

THE SOUND OF RIGHTEOUSNESS

VOLUME-01

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Presenters' Note



We are excited to bring you Udghosh Volume 1, a collection of memories and experiences that capture the heart of our journey together. This edition reflects the moments that make life at our institution so special, new beginnings, personal growth, exploration, and heartfelt farewells. From stepping into this new chapter to learning through internships and building lifelong connections, this magazine brings together stories that inspire, encourage, and celebrate our time here.

Udghosh Volume 1 is a celebration of us, our stories, and the bonds we share. We hope you enjoy reading it as much as we enjoyed putting it together.

- Aashi Farmania



Udghosh Volume 1 brings together stories, creativity, and special moments that define our time here. This edition highlights the excitement of new beginnings, from heartfelt admission experiences to the fun and learning during orientation. It also takes you on a tour of Bangalore, sharing the unique charm and energy of the city. Internship diaries highlight student growth, while art and book reviews add inspiration. Parting notes reflect cherished bonds and memories as we move forward. This is a celebration of our vibrant community—every story, achievement, and contribution connect us all. We hope this edition inspires you to take on new challenges, value different experiences, and enjoy the journey ahead.

- Sapna Kumari



Dear Readers,

Udghosh Volume 1 captures the essence of our IBA journey—from the thrill of admissions to the energy of Bangalore and growth in internships. It echoes the creativity and wisdom that defines our community. More than a mere newsletter, Udghosh is a time capsule of inspiration, nostalgia, and shared dreams. A special thanks to everyone who made this edition possible. May Udghosh inspire you to embrace challenges, treasure memories, and keep writing your story.

- Suzain Mir



Parting notes



Indus Business Academy (IBA) has been a life-changing experience, providing opportunities for growth, confidence-building, and invaluable learning through its supportive faculty and practical approach. I am deeply grateful for the lessons and experiences that have shaped my personal and professional journey. - Sudheer Rathi

Don't shy away from challenges—they are opportunities for learning and growth. If you run away now, you may end up running away all your life. Build meaningful and lasting connections with your peers, as these relationships will help you and others in times of need. Wishing you all a bright and successful future ahead.

- Rahul Anand



As the secretary of Newsletter Committee, I would just advise you all to enjoy the news sessions because after leaving the college you will definitely miss these sessions. I want to wish you all the best. Stay creative, stay curious, participate in fests and most importantly, have fun!

- Prashant Singh



Parting notes



My journey at IBA has been a transformative blend of learning, growth, and self-discovery. From overcoming stage fear to building confidence for the corporate world, IBA has polished my skills and helped me realize my potential while creating lifelong memories and bonds.

- Sujitha John

My time at this college has been transformative, teaching me the value of hard work, teamwork, and resilience while shaping me both personally and professionally. To my juniors, make the most of your journey—focus, explore, and embrace every opportunity.

- Dileep Kr Reddy





BOOK REVIEW

“A Thousand Splendid Suns”

- By Khaled Hosseini

Khaled Hosseini's *A Thousand Splendid Suns* is a deeply moving story about love, resilience, and the enduring strength of women. The book follows Mariam and Laila, two women from very different backgrounds, whose lives become intertwined in a shared journey of hardship and hope. Set against the backdrop of Afghanistan's shifting political and social landscape, the novel highlights the struggles women face in a patriarchal society while celebrating their courage and ability to rise above adversity.

As someone raised by a strong mother and three sisters, this story struck a very personal chord with me. The women in my life have always been a source of strength, compassion, and wisdom, shaping my values and outlook in profound ways. While my father also played a significant role, the influence of these remarkable women was pivotal in my upbringing. Reading about Mariam and Laila reminded me of the resilience I have witnessed in my own family.

Hosseini's writing is powerful yet relatable, drawing readers into the emotional lives of his characters. *A Thousand Splendid Suns* is not just a story—it is a tribute to the unyielding spirit of women and their ability to find light even in the darkest times. It is a must-read for anyone seeking an inspiring and thought-provoking narrative.

The quote that stayed with me after reading the book was:
"A man's heart is a wretched, wretched thing. It isn't like a mother's womb. It won't bleed. It won't stretch to make room for you."

For all readers, I strongly recommend this book—it is a must-read.



Harsha Koshta
Batch 2023-25



Internship Dairies



My internship at TechCiti Technologies Pvt Ltd was an exciting adventure in IT sales, where I onboarded corporate clients and drove sales. I also promoted innovative endpoint computing solutions and securing deals for high-performance systems, made every day a fresh challenge. The thrill of transforming hesitant leads into loyal clients was both rewarding and fulfilling.

- MD. Riyaz

My internship at GS Lab | GAVS in Chennai was an exciting journey into HR operations, streamlining the onboarding process, reducing concerns by 30% and optimizing Learning and Development strategies through data analysis. The recognition I received and the skills I am developed made this experience both fulfilling and impactful.

- V. Bhavani



My internship at Radisson Blu Resort Visakhapatnam was an incredible journey into the Hospitality Industry. I actively applied HR concepts learned in class while gaining hands-on experience in managing employee interactions and utilizing technology for efficiency. This experience has shaped me into a solution-oriented leader ready to excel in HR.

- Killi Likhita



Internship Dairies



My internship at Khardah Co-Operative Bank Limited (KCBL) was an exciting introduction to the banking sector, where I managed customer profiles, loan processing, reconciliation, and NACH operations. I also learned to proactively embrace challenges, offer solutions, and develop problem-solving skills through hands-on experience.

- Sudeshna Chatterjee

"In the tapestry of life, even the shortest threads can create the most vibrant patterns." This perfectly captures my three-month journey at Coromandel International Ltd. Achieving success is never easy; it requires compromises and tough choices. My time at Coromandel taught me humility, resilience, and the importance of adapting to an organization's unique culture, especially one that has been thriving from over 50 years.

- Jyotsana



My internship at Kaybase as a Market Research Intern provided a comprehensive introduction to the corporate world. My responsibilities included cold calling, lead generation, database creation, industry-specific research, survey recruitment, interviews, and data handling in Excel. What began as a challenging endeavour turned into a rewarding journey of growth, equipping me with invaluable insights and confidence for future professional and personal pursuits.

- Nilutpal Borah



Beyond the Books



Through each brushstroke, she pours her heart, turning emotions into a masterpiece that speaks the language of the soul.



- Anisha Naik
Batch 23-25



Admission Experience



The admission process at Indus Business Academy was smooth and well-organized, conducted entirely online. From submitting the application to receiving updates, everything was seamless and efficient. Despite the online format, the process was stress-free, reflecting the professionalism and student-centric approach of the institution.

-Shreyanshi Singh

My admission experience at IBA was amazing! The process was professional and transparent, with supportive faculty guiding me through group discussions and interviews. The challenging yet fair entry test allowed me to showcase my strengths. Overall, it was a smooth and motivating experience that set a positive tone for my journey ahead.

-Sharmeen Khan



The admission process is rigorous yet transparent, starting with a group discussion assessing critical thinking and verbal skills. Successful candidates proceed to panel interviews, focusing on individual achievements and professional experience. The process ensures a merit-based selection, offering a rewarding experience for those demonstrating academic potential and leadership qualities.

-Pratham Singh Tomar



Admission Experience



My IBA admission interview was highly interactive and smooth. The panelists were polite, fostering a comfortable discussion environment. They posed thought-provoking questions that encouraged confident expression of my views. Their approachability and constructive feedback post-interview were particularly helpful, making the experience memorable and enriching, leaving me feeling valued as a candidate.

-Purna Kumari

The IBA admission process is meticulously structured in multiple stages: Round 1 - Extempore, Round 2 - Group Discussion, and Round 3 - Personal Interview. After selection, offer letters are emailed to shortlisted candidates, followed by joining letters upon acceptance. The systematic onboarding includes a seven-step document verification process for a smooth transition.

-Krishna Khandelwal

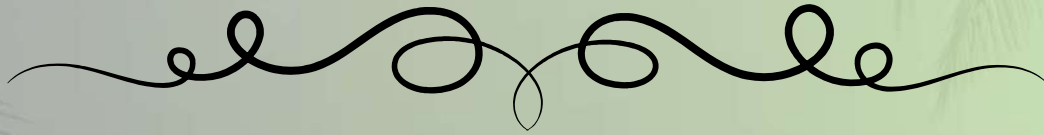


The admission experience at Indus Business Academy felt more like a conversation than a process. From submitting my application to the interview and group discussion, the faculty and staff were warm and encouraging. They genuinely wanted to understand my aspirations, making me feel confident and excited to begin this journey.

-Lipsy Yadav



Orientation



The orientation program for the Indus Business Academy (IBA), Bangalore, Batch of 2024-26, took place on July 1, 2024, with faculty, staff, students, and parents in attendance. Hosted by Suzain Mir and Ronit Das, the event welcomed the new batch to embark on their academic journey while introducing IBA's history, achievements, and unique culture that emphasizes continuous learning and personal growth.

The ceremony began with a formal welcome by Dr. Subhash Sharma, Chief Mentor, who invited the chief guest, Group Captain Abhinav Chaturvedi, to light the knowledge lamp—a symbolic start to the students' educational journey. A soulful rendition of the Saraswati Vandana by Ms. Anushree Gupta further enriched the occasion.

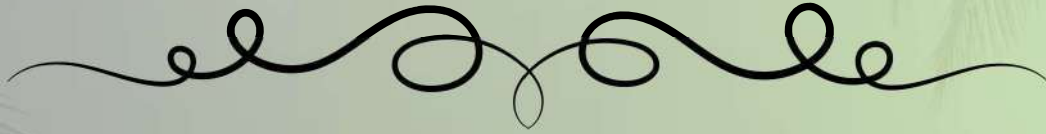
Dr. Manish Jain, Founder and Chairman of IBA, delivered an inspiring speech, sharing his vision and encouraging students to strive for excellence. Dr. Subhash Sharma urged students to embrace creativity in their management education, while Group Captain Chaturvedi shared leadership lessons from his Indian Air Force career, motivating the audience with insights on discipline and perseverance.

Dr. Subhendu Dey, the Director, introduced the esteemed faculty and staff, acknowledging their pivotal roles in the students' academic growth. New students also had the opportunity to introduce themselves, fostering camaraderie and a sense of community among peers.

The program concluded with a vote of thanks by Dr. Ramesh and the national anthem, leaving the students inspired and motivated for the challenges and opportunities ahead at IBA.



Bangalore Darshan



The Batch of 2024-26 at Indus Business Academy, Bangalore, began their academic journey with an exciting "Bangalore Darshan," a thoughtfully organized trip by the college to explore the vibrant city. The trip included visits to iconic landmarks such as Meenakshi Temple, the bustling Electronic City, and the lively Phoenix Mall, along with several other notable spots, offering the students a glimpse into the cultural and modern facets of Bangalore. Serving as more than just a sightseeing tour, the day also acted as a dynamic ice-breaking session for the newly joined students. Excitement was palpable as students bonded over shared experiences, marveled at the city's charm, and began building friendships that would define their time at IBA. From the spiritual tranquility of Meenakshi Temple to the high-energy atmosphere of Phoenix Mall, every moment of the trip was filled with enthusiasm and camaraderie. The "Bangalore Darshan" not only introduced students to their new home city but also set the tone for their journey ahead—one of discovery, collaboration, and growth.





Newsletter Committee 23-25





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