

B-school with a difference
Economic Times

Placement Brochure 2024-26

SIGNATORY MEMBER

PRME Principles for Responsible
Management Education

an initiative of the



تاريخ الكهرباء
HISTORY OF
ELECTRICITY



وليام جيلبرت
William Gilbert



1660
The First Electroscopist



1734
Robert Boyle



1734
Benjamin Franklin





SCHOLASTIC ASSOCIATION & INTERNATIONAL LINKAGES



Indian Institute of Science, Bangalore



Stockholm University Sweden



Goa University Goa



South Gujarat University Gujarat



University Of Dhaka Bangladesh



Curtin University Australia



Dhyanaपुरa University Bali, Indonesia



Banasthali Vidyapith University, Vanasthali



Freiburg University Germany



Zurich University of Applied Science Switzerland



Griffith University Queensland, Australia



Swami Vivekananda Yoga Anusandhan Sanstha (SVYASA) Bangalore



Association of Indian Management Scholars USA



Friedrich Schiller University Germany

ACADEMIC & INDUSTRY ASSOCIATIONS



Humanistic Management Network



Confederation of Indian Industry



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA



RANKINGS



All India by
**competition
success review**
B-School Survey 2024



All India by
Outlook
B-School Survey 2025



All India Private by
THEWEEK
B-School Survey 2024



All India by
Times B School
B-School Survey 2025

INDUS BUSINESS ACADEMY

Indus Business Academy (IBA) was conceptualized in the city of Bangalore in the late nineties when the city was emerging as the Knowledge City and the intellectual capital, to capitalize on the emerging opportunities for the aspiring youth of the country. With more than 25,000 Sq. mtrs. of built-up infrastructure in 8.5 acre land exclusively dedicated to Management learning, IBA stands as one of the largest B-Schools in Bangalore.

IBA, Bangalore under aegis of Arihant Education and Research Foundation is making substantial contribution to the enhancement of management education, through a business relevant curriculum, experienced and knowledgeable faculty, state-of-the-art infrastructure and a committed Academic Advisory council. Emphasis is placed on inculcating ethical values, sensitivity to environment, and strong leadership skills to mold young minds towards becoming best-in-class managers, capable of operating in globally competitive environments.

MISSION

To be an Institute of Excellence in creating and nurturing research orientated academics, entrepreneurship and leadership with sensitivity towards society

VISION

To be a globally respected Business School nurturing innovative entrepreneurs & business leaders who would produce wealth for the nation

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Internationally Accredited
by IACBE – IBA
Bangalore is the 19th
among the 72 B –
Schools (Out of
5000+ B – Schools
in India) to get an
International
Accreditation

San Diego, April 2014



ACCREDITATION & AWARDS



Internationally Accredited by
SAQS by **AMDISA** (Association
of Management Development
Institutions in South Asia)



PGDM at IBA Bangalore is accredited
by **NBA** (National Board of
Accreditation)



Internationally Accredited by
SAQS by **AMDISA** (Association
of Management Development
Institutions in South Asia)

- IBA, Bangalore secured 1st place in Academia Best Practices at the 13th HR Showcase during the 27th National HR Conference 2025 by NHRD Bangalore Chapter.
- IBA Bangalore has been featured for two consecutive years **2018 & 2019** in “**Great Indian Institutes**” **Forbes India Marquee** – a special Marquee Edition in association with SkillTree Knowledge Consortium & Great Place to Study.
- IBA is enlisted among the **100 Institutes in India** (which includes 78 IIMs, IITs, NITS + 22 other premier Institutes & Universities of repute) by Wadhvani Foundation & **G-250 Institutes/Universities Globally** on Technology-based Education by Wadhvani operating Foundation, USA
- IBA Bangalore chosen among **Best Education Brands'** by **The Economic Times** for eight consecutive years 2025, 2024, 2023, 2022, 2020, 2019, 2018 & 2017
- IBA has been recognized & mentioned as Special Institution in the category **'Excellence & Innovation in Management'** by **Business World Top Education Brands 2020**
- Awarded as the **'Most Innovative Institute'** in India by **AIMS** (Association of Indian Management Schools)
- Honored with the **'The Academy of Success'** award & **'The Cultivator of Bright Minds Award'** at the **World Business Conclave Hong Kong: "Celebrating Asia-Pacific's Success Story"** (Process Reviewed & Evaluated by **PwC, ASSOCHAM & HKGCC**)
- Listed among **100 Fastest growing Private Institutes in Asia** by **WCRC Survey** (Process Advised & Evaluated by **KPMG**)

Dr. Easwar Krishna Iyer

Director

M. Tech, M.B.A., GMBA., Ph.D.



Dear Recruiters,

Greetings from Indus Business Academy (IBA), Bangalore!

We are delighted to present our 24th batch of Post Graduate Diploma in Management (PGDM) students to India Inc. At IBA, we believe that a truly impactful business school experience should challenge students Intellectually and emotionally. Our approach ensures that students are not only academically sound but also emotionally and spiritually groomed to become capable leaders of tomorrow. A core part of this journey is our Management Skills program, which runs through all trimesters.

Our vibrant ecosystem of clubs and committees further enhances the student learning experience. They provide real-time opportunities for students to apply managerial insights, work as teams, solve problems and develop leadership Capabilities. Being a 100% residential program, students get a lot of scope for peer-to-peer learning. Scholars from every corner of India are part of our rich and diverse cohort. We call our campus as 'INDIA PURA'.

Talking about myself, I just joined as Director of INDUS BUSINESS ACADEMY [IBA]. Prior to IBA, I was Dean, Ramcharan School of Leadership, MIT World Peace University, Pune. My previous experiences include long stints with Great Lakes Institute of Management and Amrita School of Business. I am a regular content creator in LinkedIn, with over 5 million views and close to 24 thousand followers. I write about Leadership, Positivity, Economy, Education and Nationalism. In the coming months, it would be a pleasure for me to come and meet you - our valuable recruiter.

“Success is not a destination; it is a Journey”

With...



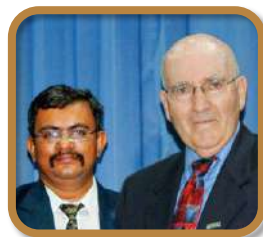
Dr APJ Abdul Kalam



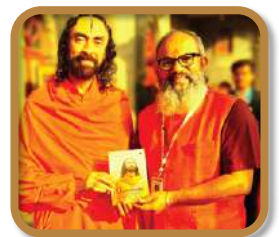
M. Venkaiah Naidu



G. Kishan Reddy



Philip Kotler



Swami Mukundananda



N. R. Narayana Murthy



Mamidala Jagadesh Kumar



Kris Gopalakrishnan



Vivek Agnihotri



Milind Soman

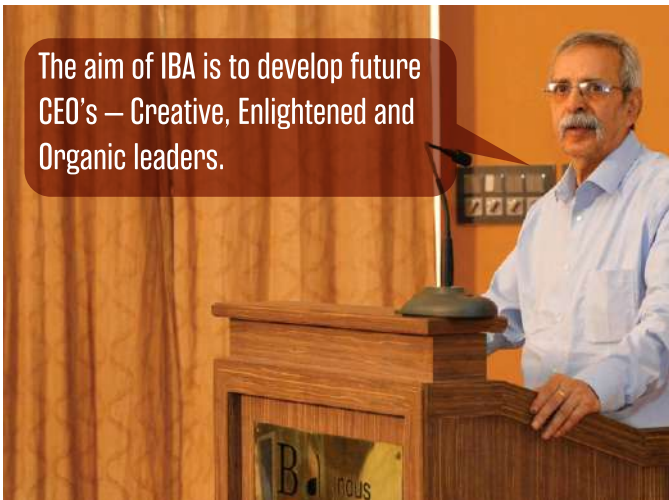
These images are part of my academic “Journey” before I took over as Director of IBA

Dr. Subhash Sharma

Chief Mentor & Professor, IBA Bangalore PhD
(University of Southern California (USC), LA, USA),
PGDM (IIM Ahmedabad)

Success = Inspiration x Breakthrough x Achievement
(S = I x B x A)

The aim of IBA is to develop future
CEO's — Creative, Enlightened and
Organic leaders.



Dr. Subhash Sharma, holds Post Graduate Diploma in Management (PGDM) from IIM-A and Ph.D from University of Southern California (USC), Los Angeles.

He is a leading Indian management thinker and authored many path breaking books like Conversations on the Remaking of Managers, New Ideas in Strategic Thinking & Management: A Knowledge Tree of New Age Mantras, From the Edge of Chaos: Dialogues Amongst Social Theory & Practice, Wisdom & Consciousness from the East: Life, Living & Leadership (this book is also published in French, Leadership Par LA Sagesse & LA Conscience: Tresors & Secrets de l' Orient au Benefice de l' Humanite. His other books, New Earth Sastra, Management in New Age, New Mantras in Corporate Corridors, Creation from Shunya, Quantum Rope, Arrows of Time, Market's Maya and Shunya Poems, are also known for their creative ideas with literary touch. He has published a number of thought provoking articles on management, leadership and social concerns, in journals of national and international repute. His innovative approach of 'Corporate Rhymes' has drawn worldwide attention.

As an institution builder, Dr. Subhash Sharma has assisted in the development of WISDOM (Women's Institute for Studies in Development Oriented Management) at Banasthali University, has been the Founder Director of Indian Institute of Plantation Management, Bangalore and is also a Founding Member of Indus Business Academy.

He has received several Excellence & Achievement awards for his significant contributions including the 'The Innovative Leader Award' at the Global Leadership Conference, 2006, 'AIMS International Outstanding Editor Award' for the AIMS International Journal of Management for 2008, and 'AIMS International Fellow' in 2009. His research work was used recently by Honorable Supreme Court for a very important judgement.

He has been conferred the title of 'Academic Rishi' by PES University MBA Department & the 'Management Guru' award by MTC Global in 2015. He was also recently awarded the 'Lifetime Achievement Award' by AIMS International on 26th December 2016.





Dr. Manish Jain

Founder & Chairman,

IBA Bangalore,

PhD, MBA (Marketing), PGDM (Finance), B.E. (Mechanical)

Dr. Manish Jain has managerial experience at MICO & Tata-IBM and is also presently the Director-Business Development MUHEPL. He was a nominee for 'Jewel of India 2002 Award' and a recipient of "Rastriya Shiksha Samman Puraskar 2003" by Indian Economic Development & Research Association (IEDRA) for his contributions to quality higher education. He received 'Distinguished Service Award' at IIM Ahmedabad for his contribution of developing Management Education in India. He has also been recognized as one among the 100 visionaries of India by NexBrands and ET Now. He has been invited by ET Now to be a part of its Talk Show "Brand India Vision 2020".

He is the driving force behind IBA, ably guided by an illustrious Academic Advisory Council and distinguished faculty members. Founder & Chairman, IBA Bangalore PhD, MBA (Marketing), PGDM (Finance), B.E. (Mechanical).

The IBA's founding mission is to bring excellence in Teaching, Training, Corporate Networking and in Placements. We decided to address these issues by creating a world-class infrastructure in a 8.5-acre eco-friendly land. The curriculum at IBA is designed in such a manner that it is rigorous and constantly upgraded based on corporate requirements and in tune with the latest case studies and real-time experiences. Our strong and active corporate networking help channelize industry inputs into academics. Apart from curriculum, the best available faculty teach IBAians to enhance their leadership, communication and soft skills.

“At IBA, the decree is to meet the corporate expectations, first. Our Students are trained to perform in real life”



Invest Two years

under mentorship of

Seasoned

Gurus



Dr. Easwar Krishna Iyer

Director

M. Tech, M.B.A., GMBA, Ph.D.

Exp : 36 years

Industry - 06 yrs, Academic - 30 yrs



Dr. Subhash Sharma

Chief Mentor & Senior Professor

An Alumnus of University of Southern California (USC-LA) - USA
& IIM Ahmedabad PhD, PGDM, B.Sc

Exp : 52 years

Industry - 02 yrs, Academic - 50 yrs



Dr. Manish Jain

Founder & Chairman

An Alumnus of IIM Ahmedabad
PhD, MBA (Marketing), PGDBM (Finance), B.E. (Mechanical)

Exp : 29 years

Industry - 14 yrs, Academic - 15 yrs

Mentored by Committed Faculty



Prof. V. Suresh Chandra
M.Tech-Industrial Management
(IIT Chennai), B.Tech.(IIT-Kharagpur)

Exp : 50 years

Industry - 30 yrs, Academic - 20 yrs



Prof. J.B. Shetty
MDP (IIM-Calcutta),
Diploma in Footwear, B.Sc.

Exp : 50 years

Industry - 32 yrs, Academic - 18 yrs



Dr. S Ramesh
PhD, FCS & MICS (UK), M.Com.,
(Marketing), MBA (Finance), LLB

Exp : 46 years

Industry - 16 yrs, Academic - 30 yrs



Dr. Bijay Krishna Bhattacharya
PhD, MBA (Finance),
M.Com, CAIIB M.Phil PGDBM

Exp : 46 years

Industry - 29 yrs, Academic - 17 yrs



Dr. A V Rama Acharyulu
PhD, MBA-IRMA Anand, B.Sc.

Exp : 42 years

Industry - 15 yrs, Academic - 27 yrs



Dr. Suranjan Bhattacharya
PhD, ACIB (UK), FCMA, CAIIB,
B.Sc (Physics Hons.)

Exp : 39 years

Industry - 30 yrs, Academic - 9 yrs



Prof. B.M. Gourish
MSW - Gulbarga University,
PGDDT - ISTD, BA

Exp : 38 years

Industry - 25 yrs, Academic - 13 yrs



Dr. Rajib Kumar Sanyal
Ph.D, PGDM, M.Sc.

Exp : 35 years

Industry-13, Academic-22 yrs



Dr. Krishnan Hariharan
PhD, MBA, B.E (Mechanical)

Exp : 34 Years

Industry - 16 yrs, Academic - 18 yrs



Prof. Prasanna Venkatesan V.S
MBA, MLISC, BGL (Phd)

Exp : 30 years

Industry-12, Academic-18 yrs



Dr. Muruganandham Rajagopal
PhD, M.Phil, MBA, B.E

Exp : 28 years

Industry-25 yrs, Academic-03 yrs



Dr. Nagendra Hegde
PhD, MBA-VTU, BBA

Exp : 25 Years

Industry - 12 yrs, Academic- 13 yrs



Prof. Joseph Dolphin
PhD (Pursuing), MBA, B.Tech

Exp : 25 years

Industry - 02, Academic - 23 yrs



Prof. Prashant Kulkarni
MA, PGDM

Exp : 24 years

Industry-02, Academic-22 yrs



Prof. Narendrababu B. V.
(PhD), MBA-Rochester Institute of Technology,
New York, PGDES0 (USA), BE.

Exp : 22 years

Industry-09, Academic-13 yrs



Prof. Sathyen Subbiah
PGDM (IIM-L), B.E. (Chemical)

Exp : 21 Years

Industry - 17 yrs, Academic- 04 yrs



Md. Tauseef Hussain
MBA, BBA

Exp : 20 years

Industry - 16, Academic - 05 yrs



Prof. Pavankumar R
(PhD), MBA, MSW, B Com

Exp : 19 years

Industry - 17, Academic - 02 yrs



Dr. Krishna Kumari
PhD, M.Com, MBA (Finance)

Exp : 17 years

Industry-02, Academic-15 yrs



Prof. Pargat Singh Sidhu
PGDM, BBA

Exp : 14 years

Industry-10, Academic-04 yrs



Prof. Bhavya Kalra
MBA, PGPM, BBA

Exp : 14 years

Industry-01, Academic-13 yrs



Dr. Mansi Bansal
Ph.D (Delhi University), M.E.F.B.,
M.A. (Economics), B.A. (Economics Hons)
Exp : 07 years

Industry - 04, Academic - 03 yrs



Prof. Jovitha Remy
MA (English), M.Phil

Exp : 05 years

Industry-03, Academic-02 yrs

get Insights from Practitioners with varied experience



Mr. Prashant Saran, Chief Operations Officer, Souq. com (An Amazon Company), Dubai
Topic: Operations Leadership at Amazon, UAE



Dr. Anastasia Kiritsi, Member Advisory Council at Harvard Business Review
Topic: Business Planning and Wisdom Leadership



Dr. Michael Zirkler, Head, Org Development & Consulting - Zurich University of Applied Sciences
Topic: Various approaches followed in Switzerland in Education system, Economic & Govt. policies



Justice Santosh Hegde, Ex-Judge Supreme Court and Lokayukt of Karnataka
Topic: Current scenario in Public Offices



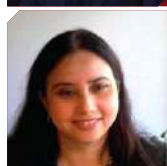
Dr. Philippe Bouvier, President, Institute National de Recherche En Gestion Urbaine - INREGU
Topic: New Product and Service Innovation



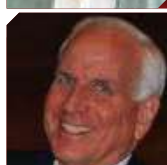
Mr. Bader D. Dagher, HR Business Partner at Nestlé, Dubai
Topic: Best HR Practises and changing scenario in HR



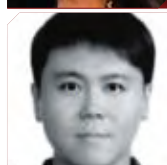
Mr. Rajdeep Singh, Associate Director - Brand, Marketing & Communications Leader, EY
Topic: Build your Personal Brand



Ms. Samreen Asif, Chief Actuary, Gulf Metlife Alico, Dubai
Topic: Actuarial Science and Building a Career in Actuary



Dr. Charles M. Savage, President and Mentor, Knowledge Era Enterprises, Inc.
Topic: Knowledge — The Real Success Factor



Dr. Yung-Pin Lu, Asst. Prof. & Director, Shanghai Jiao Tong University
Topic: Various approaches followed in China in the Education system, Economic & Govt. policies



Mr. Eric Mols, Founder & CEO, OS SCI.
Topic: Free & Open Source Software



Ambassador Dr. Deepak Vohra, Special Advisor to PM in Africa
Topic: The Indian growth story and how youth should relate to it



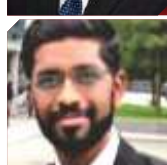
Dr. Mithileshwar Jha, Professor of Marketing (Retd), IIM, Bangalore
Topic: Marketing during Covid times



Mr. Sunit Rikhi, VP & General Manager (Retd.) Intel Custom Foundry and Founder — Reach for Infinity, LLC
Topic: Career lesson in Leadership



Mr. Prem Rathod, Founder and CEO, KisanSaathi
Topic: "How to emerge as a Successful Entrepreneur? Case of KisanSaathi.com



Mr. Gowrishankar Paramasivam, Head of Maersk Accelerator — India & China
Topic: Innovation Demystified



Mr. A. Srinivasa Ramanujam, Ex. Sn Vice President, Adani AgriFresh Ltd.
Topic: Discovering Me



Ms. Mekhla Sinha, Executive Director, GHRDC
Topic: Road to Corporate World



Mr. Prem Prakash, CEO Inventrik Pte Ltd & CIO of Stanmax Pvt. Ltd.
Topic: Encounters in Entrepreneurship - From Real Life Experiences



Dr. Ori Z Soltes, Georgetown University Professor & Author
Topic: Dharma Peace: Challenges for Business, Management & Transformative Education



Mr. Vinay Kumar Singh, Senior General Manager (HR & ER) - Jindal Saw Ltd.
Topic: Organisational culture & the importance of Empathy in professional life



Mr. Mallikarjuna Sarma Abburi, Deputy Manager (Territory Sales & Regional Marketing),
Topic: Changing Trends in the Automobile and Banking Industries



Imbibe thought Leadership



Visiting Faculty

iBA Faculty



IT & E-BUSINESS

Prof. Anandh Venkatraman
Sapient Corporation

Prof. P.G. Bhat
VP-Engineering, Object Orb Technologies

Mr. R. Dorai
CEO, Hartech Consultant

Mr. Moses Mathuram
AVP - Global Aliances, Infosys

Mr. S. Srikanth
Accenture

Mr. Ramesh Chandra
Mindsources Consulting Services

Mr. Somanatha S.
Director-Mobilistic Business Solution Pvt.Ltd.

Mr. Sreekanth Moni
Sr. Engg. Project Manager-Fletronics Software Systems Six Sigma Consultant Trainee & Coach

Prof. Sarah Giri
Certified Counselor - Voice & Language

Mr. Karmarkar
German

Ms. Margaret Anne
French

Mr. Gnanamurthy
Kannada

Ms. Revathi Shivakumar
English

Ms. Shyamala Kamath
English

Mrs. Sarawathi
French

Mrs. Archana Bhulata
German

Mr. Ramesh P. Iyer
Ex Principal Consultant, Strategic Partnership-Shobha Renaissance Information Tech. Ltd.

Mr. Rajendran Thangadurai
Director - RB & Creations

Prof. Rama Satish K.V.
Professor, RNS Engineering College

MARKETING & RETAIL

Mr. Harish Bijoor
CEO, Harish Bijoor Consults Inc.

Mr. Mohan Kuruvilla
Imperial Chemical Industries

Prof. G.S. Sreekiran
Dean, Dayanand Sagar Academy

Mr. Shankar Iyer
Marketing Consultant, Vidhura 3Cgmt.

Mr. Ganesh Iyer
Senior Vice President, Radio Mirchi

Prof. Joy Chakrabarty
TBWA Anthem

Mr. B.K. Kumar
CEO, Business & Markets Strategists

Mr. M. Kulothungan
Sales Trainer, Titan Industries Ltd.

Mr. Ram Subramaniam
Next Phase Solutions India Pvt. Ltd.

Dr. K. Ravichandran
Former Regional Director, AICTE & Faculty MKU, Dept. of Mgmt. Studies

Mr. Rajiv Ahmed
TNS India

Mr. P. S. Srinivas
Sidvin School of Business

Mr. Shankar Bharath
Senior Researcher Hansa Research Group

Ms. Suchitra Ramesh
Intel Corporation

Mr. B.V. Srinath
Consultant Marketing

Mr. Venkatramanan Krishnamurthy
Mr. Jayaram Babu Shety
Director Merchandising, Innovative Film City Finance in Retail

Mrs. Nandini Vaidyanathan
CEO, Startups, Strategy in Retail

Mr. V. Nagendra
Retail Management

Mr. David Livingston
Manager - Warehouse, Future Group, Management of Warehouse

GENERAL MANAGEMENT, IB, BUSINESS COMMUNICATION

Mr. Y.R. Sridhargopal
Vice-President, Clarion Tech. Pvt. Ltd.

Ms. Vedavathy R.
Kabadi Company Secretary & Attorney, General Motors

Dr. Ashok Kumar T.K.
Senior Product Manager, Alti Source

Prof. Shikha Ojha
Asst. Prof., CMS Business School

Mr. Ramesh Venkataraman
Director-CurAlea Mgmt. Consultants

Mr. Y. Shekar
Consultant - Adhishtaa Consulting

Mr. K. Sivasubramanian
AVP Quality & Master Black Belt, Accenture Global e-Business Operations Pvt. Ltd.

Mr. Suvas C. Mahapatra
Global Head
HiTech Technical Support,TCS

Mr. S. Nagendra
Director - Siddganta Softwares

Ms. Rupa Gopal
Soft Skills Consultant, Trainer for Project Genesis with INFOSYS

Mr. Raj Subramani
German, French, Kannada, English, Six Sigma Consultants
Trainer & Coach

Prof. Sarah Giri
Certified Counselor-Voice & language

Mr. Karmarkar
German

Ms. Margaret Anne
French

Ms. Revathi Shivakumar
English

Ms. Shyamala Kamath
English

Mrs. Sarawathi
French

Mrs. Archana Bhulata
German



The Trove - Associate

FINANCE	OPERATIONS	HUMAN RESOURCE
Mr. K.N. Guha Advisor, Corporate Banking Mr. V.V. Mohan Ex. VP, IndusInd Bank Mr. Muralidharan R. Nair QMS Lead Auditor, Consultant Livihoods Mr. Kiran Bindu Director, Intl. Programmes, ISBR Mr. Prasanna. R. Research Analyst, ING Vysya Bank Mr. Vijay Raja, Chartered Accountant, Vijay Raja & Co. Prof. Sai Baba Management Consultant Mr. Vivekanand V. Kulkarni Prof. (Corp. Fin.) Aegis School of Business & Telecommunication Dr. Binoy Mathew Head, P.G. Studies, R.B.A.N.M.S Mr. K.S. Raghunath Senior Consultant Mr. S.K.N Swamy Retired Asst. General Manager, State Bank of India Prof. Hema D. Asst. Prof. Welinkar Institute of Mgmt. Dr. K. V. Ramanathan Associate Prof., Dayanand Sagar Business School Mr. Harish Rao Investment Coach, Simple Equation Mr. Vijay Kumar N.V. Retired Manager, Canara Bank Prof. K. Harinath Asst. Prof., AIMS Institute Mr. S.P. Srinivasan Charted Accountant Prof. Ramakrishnan Professor, Christ and Jain University	Mr. Pankaj Jain Director Projects, OLX Mr. Rajaram Chandrasekar National Vice-Chairman, Indian Institution of Production Engineers Mr. R. Devanathan Retd. Sr. Divisional, Manager (Mechanical), TATA Steel Mr. Vishu Behl GM-PED, TVS Motor Co. Mr. Kunigal Rama Sastry Industrial Consultant Mr. G. Ravindran SQC & OR Unit, Indian Statistical Inst. Dr. H.B.N. Murthy GM - Solid Container Dr. Shaji Thomas Director-ABMT&R	Mr. Praveen Kamath Global Head Talent Transformation, Wipro, BPM Mr. Ram K. Navaratan Chief Executive, HR Resonance Mr. Mathew Chacko COO - HAL Infotech Mr. M.P. Manjunatha Consultant, HRM Consultants, Ex.Director Personal, BEML Mr. S.K. Nandy Director-CHRS, Ex-Head-HR, BPL Telecom Dr. Ramani WIMEN Dr. B.R. Patil Ex. Professor- IIM Bangalore Dr. V. Prakash EX-GM-HR, Cadila Mr. S. Sekhar Consultant-HR Mr. Hari Rao Director, Titan Time Products & TitanProperties Ltd. Mr. B.N Srinivas Rao Ex. Head HR & Admin SKF INDIA LTD



Apart from the illustrious core faculty, IBA students are also privileged to periodically and regularly learning from IBA's Associate and Visiting Faculty. The academic eminence that they bring with them is enriched with professional and industry experience and augur well with IBA's unique pedagogy.

PROGRAM STRUCTURE

POST GRADUATE DIPLOMA IN MANAGEMENT - PGDM

OVER VIEW

Orientation Programme	1st & 2nd trimester	3rd trimester	Corporate Internship	4th 5th & 6th Trimester
Preparatory Subjects	Foundation subjects, presentations, case studies, projects & management games	Introduction of Specialization subjects	6 months of extensive Corporate Internship	Cross functional/ Specialization subjects along with APTP programme
		Internship Placements		Final Placements (5th & 6th trimester)

Dual Specialization

Marketing	Finance	Human Resource Management	AI & Business Analytics
Retail & E-Commerce	Operations & Supply Chain	International Business	Entrepreneurship

Orentataion

Basics of Quantitative Skills | Business Research Skills | Basics of Accounts | Computer Skills | Communication Skills | Basics of Kannada

1st Trimester

- > Accounting for Managerial Decision
- > Marketing Management
- > Managing People at Work
- > Micro Economics
- > Productivity Tools for Managers
- > Business Statistics
- > Management Perspectives I
- > Fundamentals of Business Communication
- > Business Research Method
- > Legal Aspects of Business
- > CPDP I (Critical Thinking and Emotional Quotient)
- > Mentoring I

2nd Trimester

- > Financial Management
- > Human Resource Management
- > Fundamentals of Business Communication II
- > Marketing Management II
- > Production and Operations Management
- > Global Business Environment
- > Fundamentals of Business Analytics
- > CPDP II
- > Basic Course in Entrepreneurship
- > Theme Paper I
- > Mentoring II

3rd Trimester

- > Corporate Finance
- > Organizational Design
- > Macro Economics
- > Decision Science
- > Business Research Tools
- > Management Perspectives II
- > CPDP III
- > Advanced Business Communications
- > Theme Paper II
- > Mentoring III
- > Consumer Behaviour
- > Banking and Insurance
- > Talent Acquisition and Management
- > Logistics and Supply Chain Management
- > Exploratory Data Analysis
- > Advanced Course in Entrepreneurship and Start-up Management

Note: The programme is tentative and it can be changed depending on Institutional requirement.

MARKETING

- > Strategic Marketing Management
- > Financial Acumen for Marketing Leaders
- > Technology & Digital Transformation in Marketing
- > Consumer Psychology & Behavioral Marketing
- > Brand Strategy, Equity, & Management
- > Digital Marketing & Data-Driven Campaigns
- > Sales Force Management & Customer Experience Optimization
- > Retail Marketing & Omnichannel Strategy
- > Influencer Marketing, Social Media, & Content Creation
- > Sustainability & Green Marketing

FINANCE

- > Strategic Financial Management
- > Financial Reporting and Analysis
- > Behavioral Finance & Decision Making
- > Corporate Governance & Ethics in Finance
- > Investment Banking & Financial Markets
- > Blockchain & Cryptocurrencies in Finance
- > Derivatives & Risk Management
- > Wealth Management & Financial Planning
- > Financial Technology (FinTech) & Digital Transformation
- > Impact of Geopolitical & Economic Shifts on Finance

HUMAN RESOURCE

- > Strategic Human Resource Management
- > People Analytics & Data-Driven HR Decision Making
- > Talent Acquisition, Retention & Employer Branding
- > Employee Engagement, Motivation & Wellbeing
- > Compensation, Benefits & Performance Based Pay Systems
- > Labor Relations, Conflict Resolution, & Legal Compliance
- > Diversity, Equity & Inclusion (DEI) Management
- > Blockchain Technology in HR Management
- > The Gig Economy: Managing Freelance & Remote Workers

INTERNATIONAL BUSINESS

- > International Digital Marketing & E-Commerce
- > International Finance & Risk Management
- > Global Supply Chain Innovation & Operations
- > Intl. Business Law & Regulatory Compliance
- > Cross-Cultural Leadership & Global Team Management
- > International Political Economy & Trade Policy
- > Global Human Resources & Talent Mobility
- > Sustainability & Corporate Responsibility in Global Business
- > Digital Transformation & Innovation in Global Business

ENTREPRENEURSHIP

- > New Venture Creation
- > Business Models and Innovation
- > Entrepreneurial Finance
- > Opportunity Recognition and Evaluation
- > Funding and Venture Capital
- > Social Entrepreneurship
- > Digital & Global Entrepreneurship
- > Technology and Innovation Management
- > Intellectual Property (IP) and Legal Issues
- > Networking and Relationship Building

RETAIL & E-COMMERCE

- > E-Commerce & Digital Business Models
- > Digital Payment Systems and Fintech
- > E-Commerce Platforms & Technologies
- > Digital Transformation in Retail
- > Supply Chain & Inventory Management
- > Omnichannel Retailing & Integration
- > E-commerce Law & Ethics
- > Technology & Innovation in Retail
- > Sustainability & Ethical E-commerce
- > Social Commerce & Influencer Marketing

AI & BUSINESS ANALYTICS

- > Introduction to Artificial Intelligence
- > Data Analytics for Business
- > Big Data & Cloud Computing
- > Machine Learning & Predictive Modeling
- > Data Visualization & Business Intelligence
- > AI & Automation in Business Operations
- > Natural Language Processing (NLP) for Business
- > Ethics, Privacy & Security in AI
- > AI for Supply Chain Management
- > Business Forecasting & Time Series Analysis

OPERATIONS & SUPPLY CHAIN

- > Strategic Operations Management
- > Financial Decision-Making for Operations Managers
- > Advanced Operations Analytics
- > Advanced Supply Chain & Logistics Management
- > Process Optimization & Lean Management
- > Quality Management & Total Quality Systems
- > Sustainable Operations & Green Supply Chain
- > Digitalization & Industry 4.0 in Operations
- > Blockchain for Supply Chain Transparency Agile
- > Operations & Resilience in Supply Chains

@IBA... 8.5 acre green Campus with AQI of less than ↓40



Industry Exposure

Visiting Industries &
International study
tours gives us real
time exposure to
the work culture
and its functioning



Apple, Dubai



Akshaya Patra Foundation, Bangalore



Siemens, Dubai



Electricity & Water Authority, Dubai



3M, Dubai



Marina Bay Financial Centre, Singapore



Sharjah Research Tech & Innovation Park, UAE



Intel, Dubai



Malaysian Petroleum, Malaysia



Tiger Breweries, Singapore



Titan, Hosur



SAID Business School, UK

Hansa Devi, Cafe Coffee Day

"Green Campus and Impressed with the accreditations and outcome focused education."

Jaydip Sinha, Madison Street Capital

"Warm hospitality and humble altitude."

Divya Rajput, Head-CBI & ITS, Indian fristitute of Corporate Alfairs

"Well-cultured students, humble staff and vibrant campus."

Tufail Khan, Carwale.com

"Great Experience visiting a wonderful campus. Great Contribution of caring and knowledge faculty and eager to learn students."

S Prasada Rao. Corporate Trainer: HR & NLP, People Development Consultants

"Campus is just wonderful; education imparted is worth appreciation, very warm approach of one and all at campus."

Wg Car (Retd.) Mohandas, AIMA Coordinator

"Came as an observer from AIMA. The serene atmosphere is out of place for a busy hassle of Bangalore. Had a very nice time. The staff is very cooperative and friendly. I wish the college a very prosperous growth."

Rekha Santosh Head HR Reatail - India, ING VYSYA Bank

"Excellent infrastructure, students were highly interactive."

Suraj Chettri, Regional HR Director, Airbus Group India

"Impressed with all that I have seen. Good to see a course with a different focus on EQC."

Satish C Ambine CFO Garuda Maverick Infrastructure Projects Ltd

"Very good infrastructure and environment. Students asked very interseting questions and were keen learners."

Guru Prasanna, Director-Analytics, Flipkart

"Engaging staff and faculty that want to see the school grow to new heights. Excellent campus too."

Vivek Gupta, Finance Controller, Helion Vestares

"Very good experience, students are interactive but can ask more questions."

GV Krishnan, Exec Director, Lowe Lintas

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

Mali Mahalingam, Executive Vice President & Chief People officer, Symphony Teleca Corporation

"Impressed by the infrastructure that the Institute provides and feel that this will go a long way in enabling students to be greet future managers."

Vrishabhendra Swamy, Vice President, ABB

"Good Campus, Environment friendly, Nice interaction with students."

Corporate *Speak*

Vijender Singh Kadyan, Head HR, C K Chetty & Sons

"Every time I visit IBA, it makes me feel happy as the students have a unique approach to learning, and it always feels good to interact with them."

Satish Vishwanathan, Director, Business Support Group, Microsoft

"The focus of corporate world today is a work force that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

Jeba Kumar M, GM & Head HR, GMR Corporate Affairs

"It was a wonderful experience speaking to a bunch of eager, young students who want to make a mark in life. It was a learning experience for me to interact with uncluttered minds and I enjoyed talking to them."

Binod Hampapur, Sr. VP & Global Head - Corporate Relations, Infosys

"Lush Green Campus, learned Faculty, Academic resources and energetic students - perfect blend for Industry Managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

Shoaib Ahmed, President, Tally Solutions

"Highly motivated class, students were interactive and had lot of queries. Really a bright and intelligent set of students at IBA."

S.K Mishra, VP, Infinite Computer Solutions Ltd.

"My best wishes to all students & the institute and hope this effort motivates a few in the path of entrepreneurship."

KG Umesh, Head - HR, Himalaya Drug Company

"Soft Skills and Etiquette of the students is very good. Like the Alumnus of this Institute are raising the flag in the Industry, the same is the expectation from current batches and I am sure they are on the right track."

Priya Dubey, AVP- HR, Carwale.com

"We have recruited post graduate management students from IBA, Bangalore Campus and we are very glad to corroborate the excellent caliber and aptness of IBA"

Siddharthan Muthuraj, Head - Human Resources & Administration, Total (Jubilant Retail)

"Great to see a vibrant campus even in the evening when most of the Education Institutes closes at 5 PM. Good environment created by the Institute for budding Managers to grow and meet the corporate expectations of being active in all the realms of an organization."

B S Murthy, CEO, BSM Leadership Capital

"Excellent interactions with students, committed faculty, delighted to be here."

Suruchi Mahajan, Chartered Accountant

"Students were interactive in the class. Interested in learning new concepts. Overall a good session."

Sujitesh Das, Head HR - Microland

IBA has done remarkably well in admitting & nurturing students by way of modish curriculum, visiting faculty sessions & corporate partnerships. Students' track record in our organization has been appreciative & progressive.

SPEAK

Recruiters of IBA students in the recent years

Deloitte.



preEmptive
technologies



JINDAL SAW LTD.
TOTAL PIPE SOLUTIONS



ISUZU



MAVER
SILICON
Centre of Excellence in VLSI

ICICI Bank



STARTEK



SIEMENS



ICICI PRUDENTIAL
MUTUAL FUND



withum



First Meridian



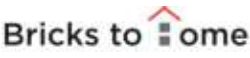
TATA CONSUMER PRODUCTS



OM LOGISTICS LTD.
Making Business Simple



Recruiters of IBA students in the recent years

IBA Programme — The Difference

IBA believes that confidence to handle situations comes from knowledge and the skills that utilize this knowledge. Reading a book on “Driving” is not the same as practicing driving. CPDP is a set of courses, run by Prof. Chandra Kant, that teach students practical corporate skills as follows:



CPDP — Career & Personality Development Programme

IBA believes that confidence to handle situations comes from the knowledge and the skills that utilize this knowledge. Reading a book on “Driving” is not the same as practicing driving. CPDP is a set of courses, run by Prof. Chandra Kant, that teach students practical corporate skills as follows:

Emotional Intelligence	• How to control emotions and handle others' emotions? • Understanding how our mind creates negative thoughts and how to handle these thoughts. • How to control emotions for better time management, prioritization of activities, and increased productivity.
Critical Thinking	• How to make goal-centric decisions rationally and come up with creative solutions • How to remove subjective bias from decision making. • Understand why we make wrong decisions.
Convincing People	• Understand people's motivation. • How to sell your ideas to others? • How to generate leads, get appointments and sell face-to-face?
Negotiation	• Understanding the difference between bargaining and negotiation. • How to create a win-win situation for all parties?
Strategic Thinking	• Understand and use the principles of strategic management to determine success in your own life
Managing Projects	• Understand and use the principles of project management in achieving short-term and long-term life objectives
Transition Management	• How to prepare for and adjust to inevitable changes (good or bad) in our life and our careers. • Understanding the change management process. • Understanding what will happen in corporate life and what a student can do to be most effective

Unique feature of this course is that senior students acts as tutors to the first year students. They conduct additional exercises & give feedback on gaps and ways to reduce the gaps. IBA is possibly the only Institute which teaches these skills as part of its formal pedagogy.

Corporate Internship

At IBA, we believe that no professional management education is complete until students are able to relate Management Theory with practice in more meaningful way. As part of the academic curriculum of the program, the students of PGDM are required to take up Corporate Internship/Project in reputed organizations for 06 months. The internship is carefully designed so that it is mutually beneficial to both the organization and student.

Capstone® Business Simulation Program

Capstone® Business Simulation programs are a jump-start for leadership development. They enhance and bring a live business understanding and create competent, confident and astute business professionals. The program provides participants with a clearer and holistic understanding of core business dynamics, a sound understanding of financial objectives and metrics, and lays the groundwork for smart, business-savvy decision making that will favourably impact company's productivity and profitability.

Some High Level Out comes:

- Improved market-based decision making skills and business acumen.
- Usable financial literacy: a compelling understanding of how various functional decisions effect the numbers
- Improved cross-functional collaboration and teamwork.
- Ability to balance the daily tactical pressures with strategic initiatives.
- Improved problem-solving based on customer needs, competitor information and company data.
- Gain insights that challenge your assumptions: forward thinking individuals.
- Clearer understanding of and alignment with the company's strategy.
- Ability to define and/or clarify specific bottom line performance expectations and objectives related to profitability and other measurable business drivers.
- Capstone Business Simulation provides the rare opportunity to experience running a complete business, with the benefit of reports that show clear correlations between management decisions and outcomes.

Kalakshetra (Live Project Management)

Throughout their academic life, students have been taught to compete with others. Students do not really learn how to work in groups, towards a predefined objective. This, however, is an essential skill for success in corporate life.

In Kalakshetra:

- Students of 1st year are grouped randomly into teams of 12-14 each with an objective of performing a task. The task varies every year, from a theme based set of short-duration plays or dance performance to even running a short-term business like a food stall or even cultivation of certain vegetables as well as their sale.
- While in case of performances students get judged as a team by the seniors, the alumni and the members of faculty & staff; in case of businesses a comparative assessment of the bottom line or revenue/profits is the judgment criteria for teams.
- Kalakshetra basically is a platform for students to learn.
- Project management basics like Work Breakdown Structure, Gangue chart, MS Project, Project planning, Stakeholder analysis, Project charter, Project status

reporting, etc

- Team management while doing a cultural activity/short-term business. Concept of team formation. Understanding each other's strengths and use these qualities with creativity to produce a play.
- Competing as well as coordinating with other teams for common infrastructure requirements as well as budget management.
- Importance of timing and support systems as enacting a play or common business infrastructure requires immense back-end coordination and mutual cooperation.
- Being confident and face their fears of failure.
- That teamwork can move mountains and create something awe-inspiring.

Students remember the lessons of Kalakshetra more than any theoretical class on Project Management. IBA is possibly the only Institute which uses 'plays' to teach project management and team building as part of management skills.

Advanced Placement & Training Programme

At IBA placements is not a seasonal task but instead a process that is initiated by means of Advanced Placement & Training Programme (APTP) right from the day when the student joins for the course. An exclusive Placement Team has been developed to serve this purpose which comprises of select students along with the Placement officers.

The team builds an interface between Institute and Industries.

Prepares students for Aptitude Tests, Group Discussion and Mock Interviews to gain confidence, diminish nervousness, hone their responses and think on their feet. Offers personal support systems and work directly with the students keeping their interests and goals in mind.

Groom students to meet the expectation levels of the Corporate world.

Peregrine Academic Services

Peregrine Academic Services is a Global Education Support which provides a variety of Academic oriented programs with quality assurance. This helps a student for Educational transition which occurs for a student when moved to Higher Level Programs such as Post Graduate in Management. This is a module-based program that is entirely online and includes online instructional content and online testing. Each of these options allows the student to academically transition more

effectively to the next higher level.

Business Analytics

The Business Analytics specialisation at Indus Business Academy introduce the concepts of Information Technology and Data Science to allow a management graduate to understand how these concepts can be used to get actionable insights for businesses to increase revenues and profits.

Traditionally, organisations increase revenues and profits based on models that assume steady state in the market. The current market scenario is fast changing and chaotic.

With the advent of technology, there is a surplus of transaction data pertaining to an organisation's business operations and customer relationships. Traditional MIS, at best, relies on Extract, Transform and Load logic to summarise, slice and dice data to find meaningful information for operational efficiency as well as strategic insights. Business Analytics allows the students to use statistical models and machine learning to determine actionable insight.

Partial list of **Illustrious Alumni**

Name	Batch	Hometown	Designation	Current Company
Kavindra Brijwal	2007-09	Munsiyari (Uttarakhand)	Institutional Sales Training in Head office	Maruti Suzuki India Limited, Delhi
Samir Sikdar	2003-05	Bhopal (Madhya Pradesh)	Director- Strategic Accounts	Magicbricks.com, Bangalore
Niranjan Kr. Marodia	2003-05	Mumbai (Maharashtra)	Program Head	Yes Bank, Mumbai
Prashant Hakim	2003-05	Gurgaon (Haryana)	Chief Operating Officer	Smartworks, Gurgaon
Nishant Bahuguna	2008-10	Dehradun (Uttarakhand)	Principal Business Intelligence Analytics Consulting Lead	Hexagon R&D India, Hyderabad
Amrit Panigrahy	2005-07	Gajapati (Odisha)	Engagement Manager- Finance	WNS, Visakhapatnam
Amar Rastogi	2002-04	Kanpur(Uttar Pradesh)	Country Sales & Marketing Manager	Mikano International Ltd.,Nigeria
Arnav Datta	2002-04	Kolkata (West Bengal)	Head : Warehousing Operations- Collateral Delivery & Spot	Multi Commodity Exchange Clearing Corp. Mumbai
Jishnu Kumar Baruah	2001-03	Dibrugarh (Assam)	Unit Head	Shoppers Stop, Karnataka
Nisha Yadav	2001-03	Bokaro (Jharkhand)	Sr. Specialist	Accenture, Bangalore
Divya Nayak	2001-03	Bengaluru (Karnataka)	Manager- Corporate Affairs	Transas Hong Kong Ltd.,Hong Kong
Anirban Mukherjee	2005-07	Kolkata (West Bengal)	Head Modern Trade	Hector Beverages, Bangalore
Yogesh Jadhav	2008-10	Nasik (Maharashtra)	Head of KAM & Market Access	Glaxo SmithKline, Mumbai
Vinod Lalwani	2004-06	Varanasi (Uttar Pradesh)	Data Center Compute&Solutions Sales Specialist	Dell International Services India Pvt. Ltd., Gurgaon
Javed Agadi	2001-03	Haveri (Karnataka)	Global Talent Acquisition	eBay Inc., Bangalore
Manish Parmoji	2001-03	Bengaluru (Karnataka)	Director PMO	Utopia Global Inc, Mundelein, Illinois, USA
Nitin Sharma	2004-06	Ajmer(Rajasthan)	Director	CarDekho Group, Gurugram
Amrit Malhotra	2007-09	Bhopal (Madhya Pradesh)	Founder & CEO at TeqyMinds	UAE

Glimpse of Final Placement 2025



Twinkle Jain

Deloitte.



Dinesh R. Mali

BAJAJ FINSERV



Jagjeet Singh Bagga



Sk Mohibul Islam

IDFC FIRST Bank



Yogendra Gauttam



Sai Preethi



Anshuman Nayak



Koneru Manoj Kumar



Rupa Kumari



Namit Mahendra



Aashi Farmania



Sapna Kumari



Aditya Ghosh



Rahul Kumar



Deepa Choudhary



Suzain Mir



Dewansh Saha



Mayur Bajaj



Dewansh Saha



Saurav Kumar



Riya Kumari



Antra Das



Sundeep Ganguly



Eshika Jain



Anirban Nandy



STUDENT



Niteesh D Hegde

Sirsi, Ktaka

IBA encouraged me to realise my true potential, fostering the growth of a socially responsible leader who excels both academically and professionally. Its dynamic curriculum, emphasizing experiential learning, motivated me to engage in industry projects and internships, further enriching my knowledge. Additionally, IBA helped me develop strong soft skills and significantly boosted my self-confidence. The institute has been a Cornerstone of my professional development, and I will always be thankful for the practical insights and preparation it offered for the Corporate world.

Killi Likhitha

Srikakulam, AP



My journey at IBA has been truly transformative. From a state of confusion to confidently standing and speaking before large audiences, I have experienced immense personal and professional growth. Specializing in HR and Marketing not only expanded my knowledge base but also provided me with a strong foundation for my career. The vibrant clubs and committees at IBA played a crucial role in honing my team leadership, time management, and organizational skills. This incredible experience has shaped me into a more confident and capable individual, ready to take on future challenges with determination and enthusiasm.

TESTIMONIALS



Aarushi Verma

Chandigarh, PJ

Forever gratified to IBA for the invaluable role it played in my academic growth. IBA has a dynamic environment with numerous student-driven clubs and committees. The college's practical approach, dedicated faculty, and vibrant campus community provided me with essential skills and a strong academic foundation.



Jagjeet Singh

Amarkantak, MP

IBA helped me nurture my soft skills and improve my self-confidence. IBA is playing a significant role in helping me excel in my professional journey. I will always be grateful to them for providing me a platform for practical learning and preparing me for the corporate life.



Swapnil Thakur

Garhwa, JH

Enrolling at IBA has been an extraordinary journey of discovery for me. I'm able to cultivate my teamwork, leadership & inter-personal skills. The real-world case studies are guiding stars, enabling me to decipher complex challenges effectively.

NOSTALGIA

Vijay AG (2001-03)

Senior Consultant, Gateways Global LLP
Ex Worley, Ex Alghanim Industry, Ex Titan
President - IBA Alumni Association (R)



Richa Saini (2006-08)
Director - Human Resources
Indigo, Gurugram



Nitika Mehrotra Tripathi (2004-06)
Manger, State Bank of
India (SBI), Hyderabad



Anant Sagar (2003-05)
Director-Partner Enablement &
Success, Icertis, Bangalore



Anshu Yadav (2008-10)
Director - KM & Digital
Marketing, KPMG
Gurugram



Neel Kumar Dodhia (2012-14)
Second Vice President
Northern Trust Corporation,
Bangalore



Rajat Verma (2006-08)
Director-Transaction Banking,
Global Subsidiaries, Standard
Chartered Bank, Delhi



Dinesh Subramanian (2013-15)
Business Head B2B
Urban Ladder, Bangalore



Vartika Dixit (2003-05)
University Talent Leader,
Microsoft, Bangalore



Rakesh Jain (2002-04)
Vice President Corporate
Relations - Miles Education,
Bangalore



Shalini Jha (2008-10)
Head of Enterprise Sales -
BeLive Technology - Singapore



Anjali Garg (2007-09)
Deputy Director - Analytics &
Insight at PepsiCo, Bangalore



Amrit Malhotra (2007-09)
Founder & CEO at
TeqyMinds, Dubai



Prajakta Bhosale (2006-08)
Assistant Vice President
- PR - Licious , Gurugram



Seema Devi (2009-11)
State Project Manager
Rural Development and Panchayati
Raj Department, Manipur



Mandeep Singh (2007-09)
Cluster Head - HR & Admin
Adani Wilmar Limited
Mundra, Gujarat

Recruiter Talks

Dr. Prettusha Curtis, Akzonobel India Ltd. Founder

"Excellent new generation business students. Wish you all a very great future."

Major Aditie Mohan, FNF India Pvt Ltd., Vice President

"Amazing campus with very good hospitality and excellent students all the best. Jai Hind"

A. Srinivasa Ramanujam, Adani Agrifresh Ltd. Ex. Sr Vice President

"Enjoyed the time spent with students with good hospitality and excellent campus."

Rajdeep Singh, Ernst & Young, Associate Director & Brand, Marketing & Communications Leader

"Loved the interaction with great crowd."

Mr. Nigel John (Withum)

"We have a very good experience meeting the students of IBA they were very interactive and accomodative"

Kamal S, Reckitt Benckiser, Sr HR Manager

"Excellent coordination by placement team and highly enthusiastic students. Excellent & energetic campus"

Binod Hampapur, Infoys, Sr. VP & Global Head-Corporate Relations

"Lush green campus, learned Faculty, Academic resources and energetic students perfect blend for industry managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

Vikas Baijal, Bata India Ltd., Senior VP-HR

"It was a pleasure to be at campus once again. Will be here for interns too. Great team + student."

Karan Bhatia, Deloitte USI, Tax Campus Recruiter

Wish everyone the very best and a great long association! cheers! Great to visit this lovely campus. The hospitality was amazing!

I G V Krishnan, Lowe Lintas, Ex Director

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

Nikita Sarangi, Colgate Palmolive, Branch HR Manager

"Good quality of students, great hospitality by placement team. Looking forward to visit IBA again."

Satish Vishwanathan, Microsoft Director, Business Support Group

"The focus of corporate world today is a workforce that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

Ripu Mourua, ICICI Prudential Life Insurance Company, Bengaluru

"Good Campus, Nice students we would want to come back next year. All the Best to all the students."

Hansa M. Devi, Coffee Day Beverages, Bengaluru

"It was a great experience to interact with talented individual who have been groomed well by wonderful staff and faculty."

Dasado, Adonis Group, Bengaluru

"Wonderful Experience, good students, nice arrangements."

Minu Minakshi, IDFC

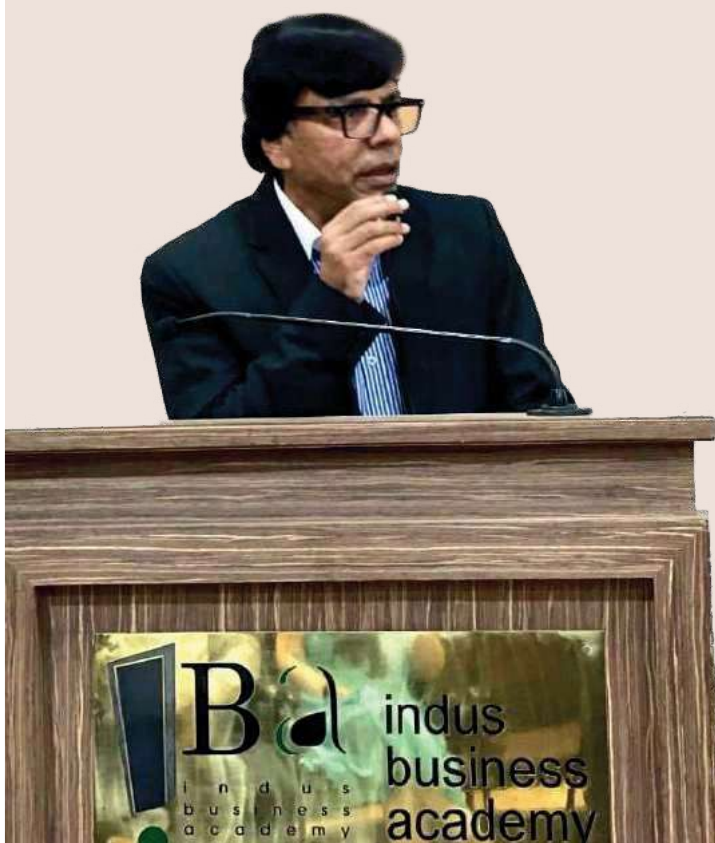
"Good Students, well co-ordinated. Would love to come back. All the Best."

“It was a wonderful experience interacting with the Director and the students, IBA has an amazing campus and a great learning environment.

My special wishes to young bright future managers and many thanks for giving an opportunity to visit the esteemed Institution and the hospitality extended to us.”

Vinay Kumar Singh

Jindal Saw, Senior General Manager (HR & ER)



PROMINENT EVENTS AT IBA



Convocation Ceremony 2025

23rd March 2025

The 22nd Convocation Ceremony of the Indus Business Academy (IBA) for the batch of 2021-2023 & 2022-2024 was held on March 23, 2025. The ceremony featured esteemed guests, including the Chief Guest, **Shri. Aditya Agarwal** (Managing Director CITI), who delivered an inspiring speech emphasizing the importance of motivation and perseverance in life. He encouraged the graduates never to give up and to strive for success in their chosen paths.

14th December 2024

It was the 10th edition of IBA's Alumni Meet and 20th & 10th year reunion of Batch 2002-04, 2013-15. There were various sessions conducted by the Alumni, pertaining to different domains of the Management. Alumni shared their own experience and knowledge with the students that helped the students to bridge the gap between them and the industry.

Alumni Meet 2024



4th - 6th January 2024

The 15th IBA International Conference on Marketing, "MARKCON 2024," was a three days knowledge extravaganza that truly etched a mark in the history of IBA. More than 200 papers were received for MARKCON 2024 with foreign participation from countries like Nepal, Bangladesh, USA and Australia. 150+ delegates and a total of 20+ speakers graced the conference across three days.

Markcon 2024



Ecofluence 2024

5th-7th December 2024

The Economics Research Championship at Indus Business Academy, themed "Pathways in Economics and Public Policy in the Digital Epoch," featured 22 teams from top colleges, insightful presentations, guest speakers, and a cultural showcase, culminating in a successful event led by Prof. Prashant Kulkarni, who introduced the concept of Ecofluence and emphasized its significance. The event highlighted the role of economics in daily life, future economic opportunities, and the importance of environmental consciousness. The day ended with a tree plantation ceremony and the Announcement of winners.

PLACEMENT PROCESS

Recruitment at IBA Bangalore is a rolling placement process coordinated by the Corporate Engagements & Placements Office, along with the Student Placement Committee. The institute provides full support in terms of infrastructure and facilities to ensure a smooth placement process for all eligible students.



1 Pre-Placement Talks (PPTs)

PPTs provide an opportunity for students and recruiters to interact, share information, and discuss job roles. A typical PPT lasts 45 minutes, during which company representatives present an overview of their organization and the job opportunities available. Q&A session helps students to gain a better understanding of the organization and assess their fit.



2 Student Application

Based on the information shared in PPTs and their career interests, students submit applications either through company-provided forms or by submitting resumes as per the recruiter's requirements. Applications are then forwarded to the company within a specified timeframe, allowing companies to evaluate and shortlist suitable candidates.



3 Shortlisting

Companies are requested to provide shortlists to the Corporate Engagements & Placements Office at least one week before the scheduled interviews.



4 Recruitment Process

During the campus visit, companies interview the shortlisted candidates and after multiple rounds select those who best fit their requirements. Students accept these offers based on IBA's placement policies.



5 Final Offers

Companies are requested to send formal offer letters to the Corporate Engagements & Placements Office within two weeks from the date of the interview. This step concludes the placement process, with the successful integration of selected candidates into the organization.

PLACEMENT TEAM

"Education is not just preparation - it is the foundation for shaping the future. Those who invest in learning today are the ones who lead tomorrow."

- Prof. V.S. Prasanna Venkatesan

Associate Professor and Head - Industry Connect



Head - Industry Connect

Dear Recruiter/Industry Partner,

Greetings from the **Corporate Engagements & Placements Department** at Indus Business Academy!

At **IBA**, we are dedicated to nurturing future leaders through the core values of **Dedication, Determination, Discipline, and Effort**. Our two-year AICTE-approved PGDM programme is carefully designed to align with industry expectations, blending academic excellence with practical exposure through our interactive Corporate Lecture Series, internships, and hands-on projects.

Our PGDM students come from diverse academic backgrounds such as Engineering, Management, Commerce, Science, Pharmacy, Biotechnology, and Arts. This diversity enriches the classroom experience and fosters holistic thinking, collaboration, and cross-functional problem-solving—key traits for success in today's business landscape.

Throughout their journey at IBA, students are groomed through a mix of case-based learning, soft-skill training, industry certifications, live assignments, and leadership development initiatives. This comprehensive approach ensures they are not only job-ready but future-ready.

We take great pride in our consistent **100%** placement record for over **two decades**, a testament to the strong trust our corporate partners place in us. We are grateful for your continued support in empowering our students and helping shape their professional journeys.

As Associate Professor and Head - Industry Connect, I assure you of our students' commitment, professionalism, and readiness to contribute meaningfully to your organization. We look forward to exploring new opportunities for collaboration and deepening our engagement with your esteemed organisation.

Warm Regards,

Prof. V.S. Prasanna Venkatesan

Associate Professor and Head - Industry Connect
Indus Business Academy

Mob : +91 80956 66299

Direct Line : 080-26083716/710

Email : prasanna.vvs@iba.ac.in/placements@iba.ac.in

Website : www.iba.ac.in

Building Future-Ready Talent - Let's Collaborate

Dear Recruiter / Industry Partner,

Greetings from Indus Business Academy (IBA), Bangalore! At IBA, we are dedicated to shaping future-ready professionals through our AICTE-approved 2-year PGDM program, which blends academic excellence with practical exposure. Our students come from diverse academic backgrounds, Management, Engineering, Commerce, Science, Pharmacy, and the Arts - fostering interdisciplinary thinking and adaptability. With consistent 100% placements over two decades, our graduates are equipped to contribute meaningfully from day one.

We value your continued partnership and invite you to collaborate with us in nurturing the next generation of business leaders.



Faculty in Charge - Corporate Engagements & Placements



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+91 96069 02687



080-26083716



Prof. Pargat Singh Sidhu

At Indus Business Academy (IBA), Career & Personality Development Programme (CPDP) - Covers interpersonal skills, strategic thinking, project management, cross-functional collaboration, sustainability awareness and social enterprise orientation. Includes "Kalakshetra" live project exercises judged by alumni and corporate guests.

Skill Enhancement & Value-Added Courses - Developed under Professor Chandra Kant's Management Skills programme. Modules include: emotional intelligence, critical thinking, negotiation, strategic planning, convincing skills, project execution and transition management.

Capstone Business Simulation (Capstone Programme) - Immersive corporate simulation that replicates running a company. Students make cross-functional decisions, view financial outcomes and sharpen business acumen, decision-making under uncertainty and teamwork.

Six Sigma Green Belt Certification (GT - facilitated) - Industry-recognised certification in process improvement methodology using DMAIC framework. Enhances analytical thinking and execution capability.



Prof. Pavankumar Ramachandran



AGM - Learning and Development



pavankumar.r@iba.ac.in



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At Indus Business Academy (IBA), Bangalore, we believe in shaping industry-ready professionals through a robust curriculum, experiential learning, and deep corporate connect. Our dedicated Placement Department actively engages with a wide spectrum of companies across sectors to bring diverse opportunities to our students.

We foster meaningful partnerships with organizations through internships, live projects, guest lectures, industry visits, and final placements. The emphasis is on aligning talent with the dynamic needs of the industry, ensuring both students and recruiters gain lasting value.

Each year, our placement season is marked by participation from reputed corporates, reflecting trust in the quality and preparedness of IBA talent. "Talent doesn't just meet opportunity here - it's nurtured, guided, and launched into impactful careers."



Sr. Manager - Corp. Engagements & Placements



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+91 94477 16583



080-26083716



Mr. Veda Vyas. H

Welcome to the IBA Corporate Training.

IBA shapes not only the students, but also fulfills corporate training needs. In-charge of the Corporate training at IBA, I get in touch with the corporates for the up-skilling of their manpower which is being successfully delivered by our rich experienced faculty.



Mr. Jayachander. R



Manager - Corp. Engagements & Training



jayachander.r@iba.ac.in

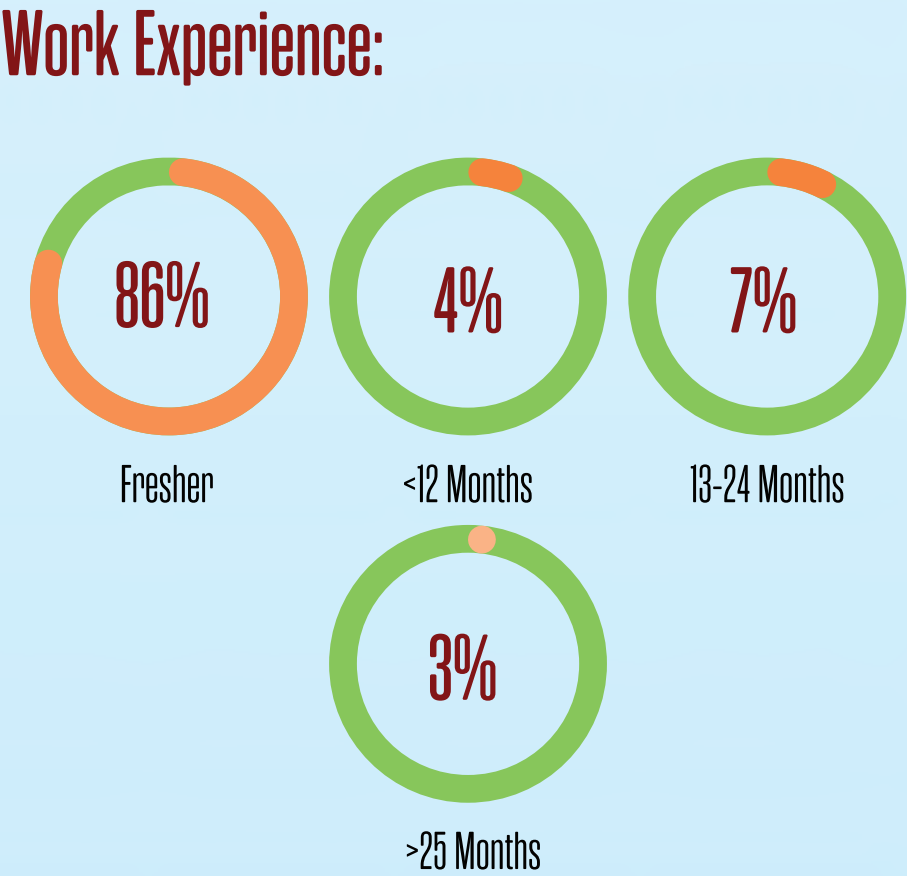
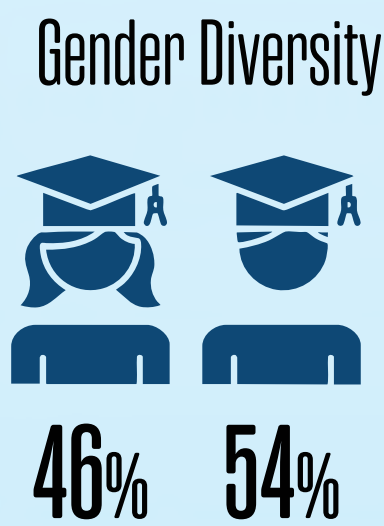


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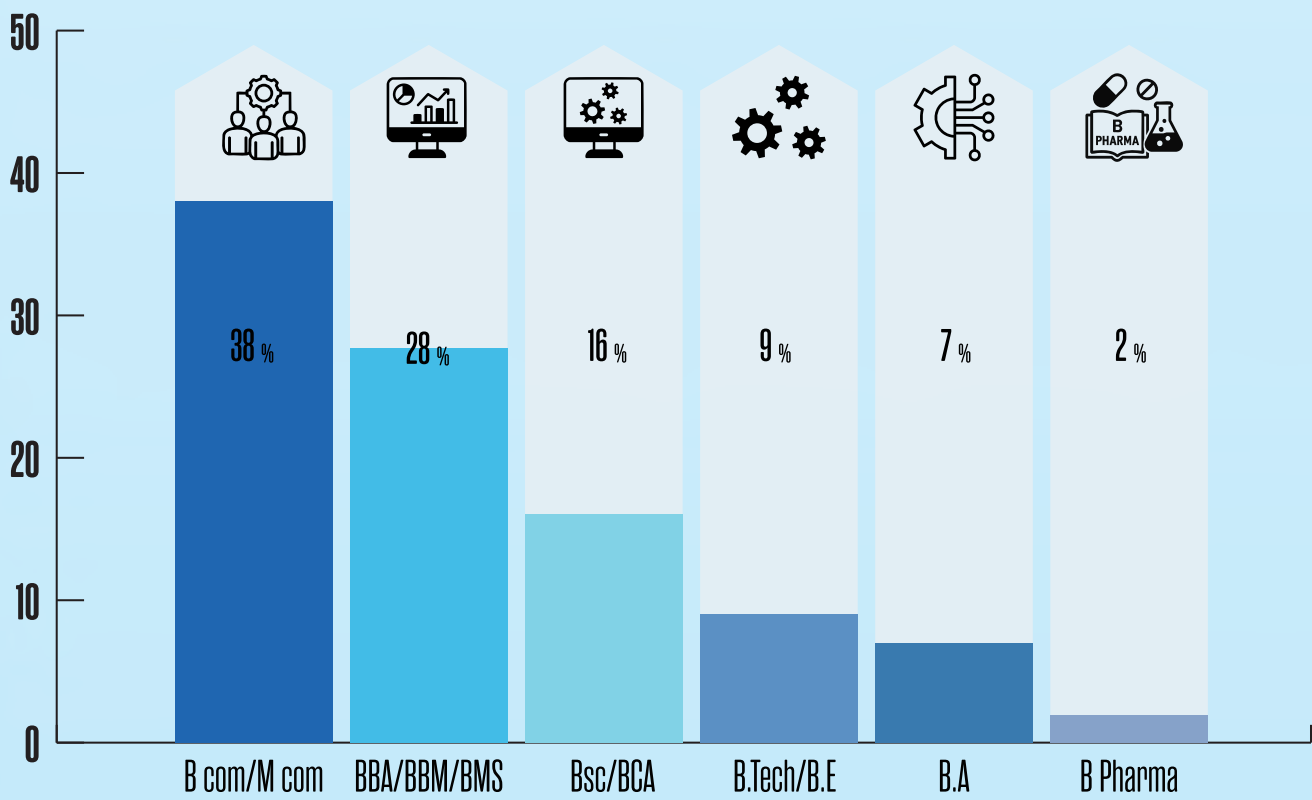


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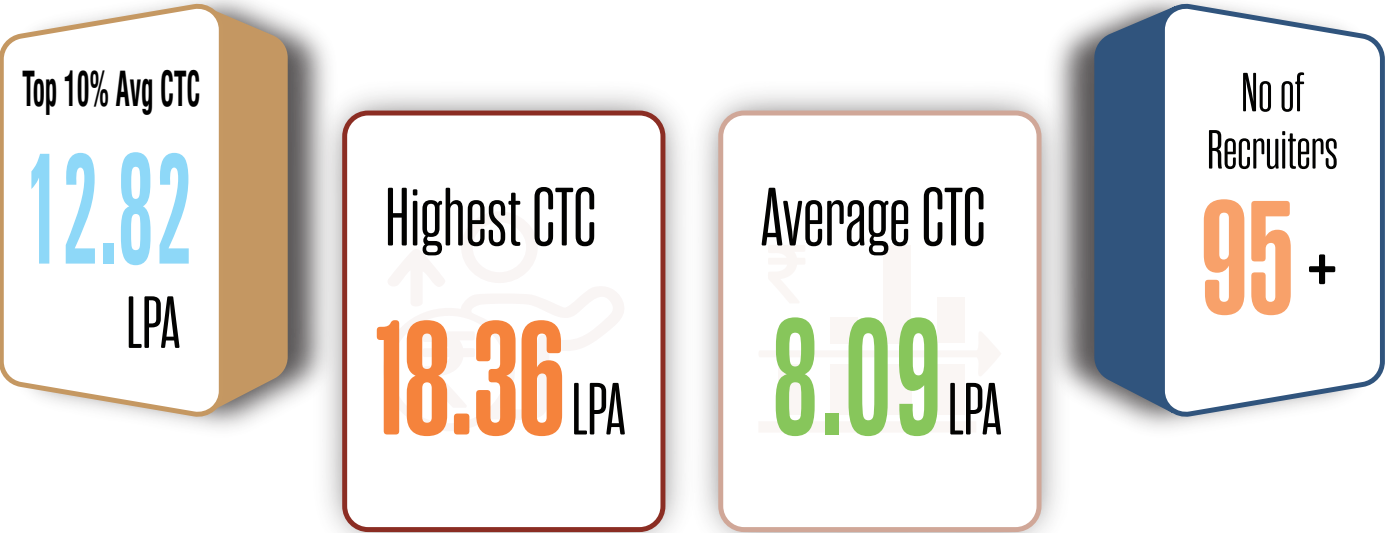
Batch Profile - PGDM - 2024-26



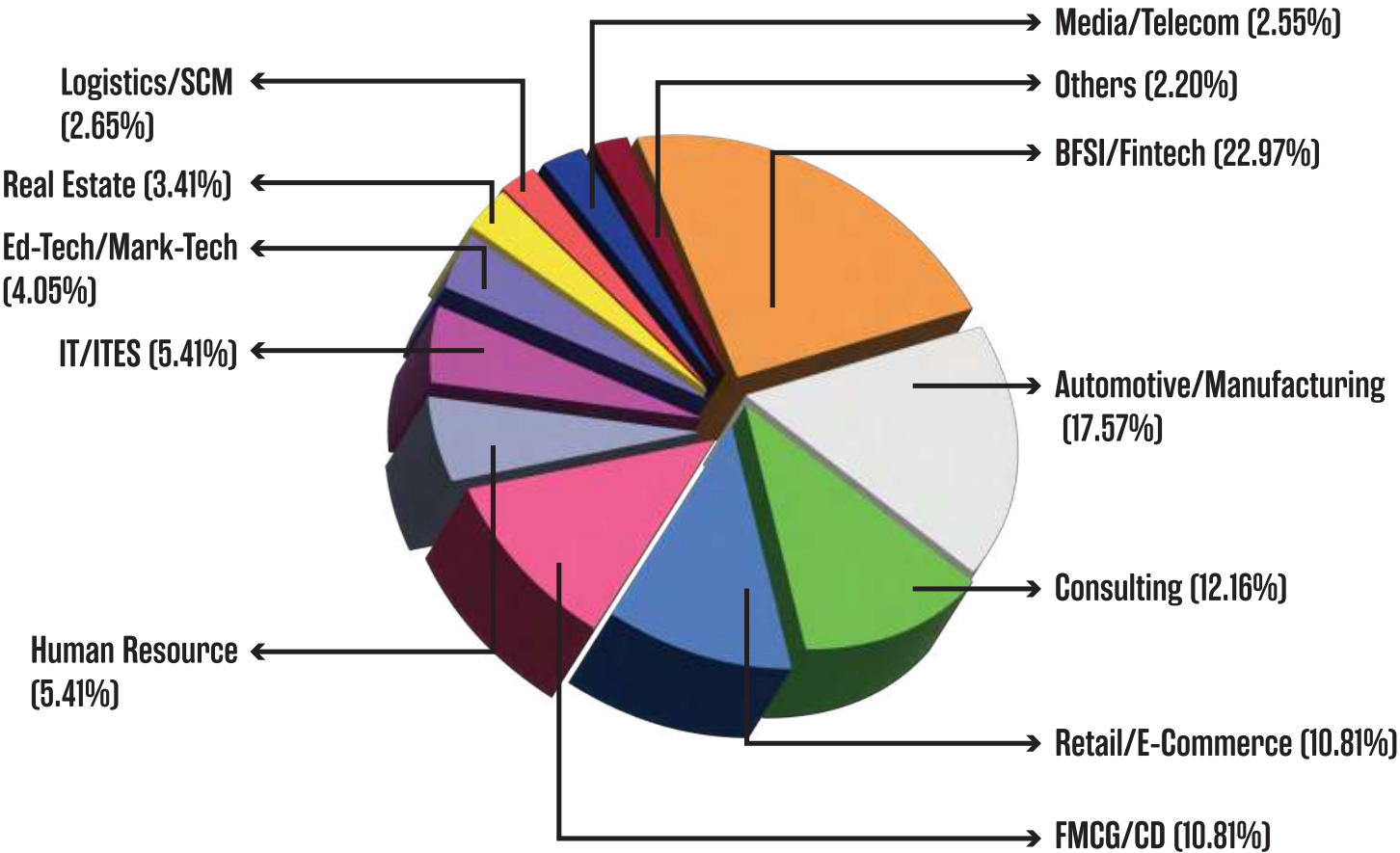
Academic Background:



Final Placements Snapshot PGDM 2023-25



Top Industry Participated in final Placements:



STUDENTS SUMMARY - 2024-26

Finance & Marketing

01. Nrupanth Pulluri
02. Vatsal Gahlot
03. Subhajit Chowdhury
04. Jamima Firdoushi
05. Barun Kumar Roy
06. Ishita Arya
07. Sruti Pramanick
08. Mainak Samanta
09. Swapnil Shukla
10. Tarun M
11. Supriya Soni
12. Hritik Warang
13. Yerranagula Madhav
14. Praneeth
15. Pritish Pal
16. Aniket Sharma
17. Kollipara Venkata Sai Prabhas
18. Koushik Paria
19. Ujjwal Gupta
20. B.G.Saranyal
21. Aniruddha Bose
22. Aparajita Sahoo
23. Niteesh Divaspati Hegde
24. Roshni Chauhan
25. Gahana G Shanbhag
26. Lipsy Yadav
27. Asmi Raj
28. Shreyanshi Singh
29. Anisha Tanwani
30. Rajoshree Maity
31. Trisha Mishra
32. Krishna Sharma
33. Priti Agrawal
34. Aryan Jain
35. Swarna Priya
36. Satyajit Behera
37. Prathamesh kolgeri
38. Prerna. M
39. Prabhanjan mogare
40. Diksha patware
41. Vandana.J

42. N. Charishma Bindu
43. Charvi
44. Soumili Das
45. Muskan Surana
46. Sourav Kumar
47. Sweksha
48. DEBARSHI BANIK
49. Shamit Jain
50. Snighatapa Das
51. Jeevan KS
52. Shruti parmar
53. Anish paswan
54. Anshul Vishwanath Gupta
55. Shantanu Sanjay Gupta
56. Riya jaiswal
57. Vishal Singh Rajput
58. Ayesha Patnaik
59. Pratap Chauhan
60. Shivani kanwar
61. Om Jaiswal
62. Swati
63. Shreyashi Saha
64. Vasu mandowara
65. Riddhi Agarwal
66. Ritu Pangariya
67. Chatri Sai Shashank
68. Riya Keshri
69. Rohit Mishra
70. Pratham Sinha
71. Keerthi varshni
72. Madhulika
73. Mansi Priya
74. Shivam Kumar
75. Prerna Kumari
76. Priyavandana Rathore
77. Neha RV
78. Saumya Sinha
79. Vineet vimal das
80. Ankush Dekate
81. Vaibhav Raikwar
82. SRIJIT JANA
83. Aman Kumar

84. SANSKAR SOVIT PANDA
85. Ujjawal Mishra
86. Subrat Mohapatra
87. Siddhartha Debnath
88. Aditya Singh
89. Debasish Das
90. Priya Kumari
91. Vinamra
92. vinita soni
93. Disha shukla
94. Subhajit Dutta
95. Vaishali Bangani
96. Christy John
97. Pallavi Sharma
98. Jigyasa Verma
99. Prajesh Singh Thakur
100. Bittu Prasad
101. Aditi Singh
102. Ajit Pradip Dhote
103. Nikhil Kumar
104. Shiwani Kumari Rabidas
105. Dhruv agrawal
106. SATYA PRAKASH
107. Swarupa Das
108. Aayush Ranjan
109. Krishna Prasad P
110. Vaidik
111. Astha Jha
112. NIKITA AGARWAL
113. Rupesh Machale
114. Ishika Goenka
115. Umasankar Behera
116. Prakriti Tibrewal
117. Annu
118. Sanidhya sourav
119. Shagun Srivastava
120. Drishti Jain

Finance and International Business

121. Shreya Tewari
122. Urbashi Roy
123. Nakul Amdapurkar

STUDENTS SUMMARY - 2024-26

124. Dharini H
125. Amirash Mistry
126. Puja Shaw
127. Yash Mishra
128. Bharath B
129. Parth Chaturvedi
130. Srishti Singh
131. Shreya Panickar
132. Tanishq Kabra
133. Shubham Mukherjee
134. Akriti Yadav
135. Yashvardhan Singh
136. Devesh Ramprakat Pandey

AI & Business Analytics and Marketing

137. Anil Kumar Khatua
138. Anurag Mishra
139. Akash Gupta
140. Deeksha Keshri
141. Ashee Kaur Dhiman
142. Soumadip Mukherjee
143. Aditya Addhya
144. M.Keerthana
145. Nirali Chaudhari
146. Souma Paul
147. Pratham Singh Tomar
148. Shubham Negi
149. Krishna Khandelwal
150. Kartik
151. Tarit Kumar Paul
152. Laxane Arjun Dilip
153. S.Jitendra Prasad
154. Prasanth Doddakula
155. Rushikesh Alladwar
156. Priyanshu Aryan
157. Bhuvana Chandrika.Ganti
158. Lakshya Gautam
159. Ayan Ghosh
160. Somya Jain
161. Ambrisha
162. Asfiya Sajid

163. Nayakam Uday Kiran
164. Kiran Pradhan
165. Shubham Kumar
166. Vishal Rawat
167. Abhilipsa Acharya
168. Omanshu Rathore

Marketing and Human Resource

169. Kiran Agarwal
170. Chitreddy Venkata Pranush Reddy
171. Mohammad Arham Naqvi
172. Sagnik Sarkar
173. Ragni Kavutarapu
174. Anusruti Maji
175. Manas Ranjan Debta
176. Amisha Kumari
177. Jyotirmayi Maharana
178. Lakhyajyoti Hazarika
179. Pooja Sonkar
180. D Yaswanthi
181. Titir Mandal
182. P. Chandana Priya
183. Natasha Parashuram Shrotri
184. Piyush Chakraborty
185. Susmita Jana
186. Rachana Routh
187. Sumitro Mallick
189. Vaishnavi Nambiar
190. Pritilata Sardar
191. Saikat Subhra Roy
192. Jinia Halder
193. Ayushi Dikshit
194. Bantu Naveen
195. Sneha Kumari
196. Neha Tiwary
197. Shaswat Sinha
198. Isha Bharti
199. Dhriti Aggarwal
200. Neha Kumari
201. Anushka Milind Ulape
202. Monika Kumari

203. Hemanth Suriseti
204. Nishant Kumar
205. Anugya Sinha
205. Prerna Singh
206. Khushi katiyar
207. Vishal Singh
208. Arup Jyoti kalita
209. Sharmeen Khan

Marketing and International Business

210. Khushee
211. Vaibhav Neema
212. Vaibhav Sharma
213. Deep Banda
214. Abhishek Dhull
215. Ranvir Saurya
216. PRAPYA DUTTA
217. Durgesh Kumar Pathak
218. Aditya Kumar Singh
219. Ujwal Kharche
220. Aaryan Bargah
221. Mansi Sharma
222. Arit Saha
223. Pranav Shivkumar Holey
224. Shubham Pandey
225. Vanshika
226. Shubham Gupta

Marketing & Finance



Students Profile

Marketing and Finance

Hyderabad



Mr. Nrupanth Pulluri

UG Degree : B.Com
CIP/SIP Company - 6 Months : Unibic Foods India pvt. Ltd
CIP/SIP Project Title : Promotional Strategies and Their Impact on Consumer Purchase Decision in Modern Trade
Additional Certification : Google Digital Marketing and E-Commerce Professional Certificate

Mr. Vatsal Gahlot

BBA : UG Degree
BPECOM Consulting Private limited : 6 Months - CIP/SIP Company
Evaluating Performance Marketing Strategies on E-Commerce Platforms: "A Comparative Study of : CIP/SIP Project Title
Advertisement Performance Metrics Using Secondary Data"
How to read financial Statements: Build Financial Literacy /Microsoft Excel- Excel from Beginner to Advanced : Additional Certification



Surat

Kolkata



Mr. Subhajit Chowdhury

UG Degree : BBA
CIP/SIP Company - 6 Months : Sparkle Minds
CIP/SIP Project Title : Strategic B2B Sales Framework for Franchise Acquisition: A Study at Franchise Bazar
Work Exp in Months : 6 Months
Prior Workplace : Ethereal IT Solutions

Ms. Jamima Firdoushi

B.Com : UG Degree
Corizo : 6 Months - CIP/SIP Company
Achieving Sales Targets through Market Research and Lead Conversion in an Inside Sales Role : CIP/SIP Project Title
Equity Markets Analyst Certification by FINLATICS : Additional Certification
24 Months : Work Exp in Months
Moulana Sadimani & Jainal Model School (Jr.High) : Prior Workplace



Kolkata

Kolkata



Mr. Barun Kumar Roy

UG Degree : BBA
CIP/SIP Company - 6 Months : Mercurius Corporate Advisory Services Pvt. Ltd
CIP/SIP Project Title : A Comprehensive Study on the Role of Accounting Firms in Managing US Indirect Taxation and Compliance
Additional Certification : Financial Modeling and Valuation certified by Internshala
Work Exp in Months : 21 Months
Prior Workplace : Tata Consultancy Services

Ms. Ishita Arya

BBA : UG Degree
Tata Steel LTD : 6 Months - CIP/SIP Company
An Analytical Study on the Impact of Working Capital Management on Corporate Financial Performance : CIP/SIP Project Title
Liquidity, and Operational Efficiency: A Case Study of Tata Steel
22 Months : Work Exp in Months
Tata Consultancy Services : Prior Workplace



Jamshedpur

Students Profile

Marketing and Finance

Ms. Sruti Pramanick

B Com : UG Degree
Tania Chakraborty and Associates : 6 Months - CIP/SIP Company
Internal and External factors affecting the auditing and organizational cash flow : CIP/SIP Project Title



Durgapur

Mr. Mainak Samanta

UG Degree : Bsc Agriculture
CIP/SIP Company - 6 Months : Pulse Sports Private Limited
CIP/SIP Project Title : Study of the school accessories product category and on boarding of new vendors
Additional Certification : Google digital marketing and E-commerce by Coursera, CRM by HP Life, Unique Value Proposition by HP Life, Basic to Advance excel by Udemy



Kolkata

Mr. Swapnil Shukla

B Com : UG Degree
Bellala & Raghavendra : 6 Months - CIP/SIP Company
Complexity, Compliance Burden, and Litigation in India's Tax System: Challenges and the Way Forward : CIP/SIP Project Title
The McKinsey Forward program, Microsoft Excel Certification (Beginner to Advanced) and : Additional Certification
Beginner to Pro in Excel: Financial Modeling and Valuation from Udemy



Kolkata

Mr. Tarun M

UG Degree : BBA
CIP/SIP Company - 6 Months : Vior International
CIP/SIP Project Title : Enhancing Customer Conversion and Operational Efficiency in Holistic Wellness Brands
Additional Certification : Risk Management in Personal Finance, Stocks and Bonds, Marketing in a Digital World in Coursera.
Work Exp in Months : 07 Months
Prior Workplace : Nobroker



Hospate

Ms. Supriya Soni

B Com : UG Degree
Urban Company : 6 Months - CIP/SIP Company
Performance Analysis of Service Partners and Its Impact on Customer Retention in Painting Services : CIP/SIP Project Title



Jaipur

Mr. Hritik Warang

UG Degree : B Com
CIP/SIP Company - 6 Months : P V Gokhe & Associates
CIP/SIP Project Title : Practical Application of Accounting and Taxation in Business Compliance
Additional Certification : Advance Excel, Financial Modelling in Udemy



Nagpur

Students Profile

Marketing and Finance

Kadapa



Mr. Yerranagula Madhav

UG Degree : BBA
CIP/SIP Company - 6 Months : NSIC (National Small Industries Corporation)
CIP/SIP Project Title : The Role of Government Financial Assistance in Strengthening MSMEs
Additional Certification : Advanced Excel certification by Udemy
Work Exp in Months : 05 Months

Mr. Praneeth

B Com : UG Degree
Raak Sapphire Private Limited : 6 Months - CIP/SIP Company
A Study on Direct Sales Techniques and Client engagement : CIP/SIP Project Title
Digital Marketing by Google : Additional Certification



Coimbatore

Bhuvanagar



Mr. Pritish Pal

UG Degree : B Tech
CIP/SIP Company - 6 Months : MishMash Finserve LLP
CIP/SIP Project Title : Impact of market volatility on wealth management strategies
Additional Certification : Advance Excel and Financial Modelling from Udemy

Mr. Aniket Sharma

B Com : UG Degree
MishMash Finserve LLP : 6 Months - CIP/SIP Company
Retirement Investment Advisory: A Strategic Framework for Financial Independence : CIP/SIP Project Title
Tally Prime, Advance Excel, Equity Market Analyst, Finance Research Analyst, Financial Management, : Additional Certification
Digital Marketing, Financial Analyst Course from Udemy, Corporate Finance Training Program from AcmeGrade



Durgapur

Vijayawada



Mr. Kollipara Venkata Sai Prabhas

UG Degree : B Com
CIP/SIP Company - 6 Months : Dev Mantra Financial Services
CIP/SIP Project Title : Analyzing the Role of Taxation and Auditing in Enhancing Financial Compliance: A Case Study on Devmantra Pvt. Ltd.
Additional Certification : Tally 9.0 certificate by Udemy / Certification in Financial Equity Markets Analyst by Finlatics

Mr. Koushik Paria

B.sc : UG Degree
DIA CAPITAL ADVISORS Ltd. : 6 Months - CIP/SIP Company
Maintaining Investor Database & Sell side research : CIP/SIP Project Title



Kharagpur

Students Profile

Marketing and Finance

Mr. Ujjwal Gupta

BBA : UG Degree
Optymoney : 6 Months - CIP/SIP Company
Digital Marketing Strategies for brand awareness in Financial Service Industry : CIP/SIP Project Title
Digital Marketing certified by Bizgurukul : Additional Certification



Lucknow

Ms. B.G.Saranyal

UG Degree : B Com
CIP/SIP Company - 6 Months : Seko logistics india private limited
CIP/SIP Project Title : Exploring the Core of Freight Logistics: Pricing, Coordination, and Documentation at Seko Logistics
Additional Certification : Excel and tally in coursera, PWC tax programme by Forage and niche marketing by Zenora university



Chennai

Mr. Aniruddha Bose

BBA : UG Degree
Sports 365 - Pulse Sports Pvt Ltd : 6 Months - CIP/SIP Company
Optimizing Inventory Management Systems: Leveraging Technology for Efficient Stock Tracking and Replenishment : CIP/SIP Project Title



Asansol

Ms. Aparajita Sahoo

UG Degree : B Com
CIP/SIP Company - 6 Months : GrowQuest Consulting
CIP/SIP Project Title : Optimizing Lead Conversion through Structured Outreach in a SaaS-Based B2B Environment
Additional Certification : Financial Analysis and Financial Modeling using Start Tech Academy
Work Exp in Months : 4 Months



Navi Mumbai

Mr. Niteesh Divaspati Hegde

B Com : UG Degree
Wood and Metal : 6 Months - CIP/SIP Company
Understanding Customer Relationship Management in the Furniture and Interior Design Sector in wood and metal : CIP/SIP Project Title
Data analysis by great learning : Additional Certification



Sirsi

Ms. Roshni Chauhan

UG Degree : B Com
CIP/SIP Company - 6 Months : Kedia Capital Services Private Limited
CIP/SIP Project Title : Client-Centric Financial Planning and Advisory at Kedia Capital Services Pvt. Ltd.
Additional Certification : Investment Risk Management , Foundations of Project Management from Coursera, Beginner to Pro in excel: Financial Modelling and Valuation from Udemy



Ghaziipur

Students Profile

Marketing and Finance

Bengaluru



Ms. Gahana G Shanbhag

UG Degree : B Com
CIP/SIP Company - 6 Months : Menon Technical Services Private Limited
CIP/SIP Project Title : Comprehensive Financial and Operational Analysis in a Food Processing Industry
Additional Certification : Microsoft office and advance excel from NICT Computer Edu. and Govt of K'taka, Tally prime Gold from Havanayukta solutions, financial modelling from Alison

Ms. Lipsy Yadav

B.Sc. Life Science : UG Degree
Hardik Sitani & Associates : 6 Months - CIP/SIP Company
Impact of Green Finance on Small and Medium Enterprises (SMEs) in Emerging Markets: Adoption, : CIP/SIP Project Title
Barriers, and Growth Opportunities
Financial Modeling and Valuation certified by Internshala : Additional Certification



Uthangudi

Ranchi



Ms. Asmi Raj

UG Degree : BBA
CIP/SIP Company - 6 Months : MishMash Finserve LLP
CIP/SIP Project Title : Client Acquisition & Retention Strategies in Wealth Management Company

Ms. Shreyanshi Singh

B Com : UG Degree
Damsun india Pvt Ltd : 6 Months - CIP/SIP Company
Strategic Working Capital Management and Its Impact on Financial Stability: A Case Study on : CIP/SIP Project Title
Damsun India Pvt. Ltd
Digital Marketing , Tally ERP 9.0 , share market, finlatics : Additional Certification



Panipat

Gurgaon



Ms. Anisha Tanwani

UG Degree : BA (H) Economics
CIP/SIP Company - 6 Months : Fable Street Lifestyle Solutions Pvt. Ltd
CIP/SIP Project Title : Enhancing Audit Readiness and Financial Data Management

Ms. Rajoshree Maity

BBA : UG Degree
Munchbox Frozen Foods Pvt Ltd : 6 Months - CIP/SIP Company
A study on digital influence and client conversion Techniques : CIP/SIP Project Title
Digital Marketing by Google : Additional Certification



Kharagpur

Students Profile

Marketing and Finance

Ms. Trisha Mishra

B Com : UG Degree
Axis Bank : 6 Months - CIP/SIP Company
Evaluating front-end and back end operations in a retail bank branch -a case study of Axis Bank : CIP/SIP Project Title
Excel course from Simplilearn : Additional Certification



Rawa

Mr. Krishna Sharma

UG Degree : B Com
CIP/SIP Company - 6 Months : Angel One - Franchisee
CIP/SIP Project Title : Evaluating Return Potential and Risk Sensitivity in Indian Equity and Derivative Segments
Additional Certification : Stock market research and analysis from Finlatics
Work Exp in Months : 14 Months
Prior Workplace : Own business



Kantabanji

Ms. Priti Agrawal

B.Com (Industry Integrated) : UG Degree
CPA Services : 6 Months - CIP/SIP Company
(Tax deducted at source) TDS Compliance for NGOs: concept, process and practical challenges : CIP/SIP Project Title
Completed courses on Financial Markets, Advanced Macroeconomics, Mutual Funds from Shine Projects, : Additional Certification
Corporate Finance & Financial Statements, Financial Analyst from Udemy, and Advanced MS Excel from NICT



Balangir

Mr. Aryan Jain

UG Degree : B Com
CIP/SIP Company - 6 Months : Affable Infotech and Business Solutions Pvt Ltd
CIP/SIP Project Title : Competitive Analysis of Project Management Tools: A Comparative Study of ClickUp in the Indian Market
Additional Certification : Equity Market Analysis from Finlatics, Corporate Finance from CFI, PwC Tax Launchpad, GenAI for Sales from Microsoft, Copywriting for Social Media from LinkedIn Learning, Prompt Engg. , Marketing Analytics from Google, Accounting from TCS iON, Simulation Audit-KPMG US & EY, Excel-G.S, and ICITSS by ICAI



Seoni

Ms. Swarna Priya

B Com : UG Degree
FINXL : 6 Months - CIP/SIP Company
A comprehensive market study on the demand of practical financial training and employment : CIP/SIP Project Title
in India : a strategic prespective for FINXL
Advance excel by Udemy , fundamentals of digital marketing by goggle garage : Additional Certification



Muzaffarpur



Bhuaneswar

Students Profile

Marketing and Finance

Barsi



Mr. Prathamesh Kolgeri

UG Degree : B Com
CIP/SIP Company - 6 Months : The Financial Arc
CIP/SIP Project Title : Study on Financial Performance Evaluation and Strategic Cost Management in Startups
Additional Certification : Fundamentals of quantitative modeling certified by Coursera

Ms. Prerna. M

B Com : UG Degree
Angel One - Franchisee : 6 Months - CIP/SIP Company
Client-Focused Investment Decision Making: A Real-Time Study of Market : CIP/SIP Project Title
Trends, Stock Performance, and Commodity Movements
Digital Marketing by Internshala; Tally + Advanced Excel by Udemy; Financial Modelling by Coursera : Additional Certification



Vellore

Kalaburgi



Mr. Prabhanjan Mogare

UG Degree : B Com
CIP/SIP Company - 6 Months : Pingal Consulting
CIP/SIP Project Title : A study on the integration of the financial operations and business expansion of real estate and hostels
Additional Certification : Certification from Internshala in Financial modeling

Ms. Diksha Patware

BBA : UG Degree
Daddha Pemmaiah & Co LLP : 6 Months - CIP/SIP Company
Bridging Theory and Practice: Practical Insights into Audit, Taxation, and Financial Compliance in Indian SMEs : CIP/SIP Project Title
Certification in SEBI- Investor examination at NISM, Certification in Advanced Microsoft Excel : Additional Certification
by Udemy, Certification in Virtual Experience Program at Red Bull, GE Aerospace



Handla

Port Blair



Ms. Vandana.J

UG Degree : B Com
CIP/SIP Company - 6 Months : Indian Bank
CIP/SIP Project Title : Understanding Customer Handling and Daily Banking Operations: A Case Study of Indian Bank
Additional Certification : Ms Excel, Tally

Ms. N. Charishma Bindu

B Com : UG Degree
Kanikanti's & Associates : 6 Months - CIP/SIP Company
An overview of the taxation system in India : CIP/SIP Project Title
Tally prime, advanced Excel and certification course from bajaj finance in banking, insurance : Additional Certification
and communication skills



Vijayawada

Students Profile

Marketing and Finance

Ms. Charvi

B Com : UG Degree
Kumbhat & CO. LLP : 6 Months - CIP/SIP Company
An Insight into Internal/Stock Audit procedures and risk advisory : CIP/SIP Project Title
Financial modelling and valuation by Internshala : Additional Certification



Hisar

Ms. Soumili Das

UG Degree : BBA
CIP/SIP Company - 6 Months : Way Out Solution
CIP/SIP Project Title : A Study on Loan Recovery Communication Strategies and Field Coordination in Third-Party Collection Agencies – A Case of Way Out Solution



Midnapore

Ms. Muskan Surana

BBA : UG Degree
Mace Project : 6 Months - CIP/SIP Company
A Study on Business Development Strategies for Growth in Construction Consultancy Services : CIP/SIP Project Title



Chittorgarh

Mr. Sourav Kumar

UG Degree : B.Sc. Physical Science
CIP/SIP Company - 6 Months : Berger Paints India Ltd.
CIP/SIP Project Title : Acquisition of key competition contractors with Berger Paints and activating them by 5000 annual points
Additional Certification : SEBI- Investor Certification by NISM, Basic of JIRA Software Certification from ICFAI Business School, Basic of Power-BI from Simplilearn
Work Exp in Months/Company : 07 Months in Vestige Pvt. Ltd.



Baleswar

Ms. Sweksha

BA : UG Degree
Birla Pivot : 6 Months - CIP/SIP Company
Adoption of seller digitization on Birla pivot seller portal : CIP/SIP Project Title



Sahibganj

Mr. Debarshi Banik

UG Degree : BBA
CIP/SIP Company - 6 Months : Pirgal Consulting
CIP/SIP Project Title : Equity Valuation and SIP-Based Portfolio Construction: A Comprehensive Study of Jio Financial Services in India's NBFC Sector
Additional Certification : Financial Modelling and Valuation from Internshala, Certification Advanced Excel Techniques with AI Integration from Skill-Nation, Certification in Tally from Internshala, Investor Certification Exam



Kolkata

Students Profile

Marketing and Finance

Banawar



Mr. Shamit Jain

UG Degree : BBA
CIP/SIP Company - 6 Months : BPECOM Consulting Private limited
CIP/SIP Project Title : Operational Management in E-Commerce: A Comprehensive Report on Product Listing Processes, Quality Assurance, and Cross-Platform Coordination
Additional Certification : Tally Prime with GST, Income Tax, TDS, TCS, and MS Excel by Udemy

Ms. Snigdhatapa Das

B Com : UG Degree
Pirgal Consulting : 6 Months - CIP/SIP Company
A Study on the Integration of Financial Operations and Market Development Strategies during a : CIP/SIP Project Title
Corporate Internship at Pirgal Consulting
Digital Marketing certified by Hubspot : Additional Certification



Kolkata

Bangalore



Mr. Jeevan KS

UG Degree : BBA
CIP/SIP Company - 6 Months : Pulse Sports Private Limited
CIP/SIP Project Title : Competitor Analysis – Study competitors' pricing, product range, and marketing strategies to improve positioning
Additional Certification : PWC Launchpad – Tax Program (Accounting & US Taxation)

Ms. Shruti Parmar

B Com : UG Degree
JK Paper Ltd. : 6 Months - CIP/SIP Company
A Comprehensive Study on the Inter relationship Between Taxation Policies and : CIP/SIP Project Title
Raw Material Management in the Manufacturing Sector
Financial markets, learning Netsuite : Additional Certification



Srinagar

Bishnupur



Mr. Anish Paswan

UG Degree : B Com
CIP/SIP Company - 6 Months : Pulse Sports Private Limited
CIP/SIP Project Title : Market Expansion Strategies for School Supplies
Additional Certification : Advance Excel By Udemy, NISM - SEBI investor

Mr. Anshul Vishwanath Gupta

B Com : UG Degree
Dev Mantra Financial Services : 6 Months - CIP/SIP Company
A Study on Internal Audit Procedures and Compliance Monitoring at Dev Mantra Financial Services : CIP/SIP Project Title
Advance Excel, Tally, MS-CIT, Financial Modeling : Additional Certification



Nagpur

Students Profile

Marketing and Finance

Mr. Shantanu Sanjay Gupta

BBA : UG Degree
Factsheet Inc : 6 Months - CIP/SIP Company
A Sector-Wise Comparative Equity Valuation of Hindustan Unilever Limited: Integrating Qualitative : CIP/SIP Project Title
Insights with Quantitative Techniques
NISM Series XV: Research Analyst Certification, Financial Modeling (Internshala), Certification in : Additional Certification
Advance Excel from Disha Institute, Nagpur, Certification in Power Bi from Coursera



Nagpur

Ms. Riya Jaiswal

UG Degree : B Com
CIP/SIP Company - 6 Months : FINXL
CIP/SIP Project Title : Student Retention and Placement Success: Strategies for Long-Term Business Growth
Additional Certification : Digital marketing & Social Media Marketing from HubSpot



Nichlaul

Mr. Vishal Singh Rajput

B Com : UG Degree
Go Digit Insurance Pvt. Ltd : 6 Months - CIP/SIP Company
Trainee - Strategic Partnerships Department : CIP/SIP Project Title



Ujjain

Ms. Ayesha Patnaik

UG Degree : BBM
CIP/SIP Company - 6 Months : Sparsh Hospitals and Critical Care Pvt Ltd
CIP/SIP Project Title : Insurance Claims Processing and Denial Analytics & Review at SPARSH Hospitals & Critical Care
Additional Certification : Business Analytics Certification by EXCELR, PwC Tax Launchpad by PwC, Pearson Mepro by Pearson India, Financial Accounting and Analysis by IIMBx



Bhubaneswar

Mr. Pratap Chauhan

B.Sc (PCM) : UG Degree
DeSouza Hotels : 6 Months - CIP/SIP Company
Enhancing Hotel Revenue through Strategic Sales and Marketing Initiatives : CIP/SIP Project Title
Google Digital Marketing & E-commerce Certificate : Additional Certification



Muzaffarnagar

Ms. Shivani Kanwar

UG Degree : B Com
CIP/SIP Company - 6 Months : V.A & Associates
CIP/SIP Project Title : Financial transaction recording and Reconciliation
Additional Certification : Digital marketing by google, corporate finance - linkedin



Korba

Students Profile

Marketing and Finance

Supaul



Mr. Om Jaiswal

UG Degree : B Com
CIP/SIP Company - 6 Months : Dev Mantra Financial Services
CIP/SIP Project Title : Internal Assurance & Optimization
Additional Certification : Tally / NISM / CMA Foundation
Work Exp in Months : 6 Months
Prior Workplace : Greet Technologies Private Limited

Ms. Swati

B Com : UG Degree
Solution Buggy : 6 Months - CIP/SIP Company
Optimizing Industrial Project Conversion: A Strategic Approach to Lead Management and Client Acquisition at "SolutionBuggy" CIP/SIP Project Title



Delhi

Kolkata



Ms. Shreyashi Saha

UG Degree : B Com
CIP/SIP Company - 6 Months : MAKDB & Associates
CIP/SIP Project Title : A practical approach to Accounts finalization & Taxation
Additional Certification : Tally & Diploma in Financial Accounting and Advance excel from WEBEL, NISM certificate, Pwc Tax simulation

Mr. Vasu Mandowara

BBA : UG Degree
Intracta Advisory LLP : 6 Months - CIP/SIP Company
A Study on the Role of Technology in Enhancing Efficiency and Accuracy in budgeting, forecasting, Taxation, and Accounting Practices CIP/SIP Project Title



Bundi

Raisamand



Ms. Riddhi Agarwal

UG Degree : BBA
CIP/SIP Company - 6 Months : Be Young Folks Pvt Ltd.
CIP/SIP Project Title : Practical application of accounting procedures: Gst, tds, payment reconciliation and sales reconciliation

Ms. Ritu Pangariya

B A : UG Degree
Zop Smart : 6 Months - CIP/SIP Company
Growth Marketing with Financial Precision: A Strategic Digital Approach for Sustainable SaaS Revenue : CIP/SIP Project Title
Certification in Financial Markets Analysis by Yale University, Knowledge Management and Big Data : Additional Certification
in Business by University of Essex, Digital Asset Management and Blockchain Strategy by INSEAD and Marketing Analytics by University of California, Berkeley



Phithoragarh

Students Profile

Marketing and Finance

Mr. Chatri Sai Shashank

BBA : UG Degree
Premier Energies Ltd : 6 Months - CIP/SIP Company
Business development strategies of Premier Energies : CIP/SIP Project Title



Hyderabad

Ms. Riya Keshri

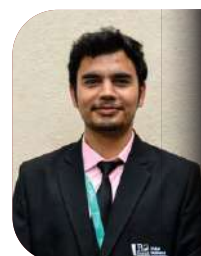
UG Degree : B Com
CIP/SIP Company - 6 Months : Invincible Ocean Private Limited
CIP/SIP Project Title : Integrated Financial Operations in SMEs: Invoice Management, Profit Analysis, and Client Coordination
Additional Certification : Digital marketing by reliance foundation, Advance excel from UdeMy,



Baya

Mr. Rohit Mishra

B.Sc : UG Degree
MishMash Finserv LLP : 6 Months - CIP/SIP Company
Comparative Analysis of Mutual Funds vs. Direct Equity Investments & The Role of : CIP/SIP Project Title
Referral Marketing in Financial Advisory Services



Odisha

Mr. Pratham Sinha

UG Degree : B Com
CIP/SIP Company - 6 Months : CCL (Central Coal Field Limited)
CIP/SIP Project Title : Integrated Financial Management: A Holistic Internship Report on Operational, Compliance, and Analytical Perspectives of Central Coal Field Limited
Additional Certification : Advance Excel, Power BI, Financial Modelling



Hazarnibagh

Ms. Keerthi Varshni

BBA : UG Degree
MishMash Finserv LLP : 6 Months - CIP/SIP Company
Role of Alternative Investments in Portfolio Diversification : CIP/SIP Project Title



Visakhapatnam

Ms. Madhulika

UG Degree : B Com
CIP/SIP Company - 6 Months : Vior International
CIP/SIP Project Title : A Study on role of Strategic Marketing, Brand Building, and Operational Functions in the Mental Wellness Sector
Additional Certification : Fundamentals of digital marketing by Google digital garage



Buxar

Students Profile

Marketing and Finance

Ranchi



Ms. Mansi Priya

UG Degree : B Com
CIP/SIP Company - 6 Months : R.K. Surana & Co.
CIP/SIP Project Title : From Financial Documentation to Tax Returns: A Practical Study of Tally, GST and Taxation Tasks
Additional Certification : ADCA from Atal Computer Saksharta Mission, 2023

Mr. Shivam Kumar

B A : UG Degree
ITC Limited : 6 Months - CIP/SIP Company
To drive task force against competition visibility & Availability of Classic ICON & other Cigarettes in Patna : CIP/SIP Project Title
Advance MS Excel With Chat GPT GA : Additional Certification



Patna

Jamshedpur



Ms. Purna Kumari

UG Degree : BA Economics (Hons.)
CIP/SIP Company - 6 Months : Bajaj Capital Global Private Wealth
CIP/SIP Project Title : Strategies for effective client engagement in wealth Management
Additional Certification : The Fundamentals of Digital Marketing by Google
Work Exp in Months : 4 Months

Ms. Priyavandana Rathore

B Com : UG Degree
Elite Association, Bangalore : 6 Months - CIP/SIP Company
A Study on Budgeting and Forecasting Practices in Service-Based Startups: Challenges and Opportunities : CIP/SIP Project Title
Pre MBA Statistics form IIM Ahmedabad, NISM: Certificate of NISM Investor completion : Additional Certification
Certificate of participating in National Financial literacy Quiz



Pali

Delhi



Ms. Neha RV

UG Degree : B Com
CIP/SIP Company - 6 Months : Infinitude consulting Pvt Ltd
CIP/SIP Project Title : Internal Audit and Risk Mitigation in a Multi-Client Environment
Additional Certification : Tally ERP - V4 Tech, MS excel - IICT, Financial modelling from Upgrad

Ms. Saumya Sinha

B.Sc. Life Science : UG Degree
AMUL GCMME : 6 Months - CIP/SIP Company
Enhancing Market Penetration Through Sales & Data-Driven Forecasting: A Corporate Internship at Amul : CIP/SIP Project Title
Advanced Digital Marketing certified by Udemu : Additional Certification



Gopalganj

Students Profile

Marketing and Finance

Mr. Vineet Vimal Das

B.sc. in Hospitality and Hotel Administration :
Unpacking the Imbalance: Why Attrition Outpaces Retention in India's EdTech Sector :
Data/Business Analytics course by ExcelR :

UG Degree
Corizo : 6 Months - CIP/SIP Company
CIP/SIP Project Title
Additional Certification



Muzaffarpur

Mr. Ankush Dekate

UG Degree : BBA
CIP/SIP Company - 6 Months : Scribido Campus Pvt Ltd
CIP/SIP Project Title : A Study on Planning, Marketing, and Execution of Educational Events
Additional Certification : Certificate of vocational skill building program on selling skills from ICICI Foundation , Digital marketing and strategic brand management from Engage 7x , Investor Certification Examination from SEBI



Nagpur

Mr. Vaibhav Raikwar

B Com :
Aligning Life Goals with Investment Planning: The Rise of Goal-Based Strategies in India's Wealth Sector :
Strategic Finance from AICPA, NEC from IIT Bombay, Global Business from ECU, Youth Employment from TCS :
Financial Markets from Younity, IB Program from J.P. Morgan, Consulting Program from BCG, Ace the Case from IMA

UG Degree
6 Months - CIP/SIP Company
CIP/SIP Project Title
Additional Certification



Jabalpur

Mr. Srijit Jana

UG Degree : B Com
CIP/SIP Company - 6 Months : RPSG - PCBL
CIP/SIP Project Title : Managing Financial Risk at PCBL (RPSG Group): Capital Structure Strategies Amid Changing Interest Rates
Additional Certification : Risk Management by Forage At Goldman Sachs
Work Exp in Months : 3 Months



Kolkata

Mr. Aman Kumar

B Com :
Evaluating the role of tax planning in comprehensive wealth advisory: Insights from Devmantra's :
client portfolios

UG Degree
6 Months - CIP/SIP Company
CIP/SIP Project Title



Patna

Mr. Sanskar Sovit Panda

UG Degree : B Com
CIP/SIP Company - 6 Months : MishMash Finserve LLP
CIP/SIP Project Title : Investor Behaviour and descision making in wealth Management



Bhawanipatna

Students Profile

Marketing and Finance

Prayagraj



Mr. Ujjawal Mishra

UG Degree : B Com
CIP/SIP Company - 6 Months : Dev Mantra Financial Services
CIP/SIP Project Title : A Comprehensive Study of Bank Auditing Practices in India: Procedures, Challenges, and Risk Mitigation
Additional Certification : Financial modelling By Udemy , BCG Strategy Consulting Simulation by Forage

Mr. Subrat Mohapatra

B Com : UG Degree
Altimetrik : 6 Months - CIP/SIP Company
End-to-End Accounts Payable Management and Process Improvement using ERP Tools : CIP/SIP Project Title
Financial Modelling & Valuation certified by ZebraLearn, Microsoft Office Intermediate Program issued : Additional Certification
by Microsoft Imagine Academy



Dhenkanal

Ranchi

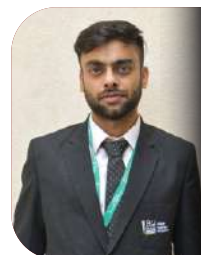


Mr. Siddhartha Debnath

UG Degree : B Com
CIP/SIP Company - 6 Months : Optymoney
CIP/SIP Project Title : Rebranding Financial Products via Performance-Driven Social Media Ecosystems and Consumer-Centric Digital Campaigns
Additional Certification : Digital marketing

Mr. Aditya Singh

B Com : UG Degree
Intracta Advisors LLP : 6 Months - CIP/SIP Company
A Study on Financial Forecasting, Taxation, and Accounting Practices using Cloud-Based Accounting Software : CIP/SIP Project Title
Carrier Catalyst: Audit. Issued by FORAGE. Course of KPMG : Additional Certification
5 Months : Work Exp in Months



Jamshedpur

Pathsalu



Mr. Debasish Das

UG Degree : B Tech
CIP/SIP Company - 6 Months : Vecros Technologies Pvt Ltd
CIP/SIP Project Title : A Study on B2B Sales and Market Adoption of Autonomous Drone Technologies at Vecros Pvt Ltd
Work Exp in Months : 21 Months
Prior Workplace : Doofies

Ms. Priya Kumari

B.Com (Hons.) : UG Degree
Adonis Group : 6 Months - CIP/SIP Company
Evaluating the Impact of Visual Merchandising on Customer Engagement and Sales: A Store-Level : CIP/SIP Project Title
Study of Levi's under Adonis Group
Computer Training from WIND Technology, Excel & Financial Modelling from Udemy : Additional Certification
Employability Skills Program from Mahindra Pride & Naandi Foundation



Halidwari

Students Profile

Marketing and Finance

Mr. Vinamra

B Com : UG Degree
Intracta Advisors LLP : 6 Months - CIP/SIP Company
Role of Cloud Accounting Software in Streamlining Financial Processes: A Case Study on Zoho Books : CIP/SIP Project Title
and QuickBooks
Tally ERP 9, excel : Additional Certification



Danhangra

Ms. Vinita Soni

UG Degree : B Com
CIP/SIP Company - 6 Months : Sodexo India private limited, Adani enterprises
CIP/SIP Project Title : Driving Operational Excellence in Facility Management through Integrated Procurement, Team Coordination, and Digital Documentation
Additional Certification : TCS Ion Career Edge, IT VMOU 2022, Digital marketing from coursera
Work Exp in Months/Company : 12 Months in VODAFONE IDEA / VI



Chittorgarh

Ms. Disha Shukla

BBA : UG Degree
Travelmite : 6 Months - CIP/SIP Company
Optimizing B2C Sales and Customer Engagement Through Integrated Marketing and Digital Channels at Travelmite : CIP/SIP Project Title
Digital Marketing, Advaced Excel : Additional Certification



Burhanpur

Mr. Subhajit Dutta

UG Degree : B Sc Mathematics
CIP/SIP Company - 6 Months : Peerless General Finance & Investment Company Ltd.
CIP/SIP Project Title : Financial Feasibility of Residential Real Estate Project
Additional Certification : Microsoft Excel - Excel from Beginner to Advanced



Dattapukur

Ms. Vaishali Bangani

B Com : UG Degree
MishMash Finserve LLP : 6 Months - CIP/SIP Company
Personalized Wealth Management: The Intersection of Finance and Customer Experience — How tailored : CIP/SIP Project Title
marketing strategies improve client engagement
Advance Excel-AISCET : Additional Certification



Nawapara, Rajim

Mr. Christy John

UG Degree : B Com
CIP/SIP Company - 6 Months : Sparkle Minds
CIP/SIP Project Title : Analytical Study of Financial Viability and Strategic Assessment of Franchise Development Models — A Case Study on Sparkle Minds



Manisaaur

Students Profile

Marketing and Finance

Bhopal



Ms. Pallavi Sharma

UG Degree : Bsc (Biotechnology)
CIP/SIP Company - 6 Months : Ultra light Tech Pvt Ltd.
CIP/SIP Project Title : Brand awareness, customer behaviour and positioning strategies of Ultra light technology company in Indian market
Additional Certification : Excel, Financial Modelling and Digital marketing from Udmy, Data analyst from Microsoft

Ms. Jigyasa Verma

UG Degree : BBA :
Urban Company : 6 Months - CIP/SIP Company
CIP/SIP Project Title : Driving Growth and Efficiency in AC services: A Strategic Approach to End-to-End Category Management :
Additional Certification : The Complete Digital Marketing Course from Udemy :



Raipur

Raipur



Mr. Prajesh Singh Thakur

UG Degree : BBA
CIP/SIP Company - 6 Months : Blopprint E-commerce
CIP/SIP Project Title : Performance Marketing Strategies to Drive Customer Acquisition in E-commerce

Mr. Bittu Prasad

UG Degree : B A :
6 Months - CIP/SIP Company : CCL (Central Coal Field Limited) :
CIP/SIP Project Title : Comprehensive Financial Management Practices in the Central Coalfields Limited :
Additional Certification : Digital Marketing :
Work Exp in Months : 7 Months :
ADITI SINGH : Trust Wish Software Solutions Private limited :



Rangpur

Lucknow



Ms. Aditi Singh

UG Degree : B Com
CIP/SIP Company - 6 Months : PRATAP & ASSOCIATION (CA FIRM)
CIP/SIP Project Title : GST Compliance Challenges for Small Businesses
Work Exp in Months : 8 Months
Prior Workplace : NEXA HAIR & SUVIDHA FOUNDATION

Mr. Ajit Pradip Dhote

UG Degree : B Com :
6 Months - CIP/SIP Company : AMUL GCMME :
CIP/SIP Project Title : Unveiling Retail Reach: Exploring Distribution Channels and Market Penetration :
Additional Certification : Microsoft Excel Beginner to Advance from Udemy, LinkedIn Marketing Strategy from LinkedIn :



Nagpur

Students Profile

Marketing and Finance

Mr. Nikhil Kumar

BBA : UG Degree
Vior International : 6 Months - CIP/SIP Company
Digital marketing effectiveness and consumer response analysis for bach flower remedy brands in India : CIP/SIP Project Title
PWC Launchpad Program : Additional Certification



Ranchi

Ms. Shiwani Kumari Rabidas

UG Degree : B Com
CIP/SIP Company - 6 Months : UnPay (Unnatim Payment Private Limited)
CIP/SIP Project Title : Sales & Customer Success in a Fintech Environment: An Internship at UnPay -Exploring Inside Sales, Marketing, and Escrow-Backed Transaction Flows in a Digital Payment Platform.
Additional Certification : Excel Skills Job Simulation by JPMorgan Chase & Co.



Durgapur

Mr. Dhruv Agrawal

BBA : UG Degree
Sports 365 - Pulse Sports Pvt Ltd : 6 Months - CIP/SIP Company
A Multifaceted Approach to Retail Success: Managing Operations, B2B Communication : CIP/SIP Project Title
Customer Engagement and Marketing Strategies
TCS iON Career Edge, Advanced Excel from Udemy, Virtual Programs from Red Bull, GE : Additional Certification
AI & Agile Project Management from HP LIFE, Marketing & SMM Courses from HP LIFE, ODR Mechanism from NISM



Badarpur

Mr. Satya Prakash

UG Degree : BBA
CIP/SIP Company - 6 Months : Adonis Group
CIP/SIP Project Title : Enhancing B2B sales conversion in apparel distribution through Market survey and retail Insights
Additional Certification : Ms excel by unacademy



Patna

Ms. Swarupa Das

B A : UG Degree
Adonis Group : 6 Months - CIP/SIP Company
Data-Driven Assortment Planning and Forecasting in Apparel Retail: A Strategic Study at Levi's store operated by : CIP/SIP Project Title
Adonis Group with Emphasis on Inventory Optimization and Sustainable Sourcing
18 Months : Work Exp in Months



Durgapur

Mr. Aayush Ranjan

UG Degree : B Com
CIP/SIP Company - 6 Months : Krishna Murari Agrawal & Associates
CIP/SIP Project Title : Comprehensive Exposure to Accounting, GST Returns, and Tax Filing
Additional Certification : EY-Financial Accounting Advisory Services by Forage, XV Research Analyst Certification by NISM



Motihari

Students Profile

Marketing and Finance

Puttur

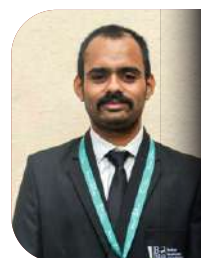


Mr. Krishna Prasad P

UG Degree : B Com
CIP/SIP Company - 6 Months : SG Megha Fruit processing Pvt. Ltd.
CIP/SIP Project Title : Financial Operations and Account Management in FMCG Distribution Using SAP
Additional Certification : PWC Launchpad – Tax Program (Accounting & US Taxation)

Mr. Vaidik

B Com : UG Degree
Amul GCMMF : 6 Months - CIP/SIP Company
Unveiling Retail Reach: Exploring Distribution Channels and Market Penetration : CIP/SIP Project Title
Digital marketing : Additional Certification



Khandwa

Ranchi



Astha Jha

UG Degree : B Com
CIP/SIP Company - 6 Months : Dev Mantra Financial Services
CIP/SIP Project Title : Bank Auditing Practices in India: A Deep Dive into Compliance Procedures and Financial Risk Safeguards
Additional Certification : TCS iON Young Professional, Excel from Udemy, SEBI Certification from NISM, Tally ERP from St. Xavier's Ranchi, Financial Modeling from FinShiksha

Ms. Nikita Agarwal

B Com : UG Degree
Jindal Stainless Ltd : 6 Months - CIP/SIP Company
A comprehensive study of Accounts payable processes and Compliance Mechanisms at Jindal Stainless Ltd. : CIP/SIP Project Title
PGDCA : Additional Certification



Bhubaneswar

Aurangabad



Mr. Rupesh Machale

UG Degree : BCA
CIP/SIP Company - 6 Months : Posiview Application Technologies
CIP/SIP Project Title : Market Research for Edtech Audience
Additional Certification : Digital Marketing by Digital Trainee, Certified by ISO
Work Exp in Months : 17 Months
Prior Workplace : 1) Research Allied, 2) Market Tree Research

Ms. Ishika Goenka

B.Sc : UG Degree
Fernweh : 6 Months - CIP/SIP Company
Funnel Optimization through CRM : Boosting Conversions for Sustainable Growth : CIP/SIP Project Title



Kolkata

Students Profile

Marketing and Finance

Ms. Drishti Jain

BBA : UG Degree
Kumbhat & CO. LLP : CIP/SIP Company - 6 Months
Roles and Impact of Stock Audits on Inventory Management: A Multi-Company Analysis : CIP/SIP Project Title



Berhampore

Ms. Prakriti Tibrewal

UG Degree : B Com
CIP/SIP Company - 6 Months : Ganeriwal And Ganeriwala
CIP/SIP Project Title : Integration of project management into Financial Compliance Activities



Purnia

Ms. Annu

BBA : UG Degree
Adonis Group : 6 Months - CIP/SIP Company
The Role of Key Performance Indicators in Driving Retail Efficiency: A Study of Levi's Store Operations : CIP/SIP Project Title
Under Adonis Group : Additional Certification
Strategic Financial Management from NPTEL, Advanced Excel from Udemy :



Muzaffarpur

Mr. Sanidhya Sourav

UG Degree : BBA
CIP/SIP Company - 6 Months : Lemon Tree Hotels
CIP/SIP Project Title : Analyzing the impact of online travel agencies on Lemon tree hotels
Additional Certification : Take a step Forward by Mckinsey



Deoghar

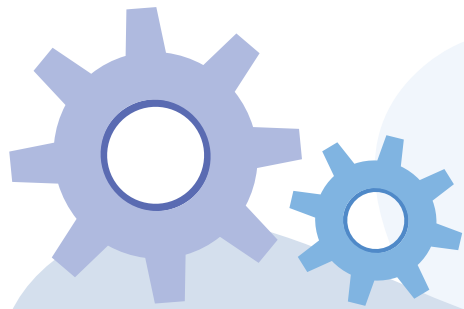
Ms. Shagun Srivastava

B Com : UG Degree
Moneywise Financial Services Pvt. Ltd. : 6 Months - CIP/SIP Company
Financial Control and Treasury Management : CIP/SIP Project Title



Basti

AI & Business Analytics & Marketing



Students Profile

AI & Business Analytics and Marketing

Paradeep



Mr. Anil Kumar Khatua

UG Degree : B Tech
CIP/SIP Company - 6 Months : Solution Buggy
CIP/SIP Project Title : Content-Driven Consulting: Bridging Market Research and Client Engagement in B2B Sectors

Mr. Anurag Mishra

B Tech : UG Degree
Mettcover india PVT. LTD : 6 Months - CIP/SIP Company
Exploring Market Trends: A Comprehensive Market Research Internship Report : CIP/SIP Project Title
34, Catking educare : Additional Certification
12 Months : Work Exp in Months
Concor biotech Ltd : Prior Workplace



Ahmedabad

Varanasi



Mr. Akash Gupta

UG Degree : B Tech
CIP/SIP Company - 6 Months : Affable Infotech and Business Solutions Pvt Ltd
CIP/SIP Project Title : Leveraging Project Management Software for Operational Efficiency: An Empirical Study of Indian Organizations in 2025
Additional Certification : ClickUp Expert, Google Data Analytics, Fundamentals of Digital marketing
Work Exp in Months/Company : 20 Months in Care Health Insurance

Ms. Deeksha Keshri

BSc. Agriculture : UG Degree
Arthashastra Intelligence Database Pvt. Ltd : 6 Months - CIP/SIP Company
Monthly Commodity Market Insights Report: Peanut : CIP/SIP Project Title
MySQL Data Analysis - LinkedIn : Additional Certification



Hazratnagar

Bhub



Ms. Ashee Kaur Dhiman

UG Degree : B Tech
CIP/SIP Company - 6 Months : Ai4see
CIP/SIP Project Title : Market Research for IoT Sensors & Camera Vision: Assisted in product development and pitch strategy.
Additional Certification : The Data Science Course: Complete Data Science from Udemy

Mr. Soumadip Mukherjee

B Tech : UG Degree
Sports 365 - Pulse Sports PVT LTD : 6 Months - CIP/SIP Company
Practical Application of Accounting Procedures: TDS, Journal Entries, and GST Filing : CIP/SIP Project Title



Bengaluru

Students Profile

AI & Business Analytics and Marketing

Mr. Aditya Addhya

B Tech : UG Degree
ApplyBoard : 6 Months - CIP/SIP Company
Detailed analysis of Study abroad agencies (KYC- know your customer project) : CIP/SIP Project Title
Business Analytics from Coursera : Additional Certification



Durgam

Ms. M. Keerthana

UG Degree : B.Sc.(Hons) Agriculture
CIP/SIP Company - 6 Months : Silikal India Private Limited
CIP/SIP Project Title : Strategic Implementation and Analysis of Digital Marketing Campaigns
Additional Certification : Digital marketing from Hubspot



Kurnool

Ms. Nirali Chaudhari

B Sc : UG Degree
Arraysript Pvt Ltd. 6 Months - CIP/SIP Company
Content-Driven Marketing and Automation for Product Growth in Tech Startup: A Practical Internship Study : CIP/SIP Project Title
Email Marketing, MS excel, Power BI from skillup, Data analytics with python from AICPE : Additional Certification



Nagpur

Ms. Souma Paul

UG Degree : B Tech
CIP/SIP Company - 6 Months : Sports 365 - Pulse Sports Pvt Ltd
CIP/SIP Project Title : Market expansion strategies for schools 365 and identifying new opportunities
Work Exp in Months : 17 Months
Prior Workplace : Startek & Unscool respectively



Kolaghat

Mr. Pratham Singh Tomar

BCA : UG Degree
Cloud Dhobi : 6 Months - CIP/SIP Company
The Impact of Intent Data on B2B Lead Generation Efficiency : CIP/SIP Project Title
(TATA) Data Visualization: Empowering Business with effective insights by Forage : Additional Certification



New Delhi

Mr. Shubham Negi

UG Degree : BBA
CIP/SIP Company - 6 Months : Techsharks Internet Services Pvt. Ltd.
CIP/SIP Project Title : Evaluating the Effectiveness of BANT Framework in Lead Qualification and Client Conversion - A Case Study of Techsharks Pvt Ltd
Additional Certification : Google Digital Marketing, 72-Day Data Analyst Bootcamp, MS Office 2019 - Udemy



Bazpur

Students Profile

AI & Business Analytics and Marketing

Solapur



Mr. Krishna Khandelwal

UG Degree : B Tech
CIP/SIP Company - 6 Months : Creative Boat Advertising Agency
CIP/SIP Project Title : Client-Centric Digital Marketing Strategy, Social Media Ad Campaign Management, and AI-Driven Content Optimization at Creative Boat.
Work Exp in Months : 23 Months
Prior Workplace : Tata Consultancy Services

Ms. Somya Jain

BBA : Vior International : **6 Months - CIP/SIP Company**
UG Degree : A Study on the Buying Behavior of Gen Z Consumers Toward Wellness and Self-Care Products : **CIP/SIP Project Title**
Additional Certification : Google Analytics for Beginners Certified by Google : **Additional Certification**



Bhind

Sirsa



Mr. Kartik

UG Degree : B Sc
CIP/SIP Company - 6 Months : Research Fox Consulting Pvt. Ltd.
CIP/SIP Project Title : A Study on Market Research and Email Outreach Strategies for B2B Technology Services at Research Fox Consulting Pvt. Ltd.
Additional Certification : Diploma in Computer Applications from Hartron, Python for Data Science and Procurement Management from Udemy

Mr. Tarit Kumar Paul

B Sc : Amul : **6 Months - CIP/SIP Company**
UG Degree : Unveiling Retail Reach: Exploring Distribution Channels and Market Penetration : **CIP/SIP Project Title**



Islampur

Nagpur



Mr. Laxane Arjun Dilip

UG Degree : B E
CIP/SIP Company - 6 Months : Tenacious Techies
CIP/SIP Project Title : Empowering FoodChow Through Market Research, Requirement Gathering, Strategic Planning, and Cross-Functional Team Leadership
Additional Certification : Business Analytics from Udemy, Excel, Power BI & Tableau for Data Viz from Udemy
Work Exp in Months/Company : 48 Months in 1) MS Fabrics; 2) Clayfin Technologies Private Limited

Mr. S.Jitendra Prasad

B E : Vior International : **6 Months - CIP/SIP Company**
UG Degree : An in-depth study of business development functions at VIOR Bach Flower Therapy : **CIP/SIP Project Title**



Bengaluru

Students Profile

AI & Business Analytics and Marketing

Mr. Prasanth Doddakula

B Tech : UG Degree
Raak Sapphire Private Limited : 6 Months - CIP/SIP Company
A Study on B2B Sales and Marketing Strategies at Raak Sapphire Pvt. Ltd. : CIP/SIP Project Title
Certified in Digital Marketing from Hubspot : Additional Certification
35 Months : Work Exp in Months
Tata Consultancy Services : Prior Workplace



Bangalore

Mr. Rushikesh Alladwar

UG Degree : B.Pharmacy
CIP/SIP Company - 6 Months : Bluestone
CIP/SIP Project Title : Data Analytics for Demand Forecasting in Jewellery Retail – Using sales data to predict future demand trends.
Additional Certification : Specialization in Business Analytics by Coursera



Bangalore

Mr. Priyanshu Aryan

BCA : UG Degree
Tata Steel LTD : 6 Months - CIP/SIP Company
Evaluating the Impact of Visual Merchandising On Customer Engagement & Sales, A Store : CIP/SIP Project Title
Level Study of Lewis Under Adonis Group



Jamshedpur

Ms. Bhuvana Chandrika.Ganti

UG Degree : B Tech
CIP/SIP Company - 6 Months : Agile Robots
CIP/SIP Project Title : Market Research for Penetrating High-Value Research Institutions with Advanced Robotics Solutions
Additional Certification : Data Analytics with Python - Swayam+IIT Kharagpur



Bangalore

Mr. Lakshya Gautam

B Tech : UG Degree
Sparkle Minds : 6 Months - CIP/SIP Company
Client Acquisition and Retention Strategies in the Franchise Consulting Industry : CIP/SIP Project Title



Kota

Mr. Ayan Ghosh

UG Degree : B Tech
CIP/SIP Company - 6 Months : iauro Systems Private Limited
CIP/SIP Project Title : Market Analysis and Pre Sales Strategy Development for Digital Engineering Solutions
Additional Certification : Digital Marketing, Advance Excel, Power BI



Kolkata

Students Profile

AI & Business Analytics and Marketing

Bhagalpur



Ms. Ambrisha

UG Degree : BBA
CIP/SIP Company - 6 Months : Team D Technologies Pvt Ltd
CIP/SIP Project Title : From Order to Output: An Operational Study on Manufacturing Workflow Execution at Team D Technologies Pvt Ltd
Additional Certification : Business Analytics with Excel and Python for Beginners, The Fundamentals of Digital Marketing, Google Ads search, Global Submit for Career and Skill Development

Ms. Asfiya Sajid

BSC : UG Degree
Exide Industries Limited : 6 Months - CIP/SIP Company
Understanding Dealer Challenges and Growth Opportunities for Exide E-Rickshaw Batteries : CIP/SIP Project Title
Digital marketing from Coursera : Additional Certification



Lohardaga

Anantapur



Mr. Nayakam Uday Kiran

UG Degree : B A
CIP/SIP Company - 6 Months : Unibic foods India Pvt Ltd.
CIP/SIP Project Title : Correlating Psychological Pricing Models with sales uplift : A data backed study of Unibic Modern Trade Strategies
Additional Certification : Python for beginners to Pro from Udemy

Mr. Kiran Pradhan

BBA : UG Degree
Sparkle Minds : 6 Months - CIP/SIP Company
Franchise Development in India: Insights from Real Business Models at Sparkleminds : CIP/SIP Project Title



Titlagarh

Raiganj



Mr. Shubham Kumar

UG Degree : B Sc
CIP/SIP Company - 6 Months : Nimafar Technologies Pvt Ltd
CIP/SIP Project Title : Optimizing End-to-End Candidate Sourcing and Screening in Multi-Sector Recruitment: A Practical Approach from a Recruiter's Lens

Mr. Vishal Rawat

BBA : UG Degree
LearnFlu : 6 Months - CIP/SIP Company
Integrated Strategies for Lead Generation and Sales Optimization in EdTech : CIP/SIP Project Title



New Delhi

Students Profile

Ms. Abhilipsa Acharya

BBA : UG Degree
Optymoney : 6 Months - CIP/SIP Company
Cointegration and Price Transmission Dynamics Among Agricultural Markets in Odisha : CIP/SIP Project Title
Tally ERP, seo digital marketing, 100 days of python from udemy : Additional Certification



Benjam

Mr. Omanshu Rathore

UG Degree : B Tech
CIP/SIP Company - 6 Months : Optymoney
CIP/SIP Project Title : A Study on Financial Literacy Initiatives and User Engagement Strategies at Optymoney
Additional Certification : Career Skills in Data Analytics, Power BI Viz, GenAI Essentials from Microsoft/LinkedIn, MS Excel from LearnVearn, Accenture Data Analytics Simulation from Forage



Bhopal

Human Resource & Marketing



Students Profile

Human Resource and Marketing

Kolkata



Ms. Kiran Agarwal

UG Degree : BA (H) English
CIP/SIP Company - 6 Months : Xenia Consulting
CIP/SIP Project Title : Optimizing Digital Marketing Strategies for Client Engagement
Additional Certification : Digital Marketing from Internshala, Advanced Excel, MS Office Package and Prime from Aptech Learning

Mr. Chitreddy Venkata Pranush Reddy

B Com : UG Degree
Mody Toyota : 6 Months - CIP/SIP Company
First Time Buyer Preferences of Hybrid and Normal Cars: A Comparative Study Undertaken at Mody Toyota : CIP/SIP Project Title



Hyderabad

Bhopal



Mr. Mohammad Arham Naqvi

UG Degree : BBA
CIP/SIP Company - 6 Months : FINXL
CIP/SIP Project Title : Psychology of Persuasive Communication in sales and Marketing
Additional Certification : Digital marketing

Mr. Sagnik Sarkar

B Tech : UG Degree
Water Innovation Systems : 6 Months - CIP/SIP Company
Lead Generation and Client Acquisition: A Marketing and Field Engagement Approach in the Water Solutions Sector : CIP/SIP Project Title
Digital Marketing (Google), Google Ads (Coursera), Product Management (Xbox) : Additional Certification



Kolkata

Hyderabad



Ms. Ragni Kavutarapu

UG Degree : BBA
CIP/SIP Company - 6 Months : CIEL HR
CIP/SIP Project Title : In Marketing and HR, my additional course is mentioned Workday HCM and cloud foundation but it should be " Workday HCM from Cloud foundation "
Additional Certification : Workday HCM and Cloud foundation

Ms. Anusruti Maji

B Sc : UG Degree
Off the grid glamps : 6 Months - CIP/SIP Company
The Digital Impact on Outdoor Hospitality : CIP/SIP Project Title
Digital Marketing : Additional Certification
28 Months : Work Exp in Months
Baanlaimai beach resort & spa Thailand : Prior Workplace



Asansol, Paschim Bardhaman

Students Profile

Human Resource and Marketing

Mr. Manas Ranjan Debta

B Com : UG Degree
BNM Business Solutions LLP : 6 Months - CIP/SIP Company
The Impact of RERA on Consumer Trust and Developer Practices : CIP/SIP Project Title
Digital Marketing by Internshala : Additional Certification



Bargarh

Ms. Amisha Kumari

UG Degree : B A
CIP/SIP Company - 6 Months : Solution Buggy
CIP/SIP Project Title : From Lead Generation to Content Strategy: Powering E-commerce Success through Marketing and Sales
Additional Certification : The Complete Digital Marketing Guide by Udemy/ Fundamentals of Digital Marketing by Google/ NSW Government - Marketing & Communication Job Simulation by Forage



Bhagalpur

Ms. Jyotirmayi Maharana

B Sc : UG Degree
Go Digit Insurance Pvt. Ltd : 6 Months - CIP/SIP Company
Strategic Approaches to Enhancing Employee Retention in Voice-Process Based Operations : CIP/SIP Project Title



Berhampur (Dist- Ganjam)

Mr. Lakhyajyoti Hazarika

UG Degree : B Com
CIP/SIP Company - 6 Months : Premier Edu
CIP/SIP Project Title : Leveraging Digital Marketing for Enhancing Career Counselling Outreach: A Strategic Approach
Additional Certification : Google Digital Marketing and E Commerce by Coursera



Sivasagar

Ms. Pooja Sonkar

B Sc : UG Degree
FINXL : 6 Months - CIP/SIP Company
Enhancing Financial Competency Through Training and Development: A Case Study on FINXL's Impact on Candidate Performance : CIP/SIP Project Title
Management certification Course by Yound skilled India : Additional Certification



Varanasi

Ms. D Yaswanthi

UG Degree : B Com
CIP/SIP Company - 6 Months : Tech Mahindra
CIP/SIP Project Title : Competative analysis on campus Recruitment



Vijayawada

Students Profile

Human Resource and Marketing

Bengaluru



Ms. Titir Mandal

UG Degree : B Sc
CIP/SIP Company - 6 Months : Search4Research
CIP/SIP Project Title : Market Outlook for Green and Bio-Based Chemicals
Additional Certification : Advanced Excel from Udemy, Digital Marketing from Coursera

Ms. Ayushi Dikshit

BBA : UG Degree
Aakashdeep Motors Pvt. Ltd : 6 Months - CIP/SIP Company
A Study on HR Operations at Aakashdeep Motors Pvt. Ltd : CIP/SIP Project Title
Digital marketing certified by reliance foundation skilling academy : Additional Certification



Sambalpur

Vijayawada



Ms. P. Chandana Priya

UG Degree : BMS
CIP/SIP Company - 6 Months : Grand Vijayawada by GRT Hotels
CIP/SIP Project Title : MIS use in employee leaves

Ms. Natasha Parashuram Shrotri

B Com : UG Degree
Newton Schools : 6 Months - CIP/SIP Company
A Study on Human Resource Recruitment Strategies and Organizational Fit: Insights from Industry Practice : CIP/SIP Project Title
People Analytics (University of Pennsylvania) and The Payroll Professional (ADP) from Coursera : Additional Certification
18 Months : Work Exp in Months
Ascendion (Collabera Inc.) : Prior Workplace



Bengaluru

Pondicherry



Mr. Piyush Chakraborty

UG Degree : Bachelor of Pharmacy
CIP/SIP Company - 6 Months : Solution Buggy
CIP/SIP Project Title : Accelerating Industry Growth: Outreach to Manufacturers & Freelance Consultants

Ms. Susmita Jana

BBA : UG Degree
Sports 365 - Pulse Sports PVT LTD : 6 Months - CIP/SIP Company
Market Expansion and sales strategy for schools 365 : CIP/SIP Project Title
Talent Acquisition Specialist from University of Minnesota and Digital Marketing from Google : Additional Certification
38 Months : Work Exp in Months
Institute Of Neuroscience Kolkata : Prior Workplace



Kolkata

Students Profile

Human Resource and Marketing

Ms. Rachana Routh

BBA : UG Degree
MakeMyTrip : 6 Months - CIP/SIP Company
Diversity and Inclusion initiative in the workplace : CIP/SIP Project Title



Bhubaneswar

Mr. Sumitro Mallick

UG Degree : B A
CIP/SIP Company - 6 Months : Axis Bank
CIP/SIP Project Title : Inclusive Talent Acquisition Initiative of Axis Bank
Additional Certification : Foundations of Digital Marketing and E - Commerce from Coursera / Microsoft Excel - Excel from Udemy



Kolkata

Ms. Vaishnavi Nambiar

B Com : UG Degree
Sports 365 - Pulse Sports PVT LTD : 6 Months - CIP/SIP Company
Market Expansion Strategy: Entering the Corporate Sector : CIP/SIP Project Title
Introduction to SEO and WordPres from Simplilearn, Social Media Marketing from HubSpot : Additional Certification



Bangalore

Ms. Pritilata Sardar

UG Degree : B A
CIP/SIP Company - 6 Months : Adonis Group
CIP/SIP Project Title : Impact of Brand Loyalty On Customer Retention, A Study of Titan & Fastrack Operated from Adoni Group



South 24 Parganas

Mr. Saikat Subhra Roy

BBA : UG Degree
Shyam Infra Nirman Pvt.Ltd. : 6 Months - CIP/SIP Company
Recruitment and Selection Process at Shyam Infra Nirman : CIP/SIP Project Title



Burdwan

Ms. Jinia Halder

UG Degree : BBA
CIP/SIP Company - 6 Months : Shyam Infra Nirman Pvt.Ltd.
CIP/SIP Project Title : Assessing the Impact of Performance Appraisals on Employee Motivation and Retention in the HR Department at Shyam Infra Nirman Pvt.Ltd.



Burdwan

Students Profile

Human Resource and Marketing

Visakhapatnam



Mr. Bantu Naveen

UG Degree : BBA
CIP/SIP Company - 6 Months : Adonis Group
CIP/SIP Project Title : The Dynamics of Customer Satisfaction: A Study of Retail Stores in Bangalore

Ms. Sneha Kumari

BBA : UG Degree
Gelenagles BGS Hospital : 6 Months - CIP/SIP Company
A study on Human resource practices in the healthcare industry : CIP/SIP Project Title
Certification in Talent Acquisition and Management by NPTEL : Additional Certification



Ranchi

Daltonganj



Ms. Neha Tiwary

UG Degree : B Sc
CIP/SIP Company - 6 Months : NoBroker
CIP/SIP Project Title : Statutory Compliance Process for NATS and NAPS

Mr. Shaswat Sinha

BBA : UG Degree
FINXL : 6 Months - CIP/SIP Company
Competitive Benchmarking and Business Expansion Strategies for FINXL : CIP/SIP Project Title
Graphics designing by Coursera, Business Communication from IEM, Power Bi from Skill Nation : Additional Certification



Jamshedpur

Patna



Ms. Isha Bharti

UG Degree : BBA
CIP/SIP Company - 6 Months : FINXL
CIP/SIP Project Title : Optimizing Recruitment & Attendance Monitoring

Ms. Dhriti Aggarwal

B Sc : UG Degree
Corizo : 6 Months - CIP/SIP Company
From Data to Deals: How Inside Sales Teams Can Convert Research into Revenue : CIP/SIP Project Title



Hanumanagar Jh

Students Profile

Human Resource and Marketing

Ms. Neha Kumari



Dhanbad

B Sc : UG Degree
PSPL Steel Processors Pvt. Ltd. : 6 Months - CIP/SIP Company
Improving Employee Attendance Through HR Training Initiatives: A Case Study : CIP/SIP Project Title
on PSPL's Monthly Attendance Performance
Microsoft Excel Certification (Beginner to Advanced) from Udemy, Human Resource Management from Swayam : Additional Certification

Ms. Anushka Milind Ulape



Kolhapur

UG Degree : B Sc
CIP/SIP Company - 6 Months : 24 Webtech Business Solutions LLP
CIP/SIP Project Title : Exploring the Recruitment Life cycle: An Internship Experience in Talent Acquisition
Additional Certification : People Analytics from Wharton, Generative AI & Talent Acquisition from PMI, LinkedIn Learning

Ms. Monika Kumari



Ramgarh

B A : UG Degree
TATA Prashikshan : 6 Months - CIP/SIP Company
Rewards and recognition for officers of Tata Steel downstream product & Wellness culture : CIP/SIP Project Title
and communication for Tata Steel Jamshedpur

Hemanth Suriseti



Visakhapatnam

UG Degree : BBA
CIP/SIP Company - 6 Months : Radisson Blu
CIP/SIP Project Title : A Study on Human Resource Roles and Responsibilities

Mr. Nishant Kumar



Patna

B A : UG Degree
Sparkle Minds : 6 Months - CIP/SIP Company
Lead Qualification Process at Franchise Bazar : CIP/SIP Project Title
Digital Marketing : Additional Certification
20 Months : Work Exp in Months
Infovision Inc : Prior Workplace

Ms. Anugya Sinha



Lucknow

UG Degree : B Sc
CIP/SIP Company - 6 Months : HCL Tech
CIP/SIP Project Title : Emotional Intelligence in Talent Acquisition: How EI Impacts Hiring Decisions at HCLTech

Students Profile

Human Resource and Marketing

Jamshedpur

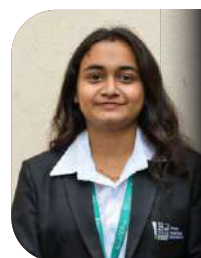


Ms. Purna Singh

UG Degree : BBA
CIP/SIP Company - 6 Months : ERNST & YOUNG (EY)
CIP/SIP Project Title : DEBI Strategies for Enhancing PWD Representation

Ms. Khushi Katiyar

BBA : UG Degree
Corizo : 6 Months - CIP/SIP Company
Converting Conversations to Conversions: Inside Sales Tactics for EdTech Growth : CIP/SIP Project Title
Forge : Additional Certification



Bath

Dhanbad



Vishal Singh

UG Degree : BBA
CIP/SIP Company - 6 Months : Techavtar
CIP/SIP Project Title : Optimizing Lead Generation Strategies Using Digital Platforms for Business Growth in Consulting Firms

Mr. Arup Jyoti Kalita

BBA : UG Degree
GCMMF(AMUL) : 6 Months - CIP/SIP Company
Blue ocean products and distribution : CIP/SIP Project Title
23 Months : Work Exp in Months
BYJUS : Prior Workplace



Guwahati

Asansol



Ms. Sharmeen Khan

UG Degree : BCA
CIP/SIP Company - 6 Months : Pingal Consulting
CIP/SIP Project Title : Strategic Hiring Initiative: Building an Internal Accounts Team to Support a Key Client

International Business & Finance



Students Profile

International Business and Finance

Kolkata



Ms. Shreya Tewari

UG Degree : B Com
CIP/SIP Company - 6 Months : VT Capital Market Pvt Ltd
CIP/SIP Project Title : Comparative Analysis of HDFC Bank and ICICI Bank Equity Analysis: A Comprehensive Study Using Fundamental and Technical Analysis
Additional Certification : Investment Banking and Microsoft Power BI Desktop for business intelligence from Udemy.
Work Exp in Months/Company : 45 Months in Paras Kochar Consultancy services Pvt Ltd.

Ms. Urbashi Roy

B Com : UG Degree
Elite Association : 6 Months - CIP/SIP Company
Financial Management in Service - Based Startups: Budgeting and Forecasting Perspectives : CIP/SIP Project Title
Successful Negotiation: Essential Strategies and Skills from University of Michigan, Introduction to Corporate : Additional Certification
Finance from Great Learning Academy, English for Career Development from University of Pennsylvania



Bengaluru

Jabalpur



Mr. Nakul Amdapurkar

UG Degree : B Com
CIP/SIP Company - 6 Months : Lending Machine
CIP/SIP Project Title : Sustainable financing models for women-led msme's

Ms. Dharini H

B Com : UG Degree
Motilal Oswal Financial Services : 6 Months - CIP/SIP Company
Changing trends in Client Financial Goals and Preferred Products : CIP/SIP Project Title
Advanced Excel, Tax simulation, Audit simulation, SEBI Investor : Additional Certification



Chennai

Surat



Mr. Amirash Mistry

UG Degree : B Com
CIP/SIP Company - 6 Months : Pawan Siddarth and Company
CIP/SIP Project Title : An Analytical Study on the Application of GST and TDS in CA Firms, with Insights into Trade Finance and Banking Audits.

Ms. Puja Shaw

BBA : UG Degree
CA PRADIP SHAW & CO. : 6 Months - CIP/SIP Company
Role of Documentation and Compliance in Bank Credit Approvals : CIP/SIP Project Title



Andal

Students Profile

International Business and Finance

Mr. Yash Mishra

BBA : UG Degree
MishMash Finserve LLP : 6 Months - CIP/SIP Company
Studies and Insights on Personalized Financial Planning for Wealth Generation by Mishmash Finserve Ltd : CIP/SIP Project Title



Kanpur

Mr. Bharath B

UG Degree : B Tech
CIP/SIP Company - 6 Months : Pirgal Consulting
CIP/SIP Project Title : Proposal for Expansion — New Hostel Building Recommendation



Sorab

Mr. Parth Chaturvedi

BBA : UG Degree
Neha Chaturvedi & Co. : 6 Months - CIP/SIP Company
A Corporate Internship Report on Accounting for GST: Process, Challenges, and Best Practices at Neha Chaturvedi & Co. : CIP/SIP Project Title
Six Sigma Green Belt and Microsoft Excel from LinkedIn, Advanced Financial Accounting from Coursera (UIUC) : Additional Certification
23 Months in KPMG : Work Exp in Months/Company



Mathura

Ms. Srishti Singh

UG Degree : B Com
CIP/SIP Company - 6 Months : Indusind Bank
CIP/SIP Project Title : A study on Client interaction and portfolio Advisory
Additional Certification : Risk & insurance management/ Banaras Hindu University



Varanasi

Ms. Shreya Panickar

B Com : UG Degree
Sharda Associates : 6 Months - CIP/SIP Company
Study of Start-up India Scheme: Legal Structure Considerations and Benefits : CIP/SIP Project Title
Tally ERP -9 by INET : Additional Certification



Bhopal

Mr. Tanishq Kabra

UG Degree : BBA
CIP/SIP Company - 6 Months : CA - Firm Shreyans and Associates
CIP/SIP Project Title : Practical Exposure to Core Accounting Functions: TDS, Journal Recording, and GST Return Filing
Additional Certification : MS Excel by Udemy



Kanad

Students Profile

International Business and Finance

Bilaspur



Mr. Shubham Mukherjee

UG Degree : B Com
CIP/SIP Company - 6 Months : Quadratic Financial Services Limited
CIP/SIP Project Title : Equity Research Analysis : A Fundamental Approach

Ms. Akriti Yadav

B Com : UG Degree
A K Keshary & Associates : 6 Months - CIP/SIP Company
Practical Application of Accounting Procedures like TDS, Journal Entries, and GPriyankaST filing : CIP/SIP Project Title
Certificate at Understanding Settlements in Financial Sector - TCS iON : Additional Certification



Chandauli

Bhadrav



Mr. Yashvardhan Singh

UG Degree : B Com
CIP/SIP Company - 6 Months : Westlab Consultancy Services
CIP/SIP Project Title : Financial Performance Analysis and Forecasting

Mr. Devesh Ramprakat Pandey

B Com : UG Degree
ACC Rating & Credit Advisors Private Limited : 6 Months - CIP/SIP Company
Analyzing credit rating methodologies : CIP/SIP Project Title
MePro by Pearson : Additional Certification
10 Months : Work Exp in Months
ManekTech : Prior Workplace



Ahmedabad

International Business & Marketing



Students Profile

International Business and Marketing

Barbaji

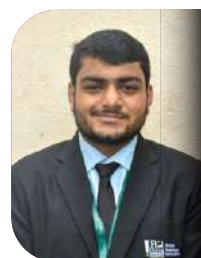


Ms. Khushee

UG Degree : B A
CIP/SIP Company - 6 Months : Kaybase
CIP/SIP Project Title : Consumer Behavior Trends Post-COVID in the Indian Retail Sector
Additional Certification : Business analysis and project management, data analysis using Excel, content writing and marketing

Mr. Vaibhav Neema

B Com : UG Degree
Illumine : 6 Months - CIP/SIP Company
A Study of Content Marketing Strategies for SaaS in the Childcare Sector : CIP/SIP Project Title
Google digital marketing, google's data Analytics : Additional Certification



Mandsaur

Rishikesh

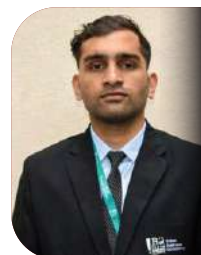


Mr. Vaibhav Sharma

UG Degree : B Sc
CIP/SIP Company - 6 Months : Grynaw- Influencer Marketing Agency
CIP/SIP Project Title : Integrated Analysis of Outreach, Content Planning, and Execution in Influencer Campaigns

Mr. Deep Banda

Bachelor Of Management Studies : UG Degree
Axis Mundi Logistics & Warehousing : 6 Months - CIP/SIP Company
Operational Coordination and Documentation in a Customs Bonded Warehouse Environment : CIP/SIP Project Title



Navi Mumbai

Hisar

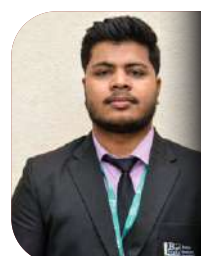


Mr. Abhishek Dhull

UG Degree : B Sc
CIP/SIP Company - 6 Months : Agrim Wholesale PVT LTD.
CIP/SIP Project Title : Uncovering drop-off drivers and growth barriers in agrim's rural B2B platform: a strategic analysis of buyer journey frictions, behavioral patterns, and market-product fit.

Mr. Ranvir Saurya

BBM : UG Degree
Candent SEO : 6 Months - CIP/SIP Company
Analyzing the Decline in Organic Reach by Integrating SEO and Content Strategies for Sustainable Growth : CIP/SIP Project Title
Digital Marketing Guide certified by Udemy : Additional Certification



Panna

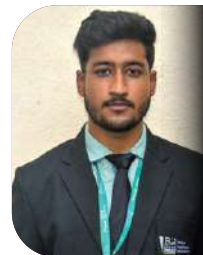
Students Profile

International Business and Marketing

Mr. Prapya Dutta

BCA :
Sparkle Minds :
Database Management Deficiencies: Impact on Lead Conversion and Follow-up Efficiency :
B2B and Territory sales Strategies and Techniques, TCS Ion Career Edge – Young Professional, Fundamentals of :
Digital Marketing, Attract and Engage Customers with Digital Marketing, Career Essentials in Business Analysis

UG Degree
6 Months - CIP/SIP Company
CIP/SIP Project Title
Additional Certification



Durgapur

Mr. Durgesh Kumar Pathak

UG Degree : B Sc
CIP/SIP Company - 6 Months : Kaybase
CIP/SIP Project Title : Developing a customer satisfaction benchmark for the BFSI industry in India
Additional Certification : Digital Marketing course certificate from Udemy



Ayodhya

Mr. Aditya Kumar Singh

B Com :
Reckitt Benckiser :
Geotagging and vision Execution :
UG Degree
6 Months - CIP/SIP Company
CIP/SIP Project Title



Ambikapur

Mr. Ujwal Kharche

UG Degree : B.Pharmacy
CIP/SIP Company - 6 Months : Corizo
CIP/SIP Project Title : Optimizing lead conversion strategies in EdTech firms. A case study of Corizo



Malakpur

Mr. Aaryan Bargah

BBA :
Bluestone :
Survey on brand awareness and customer engagement through cold calling :
Digital Marketing, International Business and Excel :
UG Degree
6 Months - CIP/SIP Company
CIP/SIP Project Title
Additional Certification



Raipur

Ms. Mansi Sharma

UG Degree : B A
CIP/SIP Company - 6 Months : Sparkle Minds
CIP/SIP Project Title : Market Trends & Industry Data Utilization – Leveraging franchise industry trends to advise clients better
Additional Certification : Digital Marketing Google from Digital Garage, Mckinsey Forward Program from Currently Pursuing



Fariabad

Students Profile

International Business and Marketing

Kolkata



Mr. Arit Saha

UG Degree : BBA
CIP/SIP Company - 6 Months : Sparkle Minds
CIP/SIP Project Title : Impact of online scams on franchise investments and trust in the franchise sector
Additional Certification : CCF(Professional) course certification of ISO 9001:2015, Business & Marketing Strategy from Udemy, Marketing for Designers from LinkedIn Learning

Mr. Pranav Shivkumar Holey

Bachelor of Technology : UG Degree
Corizo : 6 Months - CIP/SIP Company
A Study on Sales Funnel Optimization and Lead Conversion Strategies in B2B EdTech at Corizo : CIP/SIP Project Title
IBM Product Management from Coursera : Additional Certification



Amravati

Ashra



Mr. Shubham Pandey

UG Degree : B Com
CIP/SIP Company - 6 Months : BrickBix Real Estate
CIP/SIP Project Title : Strategic Marketing and Competitive Analysis in Real Estate : An Internship Case Study at Brickbix

Ms. Vanshika

B Tech : UG Degree
Agrim : 6 Months - CIP/SIP Company
Enhancing Agrim's Onboarding System to Improve User Retention and Minimize Churn : CIP/SIP Project Title
Advance Excel : Additional Certification



Ghaziabad

Bansur

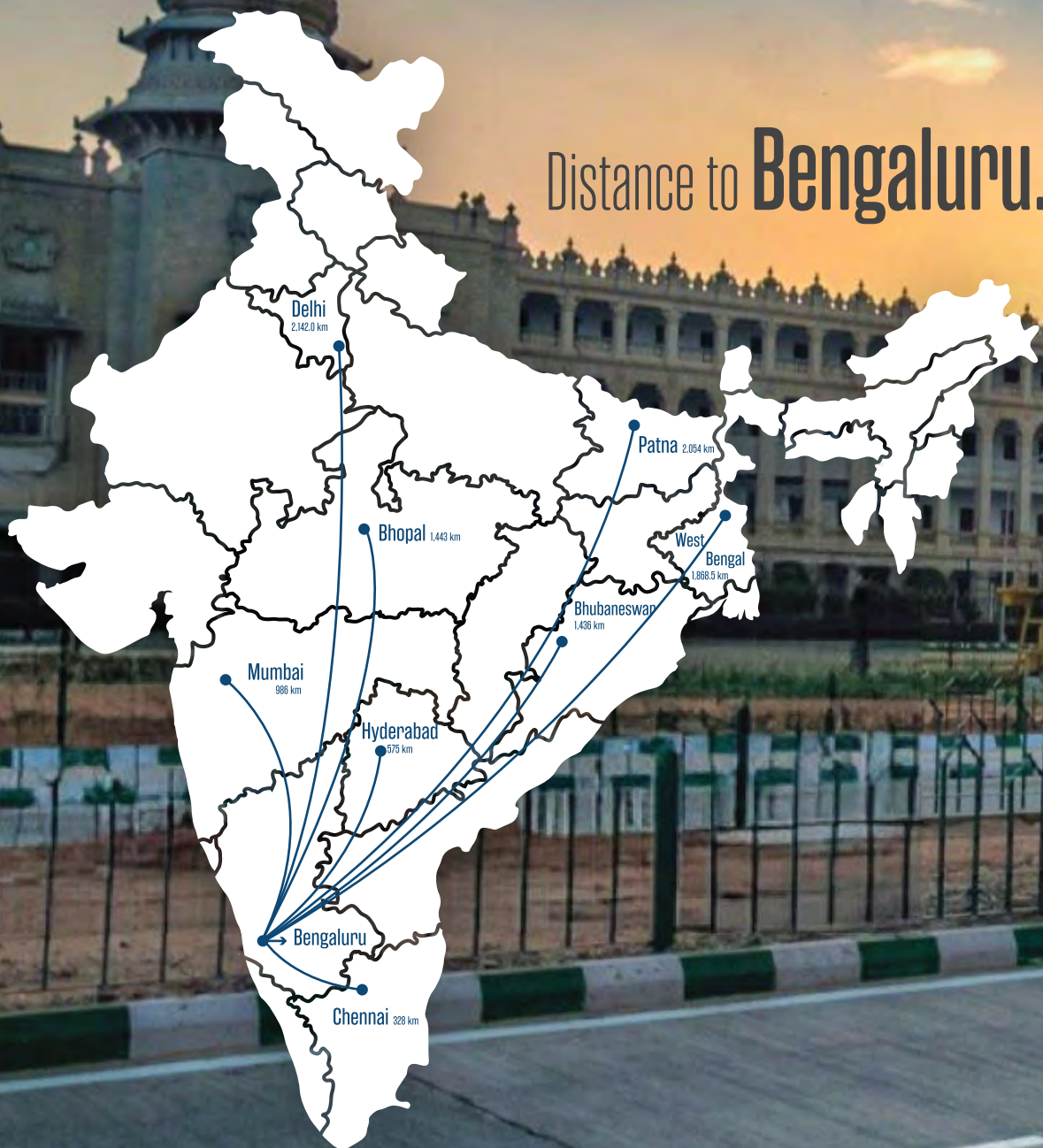


Mr. Shubham Gupta

UG Degree : B.Sc (PCM)
CIP/SIP Company - 6 Months : Amass Skill Ventures Pvt. Ltd.
CIP/SIP Project Title : A study on the effectiveness of marketing strategies at amass skill ventures
Additional Certification : Digital Marketing by Hubspot Academy, Content Marketing by Hubspot Academy

How to Reach Bengaluru?

Distance to **Bengaluru..!**



Bengaluru by Air

Bengaluru, is a prominent destination in India, both for tourism and business. It is well-connected by air to major domestic and international locations. The city's primary airport, Kempegowda International Airport, ranks as the third busiest in India, following those in Delhi and Mumbai.

This airport serves as a key entry point to the city, handling both domestic and international air traffic. Major Indian cities such as Mumbai, Delhi, Chennai, Hyderabad, and Patna offer direct flights to Bangalore. International travelers can also access the city via direct flights or by transiting through major hubs like Delhi or Mumbai.

Situated approximately 35 kilometers from the city center, the airport is accessible through various modes of ground transportation. Passengers can reach their destinations within Bangalore using buses or taxis. Public bus services are frequent and cover most parts of the city at reasonable fares.



Bengaluru by Rail

Bangalore is well-connected by rail to major Indian cities such as Mumbai, Chennai, Hyderabad, and Mysore. The main station, Krantivira Sangolli Rayanna (Bengaluru), is one of the busiest in the Southern Railway Zone. Yeshwantpur Junction, another important terminal located on NH-4, handles fewer long-distance trains but provides easy access to the city and surrounding areas. Taxis and auto-rickshaws are available at both stations for local travel.

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