

# Indus Business Academy

BANGALORE | INDIA

SIGNATORY MEMBER

Principles for Responsible  
Management Education

**PRIME**



an initiative of the

Fuel  
YOUR  
Story



# PGDM

2025-27 (25<sup>th</sup> Batch)  
Two Year Full-Time  
Residential Programme



**Ba** indus  
business  
academy





**RANKED**  
All India by  
**38**  
Times School  
B-School Survey 2024

**RANKED**  
All India Private by  
**38**  
THE WEEK  
B-School Survey 2024

**RANKED**  
All India by  
**17**  
competition  
success review  
B-School Survey 2024

**RANKED**  
All India by  
**26**  
Outlook  
B-School Survey 2025

**Indus Business Academy (IBA)** was conceptualized in Bangalore during late nineties when the city was emerging as the Knowledge hub and the intellectual capital to capitalize on the emerging opportunities for the aspiring youth of the country. With more than 2,70,000 SqFt. of built-up infrastructure in 8.5 acre land exclusively dedicated to Management Programme, IBA stands as one of the largest B-Schools in Bangalore.

IBA, Bangalore under the aegis of Arihant Education and Research Foundation (Not for Profit, Public & Charitable Trust) is making substantial contribution to the enhancement of management education & research, through a relevant curriculum taught by the experienced and knowledgeable faculty having hands on Industry Experience in the state-of-the-art infrastructure. IBA's committed Academic Advisory council ensures that suitable emphasis is given to inculcate ethical values, sensitivity to environment, and strong leadership skills to mould young minds towards becoming best-in-class managers/leaders who are capable of operating in globally competitive environment.

**VISION**

To be a globally respected Business School nurturing innovative entrepreneurs & business leaders who would produce wealth for the nation

**MISSION**

To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society

**SCHOLASTIC ASSOCIATION & INTERNATIONAL LINKAGES**

 Freiburg University Germany	 Stockholm University Sweden	 Goa University Goa	 South Gujrat University Gujrat	 University Of Dhaka Bangladesh	 Curtin University Australia	 Swami Vivekananda Yoga Anusandhan Sansthan (SVYASA) Bangalore
 Banasthali Vidyapith University, Vanasthali	 Association of Indian Management Scholars USA	 zhaw Zurich University of Applied Science Switzerland	 GRIFFITH UNIVERSITY Queensland, Australia	 Friedrich Schiller Universität Jena seit 1558	 Indian Institute of Science, Bangalore	 Dhyana Pura University Bali, Indonesia

**ACADEMIC & INDUSTRY ASSOCIATIONS**

 Humanistic Management Network	 Confederation of Indian Industry	 European Retail Academy	 FRANCHISING ASSOCIATION OF INDIA Member-World Franchise Council	 retailers ASSOCIATION OF INDIA	 ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS	 ASSOCIATION OF MANAGEMENT DEVELOPMENT INSTITUTIONS IN INDIA MEMBER AMDISA
 INDIA RETAIL FORUM	 Executive Recruiters Association	 IHRD	 NHRD	 AIM ACADEMY of Indian Marketing	 WADHWANI FOUNDATION	 ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
 Higher Education Forum	 ISACA Trust in, and value from, information systems	 ISTD भारतीयमसु सर्व प्रथमम् आचार दायता व कर्मनाम	 BCIC	 MIC Global Educate Empower Elevate	 THE GLOBAL COMPACT UNITED NATIONS	 AIMA ALL INDIA MANAGEMENT ASSOCIATION

# POST GRADUATE DIPLOMA IN MANAGEMENT - PGDM

Orientation Programme	1st & 2nd trimester	3rd trimester	Corporate Internship	4th 5th & 6th trimester
Preparatory Subjects	Foundation subjects presentations case studies projects & management games	Introduction of Specialization subjects	6 months of extensive Corporate Internship	Cross functional/ Specialization subjects along with APTP programme
		Internship Placements		Final Placements (5th & 6th trimester)
Dual Specialization Course*	Marketing	Finance	Human Resource Management	AI & Business Analytics
	Retail & E-Commerce	Operations	International Business	Entrepreneurship

\*Student can choose combination from above mentioned specializations before beginning of 3rd Trimester.

## Orientation

Basics of Quantitative Skills | Business Research Skills | Basics of Accounts | Computer Skills | Communication Skills | Basics of Kannada

**Accounting for Managerial Decision** | Marketing Management I | **Managing People at Work** | Micro Economics | **Productivity Tools for Managers** | Business Statistics | **Management Perspectives I** | Fundamentals of Business Communication I | **Business Research Method** | Legal Aspects of Business | **CPDP I (Critical Thinking and Emotional Quotient)** | Mentoring I

**Financial Management** | Human Resource Management | **Fundamentals of Business Communication II** | Marketing Management II | **Production and Operations Management** | Global Business Environment | **Fundamentals of Business Analytics** | CPDP II | **Basic Course in Entrepreneurship** | Theme Paper I | **Mentoring II**

**Corporate Finance** | Organizational Design | **Macro Economics** | Decision Science | **Business Research Tools** | Management Perspectives II | **CPDP III** | Advanced Business Communications | **Advanced Course in Entrepreneurship and Start-up Management** | Theme Paper II | **Mentoring III** | Consumer Behaviour | **Banking and Insurance** | Talent Acquisition and Management | **Logistics and Supply Chain Management** | Exploratory Data Analysis



Trimester



Trimester



Trimester

1st Year

## Core Courses

Strategic Mgmt. & Business Policies | CPDP IV, V, VI | Mentoring IV, V, VI | CASF | APTP | Six Sigma | Research Paper

### MARKETING

- Strategic Marketing Management
- Financial Acumen for Marketing Leaders
- Technology & Digital Transformation in Marketing
- Consumer Psychology & Behavioral Marketing
- Brand Strategy, Equity, & Management
- Digital Marketing & Data-Driven Campaigns
- Sales Force Management & Customer Experience Optimization
- Retail Marketing & Omnichannel Strategy
- Influencer Marketing, Social Media, & Content Creation
- Sustainability & Green Marketing

### FINANCE

- Strategic Financial Management
- Financial Reporting and Analysis
- Behavioral Finance & Decision Making
- Corporate Governance & Ethics in Finance
- Investment Banking & Financial Markets
- Blockchain & Cryptocurrencies in Finance
- Derivatives & Risk Management
- Wealth Management & Financial Planning
- Financial Technology (FinTech) & Digital Transformation
- Impact of Geopolitical & Economic Shifts on Finance

### AI & BUSINESS ANALYTICS

- Introduction to Artificial Intelligence
- Data Analytics for Business
- Big Data & Cloud Computing
- Machine Learning & Predictive Modeling
- Data Visualization & Business Intelligence
- AI & Automation in Business Operations
- Natural Language Processing (NLP) for Business
- Ethics, Privacy & Security in AI
- AI for Supply Chain Management
- Business Forecasting & Time Series Analysis

### RETAIL & E-COMMERCE

- E-Commerce & Digital Business Models
- Digital Payment Systems and Fintech
- E-Commerce Platforms & Technologies
- Digital Transformation in Retail
- Supply Chain & Inventory Management
- Omnichannel Retailing & Integration
- E-commerce Law & Ethics
- Technology & Innovation in Retail
- Sustainability & Ethical E-commerce
- Social Commerce & Influencer Marketing

### OPERATIONS & SUPPLY CHAIN

- Strategic Operations Management
- Financial Decision-Making for Operations Managers
- Advanced Operations Analytics
- Advanced Supply Chain & Logistics Management
- Process Optimization & Lean Management
- Quality Management & Total Quality Systems
- Sustainable Operations & Green Supply Chain
- Digitalization & Industry 4.0 in Operations
- Blockchain for Supply Chain Transparency
- Agile Operations & Resilience in Supply Chains

### INTERNATIONAL BUSINESS

- International Digital Marketing & E-Commerce
- International Finance & Risk Management
- Global Supply Chain Innovation & Operations
- International Business Law & Regulatory Compliance
- Cross-Cultural Leadership & Global Team Management
- International Political Economy & Trade Policy
- Global Human Resources & Talent Mobility
- Sustainability & Corporate Responsibility in Global Business
- Digital Transformation & Innovation in Global Business

### ENTREPRENEURSHIP

- New Venture Creation
- Business Models and Innovation
- Entrepreneurial Finance
- Opportunity Recognition and Evaluation
- Funding and Venture Capital
- Social Entrepreneurship
- Digital & Global Entrepreneurship
- Technology and Innovation Management
- Intellectual Property (IP) and Legal Issues
- Networking and Relationship Building

### HUMAN RESOURCE

- Strategic Human Resource Management
- People Analytics & Data-Driven HR Decision Making
- Talent Acquisition, Retention & Employer Branding
- Employee Engagement, Motivation & Well-being
- Compensation, Benefits & Performance-Based Pay Systems
- Labor Relations, Conflict Resolution, & Legal Compliance
- Diversity, Equity & Inclusion (DEI) Management
- Blockchain Technology in Human Resource Management
- The Gig Economy: Managing Freelance & Remote Workers

2nd Year

PGDM Programme @ IBA is under constant review and subject to change as per Industry Expert Advice

# Invest Two years under mentorship of Seasoned Gurus



**Dr. Subhendu Dey**  
Director

An Alumnus of AMU and IIM-K  
PhD- PGCPM- , B.E. (Mechanical)

**Exp : 32 years**  
**Industry-01 yrs, Academic-31 yrs**



**Dr. Subhash Sharma**  
Chief Mentor & Senior Professor

An Alumnus of University of Southern California  
(USC-LA) - USA & IIM Ahmedabad  
PhD, PGDM , B.Sc

**Exp : 51 years**  
**Industry-02 yrs, Academic- 49 yrs**



**Dr. Manish Jain**  
Founder & Chairman

An Alumnus of IIM Ahmedabad  
PhD, MBA (Marketing), PGDBM (Finance)  
B.E. (Mechanical)

**Exp : 28 years**  
**Industry-14 yrs, Academic- 14 yrs**



**Prof. V. Suresh Chandra**  
M.Tech-Industrial Management (IIT  
Chennai), B.Tech.(IIT-Kharagpur)

**Exp : 49 years**  
**Industry-30 yrs, Academic-19 yrs**



**Prof. J.B. Shetty**  
MDP (IIM-Calcutta),  
Diploma in Footwear, B.Sc.

**Exp : 49 years**  
**Industry-32 yrs, Academic-17 yrs**



**Dr. S Ramesh**  
PhD, FCS & MICS (UK), M.Com., (Marketing),  
MBA (Finance), LLB

**Exp : 45 years**  
**Industry-16 yrs, Academic-29 yrs**



**Dr. Bijay Krishna Bhattacharya**  
PhD, MBA (Finance), M.Com, CAIIB M.Pil,  
PGDBM

**Exp : 45 years**  
**Industry-29 yrs, Academic-16 yrs**



**Dr. A V Rama Acharyulu**  
PhD, MBA-IRMA Anand, B.Sc.

**Exp: 41 Years**  
**Industry - 15 yrs, Academic- 26 yrs**



**Dr. Suranjan Bhattacharya**  
PhD, ACIB (UK), FCMA, CAIIB, B.Sc (Physics Hons.)

**Exp : 38 years**  
**Industry-30 yrs, Academic-8 yrs**



**Prof. B.M. Gourish**  
MSW - Gulbarga University, PGD TDT - ISTD, BA

**Exp : 37 years**  
**Industry-25 yrs, Academic-12 yrs**



**Dr. Krishnan Hariharan**  
PhD, MBA, B.E (Mechanical)

**Exp: 33 Years**  
**Industry - 16 yrs, Academic- 17 yrs**



**Dr. Muruganandham Rajagopal**  
PhD, M.Phil, MBA, B.E

**Exp : 27 years**  
**Industry-25 yrs, Academic-02 yrs**



**Dr. Nagendra Hegde**  
PhD, MBA-VTU, BBA

**Exp: 24 Years**  
**Industry - 12 yrs, Academic- 12 yrs**



**Prof. Prashant Kulkarni**  
MA, PGDM

**Exp : 23 years**  
**Industry-02, Academic-21 yrs**



**Dr. Anju Kumar**  
PhD, MBA, B.Arch

**Exp : 22 years**  
**Industry-03 yrs, Academic-19 yrs**



**Prof. Narendra Babu B. V.**  
(PhD), MBA-Rochester Institute of Technology,  
New York, PGDESD (USA), BE.

**Exp : 21 years**  
**Industry-09, Academic-12 yrs**



**Prof. Sathyen Subbiah**  
PGDM (IIM-L), B.E. (Chemical)

**Exp: 20 Years**  
**Industry - 17 yrs, Academic- 03 yrs**



**Dr. Krishna Kumari**  
PhD, M.Com, MBA (Finance)

**Exp : 16 years**  
**Industry-02, Academic-14 yrs**



**Md. Tauseef Hussain**  
MBA, BBA

**Exp : 19 years**  
**Industry-15, Academic-04 yrs**



**Prof. Pavankumar R**  
(PhD), MBA, MSW, B Com

**Exp : 18 years**  
**Industry-17, Academic-01 yrs**



**Prof. Bhavya Kalra**  
MBA, PGPM, BBA

**Exp : 13 years**  
**Industry-01, Academic-12 yrs**



**Prof. Pargat Singh Sidhu**  
PGDM , BBA

**Exp : 13 years**  
**Industry-10, Academic-03 yrs**

# get Insights from Practitioners with varied experience



**Mr. Prashant Saran**, Chief Operations Officer, Souq.com (An Amazon Company), Dubai  
**Topic:** Operations Leadership at Amazon, UAE



**Justice Santosh Hegde**, Ex-Judge Supreme Court and Lokayukt of Karnataka  
**Topic:** Current scenario in Public Offices



**Dr. Michael Zirkler**, Head, Org Development & Consulting - Zurich University of Applied Sciences  
**Topic:** Various approaches followed in Switzerland in Education system, Economic & Government policies



**Mr. Bader D. Dagher**, HR Business Partner at Nestlé, Dubai  
**Topic:** Best HR Practises and changing scenario in HR



**Dr. Philippe Bouvier**, President, Institut National de Recherche En Gestion Urbaine - INREGU  
**Topic:** New Product and Service Innovation



**Ms. Samreen Asif**, Chief Actuary, Gulf Metlife Alico, Dubai  
**Topic:** Actuarial Science and Building a Career in Actuary



**Mr. Rajdeep Singh**, Associate Director - Brand, Marketing & Communications Leader, EY  
**Topic:** Build your personal Brand



**Dr. Yung-Pin Lu**, Asst. Prof. & Director, Shanghai Jiao Tong University  
**Topic:** Various approaches followed in China in the Education system, Economic & Government policies



**Dr. Charles M. Savage**, President and Mentor, Knowledge Era Enterprises, Inc.  
**Topic:** Knowledge – The Real Success Factor



**Ambassador Dr. Deepak Vohra**, Special Advisor to PM in Africa  
**Topic:** The Indian growth story and how youth should relate to it



**Mr. Eric Mols**, Founder & CEO, OS.SCI.  
**Topic:** Free & Open Source Software



**Mr. Sunit Rikhi**, VP & General Manager (Retd.) Intel Custom Foundry and Founder – Reach for Infinity, LLC  
**Topic:** Career lesson in Leadership



**Dr. Mithileshwar Jha**, Professor of Marketing (Retd), IIM, Bangalore  
**Topic:** Marketing during Covid times



**Mr. Gowrishankar Paramasivam**, Head of Maersk Accelerator – India & China  
**Topic:** Innovation Demystified



**Mr. Prem Rathod**, Founder and CEO, KisanSaathi  
**Topic:** "How to emerge as a Successful Entrepreneur? Case of KisanSaathi.com



**Mr. Mallikarjuna Sarma Abburi**, Deputy Manager (Territory Sales Manager and Regional Marketing Coordinator), Maruti Suzuki Limited  
**Topic:** Changing Trends in the Automobile Industry as well as Banking Industry



**Mr. A. Srinivasa Ramanujam**, Ex. Sr Vice President, Adani Agrifresh Ltd.  
**Topic:** Discovering Me



**Mr. Vinay Kumar Singh**, Senior General Manager (HR & ER) - Jindal Saw Ltd.  
**Topic:** Organisational culture & the importance of Empathy in professional life



**Mr. Prem Prakash**, CEO Inventrik Pte Ltd & CIO of Stanmax Pvt. Ltd,  
**Topic:** Encounters in Entrepreneurship - From Real Life Experiences



**Ms. Mekhla Sinha**, Executive Director, GHRDC  
**Topic:** Road to Corporate World



**Dr. Anastasia Kiritsi**, Member Advisory Council at Harvard Business Review  
**Topic:** Business Planning and Wisdom Leadership



**Dr. Ori Z Soltes**, Georgetown University Professor & Author  
**Topic:** Dharma Peace: Challenges for Business, Management & Transformative Education



Imbibe thought Leadership





Tiger Breweries, Singapore



Sharjah Research Technology & Innovation Park, UAE



Titan, Bangalore



Apple, Dubai



Marina Bay Financial Centre Singapore



Intel, Dubai



SAID Business School, UK



Siemens, Dubai



Malaysian Petroleum, Malaysia



Electricity & Water Authority, Dubai

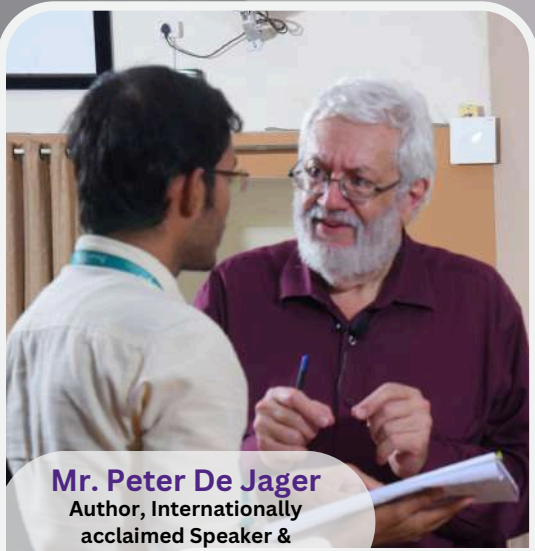


Akshay Patra Foundation, Bangalore

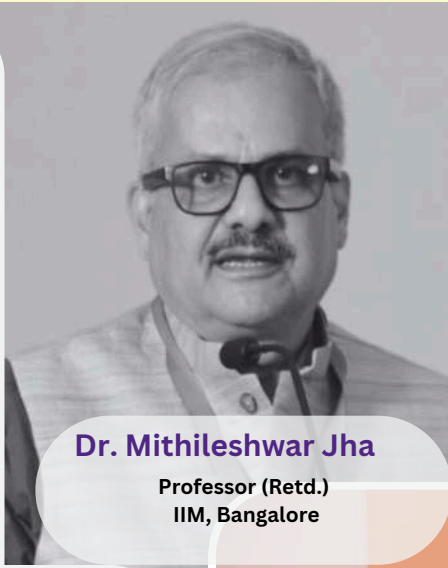


3M, Dubai

# Rub shoulders with **Who's who** exposure is Exclusive



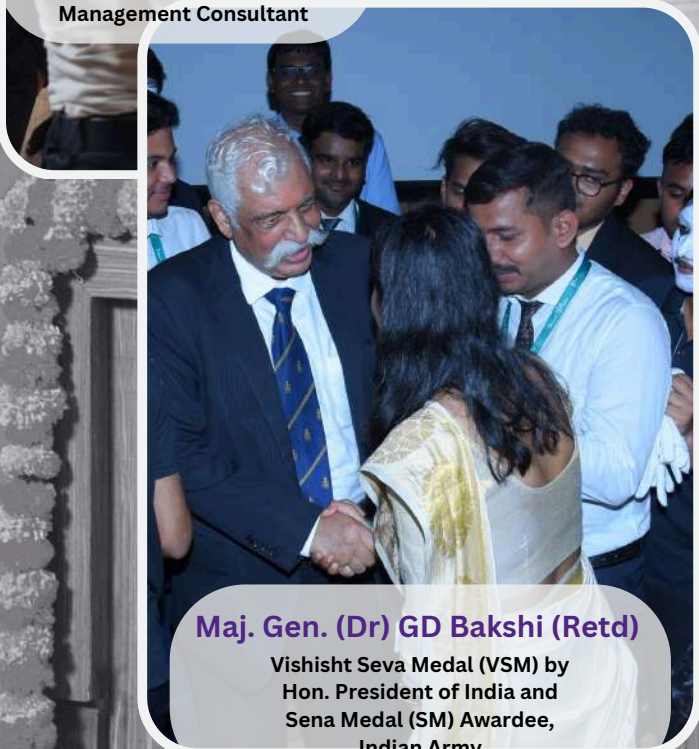
**Mr. Peter De Jager**  
Author, Internationally  
acclaimed Speaker &  
Management Consultant



**Dr. Mithileshwar Jha**  
Professor (Retd.)  
IIM, Bangalore



**Swapna Abraham**  
World Record Holder, Singer, Songwriter, Author  
Mentor, Actor, Interior Designer, Marketing &  
Branding Enthusiast



**Maj. Gen. (Dr) GD Bakshi (Retd)**  
Vishisht Seva Medal (VSM) by  
Hon. President of India and  
Sena Medal (SM) Awardee,  
Indian Army



**Maj. Gen. Vikram Dev Dogra**  
(Ironman of Indian Army) AVSM  
Ati Vashisht Seva Medal (AVSM), an honor bestowed upon  
him by the Hon. President of India in January 2019



**Ambassador Dr. Deepak Vohra**  
Ambassador of India, Special Advisor to  
PM for Africa



**Ms. Susan Verghese**  
Former World Bank Advisor, Member,  
Independent Oversight Advisory  
Committee (OAC) Member,  
Independent Oversight Advisory  
Committee (OAC)  
UNIDO

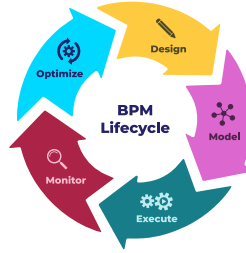


**Dr. Ernst von Kimakowitz**  
Director & Co-Founder  
Humanistic Management Network  
Geneva, Switzerland

# @IBA ~ Value added Career Enhancement Courses



OBSM for  
**GLOBAL  
EXPOSURE**



**EMOTIONAL  
INTELLIGENCE  
&  
CRITICAL  
THINKING**



Live  
Projects



## @IBA ~ Placement Highlights

RECRUITERS ON CAMPUS Class of 2024

**100%**  
Placements

INR  
**22.26**  
LPA  
Highest CTC

INR  
**7.96**  
LPA  
Average CTC





Strong Connect with **Alumni** working across 30 plus Countries

N  
S  
T  
A  
L  
O  
G  
I  
A



**Shalini Jha (2008-10)**  
Head of Enterprise Sales -  
BeLive Technology - Singapore



**Neel Kumar Dodhia (2012-14)**  
Second Vice President  
Northern Trust Corporation,  
Bangalore



**Anjali Garg (2007-09)**  
Deputy Director - Analytics &  
Insight at PepsiCo, Bangalore



**Richa Saini (2006-08)**  
Director - Human Resources  
Indigo, Gurugram



**Rajat Verma(2006-08)**  
Director-Transaction Banking,  
Global Subsidiaries, Standard  
Chartered Bank, Delhi



**Amrit Malhotra (2007-09)**  
Founder & CEO at  
TeqyMinds, Dubai



**Nitika Mehrotra Tripathi (2004-06)**  
Manger, State Bank of  
India (SBI), Hyderabad



**Dinesh Subramanian (2013-15)**  
Business Head B2B  
Urban Ladder, Bangalore



**Prajakta Bhosale (2006-08)**  
Assistant Vice President  
- PR - Licious , Gurugram



**Anant Sagar (2003-05)**  
Director-Partner Enablement &  
Success, Icertis, Bangalore



**Vartika Dixit (2003-05)**  
University Talent Leader,  
Microsoft, Bangalore



**Seema Devi (2009-11)**  
State Project Manager  
Rural Development and Panchayati  
Raj Department, Manipur



**Anshu Yadav (2008-10)**  
Director - KM & Digital  
Marketing, KPMG  
Gurugram

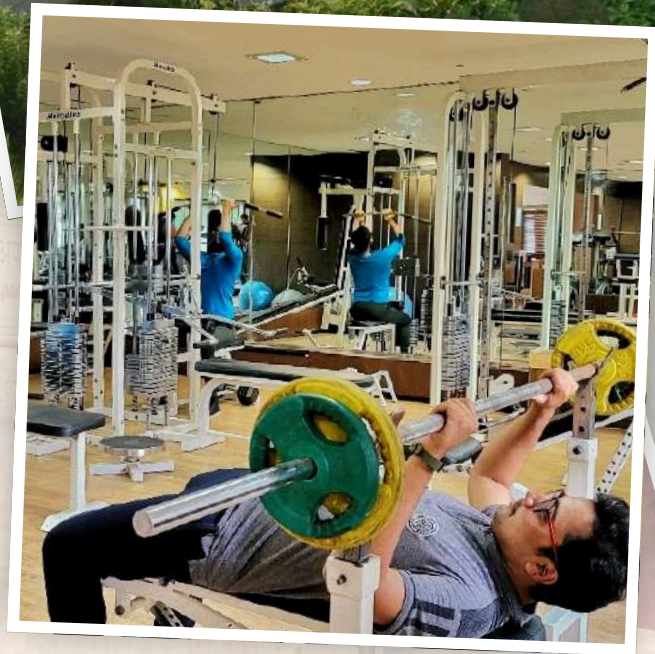
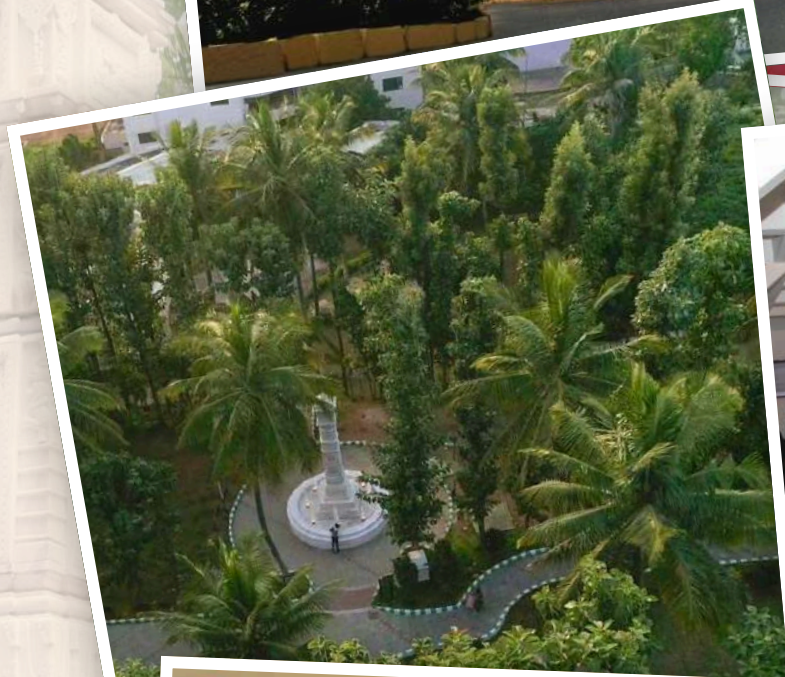
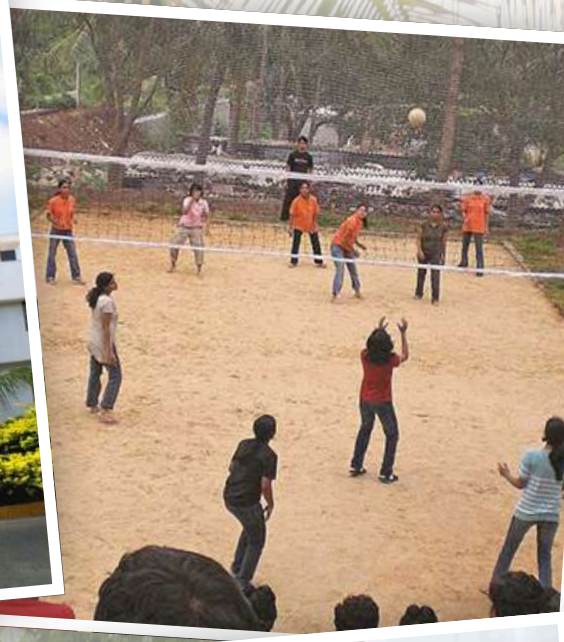


**Rakesh Jain (2002-04)**  
Vice President Corporate  
Relations - Miles Education,  
Bangalore



**Mandeep Singh (2007-09)**  
Cluster Head - HR & Admin  
Adani Wilmar Limited  
Mundra, Gujarat

@ IBA... 8.5 acre green Campus with **AQI** of less than **40**





**clubs @ IBA...**



**Hunterz Ignite**  
(Marketing)



**OM**  
(Operations)



**Barcodes**  
(Retail)



**Dolphins**  
(Communication)



**COSMOS**  
(B-Quiz)



**Spandan**  
(HR)



**Navigators**  
(Finance)



**Infin'IT**  
(IT)

**Committees @ IBA...**



**i3 Committee**  
(Institute Industry Interaction)



**YMCC**  
(Yoga Meditation and Cultural Centre)



**HOPE - Ek Asha**  
(A CSR Initiative)



**Gyanodaya**  
(Knowledge Resources)



**Newsletter Committee**



**Santripti**  
(Mess Committee)



# Students TESTIMONIALS current talent pool @IBA

**Niteesh D Hegde**  
Sirsi, Karnataka



IBA encouraged me to realise my true potential, fostering the growth of a socially responsible leader who excels both academically and professionally. Its dynamic curriculum, emphasizing experiential learning, motivated me to engage in industry projects and internships, further enriching my knowledge. Additionally, IBA helped me develop strong soft skills and significantly boosted my self-confidence. The institute has been a cornerstone of my professional development, and I will always be thankful for the practical insights and preparation it offered for the corporate world.

**Killi Likhitha**  
Srikakulam, Andhra Pradesh



My journey at IBA has been truly transformative. From a state of confusion to confidently standing and speaking before large audiences, I have experienced immense personal and professional growth. Specializing in HR and Marketing not only expanded my knowledge base but also provided me with a strong foundation for my career. The vibrant clubs and committees at IBA played a crucial role in honing my team leadership, time management, and organizational skills. This incredible experience has shaped me into a more confident and capable individual, ready to take on future challenges with determination and enthusiasm.

**Anisha Tanwani**  
Gurgaon, Haryana



IBA has introduced me to an innovative way of learning, where every concept is explored with creativity and practical application, especially through the flipped learning approach, which has made every lesson engaging and more meaningful. The faculty at IBA are not only knowledgeable but also always ready to support and guide us. The campus promotes a culture of discipline while embracing inclusivity and diversity. I am grateful to be a part of this amazing community.

**Anushree Gupta**  
Jabalpur, Madhya Pradesh



I am a proud student of IBA, Bangalore, currently pursuing my PGDM. I am thrilled to share that I have been placed as a Deputy Manager - II at ICICI Bank through campus placements. I owe this achievement to the exceptional support system at IBA, which provided me with a platform to enhance my knowledge, skills, & confidence, preparing me for the corporate world. My active involvement in committees like the Library Committee & participation in various projects and simulations have greatly enriched my learning experience, shaping me into a well-rounded professional.

**Shubham Negi**  
Bazpur, Uttarakhand



The journey at IBA has been fruitful for me, as IBA incorporates well-experienced faculty who contributes a lot towards the development of the students. The curriculum is very well-structured, blending academic rigor with practical industry insights. The residential PGDM program here at IBA provides a wonderful living experience, which also helps in networking with people from different regions as well as different academic backgrounds.

**Snigdhatapa Das**  
Kolkata, West Bengal



I can say that the experience here has been incredibly enriching at IBA, both in terms of the academic exposure and personal development. I have learnt a lot and the curriculum has case studies, GD and classes are interactive. The campus is absolutely beautiful, serene, and green with an environment that fosters learning and creativity. The classes are state-of-the-art, and the library is a treasure trove of resources for all our academic needs. One of the standout features of IBA is its stellar placement support. The hostel facilities are comfortable.



**Ishita Arya**  
Jamshedpur, Jharkhand

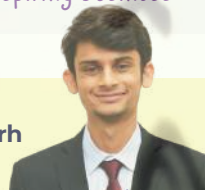
My time at IBA has been one of the best learning experiences I ever had. The structure of course is quite challenging but applicable to the industry, so students have practical skills in addition to theoretical knowledge. The teachers are skilled and professional and are encouraging and create a team atmosphere. The campus is very well equipped and there are great industry links which offer great opportunities for networking and careers as well. All in all, IBA has been most instrumental in my career development and I am sure it is in a position to nurture any aspiring business executive.

**Saloni Sharma**  
Jaipur, Rajasthan



It has been an incredible learning experience. The institution has provided me with numerous opportunities to grow academically and personally. Being proactive throughout my time here allowed me to explore and grasp various skills and concepts effectively. My involvement with the YMCC committee and the Marketing Club, Hunterz Ignite, has been instrumental in my overall development, helping me enhance my leadership, teamwork, and creative skills. The supportive faculty and the vibrant campus culture have made this journey truly enriching and memorable.

**Aman Khanna**  
Bilaspur, Chattisgarh



My time at IBA has been an incredibly enriching and transformative experience, for which I am deeply grateful. The vibrant and inclusive culture fostered a strong sense of community, allowing me to connect with exceptional peers and faculty. The rigorous academics pushed me beyond my limits, equipping me with the knowledge and skills necessary for success. The dedicated placements committee provided invaluable support and guidance, securing me a fulfilling career opportunity at ICICI Bank. The emphasis on experiential learning fostered critical thinking and problem-solving abilities, setting me on a solid path for a future filled with growth and opportunity.

**Priya Jha**  
Keonjhar, Odisha



IBA is a place where talent is nurtured through diverse opportunities on campus. Its engaging schedule prepares students for the demands of corporate life, equipping them with the skills needed to navigate the placement process. The student-driven approach fosters a sense of responsibility, encouraging active participation in every aspect of college activities. At IBA, you not only learn and grow but also discover a new and improved version of yourself.

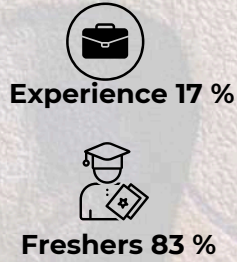
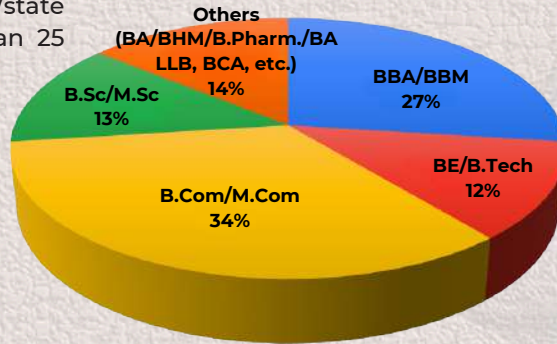
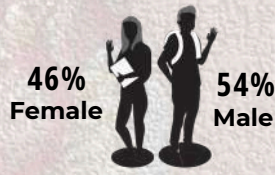
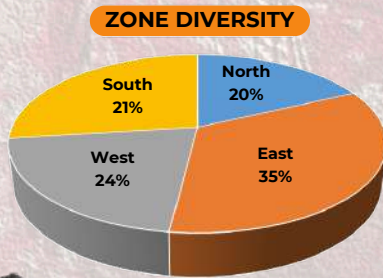
# Join the community of Future Leaders dream developed nation

IBA Founder & Chairman, Dr. Manish Jain was honored by Dr. Jitendra Singh, MoS, PMO & Minister of State for Science and Earth Sciences, at "Bharat 2047 - Vision of New India 2.0" for his innovative leadership and excellence in higher education, in the presence of Shri Nitin Gadkari, Shri Arjun Ram Meghwal, and Dr. Sudhanshu Trivedi on 30th November, 2024



## GLIMPSE of students profile

IBA students are a class, very different. They have the urge to succeed and the tenacity to go through the rigor of training. The most common joke at IBA is that IBAians' are awake 24/7. Together these bright minds and energetic Indians represent varied academic backgrounds & cultural diversity including national/state players, singers, dancers, ICWA etc who hail from more than 25 states with different dreams to realize.



**Shubham Negi**  
BBA  
Bazpur, Uttarakhand  
CAT - 85.56

**Prapya Dutta**  
BCA  
Durgapur, West Bengal  
CAT - 85.52

**Pritish Pal**  
B.Tech  
Bhubaneswar, Odisha  
CAT - 80.50

**Ritu Pangariya**  
B.A  
Jhulaghat, Uttarakhand  
CAT - 80

**Pratham**  
BCA  
New Delhi, Delhi  
CAT - 79.22  
Work Ex: 12 Months

**Aditya Addhya**  
B.Tech  
Durgapur, West Bengal  
CAT - 77.17

**Arup Jyoti Kalita**  
BBA  
Guwahati, Assam  
CAT - 69.01  
Work Ex: 23 Months

**Anil Kumar Khatua**  
B.Tech  
Paradip, Odisha  
XAT - 78

**Vaibhav Sharma**  
B.Sc. Chemistry Hons.  
Rishikesh, Uttarakhand  
XAT - 75.84

**Aparajita Sahoo**  
B.Com  
Mumbai, Maharashtra  
XAT - 69.90  
Work Ex: 08 Months

**Kartik**  
B.Sc.  
Sirsa, Haryana  
XAT - 65.32

**Shruti Parmar**  
B.Com(H)  
kagaznagar, Telangana  
NMAT - 231

**Anurag Mishra**  
B.Tech  
Chapra, Bihar  
NMAT - 212  
Work Ex: 12 Months

**Jyotirmayi Maharana**  
B.Sc  
Berhampur, Odisha  
CMAT - 99.62

**Deeksha Keshri**  
BSc. Agriculture  
Hazaribagh, Jharkhand  
CMAT - 98.19  
Work Ex: 3 Months

**Nishant Kumar**  
B.A  
Patna, Bihar  
CMAT - 95.94  
Work Ex: 20 Months

**Hritik R Warang**  
B.Com  
Nagpur, Maharashtra  
CMAT - 94.08

**Aryan Jain**  
B.Com  
Seoni, Madhya Pradesh  
CMAT - 94.04

**Shivani Kanwar**  
B.Com  
Korba, Chhattisgarh  
CMAT - 93

**Ujjawal Mishra**  
B.Com  
Prayagraj, Uttar Pradesh  
CMAT - 91.71

**Monika Kumari**  
B.A  
Ramgarh, Jharkhand  
CMAT - 90.72

**Krishna Pankaj Khandelwal**  
B. Tech  
Solapur, Maharashtra  
CMAT - 85.20  
Work Ex: 23 Months

**Natasha P Shrotri**  
B.Com  
Bhopal, MP  
CMAT - 83  
Work Ex: 19 Months

**Puja Shaw**  
BBA  
Andal, West Bengal  
MAT - 98.03

**Purna M**  
B.Com  
Vellore, Tamil Nadu  
MAT - 96.50

**Purna Kumari**  
B.A  
Jamshedpur, Jharkhand  
MAT - 94.62  
Work Ex: 04 Months

**Arit Saha**  
BBA  
Kolkata, West Bengal  
MAT - 93.16

**Anisha Tanwani**  
BA(H)  
Gurgaon, Haryana  
ATMA - 99.12

## PROGRAMME FEE (PGDM & PGDM - GENERAL) for Indian Nationals

Particulars	Amount	
<b>Admission Processing Charges</b>	₹ 45,000/-	
<b>Security Deposit (Refundable after completion of the course)</b>	₹ 15,000/-	
<b>First Year</b>	<b>First Installment (Inclusive of Admission Processing charges)</b>	₹ 177,000/-
	<b>Second Installment</b>	₹ 177,000/-
	<b>Third Installment</b>	₹ 177,000/-
<b>Second Year</b>	<b>Fourth Installment</b>	₹ 167,000/-
	<b>Fifth Installment</b>	₹ 167,000/-
	<b>Sixth Installment</b>	₹ 167,000/-
<b>TOTAL Tuition Fees (For 2 Years)</b>		<b>₹ 10,32,000/-</b>

IBA Provide separate residential facilities for boys and girls within the campus.

Residential charges varies in between ₹ 1,40,000 - ₹ 1,89,500 per year depending on rooms

## SCHOLARSHIPS (Batch 2025-27)

### SCHOLARSHIP FOR MERITORIOUS STUDENTS ( During Admission Phase)

**Pandit Jawaharlal Nehru Memorial Scholarship** : Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 50,000/-

**Sardar Vallabhbhai Jhaverbhai Patel Memorial Scholarship** : Student/s having aggregate (all subjects) marks of 70% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 60,000/-

**Netaji Subhas Chandra Bose Memorial Scholarship** : Student/s having aggregate (all subjects) marks of 80% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 70,000/-

**Atal Bihari Vajpayee Memorial Scholarship** : Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII, Graduation and having percentile/Composite Score as mentioned below in the Entrance Tests would be awarded Scholarships as stated below:

CAT 2024 / XAT 2025 / GMAT or GRE (After July, 2024)	MAT 2024 & 2025 / ATMA 2025	CMAT 2025 (As per format of results published by CMAT)	SCHOLARSHIP AMOUNT
90 percentile or above	Composite Score of 780 or above	Above 95 percentile OR AIR 1-499	₹ 150,000/-
85 to 89.99 percentile	Composite Score of 750 to 779	90 to 94.99 percentile OR AIR 500-999	₹ 100,000/-
80 to 84.99 percentile	Composite Score of 700 to 749	85 to 89.99 percentile OR AIR 1000-2499	₹ 80,000/-
70 to 79.99 percentile	Composite Score of 650 to 699	80 to 84.99 percentile OR AIR 2500-3999	₹ 70,000/-
60 to 69.99 percentile	Composite Score of 600 to 649	70 to 79.99 percentile OR AIR 4000-4999	₹ 60,000/-

### DETAILS OF FEE - WAIVER TO DESERVING STUDENTS (During 3rd Term of an Academic year)

NAME	AMOUNT	No.	Criteria
1st Academic Year - Mother Teresa Fee - Waiver	₹ 25,000/- to 35,000/-	10	Economically weak and Need based
2nd Academic Year - Tirthankara Mahavira Swami Fee - Waiver	₹ 25,000/- to 35,000/-	10	Economically weak and Need based

### Shri B.M.L Jain Memorial Special Scholarship FOR WARDS OF DEFENCE, BSF & CRPF PERSONNEL (During 2nd Year of the Programmes)

Our Founder Chairman Late Shri B.M.L Jain had a special appreciation towards the sacrifice which our Defence BSF & CRPF personnel make for our nation. To recognise their contribution, IBA offers 25% Fee waiver (only Academics in 2nd year of the course) to their wards

**Educational Loan Facilities** : All Nationalized Banks provide Educational Loan to selected candidates as PGDM Programme is approved by AICTE, Ministry of Education (Govt. of India). All IBA students can now avail the facility of education loans through a single-window electronic platform and pursue their dream. You can visit [www.vidyalakshmi.co.in](http://www.vidyalakshmi.co.in) for more details.

## ELIGIBILITY CRITERIA

- Graduate (10+2+3 OR 10+2+4) in any discipline from a recognized university, with not less than 50% and (reserved category not less than 45%) overall aggregate marks.
- Final Year Students are also eligible to apply.
- IBA accepts scores of CAT 2024 / XAT 2025 / CMAT 2025 / NMAT by GMAC 2024 / MAT (Sept. 2024, Dec, 2024, Feb 2025, May 2025) / ATMA 2025 / GMAT (after Sept 2023) / GATE 2023-24 & State Govt. Entrance tests.

## APPLICATION PROCESS

- Application fee is Rs. 1,050 and Applications are invited online only.
- The payment gateway accepts all payments through Credit / Debit cards, Google pay / UPI.

01

Register yourself

02

Fill your application form online

03

Submit & remit the application fee

04

Selection Process  
SOP writing  
GD & PI rounds

Join the League of...



Learning at IBA is based on **3D** approach of **Discussion, Dialogue and Discourse** to facilitate development of **Creative, Enlightened and Organic (CEO) Leaders.**



...Leaders

APPLY NOW!



ADMISSION ENQUIRY

Contact us: +91 80 2608 3703 | 704 | 705 | 706

Mobile: +91 93424 10271 | 90353 31862

+91 81978 62131 | 99007 05325

Follow us on



**INDUS  
BUSINESS  
ACADEMY**

Survey No. 164, Lakshmipura, Thataguni Post,  
Kanakapura Main Road, Bengaluru - 560062  
Karnataka, India | [www.iba.ac.in](http://www.iba.ac.in)  
Email: [admissions@iba.ac.in](mailto:admissions@iba.ac.in)