learned Faculty, Academic resources and energetic students perfect blend for industry managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

Vikas Baijal, Bata India Ltd., Senior VP-HR

"It was a pleasure to be at campus once again. Will be here for interns too. Great team + student."

Karan Bhatia, Deloitte USI, Tax Campus Recruiter

"Great to visit this lovely campus. The hospitality was amazing! I wish everyone the very best and a great long association! cheers!"

G V Krishnan, Lowe Lintas, Ex Director

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

Nikita Sarangi, Colgate Palmolive, Branch HR Manager

"Good quality of students, great hospitality by placement team. Looking forward to visit IBA again."

Satish Vishwanathan, Microsoft Director, Business Support Group

"The focus of corporate world today is a workforce that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."



It was a wonderful experience interacting with the Director and the students, IBA has an amazing campus and a great learning environment.

My special wishes to young bright future managers and many thanks for giving an opportunity to visit the esteemed Institution and the hospitality extended to us.

**Vinay Kumar Singh
Jindal Saw, Senior General Manager (HR & ER)**



Today's job market is highly competitive, and IBA's outstanding career resources are an important part of the learning experience. The team at IBA is constantly striving to strengthen relationships and cultivate new partnerships.

Ever since its inception since 2001, **IBA** has gained an image of a Management Institute with difference and relevance owing to its placement commitments. An exclusive Placement Team has been developed to have an interface between Institute and Industries. At **IBA**, placements is not a seasonal task but instead a process that is initiated from the day when the student joins for the course; hence the team is constantly striving to strengthen relationships and cultivate new partnerships.

IBA's career advisory services include:

Institute Industry Interface (I3)

The team serves as an interface between students and business leaders by organizing a wide range of events like Workshops, Seminars and Guest Lectures.

Mentoring & Career counselling

Offering personal support systems, the team works directly with the students keeping their interests and goals in mind. They also help in grooming the students to meet the expectation levels of the Corporate world.

Advanced Placement & Training Programme Focused preparation for Aptitude Tests, Group Discussion and Mock Interviews to enable students gain confidence, diminish nervousness, hone their responses and think on their feet.

In addition to this, the Placement Team at **IBA** also has the uniqueness of comprising of select students along with the Placement officers. The Placement Team through its dynamism and professionalism, has been able to manage commendable placement figures every year for students in leading MNCs and Corporations across the globe





Partial list of Illustrious Alumni



Name	Batch	Hometown	Designation	Current Company
Kavindra Brijwal	2007-09	Munsiyari (Uttarakhand)	Field Sales Development Manager	Maruti Suzuki India Limited, Hyderabad
Samir Sikdar	2003-05	Bhopal (Madhya Pradesh)	General Manager - South	Magicbricks.com, Bangalore
Niranjan Kr. Marodia	2003-05	Mumbai (Maharashtra)	GEVP & Head - YES Prosperity Program and Channel	Yes Bank, Mumbai
Prashant Hakim	2003-05	Gurgaon (Haryana)	Chief Operating Officer	Smartworks, Gurgaon
Nishant Bahuguna	2008-10	Dehradun (Uttarakhand)	Manager - Research	Hexagon, Hyderabad
Amrit Panigrahy	2005-07	Gajapati (Odisha)	Engagement Manager - Finance	Analytics Consulting Fractal, Gurgaon
Amar Rastogi	2002-04	Kanpur (Uttar Pradesh)	Country Sales & Marketing Manager	Mikano International Ltd., Nigeria
Arnav Datta	2002-04	Kolkata (West Bengal)	Vice President CDSL	Commodity Repository Ltd., Mumbai
Jishnu Kumar Baruah	2001-03	Dibrugarh (Assam)	Unit Head	Shoppers Stop, Bangalore
Nisha Yadav	2001-03	Bokaro (Jharkhand)	Sr. Specialist	Accenture, Bangalore
Divya Nayak	2001-03	Bengaluru (Karnataka)	Manager- Corporate Affairs	Transas Hong Kong Ltd., Hong Kong
Anirban Mukherjee	2005-07	Kolkata (West Bengal)	Senior Manager - Modern Trade Field	Fresh Foods Pvt. Ltd., Bangalore
Yogesh Jadhav	2008-10	Nasik (Maharashtra)	Regional Business Manager	Glaxo SmithKline, Mumbai
Vinod Lalwani	2004-06	Varanasi (Uttar Pradesh)	Data Center Compute & Solutions Sales Specialist	Dell International Services India Pvt. Ltd., Gurgaon
Javed Agadi	2001-03	Haveri (Karnataka)	Global Talent Acquisition	eBay Inc., Bangalore
Manish Parmoji	2001-03	Bengaluru (Karnataka)	Director PMO	Utopia Global Inc, Mundelein, Illinois, USA
Nitin Sharma	2004-06	Ajmer (Rajasthan)	AVP - Global Research Solutions	Orchidea Research Group, New Delhi
Amrit Malhotra	2007-09	Bhopal (Madhya Pradesh)	Country Head Winspire Solutions,	UAE

Partial List of Illustrious Alumni

Name	Batch	Hometown	Designation	Current Company
Pradeep Singh	2006-08	Lucknow (Uttar Pradesh)	Digital Client Lead	Motivator (GroupM), Bangalore
Mousumi Chattopadhyay	2007-09	Raipur (Chattisgarh)	Digital Customer Success Manager	Yellow Australia, Melbourne, Australia
Atushri Barua	2007-09	Jaipur (Rajasthan)	Senior Change Manager	ASG Group, Melbourne, Australia
Adithya RS	2007-09	Coimbatore (Tamil Nadu)	Key Account Manager	Stanley Black & Decker Inc., Bangalore
Dilip Bhaskara	2002-04	Cuddapah (AP)	Programme Manager Retail Finance	TVS Motor Company, Bangalore
Sanjog Meshram	2002-04	Nagpur (Maharashtra)	Founder & Managing Director	Zappkode Solutions Pvt. Ltd., Mumbai
Nitika Mehrotra	2004-06	Lucknow (Uttar Pradesh)	Manager	State Bank of India, Hyderabad
Anya Geraldine D'Souza	2003-05	Goa	General Manager - Global Marketing	ELGi Equipments Ltd., Bangalore
Sameer Redij	2002-04	Mumbai (Maharashtra)	Managing Partner	EvolutionCo, Mumbai
Ravi Kyal	2002-04	Kolkata (West Bengal)	Senior Vice President	Ekam Advisors Pvt. Ltd., Mumbai
Waseem Surve	2006-08	Mumbai (Maharashtra)	Manager (Head) - Marketing	Qatar Financial Centre (QFC) Authority, Doha, Qatar
Anup Gholap	2009-11	Nasik (Maharashtra)	Senior Market Segmentation Analyst	OpenText, Toronto, Canada
Preeti Shrotri	2010-12	Jagdapur (Chattisgarh)	Coaching Program Manager	Refinitiv, Bangalore
Parag Shah	2002-04	Calicut (Kerala)	Investment Operations	General Pension and Social Security Authority, UAE
Sridhar Rajaram	2001-03	Bengulur (Karnataka)	Partner, India	COBO Consult, India
Dev Bhattacharya	2004-06	Shillong (Meghalaya)	Regional Head	Network18 Media & Investments Ltd., Bangalore
Mukul Manchanda	2003-05	Chandigarh	Head of Sales - Iron Ore	Arcelor Mittal Nippon Steel India, Mumbai
Milan Jain	2004-06	Patnagarh (Orissa)	Sales Leader - MENA	Nuance Communications, Dubai, UAE
Haindavi Narayan	2010-12	Hyderabad (Telengana)	Group Therapy Manager - CNS Division	Intas Pharmaceuticals Ltd., Ahmedabad
Priya Palit	2006-08	Ranchi (Jharkhand)	Asst. General Manager - Corporate HR and CoE	Reliance Retail, Mumbai
Auxilian Joseph Paul	2006-08	Chennai (Tamil Nadu)	Solution Architect	Dell Services, Bangalore
Richeek Dey	2002-04	Kolkata (West Bengal)	State Head	Dish TV India Ltd., Mumbai
Luigi Corderio D'Souza	2003-05	Mumbai (Maharashtra)	Executive Director, FX Trading - Africa & Southern Africa	Standard Chartered Bank, Dubai, UAE
Akshay Manikantan	2003-05	Kolkata (West Bengal)	Head of E-Commerce, CRM & Corporate Partnerships	Mohamed Hilal Group, Dubai, UAE
Gurpreet Singh	2007-09	Jamshedpur (Jharkhand)	Business Development Manager	Amazon Web Services, Gurugram
Udaysinh Raje Nimbalkar	2005-07	Benguluru (Karnataka)	Head - Technology Solutions	DHL Supply Chain, Bangalore
Sanaden Gurunathan	2009-11	Benguluru (Karnataka)	Sales Operations	Citroën India, Chennai
Rajdeep Singh	2005-07	Haryana (punjab)	Assistant Director Marketing	EY, Bangalore
Poulamee Ghosh	2003-05	Kolkata (West Bengal)	Head - Business Development	Omnicom Media Group, Mumbai
Navin Patel	2001-03	Vishakapatnam (AP)	Director - Talent Acquisition	Affine, Bangalore
Yogendra Goswami	2005-07	Mathura (Uttar Pradesh)	Senior Manager - Operations	Sagar Nutriments Pvt. Ltd., Bhopal
Ravi Newatia	2008-10	Nainital (Uttar Pradesh)	Director (Founder)	Akriti Resources Pvt. Ltd., Bhubaneswar
Karthik Subramaniam	2004-06	Chennai (Tamil Nadu)	Innovation and Prototyping	Railsbank, Singapore
Sai Harihar Ananthanarayanan	2005-07	Puducherry	Marketing Manager, Portable Audio	Sony Electronics, Toronto, Ontario, Canada
Mudit Jain	2006-08	Lucknow (Uttar Pradesh)	Product Director	ASICS Corporation, India
Kunal Dhingra	2004-06	Mumbai (Maharashtra)	Director - Technology (Founder)	MindCept India, Pune
Heena Sharma	2009-11	Raipur (Chattisgarh)	Product Owner	MRI Software Investment Mgmt. Solutions, Australia
Nitin Sharma	2004-06	Ajmer (Rajasthan)	AVP - Global Research Solutions	Orchidea Research Group, New Delhi
Amrit Malhotra	2007-09	Bhopal (Madhya Pradesh)	Head Sales - Microsoft Dynamics	Winspire Solutions, UAE
Karthik Subramaniam	2004-06	Chennai (Tamil Nadu)	Head of Card Processing Deployment	Railsbank, Singapore
Sai Harihar Ananthanarayanan	2005-07	Puducherry	Product Mktg. Manager, Portable Audio	Sony Electronics, Toronto, Ontario, Canada
Mudit Jain	2006-08	Lucknow (Uttar Pradesh)	Product Head	ASICS Corporation, India
Rakesh Jain	2002-04	Bengaluru (Karnataka)	Director - Talent Acquisition	HSO, Bangalore
Satyakam Biswal	2005-07	Bhubaneswar (Odisha)	Vice President, Corporate Group	Infiniti Research, Bangalore
Anubha Pathak	2010-12	Lucknow (Uttar Pradesh)	Manager - Operational Risk & Compliance	EXL, Delhi
Ashutosh Sonkar	2007-09	Sultanpur (Uttar Pradesh)	Head of Sales	Mediaqart, Delhi
Siddharth Karnawat	2003-05	Mumbai (Maharashtra)	Head Trade Mktg., Service Delivery & NFR Nayara Energy	Mumbai
Bhavesh Rathod	2007-09	Bhubaneswar (Odisha)	Manager - Delivery, Analytics and Insights	TCS, Bangalore
Kunal Dhingra	2004-06	Mumbai (Maharashtra)	Director	Ceresphere Consulting, Pune
Heena Sharma	2009-11	Raipur (Chattisgarh)	Product/Asset Owner	Deloitte, Australia

INDUS BUSINESS ACADEMY, BANGALORE

8.5 Acre Residential Campus



Administrative Block



Academic Block



Residential Facilities



IT Facilities & Knowledge Management Centre (KMC)



Pargat Singh Sidhu

Manager - Corporate Engagements & Placements
Mobile : +91 96069 02687 | pargat.s@iba.ac.in

PLACEMENT TEAM 2024



Creative

Enlightened

Organic

L-R : Anshu Arya, Supriya Iyer, Rahul Kumar, Suchismita Senapati, Vasudha Singh, Bhavishya and Debanjan Mullick

✉ placements@iba.ac.in

☎ +91 80 2608 3716

☎ +91 80 2608 3717

Student Demography

Batch 2022-24

41%
Men

59%
Women



12%
Work Experience

78%
Freshers



Academic Background

Specialization

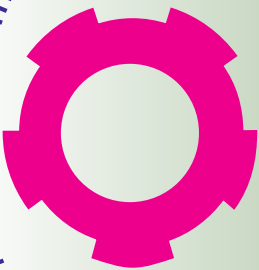
17%
BE/B.Tech

30%
B.Com/M.Com

27%
BBA / BBM

13%
BSc.,

13%
Others

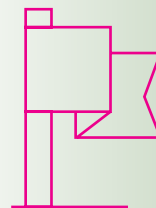


23%
Business analytics & Marketing

12%
Business analytics & Finance

41%
Finance & Marketing

24%
Human Resource & Marketing



Student Summary

MARKETING & FINANCE

Britika Rudra
Purujit Harsha Chandra Rohit
Kavya Manjunatha
Koylina Deb
Shreeparna Sen
Sravana Ramesh T
Rudransh Singh Kaurav
Varsha
Shubham
Gyanesh Tiwari
Rishitha Lakotia
Sakshi Sinha
Annu Kumari
Charul Priya
Janvi Shivprasad Yadav
Pragati Raju Dahake
Tania Mazumder
Surajit Ghosh
Ayanti Das
Debanjan Mullick
Rajib Dey
Rohit Kumar Chowdhury
Jaanhvee Dave
Hammad Siddiquee
Ankit P Shetty
Rakshit Agarwal
Anshu Arya
Vineela Bonthu
Sujitha John
Marreddy Vamsi Krishna
Sravani Gudala
Sovanjan Roy
Rahul Ghosh
Govind Pratap Singh
Ankita Singh
Sneha Kumari
S Supriya Iyer
Ayushi Roy
Pooja
Swetasmita Patel
Ritu
Heeba Jawed
Bushra Ahmad
Merugumalla Suzanne Moses
Shubham Sah
Tanushree Agarwal
Lakshmi Bhavya Sri
Dhulipalla
Sudheer Rameshkumar Rathi
Amar Kumar
Sk Aminur
Rutuparna Sahoo
Sahil Tibrewal
Asish Kumar Patra
Akanksha Dubey
Utkarsh Kumar
Shubham Kumar Vats

FINANCE & BA

Shivam Patro
Ranjith
Shivam Arora
Sakshi Sanjay Kathane
Samaksh Mohnot
Nabanita Saha
Brahmanapalli Kalyan
Mikan Malini
Shaik Kathija
Gangavarapu Sravani
S Parameshwara Reddy
Rohit Sudhakaran
Suchismita Senapati
Shruti Modi

MARKETING & BA

Yamuna Veernapu
Rahul Kumar
Rahul Anand
Vasudha Singh
Rupanjali Banerjee
Harita Tripurneni
Challa Rajeev
Mansi Das
Teja
Pritam Kundu
Shubham Kumar Singh

MARKETING & HR

Kashish Rathor
Piyoosh Patel Priyadarshi
Kakana Karan
Ishika Saha
Nikhil Dobhal
Moumita Das
Tousiti Ghosh
Prashant Singh
Abhirami R
Bethu Anusha
Aniket Raj
Nikhila Dude
Sayantan Banerjee
Vidisha Pavan More
Megha Sharma
Shaini Bose
G Bhavishya
Sunkari Sai Nithisha
K Priya
Pritisha Majumder
Valli Ruchitha
Patnana Sharmila
Kuhu Kuili Saren
Harsh Raj
Subho Roy
Aniruddha Ghanty
Sameer Sahu
Shyamal Payra
Vidhi Parashar
Aarushi Verma
Tripti Singh
Dileep Kumar Reddy
Urbi Ghosh
Nirmal Kumar Nath

Finance & Marketing



FPB2224/001

Britika Rudra

SUMMER INTERNSHIP	
COMPANY:	Bhattacharya Sengupta & Co. Chartered Accountant
PROJECT TITLE:	Crux of TDS under GST u/s 51 of the CGST act and TDS (IT) under Income Tax 1961 at West Bengal Swarojgar Corporation Limited under.
CIP FIELD:	Finance

SUMMER INTERNSHIP	
COMPANY:	Veritas Finance Private limited
PROJECT TITLE:	Examine level of awarness
CIP FIELD:	Sales



FPB2224/002

Purujit Harsha Chandra Rohit



FPB2224/003

Kavya Manjunatha

SUMMER INTERNSHIP	
COMPANY	Decathlon Sports Pvt Ltd
PROJECT TITLE	Product differentiation and sales promotion of sports items in the retail sector
CIP FIELD	Marketing
Certification	Marketing Foundations by Great Learning

SUMMER INTERNSHIP	
COMPANY	ABFRL
PROJECT TITLE	A study on the retail operations of Peter England
CIP FIELD:	Marketing



FPB2224/004

Koylina Deb



FPB2224/005

Shreeparna Sen

SUMMER INTERNSHIP	
COMPANY	Growth Arrow LLP
PROJECT TITLE:	Study of Future Stock Investment Opportunities Using Moving Average: A Comparative Analysis of Technology, Healthcare and Financial Sectors
CIP FIELD	Finance



FPB2224/006

Sravana Ramesh T

SUMMER INTERNSHIP	
COMPANY	Kumbhat & Co
PROJECT TITLE	Income tax filing and credit appraisal
CIP FIELD:	Finance
CERTIFICATION	Diploma in computerized financial accounting by STED council, govt of india,

SUMMER INTERNSHIP	
COMPANY:	Techciti Technologies Pvt.Ltd
PROJECT TITLE:	Lead generation through direct sales activity
CIP FIELD:	Sales
CERTIFICATION:	Digital marketing, MS Excel, Essential tools for Real Estate Agent



FPB2224/008

Rudransh Singh Kaurav



FPB2224/011

Varsha

SUMMER INTERNSHIP	
COMPANY	MKPS & ASSOCIATES
PROJECT TITLE	Investigating the Role of Concurrent Auditing in Identifying and Assessing Credit Risk Management in State Bank of India under firm MKPS & ASSOCIATES
CIP FIELD	Finance
CERTIFICATION	MS Office, Tally Prime Advanced & Basic with GST by Datapro and Complete Accounting & Taxation Course 2023 by Udemy

SUMMER INTERNSHIP	
COMPANY	Veritas Finance Pvt Ltd
PROJECT TITLE	Brand Promotion, Lead Generation, Conversion for Sales Growth & Customer Retention for Veritas Finance Pvt Ltd.
CIP FIELD	Marketing
CERTIFICATION	Microsoft Excel certified by Skill Buzz / Microsoft Power Point certified by Skill Buzz / Basic Accounting certified by Great Learn / Financial Market certified by Great Learning



FPB2224/013

Shubham



FPB2224/015

Gyanesh Tiwari

SUMMER INTERNSHIP	
COMPANY	Reliance Jio Infocomm Limited
PROJECT TITLE	Understanding Customer Reflection through Feedback of Reliance Jio Telecom
CIP FIELD	Marketing
CERTIFICATION	Certification of Retail Management by Great learning Academy, Excel by Udemy



FPB2224/017

Rishitha Lakotia

SUMMER INTERNSHIP	
COMPANY	Decathlon OMR
PROJECT TITLE	Personal selling practice and enhanced sales of sports products among sports passionate consumers.
CIP FIELD	Marketing
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Bihar State Milk Cooperative Federation Limited
PROJECT TITLE	A Study On Analysing The Financial Performance of COMFED (Sudha)
CIP FIELD	Finance
CERTIFICATION	Digital marketing, MS Excel, Essential tools for Real Estate Agent & Tally 9.0



FPB2224/019

Sakshi Sinha



FPB2224/020

Annu Kumari

SUMMER INTERNSHIP	
COMPANY	COMFED(Bihar State Milk Co-operative Federation Ltd.)
PROJECT TITLE	A Study on the Working Capital Management of COMFED
CIP FIELD	Finance
CERTIFICATION	Tally ERP 9 certified by Patna Women's College

SUMMER INTERNSHIP	
COMPANY	ICICI Prudential Asset Management Company Limited
PROJECT TITLE	Enhancing Customer Experience and Engagement on the IPRUTOUCH Mobile App for ICICI Prudential AMC: A Comprehensive Analysis
CIP FIELD	Finance & Marketing
CERTIFICATION	MS Excel, MS PowerPoint, NISM Series V-A: Mutual Fund Distributors Certificate, PwC LaunchPad Training (US Taxation)



FPB2224/022

Charul Priya



FPB2224/025

Janvi Shivprasad Yadav

SUMMER INTERNSHIP	
COMPANY	Decathlon
PROJECT TITLE	The relevance of marketing research and enhancing the customer service with customer relationship management
CIP FIELD	Marketing
CERTIFICATION	Advance Excel/Digital and social media marketing



FPB2224/026

Pragati Raju Dahake

SUMMER INTERNSHIP	
COMPANY	Ferdinand Wealth Management
PROJECT TITLE	The Study of the Importance of Comprehensive Financial Planning & Decisions for Individuals
CIP FIELD	Finance
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Apeejay Securities Pvt. Ltd.
PROJECT TITLE	Internship report on Apeejay Securities Pvt. Ltd.
CIP FIELD	Finance
CERTIFICATION	Advance excel by Udemy, SAP FICO by Udemy



FPB2224/029

Tania Mazumder



FPB2224/031

Surajit Ghosh

SUMMER INTERNSHIP	
COMPANY	Krishna Pathak SEBI Registered Research Analyst
PROJECT TITLE	"Multimedia Marketing and Stock Update Integration"
CIP FIELD	Marketing
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Kumbhat & Co.
PROJECT TITLE	Preparation of financial statements under Kumbhat & Co. and credit appraisal for a small financial bank.
CIP FIELD	Finance
CERTIFICATION	Introduction to Excel by Simplilearn



FPB2224/036

Ayanti Das



FPB2224/037

Debanjan Mullick

SUMMER INTERNSHIP	
COMPANY	Atwias Info Solutions
PROJECT TITLE	The impact of Digital marketing on consumer buying behaviour in India.
CIP FIELD	Marketing
CERTIFICATION	Tally ERP 9 from Youth Computer Centre West Bengal



FPB2224/039

Rohit Kumar Chowdhury

SUMMER INTERNSHIP	
COMPANY	Aditya Birla Fashion and Retail Ltd
PROJECT TITLE	The Store Operations and Visual Merchandising Strategies for Enhanced Customer Experience at Peter England Retail store
CIP FIELD	Retail Marketing
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Good Work Ventures
PROJECT TITLE	A study on Corporate Insolvency Resolution Process under Insolvency and Bankruptcy Code 2016
CIP FIELD	Finance
CERTIFICATION	Microsoft excel - Excel from beginner to advanced Microsoft PowerPoint from beginner to advanced certified by udeemy, Financial Analyst certified by skilled sapiens



FPB2224/043

Jaanhvee Dave



FPB2224/045

Hammad Siddique

SUMMER INTERNSHIP	
COMPANY	Good Work Ventures
PROJECT TITLE	A Corporate Internship Report on Pre-packaged Insolvency Resolution Process under The Insolvency and Bankruptcy Code, 2016
CIP FIELD	Operational
CERTIFICATION	Digital Marketing From Coursera

SUMMER INTERNSHIP	
COMPANY	Veritas Finance Pvt Ltd
PROJECT TITLE	Investigating relationship between loan uptake, satisfaction and rural customer characteristics
CIP FIELD	Marketing
CERTIFICATION	Investment banking



FPB2224/047

Ankit P Shetty



FPB2224/051

Rakshit Agarwal

SUMMER INTERNSHIP	
COMPANY	ITC
PROJECT TITLE	Improvement in visibility score at PoS at non-ISS loyalty outlets by sales & supervision infrastructure.
CIP FIELD	Marketing
CERTIFICATION	-



FPB2224/053

Anshu Arya

SUMMER INTERNSHIP	
COMPANY	Fime India Private Limited
PROJECT TITLE	A Study on Evaluating the Role of aayushman Bharat Digital Mission (ABDM) in Enhancing Healthcare Accessibility and Affordability
CIP FIELD	Marketing
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Veritas finance pvt.ltd
PROJECT TITLE	A project on "Examining the role of Non-Banking Financial institutions(NBFCs) in MSME Secure Mortgage Loan Lending"
CIP FIELD	Finance
CERTIFICATION	Data analysis using excel in Great learning, Excel for intermediate level in Great learning



FPB2224/056

Vineela Bonthu



FPB2224/066

Sujitha John

SUMMER INTERNSHIP	
COMPANY	Growth Arrow
PROJECT TITLE	An Empirical Study on NSE's Nifty Options in India and its strategies
CIP FIELD	Finance
CERTIFICATION	Tally Erp certified by Udemy,Accounting foundation by Excel certification by Udemy,Financial Modeling and forecasting financial statement by linkedin

SUMMER INTERNSHIP	
COMPANY	Aditya Birla Fashion and Retail
PROJECT TITLE	finding and controlling of damaged products inwarding at Louis Philippe
CIP FIELD	Retail Marketing
CERTIFICATION	Advance excel certified by LinkedIn



FPB2224/067

Marreddy Vamsi Krishna



FPB2224/072

Sravani Gudala

SUMMER INTERNSHIP	
COMPANY	Komandoor & Co. LLP Chartered accountants
PROJECT TITLE	Financial Statements and Working capital analysis
CIP FIELD	Finance
CERTIFICATION	Fundamentals of Taxation in Great learning



FPB2224/073

Sovanjan Roy

SUMMER INTERNSHIP	
COMPANY	ABFRL (Allen Solly)
PROJECT TITLE	A study on customer's perception towards Allen Solly apparel
CIP FIELD	Marketing
CERTIFICATION	The Fundamentals of Digital Marketing from Google Digital

SUMMER INTERNSHIP	
COMPANY	Bhattacharya Sengupta & CO Chartered Accountant
PROJECT TITLE	A Corporate Internship Report on Analysis and Implementation of AS 10-Property, Plant, & Equipment in Compliance with Companies Act 2013 under Bhattacharya & Sengupta CO at WBSCCL
CIP FIELD	Finance
CERTIFICATION	Consultant Experience Virtual Program by Accenture, Tally ERP + Prime + GST by Udemy, SEO Training by Udemy, The Fundamentals of Digital Marketing by Google Digital Garage



FPB2224/074

Rahul Ghosh



FPB2224/076

Govind Pratap Singh

SUMMER INTERNSHIP	
COMPANY	ABRFL
PROJECT TITLE	A STUDY ON CONSUMER PERCEPTION TOWARDS BUYING ALLEN SOLLY BRAND
CIP FIELD	Consumer insights
CERTIFICATION	Tally

SUMMER INTERNSHIP	
COMPANY	ICICI Prudential Asset Management Company
PROJECT TITLE	"How to activate High Net Worth Individuals(HNI) database through the mode of SIP"- the means and ways to convince the customers.
CIP FIELD	Marketing
CERTIFICATION	Advance Diploma in Financial Accounting certified by "Hitech".



FPB2224/079

Ankita Singh



FPB2224/080

Sneha Kumari

SUMMER INTERNSHIP	
COMPANY	Ferdinand wealth management
PROJECT TITLE	A study on the behaviour of investment and it's pattern
CIP FIELD	Finance
CERTIFICATION	Excel



FPB2224/081

S Supriya Iyer

SUMMER INTERNSHIP	
COMPANY	Banyan Tree Advisors
PROJECT TITLE	A Comparative Analysis and Investment Outlook of Jubilant Foodworks in the QSR Industry
CIP FIELD	Finance
CERTIFICATION	Digital Marketing, Tally ERP9

SUMMER INTERNSHIP	
COMPANY	Icestasy Project Pvt Ltd
PROJECT TITLE	An Analysis of Icestasy's Marketing Strategies
CIP FIELD	Marketing
CERTIFICATION	Fundamentals of digital marketing



FPB2224/084

Ayushi Roy



FPB2224/085

Pooja

SUMMER INTERNSHIP	
COMPANY	Finlatics
PROJECT TITLE	Financial markets and Investment Banking
CIP FIELD	Marketing
CERTIFICATION	Diploma Computer fundamentals, windows, Ms-office & Internet certified by Hartron, Hisar / Digital marketing certified by Google digital learning platform/ Road to corporate world certified by Global human resource development centre Pvt Ltd./Certification of participant in financial awareness program by centre for investment education and learning.

SUMMER INTERNSHIP	
COMPANY	ANOVA Corporate Services Pvt Ltd
PROJECT TITLE	New emerging investment sectors and preparation of Investment Committee notes for evaluation
CIP FIELD	Finance
CERTIFICATION	1)Diploma in Computer Applications 2)Odisha State- of Information Technology 3) Tally



FPB2224/086

Swetasmitha Patel



FPB2224/087

Ritu

SUMMER INTERNSHIP	
COMPANY	TATA STEEL LIMITED, JAMSHEDPUR
PROJECT TITLE	Importance of Inventory management in a manufacturing organisation-TSL
CIP FIELD	Finance
CERTIFICATION	-



FPB2224/089

Heeba Jawed

SUMMER INTERNSHIP	
COMPANY	Tata Steel Ltd
PROJECT TITLE	The study of financial ratios of Tata steel
CIP FIELD	Finance
CERTIFICATION	Ms Excel by Udemy

SUMMER INTERNSHIP	
COMPANY	Indicsoft Technologies Pvt.Ltd
PROJECT TITLE	"Management of Financial Document for Enhanced Operations at Indicsoft Pvt. Ltd."
CIP FIELD	Finance
CERTIFICATION	1)Risk and Insurance Management from Patna women's college 2) Complete Excel Course From Udemy 3) Microsoft PowerPoint from Beginners to advanced from Udemy 4) Digital Marketing from Google Garage



FPB2224/090

Bushra Ahmad



FPB2224/092

Merugumalla Suzanne Moses

SUMMER INTERNSHIP	
COMPANY	Fortune Park Pushpanjali(Member of ITC'S group)
PROJECT TITLE	A Study on Comparative Analysis on Mortgage Loan Products of Different Financial Institution.
CIP FIELD	Finance
CERTIFICATION	

SUMMER INTERNSHIP	
COMPANY	Veritas Finance Private Limited
PROJECT TITLE	A Study on Comparative Analysis on Mortgage Loan Products of Different Financial Institution.
CIP FIELD	Marketing
CERTIFICATION	No



FPB2224/094

Shubham Sah



FPB2224/123

Tanushree Agarwal

SUMMER INTERNSHIP	
COMPANY	Deccan Charters Pvt Ltd
PROJECT TITLE	Improving Collection Strategies for Aging Outstanding Balances: Deccan Charters Pvt Ltd
CIP FIELD	Finance
CERTIFICATION	Udemy courses - finance modelling, ppt, excel



FPB2224/125

Lakshmi Bhavya Sri Dhulipalla

SUMMER INTERNSHIP	
COMPANY	G C & Co Chartered Accountants
PROJECT TITLE	Preparation of Financial Statements and Tax management: unveiling the role of 26 AS, AIS, AND TIS in India's evolving tax landscape.
CIP FIELD	Finance
CERTIFICATION	The Fundamentals of Digital Marketing by Google Digital Garage, The Fundamentals of business finance by Great Learnings

SUMMER INTERNSHIP	
COMPANY	Sunlife Mutual Funds
PROJECT TITLE	Mutual funds and its impact on Indian economy
CIP FIELD	Finance
CERTIFICATION	Digital Marketing By google, TCS Ion career edge by Tata consultancy service.



FPB2224/130

Sudheer Rameshkumar Rathi



FPB2224/131

Amar Kumar

SUMMER INTERNSHIP	
COMPANY	Aditya Birla Capital Sun Life Mutual Funds
PROJECT TITLE	Designing Marketing Communication and doing competitive analysis for Aditya Birla Capital Ltd.
CIP FIELD	Finance
CERTIFICATION	Digital Marketing, Marketing Analytics, Market Research

SUMMER INTERNSHIP	
COMPANY	Pirgal Consulting
PROJECT TITLE	Analysis of Audit Procedures and GST filing under Pirgal Consulting
CIP FIELD	Finance
CERTIFICATION	Tally Erp 9



FPB2224/135

SK Aminur



FPB2224/138

Rutuparna Sahoo

SUMMER INTERNSHIP	
COMPANY	Outlook Group
PROJECT TITLE	A Comparative Analysis of Payment Gateways and Recommendations for Outlook Media and Publishing
CIP FIELD	Finance
CERTIFICATION	1. Excel:managing and analyzing the data-Linked in 2. Financial Analyst -Udemy, 3. Digital Marketing-Simplilearn 4. Road to Corporate World-GHRDC



FPB2224/140

Sahil Tibrewal

SUMMER INTERNSHIP	
COMPANY	ITC
PROJECT TITLE	A Comparative Study on Brand Awareness and Brand Perception of ITC cigarettes and its competitors in Kolkata
CIP FIELD	Sales
CERTIFICATION	No

SUMMER INTERNSHIP	
COMPANY	Aditya Birla Capital
PROJECT TITLE	Building Marketing Communication At Aditya Birla Capital's
CIP FIELD	Marketing
CERTIFICATION	The Fundamentals of Digital Marketing



FPB2224/141

Asish Kumar Patra



FPB2224/143

Akanksha Dubey

SUMMER INTERNSHIP	
COMPANY	Outlook Publisher
PROJECT TITLE	Risk and Return Analysis: Evaluating the Investment Opportunities and Challenges of India's Leading Fintech Company, Paytm
CIP FIELD	Finance
CERTIFICATION	No

SUMMER INTERNSHIP	
COMPANY	ITC Ltd
PROJECT TITLE	A study on Niche brand availability and distribution in retail outlets
CIP FIELD	Marketing
CERTIFICATION	Digital marketing, Social media marketing, Ms Excel etc. Udemy, LinkedIn



FPB2224/145

Utkarsh Kumar



FPB2224/148

Shubham Kumar Vats

SUMMER INTERNSHIP	
COMPANY	TRL Krosaki
PROJECT TITLE	A REPORT ON "FINANCIAL RATIO ANALYSIS AND SWOT ANALYSIS OF THE COMPANY FOR THE FINANCIAL YEAR (2017-2022) & ENTERPRISE RISK MANAGEMENT"
CIP FIELD	Finance
CERTIFICATION	AI Digital Marketing, Business Finance Foundation, Book Keeping

Finance & BA



FPB2224/007

Shivam Patro

SUMMER INTERNSHIP	
COMPANY	GROWTH ARROW LLP
PROJECT TITLE	Fundamental Analysis of Sectoral Performance and Investment Opportunities in The Electric Mobility Sector
CIP FIELD	Finance
CERTIFICATION	Date Visualization with Excel & Python by IBM, Accounting Fundamentals by CFI, Basics of EDA by Great Learning

SUMMER INTERNSHIP	
COMPANY	Ferdinand Wealth Management
PROJECT TITLE	The Study on Importance of Asset Allocation In Financial Planning of an Individual.
CIP FIELD	Finance
CERTIFICATION	2.Tally ERP 9 + Tally Prime + GST 2022 by Udemy / 3.Microsof Excel by Udemy / 1.Corporate Finance by Udemy / Core and Advance Java by Naresh IT / Oracle by Nareshg



FPB2224/010

Ranjith



FPB2224/027

Shivam Arora

SUMMER INTERNSHIP	
COMPANY	Ferdinand Wealth Management(FWM)
PROJECT TITLE	Evaluating Factors and Strategies for Selecting Mutual Fund Based on Specific Investment Objective
CIP FIELD	Finance
CERTIFICATION	Advance Excel,Tally.ERP9 and R programming

SUMMER INTERNSHIP	
COMPANY	B. K. Sindhvani & Co. Chartered Accountant
PROJECT TITLE	"The Study on Litigation and Appeal Filing."
CIP FIELD	Finance
CERTIFICATION	The Consultant Virtual Experience Program at Accenture, "Business Finance Foundations" course, offered by Great Learning Academy, (MS office with A+ grade, C program with A+ CCC , CCCIT with B grade) from Renaissance Infotech, CCC by NIELIT, and ICITSS - Info Technology provided by ICAI.



FPB2224/032

Sakshi Sanjay Kathane



FPB2224/040

Samaksh Mohnot

SUMMER INTERNSHIP	
COMPANY	Sanjay Electricals Pvt Ltd
PROJECT TITLE	Auditing and Risk Management in Sanjay Electricals Brand name Jivah
CIP FIELD	Finance
CERTIFICATION	—



FPB2224/061

Nabanita Saha

SUMMER INTERNSHIP	
COMPANY	GROWTH ARROW LLP
PROJECT TITLE	"Exploring the Dynamics of Exchange Rates in the Forex Market : A Comprehensive Analysis"
CIP FIELD	Finance
CERTIFICATION	Advanced excel, tally. Gst, Sql, Python for beginners

SUMMER INTERNSHIP	
COMPANY	Ferdinand wealth management
PROJECT TITLE	Evaluating mutual fund performance in a wealth management firm: A portfolio Analysis approach
CIP FIELD	Finance
CERTIFICATION	-



FPB2224/064

Mikan Malini



FPB2224/068

Shaik Kathija

SUMMER INTERNSHIP	
COMPANY	MKPS & ASSOCIATES
PROJECT TITLE	Assessing the Challenges Faced by Taxpayers During Income Tax Scrutiny
CIP FIELD	Finance
CERTIFICATION	Fundamentals of Taxation

SUMMER INTERNSHIP	
COMPANY	Quadgen Wireless Solutions Pvt Ltd
PROJECT TITLE	How Software Revolutionized Financial Management
CIP FIELD	Finance
CERTIFICATION	Certified by National Registry of CPE in Financial Modelling-2022, Certified by National Registry of CPE in Financial Modelling-2022



FPB2224/070

Gangavarapu Sravani



FPB2224/093

S Parameshwara Reddy

SUMMER INTERNSHIP	
COMPANY	Jindal Saw
PROJECT TITLE	Data-driven analysis and recommendations for rejection rate management in DI plant
CIP FIELD	Analytics
CERTIFICATION	Python 101 for Data Science A course on cognitiveclass.ai Powered by IBM Developer Skills Network/ Excel 2016 Essential Training (NASBA) / Python and SQL for Data science from Scaler / Data visualization using Tableau and Udemy



FPB2224/136

Rohit Sudhakaran

SUMMER INTERNSHIP	
COMPANY	ITC Limited, Kolkata
PROJECT TITLE	A Report on the Initiatives Undertaken by ITC Ltd., to Counter Illicit Cigarette Sales in Kolkata
CIP FIELD	Marketing
CERTIFICATION	PWC Launchpad Program

SUMMER INTERNSHIP	
COMPANY	OUTLOOK Groups
PROJECT TITLE	INVESTMENT ANALYSIS: A Study on Investors perception on different Asset Classes
CIP FIELD	Finance
CERTIFICATION	-



FPB2224/139

Suchismita Senapati



FPB2224/144

Shruti Modi

SUMMER INTERNSHIP	
COMPANY	Aditya Birla Capital Limited
PROJECT TITLE	Equity research in retail sector
CIP FIELD	Finance
CERTIFICATION	Microsoft Excel - Beginners to Advance by Udemy/ Diploma in Computer Applications by Acme Computers/ Tally ERP 9.0 by Scholedge Learning Foundation

Marketing & BA



FPB2224/009

Yamuna Veernapu

SUMMER INTERNSHIP	
COMPANY	TechCiti technologies
PROJECT TITLE	Navigating the process of customer acquisition and lead qualification at TechCiti technologies
CIP FIELD	Sales
CERTIFICATION	Advance python from great learning

SUMMER INTERNSHIP	
COMPANY	ABFRL (Aditya Birla Fashion and Retail Limited.)
PROJECT TITLE	Retail Sales Analysis at Allen Solly Store growth or D-growth
CIP FIELD	Analytics
CERTIFICATION	•Power BI for beginners from Skillup (Jan. 2023), •Python from great learning (Dec.2022), • Digital marketing form Google (Nov.2022), •M.S Excel from Udemy (Nov.2022), • GHRD (Global Human Resources Development Center) (Oct.2022) •M.S PowerPoint from Udemy, • Sustainability Quotient by SDG plus (July. 2022), • ADCA (Advance Diploma in Computer Application) (1 Years) (Sep. 2020)



FPB2224/016

Rahul Kumar



FPB2224/021

Rahul Anand

SUMMER INTERNSHIP	
COMPANY	Atwias Info Solutions Pvt. Ltd.
PROJECT TITLE	Impact of AI in Digital Marketing
CIP FIELD	Analytics
CERTIFICATION	Training on Business Analytics by Internshala

SUMMER INTERNSHIP	
COMPANY	ATWIAS INFO SOLUTIONS PVT LTD
PROJECT TITLE	The Study on the effectiveness of different types of content marketing in driving traffic and Engagement
CIP FIELD	Marketing
CERTIFICATION	



FPB2224/041

Vasudha Singh



FPB2224/050

Rupanjali Banerjee

SUMMER INTERNSHIP	
COMPANY	Britannia Industries Limited
PROJECT TITLE	Astudy on Optimizing Inventory Strategies, Norms and Data-Driven Trade Marketing for Pan India Dairy Sales in Britannia Industries Ltd.
CIP FIELD	Analytics
CERTIFICATION	Digital Marketing



FPB2224/059

Harita Tripurneni

SUMMER INTERNSHIP	
COMPANY	Team5 Technologies Pvt Ltd.
PROJECT TITLE	Analysis of Business Development
CIP FIELD	Sales
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Cityfurnish
PROJECT TITLE	Identification of new sales channel and lead generation for boosting B2B sales
CIP FIELD	Sales
CERTIFICATION	-



FPB2224/060

Challa Rajeev



FPB2224/062

Mansi Das

SUMMER INTERNSHIP	
COMPANY	Kaybase
PROJECT TITLE	To Understand Parent's Consideration for choosing a school: A market research study for a school in Kochi
CIP FIELD	Marketing
CERTIFICATION	Digital Marketing certified by Google/Microsoft Excel-Advanced Excel Formulas and Functions certified by Udemy/R programming for Buginners certified by Skillup/TCS iON Career Edge-Young Professional certified by TCS iON

SUMMER INTERNSHIP	
COMPANY	TalentRecruit Software Private Limited
PROJECT TITLE	To measure client satisfaction level of ATS (Applicant Tracking System) software of TalentRecruit software Pvt Ltd
CIP FIELD	Marketing
CERTIFICATION	Sales funnel, Sales Management by great learning



FPB2224/069

Sai Sri Ram Teja



FPB2224/088

Pritam Kundu

SUMMER INTERNSHIP	
COMPANY	Reliance Retail
PROJECT TITLE	Performance Analysis of Key Performance Indicators and External Factors Affecting the Efficacy of Routine Offers and Limited-Time Exclusive Deals at Reliance Trends
CIP FIELD	Marketing
CERTIFICATION	Intro to Data Analytics by LearnTube, Microsoft Excel: Beginner to Advanced by Udemy

Marketing & HR



FPB2224/012

Kashish Rathor

SUMMER INTERNSHIP	
COMPANY	Grace Suppliers
PROJECT TITLE	"Exploring the Value-adding domains in Tanishq Jewels
CIP FIELD	HR
CERTIFICATION	Graphic Designing, ICIT; Autocad, ICIT

SUMMER INTERNSHIP	
COMPANY	ABFRL
PROJECT TITLE	A comparative study on American Eagle and Forever 21.
CIP FIELD	Marketing
CERTIFICATION	Digital Marketing



FPB2224/014

Piyoosh Patel Priyadarshi



FPB2224/018

Kakana Karan

SUMMER INTERNSHIP	
COMPANY	Kaybase
PROJECT TITLE	To Evaluate Overall Consumer Acceptance on ZUGU MOUTHWASH
CIP FIELD	Market Research
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Reliance Trends(Reliance Retail)
PROJECT TITLE	Staff engagement and job satisfaction at Reliance Trends
CIP FIELD	HR
CERTIFICATION	Microsoft PowerPoint from Beginner to Advanced: Udemy; Microsoft Excel- Excel from Beginner to Advanced: Udemy



FPB2224/023

Ishika Saha



FPB2224/024

Nikhil Dobhal

SUMMER INTERNSHIP	
COMPANY	ITC Ltd
PROJECT TITLE	Research and Activation on Farmlite Millets
CIP FIELD	Marketing
CERTIFICATION	Microsoft Advance Excel, Google Display & video 360 Campaign



FPB2224/028

Moumita Das

SUMMER INTERNSHIP	
COMPANY	Aditya Birla Fashion and Retail Limited (Louis Philippe)
PROJECT TITLE	A Study of Fluctuation in Sales between Louis Philippe and Van Heusen
CIP FIELD	Marketing
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Motherhood Hospital
PROJECT TITLE	A case study on implication and challenges on HRIS (HRONE).
CIP FIELD	HR
CERTIFICATION	HR Analytics from Udemey



FPB2224/033

Tousiti Ghosh



FPB2224/034

Prashant Singh

SUMMER INTERNSHIP	
COMPANY	Madam Manchali's Montessori
PROJECT TITLE	A study on corporate partnerships as a source of revenue generation at Madam Manchali's Montessori
CIP FIELD	Marketing
CERTIFICATION	(Product Management/ Brand Management/ Social Media Marketing) by Great Learning Academy

SUMMER INTERNSHIP	
COMPANY	Motherhood Hospital
PROJECT TITLE	A study on the role of human resources in healthcare management
CIP FIELD	HR
CERTIFICATION	Excel 2016 certified by GCGlobal / Agile HR Professional offered by The Digital Adda / Introduction to digital marketing by Great Learning / PowerPoint certified by Great Learning / Stock market certification by Avodha



FPB2224/035

Abhirami R



FPB2224/044

Aniket Raj

SUMMER INTERNSHIP	
COMPANY	Jindal SAW Limited
PROJECT TITLE	Learning and Development Framework for future ready Organisation
CIP FIELD	HR
CERTIFICATION	HR Analytics Course by Udemey / Digital Marketing by Google Digital Garage



FPB2224/048

Nikhila Dude

SUMMER INTERNSHIP	
COMPANY	Multiplier AI solutions
PROJECT TITLE	Assessing the Impact: Measuring the Effectiveness of ATS Implementation in Organization
CIP FIELD	HR
CERTIFICATION	Advanced Excel from Internshala, Powerpoint from Udemy, TCS ion certification

SUMMER INTERNSHIP	
COMPANY	Jubilant Foodworks
PROJECT TITLE	An Overview of Recruitment Strategies at Different QSR Brands
CIP FIELD	HR
CERTIFICATION	Advanced Excel from Internshala, Powerpoint from Udemy, TCS ion certification



FPB2224/049

Sayantan Banerjee



FPB2224/052

Vidisha Pavan More

SUMMER INTERNSHIP	
COMPANY	Madam Manchali's Montessori
PROJECT TITLE	Exploring Montessori Solutions for children needs & challenges in companies: Identifying B2B Partnership opportunities for Madam Manchali's montessori
CIP FIELD	Marketing
CERTIFICATION	# N/A

SUMMER INTERNSHIP	
COMPANY	Let's Set Destinations
PROJECT TITLE	Formulating effective recruitment strategies to drive customer satisfaction: A case study of let's set destinations
CIP FIELD	HR
CERTIFICATION	Certified in Microsoft excel, Udemy, 2022 "Road to Corporate World" by Global Human Resource of Development Centre, 2022 Certified by Great Learning in Human Resource Management, 2022 Received the 'Best Performer Award' for outstanding performance during internship period,2023



FPB2224/055

Megha Sharma



FPB2224/057

Shaini Bose

SUMMER INTERNSHIP	
COMPANY	Nippon India Mutual Fund
PROJECT TITLE	A study on the effectiveness of employee engagement programme at Nippon india mutual fund
CIP FIELD	HR
CERTIFICATION	(Human Resource Management, Talent Management, Organization Behaviour, Effective Communication) - Great Learning , MS Excel - Udemy



FPB2224/058

G Bhavishya

SUMMER INTERNSHIP	
COMPANY	Multiplier AI solutions
PROJECT TITLE	Review and Analysis of hr operations including standard operating procedures
CIP FIELD	HR
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Sumadhura Infracon Pvt Ltd
PROJECT TITLE	A Study on Recruitment and Selection Process at Sumadhura Infracon Pvt Ltd
CIP FIELD	HR
CERTIFICATION	Advanced Excel by Internshala, TCS iON Career Edge - Young Professional



FPB2224/065

Sunkari Sai Nithisha



FPB2224/071

K Priya

SUMMER INTERNSHIP	
COMPANY	Partnersoft technologies Pvt Ltd
PROJECT TITLE	Selection and recruitment process at Partnersoft technologies pvt ltd
CIP FIELD	HR
CERTIFICATION	# N/A

SUMMER INTERNSHIP	
COMPANY	GAVS Technologies
PROJECT TITLE	A study on Succession Planning
CIP FIELD	HR
CERTIFICATION	Java, Python,



FPB2224/078

Pritisha Majumder



FPB2224/082

Valli Ruchitha

SUMMER INTERNSHIP	
COMPANY	Aditya Birla Fashion and Retail
PROJECT TITLE	Talent Acquisition
CIP FIELD	HR
CERTIFICATION	-



FPB2224/083

Patnana Sharmila

SUMMER INTERNSHIP	
COMPANY	GAVS Technologies
PROJECT TITLE	Creating high performing work culture in GAVS Technologies
CIP FIELD	HR
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	Aditya Birla Fashion And Retail Ltd
PROJECT TITLE	Visual Merchandising Strategies for Enhanced Customer Engagement: A Case Study of Louis Philippe
CIP FIELD	Sales
CERTIFICATION	TCS ION Career Edge



FPB2224/124

Kuhu Kuili Saren



FPB2224/126

Harsh Raj

SUMMER INTERNSHIP	
COMPANY	Aditya Birla Fashion and Retail
PROJECT TITLE	From Interactions to Operations: A close examination at Allen Solly store environment
CIP FIELD	Marketing
CERTIFICATION	Certificate of Digital Marketing Course/Certificate of reading financial statement/Coursera basic formula and functions/Coursera introduction to Microsoft excel/Fundamentals of digital marketing/National Level Verbatle / TCS ION Career Edge - Young Professionals

SUMMER INTERNSHIP	
COMPANY	OUTLOOK GROUP
PROJECT TITLE	A study on customers most preferred magazines within all types of Outlook magazines
CIP FIELD	Marketing
CERTIFICATION	-



FPB2224/128

Subho Roy



FPB2224/129

Aniruddha Ghanty

SUMMER INTERNSHIP	
COMPANY	Relience Retail
PROJECT TITLE	"Enhancing Tele Calling Efficacy for Improved Customer Engagement in Trends"
CIP FIELD	Marketing
CERTIFICATION	-



FPB2224/132

Sameer Sahu

SUMMER INTERNSHIP	
COMPANY	GAVS Technologies
PROJECT TITLE	Creating high performing work culture in GAVS Technologies
CIP FIELD	HR
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	RELIANCE
PROJECT TITLE	A Study on improving ATS (AVERAGE TICKET SIZE), Conversion, IPCM of Reliance Trends in Central Square Mall Kochi.
CIP FIELD	Marketing
CERTIFICATION	-



FPB2224/133

Shyamal Payra



FPB2224/134

Vidhi Parashar

SUMMER INTERNSHIP	
COMPANY	ABFRL, Peter England
PROJECT TITLE	Exploring Customer Preferences: A Comparative Analysis of Online and Offline Shopping Experiences at Peter England
CIP FIELD	HR
CERTIFICATION	-

SUMMER INTERNSHIP	
COMPANY	JSW Energy
PROJECT TITLE	Optimizing Organizational HR Operations: Standardizing Job Descriptions and Defining Standard Roles For Improved Efficiency and Effectiveness
CIP FIELD	HR
CERTIFICATION	-



FPB2224/137

Aarushi Verma



FPB2224/147

Dileep Kumar Reddy T

SUMMER INTERNSHIP	
COMPANY	Optymoney
PROJECT TITLE	Adapting to the Digital Landscape: A Deep Dive into Optymoney's Digital Marketing
CIP FIELD	Marketing
CERTIFICATION	-



FPB2224/142

Tripti Singh

SUMMER INTERNSHIP	
COMPANY	Aditya Birla hindalco industries Ltd
PROJECT TITLE	Recruitment for Aditya Birla hindalco industries Ltd
CIP FIELD	HR
CERTIFICATION	Digital marketing

SUMMER INTERNSHIP	
COMPANY	Outlook Group
PROJECT TITLE	Comparative Analysis of HR Policies in the Pre/Post COVID Era for the IT Sector Comparative Analysis of HR Policies in the Pre/Post COVID Era for the IT Sector Comparative Analysis of HR Policies in the Pre/Post COVID Era for the IT Sector
CIP FIELD	HR
CERTIFICATION	Introduction to management by great learning



FPB2224/150

Urbi Ghosh

SUMMER INTERNSHIP	
COMPANY	Outlook Group
PROJECT TITLE	A Study on Customer Relationship Management for Outlook India Magazine COVID Era for the IT Sector
CIP FIELD	Marketing
CERTIFICATION	1. Certificate of Participation in Quiz (Online Assessment) of Hero Campus Challenge Season 8. 2. National Level Business Quiz. 3. Employability Skills (Soft Skills for Workplace), Edubridge 4. Aptitude Test Preparation, Edubridge 5. Certified on Digital Marketing, Google 6. TCS iON Career Edge - Young Professional



FPB2224/151

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