Indus Business



Apporved by AICTE, Ministry of Education, Govt. of India

Academy





will
Be what I
Aspire to be

Post Graduate Diploma in Management PGDM 2026-28 (26th Batch)

Granted MBA status by AIU, MoE, Gol

Two Year Full-Time

Residential Programme

Be a part of Accredited B - School











About Us:

Indus Business Academy (IBA) was conceptualized in Bangalore during late nineties when the city was emerging as the Knowledge hub and the intellectual capital to capitalize on the emerging opportunities for the aspiring youth of the country. With more than 2,70,000 SqFt. of built-up infrastructure in 8.5 acre land exclusively dedicated to Management Programme, IBA stands as one of the largest B-Schools in Bangalore.

IBA, Bangalore under the aegis of Arihant Education and Research Foundation (Not for Profit, Public & Charitable Trust) is making substantial contribution to the enhancement of management education & research, through a relevant curriculum taught by the experienced and knowledgeable faculty having hands on Industry Experience in the state-of-the-art infrastructure. IBA's committed Academic Advisory council ensures that suitable emphasis is given to inculcate ethical values, sensitivity to environment, and strong leadership skills to mould young minds towards becoming best-in-class managers/leaders who are capable of operating in globally competitive environment.

Mission

To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society.

Vision

To be a globally respected Business School nurturing innovative entrepreneurs & business leaders who would produce wealth for the nation.

Rankings:









Awards & Recognition



CSR Top Institutes of India Award for **13 consecutive years** (2012–2025).

Best Education Brands by The Economic Times for 8 consecutive years (2017–2025).

Top Education Brands 2020 with Special Mention at BW Education Leadership Summit.

Most Innovative Institute in India (2016) by AIMS and honoured at the World Business Conclave, Hong Kong.

Best Growing Brand Award (2018) at NexBrand's Brand Vision Summit.

100 Fastest Growing Private Institutes in Asia (2013) by WCRC, evaluated by KPMG.

IBA Bangalore has been featured for two consecutive years 2019 & 2018 in "Great Indian Institutes" Forbes India Marquee – a special Marquee Edition in association with SkillTree Knowledge Consortium & Great Place to Study



Scholastic Association & International Linkages



Bal indus business academy

PGDM Curriculum

Orientation Programme	1 st & 2 nd Trimester	3 rd Trimester	Corporate Intership	4 th , 5 th & 6 th Trimester
Preparatory Subjects	Foundation subjects, presentations, case studies, projects & managementgames	Introduction of Specialization Subjects	6 Months of extensive Corporate Internship	Cross functional/ Specialization subjects along with APTP programme
		Internship Placements		Final Placements (5th & 6th trimester)

Dual Specialization Course*	Marketing	Finance	Human Resource	Al & Business Analytics
	Retail & E - Commerce	Operations & Supply chain	International Business	Enterprenuership

^{*}Student can choose combination from above mentioned specializations before beginning of 3rd Trimester.

First Year Curriculum



Financial Management | Human Resource Management | Fundamentals of Business Communication II | Mark Management II | Production and Operations Management | Global Business Environment | Fundamentals of Business Ana | CPDP II | Basic Course in Entrepreneurship | Theme Paper I | Mentorir





- · Strategic Marketing Management
- · Financial Acumen for Marketing Leaders
- · Technology & Digital Transformation in Marketing
- · Consumer Psychology & Behavioral Marketing · Brand Strategy, Equity, & Management
- Digital Marketing & Data-Driven Campaigns
- Sales Force Management & Customer Experience Optimization
- · Retail Marketing & Omnichannel Strategy
- Influencer Marketing, Social Media, & Content Creation
- Sustainability & Green Marketing



- · Strategic Financial Management
- · Investment Banking & Financial Markets
- · Blockchain & Cryptocurrencies in Finance
- · Derivatives & Risk Management
- · Wealth Management & Financial Planning
- Financial Technology (FinTech) & Digital Transformation
 Impact of Geopolitical & Economic Shifts on Finance
- · Behavioral Finance & Decision Making
- Corporate Governance & Ethics in Finance
- · Financial Reporting and Analysis







Faculty WHO INSPIRE



Dr. Easwar Krishna Iyer

Director An Alumnus of IIT Kharagpur Ph.D., GMBA., M.B.A., M. Tech

Exp : **36 yrs** Industry - **06 yrs**, Academic - **30 yrs**



Dr. Subhash Sharma

Chief Mentor & Senior Professor Alumnus of University of Southern California (USC-LA) - USA & IIM Ahmedabad Ph.D., PGDM, B.Sc

Exp : **52 yrs** Industry - **02 yrs**, Academic - **50 yrs**



Dr. Manish Jain

Founder & Chairman An Alumnus of IIM Ahmedabad Ph.D., MBA (Marketing), PGDBM (Finance), B.E. (Mechanical)

Exp : **29 yrs** Industry - **14 yrs**, Academic - **15 yrs**



Dr. Nandeesh V. Hiremath

Ph.D., PGDHRM, M.Sc.(Ag.), MBA, PGDRD Academic Leadership Program (Harvard Univ. USA) FDP, IIM-Bangalore

Exp: **35** yrs Industry - **22** yrs, Academic - **13** yrs



Prof. J.B. Shetty

MDP (IIM-Calcutta), Diploma in Footwear, B.Sc.,

Exp: **52** yrs Industry - **33** yrs, Academic - **19** yrs



Prof. V. Suresh Chandra

M.Tech-Industrial Management (IIT Chennai), B.Tech.(IIT-Kharagpur)

Exp: **50** yrs Industry - **30** yrs, Academic - **20** yrs



Dr. S Ramesh

Ph.D., FCS&MICS(UK), M.Com.,(Marketing), MBA(Finance), LLB

Exp: **46** yrs Industry - **16** yrs, Academic - **30** yrs



Dr. Bijay Krishna Bhattacharya

Ph.D., MBA (Finance), M.Com, CAIIB M.Pil, PGDBM

Exp: **46** yrs Industry - **29** yrs, Academic - **17** yrs



Dr. A V Ramana Acharyulu

Ph.D., MBA-IRMA Anand, B.Sc.

Exp: **42** yrs Industry - **15** yrs, Academic - **27** yrs



Faculty WHO INSPIRE



Dr. Suranjan Bhattacharya

Ph.D., ACIB (UK), FCMA, CAIIB, B.Sc (Physics Hons.)

Exp: **39** yrs Industry - **30** yrs, Academic - **09** yrs



Prof. B.M. Gourish

MSW - Gulbarga University, PGDTDT - ISTD, BA

Exp: **38** yrs Industry - **25** yrs, Academic - **13** yrs



Dr. C.N. Udaya Shankar

Ph.D., B.Tech, MBA, MS, M.Phil

Exp: **35** yrs Industry - **25** yrs, Academic - **10** yrs



Dr. Rajib Kumar Sanyal

Ph.D., PGDM, M.Sc.

Exp: **35** yrs Industry - **13** yrs, Academic - **22** yrs



Dr. Krishnan Hariharan

Ph.D., MBA, B.E (Mechanical Engineering)

Exp: **34** yrs Industry - **16** yrs, Academic - **18** yrs



Prof. Prasanna Venkatesan V.S

(Ph.D.), MBA, MLISC, BGL

Exp: **30** yrs Industry - **12** yrs, Academic - **18** yrs



Dr. Nagendra Hegde

Ph.D., MBA-VTU, BBA

Exp: **25** yrs Industry - **12** yrs, Academic - **13** yrs



Prof. Joseph Dolphin

(Ph.D.), MBA, B.Tech

Exp: **25** yrs Industry - **02** yrs, Academic - **23** yrs

Faculty WHO INSPIRE



Prof. Prashant Kulkarni

MA, PGDM

Exp : **24** yrs

Industry - **02** yrs, Academic - **22** yrs



Prof. Narendra Babu B. V.

(Ph.D.), MBA-Rochester Institute of Technology, New York, PGDESD (USA), BE.

Exp : **22** yrs

Industry - **09** yrs, Academic - **13** yrs



Prof. Sathyen Subbiah

PGDM (IIM-L), B.E. (Chemical)

Exp : **21** yrs

Industry - 17 yrs, Academic - 04 yrs



Prof. Santanu Saha

PGDM (Marketing & Information System), BIT - MAHE (Information Technology), B.Sc (Computer Science)

Exp : 21 yrs

Industry - **04** yrs, Academic - **17** yrs



Dr. Uma Hattikal

Ph.D., BBA , MBA

Exp: **20** yrs

Industry - **06** yrs , Academic - **14** yrs



Dr. Gayathri S

Ph.D., B.E - Automobile (IRTT)

Exp : 20 yrs

Industry - 17 yrs, Academic - 03 yrs



Prof. Md. Tauseef Hussain

MBA, BBA

Exp : **20** yrs

Industry - **15** yrs, Academic - **05** yrs



Prof. Pavankumar R

(Ph.D.), MBA, MSW, B Com

Exp : 19 yrs

Industry - 17 yrs, Academic - 02 yrs

Faculty who INSPIRE



Dr. Krishna Kumari

Ph.D., M.Com, MBA (Finance)

Exp: 17 yrs Industry - 02 yrs, Academic - 15 yrs



Prof. Kuhu Bose

MA (English), PGDELT, B. Tech

Exp : **15** yrs Academic - **15** yrs



Prof. Bhavya Kalra

MBA, PGDM, BBA

Exp: 14 yrs Industry - 01 yrs, Academic - 13 yrs



Prof. Pargat Singh Sidhu

PGDM, BBA

Exp: **14** yrs Industry - **10** yrs, Academic - **04** yrs



Prof. Nayana S Rajeev

(Ph.D.), UGC NET, MBA, BBA

Exp: **08** yrs Industry - **01** yrs, Academic - **07** yrs



Dr. Mansi Bansal

Ph.D. (Delhi University), M.E.F.B., M.A. (Economics), B.A. (Economics Hons)

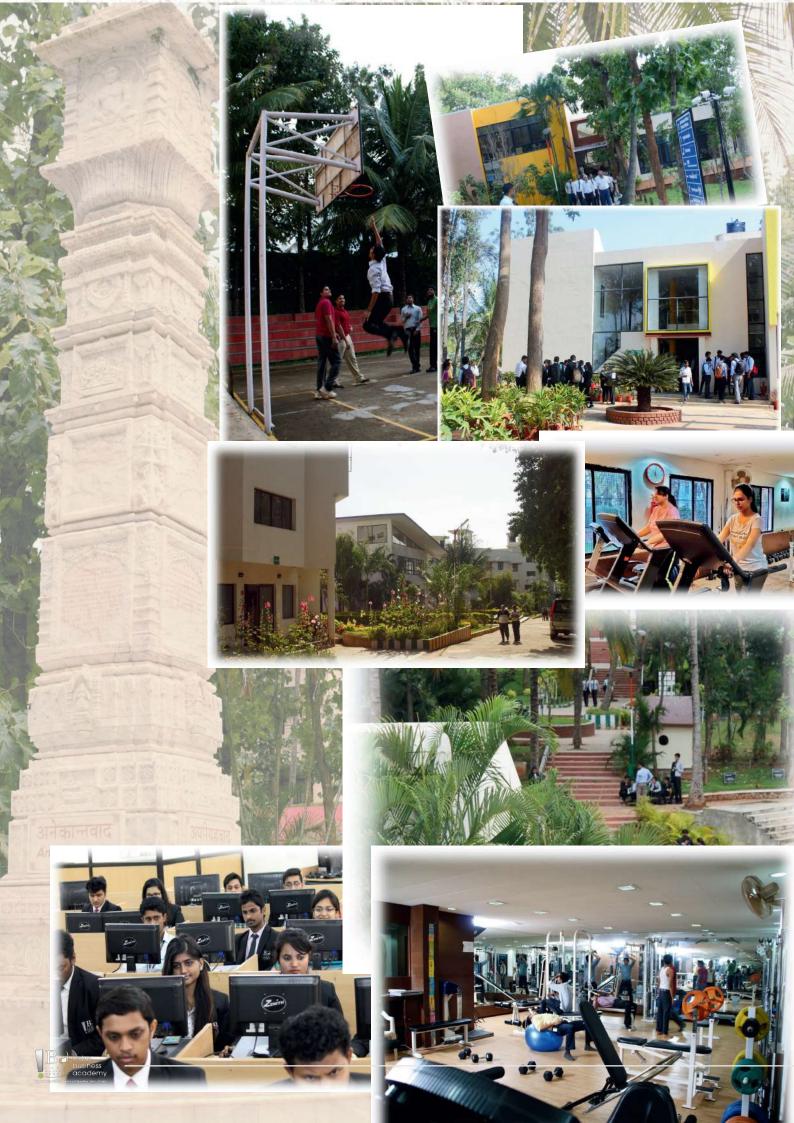
Exp: **07** yrs Industry - **04** yrs, Academic - **03** yrs



Prof. Jovitha Rexy

M.A. (English), M.Phil

Industry - **03** yrs, Academic - **02** yrs





Hansa Devi, Cafe Coffee Day

"Green Campus and Impressed with the accreditations and outcome focused education."

Divya Rajput, Head-CBI & ITS, Indian Institute of Corporate Affairs

"Well-cultured students, humble staff and vibrant campus."

Tufail Khan, Carwale.com

"Great Experience visiting a wonderful campus. Great Contribution of caring and knowledge faculty and eager to learn students."

S Prasada Rao. Corporate Trainer: HR & NLP, People Development Consultants

"Campus is just wonderful; education imparted is worth appreciation, very warm approach of one and all at campus."

Rekha Santosh Head HR Reatail - India, ING VYSYA Bank

"Excellent infrastructure, students were highly interactive."

Satish C Ambine, CFO - Garuda Maverick Infrastructure Projects Ltd

"Very good infrastructure and environment. Students asked very interseting questions and were keen learners."

Guru Prasanna, Director - Analytics, Flipkart

"Engaging staff and faculty that want to see the school grow to new heights. Excellent campus too."

Vivek Gupta, Finance Controller, Helion Vestares

"Very good experience, students are interactive but can ask more questions."

GV Krishnan, Exec Director, Lowe Lintas

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

Mali Mahalingam, Executive Vice President & Chief People officer, Symphony Teleca Corporation

"Impressed by the infrastructure that the Institute provides and feel that this will go a long way in enabling students to be greet future managers."

Vrishabhendra Swamy, Vice President, ABB

"Good Campus, Environment friendly, Nice interaction with students."

Wg Car (Retd.) Mohandas, AIMA Coordinator

"Came as an observer from AIMA. The serene atmosphere is out of place for a busy hassle of Bangalore. Had a very nice time. The staff is very cooperative and friendly. I wish the college a very prosperous growth."

Suraj Chettri, Regional HR Director, Airbus Group India

"Impressed with all that I have seen. Good to see a course with a different focus on EQC."

Jaydip Sinha, Madison Street Capital

"Warm hospitality and humble altitude."



Vijender Singh Kadyan, Head HR, C K Chetty & Sons

"Every time I visit IBA, it makes me feel happy as the students have a unique approach to learning, and it always feels good to interact with them."

Satish Vishwanathan, Director, Business Support Group, Microsoft

"The focus of corporate world today is a work force that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

Jeba Kumar M, GM & Head HR, GMR Corporate Affairs

"It was a wonderful experience speaking to a bunch of eager, young students who want to make a mark in life. It was a learning experience for me to interact with uncluttered minds and I enjoyed talking to them."

Binod Hampapur, Sr. VP & Global Head -Corporate Relations, Infosys

"Lush Green Campus, learned Faculty, Academic resources and energetic students perfect blend for Industry Managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

Shoaib Ahmed, President, Tally Solutions

"Highly motivated class, students were interactive and had lot of queries. Really a bright and intelligent set of students at IBA."

S.K Mishra, VP, Infinite Computer Solutions Ltd.

"My best wishes to all students & the institute and hope this effort motivates a few in the path of entrepreneurship."

KG Umesh, Head - HR, Himalaya Drug Company

"Soft Skills and Etiquette of the students is very good. Like the Alumnus of this Institute are raising the flag in the Industry, the same is the expectation from current batches and I am sure they are on the right track."

Priya Dubey, AVP- HR, Carwale.com

"We have recruited post graduate management students from IBA, Bangalore Campus and we are very glad to corroborate the excellent caliber and aptness of IBA"

Siddharthan Muthuraj, Head - Human Resources & Administration, Total (Jubilant Retail)

"Great to see a vibrant campus even in the evening when most of the Education Institutes closes at 5 PM. Good environment created by the Institute for budding Managers to grow and meet the corporate expectations of being active in all the realms of an organization."

B S Murthy, CEO, BSM Leadership Capital

"Excellent interactions with students, committed faculty, delighted to be here."

Suruchi Mahajan, Chartered Accountant

"Students were interactive in the class. Interested in learning new concepts. Overall a good session."

Sujitesh Das, Head HR - Microland

"IBA has done remarkably well in admitting & nurturing students by way of modish curriculum, visiting faculty sessions & corporate partnerships. Students' track record in our organization has been appreciative & progressive."



IBA's Experiential Learning



















IBA's Experiential Learning













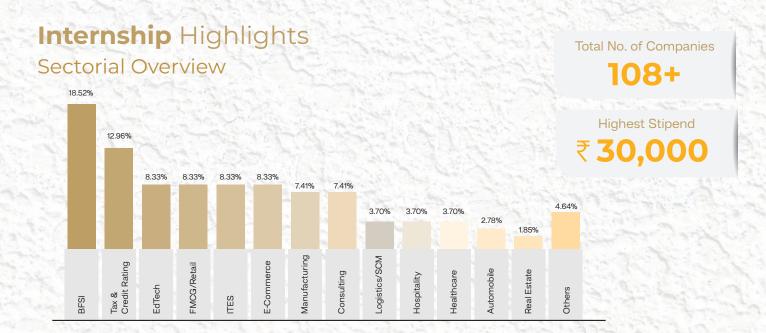






Career Enhancement Courses

Stress Management	{;,,, ⊙		OBSM for Global Exposure
Emotional Intelligence & Critical Thinking	(D)	(<u>Q</u>)	BPM Life Cycle
Yes + (By Art of Living)	YES ⁺	⊘	Live Projects
APTP - Advance Placement Training Programme	APTE CONTROL OF THE PROPERTY O	- @	Entrepreneurship _
Lean Six Sigma Green Belt	151		Conflict Managemen
ERP (Enterprise Resource Planning)	मिस्ट्री	PEREGRINE	Peregrine Academic Services
Capsim CAPSTONE			Change Mangement



Prominent Recruiters













































Placement Highlights

Highest стс

18.36 LPA

Top **10%** Average CTC

12.82 LPA

Top **25%** Average CTC

10.77 LPA

Average сто

8.09 LPA

Sectorial Overview



Prominent Recruiters















































































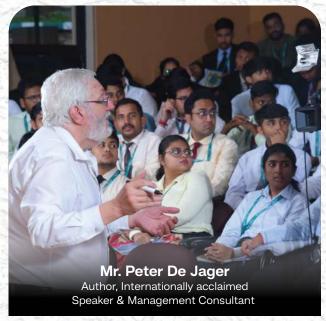








Exclusive is Common @IBA

















CLUBS @IBA











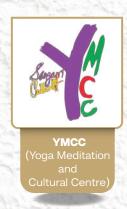




COMMITTEES @IBA















Notable Alumni



Bejoy P Alex (2008-10) Director - Learning for India & ASEAN Oracle



Haindavi Kethavarapu (2010-12) General Manager, Intas Pharmaceuticals



(2009-11)
Director - SVP
IIFL Capital Services Limited

Mayank Srivastava



Tushma Singh (2007-09)

GM and Head of Talent & OD Granules India Limited



Vijay AG (2001-03)

Senior Consultant, Gateways Global LLP Ex Worley, Ex Alghanim Industry, Ex Titan President - IBA Alumni Association (R)



Jyothi Natraj (2005-07)

Vice President State Street



Luigi Cordeiro D'Souza (2003-05)

Executive Director, FX Trading - Africa Standard Chartered Bank



Sanchari Pyne (2014-16)

Director - Human Resource Morgan Stanley



Sudip Faldesai (2013-15)

Project Officer - Goa State Innovation Council Govt. of Goa



Student **Testimonials**

Aditya Singh

Raipur, Chhattisgarh

IBA has provided me numerous of opportunities to grow academically and personally, as a final year student at Indus Business Academy, I've had the privilege of being an active member of the YMCC committee and Dolphins Communication Club. These experiences have not only honed my skills in creativity, teamwork, and communication but also provided a platform to apply theoretical knowledge in practical settings. I'm grateful for the opportunities to grow, learn, and network with like-minded individuals. IBA's supportive environment and these esteemed clubs have enabled me to develop into a well-rounded professional, ready to take on challenges.

Snigdhatapa Das

Kolkata, West Bengal

IBA has been more than just a
B-school experience—it has been a
launchpad for unlocking my true
potential. What makes IBA stand out is its
unique blend of academic depth and
real-world exposure. Every case study,
project, and discussion goes beyond
teaching, transforming the way we think and
solve problems.

The culture here empowers you to step out of your comfort zone, take ownership, and grow into a confident leader. With its vibrant campus, global learning approach, and constant faculty support, IBA has been about more than education—it has been about shaping a vision for the future with confidence.

Tanishka Jain

Bhilwara, Rajasthan

My journey at IBA Bangalore has been nothing short of life changing. It has been a real mix of

learning, challenges, fun, and self discovery, which has pushed me out of my comfort zone and helped me discover my strengths. From classroom learning to group projects and engaging discussions, every experience has shaped my perspective. The supportive faculty, diverse peers, and vibrant campus culture have nurtured my confidence, creativity, and resilience and are helping me grow as a person.

Aryan Jain

Raipur, Chhattisgarh

Choosing IBA has been one of the best decisions of my life. The lush green campus and excellent residential facilities create the perfect learning environment. What sets IBA apart is its strong, practical curriculum—daily challenges, industry projects, news reading sessions, and cultural events that keep us connected to the real world and make us industry-ready. The one-on-one mentorship from experienced professionals, including the Director and CEO, provides invaluable guidance at every step. IBA doesn't just teach management; it prepares us to face corporate challenges with confidence. I am truly grateful for the balanced and practical learning experience here.

Ananya S Jammihal

Hyderabad, Telangana

I can say that the journey at IBA has been truly rewarding, both academically and personally. The curriculum emphasizes practical learning with case studies, presentations, and interactive sessions that have helped me gain confidence and develop a strong foundation.

The campus is vibrant, green, and inspiring—an ideal environment for growth and creativity. The faculty is supportive, and the library provides access to excellent resources for every academic requirement. One of the highlights of IBA is its strong placement assistance, ensuring great career opportunities. The hostel facilities are also comfortable, making the overall experience.

Varun Nair

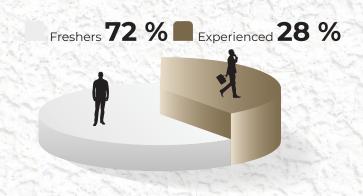
New Delhi, Delhi

The first three months at Indus Business Academy have been a strong start to my MBA journey. The initial month was dedicated to a well-structured orientation program that helped me quickly adapt to campus life. Through tours, interactive sessions, and group activities, I connected with faculty tand batchmates, building friendships and gaining insights into the institute's culture and expectations. Once regular classes began, I adjusted to the fast-paced. collaborative environment. Together, the orientation and academic sessions provided clarity, confidence, and motivation as I embarked on my management education at IBA

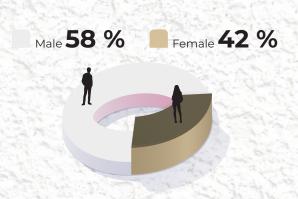


GLIMPSE of Students Profile

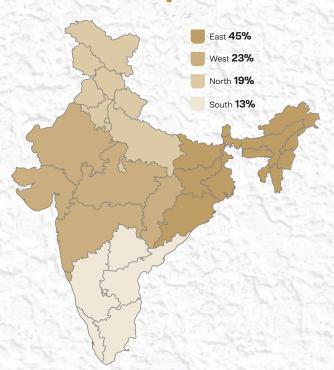
Work Experience



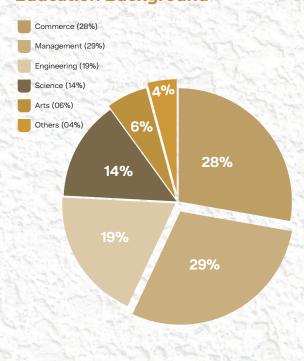
Gender Diversity



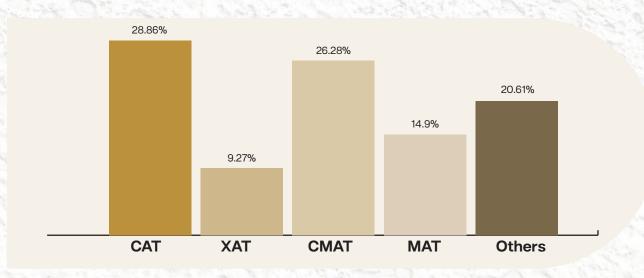
Zone Wise Diversity



Education Background



Entrance Examination



PROGRAMME FEE (PGDM & PGDM - GENERAL) for Indian Nationals

Particulars	Amount	
Admission Processing Charges (Non - Refundable)		₹ 45,000/-
Security Deposit (Refundable	₹ 15,000/-	
	First Installment (Inclusive of Admission Processing charges)	₹ 183,000/-
First Year	Second Installment	₹ 183,000/-
	Third Installment	₹ 183,000/-
	Fourth Installment	₹ 183,000/-
Second Year	Fifth Installment	₹ 177,000/-
	Sixth Installment	₹ 174,000/-

IBA Provide separate residential facilities for boys and girls within the campus. Residential charges varies in between ₹ 1,41,000 - ₹ 1,92,000 depending on rooms

SCHOLARSHIPS (Batch 2026-28)

TOTAL Tuition Fees (For 2 Years)

₹ 10,83,000/-

SCHOLARSHIP FOR MERITORIOUS STUDENTS (During Admission Phase)

Pandit Jawaharlal Nehru Memorial Scholarship: Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 55,000/-

Sardar Vallabhbhai Jhaverbhai Patel Memorial Scholarship: Student/s having aggregate (all subjects) marks of 70% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 66,000/-

Netaji Subhas Chandra Bose Memorial Scholarship : Student/s having aggregate (all subjects) marks of 80% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 77,000/-

Atal Bihari Vajpayee Memorial Scholarship: Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII, Graduation and having percentile/Composite Score as mentioned below in the Entrance Tests would be awarded Scholarships as stated below:

CAT 2025 / XAT 2026 / GMAT or GRE (After July, 2025)	MAT 2025 & 2026 / ATMA 2026	CMAT 2026 (As per format of results published by CMAT)	SCHOLARSHIP AMOUNT
90 percentile or above	Composite Score of 780 or above	Above 95 percentile OR AIR 1-499	₹ 165,000/-
85 to 89.99 percentile	Composite Score of 750 to 779	90 to 94.99 percentile OR AIR 500-999	₹ 105,000/-
80 to 84.99 percentile	Composite Score of 700 to 749	85 to 89.99 percentile OR AIR 1000-2499	₹ 86,000/-
70 to 79.99 percentile	Composite Score of 650 to 699	80 to 84.99 percentile OR AIR 2500-3999	₹ 75,000/-
60 to 69.99 percentile	Composite Score of 600 to 649	70 to 79.99 percentile OR AIR 4000-4999	₹ 66,000/-

DETAILS OF FEE - WAIVER TO DESERVING STUDENTS (During 3rd Term of an Academic year)

NAME	AMOUNT	No.	Criteria
1st Academic Year - Mother Teresa Fee - Waiver	₹ 25,000/- to 35,000/-	10	Economically weak and Need based
2 nd Academic Year - Tirthankara Mahavira Swami Fee - Waiver	₹ 25,000/- to 35,000/-	10	Economically weak and Need based

Shri. B.M.L Jain Memorial Special DEFENSE Scholarship (During 2nd Year of the Programme)
For Wards of Military & Paramilitary Forces including Central Armed Police Force (CAPF)

Our Founder Chairman Late Shri B.M.L Jain had a special appreciation towards the sacrifice which our Defence & Paramilitary personnel make for our nation. To recognise their contribution, IBA offers 25% Fee waiver (only Academics in 2nd year of the course) to their wards.

Educational Loan Facilities: All Nationalized Banks provide Educational Loan to selected candidates as PGDM Programme is approved by AICTE, Ministry of Education (Govt. of India). All IBA students can now avail the facility of education loans through a single-window electronic platform and pursue their dream. You can visit www.vidyalakshmi.co.in for more details.

ADMISSION PROCESS: PGDM 2026-28

ELIGIBILITY CRITERIA

- · Graduate (10+2+3 OR 10+2+4) in any discipline from a recognized university, with more than 50% and (reserved category more than 45%) overall aggregate marks.
- · Final Year Students are also eligible to apply.
- · IBA accepts scores of CAT 2025 / XAT 2026 / CMAT 2026 / NMAT by GMAC 2025 / MAT (Sept. 2025, Dec. 2025, Feb 2026, May 2026) / ATMA 2026 / GMAT (after Sept 2024) / GATE 2024-25 & State Govt. Entrance tests.

APPLICATION PROCESS

- · Application Form is accepted Online only by remitting fee of Rs. 1,050/-. To apply Online, visit www.applyonline.iba.ac.in
- · The payment gateway accepts all payments through Credit / Debit cards, Netbanking, Wallets and UPI.



Follow us on













Survey No. 164, Lakshmipura, Thataguni Post, Kanakapura Main Road, Bengaluru - 560062 Karnataka, India

⊕ www.iba.ac.in ☑ Email: admissions@iba.ac.in

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