



B-school with a difference
Economic Times

PLACEMENT BROCHURE

A NEW BEGINNING

Batch 2023-25



***“Success is not
final, failure is not
fatal: it is the
courage to
continue that
counts”***

WINSTON CHURCHILL

RANKED

All India by



competition success review

RANKED

All India by



Outlook

RANKED

All India by



Times School

RANKED

All India Private by



THE WEEK

Introduction

Indus Business Academy (IBA) was conceptualized in the city of Bangalore in the late nineties when the city was emerging as the Knowledge City and the intellectual capital, to capitalize on the emerging opportunities for the aspiring youth of the country. With more than 25,000 Sq. mtrs. of built-up infrastructure in 8.5 acre land exclusively dedicated to Management learning, IBA stands as one of the largest B-Schools in Bangalore.

IBA, Bangalore under aegis of Arihant Education and Research Foundation is making substantial contribution to the enhancement of management education, through a business relevant curriculum, experienced and knowledgeable faculty, state-of-the-art infrastructure and a committed Academic Advisory council. Emphasis is placed on inculcating ethical values, sensitivity to environment, and strong leadership skills to mold young minds towards becoming best-in-class managers, capable of operating in globally competitive environments.



VISION

To be a globally respected Business School nurturing innovative entrepreneurs & business leaders who would produce wealth for the nation



MISSION

To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society

SCHOLASTIC ASSOCIATION & INTERNATIONAL LINKAGES



Freiburg University Germany



Stockholm University Sweden



Goa University Goa



South Gujrat University Gujrat



University Of Dhaka Bangladesh



Curtin University Australia



Swami Vivekananda Yoga Anusandhan Sanstha (SVYASA) Bangalore



Banasthali Vidyapith University, Vanasthali



Association of Indian Management Scholars USA



Zurich University of Applied Sciences Switzerland



Griffith University Queensland, Australia



Friedrich Schiller University Germany



Friedrich Schiller Universität Jena



Indian Institute of Science, Bangalore



Dhyana Pura University Bali, Indonesia

ACADEMIC & INDUSTRY ASSOCIATIONS





**Chief Mentor and Professor, IBA Bangalore PhD
(University of Southern California (USC), LA, USA),
PGDM (IIM Ahmedabad)**

**The aim of IBA is to develop future CEO's – Creative,
Enlightened and Organic leaders.**

**Success = Inspiration x Breakthrough x Achievement
(S = I x B x A)**

Dr. Subhash Sharma holds a Post Graduate Diploma in Management (PGDM) from IIM-A and a Ph.D. from the University of Southern California (USC), Los Angeles.

He is a leading Indian management thinker and has authored many path-breaking books such as ***Conversations on the Remaking of Managers, New Ideas in Strategic Thinking & Management: A Knowledge Tree of New Age Mantras, From the Edge of Chaos: Dialogues Amongst Social Theory & Practice, and Wisdom & Consciousness from the East: Life, Living & Leadership (also published in French as Leadership Par LA Sagesse & LA Conscience: Trésors & Secrets de l'Orient au Bénéfice de l'Humanité).*** His other books, ***New Earth Sastra, Management in New Age, New Mantras in Corporate Corridors, Creation from Shunya, Quantum Rope, Arrows of Time, Market's Maya, and Shunya Poems***, are also known for their creative ideas with a literary touch. He has published a number of thought-provoking articles on management, leadership, and social concerns in journals of national and international repute. His innovative approach of 'Corporate Rhymes' has drawn worldwide attention.

As an institution builder, Dr. Subhash Sharma has assisted in the development of WISDOM (Women's Institute for Studies in Development Oriented Management) at Banasthali University, served as the Founder Director of the Indian Institute of Plantation Management, Bangalore, and is also a Founding Member of Indus Business Academy.

He has received several Excellence & Achievement awards for his significant contributions, including the 'Innovative Leader Award' at the Global Leadership Conference in 2006, the 'AIMS International Outstanding Editor Award' for the AIMS International Journal of Management in 2008, and 'AIMS International Fellow' in 2009. His research work was recently used by the Honorable Supreme Court for a very important judgment.

He has been conferred the title of '**Academic Rishi**' by PES University MBA Department and the 'Management Guru' award by MTC Global in 2015. He was also recently awarded the 'Lifetime Achievement Award' by AIMS International on 26th December 2016.

“All IBA, the decree is to meet the corporate expectations, first. Our Students are trained to perform in real life”

Dr. Manish Jain

Founder & Chairman, IBA
Bangalore PhD, MBA (Marketing), PGDM (Finance),
B.E. (Mechanical)

Dr. Manish Jain has managerial experience at MICO & Tata-IBM and is also presently the Director-Business Development MUHEPL. He was a nominee for 'Jewel of India 2002 Award' and a recipient of “Rastriya Shiksha Samman Puraskar 2003” by Indian Economic Development & Research Association (IEDRA) for his contributions to quality higher education. He received 'Distinguished Service Award' at IIM Ahmedabad for his contribution of developing Management Education in India. He has also been recognized as one among the 100 visionaries of India by NexBrands and ET Now. He has been invited by ET Now to be a part of its Talk Show "Brand India Vision 2020".

He is the driving force behind IBA, ably guided by an illustrious Academic Advisory Council and distinguished faculty members. Founder & Chairman, IBA Bangalore PhD, MBA (Marketing), PGDM (Finance), B.E. (Mechanical).

The IBA's founding mission is to bring excellence in Teaching, Training, Corporate Networking and in Placements. We decided to address these issues by creating a world-class infrastructure in a 5-acre eco friendly land. The curriculum at IBA is designed in such a manner that it is rigorous and constantly upgraded based on corporate requirements and in tune with the latest case studies and real-time experiences. Our strong and active corporate networking help channelize industry inputs into academics. Apart from curriculum, the best available faculty teach IBAians to enhance their leadership, communication and soft skills.





Message from Director

Dear Recruiters,

Greetings from **Indus Business Academy (IBA), Bangalore.**

At **IBA**, we develop professionals who not only possess a remarkable knowledge of management concepts but also have mastered the art of applying that knowledge to develop and implement successful strategies. We offer our students contemporary concepts and principles, imparted through a blend of classroom and non-classroom activities to make the learning 'innovative' and 'thinking'. Our differentiated pedagogy ensures that students receive the most contemporary inputs from the best-in-class faculty, both in-house and visiting. The faculty team at IBA works towards transforming students using the latest learning tools and pedagogical innovations to ensure long-term employability.

Our students are at the core of our learning universe and are provided with a holistic learning environment that assimilates both Indian and global best practices and content. This holistic learning experience equips our students with the required skills to succeed in their personal and professional lives.

We believe that a business school experience should create adequate challenges for its students to be faced collectively as part of their learning and transformation towards becoming capable leaders in the future. We instill in our students the ability to understand the finer nuances of their potential to work in and lead a team to achieve successful results. This is achieved by addressing the latent potential in each one of them through rigorous Management Skills courses, which run in a scientific manner through all the trimesters of the program. This unique course equips our students with the ability to deliver beyond the narrow confines of their work.

The extra-curricular activities at IBA, structured in the form of various clubs and committees, also help our students work in teams and apply their managerial skills in practice at the school. These activities develop in them the essential qualities required to excel in their jobs and an understanding that a career is a marathon and not a sprint – values that they have imbibed during their post-graduation at IBA.

The 23rd batch of IBA graduates in April 2025. With the comprehensive education that our students have received, they are ready to contribute to the growth of your organization. We welcome your participation in our recruitment process and look forward to establishing a mutually beneficial relationship.

Dr. Subhendu Dey
PhD (AMU), PGCPM (IIM-K),
B.E. Director, IBA Bangalore



From the Placement Committee

Greetings from the Placement Committee (i3) of Indus Business Academy (IBA), Bangalore!

We extend our heartfelt gratitude to our esteemed recruiters for providing our students with numerous opportunities to showcase their capabilities over the years. Despite the challenging market and business conditions due to the global pandemic and subsequent recovery, last year was exceptional for us. The resilience, strength, and determination demonstrated by the IBA cohort turned the previous placement season into a remarkable success.

At IBA, we strive for excellence and proactiveness, which has transformed our institute into a hub of future leaders. The unwavering support of our dedicated in-house and visiting faculty has significantly enhanced our students' professional skills and instilled in them an impeccable business acumen.

The excellence of IBA students extends beyond academics to a wide range of activities, including live business projects, case competitions, sports, fine arts, cultural activities, event management, and social initiatives. Our students have actively participated in and won numerous national-level corporate case competitions, underscoring their exceptional abilities and readiness for the corporate world.

We are committed to building and nurturing enduring relationships with our existing and future recruiters, grounded in mutual trust, knowledge sharing, and talent exchange. It would be our pleasure to welcome you aboard for this year's placement season, and we eagerly anticipate the opportunities and experiences that lie ahead.





About Our Institute



Our Vision Statement

“To be a globally respected Business School nurturing innovative entrepreneurs & business leaders who would produce wealth for the nation”



Our Mission Statement

“To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society”

About Us

Indus Business Academy (IBA), Bengaluru is one of the top MBA colleges in Bengaluru, one of the top 1% colleges in India and one among the only 56 out of more than 5000 colleges in India to receive an International **Accreditation by IACBE**. World Consulting & Research corporation (WCRC) has certified **IBA (process evaluated by KPMG)** as one of Asia’s fastest growing Institutes.

Media publications like Competition Success Review (CSR), Business India, Dainik Bhaskar among others have consistently ranked IBA amongst the top B-Schools in Bengaluru and India. IBA has created a niche for itself in the sea of management institutes through the culture it imbibes in its students. Indus Business Academy in Bengaluru is marching on the path to glory.

Recently, IBA Bangalore was chosen as one among the **Top Education Brands 2023** (under Category – Excellence and Innovation in Management) at the **BW Education Leadership Summit 2020** and got ‘Special Mention’ by the Jury. The Jury consisted of Chairman of AICTE (Govt. of India), Mission Director – Atal Innovation Mission (Govt. of India), MD and CEO, National Skills Development Corporation (NSDC, Govt. of India), Secretary General – AIU (Association of Indian Universities, Govt. of India), Previous Directors of AICTE (Govt. of India), Chairman and Editor-in-Chief (Business World, BW), Governing Council Member, CRIS (Ministry of Railways, Govt. of India) among other eminent personalities.

Invest Two years under mentorship of Seasoned Gurus



Dr. Subhendu Dey
Director

An Alumnus of AMU and IIM-K
PhD- PGCPM- , B.E. (Mechanical)

Exp : 32 years
Industry-01 yrs, Academic-31 yrs



Dr. Subhash Sharma
Chief Mentor & Senior Professor

An Alumnus of University of Southern California
(USC-LA) - USA & IIM Ahmedabad
PhD, PGDM , B.Sc

Exp : 51 years
Industry-02 yrs, Academic- 49 yrs



Dr. Manish Jain
Founder & Chairman

An Alumnus of IIM Ahmedabad
PhD, MBA (Marketing), PGDBM (Finance)
B.E. (Mechanical)

Exp : 28 years
Industry-14 yrs, Academic- 14 yrs



Prof. V. Suresh Chandra
M.Tech-Industrial Management (IIT
Chennai), B.Tech.(IIT-Kharagpur)

Exp : 49 years
Industry-30 yrs, Academic-19 yrs



Prof. J.B. Shetty
MDP (IIM-Calcutta),
Diploma in Footwear, B.Sc.

Exp : 49 years
Industry-32 yrs, Academic-17 yrs



Dr. S Ramesh
PhD, FCS & MICS (UK), M.Com., (Marketing),
MBA (Finance), LLB

Exp : 45 years
Industry-16 yrs, Academic-29 yrs



Dr. Bijay Krishna Bhattacharya
PhD, MBA (Finance), M.Com, CAIIB M.Pil,
PGDBM

Exp : 45 years
Industry-29 yrs, Academic-16 yrs



Dr. A V Rama Acharyulu
PhD, MBA-IRMA Anand, B.Sc.

Exp: 41 Years
Industry - 15 yrs, Academic- 26 yrs



Dr. Suranjan Bhattacharya
PhD, ACIB (UK), FCMA, CAIIB, B.Sc (Physics Hons.)

Exp : 38 years
Industry-30 yrs, Academic-8 yrs



Prof. B.M. Gourish
MSW - Gulbarga University, PGDDTD - ISTD, BA

Exp : 37 years
Industry-25 yrs, Academic-12 yrs



Dr. Krishnan Hariharan
PhD, MBA, B.E (Mechanical)

Exp: 33 Years
Industry - 16 yrs, Academic- 17 yrs



Dr. Muruganandham Rajagopal
PhD, M.Phil, MBA, B.E

Exp : 27 years
Industry-25 yrs, Academic-02 yrs



Dr. Nagendra Hegde
PhD, MBA-VTU, BBA

Exp: 24 Years
Industry - 12 yrs, Academic- 12 yrs



Prof. Prashant Kulkarni
MA, PGDM

Exp : 23 years
Industry-02, Academic-21 yrs



Dr. Anju Kumar
PhD, MBA, B.Arch

Exp : 22 years
Industry-03 yrs, Academic-19 yrs



Prof. Narendra Babu B. V.
(PhD), MBA-Rochester Institute of Technology,
New York, PGDESD (USA), BE.

Exp : 21 years
Industry-09, Academic-12 yrs



Prof. Sathyen Subbiah
PGDM (IIM-L), B.E. (Chemical)

Exp: 20 Years
Industry - 17 yrs, Academic- 03 yrs



Dr. Krishna Kumari
PhD, M.Com, MBA (Finance)

Exp : 16 years
Industry-02, Academic-14 yrs



Md. Tauseef Hussain
MBA, BBA

Exp : 19 years
Industry-15, Academic-04 yrs



Prof. Pavankumar R
(PhD), MBA, MSW, B Com

Exp : 18 years
Industry-17, Academic-01 yrs



Prof. Bhavya Kalra
MBA, PGPM, BBA

Exp : 13 years
Industry-01, Academic-12 yrs



Prof. Pargat Singh Sidhu
PGDM , BBA

Exp : 13 years
Industry-10, Academic-03 yrs

Visiting Faculty & The Trove-Associate

Apart from the illustrious core faculty, IBA students are also privileged to periodically and regularly learning from IBA's Associate and Visiting Faculty. The academic eminence that they bring with them is enriched with professional and industry experience and augur well with IBA's unique pedagogy

MARKETING & RETAIL

Mr. Harish Bijoor

CEO, Harish Bijoor Consults Inc.

Mr. Mohan Kuruvilla

Imperial Chemical Industries

Prof. G.S. Sreekiran

Dean, Dayanand Sagar Academy

Mr. Shankar Iyer

Marketing Consultant, Vidhura 3Cgmt.

Mr. Ganesh Iyer

Senior Vice President, Radio Mirchi

Prof. Joy Chakrabarty

TBWA Anthem

Mr. B.K. Kumar

CEO, Business & Markets Strategists

Mr. M. Kulothungan

Sales Trainer, Titan Industries Ltd.

Mr. Ram Subramaniam

Next Phase Solutions India Pvt. Ltd.

Dr. K. Ravichandran

Former Regional Director, AICTE & Faculty MKU, Dept. of Mgmt. Studies

Mr. Rajiv Ahmed

TNS India

Mr. P. S. Srinivas

Sidvin School of Business

Mr. Shankar Bharath

Senior Researcher Hansa Research Group

Ms. Suchitra Ramesh

Intel Corporation

Mr. B.V. Srinath

Consultant Marketing

Mr. Venkatramanan Krishnamurthy

Mr. Jayaram Babu Shety

Director - Merchandising, Innovative Film City Finance in Retail

Mrs. Nandini Vaidyanathan

CEO, Startups, Strategy in Retail

Mr. V. Nagendra

Retail Management

Mr. David Livingston

Manager - Warehouse, Future Group, Management of Warehouse

FINANCE

Mr. K.N. Guha Advisor,

Corporate Banking

Mr. V.V. Mohan Ex. VP,

IndusInd Bank

Mr. Muralidharan R. Nair

QMS Lead Auditor, Consultant Livelihoods

Mr. Kiran Bindu

Director, Intl. Programmes, ISBR

Mr. Prasanna. R.

Research Analyst, ING Vysya Bank

Mr. Vijay Raja,

Chartered Accountant, Vijay Raja & Co.

Prof. Sai Baba

Management Consultant

Mr. Vivekanand V. Kulkarni

Prof. (Corp. Fin.) Aegis School of Business & Telecommunication

Dr. Binoy Mathew

Head, P.G. Studies, R.B.A.N.M.S

Mr. K.S. Raghunath

Senior Consultant

Mr. S.K.N Swamy

Retired Asst. General Manager, State Bank of India

Prof. Hema D.

Asst. Prof. Welingkar Institute of Mgmt.

Dr. K. V. Ramanathan

Associate Prof., Dayanand Sagar Business School

Mr. Harish Rao

Investment Coach, Simple Equation

Mr. Vijay Kumar N.V.

Retired Manager, Canara Bank

Prof. K. Harinath

Asst. Prof., AIMS Institute
Mr. S.P. Srinivasan Chartered Accountant

Prof. Ramakrishnan

Professor, Christ and Jain University

HUMAN RESOURCE

Mr. Praveen Kamath

Global Head Talent Transformation, Wipro, BPM

Mr. Ram K. Navaratan

Chief Executive, HR Resonance

Mr. Mathew Chacko

COO - HAL Infotech

Mr. M.P. Manjunatha,

Consultant, HRM Consultants, Ex. Director Personal, BEML

Mr. S.K. Nandy

Director-CHRS, Ex-Head-HR, BPL Telecom

Dr. Ramani

WIMEN

Dr. B.R. Patil

Ex. Professor- IIM Bangalore

Dr. V. Prakash

EX-GM-HR, Cadila

Mr. S. Sekhar

Consultant-HR

Mr. Hari Rao

Director, Titan Time Products & Titan Properties Ltd.

Mr. B.N Srinivas Rao

Ex. Head HR & Admin SKF INDIA LTD

Visiting Faculty & The Trove-Associate

Apart from the illustrious core faculty, IBA students are also privileged to periodically and regularly learning from IBA's Associate and Visiting Faculty. The academic eminence that they bring with them is enriched with professional and industry experience and augur well with IBA's unique pedagogy

IT & E-BUSINESS

Prof. Anandh Venkatraman

Sapient Corporation

Prof. P.G. Bhat

VP-Engineering, Object OrbTechnologies

Mr. R. Dorai

CEO, Hartech Consultant

Mr. Moses Mathuram

AVP - Global Aliances, Infosys

Mr. S. Srikant

Accenture

Mr. Ramesh Chandra

Mindsources Consulting Services

Mr. Somanatha S.

Director-Mobilistic Business Solution Pvt. Ltd.

Mr. Sreekanth Moni

Sr. Engg. Project Manager-Fletronic
Software Systems Six Sigma Consultants
Trainer & Coach

Prof. Sarah Giri

Certified Counselor - Voice & Language

Mr. Karmarkar

German

Ms. Margaret Anne

French

Mr. Gnanamurthy

Kannada

Ms. Revathi Shivakumar

English

Ms. Shyamala Kamath

English

Mrs. Sarawathi

French

Mrs. Archana Bhulata

German

Mr. Ramesh P. Iyer

Ex Principal Consultant, Strategic
Partnership-Shobha Renaissance
Information Tech. Ltd.

Mr. Rajendran Thangadurai

Director - RB & Creations

Prof. Rama Satish K.V.

Professor, RNS Engineering College

GENERAL MANAGEMENT, IB, BUSINESS COMMUNICATION

Mr. Y.R. Sridhargopal

Vice-President, Clarion Tech. Pvt. Ltd.

Ms. Vedavathy R. Kabadi

Company Secretary & Attorney, General
Motors

Dr. Ashok Kumar T.K.

Senior Product Manager, Alti Source

Prof. Shikha Ojha

Asst. Prof., CMS Business School

Mr. Ramesh Venkataraman

Director-CurAlea Mgmt. Consultants

Mr. Y. Shekar

Consultant - Adhishtaa Consulting

Mr. K. Sivasubramanian

AVP Quality & Master Black Belt,
Accenture Global e-Business Operations
Pvt. Ltd.

Mr. Suvas C. Mahapatra

Global Head HiTech Technical Support,
TCS

Mr. S. Nagendra

Director - Siddganta Softwares

Ms. Rupa Gopal

Soft Skills Consultant, Trainer for Project
Genesis with INFOSYS

Mr. Raj Subramani

German, French, Kannada, English
French, German, Six Sigma Consultants
Trainer & Coach

Prof. Sarah Giri

Certified Counselor-Voice & language

Mr. Karmarkar

German

Ms. Margaret Anne

French

Ms. Revathi Shivakumar

English

Ms. Shyamala Kamath

English

Mrs. Sarawathi

French

Mrs. Archana Bhulata

German

Operations

Mr. Pankaj Jain

Director Projects, OLX

Mr. Rajaram Chandrasekar

National Vice-Chairman, Indian
Institution of Production Engineers

Mr. R. Devanathan

Retd. Sr. Divisional, Manager
(Mechanical), TATA Steel

Mr. Vishu Behl

GM-PED, TVS Motor Co.

Mr. Kunigal Rama Sastry

Industrial Consultant

Mr. G. Ravindran

SQC & OR Unit, Indian Statistical Inst.

Dr. H.B.N. Murthy

GM - Solid Container

Dr. Shaji Thomas

Director-ABMT&R

POST GRADUATE DIPLOMA IN MANAGEMENT - PGDM

Orientation Programme	1st & 2nd trimester	3rd trimester	Corporate Internship	4th 5th & 6th trimester
Preparatory Subjects	Foundation subjects presentations case studies projects & management games	Introduction of Specialization subjects	6 months of extensive Corporate Internship	Cross functional/ Specialization subjects along with APTP programme
		Internship Placements		Final Placements (5th & 6th trimester)
Dual Specialization Course*	Marketing	Finance	Human Resource Management	AI & Business Analytics
	Retail & E-Commerce	Operations	International Business	Entrepreneurship

*Student can choose combination from above mentioned specializations before beginning of 3rd Trimester.

Orientation

Basics of Quantitative Skills | Business Research Skills | Basics of Accounts | Computer Skills | Communication Skills | Basics of Kannada

Accounting for Managerial Decision | Marketing Management I | **Managing People at Work** | Micro Economics | **Productivity Tools for Managers** | Business Statistics | **Management Perspectives I** | Fundamentals of Business Communication I | **Business Research Method** | Legal Aspects of Business | **CPDP I (Critical Thinking and Emotional Quotient)** | Mentoring I

Financial Management | Human Resource Management | **Fundamentals of Business Communication II** | Marketing Management II | **Production and Operations Management** | Global Business Environment | **Fundamentals of Business Analytics** | CPDP II | **Basic Course in Entrepreneurship** | Theme Paper I | **Mentoring II**

Corporate Finance | Organizational Design | **Macro Economics** | Decision Science | **Business Research Tools** | Management Perspectives II | **CPDP III** | Advanced Business Communications | **Advanced Course in Entrepreneurship and Start-up Management** | Theme Paper II | **Mentoring III** | Consumer Behaviour | **Banking and Insurance** | Talent Acquisition and Management | **Logistics and Supply Chain Management** | Exploratory Data Analysis

1st Year



Trimester



Trimester



Trimester

Core Courses

Strategic Mgmt. & Business Policies | CPDP IV, V, VI | Mentoring IV, V, VI | CASF | APTP | Six Sigma | Research Paper

MARKETING

- Strategic Marketing Management
- Financial Acumen for Marketing Leaders
- Technology & Digital Transformation in Marketing
- Consumer Psychology & Behavioral Marketing
- Brand Strategy, Equity, & Management
- Digital Marketing & Data-Driven Campaigns
- Sales Force Management & Customer Experience Optimization
- Retail Marketing & Omnichannel Strategy
- Influencer Marketing, Social Media, & Content Creation
- Sustainability & Green Marketing

FINANCE

- Strategic Financial Management
- Financial Reporting and Analysis
- Behavioral Finance & Decision Making
- Corporate Governance & Ethics in Finance
- Investment Banking & Financial Markets
- Blockchain & Cryptocurrencies in Finance
- Derivatives & Risk Management
- Wealth Management & Financial Planning
- Financial Technology (FinTech) & Digital Transformation
- Impact of Geopolitical & Economic Shifts on Finance

AI & BUSINESS ANALYTICS

- Introduction to Artificial Intelligence
- Data Analytics for Business
- Big Data & Cloud Computing
- Machine Learning & Predictive Modeling
- Data Visualization & Business Intelligence
- AI & Automation in Business Operations
- Natural Language Processing (NLP) for Business
- Ethics, Privacy & Security in AI
- AI for Supply Chain Management
- Business Forecasting & Time Series Analysis

RETAIL & E-COMMERCE

- E-Commerce & Digital Business Models
- Digital Payment Systems and Fintech
- E-Commerce Platforms & Technologies
- Digital Transformation in Retail
- Supply Chain & Inventory Management
- Omnichannel Retailing & Integration
- E-commerce Law & Ethics
- Technology & Innovation in Retail
- Sustainability & Ethical E-commerce
- Social Commerce & Influencer Marketing

OPERATIONS & SUPPLY CHAIN

- Strategic Operations Management
- Financial Decision-Making for Operations Managers
- Advanced Operations Analytics
- Advanced Supply Chain & Logistics Management
- Process Optimization & Lean Management
- Quality Management & Total Quality Systems
- Sustainable Operations & Green Supply Chain
- Digitalization & Industry 4.0 in Operations
- Blockchain for Supply Chain Transparency
- Agile Operations & Resilience in Supply Chains

INTERNATIONAL BUSINESS

- International Digital Marketing & E-Commerce
- International Finance & Risk Management
- Global Supply Chain Innovation & Operations
- International Business Law & Regulatory Compliance
- Cross-Cultural Leadership & Global Team Management
- International Political Economy & Trade Policy
- Global Human Resources & Talent Mobility
- Sustainability & Corporate Responsibility in Global Business
- Digital Transformation & Innovation in Global Business

ENTREPRENEURSHIP

- New Venture Creation
- Business Models and Innovation
- Entrepreneurial Finance
- Opportunity Recognition and Evaluation
- Funding and Venture Capital
- Social Entrepreneurship
- Digital & Global Entrepreneurship
- Technology and Innovation Management
- Intellectual Property (IP) and Legal Issues
- Networking and Relationship Building

HUMAN RESOURCE

- Strategic Human Resource Management
- People Analytics & Data-Driven HR Decision Making
- Talent Acquisition, Retention & Employer Branding
- Employee Engagement, Motivation & Well-being
- Compensation, Benefits & Performance-Based Pay Systems
- Labor Relations, Conflict Resolution, & Legal Compliance
- Diversity, Equity & Inclusion (DEI) Management
- Blockchain Technology in Human Resource Management
- The Gig Economy: Managing Freelance & Remote Workers

2nd Year

PGDM Programme @ IBA is under constant review and subject to change as per Industry Expert Advice

IBA Programme – The Difference

IBA believes that confidence to handle situations comes from knowledge and the skills that utilize this knowledge. Reading a book on “Driving” is not the same as practicing driving. CPDP is a set of courses, run by Prof. Chandra Kant, that teach students practical corporate skills as follows:



CPDP – Career & Personality Development Programme

IBA believes that confidence to handle situations comes from the knowledge and the skills that utilize this knowledge. Reading a book on “Driving” is not the same as practicing driving. CPDP is a set of courses, run by Prof. Chandra Kant, that teach students practical corporate skills as follows:

Emotional Intelligence	<ul style="list-style-type: none"> • How to control emotions and handle others' emotions. • Understanding how our mind creates negative thoughts and how to handle these thoughts. • How to control emotions for better time management, prioritization of activities, and increased productivity.
Critical Thinking	<ul style="list-style-type: none"> • How to make goal-centric decisions rationally and come up with creative solutions • How to remove subjective bias from decision making. • Understand why we make wrong decisions.
Convincing People	<ul style="list-style-type: none"> • Understand people’s motivation. • How to sell your ideas to others. • How to generate leads, get appointments and sell face-to-face
Negotiation	<ul style="list-style-type: none"> • Understanding the difference between bargaining and negotiation. • How to create a win-win situation for all parties.
Strategic Thinking	<ul style="list-style-type: none"> • Understand and use the principles of strategic management to determine success in your own life
Managing Projects	<ul style="list-style-type: none"> • Understand and use the principles of project management in achieving short-term and long-term life objectives
Transition Management	<ul style="list-style-type: none"> • How to prepare for and adjust to inevitable changes (good or bad) in our life and our careers. • Understanding the change management process. • Understanding what will happen in corporate life and what a student can do to be most effective

Unique feature of this course is that senior students acts as tutors to the first year students. They conduct additional exercises & give feedback on gaps and ways to reduce the gaps. IBA is possibly the only Institute which teaches these skills as part of its formal pedagogy.

Corporate Internship

At IBA, we believe that no professional management education is complete until students are able to relate Management Theory with practice in more meaningful way. As part of the academic curriculum of the program, the students of PGDM are required to take up Corporate Internship/Project in reputed organizations for 3 months. The internship is carefully designed so that it is mutually beneficial to both organization and student.

Capstone® Business Simulation Program

Capstone® Business Simulation programs are a jump-start for leadership development. They enhance and bring a live business understanding and create competent, confident and astute business professionals. The program provides participants with a clearer and holistic understanding of core business dynamics, a sound understanding of financial objectives and metrics, and lays the groundwork for smart, business-savvy decision making that will favourably impact company's productivity and profitability

Some High Level Out comes:

- Improved market-based decision making skills and business acumen.
- Usable financial literacy: a compelling understanding of how various functional decisions effect the numbers.
- Improved cross-functional collaboration and teamwork.
- Ability to balance the daily tactical pressures with strategic initiatives.
- Improved problem-solving based on customer needs, competitor information and company data.
- Gain insights that challenge your assumptions: forward thinking individuals.
- Clearer understanding of and alignment with the company's strategy.
- Ability to define and/or clarify specific bottom line performance expectations and objectives related to profitability and other measurable business drivers. Capstone Business Simulation provides the rare opportunity to experience running a complete business, with the benefit of reports that show clear correlations between management decisions and outcomes.

Kalakshetra (Live Project Management)

Throughout their academic life, students have been taught to compete with others. Students do not really learn how to work in groups, towards a predefined objective. This, however, is an essential skill for success in corporate life. In Kalakshetra:

- Students of 1st year are grouped randomly into teams of 12-14 each with an objective of performing a task. The task varies every year, from a theme based set of short-duration plays or dance performance to even running a short-term business like a food stall or even cultivation of certain vegetables as well as their sale.
- While in case of performances students get judged as a team by the seniors, the alumni and the members of faculty & staff, in case of businesses a comparative assessment of the bottom line or revenue/profits is the judgment criteria for teams.
- Kalakshetra basically is a platform for students to learn.
- Project management basics like Work Breakdown Structure, Gangeue chart, MS Project, Project planning, Stakeholder analysis, Project charter, Project status reporting, etc
- Team management while doing a cultural activity/short-term business. Concept of team formation. Each other's strengths and use these qualities with creativity to produce a play.
- Competing as well as coordinating with other teams for common infrastructure requirements as well as budget management.
- Importance of timing and support systems as enacting a play or common business infrastructure requires immense back-end coordination and mutual cooperation.
- Being confident and face their fears of failure.

- That teamwork can move mountains and create something awe-inspiring.

Students remember the lessons of Kalakshetra more than any theoretical class on Project Management. IBA is possibly the only Institute which uses 'plays' to teach project management and team building as part of management skills

Advanced Placement & Training Programme

At IBA placements is not a seasonal task but instead a process that is initiated by means of Advanced Placement & Training Programme (APTP) right from the day when the student joins for the course. An exclusive Placement Team has been developed to serve this purpose which comprises of select students along with the Placement officers.

- The team builds an interface between Institute and Industries.
- Prepares students for Aptitude Tests, Group Discussion and Mock Interviews to gain confidence, diminish nervousness, hone their responses and think on their feet.
- Offers personal support systems and work directly with the students keeping their interests and goals in mind.
- Groom students to meet the expectation levels of the Corporate world

Peregrine Academic Services

Peregrine Academic Services is a Global Education Support which provides a variety of Academic oriented programs with quality assurance. This helps a student for Educational transition which occurs for a student when moved to Higher Level Programs such as Post Graduate in Management. This is a module-based program that is entirely online and includes online instructional content and online testing. Each of these options allows the student to academically transition more effectively to the next higher level.

Business Analytics

The Business Analytics specialisation at Indus Business Academy introduce the concepts of Information Technology and Data Science to allow a management graduate to understand how these concepts can be used to get actionable insights for businesses to increase revenues and profits. Traditionally, organisations increase revenues and profits based on models that assume steady state in the market. The current market scenario is fast changing and chaotic

With the advent of technology, there is a surplus of transaction data pertaining to an organisation's business operations and customer relationships. Traditional MIS, at best, relies on Extract, Transform and Load logic to summarise, slice and dice data to find meaningful information for operational efficiency as well as strategic insights. Business Analytics allows the students to use statistical models and machine learning to determine actionable insights

get insights from PRACTITIONERS with varied experience



Mr. Prashant Saran, Chief Operations Officer, Souq.com (An Amazon Company), Dubai
Topic: Operations Leadership at Amazon, UAE



Justice Santosh Hegde, Ex-Judge Supreme Court and Lokayukt of Karnataka
Topic: Current scenario in Public Offices



Dr. Michael Zirkler, Head, Org Development & Consulting - Zurich University of Applied Sciences
Topic: Various approaches followed in Switzerland in Education system, Economic & Government policies



Mr. Bader D. Dagher, HR Business Partner at Nestlé, Dubai
Topic: Best HR Practises and changing scenario in HR



Dr. Philippe Bouvier, President, Institut National de Recherche En Gestion Urbaine - INREGU
Topic: New Product and Service Innovation



Ms. Samreen Asif, Chief Actuary, Gulf MetLife Alico, Duabi
Topic: Actuarial Science and Building a Career in Actuary



Mr. Rajdeep Singh, Associate Director - Brand, Marketing & Communications Leader, EY
Topic: Build your personal Brand



Dr. Yung-Pin Lu, Asst. Prof. & Director, Shanghai Jiao Tong University
Topic: Various approaches followed in China in the Education system, Economic & Government policies



Dr. Charles M. Savage, President and Mentor, Knowledge Era Enterprises, Inc.
Topic: Knowledge - The Real Success Factor



Ambassador Dr. Deepak Vohra, Special Advisor to PM in Africa
Topic: The Indian growth story and how youth should relate to it



Mr. Aditya Mathur, National Key Account Manager (KAM), Panasonic India Ltd.
Topic: Trends on retail industry



Mr. Sunit Rikhi, VP & General Manager (Retd.) Intel Custom Foundry and Founder - Reach for Infinity, LLC
Topic: Career lesson in Leadership



Dr. Mithileshwar Jha, Professor of Marketing (Retd), IIM, Bangalore
Topic: Marketing during Covid times



Mr. Gowrishankar Paramasivam, Head of Maersk Accelerator - India & China
Topic: Innovation Demystified



Mr. Prem Rathod, Founder and CEO, KisanSaathi
Topic: "How to emerge as a Successful Entrepreneur? Case of KisanSaathi.com



Mr. Mallikarjuna Sarma Abburi, Deputy Manager (Territory Sales Manager and Regional Marketing Coordinator), Maruti Suzuki Limited
Topic: Changing Trends in the Automobile Industry as well as Banking Industry



Mr. A. Srinivasa Ramanujam, Ex. Sr Vice President, Adani Agrifresh Ltd.
Topic: Discovering Me



Mr. Vinay Kumar Singh, Senior General Manager (HR & ER) - Jindal Saw Ltd.
Topic: Organisational culture & the importance of Empathy in professional life



Ms. Rashmi Saran, Co-Founder, Grow Talent HR Consulting
Topic: Hard Skills vs. Soft Skills-Why You Need Both!



Mr. Praveen Malla, Founder and CEO, Robo Coupler Pvt. Ltd.
Topic: Journey of an Entrepreneur...



Mr. Saurabh Prakash, Global Delivery Manager, HP
Topic: Responsibility of a Corporate citizen



Ms. Jyothi Sudhir, Co-Founder & COO, InventIndia Innovations Pvt. Ltd.
Topic: Innovations in service delivery - The new trend



Imbibe thought Leadership



best way to learn **Experiential Learning** Corporate Visits



Tiger Breweries, Singapore



Sharjah Research Technology & Innovation Park, UAE



Titan, Bangalore



Apple, Dubai



Marina Bay Financial Centre Singapore



Intel, Dubai



SAID Business School, UK



Siemens, Dubai



Malaysian Petroleum, Malaysia



Electricity & Water Authority, Dubai

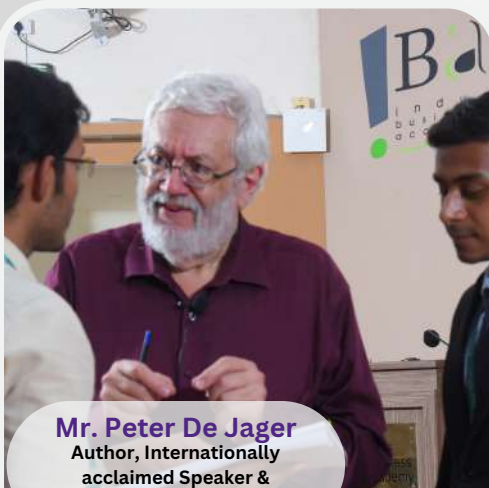


Akshay Patra Foundation, Bangalore



3M, Dubai

Rub shoulders with **Who's who** exposure is Exclusive



Mr. Peter De Jager
Author, Internationally
acclaimed Speaker &
Management Consultant



Dr. Dewakar Goel
Enquiry Officer, Airports (All India),
Ex. Executive Director - Airport
Authority of India (AAI)



Swapna Abraham
World Record Holder, Singer, Songwriter, Author
Mentor, Actor, Interior Designer, Marketing &
Branding Enthusiast



Maj. Gen. (Dr) GD Bakshi (Retd)
Vishisht Seva Medal (VSM) by
Hon. President of India and
Sena Medal (SM) Awardee,
Indian Army



Maj. Gen. Vikram Dev Dogra
(Ironman of Indian Army) AVSM
Ati Vashisht Seva Medal (AVSM), an honor bestowed upon
him by the Hon. President of India in January 2019



Ambassador Dr. Deepak Vohra
Ambassador of India, Special Advisor to
PM for Africa



Ms. Kavitha Prasad
Former Inward investment Head -
Technology, Digital & Creative
Dept of International Trade (DIT)
Northern powerhouse, Govt. of UK



Dr. Ernst von Kimakowitz
Director & Co-Founder
Humanistic Management Network
Geneva, Switzerland

Strong Connect with **Alumni** working across 30 plus Countries

NOSTALGIA

Vijay AG (2001-03)

Senior Consultant, Gateways Global LLP
Ex Worley, Ex Alghanim Industry, Ex Titan
President - IBA Alumni Association (R)



Neel Kumar Dodhia (2012-14)
Second Vice President
Northern Trust Corporation,
Bangalore



Shalini Jha (2008-10)
Head of Enterprise Sales -
BeLive Technology - Singapore



Richa Saini (2006-08)
Director - Human Resources
Indigo, Gurugram



Rajat Verma (2006-08)
Director-Transaction Banking,
Global Subsidiaries, Standard
Chartered Bank, Delhi



Anjali Garg (2007-09)
Deputy Director - Analytics &
Insight at PepsiCo, Bangalore



Nitika Mehrotra Tripathi (2004-06)
Manger, State Bank of
India (SBI), Hyderabad



Dinesh Subramanian (2013-15)
Business Head B2B
Urban Ladder, Bangalore



Amrit Malhotra (2007-09)
Founder & CEO at
TeqyMinds, Dubai



Anant Sagar (2003-05)
Director-Partner Enablement &
Success, Icertis, Bangalore



Vartika Dixit (2003-05)
University Talent Leader,
Microsoft, Bangalore



Seema Devi (2009-11)
State Project Manager
Rural Development and Panchayati
Raj Department, Manipur



Prajakta Bhosale (2006-08)
Assistant Vice President
- PR - Licious , Gurugram



Anshu Yadav (2008-10)
Director - KM & Digital
Marketing, KPMG
Gurugram



Rakesh Jain (2002-04)
Vice President Corporate
Relations - Miles Education,
Bangalore



Mandeep Singh (2007-09)
Cluster Head - HR & Admin
Adani Wilmar Limited
Mundra, Gujarat

Prominent Events at Indus Business Academy

Archish 2024



7th & 8th February 2024

Archish 2020 was the twelfth edition of IBA's national level management and cultural fest. The event has grown by leaps and bounds over a span of ten illustrious years with an array of top notch sponsors and splendid performances to count upon. The theme of the event this time was **"The Humanoid Revolution,"** a theme that hovered around the possibilities of human-like robots and their efficiency, which could be used, in the favour of mankind and business management for that matter.

Alumni Meet 2024



16th & 17th March 2024

It was the 10th edition of IBA's Alumni Meet and 20th, 10th & 15th year reunion of Batch 2001-03, 2008-10, 2015-17. There were various sessions conducted by the Alumni pertaining to different domains of the Management.

Alumni shared their own experience and knowledge with the students that helped the students to bridge the gap between them and the industry.

Convocation Ceremony 2023



30th April 2023

The 20th Convocation Ceremony of the Indus Business Academy (IBA) for the batch of 2020-2022 was held on April 30, 2023.

The ceremony featured esteemed guests, including the Chief Guest, Dr. Swapna Abraham, who delivered an inspiring speech emphasizing the importance of motivation and perseverance in life. She encouraged the graduates never to give up and to strive for success in their chosen paths.

MARKCON 2024



4th - 6th January 2024

The 15th IBA International Conference on Marketing, "MARKCON 2024," was a three days knowledge extravaganza that truly etched a mark in the history of IBA. More than 200 papers were received for MARKCON 2024 with foreign participation from countries like Nepal, Bangladesh, USA and Australia. 150+ delegates and a total of 20+ speakers witnessed the conference across three days.

Ecofluence 2023



9th December 2023

The Economics Research Championship at Indus Business Academy, themed "Economics Encounters: Applications in Daily Life," featured 20 teams from top colleges, insightful presentations, guest speakers, and a cultural showcase, culminating in a successful event led by Prof. Prashant Kulkarni, who introduced the concept of Ecofluence and emphasized its significance. The event highlighted the role of economics in daily life, future economic opportunities, and the importance of environmental consciousness. The day ended with a tree plantation and the announcement of winners.

Leadership Talks

Dr. Deepak Vohra, The Ministry of Foreign Affairs, Ambassador, IFA 1973

"Outstanding academic institution with amazing facilities and faculty."

Dr. Prettusha Curtis, Akjonobel India Ltd. Founder

"Excellent new generation business students wish you all a very great future."

Major Aditie Mohan, FNF India Pvt Ltd., Vice President

"Amazing campus with very good hospitality and excellent students all the best. Jai Hind"

A. Srinivasa Ramanujam, Adani Agrifresh Ltd. Ex. Sr Vice President

"Enjoyed the time spent with students with good hospitality and excellent campus."

Rajdeep Singh, Ernst & Young, Associate Director & Brand, Marketing & Communications Leader

"Loved the interaction with great crowd."

Dr. Haimanti Biswas, HSBC WPB Risk Analytics team lead

"Interactive students with pleasant environment. Thank you for the opportunity, hope to visit again."

Debajyoti Mohanty, KPMG, Associate Director

"I am really impressed with the vision and how IBA is thinking, that is what set it apart"

Srinivas Billa, Bajaj Electricals Ltd. Regional Head

"Excellent team and everybody has done well. Very confident & talented students"

Kamal S, Reckitt Benckiser, Sr HR Manager

"Excellent coordination by placement team and highly enthusiastic students. Excellent & energetic campus"

Binod Hampapur, Infoys, Sr. VP & Global Head- Corporate Relations

"Lush green campus, learned Faculty, Academic resources and energetic students perfect blend for industry managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

Vikas Bajjal, Bata India Ltd., Senior VP-HR

"It was a pleasure to be at campus once again. Will be here for interns too. Great team + student."

Karan Bhatia, Deloitte USI, Tax Campus Recruiter

Wish everyone the very best and a great long association! cheers! Great to visit this lovely campus. The hospitality was amazing!

I G V Krishnan, Lowe Lintas, Ex Director

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

Nikita Sarangi, Colgate Palmolive, Branch HR Manager

"Good quality of students, great hospitality by placement team. Looking forward to visit IBA again."

Satish Vishwanathan, Microsoft Director, Business Support Group

"The focus of corporate world today is a workforce that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."



"It was a wonderful experience interacting with the Director and the students, IBA has an amazing campus and a great learning environment."

My special wishes to young bright future managers and many thanks for giving an opportunity to visit the esteemed Institution and the hospitality extended to us."

Vinay Kumar Singh

Jindal Saw, Senior General Manager (HR & ER)

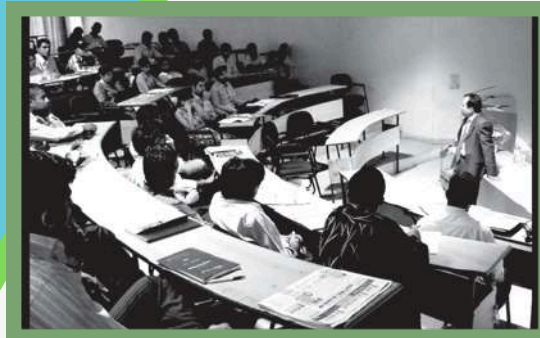


INDUS BUSINESS ACADEMY, BANGALORE

8.5 Acre Residential Campus



Administrative Block



Academic Block



Santripti mess



Residential Facilities



IT Facilities & Knowledge Management Centre (KMC)



@ IBA... 8.5 acre green Campus with **AQI** of less than **40**



अनेकान्तवाद
Anekantavada

activities beyond academics are Lifeline



Students TESTIMONIALS current talent pool @IBA



Shivam Patro
Rewa, Madhya Pradesh

PGDM at IBA has turned out to be a truly transformative programme for me. Faculty is exceptional and emphasis on experiential learning.



Aarushi Verma
Chandigarh, Punjab

Forever gratified to IBA for the invaluable role it played in my academic growth. IBA has a dynamic environment with numerous student-driven clubs and committees. The college's practical approach, dedicated faculty, and vibrant campus community provided me with essential skills and a strong academic foundation.



Swapnil Thakur
Garhwa, Jharkhand

Enrolling at IBA has been an extraordinary journey of discovery for me. I'm able to cultivate my teamwork, leadership & inter-personal skills. The real-world case studies are guiding stars, enabling me to decipher complex challenges effectively.



SK Mohibul Islam
Hooghly, West Bengal

What sets IBA apart is its emphasis on collaborative group work. Every task, from case studies to projects, is conducted within teams, promoting teamwork and inter-personal skills. Thank you IBA for letting me be the part of this esteemed institute.

Vidisha More
Nagpur, Maharashtra

IBA pushed me to perform and I could nurture the potential leader inside me who is academically proficient but also socially responsible. Innovative curriculum emphasizes on hands-on learning and encouraged all of us to participate in various industry projects and internships. Proud to be an IBAian.



Aniket Raj
Sasaram, Bihar

IBA has been an extraordinary journey of self-discovery and academic growth for me. The vibrant campus life and state-of-the-art facilities have made my time here unforgettable. I am immensely grateful for the foundation and opportunities IBA has provided.



Rounak Basu
Kolkata, West Bengal

IBA has a culture that implants a quality in a person that will help one to sparkle in diverse avenues in life.

I have worked in Berger Paints and I can confidently say that institution has a powerful platform to explore your strengths pushing you to stretch beyond the limits in a serene green campus.



Sapna Kumari
Varanasi, Uttar Pradesh

Indus Business Academy is a place where you can find an amalgamation of learning, fun, culture, explore, literature and many such life preaching activities. Our institute is well equipped with facilities that brings about the best in us.



Jagjeet Singh Bagga
Amkantak, Madhya Pradesh

IBA helped me nurture my soft skills and improve my self-confidence. IBA is playing a significant role in helping me excel in my professional journey. I will always be grateful to them for providing me a platform for practical learning and preparing me for the corporate life.



Vidhi Baraskar
Nagpur, Maharashtra

IBA has been a great place to learn and grow. One of the standout features of IBA is its exceptional faculty. The network of alumni and industry connections that IBA provides is invaluable for building a successful career. I am proud to be a part of IBA family.



Antra Sinha
Patna, Bihar

Life at IBA is awesome. The teaching methodologies backed by practical skills and industry interface have given me the confidence to pursue my career ahead. Thank you IBA.

Committees @ IBA...



YMCC
(Yoga Meditation and Cultural Centre)



Newsletter Committee



i3 Committee
(Institute Industry Interaction)



SantriPTI
(Mess Committee)



HOPE - Ek Asha
(A CSR Initiative)



Gyanodaya
(Knowledge Resources)

clubs @ IBA...



Spandan
(HR)



OM
(Operations)



Infin'IT
(IT)



COSMOS
(B-Quiz)



Dolphins
(Communication)



Hunterz Ignite
(Marketing)



Navigators
(Finance)



Barcodes
(Retail)



Join the community of **Future Leaders** dream developed nation

IBA Founder & Chairman, Dr. Manish Jain was honored by Dr. Jitendra Singh, MoS, PMO & Minister of State for Science and Earth Sciences, at "Bharat 2047 - Vision of New India 2.0" for his innovative leadership and excellence in higher education, in the presence of Shri Nitin Gadkari, Shri Arjun Ram Meghwal, and Dr. Sudhanshu Trivedi on 30th November, 2024



@2047

Dr. Jagdish Chandra
Bharat 24 CEO &
Editor-in-Chief

Mr. Manoj Jagyasi
Bharat 24 CBO

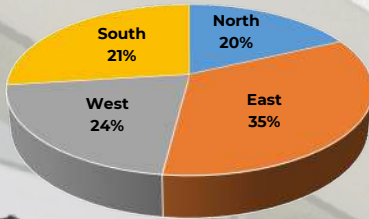
Dr. Jitendra Singh
MoS PMO, Science & Earth
Sciences, Govt of India

Dr. Manish Jain
Founder & Chairman
Indus Business Academy

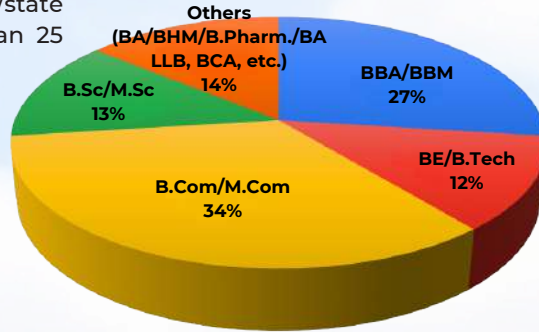
GLIMPSE of students profile

IBA students are a class, very different. They have the urge to succeed and the tenacity to go through the rigor of training. The most common joke at IBA is that IBAians' are awake 24/7. Together these bright minds and energetic Indians represent varied academic backgrounds & cultural diversity including national/state players, singers, dancers, ICWA etc who hail from more than 25 states with different dreams to realize.

ZONE DIVERSITY



46% Female
54% Male



Experience 17 %

Freshers 83 %

EDUCATIONAL BACKGROUND

<p>Shubham Negi BBA Bazpur, Uttarakhand CAT - 85.56</p>	<p>Prapya Dutta BCA Durgapur, West Bengal CAT - 85.52</p>	<p>Pritish Pal B.Tech Bhubaneswar, Odisha CAT - 80.50</p>	<p>Ritu Pangariya B.A Jhulaghat, Uttarakhand CAT - 80</p>
<p>Pratham BCA New Delhi, Delhi CAT - 79.22 Work Ex: 12 Months</p>	<p>Aditya Addhya B.Tech Durgapur, West Bengal CAT - 77.17</p>	<p>Arup Jyoti Kalita BBA Guwahati, Assam CAT - 69.01 Work Ex: 23 Months</p>	<p>Anil Kumar Khatua B.Tech Paradip, Odisha XAT - 78</p>
<p>Vaibhav Sharma B.Sc. Chemistry Hons. Rishikesh, Uttarakhand XAT - 75.84</p>	<p>Aparajita Sahoo B.Com Mumbai, Maharashtra XAT - 69.90 Work Ex: 08 Months</p>	<p>Kartik B.Sc. Sirsa, Haryana XAT - 65.32</p>	<p>Shruti Parmar B.Com(H) Kagaznagar, Telangana NMAT - 231</p>
<p>Anurag Mishra B.Tech Chapra, Bihar NMAT - 212 Work Ex: 12 Months</p>	<p>Jyotirmayi Maharana B.Sc Berhampur, Odisha CMAT - 99.62</p>	<p>Deeksha Keshri B.Sc. Agriculture Hazariabagh, Jharkhand CMAT - 98.19 Work Ex: 3 Months</p>	<p>Nishant Kumar B.A Patna, Bihar CMAT - 95.94 Work Ex: 20 Months</p>
<p>Hritik R Warang B.Com Nagpur, Maharashtra CMAT - 94.08</p>	<p>Aryan Jain B.Com Seoni, Madhya Pradesh CMAT - 94.04</p>	<p>Shivani Kanwar B.Com Korba, Chhattisgarh CMAT - 93</p>	<p>Ujjawal Mishra B.Com Prayagraj, Uttar Pradesh CMAT - 91.71</p>
<p>Monika Kumari B.A Ramgarh, Jharkhand CMAT - 90.72</p>	<p>Krishna Pankaj Khandelwal B. Tech Solapur, Maharashtra CMAT - 85.20 Work Ex: 23 Months</p>	<p>Natasha P Shrotri B.Com Bhopal, MP CMAT - 83 Work Ex: 19 Months</p>	<p>Puja Shaw BBA Andal, West Bengal MAT - 98.03</p>
<p>Perna M B.Com Vellore, Tamil Nadu MAT - 96.50</p>	<p>Perna Kumari B.A Jamshedpur, Jharkhand MAT - 94.62 Work Ex: 04 Months</p>	<p>Arit Saha BBA Kolkata, West Bengal MAT - 93.16</p>	<p>Anisha Tanwani BA(H) Gurgaon, Haryana ATMA - 99.12</p>

Today's job market is highly competitive, and IBA's outstanding career resources are an important part of the learning experience. The team at IBA is constantly striving to strengthen relationships and cultivate new partnerships.

Ever since its inception since 2001, IBA has gained an image of a Management Institute with difference and relevance owing to its placement commitments. An exclusive Placement Team has been developed to have an interface between Institute and Industries. At IBA, placements is not a seasonal task but instead a process that is initiated from the day when the student joins for the course; hence the team is constantly striving to strengthen relationships and cultivate new partnerships.

IBA's career advisory services include:

Institute Industry Interface (I3)

The team serves as an interface between students and business leaders by organizing a wide range of events like Workshops, Seminars and Guest Lectures.

Mentoring & Career counselling

Offering personal support systems, the team works directly with the students keeping their interests and goals in mind. They also help in grooming the students to meet the expectation levels of the Corporate world. Advanced Placement & Training Programme focussed preparation for Aptitude Tests, Group Discussion and Mock Interviews to enable students gain confidence, diminish nervousness, hone their responses and think on their feet. In addition to this, the Placement Team at IBA also has the uniqueness of comprising of select students along with the Placement officers. The Placement Team through its dynamism and professionalism, has been able to manage commendable placement figures every year for students in leading MNCs and Corporations across the globe





Partial list of Illustrious Alumni



Name	Batch	Hometown	Designation	Current Company
Kavindra Brijwal	2007-09	Munsiyari (Uttarakhand)	Field Sales Development Manager	Maruti Suzuki India Limited, Hyderabad
Samir Sikdar	2003-05	Bhopal (Madhya Pradesh)	General Manager - South	Magicbricks.com, Bangalore
Niranjan Kr. Marodia	2003-05	Mumbai (Maharashtra)	GEVP & Head - YES Prosperity Program and Channel	Yes Bank, Mumbai
Prashant Hakim	2003-05	Gurgaon (Haryana)	Chief Operating Officer	Smartworks, Gurgaon
Nishant Bahuguna	2008-10	Dehradun (Uttarakhand)	Manager - Research	Hexagon, Hyderabad
Amrit Panigrahy	2005-07	Gajapati (Odisha)	Engagement Manager - Finance	Analytics Consulting Fractal, Gurgaon
Amar Rastogi	2002-04	Kanpur (Uttar Pradesh)	Country Sales & Marketing Manager	Mikano International Ltd., Nigeria
Arnav Datta	2002-04	Kolkata (West Bengal)	Vice President CDSL	Commodity Repository Ltd., Mumbai
Jishnu Kumar Baruah	2001-03	Dibrugarh (Assam)	Unit Head	Shoppers Stop, Bangalore
Nisha Yadav	2001-03	Bokaro (Jharkhand)	Sr. Specialist	Accenture, Bangalore
Divya Nayak	2001-03	Bengaluru (Karnataka)	Manager- Corporate Affairs	Transas Hong Kong Ltd., Hong Kong
Anirban Mukherjee	2005-07	Kolkata (West Bengal)	Senior Manager - Modern Trade Field	Fresh Foods Pvt. Ltd., Bangalore
Yogesh Jadhav	2008-10	Nasik (Maharashtra)	Regional Business Manager	Glaxo SmithKline, Mumbai
Vinod Lalwani	2004-06	Varanasi (Uttar Pradesh)	Data Center Compute & Solutions Sales Specialist	Dell International Services India Pvt. Ltd., Gurgaon
Javed Agadi	2001-03	Haveri (Karnataka)	Global Talent Acquisition	eBay Inc., Bangalore
Manish Parmoji	2001-03	Bengaluru (Karnataka)	Director PMO	Utopia Global Inc, Mundelein, Illinois, USA
Nitin Sharma	2004-06	Ajmer (Rajasthan)	AVP - Global Research Solutions	Orchidea Research Group, New Delhi
Amrit Malhotra	2007-09	Bhopal (Madhya Pradesh)	Country Head Winspire Solutions,	UAE

WELCOME TO OUR TEAM :

i3 COMMITTEE



Prof. Pargat Singh Sidhu
Faculty In Charge - Placements



Mr. Saurav Singh
i3 Committee Secretary

Mr. Abhishek Sharma
i3 Committee Core Member



Ms. Sudeshna Chatterjee
i3 Committee Core Member

Mr. Jagjeet Singh
i3 Committee Core Member



Mr. Mohibul Islam
i3 Committee Core Member

Mr. Ronit Das
i3 Committee Core Member



Ms. Rishita Lohani
i3 Committee Core Member

Mr. Pragati Singh
i3 Committee Core Member



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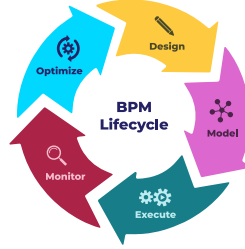
pargat.s@iba.ac.in / placements@iba.ac.in

For More info Visit : www.iba.ac.in

@IBA ~ Value added Career Enhancement Courses



OBSM for
**GLOBAL
EXPOSURE**



**EMOTIONAL
INTELLIGENCE
&
CRITICAL
THINKING**



Live
Projects



@IBA ~ Placement Highlights

RECRUITERS ON CAMPUS Class of 2024

100%
Placements

INR
22.26
LPA
Highest CTC

INR
7.96
LPA
Average CTC



PLACEMENT PROCESS

Recruitment at IBA Bangalore is a rolling placement process coordinated by the Corporate Engagements & Placements Office, along with the Student Placement Committee. The institute provides full support in terms of infrastructure and facilities to ensure a smooth placement process for all eligible students.

1 PRE-PLACEMENT TALKS (PPTS)

PPTs provide an opportunity for students and recruiters to interact, share information, and discuss job roles. A typical PPT lasts 45 minutes, during which company representatives present an overview of their organization and the job opportunities available. Q&A session helps students gain a better understanding of the organization and assess their fit.

2 STUDENT APPLICATIONS

Based on the information shared in PPTs and their career interests, students submit applications either through company-provided forms or by submitting resumes as per the recruiter's requirements. Applications are then forwarded to the company within a specified timeframe, allowing companies to evaluate and shortlist suitable candidates.

3 SHORTLISTING

Companies are requested to provide shortlists to the Corporate Engagements & Placements Office at least one week before the scheduled interviews. During the campus visit, companies interview the shortlisted candidates and select those who best fit the requirements.

4 SELECTION PROCESS

Selected candidates go through the company's interview and assessment rounds. Companies make employment offers to candidates who perform well in the selection process. Students accept these offers based on IBA's placement policies.



5 FINAL OFFERS

Companies are requested to send formal offer letters to the Corporate Engagements & Placements Office within two weeks from the date of the interview. This step concludes the placement process, with the successful integration of selected candidates into the organization.



Empowering Careers with Proven **PLACEMENT SUCCESS**



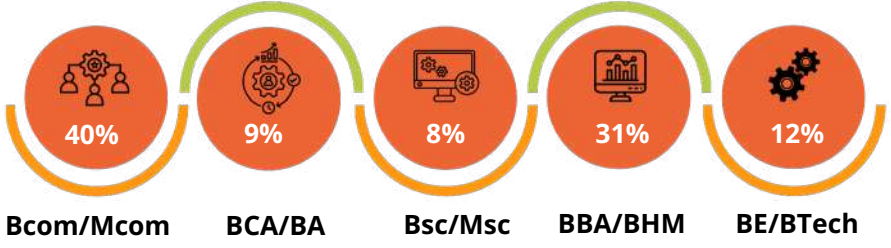
Average CTC
7.96 LPA

Highest Offered
30 LPA

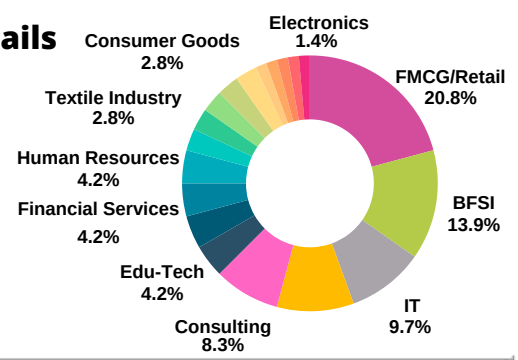
No of Recruiters
90+

Final Placement Snapshot Batch 2022-24

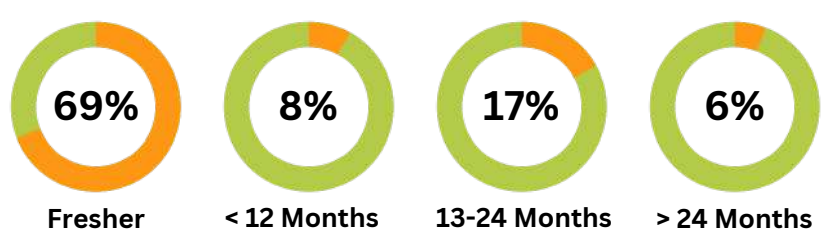
Academic Background



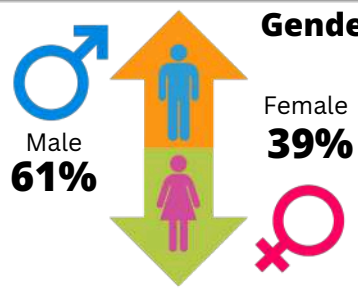
Industry Details



Work Experience



Gender Diversity



Proud Recruiters of IBA



For Campus Engagement Connect :

Email : pargat.s@iba.ac.in | placements@iba.ac.in | Call : +91 96069 02687 | 080260 93716 | 97418 11100

A close-up photograph of a person wearing a dark suit jacket, a light-colored dress shirt, and a red tie with white diagonal stripes. The person's hands are clasped together in front of them. The background is dark and out of focus.

FINANCE

&

MARKETING

Students Profile



Biswajit Biswas

UG Degree :

BBA

Summer Internship :

Macquaire Group Limited

Summer Internship Title :

Optimizing Exit Strategies in The Indian PE Market

Work Exp in Months :

20

Worked With



Ashirbad Jena

UG Degree :

BBA

Summer Internship :

Odisha Capital Market and Enterprises

Summer Internship Title :

How to Invest Using this Double-Edged Sword of Stock Analysis

Work Exp in Months :

0

Worked With

NA



Apurba Das

UG Degree :

BBA

Summer Internship :

Bhattacharya Sengupta and Co.

Summer Internship Title :

Internal Audit Applicability Under Section 138 of the Companies Act as Per Companies Act 2013

Work Exp in Months :

0

Worked With

NA



Raushan Kumar

UG Degree :

BBA

Summer Internship :

Sudha Milk Co-Operative Federation Ltd.

Summer Internship Title :

A Study on Product Quality Management and Consumer Satisfaction

Work Exp in Months :

0

Worked With

NA



Abhishek Sharma

UG Degree :

BBA

Summer Internship :

Techciti Technologies Private Limited

Summer Internship Title :

Strategies for Lead Generation

Work Exp in Months :

0

Worked With

NA

Students Profile



Priya Jha

UG Degree : B.Com - Accounting & Finance
Summer Internship : Piral Consulting
Summer Internship Title : The effects of Internal Company's Management Control System and The Stages and Procedures Involved in Conducting an Internal Audit.
Work Exp in Months : 0
Worked With NA



Shreya Anand

UG Degree : BBA
Summer Internship : ITC Ltd.
Summer Internship Title : Drive Engage Portfolio and Increase UOB of Large Can, Mini Can and Pocket Deo
Work Exp in Months : 0
Worked With NA



Isha Agarwal

UG Degree : B.Com - Accounting & Finance
Summer Internship : M Dalmia & Associates
Summer Internship Title : A study of cost management optimization in infrastructure projects
Work Exp in Months : 0
Worked With NA



Swapnil Thakur

UG Degree : BBA - Finance
Summer Internship : Central Mine Planning and Design Institute Ltd.
Summer Internship Title : Leveraging SAP for Comprehensive Proposal Management
Work Exp in Months : 0
Worked With NA



Ravikant

UG Degree : B.Com
Summer Internship : GS Technology
Summer Internship Title : Identifying the Factors that Increase Hindrances for Networking Engineers in Accepting Client Tasks
Work Exp in Months : 0
Worked With NA

Students Profile



Nilutpal Borah

UG Degree : BA Psychology
Summer Internship : Kaybase
Summer Internship Title : Assessing The Customer Satisfaction Among Students Community for The Products and Services They Consume
Work Exp in Months : 0
Worked With NA



Rishita Lohani

UG Degree : B.Com - Financial Services
Summer Internship : Pirgal Consulting
Summer Internship Title : SOP structuring and ITR File Analysis: Optimizing Services and Operations
Work Exp in Months : 0
Worked With NA



Vidhi Baraskar

UG Degree : B.Com
Summer Internship : Pirgal Consulting
Summer Internship Title : Tax Optimization for Individuals Under The New and Old Tax Regimes: A Case Study Approach
Work Exp in Months : 0
Worked With NA



Pragati Singh

UG Degree : B.Com - Accounting & Finance
Summer Internship : Atwias Info Solutions Pvt. Ltd.
Summer Internship Title : A ROI Analysis of google ad campaign
Work Exp in Months : 14
Worked With Genie Mensch Consultants



Harsh Koshta

UG Degree : B.Com
Summer Internship : ICICI Prudential AMC
Summer Internship Title : Enhancing and Upscaling Customer Retention in PMS of Upscaling
Work Exp in Months : 12
Worked With Siri info solutions

Students Profile



Anirban Nandy

UG Degree : B.Com(Hon)
Summer Internship : Bhattacharya Sengupta & Co.
Summer Internship Title : Symposium of Tax Audit 44ab of Income tax Act
Work Exp in Months : 0
Worked With : NA



Rishika Sharma

UG Degree : B.Com - Accounting & Finance
Summer Internship : Tata Cummins
Summer Internship Title : Compliance and Financial Analysis under MSME Act for Tata Cummins
Work Exp in Months : 0
Worked With : NA



Anish Kumar

UG Degree : B.Com (Accounts)
Summer Internship : Opulence Business Solution Pvt Ltd
Summer Internship Title : A Comparative Analysis of Non-Performing Assets among Indian Banks
Work Exp in Months : 0
Worked With : NA



Antra Sinha

UG Degree : BBA
Summer Internship : Opulence Business Solution Pvt Ltd
Summer Internship Title : A Comparative Analysis of Non-Performing Assets among Indian Banks
Work Exp in Months : 0
Worked With : NA



Harsh Agrawal

UG Degree : B.Com
Summer Internship : Opulence Business Solution Pvt.Ltd
Summer Internship Title : A Research Analysis On Implementation Of Investment Banking Deals In Real Estate Industry
Work Exp in Months : 0
Worked With : NA

Students Profile



Sapna Kumari

UG Degree : B-com(vocational) - International Accounting
Summer Internship : Bluestone Jewelry
Summer Internship Title : Sales strategies and inventory management at Bluestone
Work Exp in Months : 0
Worked With NA



Nikhil Mathews

UG Degree : B.Com - Finance
Summer Internship : ICICI Prudential AMC
Summer Internship Title : Effective Utilisation of Digital Properties of ICICI Prudential AMC across Tamil Nadu
Work Exp in Months : 0
Worked With NA



Kundan Pandit

UG Degree : B.Com
Summer Internship : Bhattacharya Sengupta & Co
Summer Internship Title : Comprehensive Study Of As - 10 & As - 6 Of Two Financial Consultancy In West Bengal
Work Exp in Months : 0
Worked With NA



Bibhu Prasad Padhi

UG Degree : B.Sc (Physics)
Summer Internship : Adani Wilmar
Summer Internship Title : A Study of the Consumer Purchasing Behavior of Kohinoor Basmati Rice and Fortune
Work Exp in Months : 0
Worked With NA



Swoyanshu Pati

UG Degree : B.Com
Summer Internship : CMA M P & Associates
Summer Internship Title : Analysis Of Income Tax Filing And GST Filing Under M P & Associates
Work Exp in Months : 0
Worked With NA

Students Profile



Sudeshna Chatterjee

UG Degree : B.Com - Accounting and Finance
Summer Internship : Khardah Co-operative Bank Limited
Summer Internship Title : Analyzing The Influence Of Credit-Deposit Ratio On Bank's Financial Health
Work Exp in Months : 17
Worked With Inluster Analyst India Pvt Ltd



Aashi Farmania

UG Degree : B.Com - Finance and Marketing
Summer Internship : Maa Kudargarhi Group
Summer Internship Title : Study On Working Capital And Financial Management Of Company
Work Exp in Months : 0
Worked With NA



Kanak Bagra

UG Degree : B.Com
Summer Internship : Opulence Business Solution Pvt Ltd
Summer Internship Title : An Evaluation of the Fragrance Industry
Work Exp in Months : 0
Worked With NA



Aman Khanna

UG Degree : B.Com
Summer Internship : Zomato
Summer Internship Title : Acquisition And Managing Clientele
Work Exp in Months : 0
Worked With NA



Pallavi Sow

UG Degree : B.Com (Accounts)
Summer Internship : ICICI Prudential AMC
Summer Internship Title : Ancreasing Penetration of Freedom SIP in IBank Channel
Work Exp in Months : 0
Worked With NA

Students Profile



Ayushi Dutta

UG Degree : B.com
Summer Internship : Tata Cummins
Summer Internship Title : MIS Database Creation and Analization
Work Exp in Months : 0
Worked With NA



Twinkle Jain

UG Degree : B.Com(H)
Summer Internship : Central Coalfields Limited
Summer Internship Title : Comprehensive Financial Management Practices in Central Coalfields Ltd
Work Exp in Months : 14
Worked With NA



Rupa Kumari

UG Degree : B.com(H)
Summer Internship : HDFC Life
Summer Internship Title : Comparative Analysis of Social Media Activities of HDFC Life with its Competitors.
Work Exp in Months : 0
Worked With NA



Suzain Mir

UG Degree : B.Com(H)
Summer Internship : Aspirar Sphere Pvt. Ltd.
Summer Internship Title : Product Awareness and Consumer Buying Behavior
Work Exp in Months : 0
Worked With NA



Aniketa Mahapatro

UG Degree : BBA
Summer Internship : Shiv & Associates
Summer Internship Title : A Study of Internal Audit Practices at Patnaik Steel International Ltd.
Work Exp in Months : 0
Worked With NA

Students Profile



Chayan Ghosh

UG Degree : BBA
Summer Internship : Bhattacharya Sengupta and CO
Summer Internship Title : A Study Synopsis Of Tds Under Gst (As Per Section 51 Of The Of The Cgst Act Implied For Govt Organizations And Psus)
Work Exp in Months : 0
Worked With NA



Anushree Gupta

UG Degree : B.Com(Taxation)
Summer Internship : Bellala and Raghavendra
Summer Internship Title : Accounts up to finalization
Work Exp in Months : 0
Worked With NA



Md Riyaz

UG Degree : B.com
Summer Internship : TechCiti Technologies Pvt Ltd
Summer Internship Title : A Comprehensive Analysis of B2B Effectiveness: Sales Strategies for Endpoint Computing in TechCiti.
Work Exp in Months : 0
Worked With NA



Saurav Kumar

UG Degree : B.Com(H)
Summer Internship : Opulence Business Solutions Private Limited
Summer Internship Title : A Study on The FMCG Sector With a Focus on Transaction-Based Deals
Work Exp in Months : 07
Worked With Think & Learn Private Limited



Mukesh Singh

UG Degree : BBA
Summer Internship : Earthing solution Pvt Ltd
Summer Internship Title : Analyzing Market Trends for Lightning Protection and Safety Solutions
Work Exp in Months : 0
Worked With NA

Placed

Students Profile



Rahul Kumar

UG Degree : BBA
Summer Internship : Bhattacharya and Sengupta & Co.
Summer Internship Title : Crux of TDS (IT) under Income Tax 1961
Work Exp in Months : 0
Worked With NA



Jagjeet Singh Bagga

UG Degree : BCom(H)
Summer Internship : Bizdata Inc.
Summer Internship Title : Building A Unified Dashboard For Digital Marketing Campaigns Using Apis
Work Exp in Months : 0
Worked With NA



Harshvardhan Srivastava

UG Degree : BBA
Summer Internship : Earthing Solution Pvt Ltd
Summer Internship Title : Understanding the Uses of Earthing and Lightening in Upcoming Market
Work Exp in Months : 40
Worked With NA



Biswajeet Kora

UG Degree : B.Com(H)
Summer Internship : Bhattacharya Sengupta & Co Chartered Accountant
Summer Internship Title : Verified TDS and GST: Detailed Audit Report in WBSCL, Kolkata
Work Exp in Months : 0
Worked With NA



Shruti jaiswal

UG Degree : B.Com
Summer Internship : Icestasy Projects Private Limited
Summer Internship Title : The Impact Of Tasting On Purchasing Decisions Of Icestasy Ice Creams In The B2b Market In Bangalore
Work Exp in Months : 0
Worked With NA

Students Profile



Srishti Shanker Yadav

UG Degree : Accounting & Finance
Summer Internship : HDFC Life
Summer Internship Title : Fundamental and Technical analysis of Private Banking Sector
Work Exp in Months : 15
Worked With U&i



Shivangi Vyas

UG Degree : B.Tech Agricultural
Summer Internship : Escorts Kubota Limited
Summer Internship Title : New Product Launch Strategy at Escorts Kubota Limited
Work Exp in Months : 0
Worked With NA



M. Jayesh Kumar

UG Degree : BBA Finance
Summer Internship : ELITE ASSOCIATION
Summer Internship Title : Addressing Financial Mismanagement and Compliance Challenges in SMEs: A Study on the Role of Financial Consultancy Firms.
Work Exp in Months : 0
Worked With NA



Partha Debnath

UG Degree : B.Com(Hon)
Summer Internship : Elite Association
Summer Internship Title : Financial and Compliance Strategies for Elite Association Clients: Optimizing Accounting Practices and Regulatory Adherence
Work Exp in Months : 0
Worked With NA



Namit Mahendra

UG Degree : B.COM
Summer Internship : Amul
Summer Internship Title : A study on "estimating the demand of the organic product and suggest the strategies to increase the market share."
Work Exp in Months : 0
Worked With NA

Students Profile



Nitish Kumar

UG Degree : B.Sc
Summer Internship : Franchise Bazar
Summer Internship Title : Current Senario of Franchise Industry in India

Work Exp in Months : 0
Worked With NA



Shivani Kumari

UG Degree : BBA- Finance
Summer Internship : MECON Limited (A Govt. of India Enterprise)
Summer Internship Title : Financial analysis of MECON Limited: A Comparison with Industry Peers

Work Exp in Months : 0
Worked With NA



Aditya Ghosh

UG Degree : BBA
Summer Internship : MGM Rubber Company ,Kolkata
Summer Internship Title : Integrating Marketing & Operations: A Study of Supply Chain and Strategic Diversification at MGM Rubber Company

Work Exp in Months : 0
Worked With NA



Ritish Kumar Shaw

UG Degree : B.Com(Finance)
Summer Internship : Minebea Intec India Private Limited
Summer Internship Title : Budgeting and Forecasting for Minebea Intec India Pvt. Ltd. in India: Navigating Current Market Dynamics

Work Exp in Months : 0
Worked With NA



Neha Devchand Nikule

UG Degree : B.COM
Summer Internship : Dewani Associates
Summer Internship Title : Litigation and appeal filing. Taxation Issues in Cross-border Transactions under Indian Tax Laws - Transfer Pricing

Work Exp in Months : 0
Worked With NA

Students Profile



Jakkula Sharath Yadav

UG Degree : B.Com(Hon)
Summer Internship : Oruganti & Associates
Summer Internship Title : Importance of Incpme Tax Returns and Direct Analytical Study on Income Tax Returns Filing Process
Work Exp in Months : 0
Worked With NA



Shubham Meena

UG Degree : B.Com(Taxation)
Summer Internship : Pirgal and consulting
Summer Internship Title : The study on income tax with reference to Pirgal Consulting
Work Exp in Months : 0
Worked With NA



Suma Ramanaiah Pinnam

UG Degree : BCOM
Summer Internship : Sushmita Chowdhury & Co
Summer Internship Title : The Study of Income Tax Return Filing Processes and Common Challenges Faced by Taxpayers
Work Exp in Months : 0
Worked With NA



Mehul Jain

UG Degree : BBA
Summer Internship : Trophykart (Frontfoot Sports Management Pvt Ltd.)
Summer Internship Title : Uncovering Software Loopholes in Lead Generation Systems: Enhancing Efficiency and Conversion Rates
Work Exp in Months : 12
Worked With NA



Nishi Gupta

UG Degree : B.Com(Hon)
Summer Internship : Pirgal
Summer Internship Title : The study on taxation and Gst
Work Exp in Months : 0
Worked With NA

Students Profile



Deepa Choudhary

UG Degree : B.Com(Finance)
Summer Internship : K. Pandeya & Co.
Summer Internship Title : Importance of Incpme Tax Returns and Direct Tax
Work Exp in Months : 0
Worked With NA



Dinesh R. Mali

UG Degree : B.Com
Summer Internship : ECOFIN Global Consulting Firm
Summer Internship Title : Patients and their Relative's Satisfaction of Private and Government Hospital in Bangalore
Work Exp in Months : 0
Worked With NA



Bhashit Trivedi

UG Degree : BBA
Summer Internship : ICICI Prudential AMC
Summer Internship Title : A comprehensive Analysis of Portfolio Management Services and Alternate Investment Fund
Work Exp in Months : 0
Worked With NA



Kancharapu Alekhya

UG Degree : B.COM(Finance)
Summer Internship : Elite Association
Summer Internship Title : Valuation Methods and their Application in Financial Services
Work Exp in Months : 0
Worked With NA



MUTHANABOINA PRASANNAKUMAR

UG Degree : B.Com(Taxation)
Summer Internship : GMS & ASSOCIATES(chartered accountant)
Summer Internship Title : Concurrent audit
Work Exp in Months : 0
Worked With NA

Students Profile



SHAIK ABDUL KAREEM

UG Degree : B.sc (Hons) Agriculture
Summer Internship : Varun Motors (NEXA)
Summer Internship Title : Effectiveness of Influencer Marketing in the Automobile sector
Work Exp in Months : 2
Worked With NA



Kajal Raj

UG Degree : BBA(FINANCE)
Summer Internship : Agarwal Ajay & Co.(CA Firm)
Summer Internship Title : Impact of GST on ITR Filings
Work Exp in Months : 13
Worked With NA



FINANCE

&

**INTERNATIONAL
BUSINESS**

Students Profile



Mayur Bajaj

UG Degree : B.Com (Gen)
Summer Internship : Anand Rathi Shares and Stock Brokers Ltd.
Summer Internship Title : A Guide to Equity Investing

Work Exp in Months : 0
Worked With NA



Harshil Nareshbhai Fatnani

UG Degree : Commerce
Summer Internship : Pirgal Consulting
Summer Internship Title : An Insight into Income Tax Filing and Financial Management

Work Exp in Months : 0
Worked With NA



Mohd Hammad Khan

UG Degree : Management and Law
Summer Internship : HDFC LIFE
Summer Internship Title : Equity Research: Assessing Mahindra Logistics as a Strategic Investment for HDFC Life

Work Exp in Months : 0
Worked With NA

MARKETING & HUMAN RESOURCE



Students Profile



Mainak Mallick

UG Degree :

B.Sc in Medical Lab Technology

Summer Internship :

Sunstone Education Technology Private Limited

Summer Internship Title :

A Study of Innovative EdTech Start-Ups & Businesses in the Emerging Markets and Economies

Work Exp in Months :

0

Worked With

NA



V. Bhavani

UG Degree :

B.Sc. (Hons) Agriculture

Summer Internship :

GS LAB I GAVS

Summer Internship Title :

A Study of Onboarding as a part of Talent Management

Work Exp in Months :

12

Worked With

Intellipaart



Somya Parashar

UG Degree :

B.Com(Taxation)

Summer Internship :

HDCF Life

Summer Internship Title :

A Study on Customer Buying Behaviour with a focus on market segmentation of HDFC life

Work Exp in Months :

0

Worked With

NA



Eshika Jain

UG Degree :

Marketing and HR

Summer Internship :

Bizdata

Summer Internship Title :

A Study conducted to foster a knowledge sharing culture in Bizdata

Work Exp in Months :

0

Worked With

NA



Sweta Sarangi

UG Degree :

B.Com Vocational

Summer Internship :

Future Netsanchar Ltd.

Summer Internship Title :

Streamlining Day-to-Day Operations for Strategic Customer Acquisition and Retention

Work Exp in Months :

0

Worked With

NA

Students Profile



Riya Kumari

UG Degree : B.Com Vocational
Summer Internship : Future Netsanchar Limited
Summer Internship Title : The Evolution of Internet Leased Lines (ILL) in the Era of Broadband
Work Exp in Months : 0
Worked With NA



Deeptesh Banerjee

UG Degree : BA (Economics Honours)
Summer Internship : Maruti Suzuki Arena Bhandari Automobiles
Summer Internship Title : A Study on the Effectiveness of Customer Engagement with four wheelers at Bhandari Automobiles.
Work Exp in Months : 0
Worked With NA



Naga Venkata Uday Shankar

UG Degree : BBA
Summer Internship : SimplyFI Softech India Pvt. Ltd
Summer Internship Title : The Study Of Digital Marketing practices in SimplyFI Softech India Pvt. Ltd
Work Exp in Months : 0
Worked With NA



Mohit Chauhan

UG Degree : B.COM
Summer Internship : Mangalmurti Seeds pvt ltd
Summer Internship Title : Optimizing Retailers & Distributors relations and Operational Efficiency in Marketing and Sales
Work Exp in Months : 0
Worked With NA



Antara Das

UG Degree : Agriculture
Summer Internship : Bluestone
Summer Internship Title : A Study on Consumer Purchasing Behavior at Bluestone
Work Exp in Months : 0
Worked With NA

Students Profile



Subhranil Saha

UG Degree : BBA
Summer Internship : Aditya Birla Capital
Summer Internship Title : A study on Insurance Marketing at Aditya Birla insurance company
Work Exp in Months : 0
Worked With : NA



Prerna Patra

UG Degree : BBA
Summer Internship : Parsarnet Consulting Services PVT LTD
Summer Internship Title : A Comprehensive Study of Digital Strategies in Email Marketing at Prasarnet Technology
Work Exp in Months : 0
Worked With : NA

Placed



Killi Likhita

UG Degree : B.Tech.
Summer Internship : Radisson Blu
Summer Internship Title : A study on Human Resources policies and strategies at Radisson Blu Resort
Work Exp in Months : 20
Worked With : TCS

Placed



Kundana Sindhu

UG Degree : HPG
Summer Internship : Konnect diolgonstics
Summer Internship Title : Trainig & Development practices in Konnect Diagnostics
Work Exp in Months : 0
Worked With : NA



Sayantica Maiti

UG Degree : B.A. (English honours)
Summer Internship : Rank Revenue
Summer Internship Title : Developing a Comprehensive Employee Onboarding Program through strategic content creation
Work Exp in Months : 0
Worked With : NA

Students Profile



Trisha Roy Chowdhury

UG Degree :

BCA

Summer Internship :

Franchise Bazar

Summer Internship Title :

Evaluating the Success Factors of Franchise Bazar in the Indian Market

Work Exp in Months :

0

Worked With

NA

MARKETING & INTERNATIONAL BUSINESS



Students Profile



Diya Gupta

UG Degree : BBA
Summer Internship : BlueStone Jewellery Pvt Ltd.
Summer Internship Title : Study of consumer behavior in Gold Mine Plan of Bluestone Jewellery Pvt. Ltd
Work Exp in Months : 0
Worked With NA



Koneru Manoj Kumar

UG Degree : B.Sc. Agriculture (Hons)
Summer Internship : Kisankraft
Summer Internship Title : Optimizing Supply Chain Efficiency: Reducing Turnaround Time from Order to Delivery
Work Exp in Months : 0
Worked With NA



Sudhanshu Shekhar

UG Degree : BBM
Summer Internship : FranchiseBazar
Summer Internship Title : A study on Franchising as a Marketing Strategy
Work Exp in Months : 18
Worked With Saudarsh Infratech Pvt. Ltd.



Sudeep Ganguly

UG Degree : Food and Beverage Services
Summer Internship : L&T Minerals and Metals
Summer Internship Title : Identifying Potential Business Clients for L&T in Critical Minerals Sector
Work Exp in Months : 0
Worked With NA



Dewansh Shaha

UG Degree : BBA - LLB (Law)
Summer Internship : OASIS Vitrified Tiles Pvt Ltd
Summer Internship Title : Analyzing the market and studying the product offerings of OASIS tiles, Bangalore
Work Exp in Months : 29
Worked With Lakshya Natural Foods Pvt Ltd.

Students Profile



Shubham Upadhyay

UG Degree : Bachelor of Arts
Summer Internship : Cavinkare Private Limited
Summer Internship Title : Improving Rural Market Access for Cavinkare: Distribution efficiency, Competitor Strategies and Consumer Preference
Work Exp in Months : 0
Worked With NA



Yogendra Gauttam

UG Degree : BSC (Biology)
Summer Internship : Techciti Technologies private limited
Summer Internship Title : Examining the Impact of B2B Sales Strategies on the Performance of Tech Products in the Technology Sector
Work Exp in Months : 0
Worked With NA



Anisha Naik

UG Degree : B.Com
Summer Internship : BlueStone Jewellery Pvt Ltd.
Summer Internship Title : BlueStone as Omni Channel
Work Exp in Months : 18
Worked With NA



Vishal Hareshkumar Suthar

UG Degree : Chemical engineering
Summer Internship : Aspirar Sphere Pvt Ltd
Summer Internship Title : Combining Digital Marketing and Direct sales for stronger product positioning of Veachoc
Work Exp in Months : 42
Worked With Meghmani Organics Ltd.



Mohammed Jazlaan

UG Degree : B.Com Computers
Summer Internship : Nestle
Summer Internship Title : The Study on Nestle and its marketing strategy
Work Exp in Months : 0
Worked With NA



FINANCE

&

**BUSINESS
ANALYTICS**

Students Profile



Paruchuru Sri Sai Koushik Harshavardhan

UG Degree : Business Administration - Aviation Management
Summer Internship : Coromandel International Ltd.
Summer Internship Title : A detailed outlook on the Total Quality Management of the Coromandel International Ltd.

Work Exp in Months : 25
Worked With NA



Kuppli Jyothsna

UG Degree : Business Administration - Aviation Management
Summer Internship : Coromandel International Ltd.
Summer Internship Title : Exploratory Financial Analysis: A Dual Perspective w.r.t Coromandel International Ltd

Work Exp in Months : 7
Worked With NA



Chilaka. Bharath Chandra Goud

UG Degree : Business Analytics
Summer Internship : THK The Mark of Linear Motion
Summer Internship Title : Enhancing Material Management in Warehouse

Work Exp in Months : 0
Worked With NA



Telagani Sai Preethi

UG Degree : Commerce
Summer Internship : Kevalin consultants LLP
Summer Internship Title : A study of transfer pricing impacts on intra-group services, issues and controversies

Work Exp in Months : 0
Worked With NA



Tharuni Allam

UG Degree : BBA - Business Analytics
Summer Internship : Biological E Ltd
Summer Internship Title : Optimization of E-Invoice Data Retrieval and Accuracy Testing for Real-Time SAP Integration.

Work Exp in Months : 0
Worked With NA

Students Profile



Mettu Thanmayi

UG Degree :

BBA in Business Analytics

Summer Internship :

Biological E Ltd

Summer Internship Title :

GST Cross Charges Explained: Key Concepts and Applications

Work Exp in Months :

0

Worked With

NA



Allam varshini

UG Degree :

BBBA IN BUSINESS ANALYTICS

Summer Internship :

Bizdata

Summer Internship Title :

The Role of Apis & Workflow Management System

Work Exp in Months :

0

Worked With

NA



Kavipriya B

UG Degree :

BCOM

Summer Internship :

Sushmita Chowdhury & Co

Summer Internship Title :

The Study of Income Tax Return Filing Processes and Common Challenges Faced by Taxpayers

Work Exp in Months :

0

Worked With

NA



Kommineni Sujith Chowdary

UG Degree :

B.Tech Mechanical engineering

Summer Internship :

Sarath & Associates

Summer Internship Title :

Analysing challenges in income tax filing

Work Exp in Months :

0

Worked With

NA

MARKETING

&

BUSINESS ANALYTICS



Students Profile



Anshuman Nayak

UG Degree : Mechanical
Summer Internship : Odisha mining corporation (OMC)
Summer Internship Title : Marketing strategy and comparative analysis of OMC

Work Exp in Months : 6
Worked With NA



Harshita Goyal

UG Degree : Computer science
Summer Internship : Bizdata
Summer Internship Title : Improving patient care through EHR systems

Work Exp in Months : 8
Worked With NA



Rounak Basu

UG Degree : B.Sc. (H) Chemistry
Summer Internship : ITC Limited
Summer Internship Title : Revamp of Mangaldeep Devotional App: UI/UX Update, Content Migration & Testing

Work Exp in Months : 11
Worked With NA



Ronit Das

UG Degree : Bachelor of Arts (Economics & Political Science)
Summer Internship : Aspirar Sphere Pvt Ltd
Summer Internship Title : From Market Analysis To Consumer Insights – A Comprehensive Internship Report On Iron Deficiency- Anemia Chocolates

Work Exp in Months : 0
Worked With NA



Ayan Maity

UG Degree : B.Sc Hons Agriculture
Summer Internship : Paisa Invest
Summer Internship Title : Cost-Effective Digital Marketing Strategies

Work Exp in Months : 0
Worked With NA

Placed

Students Profile



Sk Mohibul Islam

UG Degree : BBA
Summer Internship : FranchiseBazar
Summer Internship Title : A study on Franchising as a market entry strategy

Work Exp in Months : 0
Worked With NA



Kurude Shahil Issac

UG Degree : Mechanical
Summer Internship : Icestay Projects Pvt. Ltd.
Summer Internship Title : A breif insight to the B2B market of premium gourmet icecream

Work Exp in Months : 5
Worked With NA



Saloni Sharma

UG Degree : B.COM
Summer Internship : Celebal Technologies
Summer Internship Title : Comprehensive Pool Code Mapping Status Dashboard for Strategic Decision-Making and Compliance

Work Exp in Months : 0
Worked With NA



NAMBURI PRASANTH

UG Degree : Bsc computers
Summer Internship : Procucev Enterprise solution Private limited
Summer Internship Title : GMT Marketing strategies and Customer success of Procucev

Work Exp in Months : 0
Worked With NA



Pathivada Dinesh Kumar

UG Degree : B.Sc. Agriculture (Hons)
Summer Internship : Icestasy projects private limited
Summer Internship Title : A study on B2B sales at Icestasy Projects Private Limited

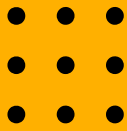
Work Exp in Months : 18
Worked With NA

Students Profile

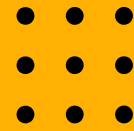


Abhishek Kumar Singh

UG Degree :	Marketing
Summer Internship :	Tata steel
Summer Internship Title :	Estimating Flat steel demand for EW 2W segment
Work Exp in Months :	17
Worked With	NA



TALK TO US



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